

# LAKEWOOD GIRL TOP TWIRLER

## Ex-Deputy Slays Wife, Fights Police, Flees, Then Kills Self

### Nikita Calls for Berlin Conference

Sets Time Limit of Six Months or Threatens Action

BERLIN (UPI)—Soviet Premier Nikita S. Khrushchev Saturday night called for a round table conference of the wartime Allies within six months on the future of Berlin.

In a statement at a Moscow diplomatic reception, Khrushchev stressed that the West had not begun within the six-month time limit set by Russia, then the Soviets would put into effect their "demilitarized free city" plan for West Berlin at the end of that time.

Khrushchev thereby apparently extended the Soviet deadline for West Berlin. Presumably, if the talks started, the deadline would be pushed back and would be held in abeyance until the talks ended.

### A SOVIET EMBASSY spokesman in East Berlin suggested that such talks could lead to revisions in the Soviet plan for Berlin which the West views as a Communist attempt to drive out the American, British and French garrisons and leave the Western sectors at the mercy of the East German Communists.

Britain suggested a four-power conference with the United States, France and West Germany to consider the Western tactics in the crisis touched off Nov. 10 by Khrushchev's demand that the West get out of Berlin and his warning that Soviet occupation controls in the city would be handed over to the East Germans.

BUT THERE was one indication that the West expected business as usual in Berlin: American hotelman Conrad Hilton and a party of celebrities arrived to attend the grand opening of the new multimillion-dollar Berlin Hilton Hotel.

### 2 Tots Run Into Street, Hit by Cars

Two small Long Beach children were struck by automobiles Saturday as they ran into the street, police reported.

Carol Sue Stodgill, 4, of 5810 Line Ave. was taken to Seaside Hospital suffering from head injuries after she was struck by a car driven by John Schultz, 24, of 240 Plenty St. at Long Beach Blvd. and Market St.

Police said witnesses reported the child ran in front of Schultz' auto. He was not cited.

Richard E. Knapp, 5, of 1420 Florida St., was struck by a car driven by Jimmy D. Larson, 27, of 74 Park Ave. on Florida St., near Tile Ave.

The boy was treated at Seaside Hospital and released. Driver Larson was not cited.

### CALL IT 'SANTASY'

### Aluminum Foil Wraps Special Gift Section

Today's Independent, Press-Telegram has "Santasy," a newspaper page-size sheet of laminated aluminum foil. It is the first time a sheet of aluminum foil has been run through the high-speed press as the outside cover of a tabloid section.

Santasy is the design name for the sheet of aluminum foil gift wrapping material. You can use the large sample in today's newspaper as a distinctive wrapper for one of your Christmas packages.

THE ALUMINUM FOIL wrapping material will not be available in the remainder of the nation until the middle of next year, but Long Beach has been selected as one of two cities in the nation to preview the material.

The sheet of laminated aluminum foil in today's newspaper wraps a special Buffums' section. The complete Christmas collection in "Design for Giving" wraps is on display at Buffums—only store in the West, and one of the two stores in the nation selected to introduce the material with designs by world-famous artists.



MURDER-SUICIDE PRINCIPALS

At about the same time a neighbor discovered Mrs. Dorothy Mae Butler, 27, strangled to death in her home in Whittier, her estranged husband, former deputy sheriff Richard J. Butler, 31, was exchanging shots with pursuing police. He escaped, but later shot and killed himself. — (AP Wirephoto)

### RED ACTS BACKFIRE

### Mexicans Ignore 'Get Out Dulles'

MEXICO CITY (AP)—A Communist drive to harass the U.S. embassy with "Fuera Dulles" (Dulles, get out) telephone calls apparently has backfired, a U.S. embassy spokesman said Saturday.

### Scores Stalled in Snow

BUFFALO, N. Y. (AP) — At least 200 motorists were reported stranded on the New York State Thruway in western New York Saturday night as wind-driven snow swirled into drifts and visibility was cut to zero.

State police struggled to get the stalled travelers to service areas, or other nearby shelters. Homes, garages and town halls were pressed into service.

More than 100 were reported safe at one service area near Batavia.

Thruway officials sent a bus to pick up some of the stranded persons and took them to the state armory in Batavia for the night.

A 125-MILE stretch of the Superhighway from Leroy, east of Buffalo, to the Pennsylvania state line was hit hardest by the storm that blew in off the Great Lakes. The snow depth ranged from eight inches to more than two feet.

State police said the cars on the Thruway skidded into drifts or were stopped because the drivers were unable to see.

The road remained open, although the normal 60-mile-an-hour speed limit was cut to 20 on the snow-snarled section. (More weather on Page A-8).

### Baby Rhino Sold

BASEL, Switzerland (UPI) — The Basel Zoo has announced the sale of its 2-year-old rhinoceros, Rudra. The purchaser is the Milwaukee, Wis., zoo.

### Fiery Crash Injures 5 in La Mirada

LA MIRADA—Five persons were injured, three seriously, in a fiery collision at the intersection of Rosecrans Ave. and Greenstone St. here Saturday night.

Seriously hurt were John Joseph Pierini, 34, of 14516 La Mesa Dr., La Mirada; his wife, Mary, 29, and Charles William Stults, 50, 14418 Ben Nevis St., Norwalk, the other driver.

SHERIFF'S deputies said the Stults car caught fire after the two vehicles crashed. Stults suffered burns about the body.

Receiving minor injuries were the Pierinis' two sons, Jeffrey, 10, and John Joseph Jr., 8. Both were treated at Carolil Hospital, where the other injured were taken.

### Fugitive Dies in Room Filled With Tear Gas

By ED KENYON

SANTA ANA—A former sheriff's deputy shot and killed himself Saturday afternoon in his father's home here after police fired tear gas into the house in attempting to arrest him for the strangulation murder of his wife.

Richard J. Butler, 31, was dead on arrival at Orange County General Hospital after firing a bullet into his right temple in a bathroom where he had barricaded himself.

Butler had been the object of an intensive six-hour manhunt after the body of his wife, Dorothy Mae, 27, was found by a neighbor in a bathtub at the Butler home at 10800 S. Canelo Rd., South Whittier, about 9:30 a.m. Saturday.

THE FORMER deputy walked into the house of his father at 1009 S. Main St., shortly after 3 p.m. as a Santa Ana officer was questioning the father, John, and Butler's grandmother, Mrs. Gertrude Butler.

Officer John Morrissey said Butler whipped out a revolver, pointed it at him and cocked the hammer before the surprised officer could draw his own weapon. Just then another officer, William C. McGaha, who had seen Butler go into the house, smashed a front window with his gun. Butler swung around and dashed into the bathroom.

Morrissey stood outside the bathroom door for nearly 30 minutes attempting to talk Butler into surrendering before Butler, fearful of injury to a crowd of several hundred spectators, fired a tear gas shell into the room.

POLICE HEARD a single shot. When they entered the smoke-filled room, they found Butler slumped against a wall with the gun still in his hand. Thus ended a chase that began when Butler fled from the El Monte home of a deputy.

### Air Force Lops Off 'Rascal'

WASHINGTON (AP)—The Air Force is ending its multimillion-dollar contract for the Rascal, a bomber-launched missile, because more advanced ones have been developed.

All Rascal missiles now under contract will be delivered, but no more will be ordered from the manufacturer, Bell Aircraft Co., of Buffalo, N. Y., the Air Force announced Saturday.

The contract termination also will mean cancellation of orders for spare parts.

Air Force spokesmen were unable to say how much has been spent in the program. The initial development contract was for about 22 million dollars.

### State Welfare Aide Kicked Out by Knight

SAN FRANCISCO (AP)—Mrs. Alta Clifford Potter, Hollywood clubwoman named last Sept. 2 to head the State Division of Industrial Welfare, was fired Saturday after refusing to resign.

Edward W. Park, chief of the Department of Industrial Relations which includes Mrs. Potter's division, announced the dismissal and said it was carried out on orders from Gov. Goodwin J. Knight.

Park said Mrs. Potter had spent only 40 hours at her desk since assuming her \$12,000 per year post and thereby crippled the agency's program set up to protect the rights of working women and minors.

At Knight's request, Park said he telephoned Mrs. Potter Saturday in her Hollywood home and asked for her resignation.

She refused, he said, and he advised her Gov. Knight was dismissing her because: "Your absence from your headquarters office in San Francisco has been detrimental to the effective administration of the Division of Industrial Welfare."

### WHERE TO FIND IT

- WINSTON CHURCHILL'S recipe for a happy marriage is told on Page A-6, with a mild rebuttal by his wife.
  - EVEN AT THE UNIVERSITY OF IOWA football stars are not the campus heroes you might think, Parade Magazine reports. Regular I, P-T features follow:
- |               |       |               |        |
|---------------|-------|---------------|--------|
| Amusements    | D-7   | Real Estate   | R-14   |
| Beachcombing  | A-13  | School Menus  | W-7    |
| Bridge        | W-10  | Ship Arrivals | A-14   |
| Classified    | C-143 | Sports        | D-1-6  |
| Death Notices | A-11  | Star Gazer    | A-12   |
| Editorials    | B-6   | Women's News  | W-1-16 |
| Radio-TV      | C-15  |               |        |



LAKEWOOD HIGH'S Beverly Miller Wins Twirler Trophy in Review.

## First J-75-Powered DC8 Completes Maiden Flight

Described by its makers as "the most powerful and fastest jet transport ever to be flown," the first Douglas J-75-powered DC8 Jetliner Saturday completed its maiden flight.

Powered by four Pratt & Whitney J-75 engines, the gleaming white jet with blue and red trim climbed away from Long Beach Municipal Airport at 3:50 p.m. and headed over the ocean to perform shakedown maneuvers.

Capable of 585 mph, the Jetliner then headed for Edwards Air Force Base, where it landed at 4:45 p.m.

### Convair Rocket Expert Suffers Heart Seizure

SAN DIEGO (AP)—Dr. Hans R. Friedrich, considered one of the leading rocket experts in the world and a contributor to the development of the Convair Atlas ICBM, was in a hospital Saturday after suffering a mild heart attack.

The 47-year-old scientist, assistant chief engineer for development at Convair Astronautics, builder of the Atlas, suffered the attack Friday a few hours before the missile was fired successfully on its full course of more than 6,000 miles.

Friedrich's doctor reported he was getting along well and that he would recover.

### Hot Wire 'Captures' PE Train

More than a score of passengers on a Metropolitan Transit Lines red car were temporary "captives" Saturday night when a hot trolley wire fell, showering sparks and igniting the roof of the train.

Motorman A. E. Wright, 47, of 4758 Deebor Ave., Lakewood, said the wires fell in front of his northbound two-car train as he started up from the Del Amo Blvd. crossing just east of Santa Fe Ave.

### Band Trophy Taken Again by El Cajon

More Than 100,000 Line Boulevard to View Parade

Beverly Miller, Lakewood High School drum major, was judged top girl baton twirler in the All-Western Band Review Saturday—the first time her Lancer school band had participated in the music-and-marching classic.

The past 15-year-old brunette twirled first place away from girls representing the more than 60 units participating in the 18th annual review on Ocean Blvd. She was the first high school sophomore ever to win the title.

El Cajon Valley High School band, judged best in the west.

(Photo Highlights of Parade appear on Page A-3)

In 1957, repeated its triumph this year and will keep possession of the Mayor's Trophy, given for best band regardless of classification.

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MORE THAN 100,000 spectators watched the bands strut along Ocean Blvd. from Falcon to Cedar Ave. Members of the parade adjudication committee of the Southern California School Band and Orchestra Assn. judged the units from a stand at Cerritos Ave. and Ocean Blvd.

El Cajon band, numbering 103 marchers in scarlet jackets and trousers, was led by majorettes carrying huge letters spelling out the school name. The band is directed by Benton L. Minor.

THE LAKEWOOD High School Lancer band, in red uniforms with white shoes, gloves and glitter shakos, has been in existence only two years. Its prize-winning majorette, Beverly Miller, has performed also with the Long Beach Junior Concert Band.

Runners-up to the Lakewood lass were Joanel Lowe, Mt. All-guel, second; and Karen Stal-ples, Upland, third.

Gary Arnold, of Barstow, was

(Continued on Page A-5, Col. 5)

## Hot Wire 'Captures' PE Train

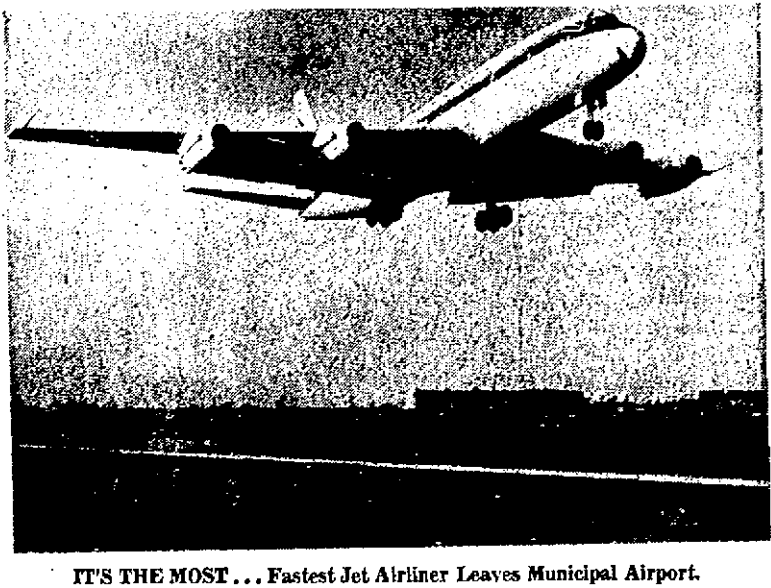
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AS SPARKS from the 600-volt line lit the sky, passengers were warned by the train crew to remain in the car. They did.

County firemen were called to put out a blaze that caused an estimated \$500 damage to the roofs of the cars. One of the cars was a "deadhead" being taken to Los Angeles.

Trains running both ways on the Long Beach to Los Angeles run were tied up for two hours by the mishap. Company officials said it would be "many more hours" before northbound trains would be able to operate. A 500-foot section of the line was downed.



IT'S THE MOST... Fastest Jet Airliner Leaves Municipal Airport.

## L.A.C. Says: Inflation and Taxes

A chart in the Saturday Evening Post gives a startling picture of where the average worker's money goes. It was made up from government statistics and qualified economists. It might be interesting to our readers to figure out how closely the figures agree with their own expenditures. The chart shows the division of income for an eight-hour day and how it is expended on the average. It is shown by the minutes you work for each expenditure.

For taxes	2 hours, 29 minutes
Food	1 hour, 39 minutes
Housing	1 hour, 25 minutes
Clothing	37 minutes
Transportation	42 minutes
Medical	24 minutes
Recreation	20 minutes
Others	24 minutes

This shows that the average family of four works 21 per cent of the time just to pay taxes. High-income bracket workers work 75 per cent of the time for taxes. They may not realize this because most of the taxes are hidden.

Taxes and inflation have reduced the purchasing power of the dollar by 23 cents during the past 10 years. It has reduced it by half during the past 20 years. The Post chart also shows how much more income is needed today to buy the same things it would buy 12 years ago at the end of the war. It shows:

Income	Now	Needed	Up
1946	\$ 3,000	\$ 4,445	Up 50%
5,000	5,000	7,343	Up 47%
7,500	7,500	10,933	Up 43%
10,000	10,000	14,485	Up 49%
15,000	15,000	21,411	Up 43%
25,000	25,000	34,483	Up 38%
50,000	50,000	67,607	Up 35%

The reason why the lower incomes have decreased in value percentage-wise more than higher incomes is because more of these incomes go for necessities such as food, clothing, housing, etc., which have spiraled under inflation. Federal taxes have not increased over this 10 years. But compared with 20 years ago, it would take 200% or more today for the \$50,000 income to be equal to that left over after the pre-war taxation toll.

These comparisons should cause each family to realize that what has happened in 10 and 20 years will continue to happen under our present spending spree. Another chart in Look Magazine shows what the average family is paying for farm subsidies, welfare agencies, national defense, veterans, foreign aid and other government programs. It is a picture of a growing bureaucracy which is leading the economy into disaster.

It is probable most of the workers have received wage and salary increases to equal or surpass the lost purchasing power of their dollar. But millions of older people are attempting to live on fixed incomes which have not increased with the rising cost of everything they buy.

Because the problem is so great, the average person does his complaining around the bridge table or on the golf course. But when it comes to joining in an organization to fight the unnecessary spending of tax money there is great apathy. When candidates offer greater aid to farmers or veterans these groups forget what the cost is to all taxpayers. Each group is out for all it can get for itself. They only protest when it is the other fellow who gets the benefits.

Unless the people realize that present trends will destroy the value of their money and that inflation and confiscatory taxation are a sure way to destruction of our system of government they are doomed to that fate. Readers do not like many figures in their reading. But unless they have them to show what has happened they have no way of measuring what will happen. The sensible person will study these figures and support candidates and organizations who seek to stop the spiraling cost of taxes and inflation.—L.A.C.

(L.A.C.'s column, by L. A. Collins, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

## Anti-Red Gain Seen by Nixon

WASHINGTON (UPI)—Vice President Richard M. Nixon returned from London Saturday and declared Soviet demands in the Berlin crisis will stiffen Allied resistance to any Red seizure of the key German city.

The vice president made it plain that the United States would stand firm in opposing Kremlin moves to expel American, British and French forces from West Berlin and bring the sector under Communist control.

Nixon and his wife were greeted at the airport by Secretary of State John Foster Dulles and Mrs. Dulles.

ASKED IF THE Berlin situation would necessitate a strengthening of the North Atlantic Treaty Organization, Nixon replied:

"I believe it will have the effect of not weakening but rather stiffening the NATO alliance in its determination to resist the probing action of the present Soviet leaders and to impress them on the basic issue, the reunification of Germany."

It was learned meantime that the United States and Allied governments will let Russian Premier Nikita Khrushchev stew a while before they formally slap down his proposal that West Berlin be converted into what would be a defenseless "free city."

### Sun, Moon, Tides

**TODAY**  
Sunrise: 6:39 a. m.; sunset: 4:45 p. m.  
Moonrise: 8:53 p. m.; moonset: 9:53 a. m.  
Tides: High, 3.6 feet at 12:02 a. m. and 5.3 feet at 10:25 a. m. Low, 2.7 feet at 4:21 a. m. and zero feet at 8:01 p. m.  
**MONDAY**  
Sunrise: 6:39 a. m.; sunset: 4:45 p. m.  
Moonrise: 8:52 p. m.; moonset: 10:35 a. m.  
Tides: High, 3.6 feet at 12:58 a. m. and 4.8 feet at 11:13 a. m. Low, 2.8 feet at 5:20 a. m. and 0.2 feet at 6:51 p. m.

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## JUST LIKE THE OLD COUNTRY

# Crowd Swarms Train to See the Queen, But It's all In Vain

RATON, N.M. (AP)—A handful of Americans of Greek descent came down to the railroad station Saturday night to see the Queen of Greece.

"They never saw her."

The scheduled short visit of the Queen, her daughter, Princess Sophia, was a comedy of errors from the start.

The Queen's arrival had been publicized for weeks. She arrived in a special car at the end of the 16-car Santa Fe Super Chief.

A delegation of about 200 residents of Raton and surrounding towns was on hand to greet her. There were children with bouquets of flowers and special poems of welcome. The crowd had been waiting more than an hour when the train finally pulled in 25 minutes late.

THE FRONT FEW cars stopped at the station; leaving the Queen's car far down the tracks. So the crowd started down the tracks—people stumbling and falling in the darkness.

When they arrived at the royal car they began calling for the Queen to show herself. No one showed.

Jim Colgrove, editor of the Raton Range, entered one of the cars ahead of the Queen's and began walking toward the royal quarters. He was stopped by a member of the

Queen's party who told him to go back to the observation car platform. He did.

"We waited around back there for awhile," Colgrove said "and the people began getting sort of mad. The yelling got louder and louder. Finally, a Greek colonel stepped out on the platform and began shouting in Greek. I don't know what he said but I asked a man who speaks the language and he said it was something about 'just like being in the army.' It was all pretty confusing and the crowd was getting nastier."

"THEN A FELLOW came out and began shouting 'all you people go home.'"

"I asked him who he was and he said he was from the State Department. When some people asked why they couldn't see Queen Frederika, he shouted 'write Washington, Get an appointment.' He was something less than diplomatic—if that was what he was supposed to be," Colgrove said.

"About that time people started climbing up on the side of the train and shouting for either the Queen or the princess at least to come to a window and wave to them. Nobody appeared. I thought somebody was going to start throwing rocks through the windows. The



QUEEN FREDERIKA  
She Didn't Appear

sound of the crowd was getting pretty loud."

The train crew apparently decided things were getting out of hand too about that time. They started moving the train out while it was still taking water. Water

spilled onto the tracks as the train moved off into the darkness.

"THE CROWD just stood there and shouted insults," Colgrove said. "A lot of the curses were in English, some in Greek and a number in Italian. It's just like the old country," one old Greek man said to me. "They thought we were peasants there and they think we are peasants here."

After about 10 minutes of milling around in the cold and darkness, the crowd made its way back to the small station. From there they went home, leaving tattered bouquets and poems in Greek being blown across the station platform by the cold wind.

## Typewriter for Archbishop

VATICAN CITY (UPI)—Pope John XXIII was reported Saturday to have presented Msgr. Giovanni Battista Montini, archbishop of Milan, with the famed white typewriter used by the late Pius XII.

The typewriter was often photographed on the desk in the study of the late Pontiff, who used it for years to type the first and final drafts of his speeches. The archbishop was a close friend of Pius XII.

## Rancher Loses 300 Cattle to 'Rustlers'

STIGLER, Okla. (AP)—The owner of a huge ranch east of Stigler Saturday reported the theft of more than 300 head of cattle.

Austin W. Marlow of Oklahoma City, the ranch owner, said the missing cattle were worth more than \$50,000.

Officers are seeking W. A. (Bill) Douglas, 37, who had been hired by Marlow to oversee the ranch during his absence.

## TEENERS PADDLE 35 MILES

## Canoeists Buck Blizzard

THREE RIVERS, Mich. (UPI)—Two teenage Three Rivers lads, out to prove they are just as "hardy and tough" as American Indians of pioneer days, covered half their 70-mile canoe trip before giving up in a blinding snowstorm Saturday night.

Ray Comeau, 17, and Harold Chipfoll, 16, gained the

respect of snowbound Michigan even though ending their trek when hampered by ice on the St. Joseph River.

Winds howled at more than 40 miles an hour and the thermometer read less than 10 degrees when state police and sheriff's officers advised the boys to come ashore and seek shelter.

## DIPLOMACY

## Consul Clubs Prowler After Attack in Home

KOBE, Japan (UPI)—U. S. Consul George O. Kephart captured a Japanese prowler in his bedroom early Saturday and clubbed him unconscious with a rifle butt after a struggle.

Kephart was awakened by the prowler. He leaped out of bed and wrestled the man to the floor while his wife looked on in terror.

The man broke loose and grabbed a chair. Kephart seized his hunting rifle and beat him down. The prowler, identified as Aklyoshi Ikeda, was turned over to police.

## Jackals Room in New Delhi


NEW DELHI (UPI)—Jackals prowled the streets in the most fashionable districts of this modern capital.

City officials say, however, that's because the residents are moving out to sprawling suburbs and not that the jackals are moving in from their normal habitats.

## Live the Life of Riley at the HUNTINGTON HOTEL

1250 E. OCEAN BLVD., LONG BEACH  
This hotel runs through from the boulevard to the ocean. Two lobbies. All rooms have private baths and new wall-to-wall carpeting, writing desks, telephone and daily maid service. One dining room (free the ocean. Room and meals \$25.50 week. Each terrace. Private dining room. Prime ribs of beef, roast turkey, baked Virginia ham and everything good to eat. No better food anywhere. Phone HE 6-6253. Our dining room also caters to the outside public. Club hours: 4:30 p.m. regular diners \$2.10.

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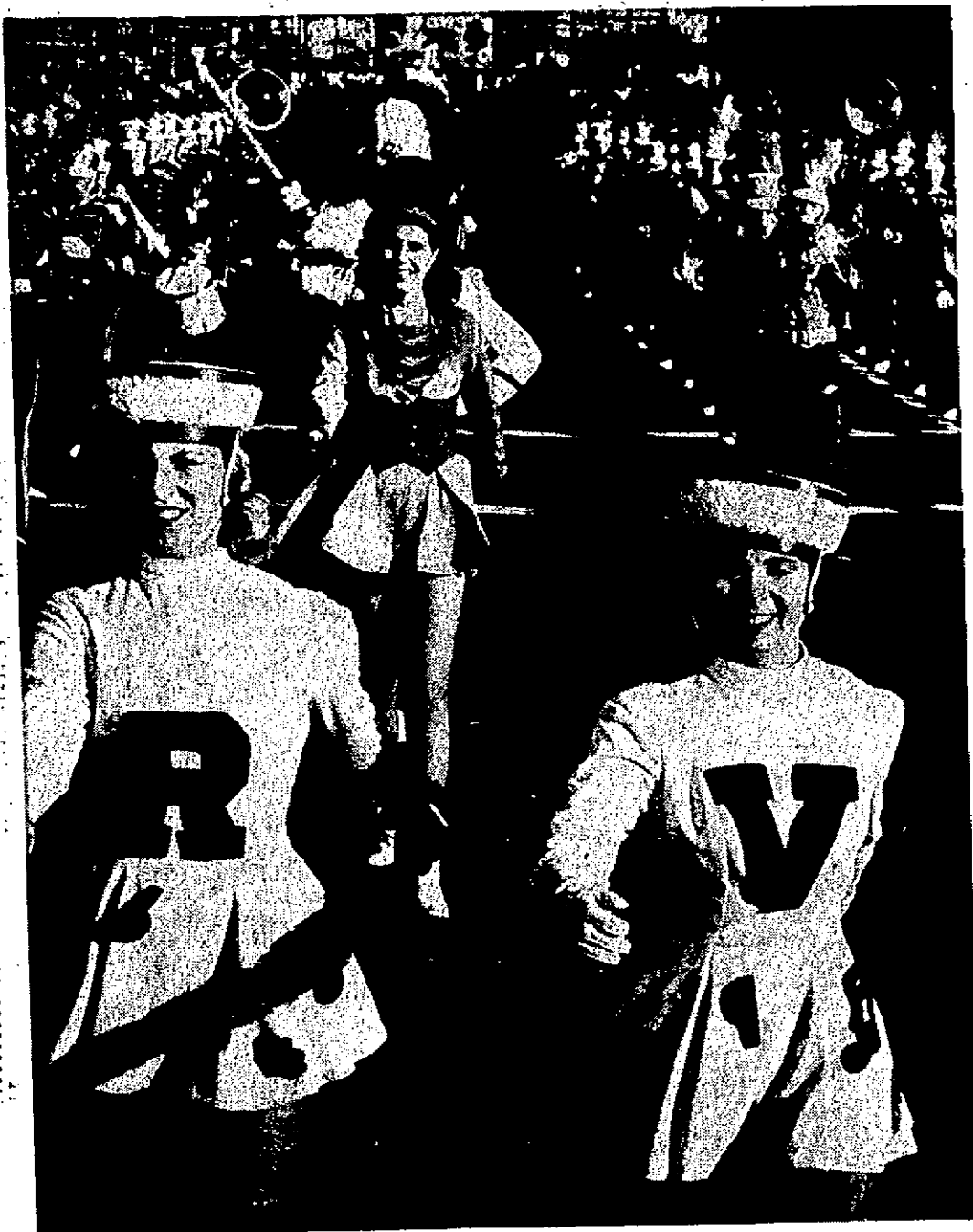
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# Photo Highlights of L. B. 'Hit Parade'



High-Stepping Majorettes Swing Ahead of 118-Member Panther Band from Porterville Union High



"Let's Get the Show on the Road" was the Feeling of these Youngsters Awaiting Parade Start



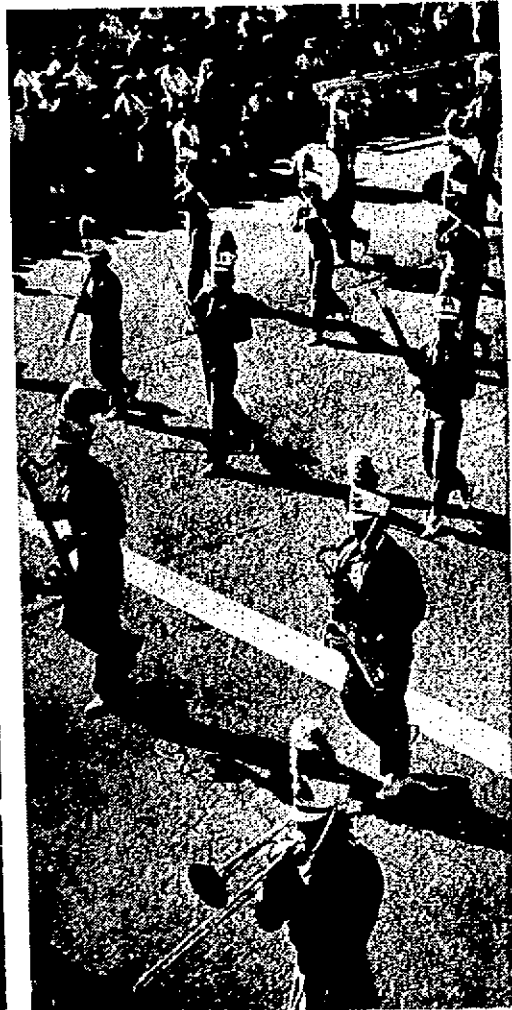
Everyone Loves a Parade—and Sanger High Majorettes Are Among the Reasons



North Bakersfield Twirlers Strut to Class C Win



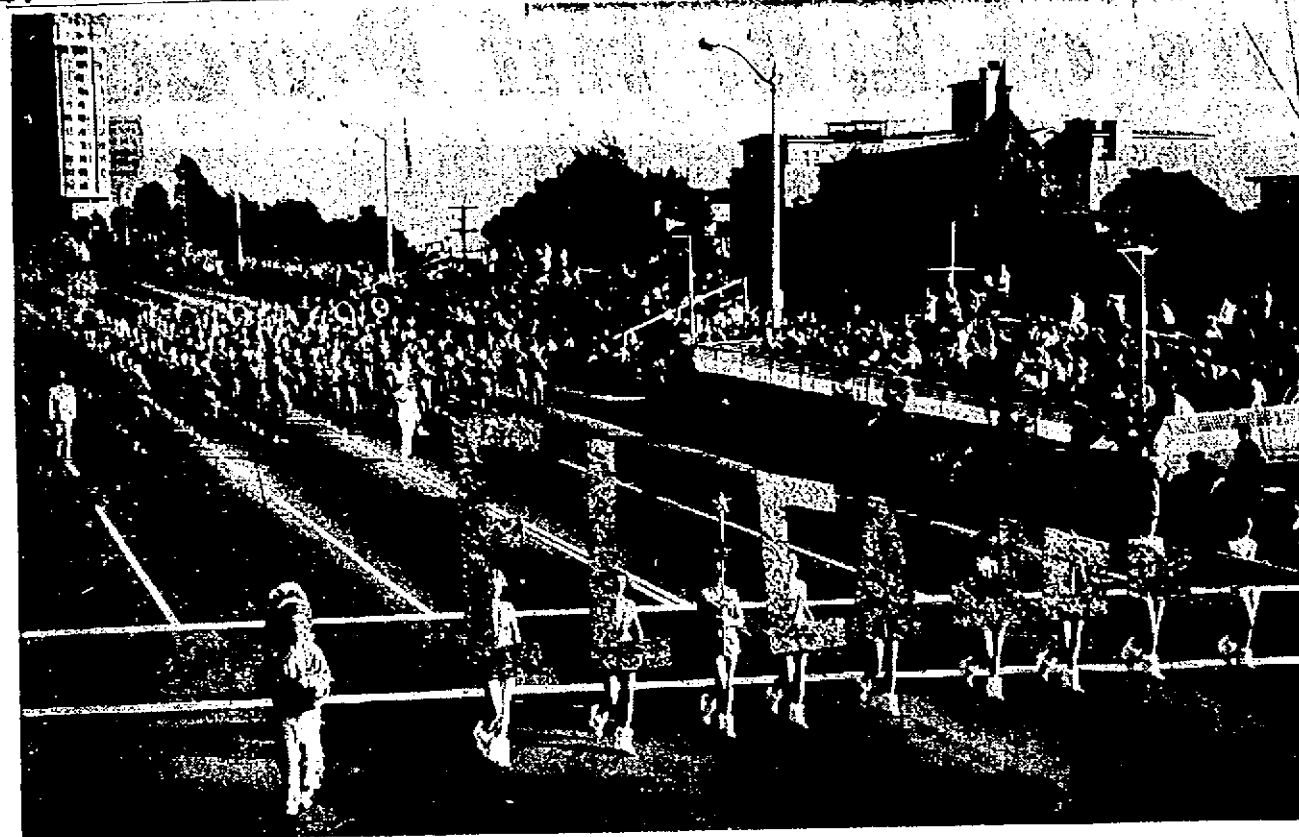
Grossmont Band Marches to Class A Win in 18th Annual Review



Woodrow Wilson Band Hosts All-Western Review



BEAUTIFUL SHOW ON A Beautiful Day Thrilled 100,000 Spectators as 67 Bands Marched Along Ocean Ave. in 18th Annual All-Western Band Review



**BEST IN WEST BY EAR-AND-EYE TEST**  
Led by as lovely and likely a color guard as has ever been seen on Ocean Blvd., the El Cajon Valley Band steps forth smartly in All-Western Band Review here Saturday. Sweepstakes winner in the competition here last year, the El Cajon band will not have to rearrange its trophy case—it was judged best again

Saturday and gets to keep for another year the Mayor's Trophy it won in 1957. The 103-man unit wears modified West Point scarlet jackets and trousers with white hats trimmed in light blue, red plumes and white shoes.—(Staff Photo.)

# Faster Russ Jets Skim Over Strait

TAIPEI, Formosa (UPI)—Warnings that large-scale hostilities may break out again over the offshore islands were sounded Saturday after reports of increased Communist air activity over the Formosa Strait.

There were reports also that the Soviets had supplied the Chinese Reds with MIG-19 jets, the newest in the MIG-jet family, and air-to-air missiles. Nationalist Chinese pilots scored their biggest victory of the pocket war with U. S.-built "Sidewinders" at the height of the battle for the offshore islands in September.

The official military information service and the Central News Agency reported in separate dispatches from Quemoy that Soviet-built MIG jet fighters flew within sight of the offshore islands three times Friday. Eight MIGs were spotted in one flight during the morning, and two flights totaling more than 10 MIGs were sighted during the afternoon. No combat was reported.

**THE LAST NATIONALIST** Communist aerial dogfight took place on Oct. 10. There were reports the United States and Nationalist China were observing an aerial "cease-fire" within 30 miles of the Red-held mainland but they were officially denied.

An unidentified Nationalist air force general warned the Reds may launch a new aerial attack over the strait. Rear Adm. Liu Hsi-Tu, defense ministry spokesman, said Red China is still capable of making a large-scale assault on the offshore islands.

Saturday was an odd-numbered day and Red shore batteries resumed shelling the islands after observing the alternate-day cease-fire Friday. A defense ministry communiqué said the Reds fired 204 shells at the Quemoy's by noon.

# Gasoline Blast Burns 4 Persons

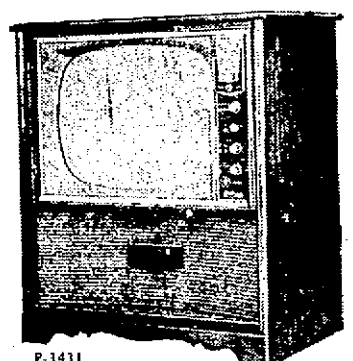
Four persons were burned, one of them seriously, shortly before noon Saturday in an explosion at Irwin's Service Station Supply and Construction Co., 2453 Lemon Ave., Signal Hill.

Most seriously burned was Frank Summer, 40, of 363 E. 238th Pl., Wilmington, who suffered burns to his back, legs, face and neck. Attendants at Seaside Hospital, where all four men were treated, said Summer was in satisfactory condition Saturday night.

**OTHERS BURNED** were Irwin, burns to the hands and face; James Robinson, 17, of 2027 St. Louis Ave., burns to hands, arms and face; and James Friel, 48, of 209 Pleasant Ave., burns to arms and face. Robinson and Summer were hospitalized. Irwin and Friel were released after treatment.

The explosion occurred while the four men were cleaning gasoline pumps, according to Signal Hill Fire Capt. E. Clanton.

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**Hoffman**  
**21" TV**



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GENUINE WOOD CABINET**

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## TOWNSEND NOTES

**WEDNESDAY**  
Club 9—5363 Olive Ave., 6 p.m. Pot luck dinner followed by business and social meeting. Mrs. Kate Coburn presiding.

**FRIDAY**  
Club 10—Linden Hall, 208 Linden Ave., noon. Pot luck dinner. Speaker, Juvenile Bureau Superintendent Joe Kennick. Mrs. Lillie M. Mercer presiding.

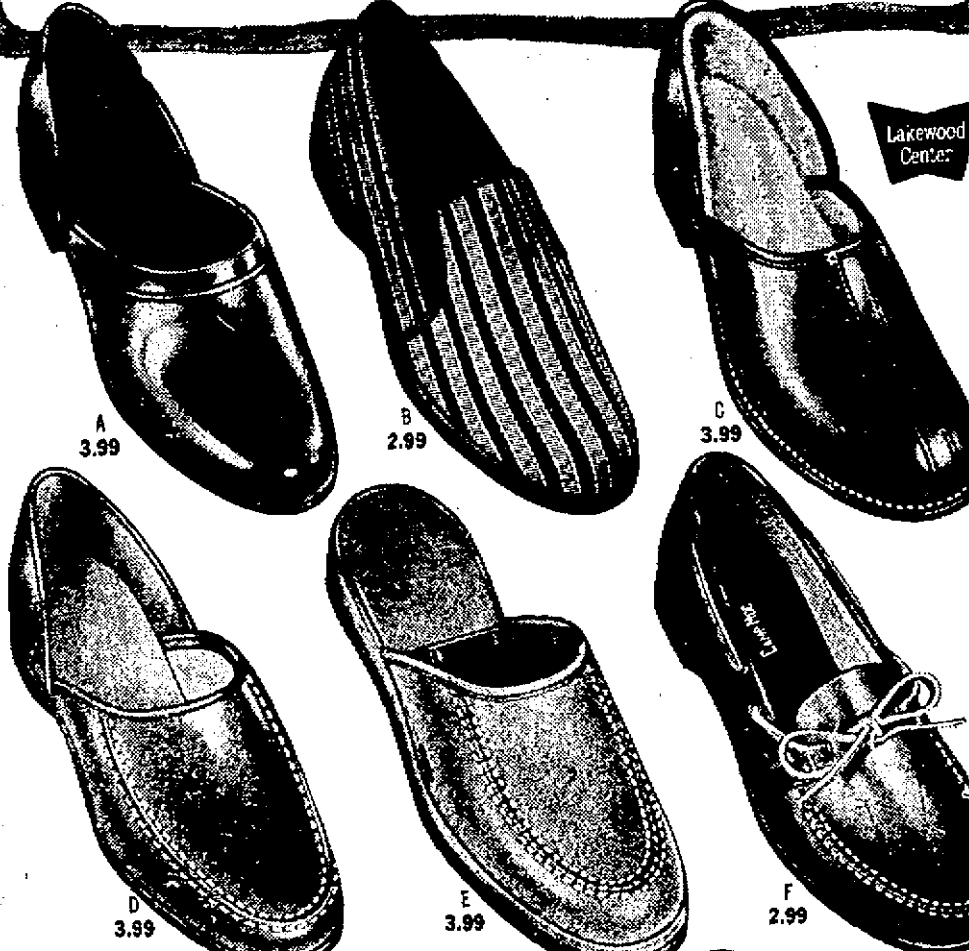
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B. BLAZER STRIPE CORCHUROY. Fully lined. 100% washable. Cushion sole. Black/red... grey/black. 6-12. <b>2.99</b>	D. BEAUVILLE MOCS... rich glove-leather. Black with red lining. Ruddy brown with tan. 6-12. <b>3.99</b>	F. CAMP MOCS... Arch-supporting style, harness stitching, rubber soles, heels. Black. 6-12. <b>2.99</b>
G. MAT-NOVEN SCUFFS... super-flexible leathers, styled for maximum comfort. Leather soles, wedge heel. Ruddy brown. 7-12. <b>2.99</b>		

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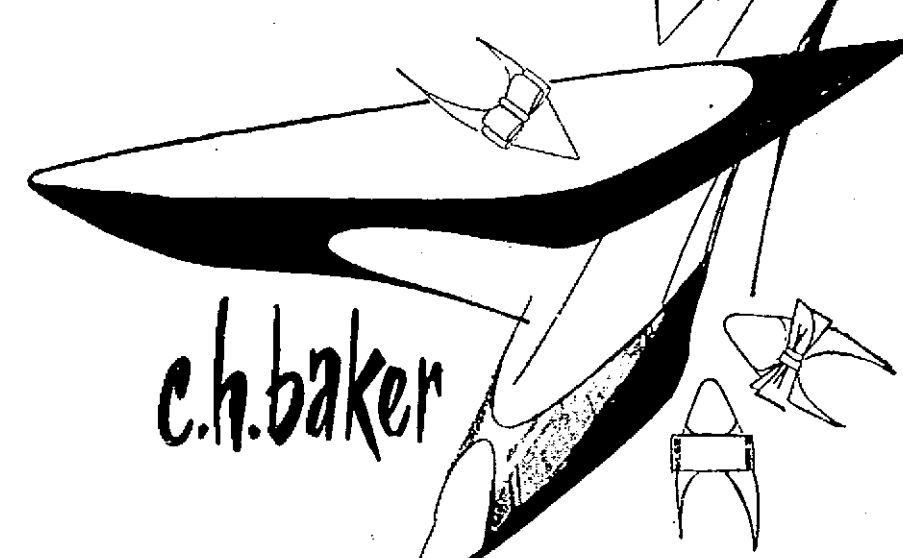
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NO MAIL OR PHONE ORDERS, PLEASE.



# Great Band Parade Goes Off Smoothly Before Huge Crowd

By BEN ZINSER  
It was a beeeeeeyootiful day for a parade Saturday. Clear sky. Warm sun. Festival air. Perfect day for 18th annual All-Western Band Review.  
Anxious moments here and there, though.  
Downey bandsmen for a time thought they would have to march down Ocean Blvd. cloaked in maroon and white anonymity.  
Seems someone forgot big banner to be carried at head of band to identify it.  
These words, minutes before step-off time, over loudspeaker in mobile-radio control center at Cerritos Ave. and Ocean Blvd.:  
"We have an emergency. Downey unit banner missing."

BROADCAST WAS from jeep located in formation area east of Falcon Ave.  
Banner was in hand bus, it turned out.  
Jeep of California Army National Guard's 234th AAA Group whisked banner to formation area.  
"Not unusual," remarked Guardsman. "To be expected. Last year Long Beach Poly lost bass drum just before parade began."  
That commotion on the reviewing stand early in parade? Small boy spilled strawberry pop on platform behind reviewing officer.  
Lady wiped up spill with a tissue. Small boy continued to drink strawberry pop.

TALL BOY attracted comment.  
He was 6-foot, 7-inch Pat Whitt, drum major for Victory Valley band of Victorville. In his shako, Pat's 8-4.  
Another small boy drew lots of yaks.  
He was hawking newspapers along parade route. "Don't get the seat of your pants dirty," he advised curbsitters. "Buy a copy of..." (Editor's Note: Name of newspaper censored).  
Lots of cheers for twirling majorettes.  
One criticism of the gals, though.  
"I'm shook," explained jeeping National Guardsman. "That one doll kept tossing that baton within a foot of my head."

THOUSANDS LINED Ocean Blvd. to watch 65 bands pass in review.  
One spectator—young man—stood on stone rail, read pocket book between bands.  
"Looked up only for bands. Some bands missed out when reading became exciting.  
Colorful costumes galore.  
Much magnificent millinery.  
Girls fronting Chino band wore cowboy hats. Those heading Washington Union of Fresno wore white wigs. White helmets topped entire Dinuba aggregation.  
Once more a smooth operation, this All-Western Band Review—thanks to work of executive director Don G. Gill.  
Gill also won plaudits for his attire—a conservative blue suit and, as pointed out vocally by a youngster along the parade route:  
"Look at those red socks!"

Furniture Van Moves Girl, 4  
COPENHAGEN (UPI)—They called a furniture van to move a 4-year-old girl from one Copenhagen hospital to another this week. No ambulance could take the massive fracture board built as a rack for her body after a traffic accident.

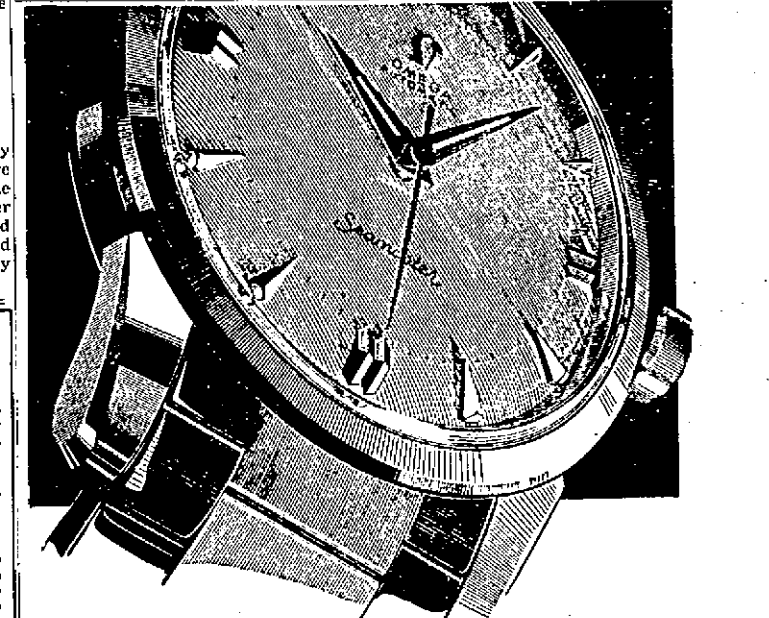
**NEW DISCOVERY FOR HARD OF HEARING**  
To all readers of the Ind.-P.T. the Diagnostic Offices will give the first treatment for only \$3.00.  
According to the Basic Diagnostic office it is now possible for many who are hard of hearing to regain all or part of their hearing loss.  
So many have told us we have tried everything and we are so discouraged that we hesitate to try anything else. Once they try this new and proved method they are overjoyed. Just like magic, in many cases they are able to hear without their hearing aid after the first treatment.  
The treatment is simple, it consists of three steps, and takes about 45 minutes. If the hearing loss is due to a nerve condition, a special treatment is given. If the loss is due to catarrh, a different treatment is given. If it is a bone condition, the Tympanic Oscillations treatment is given.  
According to Basic Diagnostic, 70% of all hard of hearing people will be helped by this method. We believe it is as great a discovery as insulin was for diabetes.  
We are so sure that we can help you that we will give you the first treatment for only \$3.00 providing you bring in this ad within 10 days from today.  
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**BRING ON THE NEXT BAND**  
Braced by a nip from his bottle, this young spectator is ready for another unit in the All-Western Band Review here Saturday. He is Gregory Allen King, 15-month-old son of Mr. and Mrs. W. W. King, 2380 Termino Ave. His between-bands activity was caught by Staff Photographer John Neagle.

## Youth, 18, Confesses Slaying 3 Hunters in Marsh for \$40 Loot

HOUSTON, Tex. (UPI)—Sheriff C. V. (Buster) Kern said the boy admitted the killings. Chief Deputy Lloyd Frazier said deputies found the older Appleton's and Hanson's hillbills in the boy's house, near the death scene.  
The victims were identified as Bertrand J. Appleton, 58, of Houston; his 11-year-old son, Steven, and Lee Hanson, 40, a family friend.  
The elder Appleton was shot four times. His son had been shot five times and had fallen into a wide creek. His Mickey Mouse watch was stopped at 3:25 p.m.  
Officers arrested 18-year-old Norman Moon, and



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OPEN A BUDGET ACCOUNT

## El Cajon's Band West's Best Again

(Continued from Page A-1)  
hopped as the best boy baton twirler.  
Other winners:  
Class AA bands: First, Santa Monica High School; second, Bakersfield High School; third, Arcadia High School.  
Class A bands: First, Grossmont; second, Montebello; third, Chula Vista.  
Class B: First, Mt. Miguel; second, Tulare; third, Merced.  
Class C: First, North High School of Bakersfield; second, Temple City; third, Upland.  
Class D: First, Wasco; second, Corona; third, Chowchilla.  
Class E: First, Coalinga; second, Dinuba; third, Parlier.  
Majorette team: First, Montevia-Duarte; second, Merced; third, Coalinga.  
Non-twirling military majorettes: First, Linda Pierce, El Cajon; second, Dorothy Brinton, Corona; third, Gail Wayant, Coalinga.  
Non-twirling military drum majors: First, Gary Heaton, Temple City; second (tie), Bob Padher, St. Augustine, and Ken Kirmsee, Arcadia.

## 3,258,556 in Colleges Set Record

WASHINGTON (AP)—The nation's colleges and universities enrolled a record 3,258,556 students at the start of this school year, the Office of Education said Saturday.  
The figure is 190,139 or 6.2 per cent greater than the previous high enrollment chalked up in the fall of 1957. The Office of Education said this was the seventh consecutive year in which a new record was set.  
The figures cover full-time and part-time students at both junior and four-year colleges. The survey covered the more than 1,900 institutions which give courses leading to a degree.  
The number of students enrolled in college for the first time was 781,075, up 7 per cent from last year. Of the total number enrolled, 2,110,426 were men and 1,148,130 women.

## Alert for Spies

MOSCOW (AP)—Workers in Leningrad have been told to watch for spies who may show up as foreign tourists.

**Municipal Band Concert Program**  
TODAY, 3 P.M.  
MUNICIPAL AUDITORIUM  
CONDUCTOR: CHARLES J. PAYNE  
Soloists: Euphonium—James R. Selover  
1. "March of the Minstrels" — Richards  
2. "The Skellian" — Verdi  
3. "The Skellian" — Verdi  
4. Euphonium Solo "Nereus" — Gullmaest  
5. "March of the Minstrels" — Richards  
6. "March of the Minstrels" — Richards  
7. "March of the Minstrels" — Richards  
8. "March of the Minstrels" — Richards  
9. "March of the Minstrels" — Richards

Long Beach, Calif., Sunday, November 30, 1958 INDEPENDENT-PRESS-TELEGRAM—A-9

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\$19  
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wrap yourself up for Christmas in one of these beautiful 100% wool chenille knit dresses — 10 smart styles to choose from all in gay holiday pastels, including fashionable white frost sizes 10 to 20 in group.  
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a return engagement (at your request) of our fabulous **COAT SALE**  
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39.95 to 45.00 values  
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DISCOVER the joys, the ease, of shopping without money! Christmas shop with a convenient Columbia account. Payments start Feb., '59 then take many months to pay.  
**Columbia**  
LONG BEACH, Pacific at 1st — and LAKEWOOD Center.

WINSTON'S GOLDEN RULE

Never Breakfast  
With Your Wife

By COLIN FROST

LONDON (AP)—Winston Churchill, who became 84 today, has a golden rule for happy marriage. It's simple: "Never have breakfast with your wife."

Lady Churchill has a rule of her own.

"If you want to keep Winston happy," she says, "the first thing is to feed him well. He must have a good dinner."

For more than 50 years now she has been seeing he gets the food he enjoys. And at the quiet family dinner which is the regular celebration for Sir Winston's birthdays he will doubtless raise a toast to "My darling Clementine" and think back over half a century of life together.

They were married in 1908 with London in the hansom cab and the atom still something that couldn't be split.

Old Lord Rosebery was at the wedding. He forecast they would last together six months—"with luck."

Certainly Winston Spencer Churchill and Clementine Ogilvy Hozier seemed an oddly assorted pair.

AT 34, he already was the boy wonder of politics. Known like his father Lord Randolph Churchill, for a fiery temperament to match his flaming hair.

Although the granddaughter of an earl, she came from a family far from rich. She was 23 and had lived mostly in France because it was easier to make ends meet there.

Churchill could have had the hand and heart of any girl in the land and a fortune to go with her. But the ash blonde beauty with the quiet gray eyes proved an ideal choice.

He was a most unmarriageable man—untidy, moody, unpunctual, careless of money. She brought thrift and discipline to his household, and love, loyalty and understanding to his heart.

Beverly Baxter, one of their closest friends, once said: "Part of her wifely genius was the realization that a successful politician must be not only a capable administrator but a great actor."

GREAT ACTORS have their flops and Churchill has had plenty. Five times before he was 50 he was defeated at the polls for a seat in parliament. From 53 to 66, the years a

British politician looks to for success, he was out in the cold, a lone voice warning the world it was rushing toward war.

At home, there were more personal sorrows. Their daughter Marigold, born just as World War I ended, died at the age of 3. Daughters Diana and Sarah and son Randolph all made unhappy first marriages.

Clementine's reaction to the London blitz gives a clue to the character which helped steer Churchill through the tough times.

"I have made up my mind to ignore the bombs completely," she told friends. "I shall have nothing to do with fear, commotion or agitation."

PERHAPS Churchill had sensed something of this resolution during their first meeting at a Mayfair dinner party. A few weeks later he proposed. He chose the ideal spot—a lakeside pagoda in the grounds of Blenheim, the great palace where he was born. Last June they went back there together.

Early in marriage she suffered the snubs that often came Churchill's way. He then was a member of the Liberal Party and was looked on as a traitor to his class by the Conservative leaders of Edwardian society.

Once at Blenheim her host, the Duke of Marlborough, castigated the Liberal leader, Herbert Asquith.

"You are not to say such things about Winston's leader," said the young Clementine.

The duke grumbled on. "If you continue," she said, "I shall leave."

He kept it up. She left.

HER HUSBAND she handles more carefully.

"If you find yourself in competition with men," she once said, "never become aggressive. She who forces her point may well lose her advantage."

"You will gain far more by quietly holding to your convictions. But even this must be done with art and above all with a sense of humor."



**HIS DARLING CLEMENTINE**  
Sir Winston Churchill, 84 today, greets his wife, Lady Clementine, affectionately. They were photographed at the airport in Nice, France, on the eve of their 50th wedding anniversary.—(Associated Press photo.)

Labor Beams Its Views  
to Scholars, TV Public

WASHINGTON (UPI)—The AFL-CIO will beam its views to scholars and community leaders in a stepped-up public relations campaign to win support for labor's goals.

The federation will expand on its wage and price theories in a series of quarterly seminars to be directed at informing university researchers and economists of labor's viewpoint.

On another front, the AFL-CIO is moving to expand its mailing list to send educators, civic leaders and public officials its publications.

It plans to go on television for the first time early next year with a series of films entitled "Americans at Work" to make a "soft sell" on behalf of affiliated unions to the rank-and-file public.

Finally, the federation soon will announce plans to provide six college scholarships each year to children of the 13,500,000 members in AFL-CIO affiliates.

The entire package is designed partly to take the sting out of disclosures of corrup-

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Atlanta Faculty Warns  
Against School Closing

ATLANTA (AP)—Some 250 full time members of the faculty of Emory University released a manifesto opposing the closing of public schools anywhere in the United States. They said such interruption, if prolonged, could result in the loss of an entire generation of specialists.

Furthermore, many industries won't remain in a section where there are no stable public education facilities and new businesses and industries will be reluctant to come to such a section, said the statement.

Signers included 247 professors, about two-thirds of the fulltime faculty of the Methodist university.

The educators said they are

seriously concerned with Russia's attempt "to overtake us educationally, an attempt that has been alarmingly successful as recent events have indicated."

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ARDEN'S 247 Pine Ave.	GILBERT'S JEWELERS 343 Pine Ave.	LENER SHOPS 501 Pine Ave.	SCHULMAN'S GIFT PACKS 142 and 625 Pine Ave.
BARKER BROS. Broadway at Locust	GRAYSON'S 243 Pine Ave.	LIGHTHOUSE GOSPEL BOOKSTORE 324 Pine Ave.	TALLER GIRL 350 American Ave.
TED W. BROWN, Jewelers 418 American Ave.	HARTFIELD'S 421 Pine Ave.	McCRERY'S 334 Pine Ave.	TOYTOWN 456 Locust Ave.
BUSINESS MACHINES CO. 220 E. Third St.	HOUSE OF NINE 416 Pine Ave.—2nd Floor	McMAHAN'S FURNITURE 1895 E. Anaheim St.	WALKER'S 4th and Pine
CAREER GIRL Cor. Locust and 4th St.	JO-KAYE Cor. 4th and American	McMAHAN'S FURNITURE 317 American Ave.	WONDER SHOPS 221 Pine Ave.
COLUMBIA OF LONG BEACH Cor. 1st and Pacific	KAY JEWELERS 319 Pine Ave.	NASH JEWELERS 201 Pine Ave.	F. W. WOOLWORTH 345 Pine Ave.
DESMOND'S Broadway at Locust	KNIT TOGS 231 Pine Ave.	J. J. NEWBERRY 433 Pine Ave.	ZUKOR'S 235 Pine Ave.



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# Grip of Bitter Cold Snap Tightens; Deep South Hit

By Associated Press

A bitter, wind-powered cold snap tightened its grip on the eastern half of the country Saturday and extended freezing weather deep into the south.

Heavy snow piled up to 24 inches in western New York State, and strong winds churned snow into 5-foot drifts, blocking highways in some upstate areas. Near-blizzard conditions prevailed in a spotted pattern from the northern Great Lakes into New England.

The coldest night of the season was in prospect from the northern plains into the northeast, and the stubborn Arctic invasion was expected to plunge temperatures into the teens in parts of Alabama, Georgia and Mississippi.

SUBZERO readings were forecast from the Dakotas into the Great Lakes region. A low of 35 below zero was predicted for northern Minnesota.

The mercury hit a midday high of 13 below zero in Fargo and 17 below in Grand Forks, N. D.

Light snow scattered by 40-mile-an-hour winds and a heavy ground cover of snow dropped visibilities between zero and a half mile in Traverse City, Mich. Snow squalls accompanied by 72 m.p.h. winds pounded northeastern Ohio and swept eastward into mountain sections of Pennsylvania. Hazardous driving conditions were common across the northeast.

SIX INCHES of snow fell during one hour Saturday afternoon in Colden, 20 miles southeast of Buffalo, N.Y., upping to 24 inches the accumulation since the storm began.

Midday temperatures in parts of Georgia, Mississippi and Alabama were mainly in the 30s. Tallahassee, Fla., posted a cool 49 degrees.

It was 85 degrees in Miami and West Palm Beach.

Showers sprinkled the southern borders of New Mexico and Arizona. Rain also spread into Oregon and Washington.

## Kennedy Son Married to Debutante

BRONXVILLE, N. Y. (UPI)—Edward Moore Kennedy, son of multimillionaire Joseph P. Kennedy, was married Saturday to the daughter of an advertising executive in a nuptial high mass performed by Francis Cardinal Spellman.

The heir to Boston banking and real estate millions married Joan Bennett, a debutante of the 1954 season and daughter of Harry Wiggin Bennett senior vice president of the Joseph Katz advertising agency in New York.

KENNEDY'S FATHER is a former U. S. ambassador to Britain. He is the brother of Sen. John Kennedy (D-Mass.), who served as his best man.

The blond bride was graduated last June from Manhattanville College of the Sacred Heart at Purchase, N. Y.

Kennedy is a senior at the University of Virginia Law School. He graduated from Harvard University in 1954 and attended the International School of Law in the Hague, The Netherlands. He is a veteran of two years Army service in France and Germany.

## Holy Cow Wins

CHICAGO (UPI)—A 950-pound Aberdeen-Angus named "Holy Cow," owned by Chuck Wood Jr., 17, of Spencer, Iowa, Saturday won the junior grand championship of the 1958 International Livestock Exposition.



## CAUGHTY SHORT

Pretty teenager Rena Cook isn't really the outdoor type but while visiting friends in Manlius, N. Y., she was caught short in Bermuda shorts and sneakers during the season's first snowstorm of nine inches. Her costume left her chattering as the mercury dipped.—(AP Wirephoto.)

## Ward-Will Case Girl Married to Contractor

DETROIT (UPI)—Blond Maureen Ragen, central figure in the Montgomery Ward Thorne will-breaking case of two years ago, Saturday became the bride of William Kalteaux, of Chicago.

Coming out of the church with the bridegroom she said only, "no peace" and refused to smile for news photographers.

The onetime fiancée of Thorne and her mother, Mrs. Alcen Babcock Ragen, were awarded \$242,000 of Thorne's estate in 1957 following a long court fight.

Miss Ragen was named heir to half of Thorne's \$2,700,000 small order fortune in a will dated nine days before his mysterious death June 19, 1954.

## Does BLADDER IRRITATION MAKE YOU NERVOUS?

NEW YORK—Special: Thanks to new scientific laboratory formulation, thousands of men and women now escape the old, irritable and depressed from losing sleep and worrying about "Bladder Weakness"—too frequent, burning and stinging urination. Bad wetting, itching up nights—or strong bladder irritations, which often result in secondary backache, headache and nervousness. In such cases New Improved GYSTEN usually gives quick, calming relief by combating irritating germs in acid urine, and by relaxing, analgesic, pain relief. Safe for young or old. Get GYSTEN at drugist. Feel better faster with GYSTEN.



## ONLY YOU CAN GIVE HIS PHOTOGRAPH Christmas Special

Solve your gift problems this personal way. Our lovely 8x10 Vogue Art Portrait. **only 2.69** Regularly \$7.

PHOTO STUDIO—2ND FLOOR

**the BROADWAY**  
IN THE LEE ALIAS SHOPPING CENTER  
GE 9-6811  
*Long Beach*

## In Memoriam

November 21 — November 28

SEYMOUR LEONARD ALDEN  
MONTE ZUMA ARIOLO  
CLIFFORD ARNETT  
JOSEPH & CLIFFORD BASLOW  
ROY LUDAN BUFFUM  
CRAIG FRANK COVAD  
ETHEL MAY DOERR  
JOHN CHARLES EARL  
EDWARD ROBERT ELVIN  
ARTHUR W. ESKRIDGE  
HENRY ESPREE  
CHARLES HARMON FISHER  
GEORGE W. GARRISON  
MARY BELLE GIBSON  
JAMES HAWKS  
BLANCHE HARPOLE  
WILLIE HANDERSLEY

EVA LAMB HIXSON  
MILDRED HETRICK  
CHILTON HARRY HOSKINS  
BERNICE A. HOOVER  
DONNA HUGHES  
HARRIET JACK  
BLANCHE LOUISE JONES  
EMMA LILLIE JORGENSEN  
LIONEL GEORGE KELLEY  
EARL LAUGHT KINER  
FREDRICK KRIPPNER  
JACOB LEISLE  
JESSIE E. LLOYD  
THOMAS ERVINE LLOYD  
LANCE MITCHELL LOU  
EARLE LOVE

CLAUDE D. McGuire  
MARY N. McGuire  
BERTIE L. J. MATNEY  
FRANK MOLLICA  
ARELENE SANTELLA MONTANA  
THOMAS SEVIRE MYERS  
JOHN EDWARD NOGAY  
ALBERT B. OLSEN  
INFANT BOY OZOLS  
EMMA P. PINNELL  
EDITH BELL SIGLER  
EMERITIO DIRECTO SOPOTA  
HERBERT L. THOMPSON  
JAMES RILEY THOMPSON  
THOMAS R. WHITE  
THERESA M. YOUNG  
JOHN JOSEPH ZUPANCIS

## Mottell's and Peek Mortuaries

WIFE AND ALANIS O'NEAL  
951 - 7791 East 15th Street  
Long Beach - 16th and 17th  
GE 9-6811

CHURCH OF THE PALM  
2800 35th and Grand Avenue  
Long Beach - 45th and 46th  
GE 9-6811

COLOSAL FUNERAL HOME  
7981 Before Avenue, Long Beach City  
TWO blocks S. 15th - 16th & 17th  
TWO blocks S. 15th - 16th & 17th

Lon E. Peek, Chairman of the Board  
"No One Ever Turned Away for Lack of Funds"



Just for a limited time . . . savings that are really important . . . on girdles and panty girdles that are really slimmers! And they keep their shape even after months of wear . . . to keep you in shape. And laundering's no problem . . . simply dip them and wipe them dry and wear them! No seams . . . no bones . . . nothing to bother you even at the end of your longest, busiest day! Choose the style that suits you best, and stock up on several now! Extra-small fits hips 32 to 36. Small fits 35 to 39. Medium fits 38 to 42. Large fits 41 to 45. Extra-large fits 44 to 48.

## MOLD AND HOLD ZIPPER GIRDLE OR PANTY

With Magic Finger panels to smooth your front and back. Pink or white. XS, S, M, L, regularly 10.95, **SAVE \$2.....8.95** Extra-large size in girdle only, reg. 11.95, **SAVE \$2.....9.95**

## MAGIC CONTROLLER STEP-IN GIRDLE OR PANTY

With Magic Finger panels for tummy control. Girdle, pink or white. Panty, white only. XS, S, M, L, Regularly 8.95, **SAVE \$1.....7.95** Extra-large in girdle or panty, regularly 9.95, **SAVE \$1.....8.95**

FOUNDATIONS—STREET FLOOR

## Miss Betty Keller, Playtex Consultant,

will be in the Foundation Department to help with your selection:

The Broadway-Long Beach, Monday and Tuesday, Dec. 1 and 2

**SHOP ALL DAY AND EVENING NOW UNTIL CHRISTMAS 9:30 A.M. TO 9:30 P.M.**

**the BROADWAY** *Long Beach*

BELLFLOWER AT STEARNS — GE 9-6811



# Chest Drive Hits Total of \$747,118

Business leaders of the city helped push the United Neighbors Community Chest campaign total to \$747,118 during the past week, James G. Craig, Jr., campaign leader, reported Saturday.

With \$206,835 remaining to reach the campaign goal, workers will make reports to drive headquarters all day Tuesday. The government and education division brought in \$10,467 during the week to reach 69.9 per cent of the \$78,000 quota. The residential division added \$3,029, recording 95.3 per cent of its goal.

**FINANCIAL TEAMS** were at 87.8 per cent, pushing advance gifts into fourth place in the division race with 87 per cent.

Lakewood business division was in sixth place behind government and education with 66.9 per cent; followed by retail, 60.2 per cent; industrial, 54.3 per cent; professional, 54.1 per cent; oil, 51.5 per cent; commercial, 40.1 per cent; and "X", 20 per cent.

Craig said about 75 firms in business units are still unreported, plus 199 in "X" division.

"WE ASK anyone who has not made a gift to please mail his donation to Chest headquarters, 1213 Cedar Ave., right away," Craig suggested.

Craig said the drive will continue during December in a last effort to get as many pledges made before the end of the year as possible.

"Some hold off until the last of the year for income tax purposes," Craig said, "and some make additional gifts when they realize larger contributions are deductible."

## MONKEY GETS REVENGE ON PANTS STEALER

**BELGRADE, Yugoslavia (UPI)**—A judge in the Serbian town of Pozarevac sent a man to jail on monkey evidence.

The monkey missed the pants he wears in a circus act and refused to perform. A tramp in the neighborhood was seen wearing the same striped pants.

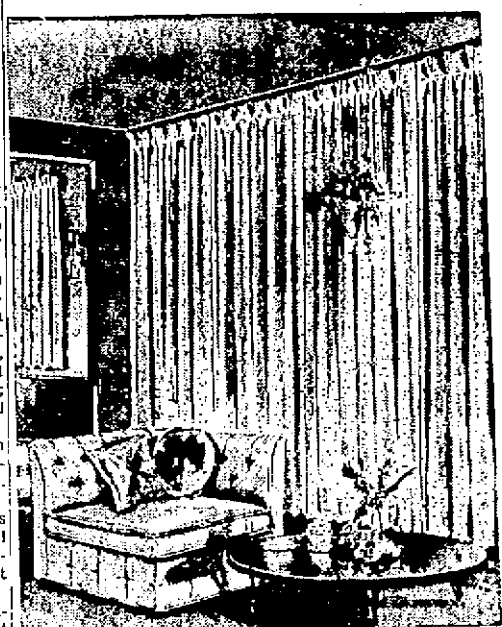
Police brought the suspect before the monkey. It jumped at the tramp and tried to tear off the pants. The judge ruled this conclusive evidence.



# Christmas RECORD DAYS Sale

.. Packed with Gifts for All ..

at SAVINGS!



Are You Re-Doing Your Home by Guesswork? ... Are You at a Loss with Your

## Decorating Problems?

Our decorator-consultant service is FREE for the asking ... our representative will call at your home with fabric samples. He will advise you in your selection for

- Custom Draperies
- Custom Cornices
- Custom Bedspreads
- Custom Slip Covers
- Custom Upholstery

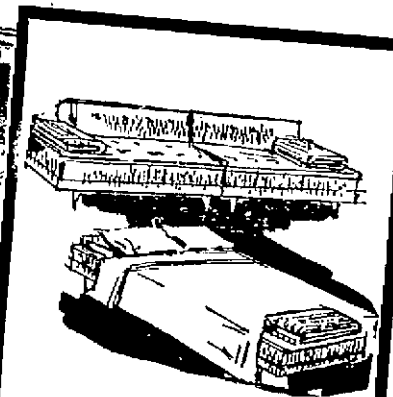
ONLY \$5 DOWN on custom furnishing purchases up to \$200, Sears Easy Terms—ONLY \$10 DOWN on custom furnishings totaling \$200 or more, Sears Easy Terms.



SAVE 45.02—Regular 244.90  
**90° Curved 3-Piece Sectional**  
**199<sup>88</sup>**

Pocket over \$45 in savings right now on this outstanding Harmony House value! Long, low, functional lines and a sweeping 90° curve! Use in contemporary room arrangements to the limit of your imagination. Decorator-inspired metallic friezes are a blend with any setting. Wide-arm sections combine ... backs flip down ... to make ultra-comfortable bed for two adults. Order NOW and have it in time for your holiday entertaining!

\$5 DOWN Sears Easy Terms



By day a sectional ... by night a double bed!

Roll two ends together, flip down backs and presto! You've a super-comfortable 94-inch bed all ready to make up!



SAVE 30.07  
**Sofa-Bed & Club Chair**  
**149<sup>88</sup>**

Modern off-the-floor sofa converts easily to comfortable bed that sleeps two people. Matching club chair. Hi-pile metallic frieze cover.

Regular 179.95  
\$5 DOWN  
Sears Easy Terms

## Traditional Chair Set

Covered in Easy-Care Plastic  
**109<sup>88</sup>**  
\$5 DOWN, Sears Easy Terms

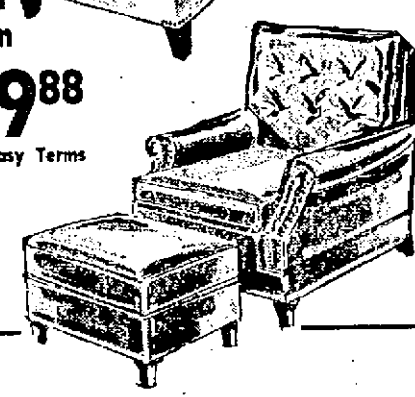
Tufted, pillow-back lounge chair and ottoman in rich plastic that looks and feels just like leather. Your choice of glowing colors.



## Club Style Chair Matching Ottoman

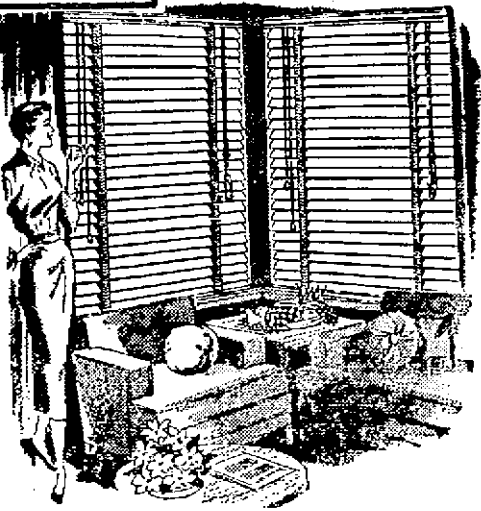
Covered in Rich Frieze or Plastic  
**119<sup>88</sup>**  
\$5 DOWN, Sears Easy Terms

Generous proportions for easy relaxing ... reversible foam T-cushion seat, back, wide padded arms. Both are on casters. Plastic chair, ottoman 119.88. Leather chr., ottoman 189.88.



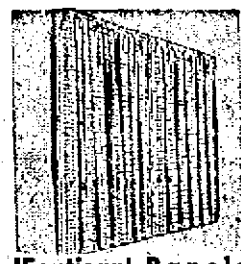
PHONE HE 5-0121 for FREE estimates on custom furnishing. No obligation.

Long Beach

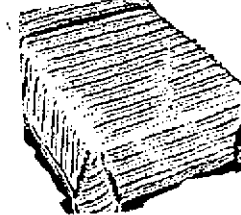


## CUSTOM MADE Venetian Blinds 20% OFF OUR REGULAR PRICES

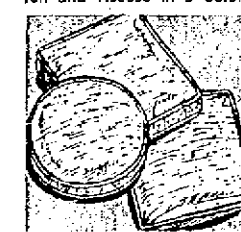
- Steel or aluminum slats, finished with baked-on enamel that resists rust, chipping. Newest colors.
- Wood slats also available to complement your Early American and Provincial furnishings.
- Selections range from modest, economy priced Venetian blinds to our finest Venetians for those who prefer the extra luxury features and finishing.



**'Fortisan' Panels**  
Usually 1.98 to 2.79  
**1.77<sup>88</sup>**  
Rich slub weave in easy-care Fortisan in your choice of colors, 40" wide, 81" long.



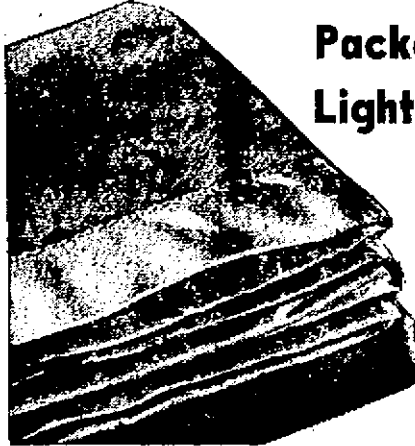
**Chenille Bedspread**  
Regular 7.98  
**6.99**  
Cloud-soft, fluffy lint-free ... duotone stripes in cotton and viscose in 3 colors.



**Silk-O-Line Pillow**  
Usually 2.98  
**1.99**  
Silk and acetate in squares or round box, or knife edge. Kapok filled. 11 colors.

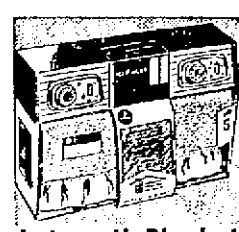


## Packaged for Giving Lightweight Blankets



Usually 7.98  
**6<sup>44</sup>**  
72"x90"

Lightweight 3-lb. extra blanket in 10% nylon and lustrous rayon for greater strength, better washability. Harmony House colors.



**Automatic Blanket**  
5-year guarantee  
Twin size, single control, 27.98  
Mothproof in 50% rayon, 50% rayon. Machine washable.  
Full size, single control 29.98  
Full size, dual control 35.98

## 33% Off—Our Best Selling All-Wool Broadloom

Regular 8.95 sq. yd.  
SAVE 2.96 sq. yd. now **5<sup>99</sup>** sq. yd.

We've taken our best selling carpeting and cut the price 33% for this holiday special! Fine heavyweight tufted carpet, closely woven from top quality 3-ply yarns ... to give resilience and super wear that will last for decades. At 8.95 it was a bargain ... at 5.99 it's a steal ... so why not order yours now for the holidays ... and reap the savings?

PHONE HE 5-0121 for FREE estimates in your home on floor coverings. No charge or obligation.

## GIFT SPECIALS FOR THE HOME

- Soft-Pepper Towel Set 3 dish towels, salad set 3.98
- 4-pc. His & Hers Set 2 guest towels, 2 washcloths 2.98
- 2 Percale Pillowcases Washfast florals on white, peral 2.98
- 5-pc. Bread Basket Set Imported basket, 2 towels, shakers 1.98
- Fine Lace Tablecloth Elaborate pattern, 72"x90-inch size 9.99
- Bonair Bathing Towels 2 bath towels, 2 cloths, 3 bottles 7.98



ALL ROADS LEAD TO SEARS, ROEBUCK AND CO. SATISFACTION GUARANTEED OR YOUR MONEY BACK

**SHOP WITH SEARS REVOLVING CHARGE**  
Use like a regular charge account, with no service charge, when you pay within 15 days ... or take several months to pay, with small service charge.

**LOS ANGELES**—E. Olympic Bl. & Soto  
**LOS ANGELES**—Vermont & Slauson  
**LOS ANGELES**—4550 W. Pico Blvd.

**LONG BEACH**—American at Fifth  
**GLENDALE**—Central at California  
**SANTA MONICA**—Colorado at 3rd  
**EL MONTE**—N. Peck Rd. at San Bernardino Fwy.

**COMPTON-LYNWOOD**—2100 N. I.B.  
**HOLLYWOOD**—5601 Santa Monica  
**INGLEWOOD**—Manchester & Hillcrest

**VALLEY**—Victory Bl. at Laurel Canyon  
**PASADENA**—E. Foothill & Rosemead  
**WESTWOOD**—1101 Westwood Blvd.

# OPEN EVERY NIGHT 'TIL CHRISTMAS

HOLIDAY STORE HOURS 9:30 A.M. TO 9:15 P.M. PARK FREE

# LAKEWOOD CAMERA CENTER OPEN SUN. 1-5

## 50th ANNIVERSARY CELEBRATION SALE!



**Golden Jubilee**  
35-m.m.  
**BALDESSA**  
1a

The 35mm camera with EVERY wanted feature!

World famous Balda Camera Works of West Germany express their pride in the culmination of 50 years of camera development with their finest model—the Golden Jubilee Baldezza. Compare it, feature for feature with other 35mm cameras costing up to three times as much! You'll agree that this celebration model can't be topped for value. See it today.

**50th ANNIVERSARY BALDA 35**

- F2.8 4-ELEMENT COATED LENS
- LUMINOUS FRAME FINDER
- COUPLED RANGEFINDER
- FULL FLASH SYNCHRONIZATION
- BUILT-IN SELF TIMER
- "KEY-MATIC" FILM WIND
- AUTOMATIC PARALLAX CORRECTION—NO CUT-OFF HEADS

HERE IS WHAT YOU GET—

Balda 35 Camera	69.95
Eveready Camera Case	9.95
German 'BC' Flash Gun	7.95
Regular	87.85
<b>YOU PAY ONLY</b>	<b>69.95</b>

**SAVE \$18.00** THIS CAMERA WILL TAKE AS MANY PICTURES AS ANY OTHER 35mm OR MORE.

AT EXAKTA CAMERA HEADQUARTERS  
Brand New 1959 Model  
**EXAKTA VXII-A**  
With f1.9 Automatic Lens  
REG. \$399.00  
10% DOWN—  
2 YEARS TO PAY  
**259<sup>88</sup>**

See your color slides on the slide projector with

**HIGH PICTURE FIDELITY**

**BAUSCH & LOMB**  
**NEW BALOMATIC 305**  
Always stays in focus... runs by itself

Get true color and clarity with a Balomatic 305 Automatic Slide Projector. There's no annoying slide "pop" to spoil your show... no need to refocus! Project with 500-watt brilliance, contrast, crisp automatic or remote control.

B&L Balcated f/3.5 lens by makers of Cinemascope lenses; 40-slide, non-spill trays that show all 24 slides, any mount. See one today, complete with tray and carrying case.

Balomatic 305 Automatic Slide Projector	\$99.50
6 & 8 L. Shutter	\$7.50
Trays at \$1.25	
Radiant 40x40 Glass-Beaded Screen	\$16.95
REGULAR	\$123.95

**SAVE \$24.00**  
Only **\$99<sup>95</sup>** Complete

**SAVE \$15.07**  
**ULTRABLITZ "COMET" ELECTRONIC FLASH**  
Color Guide No. 75, Nickel-Cadmium Battery, Built-in Charger, Also 110-V. Operation.  
REG. \$54.95. SALE ONLY  
**39<sup>88</sup>**

**Lakewood Camera Center**  
Between the May Co. and the Bank of America facing the Eastside Parking Area  
**5223 HAZELBROOK AVE. LAKEWOOD CENTER**  
ME 6-3129 Open Every Night 'til Christmas Eve Sunday 1-5 P.M. ME 6-2347

# WORLD NEWS BRIEFS

## Plot by Officers Crushed in Cuba

HAVANA (UPI)—Authorities have smashed an army officers' plot to overthrow the government of President Fulgencio Batista, it was learned Saturday.

Between 10 and 20 officers, ranging in rank from 2nd lieutenant to lieutenant colonel, have been arrested and are undergoing interrogation at military intelligence headquarters.

It was the third military attempt in two years to unseat Batista. The government smashed an uprising of navy men and civilians at Cienfuegos, 150 miles southeast of Havana, in September, 1957, after 250 persons were killed and wounded. An attempted revolt by a group of army officers was crushed in April, 1956.

## Fire Controlled

LOS ANGELES (UPI)—Firemen Saturday controlled a fire which destroyed a house, cabin and house trailer, burned over 4,000 acres of brush, and injured two firefighters 30 miles northwest of here in the Calabasas area.

A small crew was kept to patrol the 35-mile perimeter of the blaze but fire officials thought the danger which for a time threatened 100 expensive homes in Stokes Canyon was over.

The fire was controlled about noon, a few hours after 20 persons were forced out of their homes by the danger of flames crackling before rising winds. Two fire fighters—Capt. A. F. McCrary and fireman Walter Black—were treated for first and second degree burns on their hands and faces.

## Louisville Apologizes to Negro Mayor

LOUISVILLE, Ky. (AP)—The mayor of Kingston, Jamaica, refused service in a drugstore because of her color, has received a formal apology from the city.

Acting Mayor R. C. Bing said he had telephoned Mrs. Iris King, Louisville's apologies for Friday's incident shortly before she left for Washington.

Mrs. King, touring the country as a guest of the State Department, said a Walgreen drugstore had refused to serve her coffee but told her she could get an order to take out.

State Rep. Felix Anderson said she was "extremely upset" over the incident. He said the apology had failed to soothe Mrs. King's feelings. He said she felt the matter reflected the sentiments of the city.

## Slayer of 3 Sought Inheritance

WOLCOTT, Kan. (AP)—A studious college sophomore Friday night wiped out the three other members of his family with a 24-shot rifle and pistol fusillade at their farm home.

The husky, 18-year-old youth, Lowell Lee Andrews, said he wanted money and had hoped to simulate a robbery-slitting so he might inherit the family's 250-acre farm and a \$1,800 savings account. The bullet pierced bodies were found early Saturday.

"I don't feel anything," the remorseless 260-pound University of Kansas student said after killing the father, William Andrews, 50, and his wife Opal, 41, and a sister, Miss Jennie Andrews, 20, who was a senior at Oklahoma Baptist University.

## Listing Freighter Plots to Port

HALIFAX, N.S. (AP)—The German freighter Waldeck, with 26 men aboard, limped into this port Saturday night after riding out an Atlantic gale which sent her cargo askew and threatened to capsize the 2,968-ton ship.

Still listing badly, the Waldeck was steamed in at about six knots under escort of two Canadian naval frigates which raced to her side 30 miles south of here after picking up a distress call.

## Four Red Warships Head for Indonesia

PORT SAID, Egypt (AP)—Four Soviet anti-submarine naval vessels transitted the Suez Canal Saturday en route to Indonesia.

Informed sources said the vessels were manned by Russian crews and would be handed over to the Indonesian navy as soon as they reach Indonesia.

## Boy Buys Bike for \$1 ---And Sobs

WASHINGTON (AP)—The District of Columbia police auctioned off about 100 unclaimed bicycles.

"One dollar," said an 11-year-old boy as the bidding opened on the first bike.

The bidding, however, went much higher.

"One dollar," the boy repeated hopefully each time another bike came up.

Robert Weschler, who has been auctioning stolen or lost bikes for 43 years, noticed that the boy's hopes seemed to soar highest whenever a racer was put up. There was one racer left. The bidding mounted to \$8.

"SOLD TO THAT BOY over there for \$9," said Weschler. He took \$8 from his pocket and asked the boy for his dollar.

The youngster turned it over—in nickels, dimes and quarters—took his bike, and started to leave. But he went only a few feet. Carefully parking his new possession, he went back, gratefully threw his arms around Weschler's neck and cried.

Nobody bothered to ask him his name.

## Russ Dam Will Outdo Niagara

LONDON (UPI)—The Russians are building a dam with a waterfall twice as high as Niagara Falls, according to Radio Moscow.

A Soviet broadcast said the dam at the Bratsk hydroelectric station will form a lake 10 times larger than Lake Geneva.

Inhabitants of Bratsk will be evacuated and a new city with a population of 100,000 will be established on another site, Moscow Radio said.

## Price of Crime

LONDON (UPI)—A \$3,400 reward has been offered for the capture of thieves who stole a truck loaded with whisky. The whisky was worth \$36,400.

# Juror Bet Cited in Request for New Caril Fugate Trial

LINCOLN, Neb. (AP)—Caril Fugate's attorney asked a new trial Saturday for the 15-year-old girl convicted of murder, alleging that one of the jurors made a bet on the outcome of the trial prior to his selection for the jury.

Caril Ann was convicted of first degree murder Nov. 21 as the alleged accomplice of Charles Starkweather in one of the 11 killings attributed to him. The jury specified life imprisonment. Starkweather has been convicted and sentenced to death for the same crime of strong public opinion the girl would get the death penalty. The other party to the wager bet the verdict.

The two statements, one by a member of the jury, described Charles Starkweather in one of the two days prior to the start of the trial and prior to his selection as a juror. The juror said he wagered one dollar that be-

Would be second degree murder. District Judge Harry Spencer said he would not set a date on oral arguments on the motion until the first of the week.

(Advertisement)

## Quick Drainage Relief for ASTHMA & SINUS MUCUS

NEW YORK.—Special: Thanks to new scientific laboratory formulation, thousands of children as well as adults now avoid much severe wheezing, coughing, rattling, difficult breathing, coughing and sinusitis during recurring attacks of bronchitis, asthma, hay fever and bronchitis by taking New Improved, Wonder-Drainage MENDACO. The first dose starts combating mucus, helps relax bronchial tubes and remove thick, choking mucus also promoting drainage relief in thick mucus sinus congestion. When you can breathe free, you sleep sounder, feel stronger and work more. Safe for young or old. Get Laboratory Tested and Certified MENDACO from your druggist today without prescription.

**Nurses Training Institute**  
A Qualified Professional School for Girls  
Training  
**DENTAL ASSISTANTS**  
MORNING AND EVENING CLASSES  
NOW ENROLLING  
Limited Enrollments  
Hemlock 5-0105  
215 E. First St., Long Beach

## Open Every Night 'til Christmas

**SEARS**  
ROEBUCK AND CO.  
LONG BEACH

# Christmas RECORD DAYS Sale

Packed with Gifts for All... at SAVINGS!

## Regular 1.15 "Royal Purple" Nylons Reduced to 88<sup>c</sup>

6 pairs for \$5

- Ultra Sheer Beautifilm
- 11 costume colors
- Flattering gifts!

Precious nylons in costume colors to blend with every outfit... ultra sheer, very finely knit in high twist, dull finish yarns. Full fashioned. Sizes 8 1/2 to 11.

## Men's Gift-Boxed Underwear Assortment

Regular 3 for 2.50

Athletic shirts and briefs, knit T-shirts of fine combed cotton, nylon reinforced, white, in sizes S to XL. Wash 'n wear boxer shorts in attractive prints. 30 to 44.

Men's Argyle Socks. Regular 1.49 pair... 88<sup>c</sup>

or 4 for \$3

## Regular 2.98 Sport Shirts

Long Sleeves! Spread Collars with Stayst Men's Sizes! Specially Low Priced Now!

**2.44**

## Sensational Clearance! Coats

Regular 24.95 to 29.88

The very newest silhouettes, new collars, new fashion touches. Incredibly fine at this low price! Sizes for all, but not every style in every size.

**18<sup>88</sup>**

Misses' and Petite Sizes

## Day-of-Week Briefs

Compare with others at 4.98

**3.99**

Box of 7

Panties for every day of the week, daintily embroidered. Non-run knit acetate in lovely colors. Gift boxed.

## Sweater Clearance

Were 2.98 to 3.98... 1.99

Were 4.49 to 4.98... 2.99

Were 5.98 to 6.98... 3.99

Orions, nylons and fur blends, in classic and dress-maker cardigans and pull-overs. Sizes 34-40.

## Men's Luxury Slacks

Usually \$20 to \$25

**14.88**

Choose from warped wool flannels, sheen gabardines, wool doeskins and sharkskins in many patterns. All men's sizes.

## Wool Campus Coats

Usually 12.98

**9.88**

Warm wool melton jacket with knit collar and cuffs. Snap front, side vents. Sizes S to XL.

12.98 Poplin Car Coats 6.99

## Boys' Ivy League Style Slacks

**3.98**

Sizes 6 thru 20

Wash and wear polished cotton slacks in Ivy League style, choice of four, fall colors. Every young man's pride!

## Boys' Wool Jackets

**9.98**

Reversible Rock 'n Roll jackets of 100% wool brushed melton, rayon satin lined. 4 smart colors. Boys' sizes 6 to 20.

## Nylon Party Dresses

Usually 4.98

**4.00**

Little girls' shimmering nylon dresses that fairly float, party-pretty with ruffles and laces. Dainty holiday colors. 1 to 3.

## Men's De Luxe Sport Coats

usually \$35 to \$40!

**24<sup>88</sup>**

Imported premium fabrics, all wools and wool blends, meticulously tailored in 3-button style.

## Christmas Shop with Sears Revolving Charge

Use like a regular charge account, no service charge when you pay within 15 days... or take several months to pay, with a small service charge.

**Free Store-Side Parking**

Satisfactory guaranteed or your money back

**SEARS**

Downtown Long Beach  
American at Fifth  
Hemlock 5-0121

## Tots' Nylon Dresses

Usually 6.98

**5.00**

Little girls' holiday party dresses, frilled and fancy. Lush colors. 3-6x.

## Tots' Bouffant Slips

Usually 2.98

**2.00**

Nylon paper taffeta and marquisette, extra full, with elaborate trims. 1-6x.

## Double Breasted Suits

Look better, feel better than you ever have before! (perfect fit), as luxurious (dozens of smart fabrics), so downright smart... it looks twice its moderate price... and it's made for you and YOU ALONE.

**DOUBLE BREASTED SUITS CONVERTED TO SINGLE BREASTED**

Alterations of All Kinds in Tux Suits

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# New Atom Sub to Be 'Lincoln'

PORTSMOUTH, N.H. (UPI) — The world's largest atomic-powered missile-firing submarine will be named the Abraham Lincoln when completed at the Portsmouth Naval Shipyard, the Navy said Saturday.

The sub's sister ship, being built below the Mason-Dixon line, will be named the Robert E. Lee, the Navy added.

Rear Adm. Robert L. Moore, Jr., shipyard commander, said the 100-million-dollar Lincoln will be "one of the most fearsome engines of war ever devised." The Lincoln and the Lee will be able to hurl the Polaris intermediate range ballistic missile 1,500 miles.

Mary Lincoln Beckwith, 60, one of the Civil War President's three surviving great-grandchildren said at Manchester, Vt., that Lincoln would have thought it a "great honor" to have the nuclear submarine named for him.

Miss Beckwith, a grandchild of Robert Todd Lincoln who was the single Lincoln child to reach maturity, said the naming of the other sub after Confederate General Lee would have pleased Lincoln.

"I think he would have liked that. You know, they were good friends though they didn't agree politically," she said. Miss Beckwith said the naming of the submarine after her great-grandfather was proof that "in times like these, the people still have not forgotten him (Lincoln)."

The Robert E. Lee is being built at Newport News, Va. The Navy said the Lincoln, one of the largest undersea craft ever built, is expected to be launched in the spring of 1960.

## Death Notices

**DEOLIVEIRA (San Pedro)**—John, 56, of 249 3rd St., died Nov. 21. Surviving are sisters, Laura and Gabriela. Rosary Sunday, 7:30 p.m., Artesia Mortuary Chapel. Requiem mass Monday, 10 a.m., Holy Family Catholic Church, Artesia.

**BREAKWELL**—John G., 67, of 1334 E. 1st St., died Friday. Surviving are wife, Frances; son, Gilbert K.; daughter, Mrs. Elsie Mae Summers; sisters, Elsie Runigie, Maude Hobbin, Eunice Graham and Mary Enners; brother, Henry. Funeral and interment, Pittsburgh, Penn., Dilday Mortuary in charge.

**SIGLER**—Edith Bell, 37, of 1025 E. 53rd St., died Thursday. Surviving are husband, Verne E.; son, Jerry; daughter, Martha June; mother, Lela Ezell; five brothers and three sisters. Service Tuesday, 2 p.m., Mortell's and Peek Chapel.

**ESKRIDGE**—Arthur W., 77, of 1411 California Ave., died Wednesday. Surviving are stepdaughters, Mrs. Kathryn G. Calloway and Mrs. Andrew Mac Byrd; step-son, Edward I. Cresham. Service Monday, 1 p.m., Christ Second Baptist Church, Mortell's and Peek Mortuary directing.

**EASTBURN (Seal Beach)**—Dell Audrey, 63, of 320 8th St., died Friday. Surviving are wife, Beryl; son, Duane; daughter, Mrs. Damaris Moore; mother, Mrs. Minnie Eastburn; sister, Mrs. Floyd Knight. Service Monday, 10 a.m., Christenson-Pino Chapel.

**RAUCH (Bellflower)**—Mary R., 67, of 9703 Rosacrans Ave., died last Sunday. Surviving are sons, Alvin V. and Louis. Service Monday, 2 p.m., White's Funeral Home Chapel.

**WILLIAMS**—Harry C., 78, of 427 W. 11th St., died Friday. Surviving are his wife, Mildred A.; son, H. Curtis; and brother, Albert F. Service Monday, 2 p.m., Mortell's and Peek Chapel.

**LEVITSKI**—Michael, 37, of 4352 LaCara St., died Thursday. He was a veteran of World War II. Surviving are his wife, Betty; sons, Richard Walter and Douglas Michael; daughters, Mary Ellen and Patricia Ann Taylor; mother, Marie Levitski, seven brothers and one sister. Service Wednesday, 3 p.m., Mortell's and Peek Chapel.

**KNEE (Bellflower)**—Elta B., of 16266 California Ave., died Saturday. Surviving are her husband, William H.; sons, Clarence H. and James N.; daughter, Mrs. Mabel O'Carin; four brothers and one sister.

FREE! NEW STYLE CATALOG

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SIZES  
44 to 66

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for the next seven days  
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THE MENTAL RELIEF YOU WILL ENJOY IS PRICELESS. What is it worth to know about your ailments? No guesswork. Just facts—main scientific facts—HEAD-TO-TOE OBSERVATION OF NERVOUS, EARS, NOSE AND THROAT, LUNGS AND RESPIRATORY TRACT, SPINAL VERTEBRAL AND BONE STRUCTURE, CIRCULATORY AND HEART ACTION, BLOOD PRESSURE, STOMACH, KIDNEYS, PROSTATE, GENITALS, BLADDER, GLANDS & NERVOUS SYSTEM, LIVER AND GALL BLADDER.

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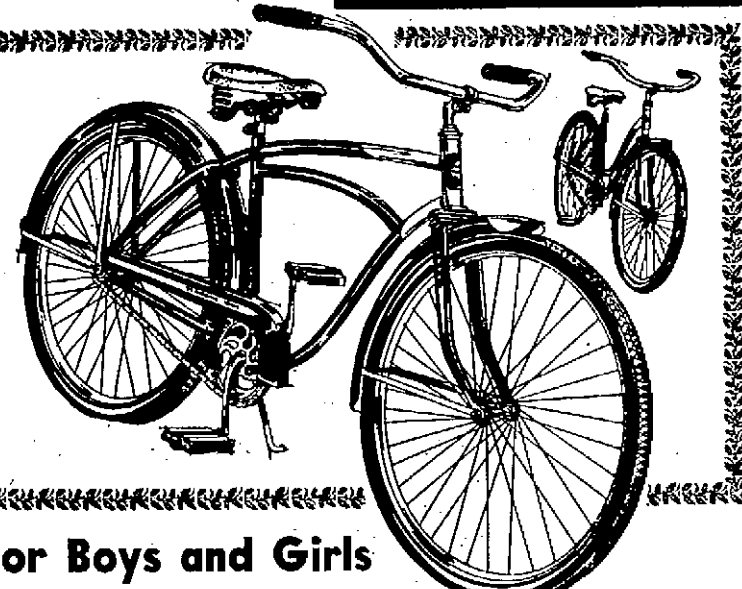
**SEARS**  
ROEBUCK AND CO.

# HAPPY-TIME Toy Town

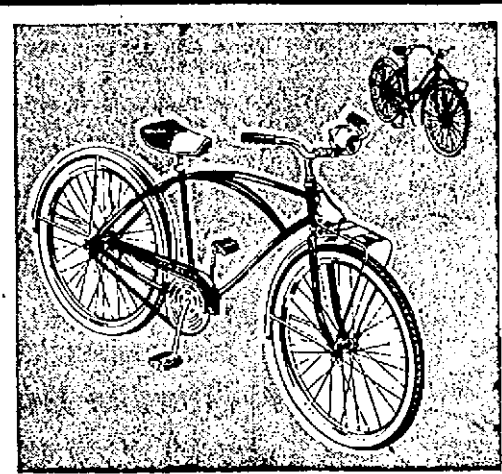
WONDERFUL TOYS FOR GOOD GIRLS AND BOYS



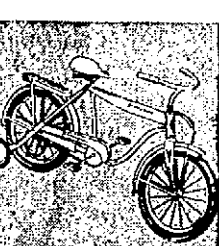
**Long Beach** **OPEN EVERY NIGHT 'TIL CHRISTMAS**  
HOLIDAY STORE HOURS 9:30 A.M. TO 9:15 P.M. PARK FREE



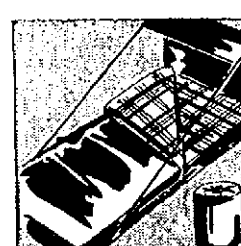
**For Boys and Girls**  
**24" 26" MIDDLEWEIGHT BIKES**  
**J. C. Higgins Fine Quality**  
**39<sup>88</sup>**  
No Christmas is complete without a bike beside the tree... in bright red for boys and two-tone blue for the girls. Sturdy tubular steel frame, easy-riding middleweight tires. With safety coaster brake and kickstand. Chromed trim.  
3.99 DOWN, Sears Easy Terms



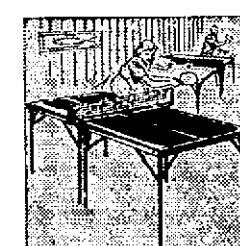
**J.C. Higgins Bike**  
**in 26" Deluxe Middleweight**  
**49<sup>95</sup>**  
\$5 DOWN, Sears Easy Terms  
This deluxe bike is loaded with accessories to make them shout with delight... white sidewall tires, chromed fenders and rims, chain guard, kickstand, and front luggage rack. Deluxe light. Green for boys, blue for girls.  
24-inch model... 47.95



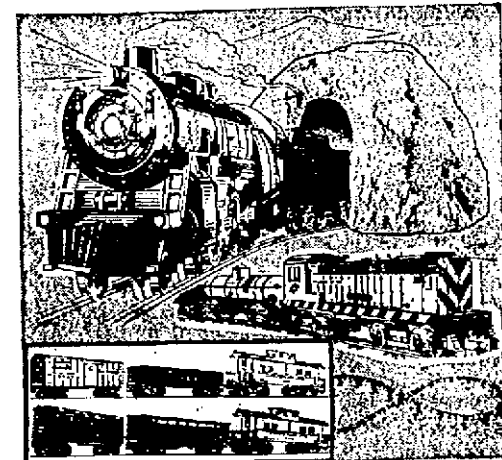
**16" Sidewalk Bike**  
**Boys' or Girls' 22.95**  
Detachable training wheels... for ages 4 thru 6. Sturdy tubular steel frame.



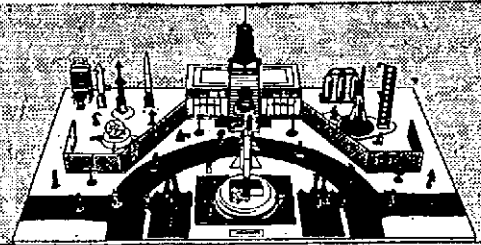
**Sleeping Bag**  
**Special 19.88**  
Hi-sheen faile with red flannel lining... 100" zipper. 3-lb. virgin dacron\* filling.



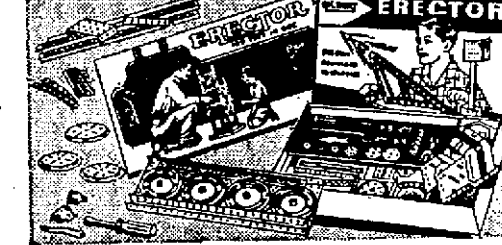
**Table Tennis Table**  
**5x9-ft. Size 28.88**  
Regulation size, 5x9', in two sections. 3/8" plywood top. Sturdy metal folding legs.



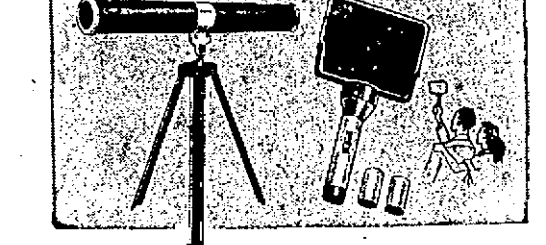
**2 American Flyer Freight Trains at the Price of One**  
**39<sup>88</sup>**  
3.99 DOWN, Sears Easy Terms  
Two rugged American Flyer trains for one. Race 'em, crash 'em. Run 'em up grades and through the big mountain tunnel on 22-ft. of track. You get one steam engine, one Diesel, 7 freight cars and tender, 26-piece trestle set, 50-watt transformer.



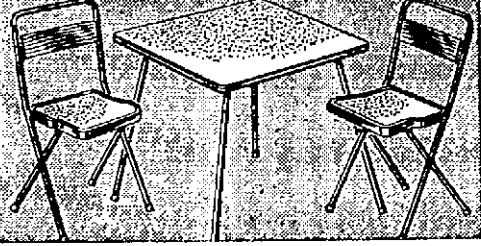
**Rocket Research Center**  
**Regular 5.95**  
New Cape Canaveral rocket research center in miniature, complete with building, rockets, missiles, launching pads, plus 22 toy scientists and rocket engineers.  
**4<sup>88</sup>**



**Erector Set With Motor**  
You can build rocket launchers, rocket servicing towers, dozens of other new scientific gadgets. 325 parts, two-power forward-reverse motor.  
**12<sup>88</sup>**



**Telescope & Star Finder**  
**Regular 21.90**  
For young astronomers... 40-power telescope, stands 24" high on steel tripod. Star Finder with constellations etched on Plexiglas slides... makes star-finding easy.  
**14<sup>88</sup>**



**13.98 Table, Chair Set**  
Smart new model with folding steel frames. Table top finished in red vinyl plastic. Matching pair of contour-designed posture chairs. For their tiny tea parties.  
**9<sup>88</sup>**

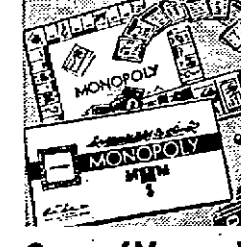
**HOBBY TRAIN SPECIALS!**  
Genuine Gilbert Best Quality  
**HO TRAIN SPECIALS**  
Regular 24.95  
B & O Diesel Freight Train... **19.88**  
Regular 43.50  
Penn Switcher Freight Train... **29.88**  
Regular 44.50  
Alco Diesel Freight Train... **31.88**  
Regular 54.95  
Northern Pacific Passenger... **39.88**



**7.98 Drink 'n' Wet Dolls**  
A baby doll that needs mothering! She has big sleeping eyes and dimpled baby face! Rooted hair. Jointed arms, legs, soft vinyl body with sunsuit and bottle. Holiday priced.  
**\$4**  
Doll only



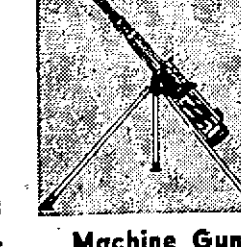
**20" Blushing Bride**  
**Bridal Bouquet 4.98**  
Dressed in lace and net. Rooted blonde or brunette hair, sleepy eyes, vinyl body.



**Game of Monopoly**  
**Regular 2.88**  
Fun for the whole family. Includes cards, tokens, buildings, playing board.



**F4U Navy Corsair**  
**Engine Powered 10.98**  
Loops, stunts, climbs, dives on 15' control. Rotomatic starter, battery included.



**Machine Gun**  
**50-Cal. 4.98**  
Metal tripod raises plastic gun 17 1/2 in. high. Gun swivels all around, has recoiling barrel. Sparks when shooting.



**Radio-Super Wagon**  
**Special Price 5.99**  
Has safety rolled edges to protect little fingers. Fire engine red baked enamel.



**Big 'Red Stallion'**  
**Special Price 19.88**  
Spring action plastic horse with genuine leather bridle, saddle seat. With pistol.

**Free Store-Side Parking** *Satisfaction guaranteed or your money back* **SEARS** **Downtown Long Beach** American at Fifth Hemlock 5-0121

## Biggest Balloon for Study of Cosmic Rays Launched

BOZEMAN, Mont. (UPI)—The largest balloon ever successfully launched Saturday dropped a 250-pound load of cosmic ray plates somewhere

in a snow-covered forest about 55 miles south of here.

The unmanned balloon went up from the Tillamook County Airport in Oregon Friday and its load of instruments for study of cosmic rays was released at 135,000 about Saturday afternoon.

C. P. Merrell, Minneapolis, project engineer for General Mills, said a search plane was to scan the area Saturday in

hopes of finding the instruments. He said the load was lost on descent because of a heavy overcast.

**THE LOAD FELL** in a hilly, wooded area that was covered by snow from recent storms. However, Merrell said pilots should be able to spot it easily. The load has an orange and white parachute 28-feet in diameter and a gondola covered with a highly reflective aluminum foil.

MERRELL SAID the package was completely covered with reward tags, all instructing the finder where to call. The amount of the reward will depend on the amount of effort expended by the finder, he said. The balloon was launched by the Office of Naval Research and General Mills for a cosmic ray study by Prof. Marcel Schein of the University of Chicago.

**ART** 4th and Cherry  
OPEN 1 P. M.  
Wm. Holden - Sophia Loren  
**"THE KEY"**  
Plus—Mickey Rooney in  
"ANDY HARDY COMES HOME"

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WAIT UNTIL NEXT YEAR

TO MAKE FIRST CREDIT PAYMENT

60 days after you get your new dentures

It's better to get new dentures now for two reasons.

FIRST, we are less busy during the holiday season than any other time of the year. Now we have more than enough time for everyone.

SECOND, to encourage you to get new dentures now

Instead of waiting until next year, we are extra liberal on credit. Save your cash for holiday fun and expenses.

same low prices as 10 years ago

at **Dr. Campbell's**

in Long Beach

446 PINE AVE.

FREE PARKING 6th and Locust

THE PHONE THAT TELLS YOU your savings in advance

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For exact prices - NOT ESTIMATES!

CREDIT COSTS YOU NOTHING AT DR. CAMPBELL'S

STAR GAZER		By CLAY R. POLLAN	
Your Daily Activity Guide According to the Stars		To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.	
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# 'Million Fingers' Keep Tab On Pulse of Trade in Area

## Electronic Brain Helps Police Trace Criminals

By GEORGE ERES

Lyle M. Anderson and W. Ralph Oliver have a "million busy fingers" working 24 hours a day, seven days a week.

Sometimes they do a job for the FBI or the local police. Example: a Redondo Beach bank was robbed recently. The robber got away in an old model automobile. The FBI went to Anderson and Oliver and asked what records they had of owners of that type car in the area.

Anderson and Oliver came up with a number of area owners of cars of the type. The FBI put its legmen on the job, and with the leads provided by Anderson and Oliver "got their man."

Example: A hit-run case at 2 a.m. in Long Beach. Year and type of auto were learned. Anderson and Oliver produced the leads—the police ran through them and found the hit-run driver.

★ ★ ★

THE "MILLION FINGERS" of Anderson and Oliver are electronic. And while the FBI and the local police may have occasion to call on the firm, known as Commercial Business Service, Inc., 750 American Ave., primary users of the punch card accounting services are major business and industrial concerns.

The leads for the FBI and local police were sorted out from the motor vehicle registration list cards which CBS purchases from the Motor Vehicle Bureau. Cards, carrying all conceivable information are punched out from the raw information and the IBM machines do the rest, making the selection of information wanted in "no time at all."

Say General Electric wants information about sale of a GE appliance. The IBM machines get the data in easy-to-read form in a jiffy.

Payroll? They do the job for one company with 200 employees, figuring out 20,000 card items, on an overnight basis.

★ ★ ★

CITY OF LONG BEACH uses the firm to get out annual tax bills. For oil well firms CBS prepares individual well costs—an almost prohibitive task in a large scale operation.

The largest independent service of its kind in Southern California, Commercial Business Service, Inc., is a Long Beach product, started by two men who cashed in on the idea.

Anderson, 49, president, and Oliver, 42, vice president, met when they worked for the Pacific Maritime Assn. here in the early 1940s. Both had experience in electronic punch card accounting.

They set up business in September 1945 with one employee and five leased IBM machines in the Kress Bldg.

"We learned about benzadrine in those days, working night and day," Anderson recalled.

★ ★ ★

By JUNE 1948, they needed more space and moved to Pier D at the harbor.

"Employees were hard to get," Anderson said. "We had to agree to let some of them fish at the same time they worked. No kidding, we had an employee who hung a line out the window into the harbor and kept one eye on his machine and the other on his line."

Commercial Business Service moved in 1954 to the present larger location.

Some idea of the magnitude of the operation can be seen from the amount of material used.

Herbert Vaughn, secretary-treasurer of the corporation and office manager, reports the concern uses 2 1/2 million IBM cards—about three tons—and approximately 5 tons of tabulating report paper stock each month.

Filed in the stockroom and in a warehouse are 60,000,000 IBM cards, all punched to supply information for clients on all phases of accounting.

The firm grosses about \$1 million a year, but Anderson and Oliver point out that "65 per cent of this income is paid out in wages, profit-sharing and bonuses."

★ ★ ★

THE FIRM has more than 100 employees now working shifts around the clock and about 1,000 customers.

Construction is scheduled to begin within the next few months on a \$250,000 building in Del Amo Estates, off the Long Beach Freeway.

CBS will be offering a new type of service, too, since courts have ruled customers can purchase IBM equipment outright.

To the approximately \$500,000 worth of equipment they now own, Anderson and Oliver plan to add more equipment. "We want to do away with the time lag between the need and availability of machines," he said. "When we need the machines, we want them—not six months later."



'BRAIN OF BRAIN MACHINE'

Electronic machinery just doesn't pick information out of the air. The machines have to be fed. Ray France, co-manager of Commercial Business Service Inc., shows "plug board" wired for selection of specific information by IBM machines. With France is W. Ralph Oliver, vice president of the Long Beach concern.—Staff Photo by Roger Coar.



'407'—HIGH SPEED TABULATOR

Lyle Anderson, president of Commercial Business Service, holds report from the machine known as the '407' which runs finished accounting reports for clients. The '407' adds, subtracts and prints form automatically. There are built in check points in the machine which shuts itself off and flashes a red light in case of an error.

## L.B. Schools' Business Executive Manages 10 in S. Pacific Isles

Dr. Owen J. Cook, who as board of education which administered duties as business managers 10 schools in the area of the Long Beach Unified School District last week, has a dual role as member of district's business department.

As head of the Long Beach School District last week, Cook has a dual role as member of district's business department.

In 1955, 61 per cent of the

## Christmas Aid Office Will Open

A special office to aid families needing extra help for Christmas will be opened Monday by the Community Welfare Council in the Community Chest building, 1213 Cedar Ave.

The office will act as a clearing agency for the Salvation Army, Volunteers of America and the Catholic Welfare Bureau. All three agencies are providing Christmas help for needy families.

Each of the agencies will submit the names of the parties they are going to help the clearance office to prevent duplication.

Open to Public

The heavy cruiser USS Bremerton will be open to the public in Long Beach harbor from 1 to 4 p.m. today. The Bremerton returned to the United States in August from a tour of the western Pacific.



DR. COOK... New Zealand in His District.

## Decision Due in January on Freeway

BELLFLOWER — The State Highway Commission is expected to make a decision on the routing of Artesia Freeway when it meets in regular session in Sacramento Jan. 14 and 15. Ben Martin, secretary has disclosed.

The commission heard proposals and cons on the State Highway Department's recommended route north of Artesia St. and two alternatives south of Artesia at a special meeting in Los Angeles on Nov. 12.

The City of Bellflower opposed the so-called northern route due "to the economic losses caused by splitting the city's central business district."

The City of Long Beach and the Long Beach Unified School District supported the northern route.

The City of Compton is taking no stand on the routing. "As long as we have access to the freeway at Alameda St., Santa Fe Ave., and Sussane Rd.," Mayor Del Clawson told the commission.

The freeway, when completely developed, will provide a continuous freeway over a 22-mile route between Normandy Ave. in Gardena and Route 43 in Santa Ana Canyon.

## Hancock Refinery Plan Denied

HUNTINGTON BEACH — A report that Hancock Oil Co. is considering construction of a \$50,000,000 refinery here to replace the one destroyed by fire in Long Beach was branded as unfounded Saturday by a top official of the company.

The executive asked that his name not be used.

He said plans will be completed in 30 days for rebuilding the facility on Signal Hill partially demolished by a mammoth blaze that burned for three days last May 22, 23 and 24.

## THE MIGHTY MIDGET

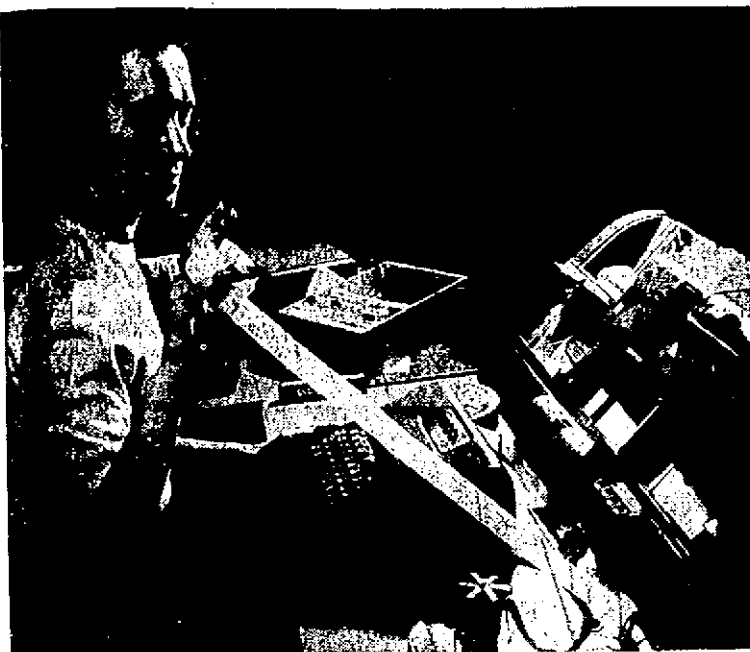
I CAN DELIVER THE GIFTS KIDS WANT MOST



No need to not give your favorite little ones just what they ask Santa for. Put me on it, because I'm the Mighty Midget, an Independent, Press-Telegram Classified Ad. who raises cash by trolling in buyers for things you'd like to sell. Just call me at HEMLOCK 2-5959 and let me help you find the buyer you're looking for.

Or call the office nearest your home:  
Bellflower: TORREY 6-1721 Lakewood: MELCAMP 3-0764  
Garden Grove: JEFFERSON 7-9120

GREATEST RESULTS AT LOWEST COST



RAW DATA PUT ON CARDS

Magnetic tape, furnished by clients, or punched out at Commercial Business Service, Inc., is run through machines at which Diana Lees is sitting. The machine transfers the data to IBM cards which are fed to machines wired to sort out specific data.

## HELPFULNESS NOTED

## L.B. Pupils Grade Their Schools; 96 Pct. Approve

By WARREN WALTERS

"Grades" have been compiled in a fourth annual switch play in which Long Beach high school students rate their schools, teachers, counselors and activities to answer the question—"Did My School Help Me?"

The overall grade adds up to 96—the percentage of 1,374 students sampled who said they felt their schools were either first-rate or average.

Answers from the questionnaires indicate a growing feeling on the part of students that there is someone to turn to for help with their problems.

Perhaps more important, the compilation of results which make up the "grade" shows the program begun in 1955 to "personalize" the growing high schools is a success, school officials said.

STUDENTS FIRST were queried on their feelings toward their schools in June of 1955 before the personalization program was launched.

The original report serves as a basis for comparison with studies made each year.

On the questionnaires, which are not signed, the pupils rate the help they receive from teachers and counselors.

How much help did the student get from a teacher or counselor in learning how to get a job, or in discovering abilities and weaknesses, solving personal problems, selecting high school subjects or in preparing for college?

The report, prepared by Director of Research Anton Thompson, is now in the hands of high school principals and head counselors who will use it as a guide to assess the success of individual schools in furthering the program and to take what steps seem necessary for improvement.

Thompson defined the personalization program as "a planned effort to make the senior high school student feel he is in a friendly, helpful environment, that his school is interested in him as a person."

By this year, the percentage of students who graded their schools as top-notch advanced to 53 per cent while 43 per cent gave an "average" rating and only 4 per cent said the schools were "poor."

A NEW QUESTION asked this year was, "When you first enrolled at this high school, how helpful were the student leaders and officers in making you feel at home here?"

Sixty-three per cent of the total answering gave a very helpful or helpful rating. More girls than boys, however, found this to be the situation. Seventy-one per cent of the girls against 56 per cent of the boys felt they were made to feel at home.

The same question applied to the efforts of teachers and people in the offices to make students feel at home, got an 85-per-cent very-helpful or helpful grade.

Only one per cent of the students reported that they felt no one—a teacher, counselor or another student—was interested in them.

In the matter of receiving help from counselors in preparing to meet the requirements for college, 76 per cent gave a very helpful or helpful rating this year in comparison to a 61 per cent rating in 1955.

INTENSIFIED EFFORTS of counselors was reflected in answer to the request, "Rate the help you received from counselors in planning your life work."

In 1955, 61 per cent of the

(Continued on Page B-4, Col. 6)

## Beach Combing WITH Malcolm Epley

A BOARD SS LEILANI—(Approaching Honolulu—Five days to Hawaii on the Leilani, passenger liner that makes Long Beach its Southern port of call, add up to a relaxing and carefree existence that is almost embarrassing to a toiling land-lubber.

I haven't turned a hand at any kind of work for the better part of a week. All my wants have been generously provided. My most strenuous activity has been devoted to making sure I didn't miss any of the fun.

I didn't take hula or ukulele lessons, but they were available. I did some trap-shooting from the Leilani's fantail. I bet on some wooden horses. I saw a couple of good movies. I played deck tennis and shuffleboard, and I did a whole lot of nothing between long sleeps and huge meals.

That's life on the Leilani as I've found it. I hope it, and a week or two of something of the same in Hawaii, won't leave me totally unable to cope with the hard realities that I know will follow the close of this mid-Pacific vacation.

THIS one-class passenger liner offers a travel experience that is pleasantly informal and free of irksome protocol.

One dresses, and does, as he dined well pleases, and no-body cares.

If one likes it a little formal, as do some new friends from Riverside and Detroit, dinner jackets and cocktail dresses are clearly in order for dinner and after-dinner socializing.

But the dining and the socializing may be done with a big fellow from Utah who wears flowered shirts and declares that he's on vacation and no power on earth will force him to wear a coat until it is over.

They're all having a great time.

THE LEILANI, owned by Hawaiian Texton, alternates between San Francisco and Long Beach as its continental ports of call.

After this trip, it'll leave in a day or two for San Francisco, and will return from there to Honolulu before going back to Long Beach. I've been especially interested in

It because it docks at Long Beach Harbor instead of L.A., and I'm wondering if we're missing a bet in not making more of a fuss about its comings and goings.

Before we make a move in that direction, however, we should get the operators to bill our port in their advertising. They presently show Los Angeles as their southern base.

THIS CROSSING—my first on the Pacific—has been calm and easy, with little evidence of mai-de-mer among the passengers.

We left on a Thursday and glided through peaceful seas until Sunday, when brisk breezes whipped up the white caps and the Leilani did some lazy rolling. Clouds hung low and there was an occasional shower.

This cancelled a Sunday picnic scheduled for the sun deck lanai but was generally welcomed as a bit of adventure for our voyage. Flecks of spray flew through our port-hole and peppered my face as I slept and my magazine as I read. Lots of fun.

WE HAVEN'T seen so much as a smoke since we left. Evidently, the Leilani follows a route somewhat south of the regular travel lanes.

I suggested to Commodore E. C. Genereaux, our ship's master and genial table host, that perhaps we were lost. He ordered me on an immediate tour of the bridge and an inspection of the instruments that keep us constantly located and on course.

No apology was necessary, however, for my frivolous suggestion. Because I sort of half hoped we might somehow get lost in the middle of the trackless ocean and go on in this dreamy, toil-less situation forever.

(Editor's Note: Beach-combing columnist Malcolm Epley plans no additional columns until his return from vacation in Hawaii.)

## HARBOR VIEWS

# 28,000-Ton Liner Scheduled to Call at Port of Long Beach

The Matsushita will make a special San Diego-Honolulu cruise next October for the ship's second visit to the harbor since she entered Matson service in June 1957. Matson's flagship, Lurline, has scheduled a variation of her usual run Jan. 9 when she will make a Seattle-Honolulu voyage preceded by a coast-wise trip from San Francisco, starting Jan. 7.

Calling at the Port of Long Beach Tuesday will be another of the Orient & Pacific liners, the 28,000-ton Oronisi, which will dock at Pier C, Berth 24, with 1,133 passengers.

The 22½-knot liner will disembark 102 passengers and board 222 before sailing for Honolulu, Suva, Auckland and Sydney with 1,258 passengers.

The Rev. Ralph Harpole, recently retired Protestant chaplain at the U.S. Merchant Marine Academy at Kings Point, made a two-day stop-over here during a world tour on Isthmian's Steel Flyer. He was a guest at a luncheon at the Reef Restaurant.

attended by four Kings Point men: Carl Gross and Fred Singer, both of State Marine; Isthmian; Dick Sherrill, the Steel Flyer's second mate, and Jim Walsh, former Kings Point history professor, now ship's visitor for the Catholic Maritime Club.

MOORE-McCormack Lines' plush new \$28,000,000 cruise ship Brazil has an innovation in its solarium, where passengers who wish an overall tan can do so on the ship's South American service.

In case you're wondering, men and women passengers will use the solarium at different hours.

Among other features, the Brazil has the usual shops plus a massage parlor, steam cabinets, gymnasium, photo laboratory, theater, special South American dancing class rooms, a language room where Spanish and Portuguese are taught and a separate tiled swimming pool for teenagers, complete with a snack bar and a juke box for dancing.

HAWAIIAN TEXTRON believes in keeping the flavor of Hawaii in naming its vessels. Lailani means "Heavenly Flower," Lanikai is translated

## Ship Arrivals, Departures

ACTIVE VESSELS IN PORT				
Vessel	Berth	Operator	Due to Sail	For
Andrea Doria (Lb 72r)	LB-72	Griffith Shipping & Trading Inc.	Dec. 1	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Dec. 1	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Dec. 1	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Dec. 1	San Francisco
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Albatross (Lb 11r)	LB-11	Albatross Line	Dec. 1	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Dec. 1	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Dec. 1	San Francisco

VESSELS DUE SATURDAY				
Vessel	Berth	Operator	Due to Sail	For
Frank A. Morgan (Lb 72r)	LB-72	S. Diego	Nov. 30	Richmond
Minnesota (Lb 72r)	LB-72	S. Diego	Nov. 30	Portland

VESSELS DUE TODAY				
Vessel	Berth	Operator	Due to Sail	For
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
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Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco
Albatross (Lb 11r)	LB-11	Albatross Line	Nov. 30	San Francisco

## Radioactivity in Nation's Milk Well Under Safe Level

WASHINGTON (UPI)—Radioactivity in the nation's milk from bomb-test fallout was well under safe levels for human consumption for the 12-month period through August, the Public Health Service reported Saturday. The National Committee on Radiation Protection and Measurements. The theory is that a person may absorb radiation doses within these limits over a lifetime without suffering physical harm. Strontium-90 declines were found during August in milk-sheds serving Austin, Tex., Cincinnati, Fargo, N.D., New York, Salt Lake City, and St. Louis. The stations showing slight increases were in Atlanta, Ga., Chicago, and Sacramento, Calif.

Open Evenings Until Christmas

# Newberry

Monday Morning

## DOORBUSTER

GIFT PAPER

Packaged De Luxe Xmas Gift paper — 14 sheets, 20" x 30" each, Reg. \$1.05 value.

Newberry Special **67c**

3-ROLL CHRISTMAS PACK

3 Continuous Rolls — 20 inches wide by 120 inches long. Assorted patterns. 360 inches in length. Newberry Special **67c**

# J.J. Newberry Co.

433 Pine Ave. DOWNTOWN LONG BEACH

### Tires, Spark Plugs Stolen at Station

Seventeen tires and an undetermined number of spark plugs valued at \$356 were stolen from the Bixby Service Station, 1175 E. San Antonio Dr., Saturday, Russell Schumann, attendant, told police.

### Exploration Set

BONN (AP)—West Germany is sending two geologists to Uruguay by invitation early in January to explore manganese mining prospects.

### OLD AGE PENSION and SOCIAL SECURITY RALLY

Monday, Dec. 1, 1:30 P.M.  
Machinists' Hall, 728 Elm Ave., Long Beach  
Learn What the Results of the November Election Can Mean to You as a Pensioner or Recipient of Social Security

ADM. FREE

Subscribe to the Nation's Only Newspaper for the Elderly  
THE NATIONAL WELFARE ADVOCATE  
\$2 PER YEAR

ADM. FREE

THE CALIFORNIA INSTITUTE OF SOCIAL WELFARE  
1031 South Grand Ave., Los Angeles 15, Calif.  
Tune in daily radio: KGER (1390 kc) 2:30 p.m.  
KXRB (1090 kc) 3:45 p.m.

## DRIVE SMOG-FREE!

Install an **A.R.A.** AUTO AIR CONDITIONER

All-Weather Driving Comfort. Factory Warranty Nationwide. You can transfer it to Your New Car, Too!

**\$265** Installed

### BIXBY KNOLLS GARAGE

3602 ATLANTIC GA 4-3314; GA 4-3364

## Hiram's

First o' Week Buys!

**SUNDAY MONDAY TUESDAY WEDNESDAY**

"Armour" Frozen 8-oz. Fgs. **29c**  
HAM POT PIE

"Knott's" Frozen 14-oz. pkg. **37c**  
BOYSENBERRIES

"Royal Host" Lge. 8-oz. Jar **89c**  
INSTANT COFFEE

"SWIFT'S" **2 Cans 47c**  
BABY MEATS

**WEATHERPROOF WATERPROOF U.L. APPROVED**

## "SCOTTIES" FACIAL TISSUE

200 Count Pkg. **10c**

## "KELLOGG'S" CORN FLAKES

8-oz. Pkg. **10c**

## Hiram's

Big Bright Beautiful Outdoor Light Sets

Decorative Assorted Lamps  
BOX OF 7 LAMPS **\$1.88** PER SET

Box of 5388 15 Lamps **\$5.88**  
Box of 5588 25 Lamps **\$5.88**

**BOXED GREETING CARDS**  
A Beautiful Assortment of 1958 Cards.  
GUARANTEED \$2.50 VALUE! **50 CARDS 1.00**  
BOX OF ... **1.00**

"Royal" U.L. Approved — Electric EXTENSION CORDS

6 Foot Brown Cord **23c**  
9' Brown Cord **33c**  
12' Brown Cord **43c**  
15' Brown Cord **53c**

## "VAN CAMP'S" PORK & BEANS

Large No. 2½ Can **19c**

## "SPRINGFIELD" TOMATO CATSUP

Large 12-oz. Bottle **10c**

## "SPRINGFIELD" TOMATOES

Large No. 2½ Cans **29c**

## "PILLSBURY'S" FLOUR

5 Lb. Bag **47c**

## SPECIAL SALE! ROLLER SKATES

\$4.00 MOUSEKETEER **\$2.88**  
SKATES — By "Globe" **\$2.44**  
\$5.00 UNION HARDWARE **\$3.44**  
NO. 5 SKATES **\$3.44**

## "PALMOLIVE" BATH SOAP

3 Reg. Bars **31c**

## "PALMOLIVE" BATH SOAP

2 Bath Size Bars **31c**

## "Cashmere Bouquet" "TOILET SOAP"

3 Reg. Bars **31c**

## "Cashmere Bouquet" "TOILET SOAP"

2 Bath Size Bars **31c**

"PICTSWEEET" — 10-oz. pkg. FROZEN SQUASH **15c**  
"WESTON" — 14-oz. Pkg. LEMON CUSTARD COOKIES **49c**

"POMPEIAN" — Quart Can OLIVE OIL **\$1.28**  
"VETS" DOG FOOD **16 Toll Cans \$1.00**

## REG. \$3.00 BUYS! \$1.76

YOUR CHOICE

- COMPLETE TEA SET
- BEAUTIFUL DOLLS
- BIG POLY TRUCKS
- MICKEY MOUSE PLUSH

## SKIL PORTABLE TOOLS

for Christmas

### 1/4" Electric Drill

Features: Geared Chuck with Key. Lightweight Housing. Precision Helical Gears. Powerful 2-Amp. Motor. Switch with "On" Latch. Keeps Drilling Where Others Stall—A \$20.00 Value!

**\$14.44**

### NEW! SPECIAL 4 1/4" Skisaw

FEATURES:

- Powerful 5.5 Amp. Motor
- Balanced Handle
- Extra Large Foot
- Lightweight 6 3/4-lb. Housing

A \$30.00 Value **\$19.44**

## Hiram's Table-Choice Meats

EASTERN GRAIN-FED PORK — LEAN CENTER CUT

# Hiram's Pork Chops

Tender Delicious

M-M Good Pan Fried, Plain or Breaded. All Center Cut Chops So Rich in Flavor and Cut from Selected Eastern Grain-Fed Pork for Your Eating Enjoyment.

**79c lb**

EASTERN GRAIN-FED PORK RIB END CUT **49c lb**

LEAN & MEATY FOR PAN & CASSEROLE.

U.S. GRADE "CHOICE" STEER BEEF SLICED TO PERFECTION **49c lb**

**BEEF LIVER 49c lb**

"U.S." GRADE "CHOICE" STEER BEEF, LEAN BONELESS BRISKET **CORNEED BEEF 59c lb**

TASTY, TENDER "CHOICE" BEEF LOADED WITH FLAVOR.

## Hiram's PHARMACY

Have your doctor phone for your prescription for faster service.

Hiram's Pharmacy Phone  
LONG BEACH... HA 5-2812  
LYNWOOD... NE 5-0290  
LAKEWOOD... ME 3-1392

### U.S. NO. 1 RUSSET Potatoes

10 POUND POLY BAG **35c**

WE HAVE A COMPLETE LINE OF ASSORTED FRUIT PACKS  
1-POUND GIFT PACKAGES AND LARGER  
For Gift Shipping... See Our Selection Today!

## Hiram's Markets

the world's finest, most modern markets

6235 EAST SPRING ST. 4601 SILVA STREET 10721 ATLANTIC AVE.  
AT PALO VERDE AVE. LAKEWOOD CENTER AT ABBOTT ROAD  
LONG BEACH LAKEWOOD LYNWOOD

- Citrus Ave and San Bernardino Freeway, West Covina
- 15200 E. Rosecrans at Adella Drive, La Mirada

PRICES EFFECTIVE SUN., MON., TUES., WED., NOV. 30, DEC. 1, 2, 3  
Store Hours: Daily 9 A.M. to 10 P.M. — Friday 9 to 11 — Sunday 9 to 9  
• WE CASH PAY CHECKS • ACRES AND ACRES "FREE PARKING"  
TAXABLE ITEMS SUBJECT TO SALES TAX—LIMIT RIGHTS RESERVED



## All Regular 10c Candy Bars



Your favorite 10c candy bars, including favorite gum, mints... At this sensational saving price... so typical of the value you will always find in our Candy Sections.

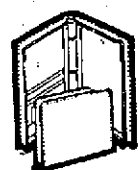
**3 FOR 19c**



### Gift Wrist Watches

Here are famous wrist watches of Sav-on savings... fully guaranteed and so handsomely styled.

Priced from **6.95** and up



### 3.49 Zipper Three-Ring Binder

Save 51c on this full zipper binder in blue, green or pink plastic with double booster locking ring and inside pockets.

**2.98**



### 31.50 Schick Powershaver

Save 11.00 on this electric shaver with full contact shaving head... 1.00 will hold on layaway for Christmas giving.

**20.50**



### 98c G.E. Mercury Switch

Reliable and safe, silent single pole switch in ivory or tan of this 49c saving. A typical Sav-on value.

**59c**

### Liquid Joy

Large size can of this gentle detergent... on special **31c**

### Mirro Cleaner

Effective... and safe aluminum cleaner **49c**

### Iron Cleaner

S.S.T. for cleaning your electric steam iron **69c**

### Stain Remover

"Wink"... removes spots safely and speedily **33c**

### 89c Filler Paper

Three-hole... wide narrow rule... Save 20c **69c**

### Air Gene

Deodorizer and anti-septic air freshener **2 for 1.00**



### Max Factor's New Hi-Society Lipstick

A lipstick and mirror all in one... daily oral care with handy mirror and new moist lipstick formula... cases in choice of 4 finishes... refills available in 11 fascinating shades.

**1.50**



### French Hair Compact

3c. Only... in beautiful gold colored case... refills available for 1.10.

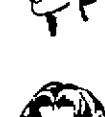
**1.50**



### Cutex Cutie Set

Set of lipstick, polish, polish remover, nail pencil and emery board.

**39c**



### Cutex Lipstick Trio

Set of three lipsticks in distinctive carrying case... a fine stocking gift.

**39c**



### Miss Fluffy Ruffles

Sachet doll for dressing table use... or an ideal holiday party favor.

**98c**

# Sav-on Prescriptions

We have earned many friends in Southern California because of our fast prescription service, courteous pharmacists and always-complete stock of drugs... you also will save money on our drug items... just check the products listed below.



## And Big Savings on Drugs Too



### 100 Sav-on Aspirin

U.S.P. fast dissolving 5-grain... **11c**



### 1000 Saccharin

1/4 grain, non-fattening... special **29c**



### Pint Mineral Oil

Lightweight, gentle and efficient **29c**



### Petrolatum Jelly

For minor scratches etc. 4 ounces **9c**



### U.S.P. Epsom Salts

Helps muscular soreness... 5 lb. **29c**



### Benzogel Inhalant

For vaporizer use... 3 1/2 ounces **89c**



### 8-10 Hour Vaporizer

Reg. 6.95. Shuts off automatically **4.95**



### 1.79 Hot Water Bottle

Challenge 2-qt. fully guaranteed **98c**



### Wearever Combination

Syringe, 2-qt., bottle, attachments **2.38**

### 100 Vitamin

25,000 units... aids complexion **1.25**

### 100 Vitamin B

10 mg... aids poor appetite **53c**

### 100 Vitamin B12

5 mcg... helps relieve fatigue **53c**

### 100 Vitamin C

50 mg... helps healing processes **50c**

### 100 Vitamin A & D

Helps build cold resistance **65c**

### 100 Vitamin E

Derived direct from wheat germ **1.09**

### 100 B-Complex

Will aid poor digestion, appetite **98c**

### Century Heating Pad

Reaches maximum heat in 18-20 min. **2.69**

### Folding Fountain Syringe

Reg. 2.98... for travel use, etc. **1.88**

## MECHANICAL TOYS

## EDUCATIONAL TOYS

# TOYS



### 1 WOLVERINE ELECTRIC IRON

Miniature of Mommy's Electric Iron. **2.99**



### 2 UNGAR ELECTRIC SHIPPY SCISSORS

Safe, so much fun to use on doll clothes. **3.98**



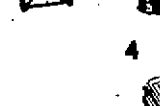
### 3 PREP TIMBERTOYS

Traditional toy for hours of constructive fun. **83c**



### 4 HYDRAULIC DUMP TRUCK

Teen's realistic dump truck with hinged gate. **3.98**



### 5 PLASTIC VOICE TELEPHONE

Of rugged polyethylene, speaking voice. **1.69**



### 6 FISHER PRICE CORN POPPER

Tot's waiting toy amuses and occupies. **1.98**



### 7 EMECEE AUTOMATIC DRUM

Turn handle for marching rhythm. **3.38**



### 8 BETSY WETSY DOLL

Infant's 20 inch doll that drinks, wets. **7.88**



### 9 AMSCO DOLL-E-BATH

Plastic bath with folding metal legs... **3.48**



### 10 AUBURN RUBBER HORSESHOES

Two pairs and set of soft rubber shoes. **83c**



### 11 CHESS AND CHECKERS

Complete with disc, reversible board. **1.68**



### 12 LIDO BEARS AND BLOCKS

Colorful, unbreakable, sanitary plastic. **1.68**



### 13 SOUTH BEND DOLL CART

Beautiful two-toned rugged body. **3.68**



### 14 DRINK AND WET DOLL

Horsem's 11-inch curly bob doll. **2.38**



### 15 TOY CHEST

22 1/2x16x15 inches deep with padded top. **7.98**



### 10 CHESS AND CHECKERS

Complete with disc, reversible board. **1.68**



### 11 LIDO BEARS AND BLOCKS

Colorful, unbreakable, sanitary plastic. **1.68**



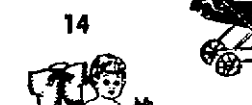
### 12 SOUTH BEND DOLL CART

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Horsem's 11-inch curly bob doll. **2.38**



### 14 TOY CHEST

22 1/2x16x15 inches deep with padded top. **7.98**



### 15 TOY CHEST

22 1/2x16x15 inches deep with padded top. **7.98**



### 16 TOY CHEST

22 1/2x16x15 inches deep with padded top. **7.98**



### 17 TOY CHEST

22 1/2x16x15 inches deep with padded top. **7.98**



### 18 TOY CHEST

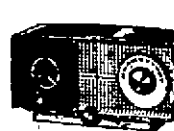
22 1/2x16x15 inches deep with padded top. **7.98**

## 10.95 Supreme Haircut Kit



Save 5.07 on this nationally advertised hair cut kit... and save 2.00 every time you cut hair at home... kit includes electric clippers, barber shears, taper comb, "Butch" attachment & easy to-follow instruction booklet.

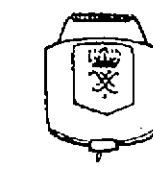
**5.88**



### 26.95 G.E. Clock Radio

Save 5.07 on this radio and wake up to music or buzzer alarm... set has built-in antenna and Dynapower speaker and the color is molded into the cabinet.

**21.88**



### 19.95 Remington Lady Princess

Save 5.00 on this popular ladies' shaver in rose or aqua shades. With twin shaving heads for ultimate convenience.

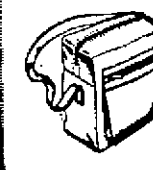
**14.95**



### General Electric Suntan Kit

Kit includes G.E. sun lamp and adjustable lamp holder and is available on special right now for the price of the lamp alone.

**9.95**



### 9.95 Pigskin Photo Gadget Bag

Save 3.16 on this fine quality gadget bag with zipper and lock and both inside and outside storage pockets.

**6.79**

## Glo-Coat Wax

Quart can of Johnson's hard glass floor wax **69c**

## Instant Coffee

Maxwell House... 6-ounce jar... 100% pure coffee **1.00**

## Instant Sanka

93% caffeine free... 4-ounce jar... with delicious taste **83c**

## Vano Starch

Liquid starch... half-gallon bottle... will not lump or stick **39c**

## Cascade

Sudless detergent for dishwashing... 20 ounces **33c**

## Ivory Soap

Personal size gentle toilet soap **4 for 29c**



### Individually Gift Boxed Baby Layette Set

Charming gift set including wrapper, gown and 27x36-inch receiving blanket... choice of pink or blue... a gift sure to be fully appreciated.

**2.69**



### Gift Sheet Set

Fitted crib sheet, pillow case and plastic rattle, individually gift boxed.

**2.33**



### Day-N'-Nitees

Three-piece terry set of shirt, pants and booties, individually gift boxed.

**2.33**



### Bath Mates Set

Beach pattern towel and wash cloth with bar of soap, boxed with gift card... for special effect.

**1.69**



### Baby Bassinette Pad

10x basket pad 15x30 inches in solid colors... in sanitary pillow pack.

**1.69**

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self-service drug stores

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5264 LAKEWOOD BLVD.  
LAKEWOOD

2164 BELLFLOWER BLVD.  
LOS ALTOS

# L.B. MAN HONORED

## Dr. Moore to Head County's Dentists

Dr. H. Chester Moore, Long Beach dentist, will be installed Thursday as president of the Los Angeles County Dental Society.

Installation will be at the luncheon session of day-long 63rd annual meeting of the society in the Statler-Hilton, Los Angeles.

D. Harold H. Morris of Long Beach is convention chairman. Another Long Beach dentist, Dr. R. M. Tylicki, will be installing officer.

DR. MOORE IS a 1932 graduate of the University of Southern California School of Dentistry and has practiced dentistry here since that time.

He also holds a degree in music from Baker University in Kansas and an engineering degree from Yale.

His hobbies are golfing, fishing, yachting, short-wave radio operation and growing of orchids and Camellias.

HE PLAYS IN the dental society's Dixieland band, in the German Band and is a member of Musicians' Local 47.

Dr. Moore and his wife, Barbara, and their children, Kathleen, 6, and Cheryl, 4, live at 3939 Pine Ave.

Harbor District Dental So-

ciety officials planning to attend the county organization's installation are Dr. Eldor G. Sagehorn, president; Dr. Jack H. Wooding, president-elect; Dr. Robert H. Jensen, secretary; Dr. Leonard Hyman, treasurer; Drs. Edwin R. Harvey, Eldon Bassett, Frank C. Blair, Edwin L. Polts, William A. Monfort, Edwin Squire and Dan E. Tannehill, all board members, and Mrs. Freda Dunwoodie, executive secretary.

## Archduke Otto Wants to Return

INNSBRUCK, Austria (U.P.)—Archduke Otto of Hapsburg wants to return to his native land, where his father ruled as the last Austrian emperor, Chancellor Julius Raab said Saturday.

No decision is expected for some time, but reliable informants say the 46-year-old pretender already has agreed to leave on condition laid down by Raab. He has renounced all claims to the throne.



DR. H. C. MOORE  
Installation Thursday

## Russia Now Claims Jet Stone-Cutter

LONDON (U.P.)—Moscow Radio reports the newest Soviet invention is a jet stone-cutter that can slice through rock like a knife through butter. It's described as having a flame lashed out at six times the speed of sound.

## 1,500 Children See 'Sleeping Beauty' Adapted to Stage

By VERA WILLIAMS

"Oh, is this a NEEDLE?—How strange!" The princess, who never before had seen a needle because a bad fairy had said if she touched one she and her entourage would fall asleep, perhaps forever, took the big needle in her hand and experimentally reached a forefinger toward its tip.

"Don't touch it!" came the groaning, moaning warning from her juvenile audience.

But the princess did, and she and the king and queen and the cook and a magician and a few other people toppled over for a nap of 100 years.

ANY CHILD COULD tell you how it ended—the princess was awakened by the kiss of a prince; the others awakened also; the king gave half his kingdom and the hand of his daughter in marriage, and they all lived happily forever after.

But the skeleton of the story does not suggest the charm, the color, the music and the excitement of "Sing Ho for a Prince," musical adaptation of "The Sleeping Beauty," to be presented 25 times this winter and next spring by the Children's Theatre.

A total of 1,500 children saw "Sing Ho for a Prince" in three performances Saturday in the Little Theater of Long Beach State College. There will be performances at 1 and 2:30 p.m. today.

On Dec. 6, the group will play in Long Beach City College, as part of the children's program series co-sponsored by the Children's Theatre and the Junior League. Tickets for the 11:30 a.m. performance still are available at the CVO office, 1313 Cedar Ave.

VOLUNTEER director is Mrs. William P. Macrate. Mrs. Douglas McFarland is Trakle,

the narrator; good fairies are Mmes. Walter Landis, Milton H. Feld, Leon Rubenstein, James Worsham and Harvey Beckman, while Mrs. Ray O. Gould Jr. is Hogal, the bad fairy—she is bad because her wings are crossed—who puts the curse on the little princess. The lovely princess is portrayed by Mrs. Charles Fabish and her dashing prince is Mrs. John C. Dixon. Completing the

## STATE SOCIETY Calendar

TUESDAY  
Pennsylvania, YWCA, 6:30 p.m.

SATURDAY  
Minnesota, YWCA, noon.

cast are Mmes. Franklin Walters, Guy P. Garland, Dian Cooper, William Artman, Carter Boswell and Edward Faye. Volunteers of the Children's Theatre put up the stage settings and design and made the costumes. Music is live.

APPLICANTS APPEAR PRONTO through Help Ads. Whatever your job—let Classified Ads fill it! Call HEB 2-5959.

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organs

TRIUMPH IN TONE

\$995.00 to \$5000.00

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PIANOS

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PIANO and ORGAN SHOP

2119 N.E. Blvd., Compton  
(Opposite Sears) NE 2-0488  
Open 9-9 Daily; 1-5 Sundays

Long Beach • Santa Ana

Use Buffums' New  
FLEXIBLE PAYMENT  
Revolving Credit Plan  
With Months to Pay



Leading a host of fashion lives  
... the versatile blouson suit!

Basically beautiful ... our two-piece blouson suit in sheer wool jersey.

Fashion that goes off to cocktails or dinner at the flash of a jewel!

Black, blue or Paris pink. 12 to 20.

17.95

Buffums' Budget Dresses, Second Floor



Casual Elegance—the Shirtdress  
in New Washable Pure Silk!

Your beloved shirtwaist arrives for the holidays in a wonderful new Pure Silk that's actually washable and spot resistant! Two exciting De De Johnson designs with an air of easy luxury in convertible necklines, softly bloused tops, slim or full skirts. Slim style in toast or turquoise; full skirt in natural or apricot. Sizes 10 to 18. Each

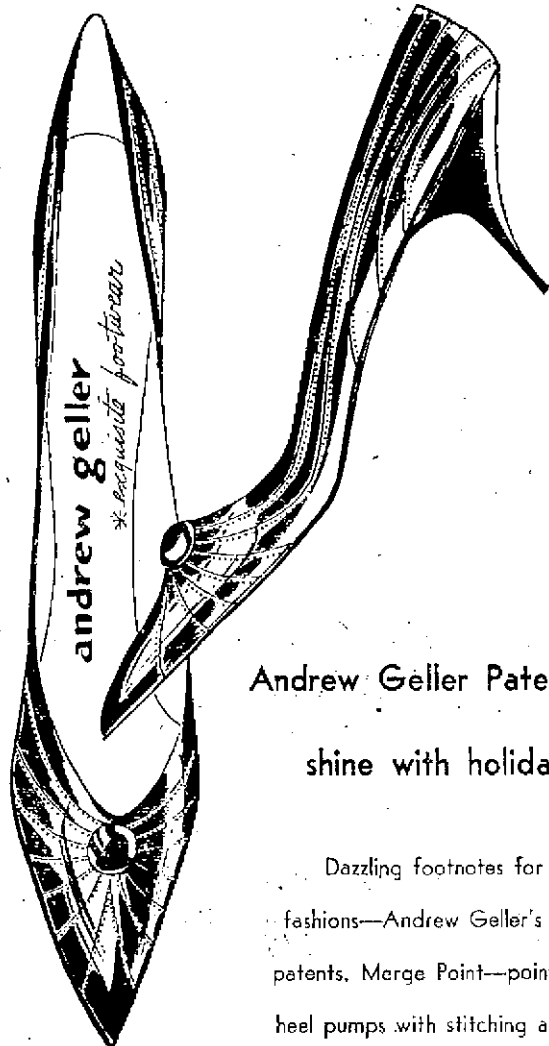
69.95

Buffums' Designer's Circle, Third Floor



Joy in giving begins at

Buffums'

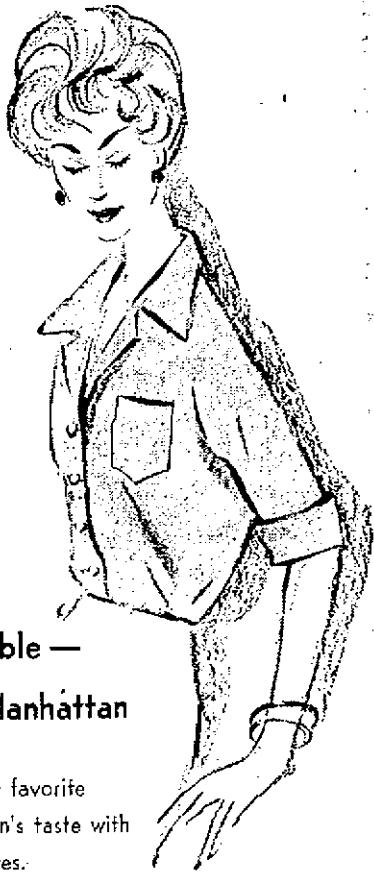


Andrew Geller Patents to  
shine with holiday fashions

Dazzling footnotes for all your festive fashions—Andrew Geller's gleaming black patents. Merge Point—pointedly slim, high heel pumps with stitching and button trim.

24.95

Buffums' Women's Shoes, Street Floor



She wants a convertible—  
Mansmooth by Lady Manhattan

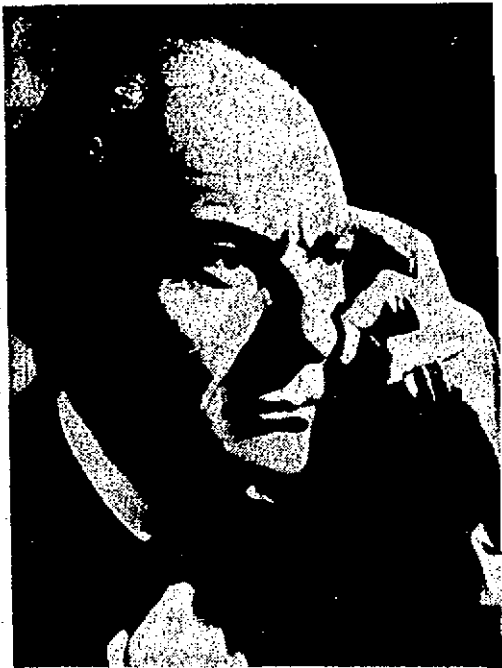
The shirt off your back—your favorite Manhattan tailored to a queen's taste with convertible collar, rollup sleeves.

In wonderful wash and wear Mansmooth. White, green. 10 to 18.

4.95

Buffums' Sun Charm, Sportswear, Second Floor





## Lewis Wins \$2-Per-Day Miner Hike

WASHINGTON (AP)—John L. Lewis was reported to have won a pay increase of at least \$2 a day for soft coal miners Saturday as he maneuvered for a new contract with the bituminous industry.

The 78-year-old United Mine Workers president met with mine owner representatives behind closed doors.

While neither side would discuss the negotiations with newsmen, the talks were believed to have hit a snag in Lewis' demand that the owners of union mines agree not to handle coal produced in non-union mines.

EDWARD G. FOX, president of the Bituminous Coal Operators Assn. and chief industry negotiator, was reported offering even fatter pay boosts and vacation allowances if Lewis would drop this demand.

About 20 per cent of the nation's soft coal production comes from non-union mines and Lewis long has sought to organize these pits.

Attorneys for steel companies which own captive mines were reported protesting that the proposed ban on handling non-union coal might bring antitrust proceedings against the coal industry.

The steel companies want to continue being able to buy extra fuel from non-union mines when they need it to augment the output of their own unionized captive mines.

PRODUCTION IN the soft coal industry as a whole has been running about 20 per cent behind last year.

Lewis summoned his 137-man wage policy committee into a midafternoon session but deferred the meeting until Monday when it became evident that a new contract would not be concluded Saturday.

### MAN AT WORK

Supreme among actors, Sir John Gielgud will present the Shakespearean "Ages of Man" Tuesday at 8 p. m. in Millikan High auditorium. Tickets at \$1 each are available at Long Beach State College activities office and Tuesday night at Millikan.

### MOTHERS ARE ADDICTS

## Drugged Babies Dying at Birth

CHICAGO (AP)—A bead of sweat ran down the doctor's hairline and disappeared in the cloth mask covering his mouth and nose.

It was obvious the baby in its nursery crib was dying. But why?

The delivery a few hours earlier had been normal. But now the once healthy looking baby was gasping for breath, wet with perspiration and twitching with convulsions.

The baby sucked strangely at his fingers and hands as though constantly hungry. But no, not with all the vomiting and diarrhea.

The doctor bit his lip. The convulsions suggested meningitis infection. But then it could be brain hemorrhage.

Only one way to find out. Laboratory tests. But such tests are painstakingly slow. Could the baby last that long?

The doctor didn't know it yet, but the infant was one of an increasing number of drugged babies—born that way because their mothers are narcotics addicts.

SUCH UNBORN babies share a small amount of narcotics whenever the addicted mother gives herself an injection. The drug reaches their bloodstream through the placenta.

A team of Chicago doctors believes there has been such an "alarming increase" in the use of narcotics by young adults that physicians and nurses everywhere should be familiar with these sometimes fatal symptoms in the newborn.

A baby in such condition can reach life's crossroads almost at the moment of birth.

Because of dependency on narcotics has been built up during the gestation period, the painful symptoms suffered when the drug suddenly is withdrawn can be fatal, unless sedatives or opiates are administered quickly.

But the exposure to narcotics has been so brief, the baby will be freed of further craving if he recovers from the first withdrawal seizure.

SEVERAL SUCH births have been handled at the premature infant station at Chicago's Michael Reese Hospital. The babies usually are referred there from other hospitals. Because the majority of the mothers have had little or no prenatal care, often little information is available when the baby arrives.

Dr. Ralph H. Kunstader, a member of the Michael Reese group, says the baby's symptoms may appear shortly after birth or be delayed several hours. It apparently depends on when the mother has given herself the last dose of heroin or other narcotic.

Because most narcotics users are habitual liars about their addiction, doctors unfamiliar with drug cases can be confused in making an on-the-spot diagnosis, Kunstader says.

Some drug-addicted mothers deny ever using narcotics, even when confronted with the knowledge that such information might prove life-saving to their baby.

The expected symptoms in drug-dependent babies include: Breathing difficulties, grunting, drawing back, intermittent

blueness of skin, periods when breathing halts, excessive activity with trembling, twitching and convulsions, shrill high-pitched cry, sucking of hands and fingers, vomiting, diarrhea, sweating, sneezing and yawning.

### Reds Open Rink for 15,000 Skaters

TOKYO (AP)—A giant rink with room for 15,000 skaters was inaugurated at Lenin Central Stadium in Moscow Saturday, Radio Moscow reported.

The broadcast said that the 1,300,000 square-foot rink was the largest in the Soviet Union.



### cozy christmas quilts

Nylon quilted robe for Christmas will keep her glamorously warm for the wintry days ahead. And so easy to care for, she'll enjoy wearing it all through the next year.

A. Floral print in back-to-back nylon fashioned in the full, full style she loves. Large Bertha collar, two patch pockets and push up sleeves are trimmed in nylon lace. Sizes S, M, L, in pink, blue and maize.

14.95

B. Positively luxurious robe with touches of glitter on collar will make her feel elegant. Full yoke gives that extra fullness. With 3/4 full sleeves, two side seam pockets. In sizes 10-18, in coral, mint, white, or aqua.

14.95

May Co. Robes & Quilts



### if she loves pretty things... give her "rambling rose" lingerie by gotham

Soft as a flower petal... as airy as a summer breeze... That's "rambling rose," the loveliest collection of lingerie she could hope to find under her Christmas tree. Gotham Gold Stripe has fashioned delicate nylon tricot into bewitching lingerie styles, beautifully embroidered with rambling roses and leaves and elegantly trimmed in nylon satin. In white with white, white with blue, white with pink or black with pink.

A. A waltz gown that's pretty enough to set to music, enhanced by a cascade of embroidered roses and leaves; sash ties at the waist. Sizes 32-38.

14.95

B. Matching coat compliments waltz gown beautifully, with embroidered puff sleeves and yoke. Completely lined. Sizes S, M, L.

17.95

C. The shift was never more elegant, as delicate nylon flares out from nylon satin be-ribboned neckline, lovingly sprinkled with embroidery. Puff sleeves; completely lined. In sizes S, M, L.

14.95

D. The baby doll at its prettiest. Nylon satin ribbon edges the hemline and neckline as embroidery rambles down the front in a lovely profusion of roses.

12.95

May Co. Valley—Lingerie



SHOP EVERY NITE 'TIL CHRISTMAS 9:30 TO 9:30  
SAVE SUNDAY FOR THE FAMILY

5101 LAKEWOOD BLVD.  
HOURS: MON. THRU SAT., 9:30 - 9:30  
PHONE ORDERS: ME 5-0111

# CHRISTMAS

is for **EVERYONE** at **MAY<sup>co</sup>** of course!  
**LAKEWOOD**

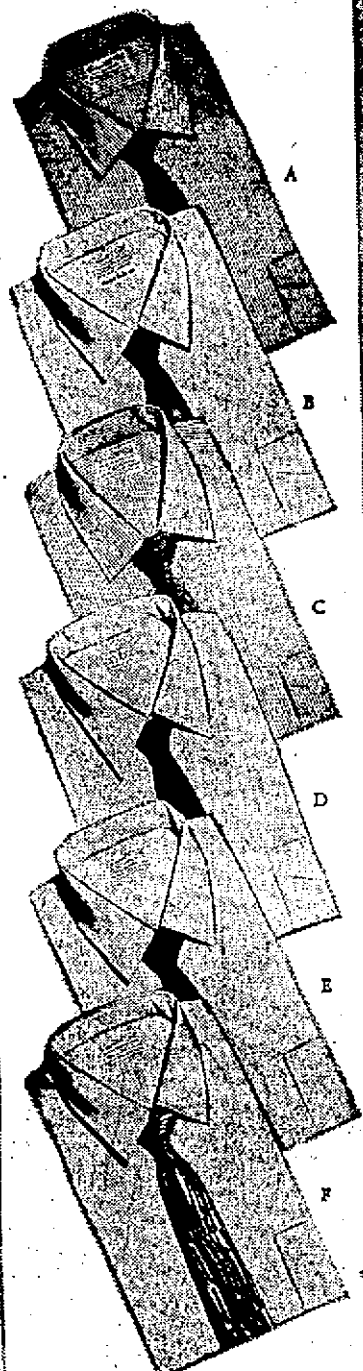


**men's all wool  
two trouser suits**  
**59.95**

Here are magnificent fabrics; outstanding tailoring, in double value two trouser suits. Mill finished worsteds, clear finished worsteds, herringbones, muted stripes, neat, novelty weave. Tailored by one of our finest makers; styled in 3 button, single breasted, with flap pockets, center vent. Blues, browns, greys, medium to deep shades, regulars, shorts, longs.

*Men's Clothing, Street Floor*

**NO DOWN PAYMENT**  
6 mos. to pay



**pre-christmas sale**  
**no iron**  
**smoothset shirts**  
**3 for 10.00**

5.00 values 3.59 each  
Newest collars, newest patterns, newest colors in our own Smooth-set, wrinkle free wash 'n wear dress shirts—what a gift for every man on your Christmas list.

- 3.59**
- A British stripe, short point collar, dual cuffs, blue, tan, grey
  - B spread collar, dual cuffs
  - C staple candy stripe, spread collar, dual cuffs, blue, tan, grey
  - D pencil stripe, spread collar, dual cuffs, blue, tan, grey
  - E spread collar, dual cuffs; woven end/end, blue, tan, grey
  - F tattersall check, short point collar, dual cuffs, blue, tan, grey
- Men's Furnishings, Street Floor*



**boys' 100% orlon**  
**cardigan sweaters**

**4.98** 6-12  
**5.98** 14-20

A. Luxury soft virgin orlons, interlock knit cardigans, that are so easy to wash, and need no special care. Full cut, expertly knitted by Arcrest—ours alone. Sharp, new fall colors.

**orlon sweater shirts**

**3.98** 6-20

B. Mix or match with cardigans, same luxurious knit with collar, red, blue, tan, navy.

**his post grade slacks**

**2.99** 4-12  
**3.99** 14-20

C. New flap backs in tan, beaver, light blue.



**pre-christmas sale**  
**wash'n wear**  
**sport shirts**

**5.98** 7.95 value

Handsome, quick drying sport shirts, all with built-in collar stays, two pockets, in and outer models. Choice of three fabrics in solid colors by Needles of California.

**fabrex**—cupioni & cotton, blend of combed slub cotton enriched with cupioni, in red, lt. blue, brown, dark brown, grey, tan. S, M, L, XL.

**dacron/cotton**—quick drying, shape retaining in fine soft textured fabric. Grey, blue, tan, nut brown, dark brown, red, charcoal. S, M, L, XL.

**arnel & rayon**—drip dry, a fine blend fabric in brown, grey, charcoal, red, blue, tan, green. S, M, L, XL.

*Men's Sportswear—Street Floor*

**1/2 off famous make wool argyle socks**



**1x1 wool rib socks**  
**imported from england**

**89c** PR.

Shrink resistant, shape retaining imported 1x1 fine English rib wool socks. Correct for casual or dress wear; with nylon reinforced heel and toe; for longer wear mileage; soft, easy on the foot. Brown, black, grey, navy and maroon, sizes 10 1/2-13.

*Men's Furnishings, Street Floor*

**SHOP EVERY NIGHT**  
**'TIL CHRISTMAS**  
**9:30 A.M. TO 9:30 P.M.**  
**SAVE SUNDAY FOR THE FAMILY**

**MAY CO. LAKEWOOD**  
5100 Lakewood Blvd.  
Lakewood

Order Board  
Open 8:30 a.m.

Please send me the following:

Quantity	Item	Size	Price

Name \_\_\_\_\_ ☐ Cash  
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City \_\_\_\_\_ ☐ C.O.D.

In California add 4% sales tax. Add shipping charges beyond United Parcel delivery zone and add 35c handling charge for C.O.D.'s. 35c service charge for delivery of mail or phone orders under \$3.00. P-T-11-30-58

5100 LAKEWOOD BLVD.  
PHONE ORDERS: METCALF 5-0111  
HRS. MONDAY THRU SATURDAY  
9:30 A.M. TO 9:30 P.M.



# CHRISTMAS is for EVERYONE

at **MAY** co. of course!  
LAKEWOOD

of course!

## lanvin nylon sale

ONE PAIR 3 PAIR 6 PAIR  
**1.00** 2.95 5.85  
1.50-1.95 regularly

Designed by the famous French fashion house, these seamless or full fashioned nylons pay a smooth compliment to pretty legs. Found only at May Co. . . and reduced for Christmas gifting as much as one half, this magnetic offer is sure to attract all Santa Clauses.

- a. 60 gauge, 15 denier dress sheers
- b. 30 denier afternoon semi sheers
- c. 66 gauge, 12 denier luxury sheers
- d. seamless with reinforced heel and toe
- e. seamless with nude heel and demi toe

Fully proportioned. Sizes 8 1/4-9 short, 8 1/2-11 medium, 9 1/2-11 long.

Thrilling colors: Champs Elysees (soft beige), Rue de la Paix (glowing tan), Folies Bergere (misty taupe). Also off-black and mist grey in styles A and E only.

hosiery—street floor

## christmas halos

1.99\* earrings... 2.99\* necklace...

Crystals clear as ice, spectrum colored as Northern Lights, highly polished and many faceted, fashion one, two and three strand necklaces to throw a rainbow 'round your shoulders... create earrings to radiate a nimbus. Perfect Christmas accessory for yourself or for your fairy-tale Snow Princess.

\*plus 10% Fed. Tax

costume jewelry—street floor

## famous annual men's wallet sale

**2.99** 5.00-7.50 values

You've never seen a finer array of leathers: English morocco, calfskin, cowhide, English goat, watermarked grain, imported pigskin, buffalo calf, crushed goat. And each wallet is so eminently gift worthy. Many have metal corners, removable pass cases, secret pockets, key slots, zipper compartments. Even the colors are handsome: black, brown, tan and mahogany.

small leather goods—street floor

## proportioned slip

5.95 3.99

Our very own Surety nylon tricot slip which will make anyone you give it to feel that it is her very own... so exactly is it proportioned to her figure. This Christmas, let her know the comfort and charm of custom lingerie, shortened to underscore the newly rising hemline. Short length, 32-38, white only. Average length, 32-42, white, pink, blue. Tall length, 34-40, white only. Matching half slip (not shown) in white, pink, blue; sizes S,M,L.

knit lingerie—street floor

SHOP EVERY NIGHT  
'TIL CHRISTMAS

9:30 A. M. TO 9:30 P. M.  
SAVE SUNDAY FOR THE FAMILY

MAY CO. LAKEWOOD  
5100 Lakewood Blvd.  
Lakewood, Calif.

Order Board Open  
8:30 a.m.

Quan.	Item	Quan.	Item	Quan.	Item

Name ..... ☐ Cash  
Address ..... ☐ Charge  
City ..... ☐ C.O.D.  
In California add 4% sales tax. Add additional charge beyond United Parcel delivery zone. 35c handling charge for C.O.D.'s. 35c service charge for delivery under \$3.00.  
L.P.T.—11-30-38

5100 LAKEWOOD BLVD.

PHONE ORDERS  
MEICAP 3-0111

MONDAY THRU SATURDAY  
9:30 A. M. TO 9:30 P. M.

# Storm Drain Design Jobs Start Soon Under County's Bond Issue

By GEORGE WEEKS

A series of storm drain design jobs expected to continue for four years or more will be undertaken soon in City Engineer Jess D. Gilkerson's office.

Because the voters approved the proposed \$225,000,000 county bond issue at the Nov. 4 election, Gilkerson said he intends to add two assistant civil engineers and two draftsmen to the storm drain division. All will fill vacancies.

With this complement, plans are scheduled to be completed at the rate of at least two projects a year for the nine

drainage systems allotted to Long Beach at an estimated cost of \$8,377,100 to be paid from the bond funds. First money from the bond sales is due to be available about next June 1.

Gilkerson said his office will retain control of the major share of the design for the program, calling for consultants only for pump stations and other major structures. The city will be reimbursed for the planning from the bond money.

COUNTY AUTHORITIES have announced they will place

responsibility for the accuracy of plans and specifications with the design agency, which in this instance is the city. Thus, if the assignment were shifted to private engineers, the city would have to review it in detail, Gilkerson noted.

Some design work for the storm drains authorized in the 1952 county bond issue remains to be completed here. However, four of the drainage systems in that authorization are already in use. They represent \$6,615,400 of Long Beach's \$10,046,700 allotment.

In the Lakewood City area, however, progress has been slow, primarily because county officials took the view that the existing drainage channels would suffice until more urgent projects were planned and constructed.

Most of the improvements proposed for Lakewood consist of the lining of channels. Only one of these jobs has been completed from a \$6,470,000 allotment.

GILKERSON GAVE this summary of the nine new projects to be financed here from the additional bond money.

1. Alamitos Bay—This drain will provide a flood control system for the streets on Alamitos Bay Peninsula, as well as drainage along 1st St. through the Belmont Shore area. The project has been given high priority because of subsidence.

2. West Long Beach—Laterals will be added to existing systems west of the Los Angeles River between 9th and 23rd Sts., including construction of a pump station for an outlet essential to the drainage of the west approach to the 9th St. Bridge.

3. Central Long Beach—Designed to eliminate flooding of houses in the vicinity of 17th St. and Stanley Ave., eliminate swales in a number of main arteries and provide drainage

along E. Anaheim St. from Alamitos to Cherry Ave., 10th St. at Roswell Ave., Alamitos Ave. between 15th St. and Pacific Coast Hwy. and Cedar Ave. between 3rd and 4th Sts.

4. Los Altos—Principal items are a pump station at Anaheim St. and Studebaker Rd., laterals to drain the area north and east of this intersection, a drain picking up water along Bellflower Blvd. between Stearns and Atherton Sts., a system intercepting water reaching the traffic circle and another to eliminate flooding at the intersection of Willow St. and Stanbridge Ave.

5. El Dorado—This includes a major storm drain pump station where Spring St. crosses the San Gabriel River, together with laterals draining the area north of Spring and east of Studebaker Rd.

6. Airport storm drain—Proposed are a drainage trunk along Spring St. from Junipero Ave. to the vicinity of Lakewood Blvd. and another on Redondo Ave. between Hill and Spring. The work is considered essential to the drainage of the San Diego Freeway and the protection of the Spring St. and Lakewood Blvd. tunnels.

7. 37th St.—Provides a trunk drain along the north side of the airport between Lakewood Blvd. and Cherry Ave., together with laterals extending north on Cherry from Roosevelt Rd. to Tehachapi Dr.

8. Bikby Knolls—Intended to drain Orange Ave. and areas to the west from Carson St. north to the North Long Beach ditch south of Jackson St., as well as a trunk on Butler Ave. between Frontage and Coldridge Sts.

9. North Long Beach—This project provides major trunks for drainage of the region north of South St. between Paramount Blvd. and Downey Ave. and a system to drain Cherry Ave. from Artesia St. to the north city boundary.

# Adults to Hear Talk on Africa

Three special lectures and three continuing programs are announced for this week by General Adult Division of Long Beach City College. All are admission-free.

Mrs. Judith Hunsaker, former Long Beach teacher who has completed a tour of the African continent, will speak on "Africa in Transition" at 7 p. m. Tuesday in Room 207 of Millikan High School.

"Put Your Home in the Right Light" will be the topic of a lecture by Jack Molsinger of the Southern California Edison Co. at 7 p. m. Thursday in Room 205 of Poly High School.

Floyd Peller, speech instructor in General Adult Division, will present an illustrated talk on Japan and Okinawa during the 9 a. m. to noon Tuesday session of the World Affairs Discussion Group at Dana Branch Library, 3680 Atlantic Ave. The program is open to the general public as well as to class members.

Additional programs this week:

MONDAY  
Exploring the Northwest—Herbert Williams, "The Columbia River and Peaks of Washington," 7:30 p. m., Hoover Junior High auditorium, 3301 Country Club Dr., Lakewood.  
The European Community—Dr. Wendell L. Miller, "Italy, the Significant Hill Country," 7:30 p. m., Room 202, Poly High School.

WEDNESDAY  
Focus on Europe Today—Dr. Wendell Miller, "Russia, North: A Look at the New Look," 2 p. m., Dewey auditorium, 8th and Locust Ave.

Greetings to Tito  
WASHINGTON (AP)—President Eisenhower Saturday sent anniversary greetings to Communist Yugoslavia. Sunday marked the 14th year since the Federal People's Republic was proclaimed.



## HOPE FOR HAPPY HOLIDAY

Plans for Salvation Army's Christmas Cheer drive are pondered by Mrs. Vernon Fay (left), chairman, and her assistant, Betty Arntzen. The warehouse at 7th and California opens Dec. 8.

## SERVICE CLUBS

# Coroner to Speak to Lions in N.L.B.

NORTH LONG BEACH LIONS CLUB—Tuesday 7 p. m., Alfred's restaurant. Mark Staley, chairman; Dr. C. M. Gibson, presiding. Speaker: Dr. Theodore J. Curphey, coroner of Los Angeles County.

DOWNTOWN LIONS CLUB—Friday noon, Wilton Hotel. Perry Griffith, chairman; Roger Young, presiding. Speaker: Cyrus Harold Phillips of Bank of America.

UPTOWN OPTIMIST CLUB—Monday noon, Lakewood Country Club. Goff Maskrey, chairman; Fred Mayer, presiding. Speaker: A. O. Mokler, Long Beach sales manager for American Airlines.

DOWNTOWN OPTIMIST CLUB—Thursday noon, Lafayette Hotel. John Murphy, chairman. Speaker: Dean Cromwell, former head track coach at USC.

CIVITAN CLUB—Thursday noon, Alfred's restaurant, 700 E. 45th Way. Dr. Roy E. Hanson, presiding. Speaker: Thomas Tracy of Coleman Engineering Co., with color film on super-sonic test flights.

OPTIMIST BREAKFAST CLUB—Friday 7:30 a. m., Jones restaurant. Bob Bennett, chairman; Don C. Gras, presiding. Speaker: Bill Joffile of Southern California Automobile Club.

GAVEL CLUB—Monday 6:30 p. m., Hawaiian restaurant. Milford Allen, presiding; Frank Jager, toastmaster; Guy Kingsbury, topicmaster; Jake Hiers, evaluator. Speakers: Bill Fairbanks, Tom Kaucic, Roland Sissen and Marvin Wallick.

SANDPERS TOASTMASTERS CLUB 1131—Tuesday 7 p. m., 101 Ranch House restaurant, Seal Beach. Bob Cunningham, toastmaster; Don Doty, tabletop chairman; Larry McDowell Jr., evaluator. Speakers: Morris Clark, Conrad Heine, Bob Lawther, Hugh Levitt, Al Hallbeck and Kermit Sadtler.

OPTIMIST CLUB OF BELMONT SHORE—Thursday 7:30 a. m., Java Lanes restaurant. Bill Crawford, chairman; Dave Camp, presiding. Speaker: Ernest W. Schmidt.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. A. Bruce McKay, chairman; H. Milton Van Dyke, presiding. Speaker: W. J. Gallagher, district sales manager, United States Rubber Co.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. James Strohm, chairman; Ross McKee, presiding. Speaker: Atty. Will H. Winston.

# Salvation Army Leads Yule Drive

The Salvation Army again heads the annual Christmas cheer drive in the greater Long Beach area in the collection of food, toys, clothing and funds for those who otherwise might be facing a bleak and lonely holiday.

Cash contributions of \$25,000 are sought to equal the funds received last year. The 1957 drive assisted more than 14,000 needy persons.

HEADQUARTERS for the yuletide good-will campaign will be the National Guard Armory building, at E. 7th St. and California Ave. Contributions of canned and staple goods, new clothing, new or nearly new toys and cash contributions will be accepted there from Dec. 8 until Christmas.

"Family adoptions," from files at the Salvation Army building, 426 Locust Ave., may be arranged before Dec. 19 by calling Mrs. Mabel John, adoption chairman.

Assisting Salvation Army personnel in manning street-corner Christmas kettles will be members of the Elk's Rangers, American Legion Post 27 and the Singers' Workshop.

# Poet Mariano Dies

RIO DE JANEIRO (AP)—Olegario Mariano, 63, one of Brazil's foremost lyric poets, died Friday night.



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## LOCAL NEWS BRIEFS

# 'Cork' Leg Among Police-Sale Items

An artificial leg is among the more than 300 unclaimed articles to be auctioned off by the police, Saturday at 10 a. m., in the City Yard, 905 W. 14th St.

The leg was left by a prisoner who never returned to the Detective Bureau to pick it up after he was released from jail on a suspended sentence for several traffic violations.

Other items include 125 boys' and girls' bicycles, 130 hub-caps, a 200-pound meat slicer, cameras, radios, jewelry, automobile jacks, water skis, etc., etc.

The auction may be reached by Dominguez No. 12 Line Bus to Anaheim St. and Oregon Ave. Then walk one block west and one block north.

George Wallace White Auxiliary 1746, Veterans of Foreign Wars, will hold a card party Dec. 4 at 11:45 a. m. in the Veterans Memorial Building. Proceeds will go to the VFW Home at Eaton Rapids, Mich.

The tenth annual meeting of the California Assn. of College Stores will be held Wednesday, Thursday and Friday at the Lafayette Hotel. The meeting will feature workshop sessions on techniques and special merchandising problems. President of the Assn. is Donald W. Brooks, of Mt. San Antonio College.

## Suicide-Inciting Law Under Fire

NAIROBI, Kenya (AP)—Women in the Indian community here have launched a campaign to reform the divorce law which they say has driven many to suicide.

They want to change the law to conform with India's 1935 Hindu marriage act. For the first time it gave Indian women the right to sue for separation or divorce.

## Karachi School Bans Blue Jeans

KARACHI (AP)—The Sind Moslem College, alarmed by what it considers Americanization of its students, has banned the wearing of blue jeans in classroom.

Principal Mohammad Mustafa, who has visited the United States, says he likes many American customs but not girls wearing jeans to school.

# Schools Rate as 'Helpful' for 96 Pct.

(Continued From Page A-13)

students said they got little or no help. This percentage fell to 39 per cent in the current report.

Help from counselors in selecting high school subjects rated a 78-per-cent very-helpful or helpful rating in 1953. This percentage has grown to 86.

The effect of boosting the number of counselors in the high schools was demonstrated in the report by the fact that the percentage of students who said that at no time during the preceding year had a counselor talked with them dropped from 25 in 1955 to 10 in 1957 and to 3 in 1958.

TO GIVE STUDENTS an opportunity to register opinions not covered in the questionnaire, space was provided for suggestions.

"Get rid of the 2 per cent who cause a lot of trouble so you can give remaining students more freedom," said one Jordan lad. "More fraternities, more dances, construct a smoking area for those who want it," said another student.

Another student called for more counselors and more teacher cooperation in co-curricular activities. "More discipline," said one. "Give students more freedom," said another.

A Jordan girl said students should be pressed a little harder in regard to their school work. "Have more dances—also more courses in science," another urged.

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Choice of heavy duty tweed fabrics in wide range of colors; includes comfortable Beautyrest seat cushions, and full size innerspring mattress.

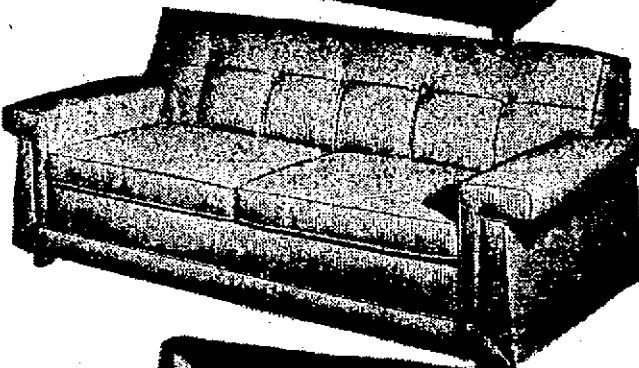
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Smart Berkeley arm styling, upholstered in rich, long wearing tweed in black, turquoise, brown, or tan. Complete with box pleat flounce.

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**foam cushioned innerspring set**

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- hundreds of firm tempered coils; cushioned on both sides with extra layers of cotton felt cushioning.
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- luxurious floating support
- allergy free sleep
- natural foam latex is specially constructed with firestone built in foam control, that gives full support to heavy parts of body.
- includes foundation supporting, box spring in matching, long wearing ticking

129.00 full size firestone foamex set **88.00** both pieces

**6-in. firestone foam rubber twin mattress & box spring**

**88.00** BOTH PIECES 119.00 value

- 6" luxurious pure, white first quality firestone foam rubber.
- allergy-free, wholesome, fresh.
- never needs turning, never gets lumpy, never out of shape.
- posturized center gives balanced support to heavier and lighter parts of body.
- upholstered in fancy heavy duty ticking.
- matching steel coil box spring in perfect balance to give best support & stabilized to eliminate side sway.

169.00 full size 6 inch foam set **118.00** both pieces

**also available in super sizes with 4 1/2" foam rubber**

129.00 twin—80" long. **88.00**  
159.00 full—80" long **108.00**  
219.00 queen size 60"x80" **168.00**  
279.00 king size 6x7 ft. **198.00**

*Sleep Equipment, Third Floor*

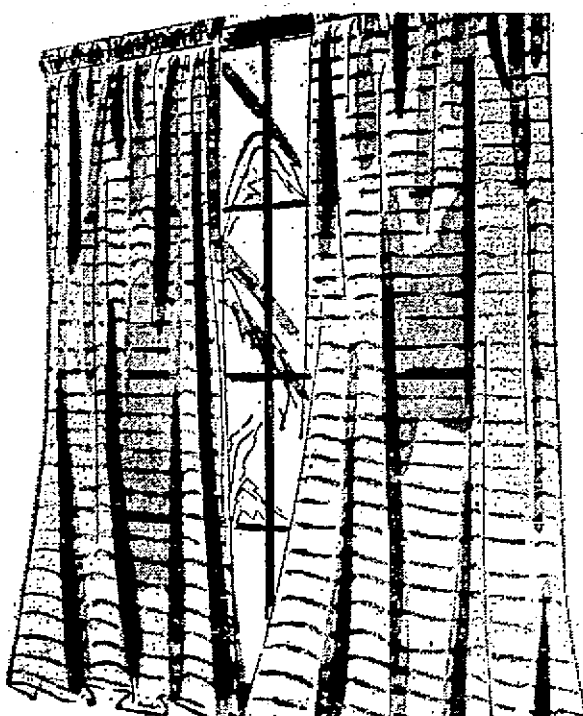
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EDITORIAL

# Big Step Taken to Get Health Plan for L.B. City Employees

ENCOURAGING PROGRESS was made this week toward adoption of a suitable health insurance program for Long Beach City employees. A special committee, appointed to design a plan, approved a list of liberal benefits. The proposal follows a plan that has wide acceptance locally. It deserves the earnest consideration of the City Council.

The question, of course, is not whether the city should join with its employees in support of a health insurance plan. That question was settled by the City Council last July, when it voted funds for a six-month health insurance program, starting next January. At issue at this time is the nature of the plan.

SINCE THE MIDDLE OF SEPTEMBER, an 11-member committee appointed by the Council has been studying numerous proposals. They have come up with a service-type plan—that is, one providing for payment of actual services performed for hospitalization, medicine, or surgery, with no dollar limits or maximums in most cases.

Good arguments support this plan. One, administrative costs to the city would be kept at a minimum, for there would be no need for filling out claim forms. Under this plan, hospitals and doctors would bill the underwriting company directly. Under some other plans, the insured must obtain receipts and submit them through the employer to the insurance company before reimbursement is made. Two, the insured would not be required to pay in advance, as under some plans. There is no outlay of cash.

Three, the doctors and hospitals don't have to wait for their money as long as they would under some other plan.

Four, built-in controls protect the underwriting company and the patient, alike, from having to pay more than the accepted fee for a particular service.

Approximately 8,500 persons in 16 business firms in Long Beach have a health insurance plan similar to the one offered for city employees. The persons who have this coverage and the firms, as well, are satisfied with the program. None of the 16 member groups has given up membership.

THE PLAN RECOMMENDED BY the special city committee (by a vote of seven to three) also has the approval of the Long Beach Hospital Assn., the Long Beach Medical Assn., the Long Beach Osteopathic Assn., the Long Beach City Employee's Assn., the Long Beach Fireman's Mutual Benefit Assn., the Long Beach Police Assn., and the Long Beach Local of the American Federation of State, County, and Municipal Employees.

No program at this stage could be considered definitive. But the plan which now goes before the City Council is an excellent start. It has liberal benefits, it is convenient, and it has the backing of employee groups and medical groups. A good start has been made toward giving Long Beach city employees health insurance coverage that will compare favorably with that now offered the employees of many other cities.

## CAPITAL CAPERS

# Nov. 4 Left Capital a 'Depressed Area'

By WALTER T. RIDDER, ROBERT E. LEE AND WILLIAM W. BROOM

WASHINGTON—There's a new "depressed area" on the economic face of the nation—Capitol Hill right here in Washington.

The big turnover in the House and Senate has produced a chaotic unemployment situation in congressional offices. An estimated 500 secretaries and administrative assistants will lose their jobs because their bosses quit or failed to re-election.

At the same time, Roll Call, the newspaper put out by and for staff aides to senators and House members, estimates that a record job-seeking force of 2,500 is swarming over Capitol Hill trying to fill the 500 openings.

The United States Employment Service has been asked to help the Republican and Democratic congressional committees line up new jobs for the about-to-be unemployed. USES has written each member of the new 86th Congress offering help in filling staff vacancies or, in the case of new members, assembling staffs.

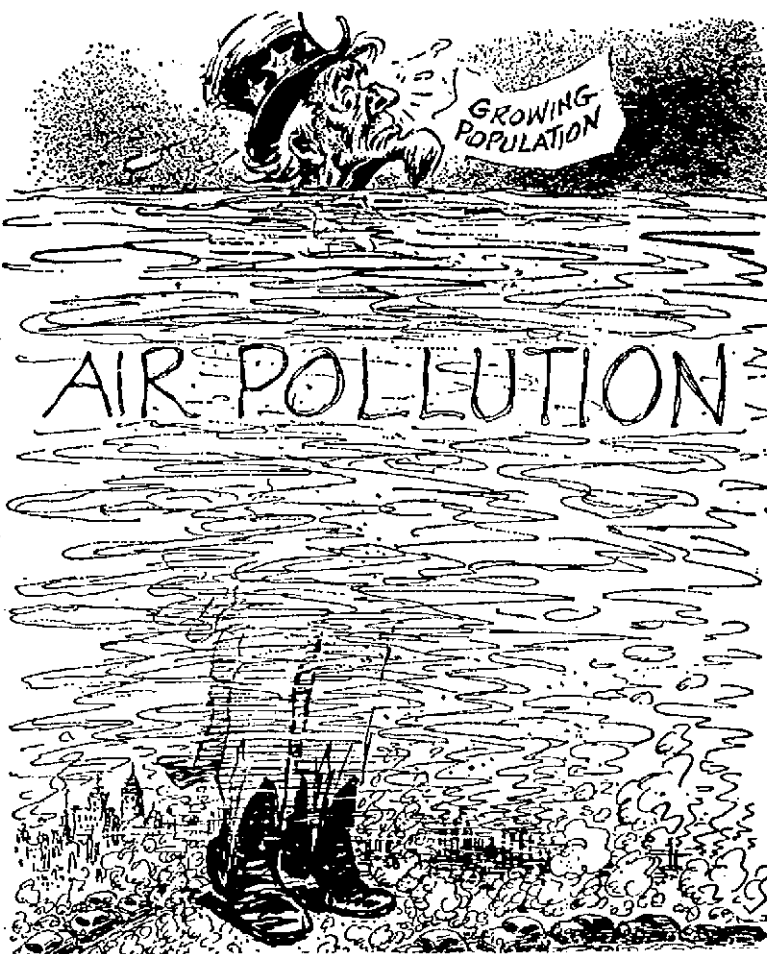
There's one small measure of consolation for those whose bosses went down to defeat Nov. 4. A law passed this session enables congressional secretaries with at least two years' experience to qualify for federal jobs in the executive branch of the government by simply passing a non-competitive Civil Service examination.

FRIEND OF OURS OVER AT THE State Department has decorated the walls of his office with two massive pictures—one of Ulysses S. Grant, the other of Dwight D. Eisenhower. When asked whether the one had made him think of the other, he replied vigorously: "Certainly not. They were the only two pictures of the same size available (free) from the State Department."

THE SENATOR-ELECT FROM California, Clair Engle, has already made himself quite a reputation as a phrase-fancier. He enlivened his first press conference here as a prospective senator with his homely "cow country" talk. Samples: On whether Nixon was hurt by the Republican defeat in California: "He was certainly lamed a bit." On whether Bill Knowland has a political future: "You can't kill a dinosaur. He has a wiggle or two left." On his preference for committee assignments: "They have a strict pecking order in the Senate. Like in the barnyard, when it's your turn to peck, you peck at what's left."

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## Another Neck and Neck Race for Survival



DREW PEARSON

# Billy Will Preach Good Will at Dynamited School House

WASHINGTON—There won't be any new Old Glory with 49 stars when the next 4th of July rolls around. Reason: The flag-making industry has been snafued by the quibbling of the President's flag commission over the design of the new flag. As a result, the nation's 10 chief flag producers have laid off most of their employees.

Part of the quibbling has involved not just the 49th star for Alaska, but how a 50th star for Hawaii should fit into the new design. This has bothered the flag commission even though Congress hasn't as yet approved statehood for Hawaii.

Flag-makers see no reason why the President and his commission should not have been ready for the 49-star design months ago, shortly after Alaskan statehood was approved by Congress on July 3.

As a result, industry spokesmen say that the new flag cannot possibly be in volume production for ceremonial use next summer, even if Congress approves the White House design early in January. They point out that flag-making is not done on the assembly line, but is a tremendous piecework job.

Display flags are turned out by skilled seamstresses on individual sewing machines. Stars are sewn on most outdoor flags—usually cotton or rayon—but embroidered on the more ornamental indoor flags, usually rayon or nylon.

It takes the flag industry about eight months to get fully "tooled up" for a new flag, involving millions of replicas for public and private use and ranging in standard sizes of from 4-by-5 inches to 20-by-30 feet.

WHEN certain prominent people were hemming, hawing, and hanging back about taking a firm stand against bombing schools, churches, and synagogues, Rev. Billy Graham sent a telegram to this writer which read in part:

"Am shocked and disturbed over bombing of synagogues, churches, and schools. This type of thing is what brought Hitler to power in Germany. I am delighted you are helping to rally leaders of all walks of life to take a strong stand to discourage the wave of bombing. Will do all in my power to assist. Gladly lend my name on committee for campaign."

The dynamic evangelist who has inspired millions has now gone one step further. At the request of the ministers of Clinton, Tenn., he will hold a service in the gymnasium of the Clinton High School which escaped being dynamited. On Dec. 14, within the shadow of the cracked walls and sagging roof of the school building which was blown up by hate-mongers, Billy Graham will preach on the subject of getting along with our fellow men.

At that time, plans for the rebuilding of the Clinton school will be announced. The response from all over the nation has been so heartwarming that the goal is within sight. If the response continues at the present rate up until Dec. 14, the rebuilding



BILL GRAHAM  
Shocked and Disturbed

## SENATOR SOAPER SAYS:

# Many Things We Fret About Never Happen

By BILL VAUGHAN

SO MANY of the things we worry, fret and stew about never happen. Remember when serious observers predicted that television would bring back the musical saw?

A YALE professor picks an all-time Supreme Court from among those who have sat on the high bench. The question is whether some of the famed legal sluggers of yesteryear would have been able to hit today's livelier issues.

ANOTHER needed accessory for the deluxe motorcar is some sort of after-burner to melt the snow off the part which protrudes from the too-short garage.

THE TV networks sell their old quiz-show isolation booths, and mother of eight is sorry she didn't put in a bid for one to use when the

of the Clinton school can be announced as a Christmas present to the people of that hard-working little community.

EX-GOV. J. Bracken Lee of Utah, who ran for the Senate on a platform of abolishing income taxes and the draft, may be in trouble over his campaign expenses.

Utah law forbids a candidate to spend more than \$4,000 in an election campaign. Normally, candidates get around this by letting their friends collect the campaign contributions. However, Lee solicited contributions in newspaper ads and promised personal letters to all contributors.

As a result, he personally acknowledged receipt of more than the legal limit.

togetherness gets out of hand.

OTHER double acts have broken up acrimoniously, but Khrushchev is saying things about Bulganin that Martin wouldn't even say about Lewis.

POST-SEASON football games, which once numbered 31, are now down to a mere 11, leaving 20 beautiful girls without any bowl to be queen of.

MODERN chairs "adjust easily to the individual whim," an interior decorator reports. But when most of us sit down the part that needs to be adjusted is not the whim.

AN ATOMIC scientist predicts that in the year 2000 we will work only an hour a day. What, and give up our coffee break?

## The Neighbors

By George Clark



"Why do they both dash up when the baby cries—to tell each other what cards they're holding?"

## BOB HOUSER

# Demos Search Their Souls for Significance of Nov. 4

ALMOST SIX YEARS AGO at the Monterey Peninsula resort of Asilomar, decimated California Democrats started scribbling a blueprint for recovery and rehabilitation. It was called the California Democratic Council, or CDC, a statewide organization of local Democratic clubs—unofficial but potent.

Some 40 CDC directors met in Fresno last weekend to take note of their smashing Nov. 4 victory and try to size up what lies ahead. The accent was on the sizzling up, the cheers of victory subdued.

Alan Cranston, state controller-elect and first president of CDC, summarized and focused:

"With the help of many factors we achieved the first objective of Asilomar. It would be wrong to exaggerate or to undercount the role of CDC. Some of the things that happened would have happened without CDC; Brown would have won, possibly Engle too, but no one else would have won and I doubt if we would have held the Legislature, and the Board of Equalization would not have been ours without CDC.

"Our first task is to do the right things with the power we have won. And CDC should help see to it that the people it helped elect do these right things, not on the basis of a day-to-day check but in the matter of underlying responsibilities, principles and purposes."

California's new lieutenant governor, Glenn M. Anderson, also projected into the future:

"We're now facing a more important elec-

tion. We need to study what happened in the general election—to look at each precinct to try to find out why precincts with almost identical characteristics turned out one favorable and one unfavorable vote."

Anderson also stressed the need for better communication between legislators and the people in the districts. He cited among his top interests a Fair Employment Practices law "with teeth, patterned after New York's law" and the elimination of cross-filing "once and for all."

ASSEMBLYMAN JESSE UNRUH, Southern California campaign director for Pat Brown, told the CDC Board, "It's a mistake to say this election is a mandate; we've only recaptured the Democratic votes we've thrown away in the past."

Unruh and Anderson both pointed to the "inherited from Republicans" state debt of \$268 million and stressed that the people should be told that necessary new taxes are not the capricious spending-spree "of which we've been accused in advance."

UNRUH SAID THE DEMOCRATIC Party has a continuing responsibility to demonstrate that it is "competent, capable, responsible and responsive." He said he has no doubt that the Legislature will pass an FEPC law and a liberal program but "we will practice as much restraint as we can."

CDC President Joseph Wyatt made an impressive exhortation against smugness when he noted the very close margins of victory or defeat in some contests. If we lose contests in a crest year like 1958, what will happen in 1960, he asked, when we cannot expect that conditions will be as favorable?



HOUSER

## Public Forum

### Tree-Planting Smog Weapon?

TO THE EDITOR: National experts on air pollution indicate that a large percentage of the pollution factor is carbon dioxide. One of the steps advised to help curb this pollution is the extensive planting of trees which use carbon dioxide and convert it to oxygen.

What a splendid opportunity is offered Long Beach if we were to go all out for an extensive tree planting program. This would beautify our city and at the same time help diminish air pollution. We ought to have, as our immediate goal one new tree for every resident of the city.

WALTER RELIS,  
5872 Applan Way.

### Wants Service She Paid for

TO THE EDITOR: We were pleased, indeed, Thursday to observe the trash collection department go about their duties even though the day was a holiday to most people. Those boys on the pickup trucks are usually courteous, pleasant, and cooperative.

Unfortunately, at my house, they overlooked a trash barrel—and I believe it was purely unintentional. Naturally, therefore, inasmuch as we are now obligated to pay for this service, and it is to be billed along with our utilities, I decided I had a right to complain. I phoned the trash and rubbish collection department of the City of Long Beach.

I WAS ASKED when I put out the trash, "How heavy was it?" "Was there a red tag on it?" Following these and other questions and comments, I was led to believe that the supervisor would be called, and in some manner, my filled trash container would be emptied—sometime!

Do I have to get a letter from the mayor in order to have my trash collected, or as a customer, and at this date, a PAID UP customer of

the City of Long Beach, am I not entitled to submit a pleasant and courteous complaint without an interrogation from the collection office? At a time when this is such a controversial issue—and at a time when the city employees are endeavoring to obtain a hospital and medical benefit plan—the least we customers might be entitled to—is some semblance of "service" from the collection office.

MARION M. YEAGER,  
4225 E. 8th St.

### Landlords Have Problems, Too

TO THE EDITOR: I wish to make this answer to Clifford Hartley on inflated rents. It would seem that if he is so dissatisfied with the rental problem, he should buy a home for his family and pay the big, and I mean big, taxes, insurance and upkeep that are forced on landlords today. The destruction of property along with taxes is almost confiscatory today and even at the present rents little interest is left on a landlord's investment, labor, and grief. Possibly Mr. Hartley is the good tenant who

doesn't destroy property he rents. But if so, he is one of the few.

E. LAMOREAUX,  
823 Realty St.,  
Wilmington.

### Equal Billing With the Pope

TO THE EDITOR: I wish to thank you for the wonderful picture and story in your Nov. 4 issue showing my parents, Mr. and Mrs. J. B. Hunt, going to the polls. It really gave them a thrill. My little mother quipped: "Yes, and equal billing with the Pope." MRS. RUTH E. ROEDEL,  
5343 W. Slauson,  
Los Angeles, 56.

## LETTER OF THE WEEK

### Discrimination

TO THE EDITOR: The worst discrimination in this country today is against the older worker. He has had the experience that the younger man should not hope to compete against, but due to his age he is relegated to the scrap heap. In Kiplinger's 1958 success book, older employees were shown to be superior in seven qualities over the younger worker. These are all overlooked by the employer on account of a pension system.

A letter from the U. S. Labor Department states that it is aware of the problems of middle age and older workers and its studies support the argument that ability and not age should be the basis of hiring. They could make a good start by insisting that their findings should be put into effect by any concern doing government work.

J. D. ANDERSON  
2103 Ostrom

(EDITOR'S NOTE: \$5 to Mr. Anderson for the best letter of the week.)

## AFFAIRS OF STATE

# California Editors Push for Swifter Vote-Count System

By HENRY MACARTHUR

SACRAMENTO (CNS)—Shortly after the November elections, this column commented on the necessity of speeding up returns, and the adoption of some system other than the one presently used for modernizing the casting of ballots by the voting public.

Subsequently, a committee representing the California Newspaper Publishers Assn. editor's conference, discussed the problem, and urged drastic reform of California's archaic system of counting returns.

The committee, chaired by Gordon Sinclair, of the Santa Cruz News-Sentinel, blamed the current system for illegal procedures, errors, confusion, political back-passing and a month-long delay in determining the results of a state-wide election. Only because of the work

done by the wire services for their newspaper, radio and television clients do the people of the state know how an election comes out. If left to officialdom, it would literally be weeks before results are known.

Consequently, the committee plans to seek legislation requiring an immediate official count of the vote, a statewide mandatory counting system, double ballots, electronic computers, voting machines and standardized precinct procedure.

The present system of balloting probably was an excellent procedure when it was adopted back in the horse and buggy days of the nation. But the country and state have progressed beyond the horse and buggy in most of its way of life, so there seems to be no reason why it should not progress in casting and counting ballots, at least no valid reason.

up in the long run by a saving on manpower in the election boards.

It is strange that a state which has adopted electronic bookkeeping and spends hundreds of thousands of dollars a year for rentals on electric machines which do almost everything, is reluctant to adopt laws to rent voting machines every two years, or spend the initial amount to buy the equipment.

ALTHOUGH the November election is nearly a month past, the official results have not as yet been made public, and probably will not be until some time after Dec. 15. And in some of the close races, this is embarrassing both to incoming office-holders, as well as outgoing officials.

With sufficient pressure on the legislature, it is not inconceivable that some changes for the better could be effected in time for the 1960 primaries and general elections. If there is not too much opposition from some organizations which are about as archaic as the states election procedures,



MACARTHUR





# compare... may co.'s low discount prices

The largest selection of imported and domestic toys in the entire West at May Co.'s low discount prices. Shop and compare.

Toysland—Downstairs



**L-1 Wilson football**  
**2.98** 4.98 reg.  
"Otto Graham" autographed football, official size and weight with pro white stripe. Pre-inflated. With needle.



**L-2 electronic flash plane**  
**3.98** 4.98 reg.  
Battery-powered electronic controlled flying plane performs takeoffs, landings, dives. 14" wingspan. (Batteries, 2 for 25c)



**L-3 fire dept. truck set**  
**3.98** 5.98 reg.  
Eldon set with 15 1/2" pumper that shoots stream of water, aerial ladder-truck, 22" long. Ladder extends 2 ft. Fire engine red.



**L-4 20" drink & wet doll**  
**3.98** 7.98 reg.  
All vinyl "Belle" baby doll wets, cries, drinks, moves her eyes. Carries bottle. (Outfits available at extra charge.)



**L-6 electronic vibraphone**  
**5.00** 9.95 reg.  
8 individually tuned resonators produce superb sound. Battery-powered motor. Mallets, songbook, music stand. 14" long.



**L-7 W.A.C. hawkeye pumpom**  
**3.68** 4.98 reg.  
"Remco" pumpom has twin motorized guns, 360° rotation, double barrel recoil action and loud pumpom sound.



**L-8 fire-bolt gun**  
**3.88** 5.98 reg.  
Fire bursts or single shots. Realistic moving firebolt, air-cooled smoking barrel. 27" long. Authentically designed.



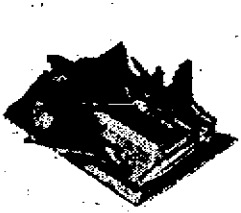
**L-11 ice cream machine**  
**2.18** 2.98 reg.  
Actually makes delicious ice cream in just 30 seconds. Simple and easy to operate. Recipes and ingredients included.



**L-12 20" betsy wetsy doll**  
**8.88**  
Betsy Wetsy big sister, drink and wet, all vinyl doll. Rooted hair, sleeping eyes. Deluxe or-gandy dress and bonnet.



**L-14 emcee player drum**  
**2.98** 3.98 reg.  
Turning the handle automatically plays marching rhythm. Metal frame. 2 drumsticks. Colonial motifs. Can be hand played also.



**L-15 eldon air squadron**  
**3.48** 4.98 reg.  
Includes B-58 supersonic bomber and 2 rocket-firing jet planes. Pilot ejects from cockpit. Missile fires automatically.



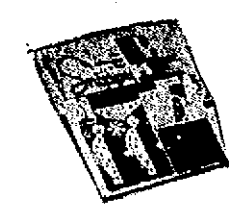
**L-16 concrete truck**  
**6.98** 7.98 reg.  
Mixed geared to axle rotates as truck moves. Pretend water tank and "Diesel" motor. 24 1/4" long. Realistic.



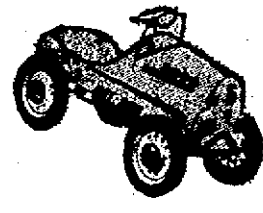
**L-17 scrabble game**  
**1.98** 2.98 reg.  
Colorful 14 1/2" square playing board and 4 racks. 100 playing tiles with letters. Instructions. America's favorite word game.



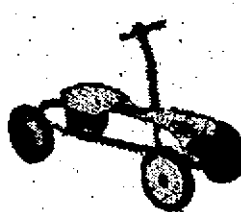
**L-18 winchester saddle gun**  
**3.98** 5.00 reg.  
"Mattel's" authentic-looking repeating cap rifle, loads and ejects 8 metal play bullets. Smokes. 33" long.



**L-19 snippy scissors**  
**2.98** 3.95 reg.  
Electric Snippy glides through paper and light cardboard. No sharp points, safe. Supply of cutouts included.



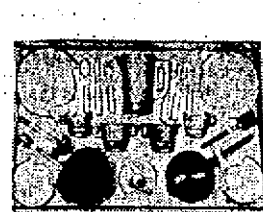
**L-20 garton hot rod**  
**18.98** 22.98 reg.  
Steel chain drive hot rod, 35" long. 10" wheels, with nylon bearings. Ball bearing pedal cranks.



**L-21 blazon jet rider**  
**12.98** 19.98 reg.  
All steel with front wheels operated by rider's feet. Large adjustable seat. 43" long.



**L-23 bake set**  
**3.66** 4.98 reg.  
Ideal's popular Betty Crocker cake mix set with pots, pans, rolling pin and an assortment of mixes.



**L-25 roy rogers dinner set**  
**2.38** 2.98 reg.  
Plastic cups, metal plates and saucers, aluminum knives, forks, and spoons. Service for 2. Plastic cooking utensils.



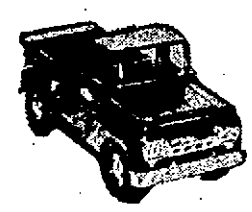
**L-26 wonder mare rider**  
**13.98** 19.98 reg.  
Sculptured of smooth plastic in palomino color. Patented magic action spring. 39" long.



**L-27 parker monopoly**  
**2.88** 4.00 reg.  
Famous real estate trading game with houses and hotels, railroads. 2-8 players. For young and old alike.



**L-29 football game**  
**5.68** 6.98 reg.  
Tudor tru-action game, ball can be kicked and passed. 25x15 1/2" field. 110V, 6 watts.



**L-30 tonka pickup truck**  
**2.44** 2.98 reg.  
All metal truck has movable tailgate, realistic design, authentic-looking rubber tires. 12 3/4" long.

## lay-away bicycle sale

italian "bianchi"  
lightweights

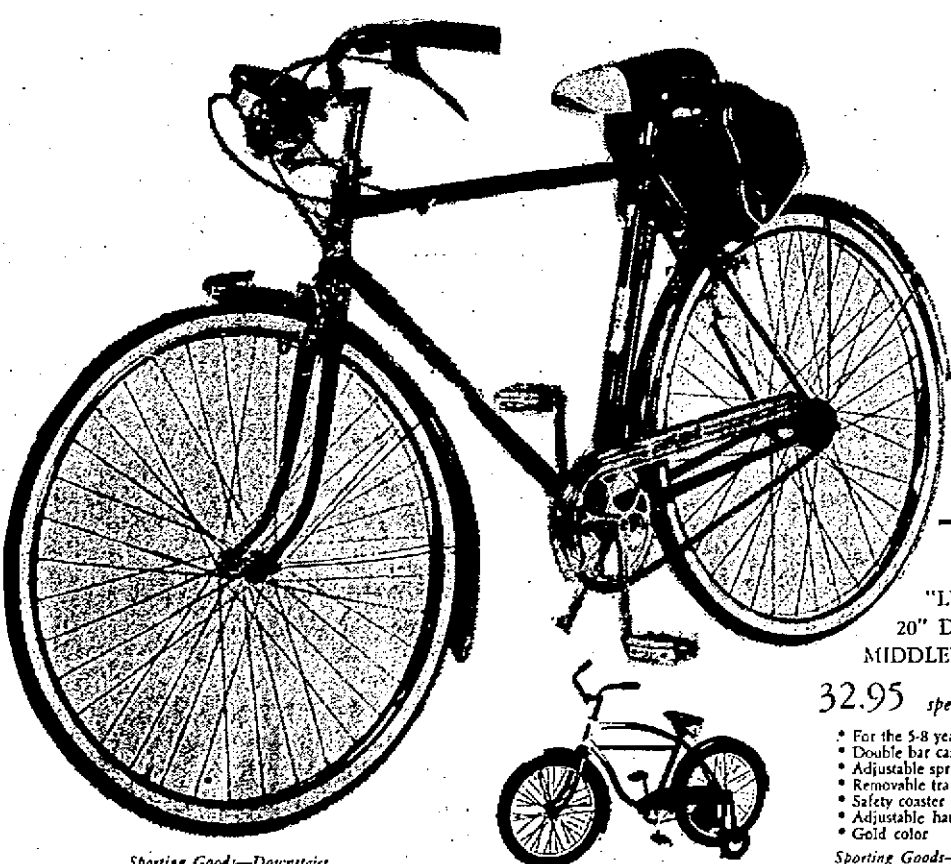
**49.95**

special purchase

Imported lightweight sport beauties, only at May Co. . . . at a price way below what you expect to pay for such quality. Everything about these full sized, 26-inch bicycles is deluxe. Check all these features and you'll see why these are naturals for Christmas giving for your favorite youngsters.

- three-speed gears
- rear lighting set
- Schraeder valves
- kickstand
- butyl rubber tires & tubes
- large plaid saddlebag
- rust resistant bases
- generator driven front light
- white sidewall tires
- heavy chrome chain guard
- caliper hand brakes
- two-tone spring seats
- pump & tools
- boys', metallic red; girls', blue

5.00 will hold any bicycle 'til Christmas

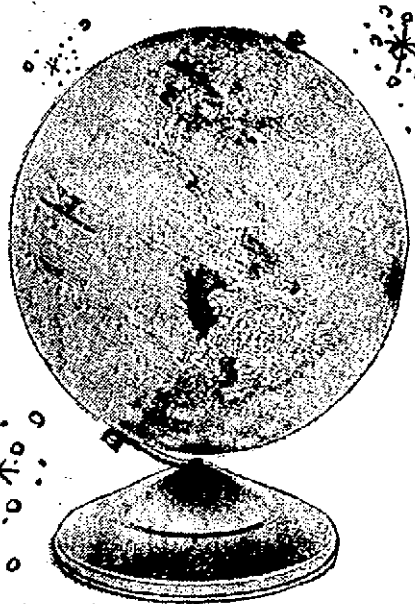


"LEBARON"  
20" DOMESTIC  
MIDDLEWEIGHTS

**32.95** special purchase

- For the 5-8 year old
- Double bar cantilever
- Adjustable spring saddle
- Removable trainer wheels
- Safety coaster brakes
- Adjustable handlebars
- Gold color

Sporting Goods—Downstairs



special purchase  
world globes

**5.99**

This Christmas give them the "world." A welcome gift for student, businessman, housewife . . . anyone with interest in world events (and who hasn't?). Educational and decorative, these 12" desk globes are ideal for home, school or office. Choice of blue or black starlight ocean—and priced at a new low, due to our special purchase.

Books—Downstairs

SHOP EVERY NITE 'TIL  
CHRISTMAS

FROM 9:30 A.M. TO 9:30 P.M.  
SAVE SUNDAY FOR THE FAMILY

ORDER BY NUMBER

MAY CO. LAKEWOOD  
5100 LAKEWOOD BLVD.

Order Board Open  
8:30 A.M.

Quan.	Item	Quan.	Item	Quan.	Item	Quan.	Item

Name ..... ☐ Charge

Address ..... ☐ Cash

City ..... ☐ C.O.D.

In California add 4% sales tax. Add shipping charges beyond United Parcel delivery zone and add 35c handling charge for C.O.D.'s. 35c charge for delivery of mail or phone orders under \$3.00.

5100 LAKEWOOD BLVD.  
PHONE ORDERS: ME 3-0111

HOURS: MONDAY  
THRU SATURDAY  
9:30 A.M. - 9:30 P.M.

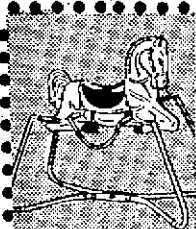
# Wm. & E. Phillips Co.

discount merchants for over 37 years

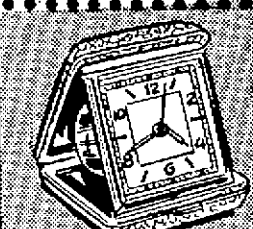
## DISCOUNT GIFT HEADQUARTERS



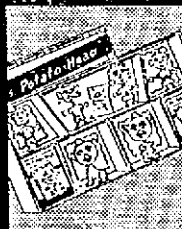
**Erector Jr. Set**  
Contains gliders, car, trucks, baseplate, etc., to make mechanical men, army tank, others. Retail 5.25  
**3<sup>88</sup>**



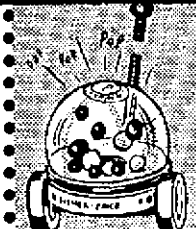
**Wonder Pony**  
For toddlers to 4 years. Molded plastic body, metal base, spring action. Retail 11.95  
**9<sup>88</sup>**



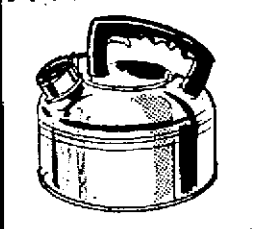
**Travel Alarm**  
Imported leather case, accurate 30 hour alarm movement, luminous hour dots and hands. Retail 5.99  
**3<sup>88\*</sup>**



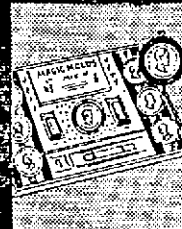
**Potato Heads**  
Any fruit or vegetable makes a funny face with this kit. Super giant pak. Retail \$2  
**1<sup>39</sup>**



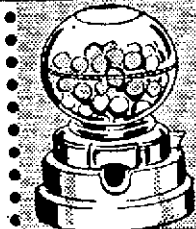
**Corn Popper**  
A new toy that pops as it rolls along. Sturdy construction, hours of fun for the tots. Retail 2.19  
**1<sup>55</sup>**



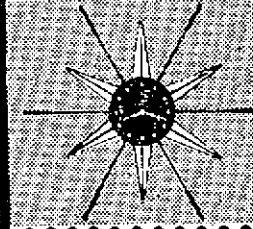
**West Bend Tea Kettle**  
Stainless steel with copper bottom, trigger opening, whistles when water boils. Retail 4.95  
**2<sup>99</sup>**



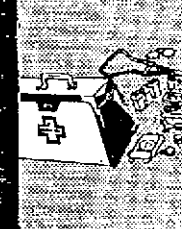
**President Molds**  
Like magic you make realistic plaques of a famous American President. Educational, entertaining. Retail \$3  
**1<sup>39</sup>**



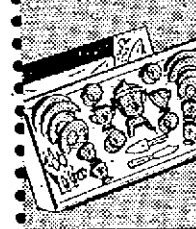
**Gum Ball Bank**  
Bubble gum bank. Children save as they chew. Complete with gum balls. Retail 1.50  
**88<sup>c</sup>**



**8 Day Wall Clock**  
Black and brass, extra large, 34" diameter, hand wound movement guaranteed 1 yr. Retail 39.95  
**17<sup>88\*</sup>**



**Doctor or Nurse Kit**  
Workable padded vinyl case with many interesting instruments of equipment. Retail \$3  
**1<sup>99</sup>**



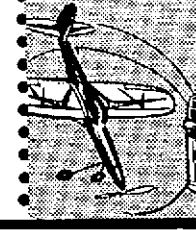
**40 Piece Tea Set**  
Complete service for 4 including real tea urn. Unbreakable plastic. Retail \$3  
**1<sup>99</sup>**



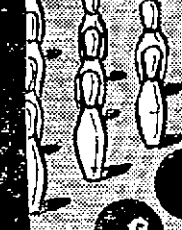
**Blanket Robes**  
AM with handsome carrying case. Some plaid, some solid, wool and wool blends, miracle fabric blends. Retail 11.95 to 18.95  
**5<sup>88</sup> to 13<sup>48</sup>**



**Joy Doll**  
And her outfit. Lovely 10" doll with rosy cheeks. Complete with wardrobe. Retail 9.95  
**4<sup>44</sup>**



**Battery Airplane**  
Sensational! A real powered flying model that actually flies. Batteries extra. Retail 4.95  
**3<sup>33</sup>**



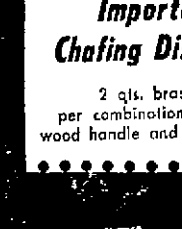
**Whamo Bowling Set**  
Unbreakable plastic balls and pins. Full size not miniature. Fill with water or sand and bowl for real.  
**6<sup>88</sup> Retail \$10**



**Oster 2 Speed Osterizer**  
Blends, liquefies, makes vitamin rich drinks. White enamel base, 2 speed switch. Retail 44.95  
**30<sup>88</sup>**



**Imported Chafing Dish**  
2 qts. brass and copper combination, tin lined, wood handle and knob. Retail 12.95  
**6<sup>88</sup>**



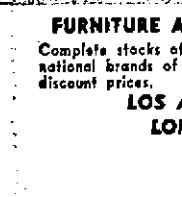
**50 Pc. Imported Stainless Steel**  
Heavyweight, highly polished service for 8. Five piece place setting plus extra teaspoons and serving pieces. Retail 29.95  
**15<sup>88</sup>**



**11 Diamond Wedding Set**  
Engagement ring has large center stone with four full cut side diamonds. Wedding Ring  
**\$378\* \$85\* Retail \$750 Retail \$169**



**7 Diamonds 1 Carat**  
Seven fiery diamonds totaling 1 carat, 14K white gold setting, gracefully designed.  
**\$249\* retail \$500**



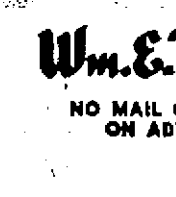
**3 Diamonds Half Carat**  
Emerald cut center diamond, 2 tapered baguettes, total weight half carat. 14K white gold.  
**\$179\* retail \$330**



**5 Diamond Wedding Ring**  
New Florentine finish 14K yellow gold, 5 diamonds.  
**\$46\* retail \$91**



**7 Diamond Wedding Ring**  
Seven graduated, full cut diamonds in handsome tapered wedding band. 14K yellow gold with Florentine finish.  
**\$109\* retail \$210**



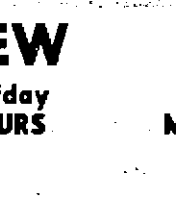
**5 Diamond Wedding Band**  
5 diamonds beautifully set in 14K white gold. Almost 1/2 carat total weight in fine diamonds.  
**\$99\* retail \$179**



**3 Diamonds 1 Carat**  
Magnificent total weight set with large diamond, solitaire effect, 14K white gold.  
**\$369\* retail \$700**



**5 Diamond Wedding Band**  
14K white or yellow gold matched wedding rings with diamonds.  
Groom's band **\$28\* retail \$57**  
Bride's band **\$26\* retail \$51**



**17 Jewel Waterproof**  
Shockproof, waterproof, anti-magnetic, unbreakable mainspring. Stainless steel back, handsome leather strap. Luminous dial.  
**10<sup>88\*</sup> retail \$30.00**



**17 Jewel Automatic**  
Self-winding, shockproof, waterproof, anti-magnetic, unbreakable mainspring. All stainless steel case and band. Luminous dial.  
**22<sup>88\*</sup> retail \$44.95**



**10 Diamond Hamilton**  
22 jewel Hamilton movement, 14K white gold case, black cord band. Set with 10 beautiful diamonds.  
**\$99\* retail \$200**

**TERMS Arranged**  
Illustrations enlarged to show detail.  
\*Plus Federal Tax

**SHOP TODAY - SUNDAY 11 a.m. TO 5 p.m.**

Discount	Prices On Electric Shavers
Remington Auto-home, retail 34.50	18.77
Remington Rollelectric, retail 32.50	16.77
Remington Princess, retail 17.50	9.66
Schick Power shave, retail 31.50	17.66
Sunbeam Shavemaster, retail 24.95	16.88

**6 Piece Steak Set**  
Stainless steel blades with serrated edges. Inlaid silver on handles.  
**2<sup>88</sup> Retail 4.95**

**Bell & Howell Dejur Revere Electric Eye 8mm Movie Cameras**  
Newest in movie cameras—the electric eye. So simple a child may operate. All models available at lowest discount prices.  
**from 79<sup>88</sup>**





SEE CLASSIFICATIONS 173 THROUGH 176 FOR AUTOMOTIVE BARGAINS

<b>OLDSMOBILE</b>		
Harbor Motor Co.	TE 4-1166	
230-300 W. Anaheim, Wilmington		
C. Standlee Martin, 1227 American	HE 6-9621	
Nowlings	TO 2-1181	
7440 E. Firestone, Downey		
Leo Rule, 505 S. L. B. Blvd., Cptn.	NE 8-4111	
John M. Stokes Oldsmobile	TO 7-1721	
17150 So. Lakewood Blvd., Bellflower		
Williams Chevrolet-Oldsmobile	1Ex 6-6506	
302 Ocean, Huntington Beach		
<b>PACKARD</b>		
Jamestown	1350 American	HE 2-7911
<b>PEUGEOT</b>		
Import Auto	516 E. Anaheim	HE 6-8525
Suburban Motors	TE 4-8595	
445 E. Anaheim, Wilmington		
505 Pacific Ave., San Pedro		
TE 3-7539		
<b>PLYMOUTH</b>		
R. O. Gould Co.	1600 American	HE 7-2871
Bob McClure Plymouth-De Soto	GA 2-1296	
51st and Atlantic		
Herman Miller	FA 8-6161	
1600 Cabrillo, Torrance		
Severin Motors, Inc.	1427 American	HE 7-0011
Glenn E. Thomas, 340 E. Anaheim	HE 6-1281	
Wilmington Motors	TE 4-1188	
412 W. Anaheim, Wilmington		
<b>PORSCHE</b>		
Storey-Ricketts	740 American	HE 7-7489
<b>PONTIAC</b>		
Morris Beck	TE 5-3141	
946 Avalon Blvd., Wilmington		
J. P. Lemerdin	NE 1-1123	
302 N. Long Beach Blvd., Compton		
Salta Pontiac	1545 American	HE 7-4111
Suburban Pontiac	TO 6-1725	
17153 S. Bellflower Blvd.		
<b>RAMBLER</b>		
Grove Rambler Sls.	9625 G.G. Blvd.	IE 4-4545
Hunt Rambler	TE 5-5646	
402 W. Anaheim, Wilmington		
Martin Motors, 410 N.L.B. Bl., Cptn.	NE 1-8649	
Rancho Rambler	2011 American	HE 7-0578
Severin Motors Bellflower	TO 7-7256	
15737 Bellflower Blvd., Bellflower		
Severin Motors, Inc.	630 American	HE 6-9001
Ray Vines, 1745 Newport, C. Mesa	LI 8-9308	
<b>RENAULT-DAUPHINE</b>		
Import Auto	516 E. Anaheim	HE 6-8525
Suburban Motors	TE 4-8595	
445 E. Anaheim, Wilmington		
505 Pacific Ave., San Pedro		
TE 3-7539		
<b>SIMCA</b>		
Verne Holmes	3449 Atlantic	GA 4-8603
Pears Bros. Buick (Imports)	TO 7-1781	
15734 Bellflower Blvd., Bellflower		
Glenn E. Thomas, 340 E. Anaheim	HE 6-1281	
<b>SKODA</b>		
Dosser Motors	4005 E. Anaheim	GE 8-4560
Gillespie Motors	TO 7-6712	
17056 Lakewood Blvd., Bellflower		
<b>STUDEBAKER</b>		
Ed Barbari	TO 7-2731	
6200 N. Bellflower Blvd., Lakewood		
Jamestown	1350 American	HE 2-7911
<b>TAUNUS</b>		
Lou Harrison, 17617 Blifr. Bl., Blifr.	TO 6-1761	
<b>TOYOPET</b>		
C. Standlee Martin, 1227 American.	HE 6-9621	
<b>TRIUMPH</b>		
Hampton Imported Cars	TE 5-6846	
111 No. Pacific, San Pedro		
810 W. Anaheim, Wilmington		
Herman Miller	FA 8-6111	
1600 Cabrillo, Torrance		
Dave Thomas	3400 L. B. Blvd.	GA 7-8993
<b>Vauxhall</b>		
J. P. Lemerdin—Imports	NE 1-1123	
2200 E. Rosecrans, Compton		
<b>VOLVO</b>		
Ed Barbari's Volvoville	TO 7-2731	
6200 N. Bellflower Blvd., Lakewood		
Cabe Bros.	2201 American	HE 5-5381
Nowlings Oldsmobile	TO 2-1181	
7440 E. Firestone Blvd., Downey		
<b>VOLKSWAGEN</b>		
Storey-Ricketts	740 American	HE 7-7489
Lee Carpenter	NE 8-0455	
1150 E. Compton Blvd., Compton		

PFKINGENE, 1 male, 2 females.  
A.K.C. All beauties. NE 0-2032.

Continued on  
Following Page





No Fee Ofc. Jobs

**No Free Ofc. Jobs**  
**PERM. SECY.**  
N.L.B.—3333. Age 21-30. good  
skills, to personal mfr.  
**PERM. SECY.**  
Signal bill to \$350. Good ap-  
pearance & personality. Top

3273. Lds. S/H hvy. type, L. B.  
harbor.  
TEMP. ACCT. CLK.  
Sig. Hill 2 mos. intelligent.  
PERM STENO-PRY

**TEMP. PBX TYPIST**  
L. B. 3 mos. Good appearance.  
**Other Temp. Steno.,**  
**Dictaph. Jobs Available**

**Service Agency**  
210 W. Ocean Blvd. Room 10

**New Career**

Leading local firm has opening in new department for real-estate women from \$200 to \$500 with selling personality or sales experience. Only women would be hired. Income which can far exceed average. Must have car. Should be able to work some evenings. Many employee benefits. For consideration at the Department of Employment, Windows W. 312 N. Broadway, Room 10, call 9-9000 or 10:00 a.m. Monday. (No telephone calls, please.)

**ELECTRONIC ASSEMBLERS**

We need experienced electronic assemblers. Must be good at most modern plant. Interesting work. Please apply in person. Good salary, insurance, etc. See Mr. Middleton.

**MARKET RESEARCH INTERVIEWER**

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Immediate Delivery on New 1959  
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Fordomatic, \$2169  
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BANK TERMS  
With normal down payment or if you are short of cash, or if you think you owe too much on your car—tag us! We have helped hundreds with their down payments or monthly payments and we can help you. WE UNDERSOLD EVERYONE IN EVERY WAY

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TO THOSE WHO CARE TO SAVE  
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<b>\$1095</b>	<b>\$995</b>
'53 OLDS 98 4-Door Sedan Power steering, power brakes and Hydra-Matic. Immaculate in every respect.	'54 FORD V-8 Crestline Victoria Black with white top. Equipped with power steering, radio, heater, Fordomatic, htr., auto. trans., w.w. tires. All-calcium interior with tinted glass. Many other extras. Original inside and out. Shows the best of care. Priced to sell today only at \$795
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'52 MERC.	3.76	272.41	100%

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**Has the Largest and Finest Selection of 1957 and 1958 OLDSMOBILES**  
in Southern California

Below are listed only a few. Come in today and see the complete selection. ALL BODY STYLES in 88s, SUPER 88s and 98s. All are one-owner local cars traded in on the beautiful new 1959 Oldsmobile. Come in and see these excellent buys. Low easy GMAC terms are available.

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'58 OLDS 88 Holiday Coupe STICK TRANSMISSION, radio, heater, plus powerful J-2 engine. Sold new and serviced by us. All-white finish with gold mist interior. <b>\$2799</b>	'58 OLDS Super Holiday De Luxe Hardtop Coupe. Hydra-Matic, transportable radio, power steering and brakes. Sold new and serviced by us. Low mileage. \$3499 value. <b>\$3099</b>
'58 OLDS 98 Starfire Convertible Special Lucite gold mist finish, factory air conditioning, air suspension plus every Oldsmobile accessory imaginable. This was Mr. Martin's personal car. List price was \$6097. See it, buy it today at a huge saving. <b>\$4099</b>	

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**CHIEFS SPECIALS**

**'57 OLDS \$1799**  
2-dr. sedan, Radio, heater, Hydra-Matic. Like new. Clean as a pin inside and out.

**'58 CHEV. V-8 \$1699**  
Bel Air 2-dr. hardtop. Radio, heater, Powerflite. One owner. Very low mileage car in tip-top condition.

**'55 PONTIAC \$1195**  
V-8 Star Chief 4-dr. Radio, heater, Hydra-Matic, whitewall. Original thruout. Drives like new one-owner car.

**EXECUTIVE CAR '58 MERC \$2499**  
Monterey 2-Door Hardtop. Silver satin finish. Radio, heater, Mercury, power steering & brakes. Can't tell from new. Original Cost \$4571

**'56 CHEV.**  
1/2-Ton Panel Delivery. The economical 8-cyl. with Hydra-Matic, near new w.w. tires, beautiful medium blue finish, showroom fresh thruout. One owner. Very low miles car. See and you'll buy.

**'53 FORD \$699**  
8 Hatch Wagon. Radio, heater, aluminum trim for economy. All-vinyl upholstery. Low miles. Immaculate thruout.

**'54 FORD \$699**  
2-door sedan. Economy 6-cylinder. Radio, heater, new paint and interior. Beautiful inside and out. Drive this one away.

**Fine Selection of '58 Executive & Demo Cars All Colors & Body Styles at TREMENDOUS SAVINGS**

**CHIEF CHAMBERLIN**  
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Used for Mgt.  
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Belvedere 4-door. Powerflite, radio, heater. Exceptionally priced inside and out.

**'57 PLYMOUTH \$1399**  
4-Door. Automatic trans., radio and heater. First time advertised.

Two others for your selection.

**'55 CHRYSLER \$1499**  
New Yorker 4-door. Power steering, power brakes, Powerflite, radio, heater, almost new tires. A local 25,000-mile car. Today only—

**'56 DODGE \$1549**  
Royal Lancer 4-door Hardtop. Fully equipped including power steering, power brakes, and power windows. A local lady's car. Just traded on a new Imperial. Must be seen to be appreciated.

**'56 CHRYSLER \$1699**  
Windoor 2-door Hardtop. Power steering, power steering, radio and heater.

**'57 FORD V-8 \$1799**  
Fairlane 2-door. Radio, heater, stick shift. Only 15,000 miles and driven conservatively. Just traded on a new Chrysler.

**BRAND NEW 1958 (Never Registered) IMPERIALS**  
Choice of two

**PLYMOUTH**  
Choice of two

**MUST BE SOLD IMMEDIATELY!**

**'57 WAGON \$1799**  
Plymouth 6-cyl., automatic trans., radio, heater. Probably the only one in town. Today only—

**'58 Convertible \$2449**  
Ford V-8. Fordomatic, power steering and brakes. This beautiful 2-tone car was locally purchased and driven. Shows exceptional care. Today only—

**'57 BUICK STATION WAGON \$2699**  
Fully equipped including power steering and brakes. This beautiful 2-tone car was locally purchased and driven. Shows exceptional care. Today only—

**'58 DODGE \$2949**  
Custom Royal Lancer 4-door Hardtop. Power steering, power seat, power windows. Every imaginable extra. This was a Chrysler Corp. executive's car. Only 7,000 miles. Sold with a new car guarantee. Save \$1600 at \$2949.

**R. O. GOULD**  
Chrysler-Plymouth-Imperial Dealer  
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**JOHN M. STOKES '59 Auto Show**

*So totally new...*

**\$78** Typical Monthly Payment on this SUPER '88" COMPLETELY EQUIPPED! Based on a normal down.

Equipped with Hydra-Matic, Transportable Radio, Heater, Whitewall Tires and many other extras.

**\$395 DOWN—CASH OR TRADE**

Plus tax and license, of course, is all the down payment necessary to buy any car on my lot... new or used!

**JOHN M. STOKES OLDSMOBILE BELLFLOWER**

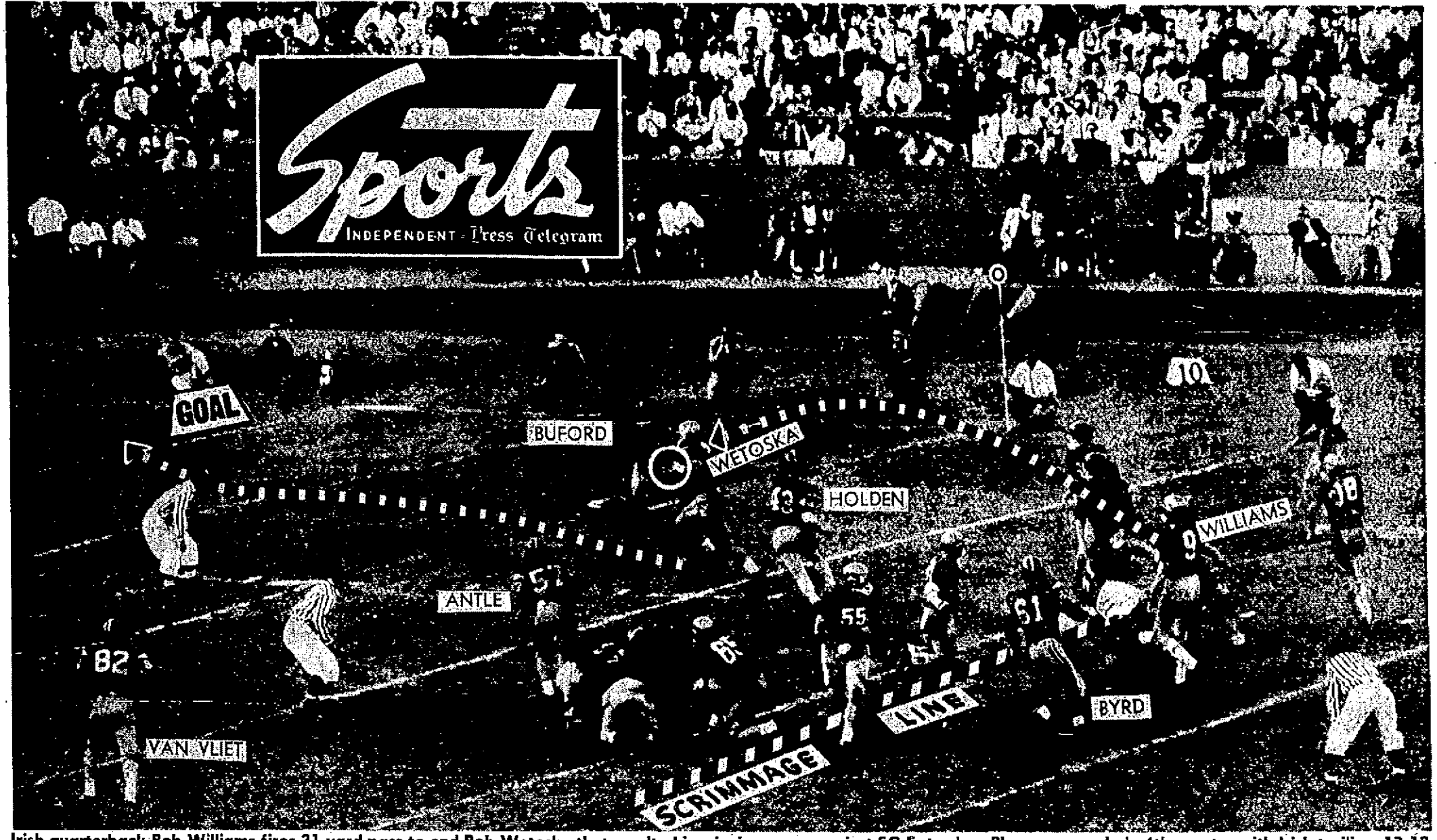
	Full Price	Down	Per Month
'55 Thunderbird Hardtop	\$2295	\$495	\$69.97
'53 Dodge Royal	\$595	\$32.00	\$6.00
'57 Century Buick Riviera	\$2295	\$495	\$69.97
'57 Plymouth Belvedere	\$2095	\$345	\$66.58
'57 Oldsmobile Convertible	\$2295	\$495	\$69.97
'58 Oldsmobile Holiday Sedan	\$2995	\$495	\$84.83

**17150 S. LAKEWOOD BLVD BELLFLOWER TORREY 7-1721**





# 66,903 See Irish Nod Troy, 20-13



Irish quarterback Bob Williams fires 21-yard pass to end Bob Wetoska that resulted in winning score against SC Saturday. Play came early in 4th quarter with Irish trailing, 13-12. —Staff Photo by Don Webster

## BOWL PICTURE COMPLETE

### AF, Ole Miss, Fla., Clemson Get Bids

Five teams—Air Force Academy, Clemson, Mississippi, Florida, and Hardin Simmons—clinched bowl bids Saturday as the 1958 version of the college football season ended.

The Air Force Academy out-kicked Colorado, 20-14, and accepted a bid against TCU, Southwest champ, in the Cotton Bowl.

Clemson, the Atlantic Coast king, smashed Furman, 36-19, and that earned the Tigers a bid to the Sugar Bowl against Louisiana State.

The Gator Bowl waited until the final day of the season before deciding on its teams, Mississippi and Florida. Ole Miss shut out Mississippi State, 21-0, and Florida just did make it, turning back Miami (Fla.) 12-9.

Hardin Simmons wrapped up the Border Conference championship Friday with a 26-20 decision over New Mexico A&M, but had to wait until Saturday before the offer came to meet Skyline ruler Wyoming in the Sun Bowl.

**ROSE BOWL**—Iowa (7-1-1) vs. California (7-3).

**SUGAR BOWL**—Louisiana State (10-0) vs. Clemson (8-2).

**ORANGE BOWL**—Oklahoma (9-1) vs. Syracuse (8-1).

**COTTON BOWL**—Texas Christian (8-2) vs. Air Force Academy (9-0-1).

**GATOR BOWL**—Florida (6-3-1) vs. Mississippi (8-2).

**SUN BOWL**—Wyoming (7-3) vs. Hardin Simmons (6-4).

## Football Scores

**PACIFIC COAST**  
Notre Dame 29, St. 13.  
**EAST**  
Army 22, Navy 6.  
**SOUTH**  
Auburn 14, Alabama 8.  
Mississippi 21, Miss. State 0.  
Tennessee 10, Vanderbilt 9.  
Georgia 16, Georgia Tech 3.  
Florida 12, Miami 9.  
Clemson 36, Furman 19.  
Florida A&M 27, Texas Southern 15.  
Geo. Washington 20, The Citadel 14.  
Southeastern La. 19, Tampa 0.  
**SOUTHWEST**  
SMU 23, TCU 13.  
Oklahoma 7, Oklahoma St. 6.  
Hill 35, Baylor 27.  
Houston 20, Texas Tech 17.  
Arizona St. (Tempe) 42, Marquette 18.  
Prairie View 20, Southern U. 14.  
**ROCKY MOUNTAIN**  
Air Force 20, Colorado 14.  
Hawaii 40, Idaho State 16.  
**ASPIRIN ALLEY**  
SMU 20, TCU 13.  
Georgia 16, Georgia Tech 3.  
Tennessee 10, Vanderbilt 6.



SC halfback Hillard Hill makes over-shoulder catch of Don Buford's long pass to give Trojans 7-6 lead in first quarter. Buford's only pass of the day, thrown as he was off balance, was good for 41-yard TD play.—(Staff photo by Don Webster.)

## Izo Off Target, but SC Sputters

By DAVE LEWIS

LOS ANGELES COLISEUM — Bobby Williams, a near all-American a year ago but who has taken a backseat to George Izo during the past few weeks, came off the bench here Saturday to engineer a pair of touchdown drives that gave the Fighting Irish of Notre Dame a thrilling, uphill 20-13 victory over the Southern California Trojans before a crowd of 66,903 fans.

Williams was called into action early in the second quarter after Izo, who came west billed as the greatest long passer in Irish history, had three consecutive passes intercepted by the alert Troy secondary... the last one leading to SC's second touchdown and a 13-6 lead.

Williams, playing his last game for Notre Dame, promptly directed the Irish on a 70-yard advance to cut the Trojan half-time lead to 13-12, and then led another 63-yard scoring charge after the second-half kickoff for the winning touchdown.

But after the Irish had taken command four minutes into the third period, it took some of their most dogged defensive play of the season to turn back the Trojans.

**THREE TIMES** the Trojans closed in on the Notre Dame goal, twice in the third quarter and again at the outset of the fourth stanza when they hampered their way to a first down on the Irish six-inch line.

Four times the men of Troy slammed into the Notre Dame line, but when it was all over, the Irish had held for downs on the two-foot line. The Trojans had lost 18 inches in their four tries.

That was the final Troy threat. Moments later, the Irish quickly broke up SC's next offensive series when Williams intercepted Tom Maudlin's aerial on the Notre Dame 28.

From that point, the senior quarterback launched a crunching ground attack, mixing in one 15-yard air strike to Henry Wilke that carried to the Trojan two-yard line before halfback Norm Odyne fumbled, and when hit by Luther Hayes, Dan Ficca recovered for SC with just two minutes left to play.

**THE TROJANS** were unable to work their way out of the hole and finally punted from their 13 on the final play of the game.

It was a bitterly-played game from start to finish and also one of the top thrillers of the local collegiate season.

The sensational play of little Don Buford sparked the Trojans to their 13-12 halftime lead.

The 5-5 154-pound ebony flash, was all over the field on both offense and defense.

He fired a 41-yard pass to

### How They Scored

**FIRST QUARTER**  
Notre Dame 6, SC 0—Pietrosante (11-yard plunge); conversion failed. Time—8:09.  
SC 7, Notre Dame 6—Hill (41-yard pass from Buford); Zank converted (kick). Time—3:14.  
**SECOND QUARTER**  
SC 13, Notre Dame 6—Traynham (11-yard plunge); conversion failed (attemped pass). Time—2:55.  
SC 13, Notre Dame 12—Williams (63-yard pass); conversion failed (attemped kick, but Williams fumbled snapback). Time—0:04.  
**THIRD QUARTER**  
Notre Dame 18, SC 13—Wetoska (21-yard pass from Williams); Gentry converted (pass from Williams). Time—8:57.  
**FOURTH QUARTER**  
No scoring.

But although the little "trouble-shooter" was a thorn in the side of the Irish all afternoon, Maudlin seemed to forget him.

Hillard Hill for the first Trojan touchdown, intercepted two of Izo's passes—one of them setting up SC's second TD—and saved Troy on another occasion, by knocking a pass out of Monty Stickles' hands in the end zone.

Buford streaked 38 yards to the 48 on the kickoff; an Irish offside gave them a first down on the Notre Dame 42; Holden picked up a yard to the 41. And Buford fired a strike to Hill in the end zone on a spectacular play.

Buford took the handoff from Maudlin on a sweep to the right. As he neared the sidelines he wheeled to throw a pass, but lost his balance and almost fell. But he recovered in the nick of time and just managed to get off the long pass to Hill before a burly Irish lineman pounced on him.

The pass sailed 52 yards in the air.

Don Zachik came in to kick the conversion that sent the Trojans into the lead.

**ALTHOUGH THE Irish** ground game was clicking effectively all afternoon, Izo "panicked" a bit and on the next three offensive series and went for the long pass to try to regain the lead for Notre Dame.

But the Trojan secondary, willing to give Izo the short ones, backed up to cover the long ones and come up with three successive interceptions.

On the third play after the kickoff following the first Trojan touchdown, Izo took to the air only to have Buford intercept and race 31 yards to the 13 before being dragged down.

However, the Notre Dame defense held tight and took over on downs on the eight when Maudlin's fourth-down pass to Jerry Traynham in the end zone was too long.

The Irish moved out to the 33-yard line before Izo again took to the air... and this time Traynham picked it off and scampered 31 yards to the Irish 35-yard line.

Again SC couldn't move and on the first play of the second quarter, Holden kicked out-of-bounds on the Irish five.

**STICKING TO the ground,** Izo again moved the Irish out of the hole on the strength of a 39-yard dash by Bob Scarpi to the SC 44-yard line.

But once more Izo decided to go for the long pass and again Buford popped up to intercept. He returned it 34 yards to the Notre Dame 24 and the

## NAVY'S NEW OFFENSE FAILS

# Army Scores 22-6 Win

PHILADELPHIA (UPI)—Army spotted Navy's new offense a first period touchdown Saturday and then went on to grind out a methodical 22-6 victory behind the brilliant running of Bob Anderson and guard Bob Novogratz' knack for recovering fumbles.

Anderson scored two of the three Army touchdowns and Novogratz recovered three key fumbles in the Cadet's march to victory. Then, in the closing minutes, Army end Don Usry put the game on ice.

Usry intercepted a desperate Navy pass with two minutes to go and ran 38 yards for the touchdown that wrapped it up. Before that, Usry had caught five passes for 80 yards.

A crowd of 100,000 on a chilly day saw Navy in the game until Usry's run—not so much on Navy power but Army errors.

It started when Pete Dawkins fumbled the opening

kickoff on the Cadet 35, and Navy guard George Fritzinger recovered. Eight plays later Joe Bellino plunged three yards over left guard for the TD. Ray Wellborn missed the PAT.

A few minutes later Cadet Harry Walters fumbled on the Middles' 13 and Navy's Tom Albershart recovered. Navy marched to the Army 13, where Bellino lost two yards on a fourth and three situation. From then on it was all Army.

Anderson's plunge from the one with 34 seconds left in the half climaxed a drive of 68 yards and gave Army a 7-6 lead.

Army twice drove inside the Navy five in the third period without scoring, but in the last quarter a 59-yard drive paid off on Anderson's two-yard blast.

The win was Army's ninth in 10 games and the first unbeaten season since 1949. Pitt and Army tied, 14-14.

In the dressing room, Blaik told reporters, "It's impossible to compare this team with Army in the Davis-Blanchard days, but when this team is operating at 100 per cent efficiency, there is no college team in the country that can contain us."

"Turning point was in the second quarter when Navy, leading 6-0, had a fourth and two on our 13. We stopped their best, Bellino, and I thought we were in command from then on."

"Army ran only one play to the outside all day. We

felt that the only way to work on Navy was with power. They are very fast, very quick and have great pursuit."

The Middles, bent on "operation upset," switched from a "T" to a double wing with various types of blockers and used quick openers for the first time this year. "We installed the new stuff in eight days," said Navy's Ed Erdelatz.

"It took us a good quarter to readjust our defenses," Blaik admitted.

"Army has a lonesome end — and Navy a lonesome coach," Erdelatz said wryly.

### Today's Sports Card

Horse Racing—Caliente, 12 noon.  
Auto Racing — Lions Drag Strip (2:30 p.m. at Alameda), 1:30 p.m.; CRA Sprint cars, New Avondale Stadium (Vermont at 182nd St.), 2:30 p.m.; Jolopay Derby, Oxnard Stadium (Western at 135th St.), 2:30 p.m.  
Baseball — L.A. Rockets vs. White Sox Juniors, Blair Field (10th at Park Ave.), 2 p.m.  
Baseball — World Entertainment Championship, Los Angeles CC, 8:30 a.m. (all day).  
Baseball — Monarchs — Hogs (XFL) Basser, in Cameo Room, Lafayette Hotel, 2 p.m.  
Baseball — Soccer Club vs. Westside Macabees, Van Ness Playground (Slauson between 2nd and Van Ness, S.A.), 2:30 p.m.

### Sports on Radio-TV

**RADIO**  
Rams vs. Chicago Cardinals—KMPC, 10:55 a.m.  
**TELEVISION**  
Rams vs. Chicago Cardinals—KNXT (C), 11 a.m.  
World Entertainment Golf championship—KRCR (4), 2 p.m.  
Jolopay Derby—KTLA (5), 2:30 p.m.  
Championship Bowling — KJL (19), 6 p.m.  
You Asked for It—(Pat O'Brien portrays Monte Rockee), KABC (7), 7 p.m.

### Physics Prof Asks Football Be Abolished

SPRINGFIELD, Mass. (AP)—Dr. Peter W. Karpovich, professor of physics at Springfield College, Saturday called on physicians and educators to drive football from educational institutions.

If the sport were eliminated, he told the New England College Health Assn., "it would free adolescent slaves from a demanding activity which steals their time without giving in return anything educationally tangible."

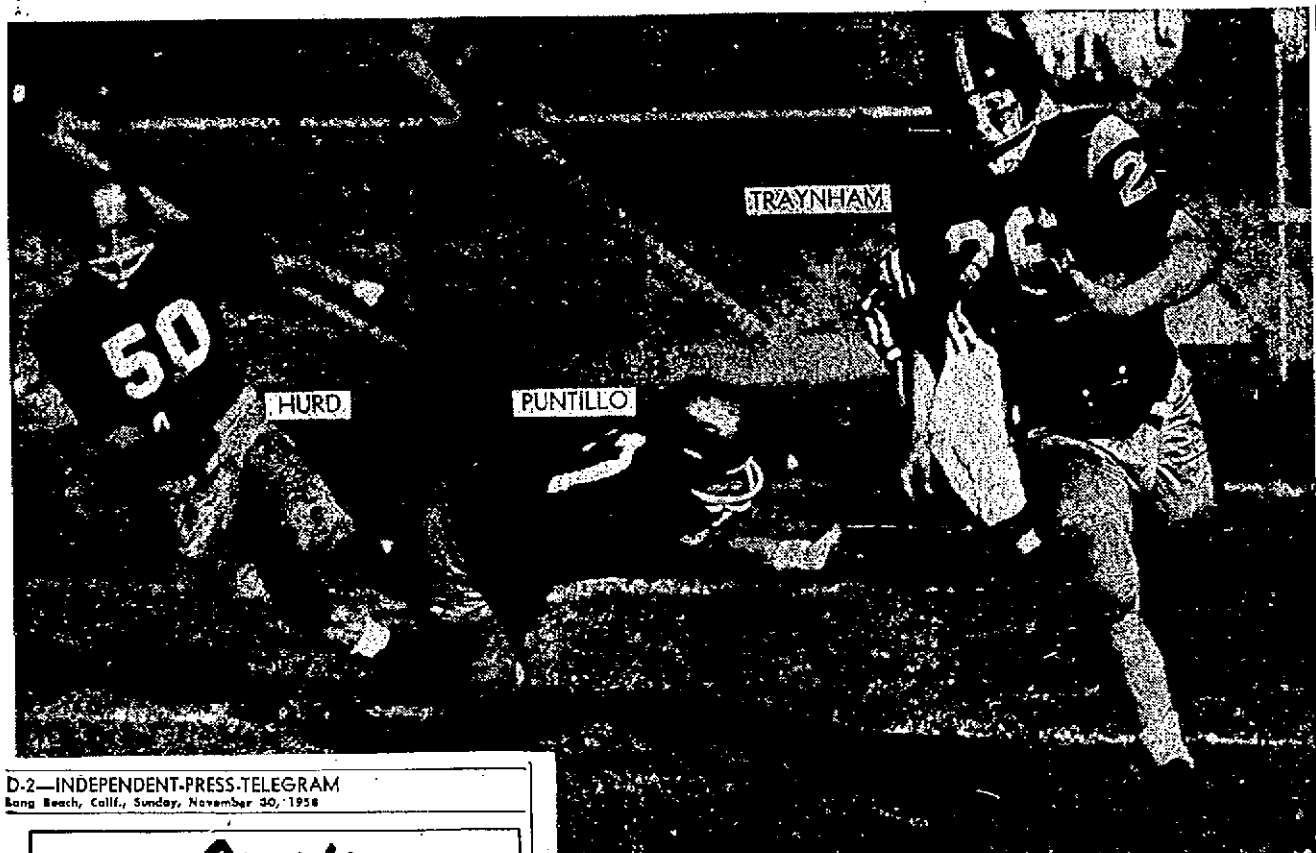
**THE FIREWORKS** started early in the action-packed game.

It looked as if the high-scoring Irish machine would quickly turn the game into a rout after center Dave Hurd picked off Maudlin's pass on the sixth play of the game and returned 18 yards to the Trojan 42.

With fullback Nick Pietrosante and halfback Red Mack rolling in high gear, the Irish rolled to a touchdown in 10 plays, Pietrosante banging over from the one at 6:03.

A bad pass from center fouled up Stickles' kick which sailed wide.

The Trojans snapped right back to forge ahead, 7-6, in



D-2—INDEPENDENT-PRESS-TELEGRAM  
Long Beach, Calif., Sunday, November 30, 1958

## Sports Merry-Go-Round

By HANK HOLLINGWORTH  
Executive Sports Editor

Four "forgotten men" were the heroes of Saturday's bruising Notre Dame-Southern California game—and five will get you 10 that you've never heard of three of them.

The unsung quartet was Bob Scarpito, Dave Hurd, Norm Odynelec and Bobby Williams. If the first three names are familiar to you, then you're better versed on Notre Dame's football fortunes than this department.

You've certainly heard of Williams. He was Notre Dame's No. 1 quarterback at the season's start, but gave way to the rise of the mob midway through the campaign to George (Izzy) Izo.

Izo was cold as ice against the Trojans and Williams, a good-looking senior from Wilkes Barre, Pa., stepped into the breach and personally escorted the Irish to their brilliant triumph.

Coach Terry Brennan summed up Williams' contribution when he told newsmen simply, "Bobby was today's hero. He was the big man this Saturday afternoon."

And what about the other three "unknowns"—

1. Scarpito is a third-string right half from Rahway, N.J. This sophomore proved a crushing blocker, carried the ball three times for 48 yards, and ran back a Trojan punt 82 yards.

2. Hurd, a second-string center, was the top defensive man on either squad, making nine unassisted tackles and intercepting a pass. A junior, Hurd is from the colorful village of Three Rivers, Mich.

3. Odynelec, a senior from Greensboro, N.C., who never has earned a letter, earned it Saturday by totting the ball 17 times for 78 yards. The third-string fullback was Notre Dame's best defensive man, next to Hurd.

Call it a South Bend "deep freeze," or whatever you will, but when the Nick Pietrosantes, Al Emerys, Bill Macks and Chuck Juntillos were injured, the "unsung Irishmen" took over Saturday.

WHILE MOST NEWSMEN clustered around the dressing rooms of the aforementioned All-American nominees, this reporter invaded the more quiet atmospheres of the "unsung four."

Surprisingly, although he was the game hero, Williams chatted quietly with just a few newsmen. Actually, his cubicle-mate, Izo, did most of the talking.

"I was a lucky boy this afternoon," whispered Williams. "I just gave the ball to Odynelec and Crotty (Jim), then the line did the rest."

Pressed as to his opinion of SC, Williams answered: "SC hit pretty hard—when they hit. But our guys didn't seem to have much trouble moving them around in that line."

Which Trojan most impressed Williams?

"That's easy," laughed the blushing senior, "this boy, Buford. He's something to watch. I'm afraid he's a clutch to make our all-opponent team."

Then Izo broke in.

"You can say that again," commented George, "but these McKeevers twins are everything we've been reading about. In fact, I saw them so often, I thought they were triplets. How come the Notre Dame recruiters let them get away?"

Were the McKeevers responsible for your horrible passing day (three interceptions in six attempts), Mr. Izo?

"No, positively not," answered Izo emphatically. "I was not rushed, I had fine protection and I felt I threw my passes very well. The trouble was that we changed our passing procedure this past week and my receivers were going downfield about 10 or 12 yards, then cutting in. But, the SC defenders were right there on the spot. Ordinarily, my receivers had been going down less than 10 yards."

Give all the credit to Southern Cal's defenders, especially this Buford. Monty Slickles is 12 inches taller than Buford, yet Buford was right there to intercept two of my passes from him."

WILLIAMS LAUDED SCARPITO to the skies.

"This kid's gonna be one of our all-time greats," he enthused. "He was a blocking devil out there."

Commented Scarpito:

"The SC defenders were easy to block because they were almost stationary targets. On some end sweeps to the left, their man (Luther Hayes) was like a pigeon in a shooting gallery. I thought the Trojans were very spotty in their tackling, too."

"I mean all except one. The guy (Clark Holden) who nailed me on the 32-yard punt return really creamed me. Man, I was rattled down to my toes."

Hurd said, in effect, that the Trojan line could have made an All-American out of anyone playing the center spot Saturday.

"I just didn't have anybody pressuring me when we were on defense," remarked the Irish center. "I'd feel a light tap or two, but that's all. Then, the ball carrier would be running right at me. Honestly, it was easy."

"I felt sorry for that little Buford, though. He was so darn tired near the end of the game. Why, the last tackle I made on him, I actually tried to have him hit the ground easy."

Odynelec complimented the McKeevers, Buford and "that No. 62. They played as well as anyone we've met this season. That No. 62 did a real good job on me. Everytime I got dumped, I'd see him getting off the pile. But, the other Trojans disappointed me a little. They just didn't hit very hard."

"That No. 62," incidentally, was guard Frank Florentino, who closed out an injury-besieged season on an All-American note.

AND DO YOU KNOW which team the Irish thought was the toughest they met this season? The men interviewed all agreed:

"Iowa was the best by far, then Pitt and Purdue. SC was in about the middle."

What, no Army?

### SC STEALS IZO'S THUNDER

SC's Jerry Traynham intercepts George Izo's first quarter pass and returns 31 yards to Notre Dame 33. Trojans picked off three of Izo's aeriels before Bob Williams replaced him and engineered winning Irish TD. Another picture of interception below.—(Staff photo by Skip Shuman.)

## Akins-Jordan Title Go Tops Busy Holiday Fistic Menu

By FRANK HARVEY

The greatest array of fistic talent ever to appear in Southern California has been lined up for the holiday boxing menu by Los Angeles-area promoters.

George Parassus of the Olympic Auditorium has welterweight champion Virgil Akins defending his title against Don Jordan this coming Friday night.

Then, on Dec. 11, Davey Moore, No. 1 contender for the featherweight crown, will square off against Ricardo Moreno at the Olympic in an

elimination fight, the winner to meet Hogan (Kid) Bassey in a championship bout in late January.

Two days after the Moore-Moreno fight, Bassey himself goes to the post against Ernesto Parra, Mexico City 126-pounder, in a non-title battle at Hollywood Legion Stadium.

On Dec. 18, Mario D'Agato, former world's bantamweight champion, will headline at the Olympic against Joe Herrera, flashy Mexican youngster, with this winner scheduled to fight Alphonse Hall-

mi for the 118-pound title in Los Angeles in February or March.

Los Angeles, which will have staged three title fights this year, plus the non-title fight between Art Aragon and Carmen Basillo, which set a new gate record for California, now is undoubtedly the boxing capital of the world.

Interest in the sport has increased greatly in Southern California during the past year, and promoters are experiencing little difficulty in

signing top performers in the punch-for-pay business.

Long Beach is getting more than its share of champions and near-champions, who prefer to train here rather than in Los Angeles.

Bassey, the featherweight titleholder, presently is training at the Lafayette Hotel here, while Basillo and Moreno also were guests there while they prepared for bouts in Los Angeles. Earlier, No. 1 world's heavyweight contender, Zora Folley, trained at the Long Beach YMCA.

### MOSER BOXES WITH BASSEY HERE TODAY

Hogan (Kid) Bassey is scheduled to train at 2 p.m. today in the Gamen Room at the Lafayette Hotel here.

Bassey, who meets Ernesto Parra in a 10-round, non-title fight at Hollywood Dec. 13, will box against Jimmy Moser, California 126-pound champion.

Following today's workout the champion and his party will visit Pierpont Landing. Monday night Bassey plans to attend the basketball game between the Harlem All-Stars and the College All-Stars at Municipal Auditorium.

### Avalon Cagemen Fight Off Tulare

Avalon High defeated the Tulare Redskins, 53-47, Saturday night in a non-league tussle played on the Lancers' court. Steve Smith and Joe Salbana led the Avalon attack with 20 and 18 points, respectively.

Tulare (11) Smith (20) Salbana (18) Burgess (17) Younger (14) Scapp (11) Blair (7) Avalon (23) Smith (20) Salbana (18) Burgess (17) Younger (14) Scapp (11) Blair (7)

Tulare scoring: Smith (6), Salbana (6), Burgess (2), Younger (2), Scapp (2), Blair (2). Avalon scoring: Smith (20), Salbana (18), Burgess (17), Younger (14), Scapp (11), Blair (7). See scores: Tulare 20, Avalon 32.

### Quijano Snares Split Decision

Victor Manuel Quijano, 129½, featherweight champion of Mexico, scored a split decision over substitute Willie Parker, 127, Pittsburgh, Pa., Saturday night at Hollywood Legion Stadium.

CIF Football (AAA Bracket) Cotton 33, Baldwin Park 19.

### SC NOT MENTALLY ALERT

By JEROME HALL

Coach Don Clark hustled his defeated Trojans off the field and into the Coliseum dressing quarters late Saturday afternoon and conducted the final SC squad meeting of the year to inform the tired tigers of Troyville that they just had negotiated a most exasperating but "tremendously successful" season.

The youngish coach told his players "If we'd had just about eight more points scat-

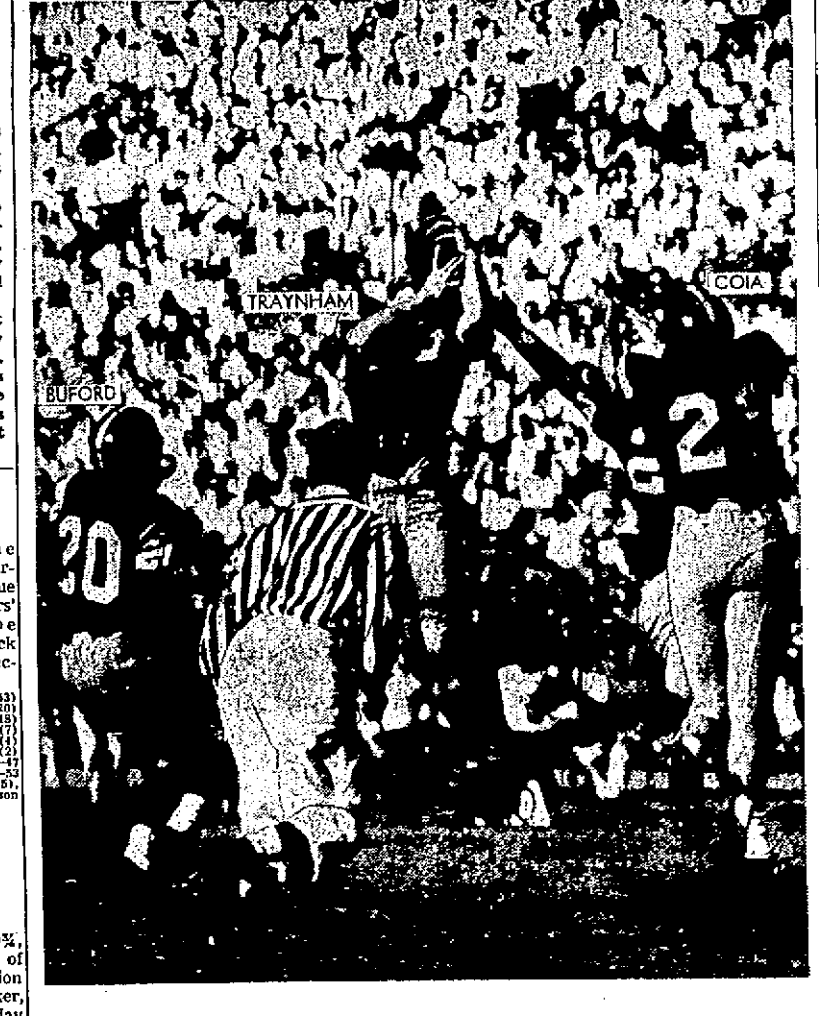
tered around the scoreboard through the season it would have been a really great season."

Clark called his team's play against a rallying Notre Dame club "not our best game of the year. We weren't mentally alert. You can't give them (Notre Dame) even an inch."

Notre Dame was the strongest team, physically, that SC met all year, in Clark's opinion.

### SAME PLAY, DIFFERENT ANGLE

Here is staff photographer Don Webster's view of Jerry Traynham's interception of George Izo's first quarter pass. Traynham made leaping catch, then gathered full head of steam (picture at top of page) and returned 31 yards.



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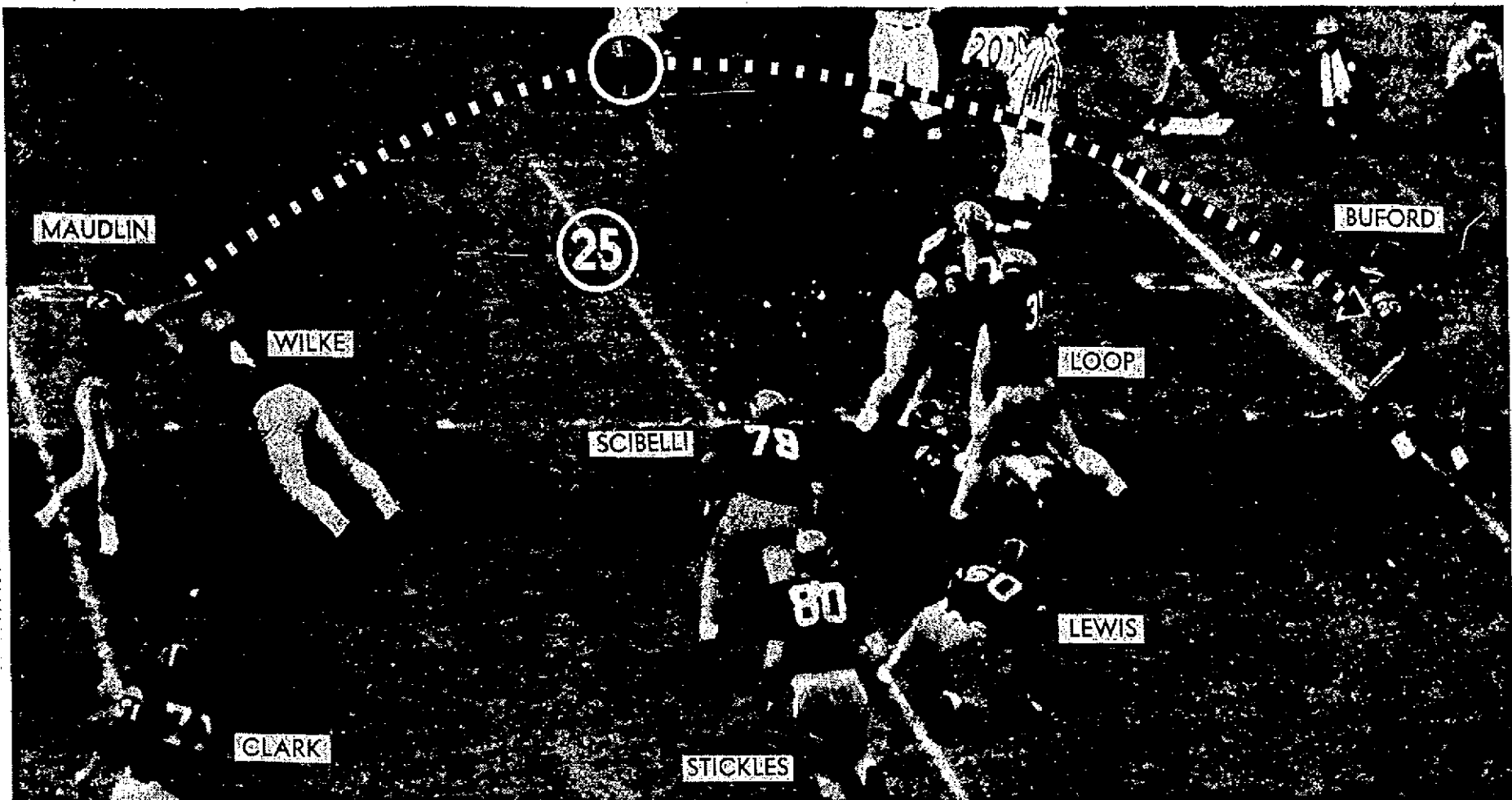
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# Camera Records Irish-Trojan Action



**Trojans Pick Up 5 Yards On Pass Play**

SC's Tom Maudlin Passes Completely To Teammate Don Buford.

Play Ended On Notre Dame 17-Yard Line And Was Good For Five Yards.

## IRISH STRONGEST--

(Continued From Page D-2)

ed passer, George Izo. "We just played solid pass defense," he said. "We knew he'd pass a lot and we knew we could intercept some on him, so we layed back and let him throw."

No matter how simple it was, it was highly effective, because three consecutive Izo passes were intercepted and returned for a total 93 yards. Clark was a bit unhappy at the strategy of his club when it had a first down at the Irish one in the fourth period and couldn't score in four tries. "I think we could

have scored on either third or fourth down if we'd gone outside." Tom Maudlin carried on third down and was stopped a yard short and Buford tried it on fourth down. He got to within 18 inches of the goal line.

Buford said he had to cut back because "there were two of their guys (on the outside) waiting for me." A touchdown would have made it 20-10 and Clark said he would have ordered a combination run-pass play trying for the double conversion.

## BRENNAN PRAISES--

(Continued From Page D-2)

on SC's first try from the one) should have been called on them, not us—they had a man 10 yards in the end zone when the ball was snapped."

Odyniec took over at fullback when Nick Pietrosante was forced to leave the game with a leg injury in the second quarter, and was good for five yards every time he handled the ball. It was not until after the game that Brennan found out Odyniec had played the entire second half with a broken nose.

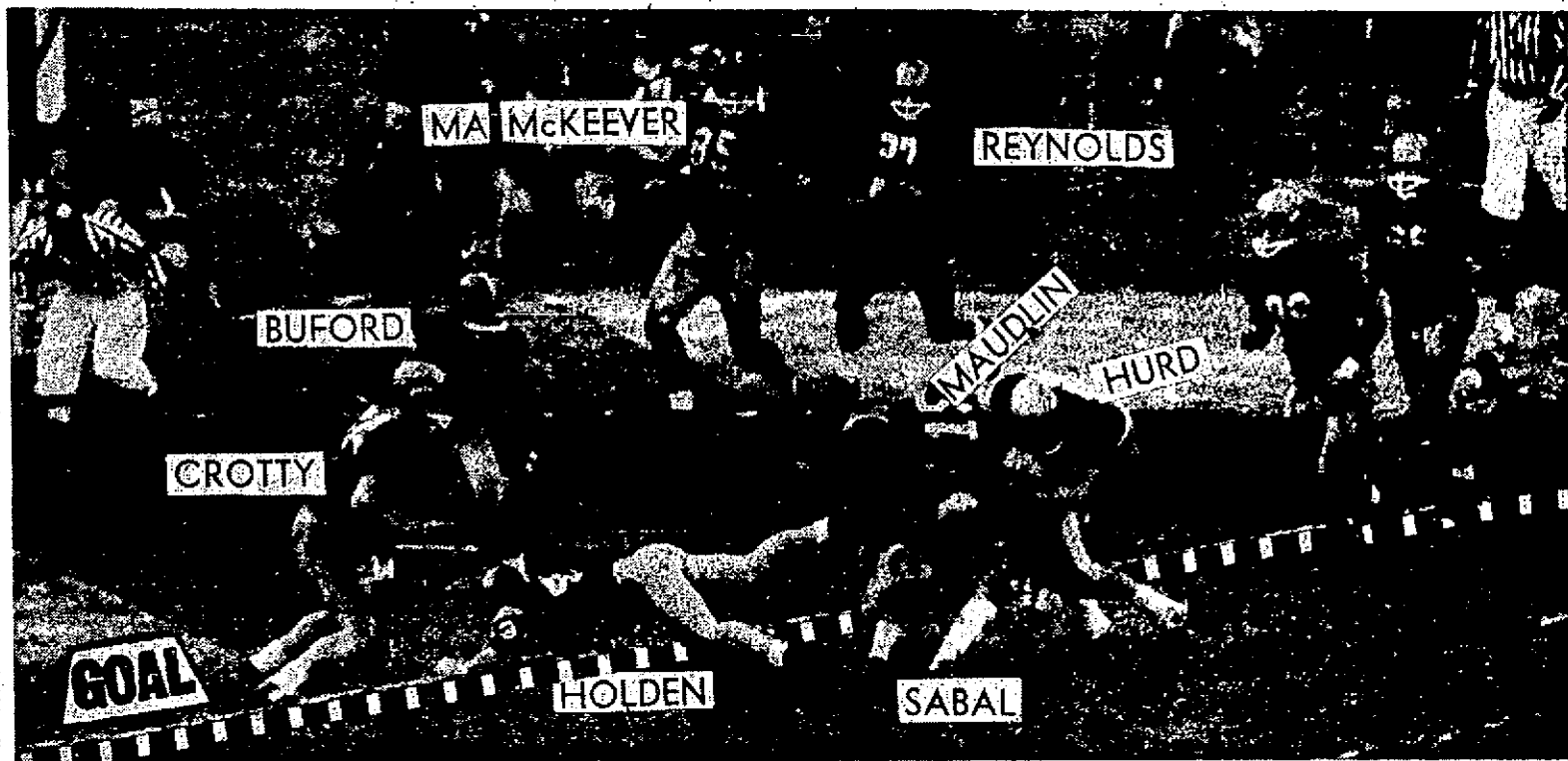
"I felt all along that we could run against SC," said Brennan, "but we did have to use split ends and a flanker in the second

half to spread out their pass defense."

Al Ecuyer, Notre Dame's all-America guard, called the Trojan line "average" compared to other teams the Irish played this year.

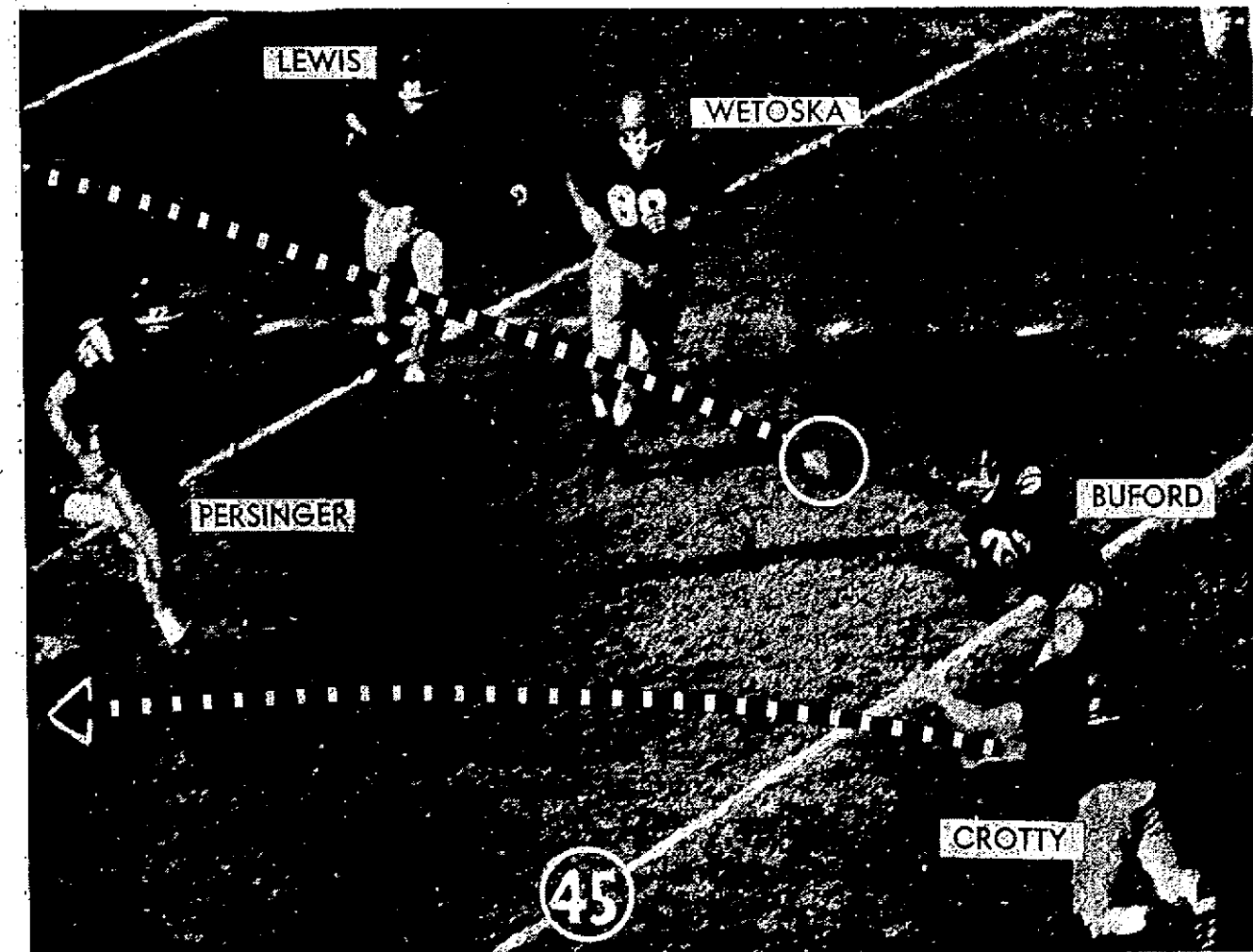
"They react well," said Ecuyer, "but they lack a good charge which is essential if their offense is to work."

When asked to compare this year's Notre Dame team, which compiled a 6-4 record, to last year's, which won seven and lost three, Brennan surprisingly admitted this year's team was "twice as good as last year's. We just didn't get a single



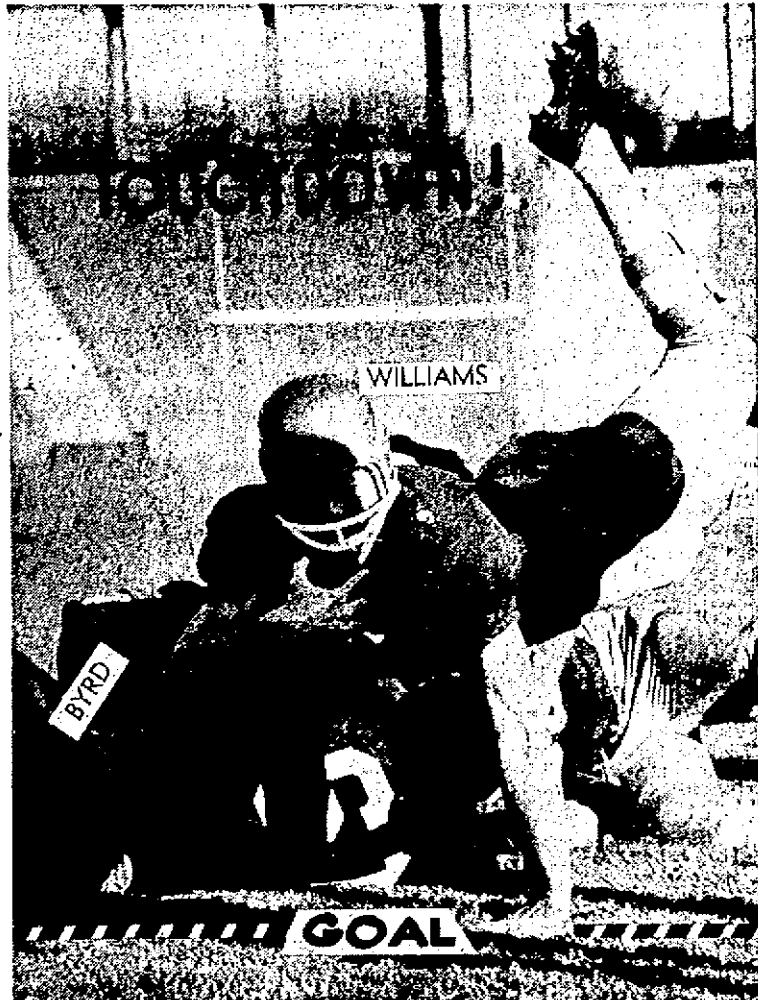
**Thrilling Notre Dame goal line stand is typified in this fourth quarter action as Trojans stalled four times on one-yard line. Here, Tom Maudlin is stopped cold.**

—Staff Photo by Don Webster



SC hero Don Buford intercepts George Izo's pass almost from within grasp of intended receiver, Jim Crotty. Buford raced 31 yards to Notre Dame 14 after reception.

—Staff Photo by Don Webster



Bobby Williams scores second ND touchdown with 6-yard quarterback sneak. Note his hand on goal line as Trojan Lou Byrd belatedly tackles him.

—Staff Photo by Skip Bluman







# Fishin' Around

By DONNELL CULPEPPER

The Christmas season is approaching a lot faster than most of us wish and, with that in mind, it might be well for some parents to start looking for junior's fishing outfit. One of my pet peeves is the feeling of far too many adults that any kind of a cheap rod and reel will be good enough for Johnny or Jimmy until he grows up.

I grew up that way, but many years ago and in a country where we could catch fish on practically anything—AT THAT TIME. Nowadays you just don't wander down to the creek, cut a willow pole, attach some string and a rusty hook and use your own worms for bait. But how most of us wish that our kids could do just that!

There will never be the thrill of that first fish again. It was just a yellow perch about six inches long, but to me it was the greatest fish in the world. It came from a creek near my birth place of McGregor, in central Texas.

It's too bad that modern-day youngsters can't do the same, but civilization in a way has overwhelmed us and great numbers of those yellow perch are gone.

There was one other great thrill that came to me years later when I bought my first matched fishing outfit. It was just a heavy Calcutta rod and reel, but it was BALANCED. I wouldn't think of using it today, but there was nothing to equal it in 1924.

**A BALANCED OUTFIT** still remains the greatest tool of the fisherman, be he 12 or 90 years old. It isn't necessary to spend a lot of money to obtain balanced rods and reels. In fact, you can fit the outfit to your pocketbook at any reputable sporting goods store. There are dozens of such places in Long Beach.

A boy is impatient when he starts fishing. He wants action. If he doesn't get it, he's going to try something else in a hurry. Like climbing a tree, or skipping rocks on the surface of a pond where others are trying to fish.

If that boy has mismatched equipment and the hooks are too large and the line too heavy, his chances of catching that first fish are reduced.

I'm not going to list rods, reels, lines and other equipment by name, because to do so would be unfair to some dealers who might be overlooked. I just want to leave this one thought with prospective purchasers of fishing equipment: Drop in and visit your favorite sporting goods dealer; there are many nice ones here. He will be happy to show you fishing outfits of any price and reels that match.

Perhaps you don't have a boy and want to buy father a more elaborate outfit. It's also there, along with dozens of other items that might make excellent gifts for members of the family or for close friends.

**TWO WOMEN WERE SO DELIGHTED** last year that they called and thanked me for information leading to purchases for their husbands. For that reason I am listing some of the unusual things I saw on a tour through several sporting goods stores last week.

Did you know, for instance, that now there is underwear so warm that one suit can take the place of five sweaters. You can go out in below-zero weather with nothing on except the underwear and still remain warm. How about that for your fisherman-hunter husband?

There are new styles in down jackets and coats, even combination coats that will do for either fishing, hunting or boating.

There are fishing rods and reels that match in color, certainly a selling point for a woman. Don't overlook the spinning reels because many manufacturers have put improved models on the market this year.

And here are some other items:

Stoves that light with just a turn of a valve and a match. Berns-o-Matic has both stoves and lanterns that are so simple a child can operate them. Extra gas is carried in containers, permitting a person to dispose of an empty and insert a full tank.

Fly-tying kits (don't let anybody kid you; fly casting isn't dead. Spill-shot dispensers (good for fishermen with false teeth). Thermos and other makes of lunch kits. New games. The list is endless.

**IF YOU WANT HUNTING EQUIPMENT**, the story is the same; the stores are loaded with bargains, especially in guns. Whether the industry has overstocked, or the dealers have undersold is a matter of debate, but while that argument rages, the public is the winner.

There are terrific bargains in shotguns, rifles and even in the sidearms that have become so increasingly popular in the last two years. Those handguns are a delight to see. Such as: the new .22 Colt Frontier Scout, the Wyatt Earp Special Colt which looks like a cross between a pistol and a rifle.

For the quick-draw enthusiasts, there are specially made holsters and belts, but no guarantee that you won't shoot yourself unless you use extreme caution.

Even the air rifles for the youngsters have gone modern. The old standby, Daisy, now has telescope sights and fancy hammers that will make a kid think he's as big a man as father.

The Crosman gas-powered rifles that shoot BBs are attracting much attention.

Hunting accessories are priced to meet all pocketbooks. There's even a Riley mechanical duck decoy that acts more like a duck than a papa mallard. And there are reloading outfits for those who want to beat the price of shells.

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**WINTER SALMON FISHING** on the Smith River was almost a one-woman game when John Weatherwax and Jim Hanson took their wives there last week.

The party got three salmon and two of those were hooked and landed by Mrs. Weatherwax. They weighed 25 and 23 pounds respectively. The other fish, a 14-pounder, was caught by John just before the party departed for the south.

The Hansons were just along for the ride, or so it seemed to them. The two couples had plenty of damp weather and the river was high and dirty with debris, making any kind of fishing difficult. John said that some fishermen went upriver and caught a few steelhead.

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**3-16 Mile Sprint Tops Lions Drag Program**

Drag racing at the Lions Associated Strip continues this afternoon with a 3/16 mile sprint headlining the program. Top eliminator duels will start at 1:30 p.m. at the 223rd St. track near Alamada Ave.

Jack Christian of Compton will drive the Mallard-Jones Christian "sidevinder," powered by a blown Chrysler, as defending gas-dragster champion.

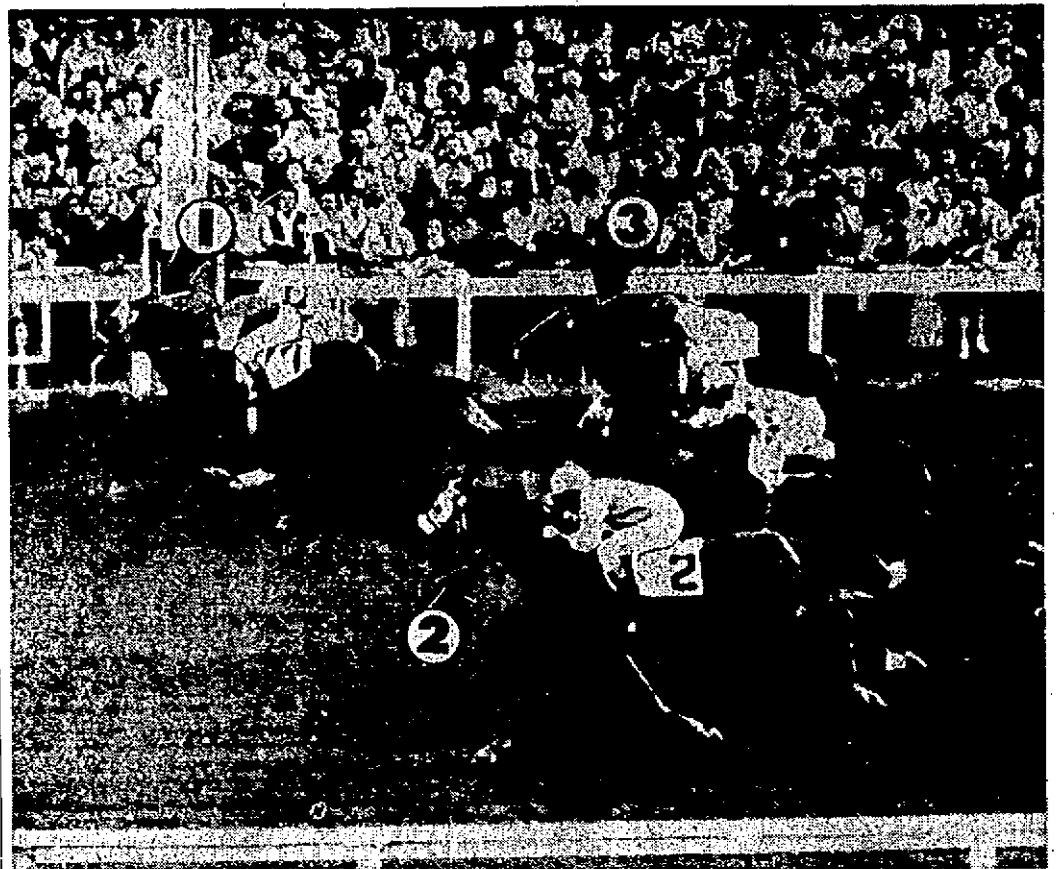
The weekly LADS meets are under the direction of Mickey Thompson.

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**Today's City League Baseball Schedule**

At Wilcox High—12 noon, Arista Merchants vs. Redwings; 2:30 p.m., Merchants vs. Garden Grove Cardinals.  
At City College—12 noon, Local 148 vs. Torrance; 2:30 p.m., Torrance vs. Long Beach.  
At Long Beach—1 p.m., Stars vs. Torrance; 2:30 p.m., Stars vs. Long Beach.  
At Long Beach—1 p.m., Stars vs. Torrance; 2:30 p.m., Stars vs. Long Beach.

**SICK O'BOARD MOTOR?**  
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## CLABBER'S WIN SHOWS HIS HEELS

Circled numbers show how Clabber's Win ran away from his nearest rivals in world-equaling time to win the \$5,000 Hard Twist Stakes, featured race at Los Alamitos Saturday. Vandy's Flash was second, a length behind the winner, and favored Go Man Go was a head farther back in third place.

## VERTEX WINS RICH SPECIAL

BALTIMORE (UPI)—Vertex, whose sire The Rhymers was destroyed in a barn fire Friday night, Saturday won the 22nd running of the \$50,000 Pimlico Special by a length and one-quarter as three rivals failed to match his speed.

With jockey Sam Boulmetis in the saddle, Vertex went to the front at the start and led the rest of the way to take his fourth consecutive purse. While there was no betting on the race, the Special was worth \$35,000 to the winner and the purse raised Vertex' earnings for the year to \$134,757.

## Rockets, White Sox Tangle Today

Still tied for the lead, although losing last week, the Long Beach Rockets complete first-half play in the tough Southern California Winter League today by playing host to the White Sox Juniors at Blair Field. Game time is 2 p.m.

The Rockets share the league lead with the Dodgers Juniors and L.A. Eagles, each with 4-1 records. Last Sunday, the Rockets lost their first game in 10 starts to Dow Painters of Glendale.

Field manager Jack Graham will start Chuck Adams against the White Sox today, then plans to follow with Bob Campbell in the late innings. It was Campbell's wildness (he walked six in three innings) that led to the Rockets' first failure last Sunday.

## Record Holders Race at Caliente

AGUA CALIENTE — Three track record holders may see action today in the Durango Handicap, a six-furlong dash, which heads the week's racing menu here.

They are Straight A, six furlongs in 1:09; Tip Along, mile in 1:35 1/2; and Strong Bar, mile and 70 yards in 1:40 1/2. Strong Bar was an early nominee.

Other probabilities for the event are Tare, Ole Viv, Top Mint, Equi-Host and Philidor.

## Montague Volleyball Tourney Set Dec. 13

Fourth annual Buddy Montague Memorial Tournament kicks off the 1958-59 indoor volleyball season Dec. 13 at the downtown Long Beach YMCA. Tournament director Al Fish announces that 16 teams are expected to compete in the all-day affair. Westside and Hollywood are top choices, while Long Beach and Stockton rate as outside threats.

## Canada Grey Cup

Winnipeg 25, Hamilton 28.

## SIMCA

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1959 Models Now Here  
NASCAR 42.6 m.p.g.  
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5-Passenger  
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GIL LE FEBVRE . . . Inventor of "Minus" Golf.

## Here's the Rub: There's Hope for a Dub in a Tub

By JERRY WYNN  
Attention golfers:  
Want to make a hole-in-one the fairly easy way?

Then why not pay a visit to the Walzonsa Sport Center, 2154 South Street just east of Cherry Ave., for a whirl at a new game called Minus Golf.

No doubt about it. The chances of your hitting a shot of some 50 feet (with a regulation club but plastic practice ball) into a tub of water (21 inches wide by six inches high) are infinitely greater than waiting around for that miracle of an ace to happen in regulation golf.

The game, which also features a novel "minus" scoring system, is the brainchild of Walzonsa proprietor Gil LeFebvre, a former pro football star. Back in 1933 when the National League was an infant, he made a punt return of 98 yards which still stands as a league record.

LeFebvre now devotes all of his energy to his new game and is justifiably proud of the sporty little 18-hole course he has built complete with water hazards, traps, palm trees, and a windmill to help you guide your shots.

"I first got the idea for the game," relates LeFebvre, "while practicing pitching into a box on the front lawn of my home. Then about three years ago when my wife and I lived on a 160-acre claim in the San Bernardino Mountains, we laid out a little course using tires for holes."

"Our problem was how to keep the ball from bouncing out. We tried several things like cotton, before finally coming up with the water tub idea."

In Minus Golf (which is far easier to play than to explain), the golfer actually plays a sample round as he follows his tee shot up the fairway until "holing" out. Since only one club—either 7-iron or 8-iron—is recommended—need be used and the high edge of the tub makes putting impossible, the game is actually one string of pitch shots.

Ten dollars is the reward for an ace on the seventh and 18th holes, the longest on the course. Three aces is the record for one round, which takes approximately 45 minutes and costs only 35 cents.

LeFebvre means the fact that few Long Beach area golfers are aware of his course which opened last October.

Why not give it a whirl, but before you do make sure your hole-in-one insurance is paid!

\*\*\*

# Go Man Go Runs Third

Donald K. Brokaw's Clabber's Win ran away from the field at Los Alamitos Race Course Saturday to win the featured \$5,000 Hard Twist Stakes by a full length as J. B. Ferguson's sensational Go Man Go ran third behind Carl Mercer's Vandy's Flash.

It was the second straight triumph in the same stakes for Clabber's Win, who carried his 125-pound burden the 350 yards in 17.8 seconds to equal the recognized world record for the distance.

The 4-year-old chestnut son of Direct Win—Clabber's Flossie V., bred and raised on the race track grounds, was the strongly supported second choice of a record 10,940 fans, largest fall crowd in the track's history, and he paid \$6.40, \$4.30 and \$2.80 across the board.

VANDY'S FLASH paid his backers \$15.80 and \$6, while heavily backed Go Man Go paid but \$2.40 to show.

The order of finish behind the first three was Double Bid, Mr. Bar None, Vanetta Dee and Doll Up.

The victory was the third of the day for Brokaw, jockey of Clabber's Win, and trainer Stanley Strauss, who combined their talents to win earlier on the program with Super Duper at \$3.30 in the first and Pap at \$9.50 in the seventh.

Go Man Go had no visible excuses. He broke on top of the field and was nose and nose with Clabber's Win for the first 50 yards. At that juncture, he started to bear out slightly, an old habit with him, and that was the race.

It was the third time this year that Clabber's Win, who also shares the world record of 20.1 seconds for 400 yards, had raced 350 yards in 17.8 seconds. He accomplished the feat last spring at Los Alamitos and then again this summer at Pomona.

Jockey Henry Page was handed a three-day suspension on Saturday for his careless riding aboard Miss Bay Barnea in the seventh race Friday.

Trainer Bill Gabbart was also fined for entering a horse bearing None, Vanetta Dee and Doll Up.

\*\*\*

## RACE RESULTS

### Alamitos

FIRST RACE—350 yards:			
Clabber's Win	17.8	\$6.40	\$4.30
Go Man Go	18.0	\$2.40	
Vandy's Flash	18.2	\$15.80	\$6.00
Double Bid	18.4		
Mr. Bar None	18.6		
Vanetta Dee	18.8		
Doll Up	19.0		
SECOND RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		
THIRD RACE—5 1/2 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
FOURTH RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		
FIFTH RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		
SIXTH RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		
SEVENTH RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		
EIGHTH RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		
NINTH RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		
TENTH RACE—1 1/4 miles:			
Clabber's Win	2:05.0	\$15.80	\$6.00
Go Man Go	2:06.0	\$2.40	
Vandy's Flash	2:07.0	\$15.80	\$6.00
Double Bid	2:08.0		
Mr. Bar None	2:09.0		
Vanetta Dee	2:10.0		
Doll Up	2:11.0		

### Tanforan

FIRST RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
SECOND RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
THIRD RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
FOURTH RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
FIFTH RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
SIXTH RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
SEVENTH RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
EIGHTH RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
NINTH RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		
TENTH RACE—6 furlongs:			
Clabber's Win	1:10.0	\$15.80	\$6.00
Go Man Go	1:11.0	\$2.40	
Vandy's Flash	1:12.0	\$15.80	\$6.00
Double Bid	1:13.0		
Mr. Bar None	1:14.0		
Vanetta Dee	1:15.0		
Doll Up	1:16.0		

### Jamaica


1st Place	Performance	1:50	\$2.00	\$2.00
2nd Place	Performance	1:50	\$2.00	\$2.00
3rd Place	Performance	1:50	\$2.00	\$2.00
4th Place	Performance	1:50	\$2.00	\$2.00
5th Place	Performance	1:50	\$2.00	\$2.00
6th Place	Performance	1:50	\$2.00	\$2.00
7th Place	Performance	1:50	\$2.00	\$2.00
8th Place	Performance	1:50	\$2.00	\$2.00
9th Place	Performance	1:50	\$2.00	\$2.00
10th Place	Performance	1:50	\$2.00	\$2.00
11th Place	Performance	1:50	\$2.00	\$2.00
12th Place	Performance	1:50	\$2.00	\$2.00
13th Place	Performance	1:50	\$2.00	\$2.00
14th Place	Performance	1:50	\$2.00	\$2.00
15th Place	Performance	1:50	\$2.00	\$2.00
16th Place	Performance	1:50	\$2.00	\$2.00
17th Place	Performance	1:50	\$2.00	\$2.00
18th Place	Performance	1:50	\$2.00	\$2.00
19th Place	Performance	1:50	\$2.00	\$2.00
20th Place	Performance	1:50	\$2.00	\$2.00
21st Place	Performance	1:50	\$2.00	\$2.00
22nd Place	Performance	1:50	\$2.00	\$2.00
23rd Place	Performance	1:50	\$2.00	\$2.00
24th Place	Performance	1:50	\$2.00	\$2.00
25th Place	Performance	1:50	\$2.00	\$2.00
26th Place	Performance	1:50	\$2.00	\$2.00
27th Place	Performance	1:50	\$2.00	\$2.00
28th Place	Performance	1:50	\$2.00	\$2.00
29th Place	Performance	1:50	\$2.00	\$2.00
30th Place	Performance	1:50	\$2.00	\$2.00
31st Place	Performance	1:50	\$2.00	\$2.00
32nd Place	Performance	1:50	\$2.00	\$2.00
33rd Place	Performance	1:50	\$2.00	\$2.00
34th Place	Performance	1:50	\$2.00	\$2.00
35th Place	Performance	1:50	\$2.00	\$2.00
36th Place	Performance	1:50	\$2.00	\$2.00
37th Place	Performance	1:50	\$2.00	\$2.00
38th Place	Performance	1:50	\$2.00	\$2.00
39th Place	Performance	1:50	\$2.00	\$2.00
40th Place	Performance	1:50	\$2.00	\$2.00
41st Place	Performance	1:50	\$2.00	\$2.00
42nd Place	Performance	1:50	\$2.00	\$2.00
43rd Place	Performance	1:50	\$2.00	\$2.00
44th Place	Performance	1:50	\$2.00	\$2.00
45th Place	Performance	1:50	\$2.00	\$2.00
46th Place	Performance	1:50	\$2.00	\$2.00
47th Place	Performance	1:50	\$2.00	\$2.00
48th Place	Performance	1:50	\$2.00	\$2.00
49th Place	Performance	1:50	\$2.00	\$2.00
50th Place	Performance	1:50	\$2.00	\$2.00
51st Place	Performance	1:50	\$2.00	\$2.00
52nd Place	Performance	1:50	\$2.00	\$2.00
53rd Place	Performance	1:50	\$2.00	\$2.00
54th Place	Performance	1:50	\$2.00	\$2.00
55th Place	Performance	1:50	\$2.00	\$2.00
56th Place	Performance	1:50	\$2.00	\$2.00
57th Place	Performance	1:50	\$2.00	\$2.00
58th Place	Performance	1:50	\$2.00	\$2.00
59th Place	Performance	1:50	\$2.00	\$2.00
60th Place	Performance	1:50	\$2.00	\$2.00
61st Place	Performance	1:50	\$2.00	\$2.00
62nd Place	Performance	1:50	\$2.00	\$2.00
63rd Place	Performance	1:50	\$2.00	\$2.00
64th Place	Performance	1:50	\$2.00	\$2.00
65th Place	Performance	1:50	\$2.00	\$2.00
66th Place	Performance	1:50	\$2.00	\$2.00
67th Place	Performance	1:50	\$2.00	\$2.00
68th Place	Performance	1:50	\$2.00	\$2.00
69th Place	Performance	1:50	\$2.00	\$2.00
70th Place	Performance	1:50	\$2.00	\$2.00
71st Place	Performance	1:50	\$2.00	\$2.00
72nd Place	Performance	1:50	\$2.00	\$2.00
73rd Place	Performance	1:50	\$2.00	\$2.00
74th Place	Performance	1:50	\$2.00	\$2.00
75th Place	Performance	1:50	\$2.00	\$2.00
76th Place	Performance	1:50	\$2.00	\$2.00
77th Place	Performance	1:50	\$2.00	\$2.00
78th Place	Performance	1:50	\$2.00	\$2.00
79th Place	Performance	1:50	\$2.00	\$2.00
80th Place	Performance	1:50	\$2.00	\$2.00
81st Place	Performance	1:50	\$2.00	\$2.00
82nd Place	Performance	1:50	\$2.00	\$2.00
83rd Place	Performance	1:50	\$2.00	\$2.00
84th Place	Performance	1:50	\$2.00	\$2.00
85th Place	Performance	1:50	\$2.00	\$2.00
86th Place	Performance	1:50	\$2.00	\$2.00
87th Place	Performance	1:50	\$2.00	\$2.00
88th Place	Performance	1:50	\$2.00	\$2.00
89th Place	Performance	1:50	\$2.00	\$2.00
90th Place	Performance	1:50	\$2.00	\$2.00
91st Place	Performance	1:50	\$2.00	\$2.00
92nd Place	Performance	1:50	\$2.00	\$2.00
93rd Place	Performance	1:50	\$2.00	\$2.00
94th Place	Performance	1:50	\$2.00	\$2.00
95th Place	Performance	1:50	\$2.00	\$2.00
96th Place	Performance	1:50	\$2.00	\$2.00
97th Place	Performance	1:50	\$2.00	\$2.00
98th Place	Performance	1:50	\$2.00	\$2.00
99th Place	Performance	1:50	\$2.00	\$2.00
100th Place	Performance	1:50	\$2.00	\$2.00





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Long Beach  
BROADWAY AT LOCUST—HE. 6-9251

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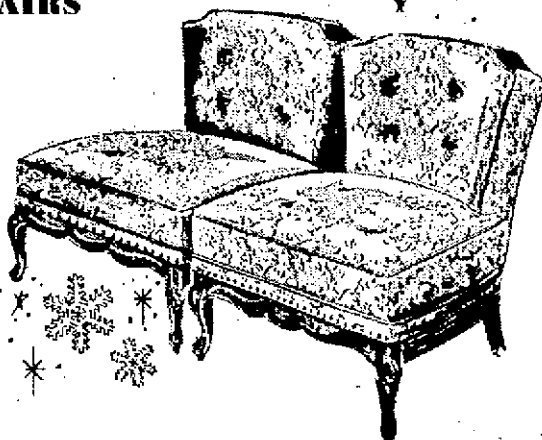
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**\$66** ea...2 for \$125

Brand new! Our sculptured damask covers that create an effect of expensive hand quilting! Delightfully decorative in our provincial chairs with beautifully carved leg and base in fruitwood finish.

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**\$169<sup>50</sup>**

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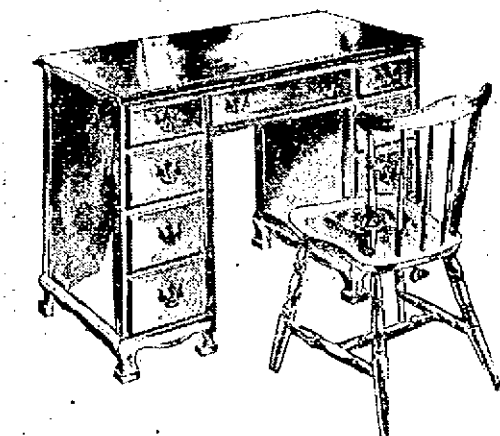


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in leather-like plastic

**\$10<sup>95</sup> to \$34<sup>95</sup> each**

Wide selection of styles, shapes and sizes...all with fine construction and padded tops. Choose rounds, squares, oblongs...designs for every decor...wide variety of decorator colors!



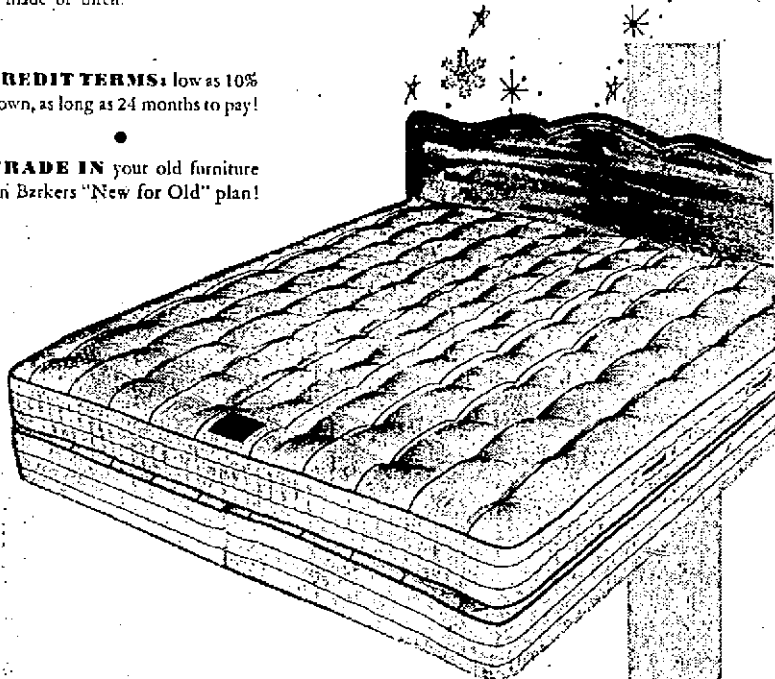
## KNEEHOLE DESK with CHAIR

DESK **\$59<sup>95</sup>** CHAIR **\$12<sup>95</sup>**

Desk is solid maple and hardwood in butternut finish, brass butterfly pulls. Eight drawers, one double-depth for files. 42x20 1/2 x 29 1/4 inches overall. Attractive Windsor chair is made of birch.

**CREDIT TERMS:** low as 10% down, as long as 24 months to pay!

**TRADE IN** your old furniture on Barkers "New for Old" plan!



## SIMMONS "SUPER SLEEP KING" MATTRESS AND BOX SPRING SET

Only at Barkers...and specially priced! Built especially for "extra-talls" and "extra-wides" who need a BIG bed...every single comfort feature you ever dreamed of, plus the convenience of a 2-pc. box spring to facilitate moving and cleaning! Cover is last year's Beautyrest ticking...save \$80!

**3 PIECES**

**\$149<sup>50</sup>**

**\$229.50 value**

Also available at special prices...

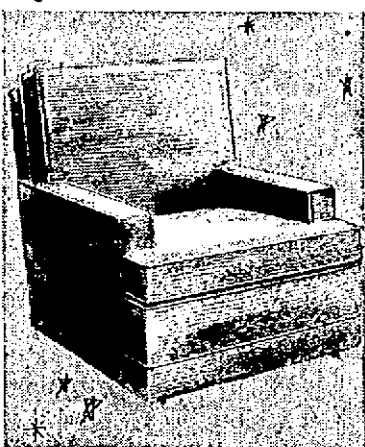
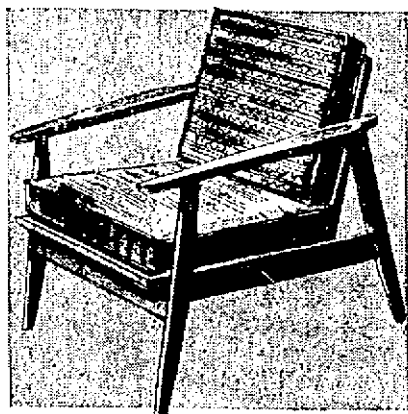
TWIN OR FULL, regular length ..... **2 PIECES \$75.00**  
TWIN OR FULL, extra long ..... **2 PIECES \$89.50**  
QUEEN SIZE, 60x80 inches ..... **2 PIECES \$129.50**

## DANISH CHAIR with walnut finish

**\$33**

The smartest of new Danish designs, with foam seat and back cushions...walnut finished wood frame, sturdy cover in shadow-stripe texture...at a low, low price!

BITTERSWEET • CHARCOAL • TOAST  
TURQUOISE

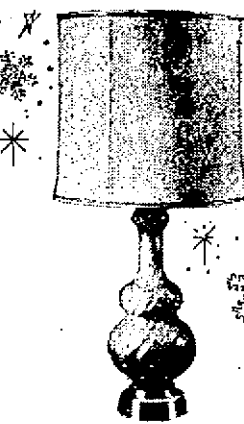


## BIG LOUNGE CHAIR foam seat and back

**\$88**

For unsurpassed comfort, both cushions are foam, both are T-shaped for smart fit, and reversible for twice the wear. Smart modern!

TOAST • GOLD • TURQUOISE • CHARCOAL  
BURN'T ORANGE • BROWN

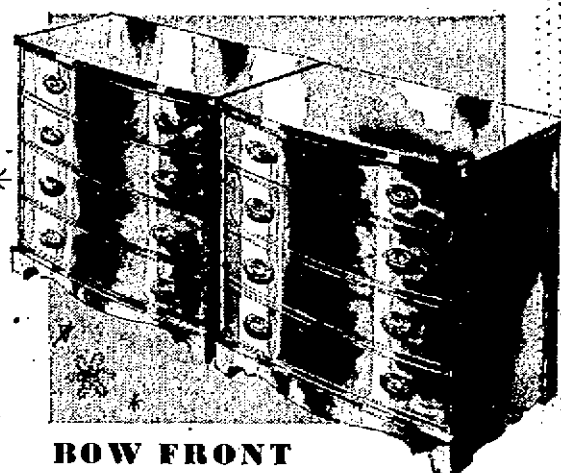


## NEW TABLE LAMP in pastel glass

**\$19<sup>95</sup>**

A wonderful gift to give...perfect for your own home! Flecked with glittering gold, mounted on antique brass-finished metal, shaded in off-white fabric. 31 1/2 inches tall, 3-way lighting.

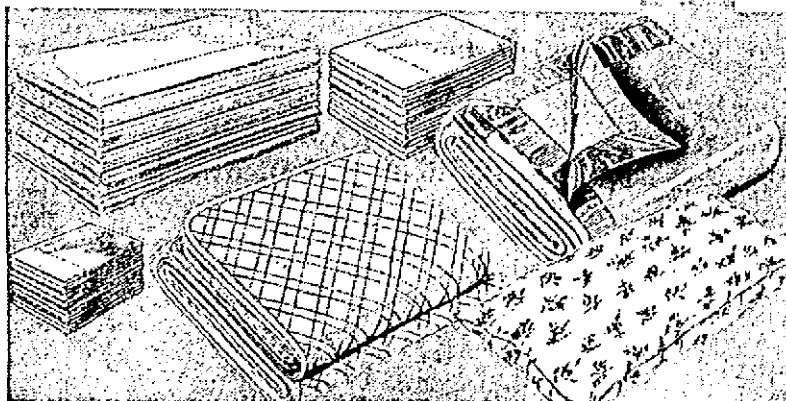
TURQUOISE • PINK • IVORY • CHAMPAGNE



## BOW FRONT BACHELOR CHEST

Only at Barkers...this new version of the popular bachelor chest, 17x30x30 inches, so designed that two fit exactly together to create effect of double dresser or buffet. Handsome as single chest, too! Mahogany finish.

**2 for \$72**  
(or) **\$38 each**



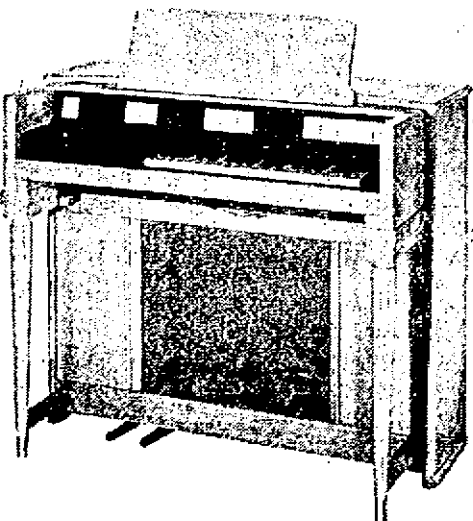
## KING-SIZE BEDDING SALE

**UTICA PERCALE SHEETS...**  
White, 108x122 1/2 in., reg. \$6.79 **\$5.79** White, king-size fitted, reg. \$5.29 **\$4.40**  
King-size pillow cases, white, reg. 95¢ **85¢**

**KING-SIZE MATTRESS PROTECTORS...**  
Heavily quilted, Sanforized. Corner elastic bands prevent slipping...anchor it firmly! **\$8.95** reg. \$9.95

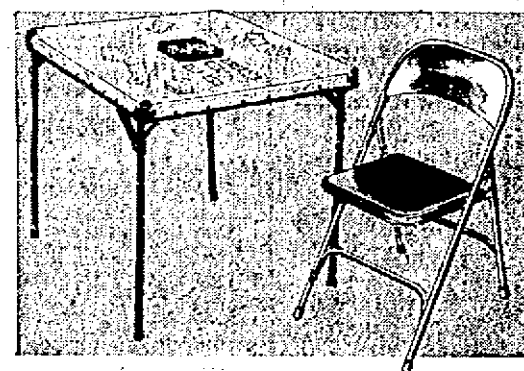
**KING-SIZE DACHON PILLOWS...**  
Big, king-size pillows (finished size, 20x38 inches), Dupont "red label" quality. Floral ticking in choice of pink or blue. **\$8.95** reg. \$11.95

**FIELDCREST ACRYLAN BLANKETS...**  
Heavyweight blanket of Acrilan, banded on all four sides with 7-in. nylon. 90x108 in. size in pink, blue, lemon, green, beige, white. **\$21.95** reg. \$26.50



## HAMMOND CHORD ORGAN from \$995 as low as nothing down

It's so easy to play...such fun to create your own music! Play it without lessons or tedious practice...show your children and friends how to play in no time at all! Wide selection of Hammond Organs to choose from...see them all!



## CARD TABLE SET

TABLE **\$8<sup>95</sup>** CHAIRS **\$7<sup>95</sup> ea.**

Have a completely-folding game set which you can pull out for casual entertaining! All metal parts finished in chip-resistant enamel. Top and chair pads in flame, grey, green, brown or tan vinyl.

See many other Holiday Home Gifts...for Christmas giving or entertaining in your own home!  
**STARTING MONDAY...SHOP FROM 9:30 A.M. TO 9:00 P.M. UNTIL CHRISTMAS!**





REFLECTING THE mood of the joyous season ahead, Sandlarks prove as ornamental as Christmas decorations heralding the annual Christmas Fantasy.

Reading left from the giant candy cane are Mmes. Jack Miller, Lucille Craig, Jerry Schultz, John Deal, Victor Selman, Lawrence Lease and George

Chalmers. Opening night is Monday in Cavalier Room of Lafayette Hotel when prizes for best displays will be made. All entries will be for sale

Tuesday through Thursday. The public is invited to view the exhibition. There is no charge for admittance.

# Unveil Sandlarks' Christmas Fantasy Tomorrow



LONG BEACH 12, CALIF., SUNDAY, NOV. 30, 1958 SECTION W

Festive December will be welcomed to Long Beach Monday at 7:30 p.m. when Sandlark members climb down from ladders, put aside their hammers and tacks and change to holiday gowns to greet guests at the opening of the sixth Christmas Fantasy in the Cavalier Room of the Lafayette Hotel.

More than 250 unusual, imaginative holiday decorations, all for sale will be on display from 10 a.m. to 10 p.m. Tuesday through Thursday. There is no admission, and the public is bidden to see the sparkling array.

Beautifully displayed will be centerpieces, mobiles, door decorations and mantel arrangements of various sizes and shapes adaptable to both home and office.

Walter Desmond Jr., Mrs. Athena Hall and Ruggles Martin, will confer in the afternoon. At 8:30 p.m. Monday the winning entries will receive awards from Frank Lovejoy. He will be accompanied by his wife, Joan Banks. Both are well known television and motion picture personalities.

Cups will be awarded the sweepstakes winner, a business house and a florist. A \$25 merchandise order will be given the best amateur entry, and a \$25 check for the best professional entry. More than 35 women's clubs will compete for the \$25 in a category that created intense interest last year.

Honoring all donors to this annual project, a coffee hour will take place at the hotel Tuesday from 10 a.m. to noon.

Although the Christmas Fantasy is a highly anticipated event because of its holiday beau-

FOR THE DIFFICULT task of choosing the outstanding decorations the judges, Mrs.

Continued on Page W-3, Col. 4

## Those Rick Rackers Will Have a Ball!



CURIOS TO KNOW what's on the menu (just like a woman—or a man, for that matter) for their Winter Wonderland Ball, three Rick Rackers, Mmes. Eldon Sagehorn, Dave Eagleson and Ethel Severson, slipped into the cuisine of the Lafayette Hotel ahead of time to learn the delectable details from Emil Kollhopp, execu-

tive chef. What they learned is their secret until Saturday night when all Rick Rackers and their husbands dine sumptuously and dance gaily to the Knights of Rhythm in the hotel's grand ballroom. Story about the Winter Wonderland Ball appears on Page W-2.—(Staff photos by Joe Risinger.)



FELLOW IN THE MIDDLE needs no introduction; surrounding him are Mrs. Jack Marsh, chairman of Sandlarks' Yuletide display; Mrs. Kenneth Henry, and Fred Taylor, who advised members on setting for Fantasy.



RUMOR IS RAMPANT that flower-laden rickshaws will not only decorate tables for Rick Racker Ball, but will go home with guests in gaily wrapped boxes. Some of Rick Rackers who made and decorated the rickshaws are, from left, Mmes. Charles Cather, John Brennan, Malcolm Lucas and Travis White.

# The Wild Waves Say

By IOLA MASTERSON

GUESS WHO'LL be sitting on top of the world the night of Dec. 13? About 150 guests of Florence and Ed Duff's, who'll take the holiday reins in their hands and head straight for Christmas! There'll be cocktails, buffet and dancing enough at 1161 Marcellus that night to last from 7 p.m. until partygoers decide it's time they got home and started addressing cards!

A few—picked at random from the guest list—who figure the 13th will never be luckier for them are Nancy and Bill Brooks, Ann and Earl Hershman, Geneva and Stan Weiss, Johnnie and Dick Simmons, Edna and Bill Spector, Cmdr. and Mrs. Ashton Miller, Lt. and Mrs. Joe Stephens, Nelva and Don Lane, Kay and Jack Salveson, Jean and Jim Burdge, Sid and Tab Kirkman (of Beverly Hills), Josephine and Clive Graham, Edna and Ed Harris and Marian and Montie Magree.



IF CHRISTMAS was changed to Jan. 10 would the street decorations still go up before Thanksgiving? Probably. We're glad the date remains the same, though. Otherwise we don't think Cecilia and "Hap" Appleton would be beginning their holiday festivities until a week from maybe next Tuesday. As it is the first of their always gay Yule parties is scheduled for Saturday. Buffet and cheer from 5 to 7 p.m. Not having to wait any longer for a party like the Appletons would it make it worth looking at be-lashed stores and streets from Labor Day to Christmas?

MEMO TO Santa Claus: Did you realize that Baba and Bill Graham are among your best helpers? They had you in mind all the time when they hosted a cocktail, buffet and conversation party the other night. Gathered a few of their best friends together to put them in the holiday mood and spur them on to a speeded up Christmas shopping spree.

It all went according to plan this past week's busiest shoppers have been Pat and Mickey McWhinney, Pat and Van Van de Water, Margo and Roy McCullough, Elsie Person (Frank, poor dear, is all unaware of the lovely things she's buying him because he's in Acapulco), May and Art Holtz, Betty and Bill Bennett, Lou and Ed Lovell, Betty and Carl Spath, Nancy and Myrt Ott, Betty and Bill Barbee, Margaret and Borrie Stinson, Dr. Merv Ellestad, Margo and Loren Conley, Frances and Henry Clock, Georgia and Freddie Combs, Dorothy and Eldredge Combs, Kay and Scrub Elliott, Carrie and Al Vignolo and Mil and Sam Cameron.

WORKING ON the old theory that if you want a thing done ask a busy person to do it, we turned to Rick Rackers for a spot of news of the week. We found it! They're the kind who are already dancing while the rest of us are still standing in front of the juke box trying to decide which button to push! Number One R. R. Girl, Carleen Jaques, president, husband, Norman, and their baby son, Douglas, are all home again. They flew together as far as Dallas then took different planes; Carleen and Doug heading for Meridian, Miss., for a pre-holiday visit with her family while Norman skimmed the clouds off the skies en route to Oklahoma and Louisiana on business meanderings.

Add these notes on Pat and John Brennan. Pat will not only entertain Rick Rackers board members next Thursday at their annual Christmas luncheon meeting but in addition turned her house over to Thanksgiving merriment by having Jean and Jim Burdge and

## Center Aisle Route for January Trips

Old beaux never die they just end up in knots. Any retired but still hopeful old beaux of Jean Moore or Elaine Hauck are now trodding on very thin ice! Both have announced their engagements—Jean (of our Women's Section staff) to Bob Sanders, the IPT's night police reporter (the strong, silent, handsome pipe smokin' type) while Elaine is engaged to Jim Grobaty (the big, rugged football hero type). The two girls have been close friends ever since they first met when Elaine was secretary to Larry Collins Sr. and Hank Burmester here at the paper but neither knew the other was engaged until just a couple of weeks ago.

The other thing the two brides-to-be didn't know was that they had both selected the same date—January 31—on which to become Mesdames Sanders and Grobaty!

It's a good thing Elaine and Bob are good natured because when Jean, a Mason City, Iowa, native and rooter if there ever was one, met Jim and found out he had lived in that suburb of Meredith Willson for 13 years, she lost all interest in anything but M.C. Temporarily, of course. Between the three they finally got our gal reporter back on the subject of weddings and honeymoon plans.

**Dalton**  
does it with CASHMERE

**Mr. Bob**  
does it with WHITE FOX  
and BEADS

**MR. BOB**  
110-112 E. BROADWAY

their children over for an old-fashioned "I'll cook the turkey and you bring the pies" kind of dinner last Thursday.

ADD THESE notes on Rick Rackers Betty Anne Kirkpatrick and husband, Gene, who have probably had one of the best Thanksgiving holidays in memory. They went to Betty Anne's father's new mountain lodge at Mt. Yuk Village, a former Indian settlement (recently opened as a resort area) located high in the Sierras north of Yosemite. Incidentally, if you haven't seen a copy of the recent released Rick Rackers Reporter by all means find one and take a good look at the art work on the cover when you do. It was drawn by Betty Anne and is a charming portrait of a merry-eyed, carefree little girl.

IT'S THE little things that count and that's what Merv Ellestad was doing the other day—counting little things which good friends brought to a baby shower given for her by Lou Lovell and Veda Wells at Lou's home.

IF YOU KNOW "Hilda" like we know her you'll head straight for the Egyptian, not Mikka Waltari's on the bookshelf but Bob Wilson and Don Hunter's in Belmont Shore where they may have saved one of their annual "Hilda" calendars so you can see it. If you are on their mailing list for these prized items you (wow-let) are lucky. It's the kind of art a man can enjoy without making his wife mad.

FRIENDS WILL follow usual procedure when they see Dr. Bob Jensen today. They'll open their mouths wide, not to say abghhh but ah! Bob and Mary are holding open house at Bob's new dental offices, Atherton and Hellflower, from 2 to 5. There to help dispense better fare than the usual noveau will be Mary and Clinton Evans who will assist the hosts.

THE KIND of famous man most of us have to be content to read about in the newspapers but rarely meet was guest of honor at Thanksgiving dinner when Marie and Jim Sill and their son, Jimmy, hosted a family reunion party for Marie's brother, Herman Cherry, of New York, eminent artist, writer, art lecturer and professor. It was the first time Marie and Herman, their mother, Mrs. Rose Cherry, of Santa Monica, and another brother, Sam Cherry, and his wife, Clare, of San Bernardino, had all been together in 15 years. It was such fun they're going to do it all over again at Christmas. Herman is on the West Coast conducting a special art course at University of California this semester. He will take this opportunity to exhibit some of his work both in San Francisco and Los Angeles before he resumes traveling to various universities in the U. S. and Europe as guest professor.

IT WAS double surprise night last weekend when Joan and Don Stage entertained the neighborhood gang at buffet dinner, a surprise birthday party for Laverne Whaley and introduction to Joan and Don's newly completed (and terrific) big upstairs play room. What the Stages didn't know was that the crowd was wise to the fact the room would be inflated that night and came prepared to "room warm" it in proper style.

THE CAST OF "Sing Ho for a Prince" has been singing the praises of cast member Betty (Mrs. Jack) Molsinger, who plays Prince Hammer in the show. Betty, Long Beach Community Players' Ethel award winner this year for her part in "Holiday for Lovers," accepted the part in the Children's Theater's new production just a week ago Friday. By the time she attended her first rehearsal last Monday she was line perfect (that's theaterese meaning she knew all her lines perfectly) and when the show was performed this past Friday for the first time—one week to a day from the time she knew she would be in it—she was one of the audiences' favorite players!

NOW THAT Christmas is so close let's think about Valentine's Day when the Auxiliary to Children's Memorial Hospital will have what may easily be remembered as spring's finest fashion show and luncheon! Under direction of Jimmie Carrey, chairman, and Ruth Moore, co-chairman, the auxiliary will present a one-man designer show—all fashions to be modeled will be by Werle, one of California's best known and handsomest. Just thought you'd like to know so you can file Feb. 14 in the back of your mind and save the day.

FOR 37 YEARS Inez Rogers has been the voice of the Press-Telegram—the sweetest head telephone operator in the business—from here to Saskatoon, around the world and back again. Now there's gloom in IPTville because "Inez" after all the years of hello-ing said goodbye this week and retired. She's planning to sleep in mornings from now on, maybe until as late as sunrise. That will be real luxury, too, (if she can keep her eyes closed that long) because she's been Johnny-on-the-spot down here every day at 6 a.m.



Miss Jeanette Lou Dyer

## Romantic Bulletin at Pretty Party

More than 100 young friends were invited to an open house Friday evening in the home of Mrs. Eleanor B. Dyer, 3835 Chestnut Ave., celebrating the engagement and late summer wedding plans of Mrs. Dyer's daughter, Jeanette Lou Dyer, and James K. Batchelor.

Gracing the buffet table was a centerpiece of white interlocking hearts. Pink ribbons bearing the names of the engaged couple crossed the center of each heart and revealed the news to guests. The pink and white theme was furthered in floral arrangements.

Assisting in receiving guests were Miss Barbara Wheeler and John Carlos, while Mmes. T. B. Nicholas and A. H. Hubbard, longtime friends of the bride-elect and her mother, presided at the table.

Initial announcement was made at a family Thanksgiving dinner in the Palm Springs home of the bride-to-be's uncle and aunt, Mr. and Mrs. Ross Blumling.

BOTH YOUNG persons are natives of Long Beach and were graduated from Polytechnic High School. Miss Dyer is a senior at USC where she is majoring in personnel and industrial relations, and is affiliated with Gamma Alpha Chi, advertising fraternity. She resided last year in Waikiki, where she attended the University of Hawaii.

Her fiancé is the son of former Long Beach residents, Mr. and Mrs. Jack Batchelor of Sacramento. He was graduated from Long Beach State College and now is in his senior year at the University of California Hastings College of Law, San Francisco. He is a member of Acadia and Phi Delta Phi law fraternities.

Democratic Women's Study Club will sponsor an informative all-day program at its meeting Wednesday in Wilton Hotel Pageant Room, Mrs. L. H. Jarnagin will preside.

Opening the 10 a.m. session will be reports of officers, legislation and study hour. Mrs. Jewel Boynton will present Dr. George Dotson, assistant superintendent in charge of secondary schools, Long Beach Unified School District, on her current events program at 11:15. Dr. Dotson will discuss "Education in the United States," "Evaluation of Methods and Goals of Soviet Education" also will be a part of the morning program.

LUNCHEON will be served at 12:30 p.m. and reservations may be made before Tuesday noon with Mrs. Henry J. Becker, 528 W. 10th St.

Fred Schweibach, state vice chairman of the Democratic Council and chairman for Los Angeles County, will be luncheon speaker. Manager of Glen Anderson's successful campaign for the lieutenant governorship, Schweibach will discuss "Club and Councils" Place in a Democratic State." Sharing the podium will be Mrs. Zita Renley who will speak on "Women Managers and Coordinators, Statewide."

## VINSONS

OCEAN BOULEVARD and BIXBY KNOLLS

the beauty of  
Vinson's dresses  
is well known

lace  
for  
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toast  
champagne  
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45th at Atlantic

## Rick Rackers Ball to Have Winter Theme

By JEAN MOORE

It doesn't matter if snowflakes will not softly caress the fur wraps; nor will it matter if sleighs will not wind through snow laden pines. A Winter Wonderland Ball can be just as breathtaking in Southern California, particularly if behind it all is a group as clever as the Rick Rackers.

Their eighth annual ball will take place Saturday in the Grand Ballroom of the Lafayette Hotel. As is traditional, proceeds will benefit the girls of the West Long Beach Girls' Club.

Bright gowns of the women that night will heighten a holiday atmosphere already charged with the Christmas spirit in the form of a large flocked tree and tables decorated with greens and brightly wrapped gift packages.

Following a dinner, the guests will dance to the music of the Knights of Rhythm.

RICK RACKERS is the junior auxiliary to the Assistance League of Long Beach. Each member, either jointly with another member or individually, will entertain at a pre-dinner dance party.

Special honored guests of Mrs. Norman Jaques, Rick Rackers president, will be the women and their respective husbands who have been honored with the Rick Rackers woman-of-the-year award. These include Mmes. G. S. Hudson, Everett Findley, Burton W. Chace and Walter Case.

Mrs. John Arnold will be crowned in white lace with a cranberry-red sash and Mrs. Eldor G. Sagehorn will complement her in a red sheath when they and their husbands co-host a party in the Sagehorn home, 6560 Mantova St.

Mrs. George W. Green Jr. will be attired in grey chiffon as she and Mrs. Julius Molina greet guests in the Green home, 4122 Linden Ave.

FOUR RICK RACKERS, Mmes. Larry W. Bonzer, Robert R. Campbell, E. Deatur Mitchell and Loyal C. Pulley, have reserved the Boulevard Room of the Lafayette for their party. Mrs. Pulley, general chairman of the dance, has chosen a white crepe gown with drift of white chiffon falling from shoulder to hem in back.

Another party is being planned by Mmes. Patrick B. Phelan, G. Langset, Leslie E. Weed and T. S. Runolfsson. Mrs. Ethel Severson, crowned in a white satin sheath, will

greet guests in the home of her parents, Mr. and Mrs. Albert Stevenson, 730 Santiago Ave.

When Mr. and Mrs. Dean Lucas entertain in their home, 1441 La Perla, Mrs. Lucas will welcome guests in a peacock blue peau de sole gown by Oleg Cassini. Royal blue satin has been chosen by Mrs. Raymond Kelso when she and Mrs. Ralph G. Anderson and their husbands bid guests to the Kelso residence, 5305 The Tule. Co-hosts at a similar cocktail gathering will be Mmes. Robert H. Lintz, Charles Hughes and John R. Brennan.

STARTS TOMORROW, MONDAY . . . OPEN EVERY NIGHT!

**SENSATIONAL PURCHASE SALE**

Full length genuine imported

**KIDSKIN COATS**

At the lowest price ever! . . . famous Jo-Kaye kidskin coats far below manufacturer's cost!

**\$49** Reg. \$125  
Sizes 8 to 20

White, black, natural and pastels  
DuPont water-repellent treated  
First quality soft supple skins

Every coat with hand-detailing  
New year-round styles  
Every coat with original Jo-Kaye styling  
Every coat with a Jo-Kaye label

Clean the Kidskin Coat Yourself  
. . . simply sponge soil away with soap and water.

**jo-kaye**  
CORNER 4th and AMERICAN  
OPEN EVERY NIGHT TILL CHRISTMAS 9:30 A.M. TO 9 P.M.

greet guests in the home of her parents, Mr. and Mrs. Albert Stevenson, 730 Santiago Ave.

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DuPont water-repellent treated  
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Every coat with hand-detailing  
New year-round styles  
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. . . simply sponge soil away with soap and water.

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OPEN EVERY NIGHT TILL CHRISTMAS 9:30 A.M. TO 9 P.M.

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OPEN EVERY NIGHT TILL CHRISTMAS 9:30 A.M. TO 9 P.M.

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# Blithe Pre-Wedding Party Path Has Gay Destination

A blithe path of pre-wedding parties which has wended through the fall season for Carol Lynn Young and her fiancé, Robert Windsor Senses, reached its destination Friday evening when they were honored at a gay wedding rehearsal dinner given by the bride's aunt and uncle, Mr. and Mrs. B. Jerome Young, in their home at 3920 Linden Ave.

The 6:30 p.m. dinner preceded a 9 p.m. wedding rehearsal at St. Bartholomew's Catholic Church where the couple exchanged marriage vows Saturday. The bride's portrait and details of the formal ceremony will appear

in these pages next Sunday.

**PRESENT AT** Friday's dinner were members of the wedding entourage, the couple's immediate family members and Miss Meredith Sawyer and Mrs. William F. McCauley who were in charge of the guest book at the reception following the marriage rite.

The traditional stag party in honor of the bridegroom, an event of Saturday night of last weekend, was hosted by his brother and best man, John R. Senses Jr., in his home, 5229 Slevely Ave., Lakewood.

## GOP Unit Activities

Two dates this week have importance for various members of North Long Beach Republican Women Federated. Tuesday Mrs. George M. Vermillion will entertain the executive board at a pre-Christmas luncheon in her home, 101 E. Roosevelt Rd. On Thursday a delegation will attend the county convention of Republican Women Federated at the Ambassador Hotel, Los Angeles.

Delegates in attendance will be Mrs. Sidney Marshall, president; Mmes. G. Dennis Wilson and Leonard L. Whitman; and alternate delegates Mmes. Curtis W. Blakely, J. E. Ringer and Lloyd Pace. Guest speaker, Sen. Karl Mundt of South Dakota, will be introduced by Sen. William Knowland.

### Jewell Tent 15

Emily R. Jewell Tent 15, Daughters of Union Veterans of the Civil War, will meet Monday at 7:30 p.m. in Veterans Memorial Bldg. to elect new officers. Mrs. Laura Addis will conduct.

**A CUSTOMER SAID:**  
"I think the dress I bought here is the best I ever had."  
**DeANN'S**  
A Store of Fashion  
CORNER LOCUST AT FIRST

## Yule Decor at Lady Lions Holiday Fete

Traditional Christmas decorations of holly and evergreen will adorn tables at Downtown Lady Lions gather Friday for their annual Christmas party.

Representatives from the Foundation for the Junior Blind will present a musical program featuring vocal selections by Betty Busch, Franklin Junior High School student; piano numbers by Charles Bird of Wilson High School, and guitar solos by Don Galloway.

**SINCE THE** Blind Children's Foundation is a traditional philanthropy of the organization, a Christmas bell decorated with dollar bills will be presented to guests from the foundation by Mrs. Max E. Nichols, philanthropy chairman.

Hostesses for the day will be Mmes. Graham Featherman, E. O. Bemis and Max E. Nichols.

### Election of Officers on Rebekah Agenda

Election of 1959 officers will feature the meeting of Del Mar Rebekah Lodge 275, IOOF, at 8 p.m. Tuesday in Machinists Hall, 728 Elm Ave. Mrs. Jay N. Bender, noble grand, will preside. Miss Elsie Budge, junior past noble grand, will be hostess for the social hour, assisted by lodge officers.



### BOOK WORMS (BUT PRETTY ONES)

Exciting plans are under way for a Book and Authors Guild, with a premiere review set Dec. 9 at noon in Lafayette Hotel. Brushing up on a best seller are, from left, Mmes. Stanley L. Smith, reservations committee; Lloyd Shidler, reservations chairman, and William R. Atkinson, Long Beach director of the guild. They're browsing through "The Burning Man" by Stephen Longstreet, program moderator that day.—(Staff Photo.)

## Books, Authors Review Schedules Top Writers

Merle Armitage, author of "George Gershwin: Man and Legend," and Isabelle Armitage, author of the cook book "Fit for a Queen," in collaboration with her husband, are two of the panel of authors who will appear on the first Book and Authors Guild event in Long Beach.

Others who will appear in person Dec. 9 at a luncheon event in the Supper Room of the Lafayette Hotel are Stephen and Ethel Longstreet, Bruce Cameron, and Courtney Anderson.

Merle Armitage has been an impresario for such great stars as John McCormack, Galli-Curci, Mary Garden, Anna Pavlova, Mischa Elman, Walter Gieseking, George Gershwin and others.

He is a former president of the American Institute of Graphic Arts and a former lieutenant colonel in the Air Force.

**HIS WIFE,** Isabelle, was educated in Paris and Charles. A master of French cuisine, she has added hundreds of American recipes to her collection.

She was a member of the Free French Forces during World War II, emerging with the Croix de Guerre. In the fashion world she worked with Balmain and later in New York was on Lily Dache's staff.

Included in the list of patronesses of the day are Mmes. George P. Taubman Jr., Walter D. Gilkey, Jack Herley, John C. Cottrell and Wilma Hastings.

Handling reservations for the guild function are Mmes. Lloyd Shidler, Stanley L. Smith, Harvey J. Hunter and Clarence W. Poole.

On the hostess committee are Mmes. John W. Lower, John D. Henderson, Richard D. Pearsall and Senn Bacon.

### DZ Alums Plan Party

Ushering in the Christmas season for Delta Zeta alumnae, Mrs. David L. Bryant will open her home at 5561 Las Lomas Wednesday evening at 7:30 for the sorority's traditional December party.

Yuletide festivities arranged by Mrs. B. T. Thompson will include a demonstration by Mrs. T. B. Nichols on "New Ideas for Holiday Decorations"; group singing of Christmas carols and a gag gift exchange.

Assisting Mrs. F. J. Colton, chairman, will be Mmes. C. E. Cremens, Philip Devlin, Arthur H. Frost, Louis Islander, Milan Pakiz, H. B. Rountree, William Tyra, E. M. Young and Miss Mildred Sabotka.

Delta Zetas new to the community are welcome and may make reservations with the hostess.

### DBE Remembers British Home

Members of Lord Kitchen-er Chapter, Daughters of the British Empire, will remember residents of the British Home with canned goods when they meet for their annual Christmas party and luncheon at noon Tuesday in Guild Hall of St. Luke's Episcopal Church.

Donations will be taken to the home during its "Thank You" party Dec. 7 in Sierra Madre.

## Fantasy Displays Ready for Viewing

(Continued from Page W-1)

ty, it is popular also because of the underlying purpose. Entire proceeds of sale of the entries, all of which are donated, go to the Children's Home Society, largest private adoption agency in the state.

**SANDLARKS,** ONE of 125 auxiliaries in California, works all year to publicize the work of this agency and to augment the funds received from Community Chest. Last year 867 babies were placed for adop-

tion. Of these 147 were children of minority races. Parents were found for 48 youngsters who had serious medical problems or were physically handicapped.

An honored guest opening night will be Gordon McKay, director of social services for the Children's Home Society.

Supervising the 20 active members of Sandlarks in their largest project of the year is Mrs. Jack Marsh, assisted by Mrs. John Deal. President of this active group is Mrs. J. R. Hannaman.

## Friday Luncheon Fetes Red Cross Colonels

A preview of plans for the 1959 Red Cross fund drive will be given Friday at the annual Colonel's Luncheon of Long Beach Chapter, American Red Cross in Assistance League Clubhouse.

Mrs. Ernest Belcher, chairman of the woman's division, will preside and introduce distinguished guests, among them Roland Bach, manager of the Long Beach Red Cross Chapter; Adm. George J. McMillin, chairman of the Long Beach Chapter board of directors, and L. H. Brewer, 1959 campaign chairman.

Mrs. Frances Heusel, chairman of the annual Red Cross Fashion Show slated Feb. 24, will present members of her committee, Mmes. Frank Vessels Jr. and Willard Harris.

Guest speaker will be the Rev. Alec Nichols, pastor of First Methodist Church.

Other women's division leaders who will be presented are Mrs. Leo Rogers, chairman of volunteers and her vice chairmen, Mmes. B. G. Nation, E. T. Ibbotson, Vernon Williams and Arthur Adkisson.

**AREA CHAIRMEN** who will be honored with their colonels are Mmes. Arthur Hagge, J. H. Brockman, Malcolm Todd, Dayton Boyson, Robert Hagans, Earpest Lockwood, Emma Taylor, Martin Bonnewitz, Patrick Phelan, Eldon Sagehorn, Arnold Romeyn, Myrl Ott, William Nesbitt, Earl Milton, Harvey Doody, Donald Leedom and Harvey Johnson.

Noon luncheon will be served by Mmes. Belle Conrad, R. L. Taylor and members of the canteen committee.

Mrs. Latham Brightman will be responsible for Christmas decorations on the luncheon tables. Mrs. Chester Yunker, president of Assistance League, will be the day's hostess.

be responsible for Christmas decorations on the luncheon tables. Mrs. Chester Yunker, president of Assistance League, will be the day's hostess.

## Hat Parade for Speakers

Highlight of the December meeting of Council 1, Southwest Region, International Toastmistress Clubs Monday will be the "Head-dress Parade" in which members will wear fancy hats created to illustrate either a Christmas or Toastmistress theme.

Another feature of the dinner, slated at the Harbor House, will be a gift exchange. Mrs. Clem Fromkath of Napleathene Club will give a Christmas reading and Betsy Byrnes of Real-ettes will be the accompanist to community singing led by DeWitt Worcester of Harbor Club.

Mrs. Ethel Ruth Gibbonney of Philomena Club will have charge of table topics. Mrs. Lois Titus, council chairman, will preside.

INDEPENDENT-PRESS-TELEGRAM—W-3  
LONG BEACH 12, CALIF., SUNDAY, NOV. 30, 1958

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AND HE LOOKED LIKE A PEDDLER JUST OPENING HIS PACK

Santa's chauffeur, Mrs. Wayne Kalajjian, unloads his modern-day sleigh at the contemporary home of Mr. and Mrs. Hal E. Moore, 1105 La Dera Dr. Santa's helpers are Mrs. C. Duane Mooney and Mrs. John Worthington, chairman of the Christmas Decor Tour. The Moore home will portray Christmas in the modern manner with a wide variety of contemporary styled Christmas decorations. Toys and gift items made by the Auxiliary will be for sale here.

WHILE VISIONS OF SUGAR PLUMS . . .

Carol Lynn Buckingham and Erik Johnson pay an advance visit to the William Nesbitt home, 4315 Myrtle Ave., and receive samples from Mrs. D. J. Webb of the candy that will be sold during the Long Beach Community Hospital Auxiliary's Christmas Decor Homes Tour, Dec. 4, 10 a. m. to 5 p. m. Decorations in the Nesbitt home will blend with the antique furnishings. Carol Lynn is the daughter of Mr. and Mrs. James R. Buckingham, and Erik is the son of Mr. and Mrs. J. Malcolm Johnson.

Psychiatrist Is Speaker


A talk both thought-provoking and humorous entitled, "What Makes Us Tick?", was given by Dr. Michael J. Singer, well known local MD and psychiatrist, when he appeared as guest speaker at the November dinner meeting of Long Beach Zonta International at the University Club.

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City Panhellenic to Honor Its Past Leaders

Long Beach City Panhellenic will honor past presidents at a tea to be held in the home of Mrs. J. H. Wooding, 3944 California Ave., Dec. 5 from 2 to 4 p.m. Corages in keeping with the Christmas theme will be presented to honored guests, including presidents of the 21 national member sororities of Long Beach City Panhellenic.

Mrs. Weldon H. Long is in charge of arrangements and decorations and all members of the current Panhellenic board will assist in greeting guests and serving refreshments.

MRS. FRED A. WRIGHT, president of Long Beach Panhellenic, and Mrs. William Riley, immediate past president, will be in the receiving line along with other past presidents, which will include Mrs. Herbert E. Waite Jr., Elizabeth K. Maddock and A. M. Halbert Jr., H. R. Healy, George A. Powell, Arthur D. Green, J. Lloyd Denny, Leonard G. Natkemper, Richard D. Pearsall, Donald P. Davis, C. F. Beyers, Mary Frances Marshall, Rachel Armstrong, Charles E. Ernst Jr., Lee R. Denny, Jonathan C. Booth, Stanley L. Smith, L. C. Hubbard, Ansel J. Olson, J. S. McMorris, L. T. Holloper, Howard S. Taylor, Alexis Jacobowsky, Noble L. Millie, W. B. MacAdams, William C. Ware, Glen C. McColm, Ray Underwood, Robert J. Ritzer, William N. Steward, M. F. Palmer Jr., William Barber, E. John Hanna and Mrs. R. O. Gould Jr.

To Discuss Life of Italian Diva

Henry Scanlon, director of the Opera Study Section of Woman's Music Club, will present the section program Monday at 8 p.m. in Mottell's Garden Room. Mrs. Adolph Brodbeck will preside.

The program will be based on a discussion of the life and art of Claudia Muzio, the great Italian dramatic soprano. Mme. Muzio, who was granted honorary American citizenship, was a leading Metropolitan star for eight years and of the Chicago Opera Co. for 12 years. Examples of her work will be heard by recordings dating from 1915 until just before her untimely death in 1936.



MAMA IN HER 'KERCHIEF . . .

Decorating the Howard Dumm home, 1052 Andrews Dr., are Mrs. Richard Hoard, left, and Mrs. D. J. Daniel. The traditional Christmas theme shown in the Dumm home will be enhanced by Christmas carols played on the organ in the family room. Handicraft items and boutique gifts will be for sale here, as well as stuffed animals. Novelty Christmas gift wraps will be shown and the kits for the wraps may be purchased. During the tour, tea will be served at the homes of Mrs. Bernard Pelton, 1042 Andrews Dr., and Mrs. David Moseley, 1022 Tehachapi Dr.

Yule Season Will Arrive Tuesday for AAUW Branch

The Christmas season will arrive for members of the Long Beach Branch of the American Assn. of University Women when they meet with husbands and guests for their annual Christmas banquet Tuesday evening at Woman's City Clubhouse. Especially anticipated is the program to be presented by the Pomona College Men's Glee Club under the direction of William F. Russell.

This noted choral group, consisting of 35 members, will furnish a varied program of Christmas music and traditional university songs, with special selections by their Blue and White Quartet.

Their appearance before the local branch of AAUW is a forerunner of their annual tour a little later in the school year when, with the Pomona College Women's Glee Club, they will give concerts in San Francisco, Santa Barbara, Bakersfield and other California cities.

Policewives Slate Meeting, Gift Swap

Long Beach Policewives Auxiliary will have its meeting and gift exchange Wednesday in the newly redecorated Mounted Police Clubhouse.

Continuing a busy month, members will gather Dec. 12 for a buffet supper and Christmas dance at the clubhouse, and immediately preceding the holidays will distribute food baskets to needy families and present gifts to each girl at the school for exceptional children.

FREE ADMISSION

Let's Get Young!

By ILKA CHASE

There is something charming in being alone with one's husband. Both reward and surprise are involved. Heaven forbid that through the years we should spend unlimited evenings with nothing but the face of the loved one to gaze upon—in that event we should cease to see it—but the tempo of modern life is such that the contingency is remote.

It is, therefore, a genuine pleasure when, amidst the hubbub, two can reach a small oasis of solitude and enjoy each other's company, bereft temporarily of children, friends and associates.

As the years go by husbands and wives, even those who love each other dearly, get pried apart by life itself. People, interests, work, health, the attitudes towards children, the fermentation of change constantly taking place within each of us tend inevitably to separate the lovers who once were so close. It is worth taking time out to search for the person one met years ago and came to know and fell in love with.

NOTHING IS certain, they say, but death and taxes. They are wrong. Change is certain, too. A human being actually is quite brave to take the chances he does—despite the fact he has no choice—affiliating his life with another in matrimony and in business, when he hasn't the foggiest notion of the development and change that is going to take place in the other person and in himself.

Despite some exceptions that have worked out well, that is perhaps one reason why it is prudent to marry within one's own age group. Disintegration is apt to set in about the same time. It is tough indeed if, besides temperamental differences and divergent tastes and changing viewpoints, a couple also has to cope with a big age lapse.

The more I see of the world the greater mistake I think nature made. Bernard Shaw said something to the effect that it was a pity youth was wasted on the young, and he was right.

HOW MUCH more glorious life would be if we were all born old and grew younger with the years. As we got to be about 78 or 77, say, we'd throw away our glasses and our dentures. Our strong second teeth would begin to sprout and we could look forward, after many years, to those darling baby pearls that would give our adolescent parents so much pleasure.

Our gray hair would begin to darken, our spines to straighten. Crepey throat and crows' feet would be erased and there we would be in our early 30s, our mid-

twenties, our teens, our young shells filled with the experience of a lifetime, the wisdom of the serpent.

To be young and to be wise too, what a combination! To have acquired patience when one would have the time to wait. Too often, the way things are, we may perform feats of patience but the physical ability to profit by it is slipping by. Soon we will be too old to care whether we get what we patiently waited for or whether we accomplish those things or reach those goals for which we strove so earnestly.

And emotionally, in a happily topsy-turvy world, instead of the disillusionment of age we should be rushing at headlong speed to the joy and thrill of falling in love for the first time. When the love affair was happy how glorious it would be and if it was tortured, and young love often is, the terrible heartache would be assuaged for we would be armored with our wisdom and experience. Our judgment would be seasoned if not always sound for—let us face it—even age does not necessarily bring common sense—a healthy crop of old fools is perennial—but our mental know-how and physical capabilities would be teamed.

AND THEN as we got younger we would at last sink into infancy as we now

sink into senility but how much more attractive would be, toothless, speechless, but smooth-skinned and cuddlesome, a joy to take care of. Children would have such fun playing with the baby parents.

The more I think of it the better an idea it seems to me. I shall have to write the management. Mother Nature probably is my party.

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# Ol' Ted's Annoyed by Dirt Merchants

By TED KREC

Today, to assuage the legion of unkempt slobs who constantly badger me with plaintive cries to "get off their backs," I shall leave my balliwick and confine my remarks to things other than men's clothing. Not that these rubes need or deserve any respite, but simply because I have something else to talk about.

The topic for today is vulgarly in shows, a situation which has caused me no little distress.

Please don't misunderstand me—I'm no prude. I know all the words and a good many of the jokes, but I see no reason for shouting them over microphones in some of the better upholstered manholes we call nightclubs.

Occasionally my wife and I go to Las Vegas, but I'd like to add that we don't go to gamble when we get there. We figure it's gamble enough just to drive over there and back, the way those idiots push their mechanical monsters along the highway!

WE GO mainly to relax, get away from the ordinary routine of life, have a few nice dinners and see a few shows. But I don't know if I'll go back there soon again or not. I was pretty disgusted by the time I returned home the last time.

The discouraging part of it is this: here's a big-name funnyman, the idol of countless young people—a man imitated by youngsters daily in word and deed.

What happens when he gets to Las Vegas? I don't know, but there he is, up there on the stage telling a whole flock of off-color stories and making one crummy remark after another. Somehow after I hear this, he never is quite as funny to me again.

The last time we were in Las Vegas we wanted to see an internationally famous comedian but in order to see him we also had to sit through the performance of one of our better-known strip-teasers. By the time it got around to the comedian, I felt like leaving. This stripper acted like she was in a big hurry to get the show over with and keep a date with someone. She hesitated not at all, just went hurriedly through her paces, leaving little to the imagination, and departed. And do you know what? Hardly a soul in the place applauded!

The truly sad part of this is that it is so unnecessary. A good comedian or a good performer, if he REALLY is good, does not have to rely on filth to captivate an audience. I never remember

Laurel and Hardy or W. C. Fields being dirty or off-color, and they used to fracture me.

To me there's nothing funny about studied filth. I must confess that many times a spontaneous remark will have a double-meaning to it, and it strikes me as funny, but when a man laces a script liberally with dirt and then bellows it over a microphone while he accompanies himself with obscene posturings, somehow I get a reverse feeling. I don't laugh—I just feel a little sick.

TO ME this man then appears two-faced; he's not the kind of person I think youths should imitate. A man who is holier than thou during a charity performance but who dredges up the sewer for his nightclub act doesn't sound very sincere.

The same is true with a lot of the movies we're getting lately. Just look at the titles and you'll see what I mean. They're concerned mostly with hopped-up kids and souped-up cars, drink and depravity. Fine fare for our kids to be seeing—no wonder the Russians beat us with a satellite! This is the kind of living that caused Rome to fall.

It used to be that when you went to a movie, you could take the family along. Now you have to study the ads carefully to see if it says "Adults only!"

The latest bulletin from Las Vegas is that even the gamblers are raising a howl about all the nudity in the shows. They claim it's giving the town a bad name and eventually will lead to a big crackdown which will prove costly to them.

It all adds up to this, Camembert—the boys over there don't give a hoot if you lose your shirt, but just don't go any further than that!



## AT HOME IN LONG BEACH

Now residing in Long Beach following a honeymoon trip to Northern California are Mr. and Mrs. Phillip John Williams (Norma Marie Danielson). The pair exchanged vows and rings before 250 guests in a recent service in Immanuel Lutheran Church. The bride's brother-in-law and sister, Mr. and Mrs. Raymond Cox, were their attendants. Parents of the newlyweds are Mr. and Mrs. John S. Williams, 5560 Lonna Linda Dr., and Mrs. Otto Edward Danielson, 1102 E. Carson St., and the late Mr. Danielson.

## Annual Tea Wednesday for Junior Matron Dept.

Junior Matron Dept. of Ebell of Long Beach will stage its annual holiday tea Wednesday in the home of Mrs. Wallace Taylor, 4302 Olive Ave. Assistant hostesses will be Mmes. Richard J. Barry and Lewis Van Winkle.

The Christmas theme will be used in table decor and other arrangements throughout the home.

MRS. WILLIAM G. NICOL, chairman, will receive with

Mmes. Merton Betts Smith, Walter Killingsworth and Taylor. Mrs. Van Winkle and Mrs. Irving Smith will be at the door and Mrs. Wilbur Lee Candy will have charge of the dining room.

Mrs. Herbert W. Vail will be assisted by Mrs. Joseph M. Striegel, Ebell president. Others invited to pour are Mmes. John E. Searles, Charles Ritz, Frank C. Finch, Frank Halicus, Henry M. Hoffman and Lorne Midgough.

## Days of Forty-Niners

LONG BEACH STATE COLLEGE EVENTS

by PLACER MINER

The activity scene at Long Beach State College shows students rested from the holiday and raring to get back into the swing of things.

Califias, junior and senior women's honorary service organization, begins a new project Wednesday evening at 7 when the girls will sell coffee and cake to extended-day students. If the affair proves successful, it probably will go on a weekly basis. On the social side, an exchange featuring a buffet dinner and dancing is planned with Statesmen, their masculine counterparts, for next Sunday.

Speaking of Statesmen, the group recently elected new officers. Taking over the reins from John Mendell was Alan Anderson. Other new officers are Bob Spencer, Terry Wertz, John Burrow and Fred Montano.

★ ★ ★

THE ART CLUB will sponsor its annual Art Auction Wednesday from 1 to 4 p.m. in Room 101 of Fine Arts Building 2. All pieces, including paintings, pottery, jewelry, and silk-screened place mats, have been made by LBSC art students and faculty. The auction, open to students and public, will be preceded by a period of "free browsing" from 10 a.m. until 1 p.m. Part of the proceeds go toward the Art Club scholarship fund.

Also on Wednesday, the Social Commission will sponsor a Co-Rec (short for Co-educational Recreation night) at 7 p.m. in the Women's Gym. Students: bring your sweat-sox 'cause there will be volleyball, basketball, ping-pong, and dancing!

Looks like this is the weekend for fraternity-sorority exchanges. SAE and Alpha Phi; TEKE and Delta Zeta; Sigma Pi and Sigma Kappa and Lambda Beta and Tri-Delt each will have a party-time get-together Friday evening at undisclosed locations.

★ ★ ★

FRIDAY NIGHT Zeta Tau Alphas will hold their White Violet Ball at the Statler Hotel. The affair is given each year in conjunction with the USC and UCLA chapters. Zeta pledges are working on "secret plans" for Christmas to surprise the members.

Sigma Alpha Epsilon will hold a "Playboy Party" dinner-dance Saturday night at Will Simon's house in Naples. In charge of the soiree are John Williams and Terry Wertz.

Special bouquets to Zeta Tau Alpha for winning first place in the women's division of the recent Barbershop Quartet Contest and to Tau Kappa Epsilon for garnering not only the first place men's trophy, but also the perpetual trophy for their third straight victory.

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Champagne  
Mori Lee  
Exquisite

## Doctors Wives Set Yule Fete

Christmas cheer in a South American setting is in store for Wives of Navy Doctors when they gather for holiday luncheon at noon Dec. 10 in Allen Center.

Mrs. George Cottle, newly returned from a tour of two and a half months through South America, will be the day's hostess, and is planning decor inspired by her trip. Mrs. George Schiff, retiring president of the club, will preside at the punch bowl.

Members will remember three needy Navy families by taking gifts, food and clothing to the meeting. Selection of the families will be made by Mrs. Cottle and Mrs. Richard D'Vincent, president-elect.

Members recently bid farewell to Mrs. Edward Schnell, their corresponding secretary, who has left for Cleveland

with her family where her husband will assume private practice.

\*\*\*\*\*

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## Lloyd Lavenders Off on Flying World Tour

Mr. and Mrs. Lloyd I. Lavender left by plane recently from Los Angeles International Airport for an extensive world tour.

Lavender is procedural legislative chairman for the Association of Municipal Court Clerks of California, Inc., a chairmanship he has filled for the past six years. He also is the chief clerk of the criminal division of the Municipal Court of Long Beach Judicial District, and a lawyer.

Accumulating their vacations, Mr. and Mrs. Lavender will visit the following places: Honolulu, Hawaii; Kyoto and Tokyo, Japan; Hong Kong; Singapore, Malaya; Bangkok, Thailand; Rangoon, Burma; New Delhi, Agra and Bombay, India; Damascus, Syria; Jerusalem, Jordan; Cairo, Egypt; Istanbul, Turkey; Athens, Greece; Barcelona, Palma de Mallorca and Valencia, Spain; Lisbon, Portugal, and Santa Maria, Azores Islands, returning to Long Beach about Jan. 19.

On returning to work, Lavender plans to keep the state court clerks' membership informed on 1959 procedural legislation pertaining to the administrative functions of clerks of municipal courts and, in the final, compile and forward to each court office a complete digest of the procedural laws of the 1959 legislative session.

### Dinner Tuesday

Spanish American War Veterans Widows Club will have a Christmas dinner Tuesday in Linden Hall for members only. Rebecca Shanteau will preside at the business session.



When you wish upon Greta's Christmas star!

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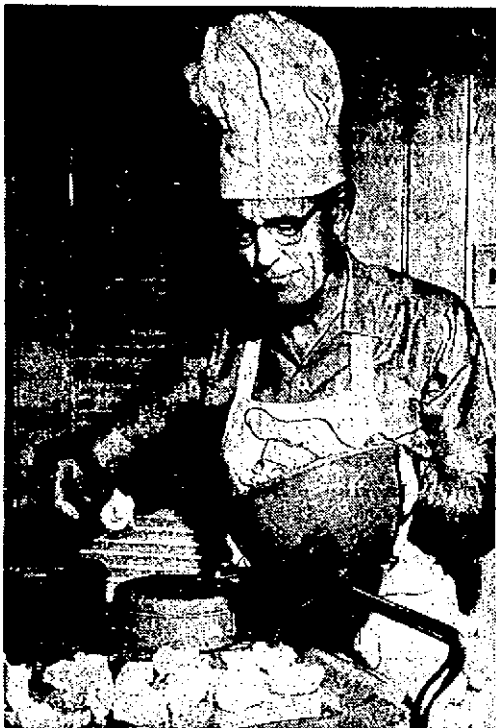
CHRISTMAS STORE HOURS

Beginning December 12  
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## Dr. T. E. Noble's Divinity Is Divine

By MILDRED K. FLANARY  
I. P. T. Food Editor

Thomas E. Noble, M. D.

"I-o-way, I-o-way, That's Where the Tall Corn Grows." They grow their men tall there, too—i. e. today's second-tripper in the Chef of the Week routine, Dr. T. E. Noble. He tops 'em at six feet plus. What's more . . . he tops all that with a hat.

Indianola, Iowa, not only provided him a certificate of birth, but a B.S. degree from Simpson College, and a bride. In fact, he and Mrs. Noble really can't remember when they didn't know each other. World War I and his college education rather overlapped, but after presiding as a second lieutenant in the Army for a year, he returned to the University of Minnesota Medical School for his M.D. degree.

Noble's aptitude for diagnosing is no doubt inherited, for from his grandfather down, there have been three "emdocs" in the family and one dentist. With his own sheepskin tucked in his pocket, he came to San Francisco and interned for a year at the Southern Pacific Hospital before coming to Long Beach in 1924. He has practiced in Long Beach ever since.

With the advent of World War II, he switched his patriotic allegiance and went into the Navy, this time as a lieutenant commander. Part of his four-year duty was spent on Midway Island with the gooney birds and the sand dunes. He returned a full commander.

The doctor has served as president of the Harbor Branch, Los Angeles County Medical Society, and of the Long Beach TB Assn. He also is associated with Seaside, St. Mary's and Community Hospitals.

HIS SAME smooth, medical logic is carried over into his bridge game; and you'd better be GOOD should you challenge him. Mrs. Noble has done a bit of good domestic training, too, for he reads aloud (and beautifully) while she knits or potters, and turns out an elegant freezer of old-fashioned homemade ice cream . . . his "first-time-around" recipe. He can furnish a powerful set of muscles when she gets under way with a batch of Divinity, too. In fact, unless YOU can dig up a pair of similar muscles, we suggest you not try her recipe. They're an important ingredient in the complete whole. AND DON'T try it in your electric mixer—you won't be treating it kindly.

## DIVINITY

3 cups sugar  
1/2 cup White Karo  
1/2 cup water  
2 egg whites  
1 tsp. vanilla  
Nuts if desired

Boil sugar and water until it forms a soft ball when tested in water. Remove from fire. Beat HALF the syrup mixture into egg whites very slowly.

Return remaining HALF of the syrup to fire and cook until it forms a hard ball in water. Add that to egg mixture and beat BY HAND until mixture stands up well and loses its gloss. Drop it from a spoon in rounds on waxed paper.

## Holiday Fete for Young Californians

Young Californians and their husbands will gather Saturday evening in Allen Center for their annual Christmas holiday dinner dance. Festivities will open with a 7:30 p.m. cocktail hour.

Among those planning to attend are Messrs. and Mmes. Al McConville, Michael Denison, J. H. McConville, John Crutchfield, Norman Hastings, John C. Dixon, Robert Ballack, Allen Custer, Jack Mixer, Dean Grenier, Gerald Crain, Robert Folger, Dick Curtis, Ronald Hawkins, Glenn Giffin, Robert Wilmot, Phil Stockwell, Jerry Sutton.

Others are Messrs. and Mmes. Donald Wilson, Bill Palmer, Jack McCutcheon, Harry Stafford, Dick Scott, Paul Greeney, Frederick Jennings, Claude Buckman, Robert Ray, Thomas Liken, Glen Anderson, Jack Buehn, Gene Cheak, John B. Dixon, Reggie Ritter, Joe Spinelli and Troy Zook.

## Rossmoor Women Plan Luncheon

Card section of Rossmoor Woman's Club will have a Christmas party Saturday at Sam's Sea Food, 16278 Pacific Coast Hwy., Surfside.

Luncheon will be served at noon and members are welcome to take guests. Serving on the planning committee are Mmes. Robert Haugh, Richard Noble, Lynn Hink, Edward Stecki, Ray Craig, John Wilker, Elmer Parks, William O'Bryan, Floyd King, Ron Brown, Jack Crofton and Jack Ritchie.

## War Mothers

Chapter 5, American War Mothers, will meet at 1 p.m. Monday in Veterans Memorial Bldg. Cornelia Pollard will preside.

## Ebell Schedules Book Reviews, Annual Bazaar

"Current Books" and Authors" will be the topic of Marjorie Bright Sharpe when she speaks before Ebell of Long Beach at 1:30 p. m. Monday in the clubhouse auditorium.

Mrs. Sharpe, a graduate of University of Texas, currently is woman's director for a radio station in San Bernardino and Riverside. She broadcasts daily from Riverside's famed Mission Inn, and for her women's commentary, "Ladies in the News," she was awarded the Frances Holmes achievement award for radio commentary.

Her lecture, a timely, topical commentary on current books, is appropriately timed for holiday gift shopping. Mrs. Sharpe will be presented by Mrs. Francis H. Gentry, program chairman, following a business session conducted by Mrs. Joseph Striegel.

Luncheon will be served by members of Group H, Mrs. E. R. Paine, chairman.

ALSO IN STORE during next week for Ebell members is their annual Christmas festival and bazaar Friday sponsored by the ways and means groups, Mrs. Hazel Reed Weld, chairman.

The clubhouse and numerous booths will be decorated in bright holiday colors and will offer for sale Christmas gifts, aprons, home-cooked foods and candy, white elephants, holiday gift wrap, toys for tots and hand-crafted decorations.

## Officers' Wives Start Early on Holiday Joy

Members of the Officers' Wives Club will get an early start on the holidays when they meet Wednesday for their annual holiday luncheon in Allen Center.

The Meistersingers of Wilson High School will entertain with a program of Christmas music to set the holiday mood. Members of the group are Lynella Smith, Lola McCrary, Meredith Scapp, Teri McGraw, Steve Overby, Dan Armistead, Dave Wallsburg and Dave Fenwick.

FURTHERING the yule spirit will be luncheon tables, each decorated individually by a board member.

Canned goods for the Navy Family Chapel pantry will be collected during the get-acquainted hour which begins at noon. Reservations for the 1 p.m. luncheon may be made with Mmes. J. G. Winn, H. M. Robbins or George Davis before noon Monday.

The bazaar will open at 10 a. m. with a snack bar serving brunch until 11:30 a. m. Guests also will be invited to play bridge or canasta. The public is welcome.

## Zeta Tau Alpha to Note Holiday

Long Beach Alumnae of Zeta Tau Alpha will stage their annual Christmas party at 7:30 p. m. Thursday in Ebell Clubhouse.

Mrs. Bill J. Wagner, chairman of arrangements, is being assisted by Mmes. Tom R. Gilliam Jr., James B. McCarey, Edson Hebe, Dale Wiese, Don Pratt, Cyril T. Prestwich, Cecelia Pritchard and Frank Lortscher.

The tea table will be festively arranged in keeping with the holiday season and the traditional, and suspenseful, gift exchange will follow refreshments.

## Rebekahs to Elect

Wide Awake Rebekah Lodge 71 will elect officers at an 8 p.m. meeting Monday in Machinists Hall, 728 Elm Ave. Stella Moore presiding. The social hour arranged by Stella Moore and Hildur Kinder will honor members with December birthdays.

## Look Who's Dancing . . .

Calendar for parties at Call's Fine Arts Center, 3720 Long Beach Blvd.

Dec. 1  
4:30 Second Season Silver Medalists.  
5:30 Second Season Gold Medalists.  
6:30 First Season Silver Medalists.

Dec. 2  
4:30 Freshman Dons and Debs of Lakewood Village. "Candy Cane Capers," party dress. Patronesses, Mrs. O. M. Stewer; chairman, Mrs. Earl D. Jones.  
6:15 Sophomore Dons and Debs of Lakewood Village. "Candy Cane Capers," party dress. Patronesses, Mrs. C. S. Fuller; chairman, Mrs. Edwin Baker.

4:00 Junior Dons and Debs. "Candy Cane Capers," party dress. Patronesses, Mrs. Verne Hughes; chairman, Mrs. George V. Stokes.  
Dec. 3  
4:30 Freshman Dons and Debs of North Long Beach. "Christmas Cottles," party dress. Patronesses, Mrs. C. M. Thompson; chairman, Mrs. Thomas E. Hall.  
6:15 Sophomore Dons and Debs of North Long Beach. "Glitter Ball," party dress. Patronesses, Mrs. Lewis Guzman; chairman, Mrs. Archie Amos.

## Chanukah Set for Sisterhood

Sisterhood of Lakewood Jewish Community Congregation will have a Chanukah observance at its 8:30 p.m. meeting Tuesday in Jewish Community Bldg., 6440 Del Amo Blvd.

Mrs. Calvin Green, program chairman, has planned a Chanukah workshop showing traditional decorations for holiday observances. Members will exchange gifts and refreshments will be served.

8:00 Junior Dons and Debs. "Snow Flake Swirl," party dress. Patronesses, Mrs. William Higgins; chairman, Mrs. Harry Kanover.  
Dec. 4  
4:30 Freshman Dons and Debs. "Christmas Cottles," party dress. Patronesses, Mrs. Tom Watson; chairman, Mrs. Roy Drongold.  
6:15 Sophomore Dons and Debs. "Christmas Cottles," party dress. Patronesses, Mrs. John C. Buek; chairman, Mrs. Harry V. Stetler.  
4:00 Junior Dons and Debs. "Christmas Prom," party dress. Patronesses, Mrs. Albert Pfeiffer; chairman, Mrs. Ernest Almand.  
Dec. 5  
4:30 Junior Dons and Debs. "Christmas Capers," party dress. Patronesses, Mrs. W. H. God; chairman, Mrs. Allen Walker.  
6:15 Sophomore Dons and Debs. "Christmas Prom," party dress. Patronesses, Mrs. Lewis T. Arnold; chairman, Mrs. C. B. Brothers.  
4:00 Senior Capers. "Noel Prom," party dress. Patronesses, Mrs. Walter Green; chairman, Mrs. Carl W. Darcow.  
Dec. 6  
2:00 Chorus and Chix. "Twelve Days of Christmas," party dress. Patronesses, Mrs. John B. Roach.  
3:15 Silk and Spun. "Twinkle Twinkle," western tops. Patronesses, Mrs. Herbert Dean; chairman, Mrs. Robert E. Kelly.  
6:30 Levin and Lace. "Twelve Days of Christmas," western tops. Patronesses, Mrs. Lester C. Harvour; chairman, Mrs. Claude Dodge.  
8:00 Senior Promenade. "Christmas Prom," formal dress. Patronesses, Mrs. Henry Abadie; chairman, Mrs. George A. Fenton.

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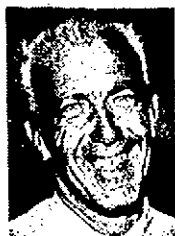
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SECOND FLOOR—PENNEY'S DOWNTOWN

DOWNTOWN

LONG BEACH



Triangle Not Geometry

DEAR MOLLY:

I am a student in a local high school and I have a terrible problem. We have a professor of mathematics whom I think the world of because he is trying to get me through geometry, which I simply cannot dig.

We spend a bit of time

each afternoon together because he is trying to help me and the other afternoon I did a terrible thing. It was something or other about triangles—and I said do you think you and I are part of one. (He is married.)

He said it was possible we might make one and then asked me all sort of questions of whether pi this equaled 2418 or something

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like that. Geometry confuses me! It just so happened that the number he used is MY TELEPHONE NUMBER.

I went away so thrilled. I wonder what I should do now.

CONFUSED CONNIE

DEAR CONNIE:

Now really, sweetie pi, as little as I know about geometry, and I'm supposed to have passed it to, these many years ago, I'd suggest that you think more about squares, circles, and whatever else there is other than triangles.

Each side of a true triangle should be equal, I seem to remember vaguely, but something tells me that the sort of triangle you have in mind wouldn't work out that way, geometrically (or any other way) at all.

Anyway, sweet pi, it's pi equals 3.1415. So maybe you'd better check that telephone number—or have it changed, M. M.

P. S.—I'm not really teasing you. I loved your letter. Write again.

DEAR MRS. MAYFIELD:

I'm in love with a boy who is hard. He is cruel and I am afraid of him, but he can be gentle as a lamb. I hardly ever see him but when I do, he treats me like a child. He has a moonshine still.

I'm the sort who rides horses, goes hunting and fishing with my dad, and this boy likes to do the same things. I like dogs and he does, too. I hate cats; he hates them.

What do you have to say about a case like mine?

MULE TAMER

DEAR MULE TAMER:

I'd say you're about to get kicked. Get out of his way. I wouldn't want you hurt. Furthermore, feeling as you do, how can it be love? I'm afraid you've both got some growing up to do.

M. M.

(This feature appears daily in the Press-Telegram.)



Mr. and Mrs. William J. Sorns

Mr. and Mrs. William Sorns Honored on Golden Year

Mr. and Mrs. William J. Sorns, long time Long Beach residents, celebrated their golden wedding anniversary last weekend with an open house for 85 guests in their 3736 Cerritos Ave. home.

The Sorns were married Nov. 25, 1908, in Meridian, Miss., and have resided in Long Beach since 1918. Prior to his retirement, Sorns operated a barbershop for many years in downtown Long Beach.

Among guests were his cousins, Mrs. Elizabeth Mathews of San Diego and Mrs. Walter Trusty and Mr. Trusty of Hawthorne. Others were Mr. and Mrs. Art Miller of Pasadena, Mr. and Mrs. S. S. Conklin, Mr. and Mrs. Arthur Swanson of Santa Ana, Mr. and Mrs. Ed Welch of Bellflower and Mr. and Mrs. Chester Reed of Anaheim.

USWV to Elect

Long Beach Auxiliary of United Spanish War Veterans will elect officers when it meets at 1 p. m. Wednesday in Veterans Memorial Bldg. Margaret Bates will preside.

Alumnae to Meet

Alumnae of Pi Beta Phi will gather for a Christmas party at 7:30 p.m. Dec. 8 in the home of Mrs. John Pittblado, 3912 Cerritos Ave. Dessert will be served and bridge played. Reservations may be made with Mrs. H. B. Crosby.

Dandy Fare for Students

The following menus will be served in Long Beach elementary schools the week of Dec. 1-5.

MONDAY: Hot dog, cut green beans, peach half, Lorna Doone cookie and milk.

TUESDAY: Chili beans, buttered fresh carrots, spicy applesauce with whipped cream, cornbread and butter and milk.

WEDNESDAY: Creole noodles, buttered spinach, pineapple and cottage cheese salad, toasted French bread and milk.

THURSDAY: Chopped steak on mashed potatoes, whole kernel corn, tossed green salad with egg garnish, whole wheat bread and butter and milk.

FRIDAY: Macaroni and cheese, garden peas, fruit gelatin, peanut butter sandwich and milk.

The above items make up the elementary children's lunch, 25c. Spud and salad from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

Junior-Senior High

MONDAY: Spaghetti with franks, garden peas, peach half, toasted French bread and milk.

TUESDAY: Hamburger on bun, cut green beans, fruit gelatin, cheese slice and milk.

WEDNESDAY: Beef rice casserole, whole kernel corn, garden salad with egg garnish, whole wheat bread and butter and milk.

THURSDAY: Creamed turkey on mashed potatoes, spinach, pear half with orange garnish, whole wheat bread and butter and milk.

FRIDAY: Baked haddock, or pig-in-blanket with cheese sauce, corn and tomato medley, Spanish coleslaw, whole wheat bread and butter and milk.

Library Group

Mrs. Ada Lyons, a past president of the local Story League chapter as well as of the Western Division of Story Leagues, will be guest speaker at the Wednesday afternoon meeting of the Alamitos Library Assn. in the clubrooms, 1836 E. 3rd St. In keeping with the group's Christmas custom, there will be a membership gift exchange. Luncheon will be served at 12:30 p.m. Mrs. Arthur Phillips will conduct.

To Select Officers at WBA Meeting


Review 15, Woman's Benefit Assn., will elect officers when it meets at 1 p.m. Tuesday in Machinists Hall under guidance of Edith Robinson. Covered dish luncheon at noon will be hosted by Pioneer members.

Pioneers and past presidents of the group will have their Christmas dinner at noon Dec. 11 in Huffies, 1473 Atlantic Ave.

Potluck Luncheon

Rebekah Glenners Club will meet for potluck luncheon at noon Thursday in MacArthur Park. Visiting Rebekahs are welcome.

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# Forecast: Excellent Concert Art Realm in a Christmas Mood

Eudice Shapiro, one of America's greatest woman violinists, will appear with the Long Beach Symphony on Sunday, Dec. 7, at 8:30 p.m. The concert, directed by Lauris Jones, will be given at Long Beach City College Auditorium, Clark Ave. and Harvey Way.

Equally at home in recital, as soloist with orchestra and in chamber music, Miss Shapiro is the only woman ever to be appointed concertmaster of a major Hollywood film studio orchestra.

For a number of years the American-born and American-trained musician was concertmaster of the RKO-Radio Orchestra, while making frequent appearances in recital, as soloist with major symphonic organizations and in chamber music as a member of the well-known American Art Quartet.



Eudice Shapiro

**THE PETITE** virtuosa has played triumphant recitals before audiences in Rome, Stockholm, Copenhagen, The Hague, Amsterdam and London. She will use her rich-toned Guarnerius violin when she plays the Mozart "Concerto in A Major" with the symphony.

Works to be performed at the concert include also the incidental music to "Midsummer Night's Dream" by Mendelssohn and the Bach-Damrosch Choral Prelude, "A Mighty Fortress Is Our God." Climaxing the evening will be a performance by the orchestra of Richard Strauss's great work, "Death and Transfiguration."

Tickets are available for this important concert and may be obtained from Humphreys Music Co., 130 Pine Ave., or from Mrs. Rich-

ard A. Matlock, 1560 Ramallo Ave. Season tickets may still be obtained for the remaining four concerts in the Long Beach series.

By VERA WILLIAMS  
Independent Press-Telegram Art Editor

Members of the Community Art League will get their hands in the clay and create Christmas gifts when the League meets at 8 p.m. Monday at 9302 E. Laurel Ave., Bellflower. Jules Supra, Downey sculptor who last January demonstrated rapid sculpting and pottery making before the group, will direct the session. Each member is asked to bring a small board on which to mold clay, a small basin or bowl for water, an apron, and a wiping rag or two.

Florence Davis of Whittier, member of the Women Painters of the West, will display paintings during December in the hall, which is open to the public each weekday from 10 a.m. to 2 p.m.

Coming events for the League include a "sidewalk show" Dec. 11, 12 and 13 at Lakewood Blvd. and Firestone Blvd., Downey. Paintings, framed and unframed, will be exhibited, and sales encouraged.

Rotating exhibits include Katie Jones of Norwalk, paintings in Helms Insurance Agency, 13933 San Antonio Dr., Norwalk; Edna Padrick of Bellflower, 13 watercolors, many of which have won ribbons, Security-First National Bank, 4616 Los Coyotes Blvd., Long Beach; Evelyn Carpenter of Lakewood, paintings in Bellflower library, Flower St.

and Bixby Ave.; Helen Reed of South Gate, 10 paintings in Bank of America, Clarendon and Pacific Blvd., Huntington Park.

**DRAWINGS AND** paintings by students and alumni of the Long Beach Academy of Art will be displayed through December in the Richard Henry Dana branch library, 3880 Atlantic Ave. The exhibition starts Monday and will be open to the public during library hours: Monday through Thursday, noon to 9 p.m.; closed Friday; Saturday, 9:30 a.m. to 5:30 p.m.

Represented in the show are Lela Adams, Laurel Bull, Jeff Carr, Kay Hammer, Verne Hansen, Gwen Harter, Allicia Lewis, Barbara Novakovich, Roberta Pettit, Jack Pullen, Jack Rutherford, Karl Seethaler, Lila Sherer, Norman Sherwood, Renee Switsky, Mida White, Frank Wolfelt and Judie Wood.

**FIFTEEN** paintings and monotypes by Karl Seethaler are displayed at John Norman's, 4512 Atlantic Ave., where they will remain an indefinite period. The exhibition was invited by Mr. and Mrs. Norman Stow, proprietors, who have a number of Seethaler's works in their private collection. The show may be seen weekdays during business hours.

**FRAN SOLDINI** has two paintings, "The Strollers," a pressed easel, and "Subaqueous" in a new exhibition in the W. & J. Sloane gallery, Wilshire Blvd. and Camden St., Beverly Hills. Exhibiting artists were chosen from the Water Color Society. "Subaqueous" won an award in 1957 in a New England show in Mystic Gallery, Mystic, Conn.

**LUCILLE BROWN** Greene and Frank Lane, art teachers and graduates of the UCLA Art Department, had a two-man show which closed Saturday in the Santa Monica Art Gallery, 5th St. and Santa Monica Blvd. Mrs. Greene showed oils and water colors, including "Kids' Matinee" which received the \$100 purchase prize from the Long Beach Art Assn. and was presented to the Long Beach Museum. Mrs. Greene also showed three water colors that have been exhibited with the California Water Color Society and water colors loaned by Mr. and Mrs. Val Moore and Mrs. Doris Richards of Long Beach.

**SCULPTURE** by Bernard Rosenthal and architecture and mosaics by Juan O'Gorman will close Wednesday in the Museum of Art, 2300 E. Ocean Blvd. The 15 pieces are Rosenthal's first sculpture exhibit in this area. Photographs of mosaic murals, constructed for the University of Mexico and other major buildings comprise the first United States showing of the work of O'Gorman, Mexican architect-designer.

Also closing Wednesday is the exhibition of drawings and paintings by Anya Fisher, Edith Gummels, Patricia Bartell Johnson and Julie Poulousky. The four artists have one-man exhibitions, also closing Wednesday, in Alamitos, North branch, Ruth Bach and Bret Harte branch libraries, respectively. The library exhibition project, initiated this fall, is sponsored by the Museum and the public library.

Jewelry by Ernest Ziegfeld, scheduled to close Wednesday in the Museum, has been extended by popular demand through Jan. 4. The Long Beach designer-craftsman has taught at the Uni-

versity of Minnesota, Stanford, Columbia, and the State University of New York.

Continued exhibits at the Museum include "California Design IV" and "Carpet by Stanislov V'Soske" to Jan. 7 and "Select Paintings by Internationally Known Artists" to March 1.

Paintings from the Museum collection reserved during November may be picked up Wednesday and Thursday by residents of Long Beach planning to borrow them for home display.

Gallery talks will be 2 p.m. Friday, "California Design," and 2 p.m. Saturday, "Art and Society."

A reception, marking opening of new exhibits will be 2 to 4 p.m. Dec. 7.

The Museum is open daily 10 a.m. to 5 p.m., Sunday from 1 to 5 p.m., and Wednesday and Friday evenings, 7:30 to 10.

**Drawings, paintings, crafts**

and prints will be auctioned Wednesday in Art Building No. 2, Room 101, Long Beach State College, 6101 E. 7th St. Sponsored by the Art Club, the sale includes mostly student work and some faculty art.

Pre-auction sale will take place from 11 a.m. to 1 p.m. The auction will begin at 1 p.m. Proceeds will finance scholarships for art students.

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## Theater Adventures on Junior Programs

"Sing Ho for a Prince," Dec. 6.

"Out of the Booby's Box," Jan. 10.

Music for Children (Long Beach Symphony), Feb. 14.

"Wilbur and the Giant" (puppet show), March 14.

"Heidi," April 23.

These delightful offerings comprise a children's program series sponsored by the Junior League of Long Beach and Long Beach Children's Theatre.

While most of the tickets for the 10 a.m. performance have been sold, tickets still remain for the 11:30 a.m. performance the same day. Information about the junior programs may be obtained Monday through Friday from 10 a.m. to 3 p.m. by calling the Community Volunteer Office, 1213 Cedar Ave.

series. Immaculate Heart College thespians will appear in "Out of the Booby's Box." Lauris Jones has prepared a special program for youthful tastes when the Long Beach Symphony appears.

Oversized puppets will be brought to town by George Lathshaw, famed puppeteer. His puppets were featured in the movie, "Lilli." The UCLA Drama Department will present "Heidi." All five programs will be given in Long Beach City College auditorium.

### Tickets Available

Tickets to "Death of a Salesman" go on sale Monday at the little theater box office at Long Beach State College, 6101 E. 7th St. The Arthur Miller drama will play three nights only, Dec. 11-13, on the LBSC campus. Box office hours are 10 a.m. to 2 p.m.

## Ethiopia on Film Series

"Ethiopia Today," third program in the 1958-59 film lecture series of the Long Beach City College General Adult Division, will be presented at five local high school auditoriums this week.

Opening Monday at 8 p.m. in Wilson auditorium, the program will be repeated at Butler Jordan on Tuesday, Millikan on Wednesday, Polytechnic on Thursday and Lakewood High School on Friday. Tickets will be available at the box office each evening.

Willis Butler, world traveling film producer who makes his first appearance in the General Adult Division series, will be the lecturer.

In the process of filming "Ethiopia Today" Butler and his wife traveled 4,000 miles through all sections of the country by airplane, jeep, boat, mule and on foot.



Butler Jordan

## L. B. Chorus, Orchestra Offer 'Messiah' Sunday

The 33rd annual performance here of Handel's oratorio "Messiah" will be presented at 3:30 p.m. next Sunday in Municipal Auditorium.

The augmented Long Beach Civic Chorus, directed by Rolla Alford and assisted by the Long Beach Symphony Orchestra, conducted by Lauris Jones, will present the offering. Sponsors are the Long Beach Recreation Department and the Long Beach Council of Churches. Singers from all churches in the city have joined to swell the chorus to 202 voices for the program.

**SOLOISTS** will be Mary Bradley, soprano; Constance Brewer, contralto; Ray Vaughan, tenor, and Allan Watson, bass. Piano accompanist will be Dorothy Alford. Characters for the visualizations, staged and directed by Virginia Earl Clark, of the Recreation Department, are from the Youth Choir of the First Methodist Church.

Orchestra musicians for the program are provided by a grant from the Recording Industries Trust Fund obtained through Local 353, American Federation of Musicians.

## String Trio on Concert Series at Museum

A concert of chamber music will be presented by the Mallory String Trio on Friday at the Long Beach Museum of Art, 2300 E. Ocean Blvd. Performing in the concert, to begin at 8 p.m., will be the distinguished musicians Tibor Zelig, violin; Myron Sandler, viola, and Nino Rosso, cello.

Sandler, a graduate of the Juilliard School of Music, has been first violinist for leading symphony orchestras both in the Southland and famous musical centers in this country. Zelig, a graduate of the Royal Hungarian Academy in Budapest and the Curtis Institute in Philadelphia, has played with Arturo Toscanini in the NBC Symphony Orchestra. He has been concert master of the Portland and Salt Lake City Symphonies and has been a recording musician for movies and television for many years. The two artists have played together for many years having performed in Long Beach in 1956 and 1957.

Included on the program will be: "Duo for violin and cello, Op. 7," Kodaly; "Two Eyeglasses Obligo," Beethoven; and "Serenade," Sinigaglia. There is no charge for admission to the concert; tickets for reservation of seats may be obtained at the Museum during the week preceding the concert.



Ron Hogue

## O'Neill Trilogy Due at LBCC

Next drama production of the season at Long Beach City College will be the student-directed trilogy of Eugene O'Neill sea plays, "The Long Voyage Home," scheduled for December 12-13 at 8:30 p.m. in the Lakewood campus auditorium.

Director for the trio of one-act plays is Ron Hogue, who played leading roles in City College productions of "Petrified Forest" and "Night Must Fall" last year and who has appeared with several local theater groups.

Leading roles will be played by Bill Dinmitt as Driscoll, Bill Wildman as Yank, Tom Puckett as Cockey, Pat Dunovan as Olson and John Carver as Smith.

Others in the cast are Caryl Wichman, Phil Patterson, Ted Cheadle, Bruce Starrat, Rick Drobner, Dodie Case, Gerry Nikes, Dave Willis, Sue Clark and John Bennett.

O'Neill's trilogy, based on the playwright's own experiences as a merchant sailor, deals with the rough and ready men of the S. S. Glencairn, a British tramp steamer. The three episodes are "Bound East for Cardiff," "In the Zone" and "The Long Voyage Home."

Synopsis and musical score for "The Long Voyage Home," musical show by Donna Louise Hoffer of Long Beach, will be presented at 8:30 p.m. Dec. 7 in the East Garden Room of the Statler Hilton, 930 Wilshire Blvd., Los Angeles.

**Show Synopsis**

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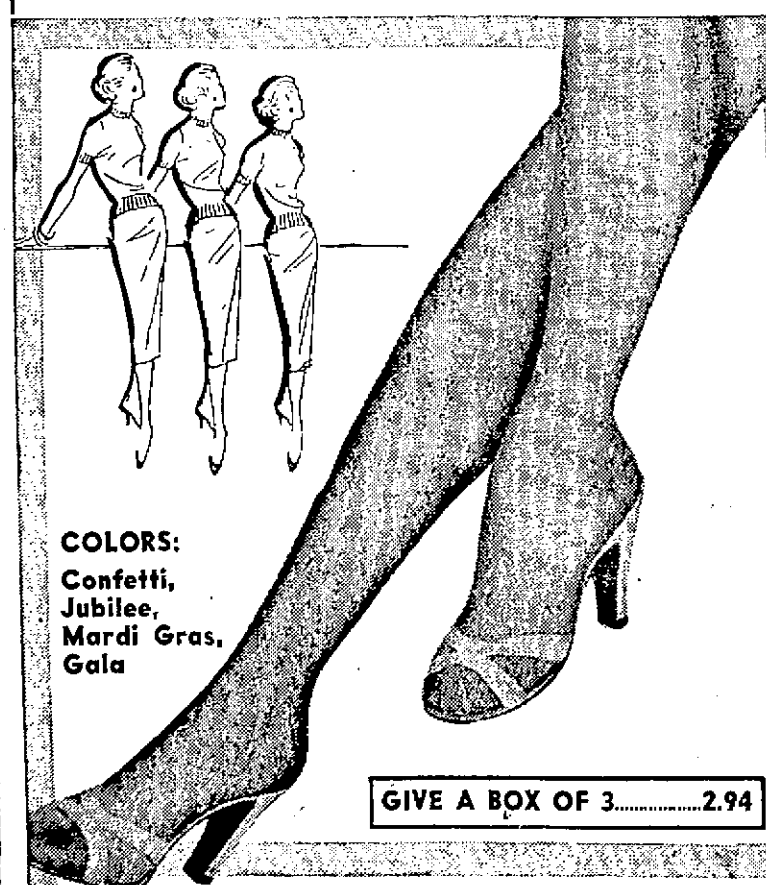
**Observance**

The 200th anniversary of the death of Georg Friedrich Handel will be commemorated throughout Germany in 1959. Oratorios, operas, and works for orchestra, piano and organ by this prodigious German-born composer are on the schedules of musical groups in almost every German city.

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# Major & Minor Notes

By RACHEL MORTON

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Many music lovers in Long Beach know Lauris Jones, conductor of our symphony orchestra, from the podium and marvel that with his unobtrusive manner, he has an uncanny ability to get remarkable results from his orchestra men without fireworks.

I talked with him the other day and learned that there is a great deal more to this young man than meets the eye. First of all, he has had some remarkable tutelage and there is a vast amount of musical knowledge to be drawn upon. His unassuming manner belies his strong convictions and his keen enthusiasm.

Lauris Jones is a native Californian, having been born in Visalia. The whole family was musical — his mother played the piano, his sister the piano and clarinet, and young Lauris took up the trombone in high school.

He received a degree from San Jose College and then went to Columbia where he received his master's degree. During those two years in New York City he studied conducting with George Szell, a great teacher; Eugene Ormandy, a great humanist, and Alfred Wallenstein, a great showman. These were happy years and Jeanne, his young wife, helped pay for all this by working as a librarian in the college library.

NEW YORK CITY might have kept the young conductor from us, but war broke out and he became a navigator, piloting airplanes over the South Pacific. The life was very exciting and the pay excellent — but music was in the heart and blood of him. So he gathered his little fam-

ily, Jeanne and three lovely daughters, and took a course at the Music College of the West in Santa Barbara. That was a wise move, for there he met Richard Lert, that gifted conductor and musician of the old German traditions, who took him to Pasadena where for 10 years he was assistant conductor of the Pasadena Symphony Orchestra.

The training was tough, as Richard Lert demanded perfection. Often he would call upon Lauris Jones in the middle of the orchestral program to "carry on" — whether or not he had rehearsed it.

AT REHEARSALS Mr. Lert would stand behind Mr. Jones as he conducted, whispering into his ear "all that was wrong."

"And there was plenty wrong," laughed Mr. Jones. Once he was called upon to conduct "The Messiah" at the last moment, although he had never seen the soloists. That took a bit of doing.

Richard Lert is of the old German romantic school. He believes in apprenticeship, or, in other words, in learning from the ground up. In 10 years association with such a man, Lauris Jones piled up a lot of knowledge.

He was called to Santa Barbara in 1953 to be the conductor of the orchestra and for three years he had a very happy association.

"Which of the three cities, Pasadena, Santa Barbara or Long Beach do you think has the most musical propensities?" I asked. "Santa Barbara and Pasadena have great wealth to pay for cultural things, but culture does not necessarily come from money. It comes from a desire. I think that no other city on the west coast, excepting of course, San Francisco, has as great a musical potential as Long Beach," Mr. Jones said. (To be Continued Next Week)



### Madonnas of World Ebell Topic

Be fitting the holiday season, "The World's Great Madonnas" will be the subject of a talk Monday by Miss Cynthia Pearl Maus, author, lecturer and world traveler, when she appears before the Art Department of Ebell of Long Beach. Mrs. Homer D. Redford will preside at the 11 a.m. meeting.

To set the mood for the talk, Mrs. B. Buckley Thompson will sing "Madonna's Lullaby."

MISS MAUS is a graduate of Northwestern University, Phi Beta, honorary member of the National Story Tellers League and the American Pen Women. She is a life member of Ebell of Long Beach and the Community Players.

She is the author of five widely known books in the field of character education and the fine arts. To accompany her talk Miss Maus will show colored slides of 20 or more great madonnas of the world.

### Borrow Classics for Best in Pleasant Listening

Classical music is well represented on the new recordings added at the Public Library. For example: Bach, "Brandenburg Concerto" (Munch conducting); Beethoven, "Symphony No. 9 in D Minor" (Horenstein conducting); Berlioz, "Harold in Italy" (Primrose, cello); Debussy, "Images" (Van Beinum conducting); Tchaikovsky, "Symphony No. 6 in B Minor" (Reiner conducting); Vivaldi, "The Four Seasons" (George Znosky and the Zimble Sinfonietta) and the important limited edition of Vivaldi, "Twelve Concerti for Flute and String Orchestra". All the recordings may be borrowed from the Main Library.

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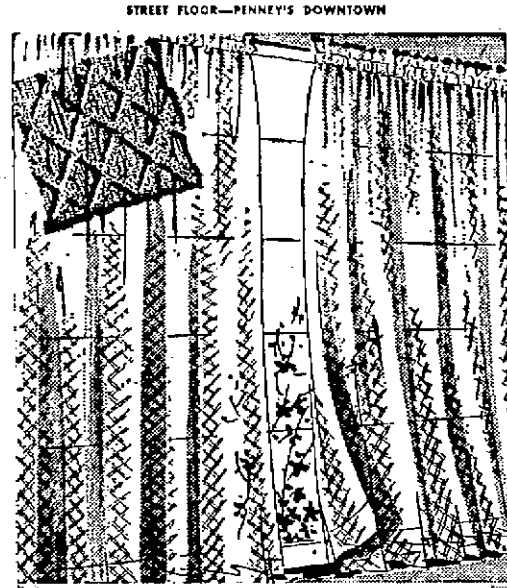
REGULARS ...32-52  
PETITES ...32-42  
TALLS ...34-44



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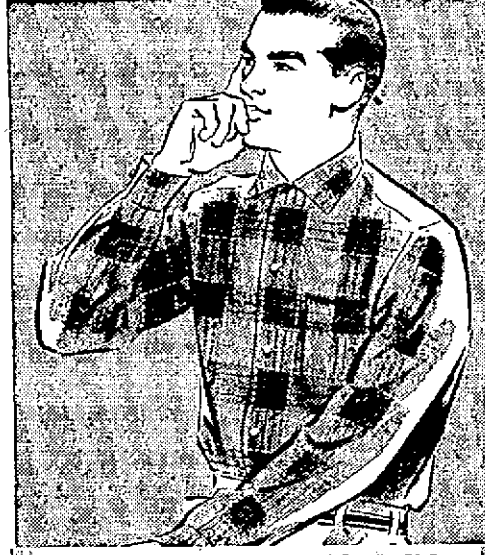
**2<sup>88</sup>**



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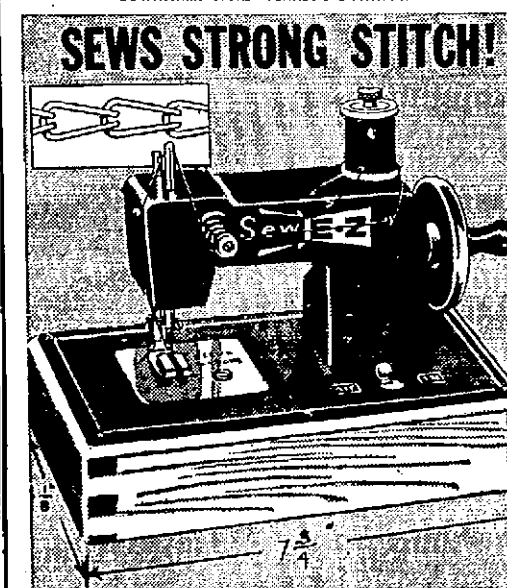
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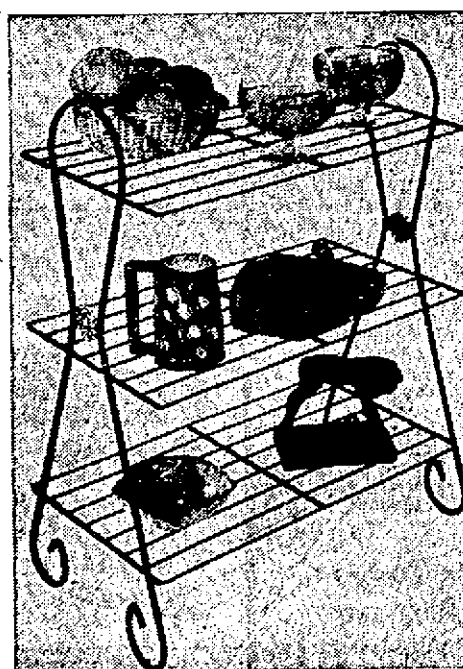


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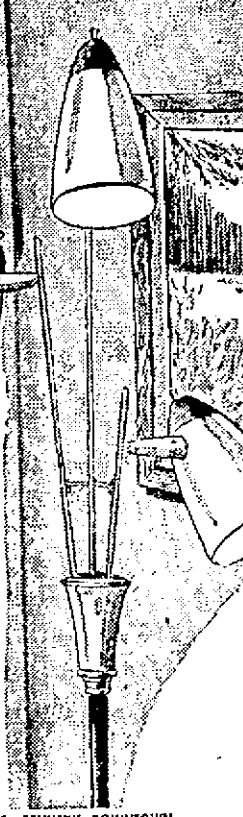
Attractive metal occasional furniture in dull black or polished brass finish. Can be used with modern or traditional decor. Choose from telephone stands, magazine shelf, TV stands, and boudoir chairs.

3-TIER MAGAZINE SHELF ... 3.98-4.98  
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### TRIPLE TREE LAMP

**15<sup>95</sup>**

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PENNEY'S FIFTH AND PINE DOWNTOWN LONG BEACH



### BANK WOMEN OPEN PARTY ACCOUNT

Joy Decker, chairman of the Women's Committee of the American Institute of Banking, accepts a decorations "deposit" from Sibyl Sneed (left) and Majel Dick to be placed in the committee's party account until the banking women withdraw it to lavish on their biggest party of the year, a Holiday Fantasy dinner dance next Saturday at La Ronde Rue. Dinner at 8 p. m. will be followed by dancing to the music of Gil Whited and his orchestra. The pastel net Christmas trees being deposited will adorn the dinner tables. The same pastel decor will be carried out throughout the banquet room.

### AMONG CAREER WOMEN

## Legal Secy's. Have Turkey

By ANNE GILCHRIST

The traditional Thanksgiving dinner meeting of Long Beach Legal Secretaries, annually hosted by the San Pedro and Wilmington members of this group, was an event of last week at the Jump 'n Jack in Torrance.

Upon arrival each person was greeted by "Chief Process Server," Marilyn Meskel (Robert Kirkpatrick) and served with a "summons" to have fun. Marion Fall and Kitty Rooney arranged the imaginative decor based on a space-age theme. President Harriet Wallick (with Everett Miller) conducted. Phyllis O'Farra (with Attorneys Real and Real and Walter S. Binn) arranged the entertainment with Binn, former U. S. district attorney for Southern District, California, serving as master of ceremonies.

SPECIAL GUESTS introduced were Hon. Joseph Maltby and Hon. Joseph Rayercraft, judges of Long Beach Superior Court, and Hon. Bernard Lawler, judge of the Municipal Court at San Pedro. The Harbor Bar Assn. was represented by George Stephenson, vice president.

Members of the Harbor Bar turned thespians for the night to enact an hilarious skit entitled, "A Typical Day in Dept. B." Judge Rayercraft played himself. Other "actors" were M. L. Real, Louis Zankich, Harry Root, Fidel Schmitt, George Stephenson (he brought the house down with his portrayal of a complaining female witness), Walter Binn and Allan Bulard. "Terrific," said the secretaries in describing the har-

risters' acting ability. "Department B's gain was Hollywood's loss!"

THE EVENING'S festivities concluded with clever feats of magic by guest Jack Schneider, an attorney of Santa Monica, who performs his legendarily for legal groups only.

#### Insurance Women

To the Insurance Women's Club of Long Beach went the pleasurable duty of guiding the formation and chartering of a new club in Santa Barbara. Traveling to the Channel City to officiate in installation ceremonies were Roberta Gordon, president of the Long Beach club, Hazel Struthers, Pauline Kincaid, and Cora Morgan, organization chairman of the local group, who served as installing officer. Guest of the evening was Mrs. William Guyser.

#### Osteopathic Assistants

Hoefly's, Belmont Shore, was setting for the November dinner meeting of the Long Beach chapter, Osteopathic Medical Assistants, presented under direction of the evening's hostesses Hilde Meyer (Dr. Walter Matlock's office) and Alice Schofield (Dr. Ward G. DeWitt). Guest was Dr. David Payne, a psychiatrist from Huntington Beach, who discussed the various causes of anxiety neurosis.

#### Lambda Sigma Pi

Members of Delta Chapter, Lambda Sigma Pi, completed plans to attend the annual Christmas breakfast of Southern California chapters Dec. 14 at the Huntington Sheraton Hotel, Pasadena, at their November business meeting conducted at the

home of Evelyn Hanchette last week. State President Patricia Fogo of Fullerton was present to report on activities of other chapters throughout California.

A highlight of the evening was the traditional candle-light initiation ceremony during which Mabel Doe was pledged to membership by Vena Wray, membership chairman.

### Oswald Jacoby

## Clever Coup Sets Bidder

Here is another defensive hand played by Marshall Miles, sitting West.

He writes, "I opened the deuce of hearts against the five-diamond contract. Declarer won with dummy's ace, led the jack of diamonds and covered with his own king.

"I took my ace and led the three of hearts. My partner, Bill Hanna of Los Angeles, won the trick and went into one of his trances.

"HE WAS certain that I held the ace of spades and that a spade lead would beat the hand one trick right away. He also noted that four spades would have been a normal duplicate contract and that most other pairs would be playing the hand there. Four spades would go down one since the defense would take a heart trick, the

**NORTH** ♠ 3 8 6 5 4  
♥ A 5  
♦ J 10 8 7  
♣ None

**WEST** ♠ A 3  
♥ 9 7 3 2  
♦ A 5 3 2  
♣ 10 7 5

**EAST** ♠ 9 7 2  
♥ K Q 8 6 4  
♦ 4  
♣ Q 9 6 4

**SOUTH (D)** ♠ 10  
♥ J 10  
♦ K Q 9 8  
♣ A K J 8 3 2

East and West vulnerable  
South West North East  
1 ♠ Pass 1 ♠ Pass  
2 ♠ Pass 3 ♠ Pass  
4 ♠ Pass 5 ♠ Pass  
Pass Pass

Opening lead—♥ 2

spade and diamond aces and a diamond ruff. Therefore, Bill wanted to set five diamonds two tricks and finally came up with a play worthy of your Generous George character.

"Bill led a third heart. South saw what he thought was a chance to make the hand. He discarded his 10 of spades and ruffed in dummy. Now he led the king of spades and discarded a club. I won my ace and led a fourth heart. At this point it did not matter which hand ruffed. South had no way to avoid going down that extra trick and Bill's generosity had paid off."

### Gifts, Dinner for Alumnae

Alpha Gamma Delta alumnae will gather for their annual Christmas dinner at 6:30 p. m. Wednesday in the home of the vice president, Mrs. Robert Troutman, 1621 Marshall Pl.

Following a film on cerebral palsy therapy, the philanthropy to which Alpha Gams devote their efforts, there will be an exchange of Christmas gifts.

Reservations may be made with the hostess or with Mrs. Tracy Brown.

Dear Abby

## He'll Use Same Sources

By ABIGAIL VAN BUREN

DEAR ABBY: I have been interested in the number of occasions on which you advise some person who is in difficulty to see his minister.

In fact, I sometimes wonder what you would tell a minister who needed advice. A minister isn't God. He only works for HIM, and ministers have their problems, too. To whom would you send a minister? Yours truly,

MINISTER.

DEAR MINISTER: A minister must seek strength from the same sources he prescribes for others. He will find it in the Gospel he preaches.

DEAR ABBY: I have been married 27 years, am of average intelligence and think I am broad-minded, but why does this problem bother me when it does not seem to bother anybody else? We have friends who have made a fortune in the junk business (they call it "scrap") and now they have a



ABBY

beautiful home filled with "art" which I can't even look at without blushing. There are pictures of naked ladies and statues of naked men and ladies wrapped up in each other. I don't mind naked children, but I can't look at naked adults in mixed company. I refuse to go to these people's home, and my husband says I am either evil-minded or not grown up. Am I in the wrong?—BLUSHING.

DEAR BLUSHING: Evil (like beauty) lies in the mind of the beholder. Go, but don't give these embarrassing objects a glance or a second thought. Museums, art galleries and even churches have dealt in nakedness for centuries. These are the bare facts.

DEAR ABBY: I am 10 years old and not very smart in school. But smart enough to know what that teenager meant about her 'fat, sloppy mother. My dear mother once was everything this girl said her mother was. About 20 months ago I came home from school and found my mother lying on the floor. She didn't know anything. She was in the hospital for weeks. She had too much sugar. And now she has to take a shot before meals.

She weighed more than 200 pounds. And now she weighs 130. She is neat and clean and sweet as she can be. Abby, underneath all the sloppy fat was the most wonderful mother in all the world. I couldn't sleep last night for thinking about this. I beg this girl to take her mother to a doctor.—TEN-YEAR-OLD FRIEND.

DEAR ABBY: My brother recently got married because he had to. She didn't find him until she was in her fifth month, but anyway, that's their business. She is 24 and my brother is 27 and they are both old enough to know better than to advertise the fact that they've been married such a short time. They gave a party and invited all our friends to celebrate their ONE-MONTH anniversary and here she was 'way out in front. I was embarrassed to death. How can people be so shameless. How can I keep her from disgracing me further.—ASHAMED.

DEAR ASHAMED: She is disgracing only herself. People know that you are NOT your brother's keeper, even if he needs one.

CONFIDENTIAL TO "JUST BLUE": If you want

### Emblem Club Yuletide Party

Emblem Club will have its annual Christmas party following the 8 p. m. business meeting Wednesday in Machineists Hall conducted by Mrs. C. A. Odette. The club chorus, directed by Jean Ralston, will entertain with

Christmas numbers and refreshments will be served by Mrs. J. V. Authier.

Potluck luncheon is planned for sewing group members at 11 a. m. Friday in the home of Mrs. Robert Early, 3371 Roxanne Ave.

to be happy — make yourself necessary to somebody.

FOR A PERSONAL reply, write to ABBY in care of this

newspaper. Enclose a self-addressed, stamped envelope.

(This feature appears daily in the Independent.)

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14-OZ. BOT. **29¢**

Betty Crocker Sperry  
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28-OZ. PKG. 27¢ 48-OZ. PKG. 43¢

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PORK & BEANS  
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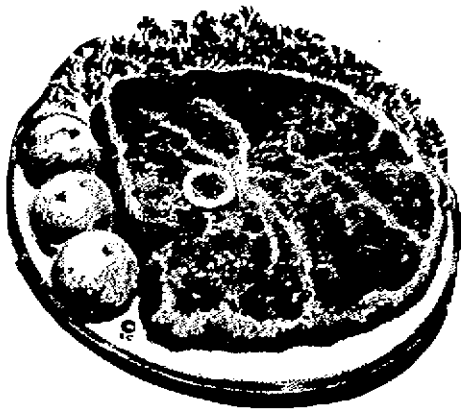
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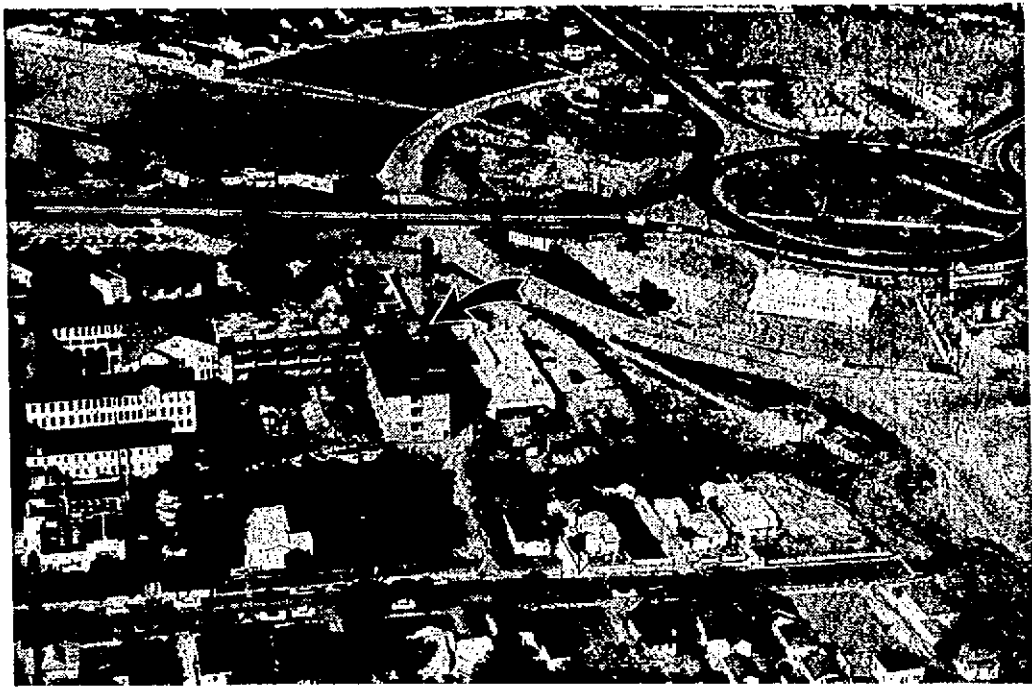
Long Beach

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## More Hospital Beds Available Soon



CONSTRUCTION PROGRESS on the big addition of Community Hospital is shown in this aerial photo taken by Staff Photographer Chuck Sundquist from a Coast Guard helicopter. The arrow points to the T-shaped addition. In the upper right is the Traffic Circle. The picture, taken from south of the hospital looking north, shows Pacific Coast Hwy. entering the Traffic Circle with Lakewood Blvd. and Los Coyotes Diagonal at upper right.

## Well-Planned Sunshine Homes Have Much Appeal

New Garden Grove Sunshine Homes reflect the careful planning of Ramberg & Lowrey, AIA, to present to Southern California families spacious three-bedroom homes at an appealing price, salesmen point out.

These homes are solidly built in various attractive styles and include all the most wanted features, according to builders S. V. Hunsaker & Sons. Garden Grove Sunshine Homes have two complete baths, with separate stall showers and built-in vanity in master bath. A large family room adjoins the kitchen. Life-time copper plumbing, steel

sliding windows, aluminum thresholds, forced-air heating and sliding glass doors are all quality installations. KITCHENS, with easy-to-maintain features such as cedar cabinets in natural finish, Formica sink decks, and tile floors, provide an attractive snack bar, paneled in cedar, and a garbage disposal. Models of the 1959 Norge refrigerator, range and automatic washer, on display, can be purchased by the home buyer, if desired. Terms are low with down payment of \$195, and monthly payments of \$85.50, including principal and interest.



CARL W. TEETER Gets Lakewood Plaza Post

## Teeter Heads Plaza Bank

Carl W. Teeter is the new manager at Bank of America's Lakewood Plaza branch. He succeeds Norman Armitage who has left the bank.

The promotion for Teeter was announced by Jesse W. Tapp, chairman of the board of directors.

Teeter joined the bank's Seventh and Olive office, Los Angeles, as a bookkeeper in 1930, and has been an officer of the bank since his promotion in 1938 to the rank of assistant cashier at Belmont Shore branch, here. He has served for the past three years as assistant cashier at Manchester-Vermont branch, Los Angeles.

## Real Estate and BUSINESS DEPARTMENT

## Independent-Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, NOV. 30, 1958

## Duane Lunde Buys McCrery's Music

Don Spring announced the sale of McCrery's Music Co., 334 Pine Ave. to Duane Lunde of Fullerton. Lunde has been in the music business in Orange County since 1948 as an owner of piano and organ stores in both Fullerton and Santa Ana.

After completing his college education in business administration, Lunde entered the Navy and spent three years in the South Pacific. He then entered the music business in

Fullerton and later in Santa Ana. Lunde stated that the exclusive franchises for Wurlitzer pianos and organs, Mason & Hamlin and Weber pianos, DuMont television and Stromberg-Carlson stereophonic and Hi-Fi, would be continued with the same service established by McCrery's.

McCrery's was established on Pine Ave. 35 years ago and has continued supplying the musical needs of Long Beach during that time.

Spring is continuing his interests in Long Beach in the development of the Bahia Yacht Anchorage and boat sales and repair in the Marina area.

Lunde announced that the present personnel would continue with McCrery's, and he will assume active management at once.

## Gets Autographs on Stamps, Too

PAINESVILLE, Ohio (UPI)—Hy Brown, a furniture company executive here, has given a new twist to the hobby of stamp collecting. He asks for and usually gets the signatures of famous people on his first-day covers.

Among the more than 4,000 autographed first-day covers in Brown's collection are those of President Eisenhower, Indian Prime Minister Nehru, Eleanor Roosevelt, Albert Einstein, Harry Truman, Syngman Rhee and Robert Taft.

Brown solicits the signatures from famous persons connected with the event being commemorated by the stamps.

## Squash Harvest Going to Church

EFFINGHAM, Ill. (UPI)—Last spring Clifford Gilbert said to Prime Minister Nehru, Eleanor Roosevelt, Albert Einstein, Harry Truman, Syngman Rhee and Robert Taft.

The proceeds of his squash patch are going to the Miller Chapel Church.

## Rossmoor Women's Club Sponsoring Day at Races

To raise funds for the Los Alamitos Youth Center, the Rossmoor Women's Club is sponsoring "A Day at the Races" Wednesday at the Los Alamitos race track, reports Walker and Lee, sales agents for the new 1,200-acre community near Long Beach.

Through the courtesy of Los Alamitos track officials, the Rossmoor Women's Club has received 600 clubhouse tickets which are being sold at \$2 per ticket. All proceeds will be used to equip the kitchen of the Los Alamitos Youth Center, reports Mrs. Betty Proctor, program chairman.

Rossmoor, currently occupied by more than 1,300 families, is planned as a 4,000-home community. The nation's first all-electric Medallion city, Rossmoor provides a variety of homes in traditional two-story, and turn left.

Via the Santa Ana Freeway to the Pioneer turnoff, south to Carson, east to Norwalk and south on Norwalk (which becomes Los Alamitos Blvd.) directly to the area.

From Long Beach go east on 7th St. to Los Alamitos Blvd. homes in traditional two-story, and turn left.



## ROEBUCK BUILDING HERE

Discussing the future home site of Ed Roebuck (right), Los Angeles Dodger baseball pitcher, is Gene Nebecker, exclusive sales agent for Lakewood Country Club Estates.

# GRAND OPENING

## 3rd UNIT

### The Greatest Home Value in all Orange County!

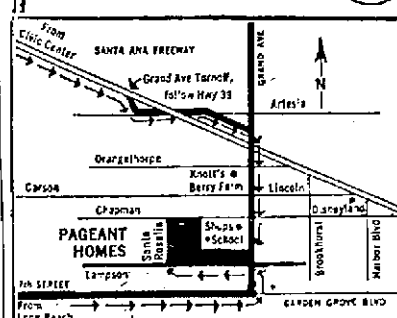
- ✓ Oak Hardwood Flooring—"Select Grade"
- ✓ Hardwood Ash-Paneling
- ✓ Family Rooms
- ✓ Separate Dining Area
- ✓ Breakfast Nooks, or Breakfast Bar
- ✓ Real Wood Burning Fireplace
- ✓ Enormous Stall Showers
- ✓ Over-Sized 2-Car Garage
- ✓ Service Area
- ✓ Custom-Designed Wallpaper
- ✓ Leviton Silent Switches
- ✓ Pullman Lavatory, Colored Fixtures in both baths, Over-sized mirrors
- ✓ 2 baths with high-quality American Standard fixtures
- ✓ Glass Shower Doors Separating
- ✓ Master Bath from Pullman Lavatory
- ✓ Additional Pryne Electric Heater in Bathroom
- ✓ King-Size walk-in Wardrobe Closets, with extra storage space and 2 big shelves
- ✓ Sandran Crown Vinyl Flooring in Kitchen
- ✓ Formica Sink Tops with Self-Covered Back Splash
- ✓ Neutone Electric Exhaust Fan
- ✓ Waste-King Garbage Disposal
- ✓ Natural-Ash Kitchen Cabinets, with warp resistant doors
- ✓ Ajax Magnetic Latches on Kitchen Cabinets
- ✓ Pioneer Forced Air Heating
- ✓ Floor to Ceiling Sliding Glass Doors
- ✓ 100 AMP. G. E. 20 cap. Circuit Breaker—No fuses
- ✓ Devco Enamelized Marine House Paint on exterior eaves
- ✓ Expensive Vinyl Brushcoat on exteriors
- ✓ Street Lights, Curbs, Gutters and Sewers In and Paid For.

### 1st IN QUALITY • 1st IN PRICE • 1st IN LOCATION

## Trades Accepted



# Pageant Homes



From Los Angeles take the Santa Ana Freeway to Grand Avenue (Hwy. 39) turnoff, follow Hwy. 39 south to furnished model homes, just south of Chapman.

From Long Beach drive east on 7th St. (Garden Grove Blvd.) to Stanton Blvd. (Hwy. 39) then left to Lampson. Turn left on Lampson (across Hwy. 39) and right again on Santa Rosalia to model homes.



FROM \$500 FHA • \$14,100 • VETS 2% DOWN

Choice golf course homesites  
...near schools, beaches,  
shopping centers...  
...a new prestige address  
for you

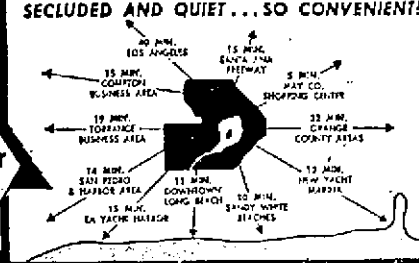


## Lakewood Country Club Estates

See the "Warren House" A \$65,000 Miracle Modern Living.

Here at Lakewood Country Club Estates the ringing of hammers and buzzing of saws fill the air. More new estate type homes are going into the framing stage each week. Many prominent and discriminating families have made this address their choice. The reasons are clear: Lakewood Country Club Estates look out upon the green, rolling fairways of the Lakewood Country Club Golf Course, and are within minutes of downtown Long Beach, The May Company Shopping Center, new schools, yacht harbors and beaches. The value of this choice real estate is ever increasing. Building costs and interest rates are going up. NOW IS THE TIME TO INVEST FOR YOUR FAMILY'S FUTURE.

From \$8150 to \$26,000...  
6-year terms available  
...all improvements in  
and paid for  
...from 29%  
down. Will  
subordinate.



SALES OFFICE  
Lakewood Country Club  
Golf Course  
CARSON HWY. 183  
From Long Beach: Drive north on Lakewood Blvd. to Carson. Turn left at first signal north of Carson.

LAKEWOOD COUNTRY CLUB ESTATES, HARVEY WAY AND LAKEWOOD BLVD., Harrison 5-6495

# Royal Stuart Arms

## Luxury Apartments in Garden Grove



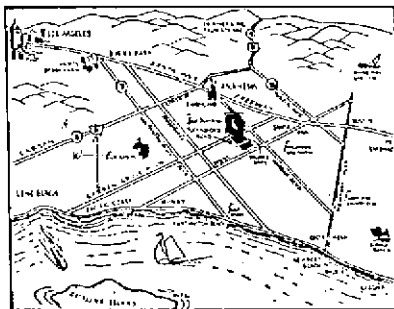
### 12 SEPARATE 10-UNIT APARTMENT BUILDINGS

**OPEN DAILY — 10:00 A. M. to 9:30 P. M.**  
 16 1/2' x 23' living rooms. Two huge bedrooms. Built-in telephone & TV jacks. Luxuriously carpeted throughout. Completely built-in kitchens including built-in 1958 De Luxe Western-Holly Double-Oven with 3-spit rotisserie. Every room beautifully draped. Natural ash cabinets. Oversize wardrobe space.

**AS OF TODAY, WE ARE TAKING RESERVATIONS ON RENTALS**  
 PHONE: Jefferson 4-4620

**Location:** As the map shows turn South off Garden Grove Blvd. at Rockinghouse Rd. to models.

**FOR INFORMATION CALL JEFFERSON 4-4620**



### ON BIGGEST ISLAND

Location of Hawaiian Acres on the big island of Hawaii is shown on this map. Three-acre lots are being sold for just a little over a half-cent a square foot, by Harry Beddoe, Downey realtor.

## 3-Acre Tract Sites in Hawaii Offered Buyers in L. B. Area

Harry Beddoe, Downey realtor, has been appointed sales agent for low cost, 3-acre lot sites in Hawaii offered in California for the first time with the introduction of this week of Hawaiian Acres, according to Glen I. Payton Jr., president of Tropic Estates, Ltd., the new tract developer in Honolulu.

Opened as a 12,000-acre development on the island of Hawaii last May, the majority of the 3-acre lots have been purchased by island residents. The new subdivision is located just 11 miles from the island's capital city of Hilo, the air and sea terminal and world famous orchid raising center.

**THE MANY SCENIC** attractions for which the island is known are just short drives from the Hawaiian Acres site. The area is a few miles from the Hawaii National Park, Volcano House, the black sand beach at Kalapana, Rainbow Falls and a short drive to the Kona area with its hotels, resorts and excellent deep sea fishing. Seventy-five miles of roads will be constructed, providing

little over one-half cent a square foot, according to Guy Thomas, sales manager. Lots total 130,680 square feet and are available for a small down payment and monthly terms.

**To Bank Meet**  
 Fonda McCook, president of National City Bank of Long Beach, is in Chicago attending the twelfth annual Conference of Correspondent Banks to be held at the Morrison Hotel Dec. 1 and 2, sponsored by the First National Bank of Chicago.

### BUILD NOW!

816 SQ. FT. HOME.....\$4195  
 1000 SQ. FT. DUPLEX.....\$6200

L. A. County Price  
**NATURAL BIRCH-CABINETS AND TILE**  
 Models Open for Your Inspection  
**DEDMON BUILDERS**  
 15308 1/2 Paramount Blvd., Paramount  
 ME 0-6277 NEVada 6-2517  
 Open Evenings 'Til 8



## Here's a dream come true! YOUR OWN 3-ACRE ESTATE IN Hawaii

\$99 down - \$15 a month  
 130,680 sq. ft. - \$850 cash price

Amid the tropic beauty of Hawaii, Hawaiian Acres offers a golden opportunity for an estate of your own. Just five or six hours away by jet air travel coming soon, you can own a bit of Paradise in luxuriant fern, wild orchids, ohia trees... a vacation land, a permanent home site or a peaceful hide-away for retirement.

Hawaiian Acres is a development in the colorful Puna area of the Island of Hawaii. Island residents have purchased the majority of the lots but many excellent sites are still available.

It is located just minutes away by car from the island's world famous attractions — the beautiful black sand beach of Kalapana, the orchid capital of the world at Hilo, the beautiful Fern Forest, spectacular Rainbow Falls, deep sea fishing and others.

It offers opportunities in profitable growth of macadamia nuts, orchids, anthurium, coffee and citrus. In Hawaii's expanding economy it offers opportunity for investment.

- Hawaiian Acres is in natural vegetation of grasses, wild orchids, ohia trees and tree fern. Varies from lush, tropic growth to open range.
- Elevation: 650' to 1,300'.
- 75 miles of roads under construction.
- All titles to purchases are guaranteed free and clear by the Territorial Government of Hawaii.
- No restrictions on home construction or land improvement. Build immediately, 5 or 10 years from now, or not at all, rent, lease or subdivide.

## Hawaiian Acres

For Complete Information, Maps and Descriptive Folders, See

**Downey Realty**  
**HARRY BEDDOE, Realtor**

10243 Paramount Boulevard  
 SP 3-0177 Parking for 65 Cars

## Southmoor Village



VETS & NON-VETS

### MOVE IN FREE NOW!

**NO DOWN PAYMENTS**  
**NO IMPOUNDS**  
**NO MONTHLY PAYMENTS**  
**'TIL AFTER NEXT YEAR**

**VETS**  
 priced from **\$13,975**  
**\$74.33** per month  
 principal and interest

NOW YOU CAN OWN A NEW 2 OR 4 BEDROOM HOME WITH YOUR CHOICE OF A WASHER-DRYER, RANGE, OR DRYER FOR NO EXTRA DOWN PAYMENT

### 2-STORY HOMES

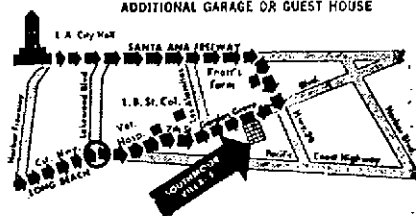
3 and 4 BEDROOMS plus 2 BATHS

Garage may be converted to additional room. Select Oak Hardwood Floors (no cement floors). Natural Wood Kitchen Cabinets • Lawns and Shrubs • Sidewalks, streets & sewers all in and paid for • Forced air heating.

EVERY LOT LARGE ENOUGH TO BUILD ADDITIONAL GARAGE OR GUEST HOUSE

**New FHA Terms for NON-VETS**  
**\$600 DOWN**  
 (PLUS COSTS)  
**CAL VETS OK'D**

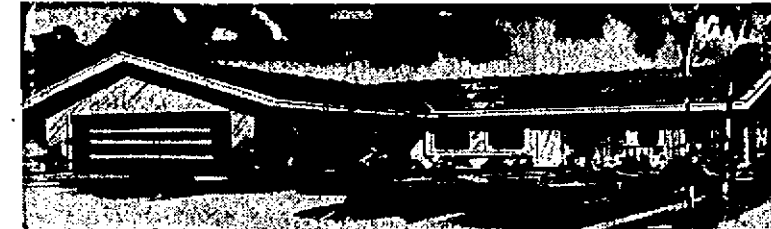
HOW TO GET THERE: From Los Angeles take Santa Ana Freeway to Highway 29. Turn South on 39 past Knott's Berry Farm to Garden Grove Boulevard. Turn right and drive one mile to Southmoor Village turn-in shed model home. From Long Beach drive east past traffic circle on Pacific Coast Highway to Garden Grove Blvd. and Southmoor Village. Open daily from 10 a.m.



## Southmoor Village

Lee Holston, sales agent for **DON WILSON, The Southland's Most Reliable Home Builder**





### A BRENTWOOD PARK HOME

Drawing overflow crowds at the initial showing last weekend, the preview of the big Brentwood Park Homes, such as this, will be continued through today.

## Preview of Brentwood Park's Big Homes Is Continued Today

Crowds of enthusiastic home buyers, swamping the site of Brentwood Park homes last weekend, made necessary the extension of the preview of these homes, the largest development in the history of Buena Park.

Sales, keeping pace with increased local interest, zoomed to a new high.

Larry Weinberg, president of the Larwin Co., builder-developer of Brentwood Park, states that GIs need only \$95 total cash to move into these 3 and 4-bedroom homes, priced from \$12,950 to \$13,500. Monthly payments total only \$68, including principal and interest.

**INTERIOR FEATURES** include: Waste King pulverator, acoustic plaster ceilings, double sinks by Thermador, customized wallpaper, sliding walls of glass, Holly forced air furnace, custom-designed lighting fixtures, Matco tile floors, Kwik-set "Bel Aire" locks, decorator grill wall, Nutone chimes, walk-in wardrobe closets, 2 TV outlets with lead-in wires installed.

The development is part of a community within easy access of parks, playgrounds, shopping areas, schools, and some of the most prominent industrial plants of the Southland. This alone is a factor which insures employment opportunities to Brentwood Park residents.

The model homes are open daily. From Los Angeles, take

the Santa Ana Freeway to Artesia turnoff, then straight on Carson (which becomes Lincoln Ave.) on Knott (which becomes Lincoln Ave.) to Knott Ave. and the homes.

## L. B. College Estates Invites Public for Pre-Opening Look

Visitors are welcome for a pre-opening inspection of Long Beach College Estates, where streets are now completed and landscaping and finishing are well under way in readiness for the approaching formal opening of this new S. & S. Construction Co. community at 7th St. and Studebaker Rd.

Situated near the ocean and immediately west of the new Long Beach College, the new community is located on one of the last remaining portions of the historic Bixby Ranch.

AIA architects W. Asa Hudson and E. E. Hanson were engaged to design these homes in a variety of diverse and distinctive exterior stylings and a number of spacious, flexible

plans with three and four bedrooms, and three bedrooms with a family room or dining room—all with two attractive baths. . . . ALL OF THE HOMES boast appliance-equipped kitchens with built-in wall oven and roaster and the spacious living rooms are enhanced by decorative fireplaces and walls of sliding glass.

The entire community is surrounded by a handsome block wall, six feet high, with ornamental entrance gates. In addition to the nearly 300 attractive residences, the community includes "Shappell Park," the development's private recreational park and playground which, with its facilities, was

donated by the builders for the exclusive use of the Long Beach College Estates residents. Plans, according to Nathan Shappell, president of S. & S., also include a proposed future bathhouse and swimming pool. Model homes are reached from Long Beach by driving east on 7th St., a short distance past the Veterans Administration Hospital to the entrance gates at 7th St. and Studebaker Rd.

### Well Named

HARTFORD, Conn. (UPI)—A church group comprised of both married couples and single folks here is called "Pairs and Spares."

## \$449,000 in Local Loans

Long Beach real estate loans, totaling \$449,002 were disbursed during the first 10 months of 1958, ending Oct. 31 by the Western home office of Prudential Insurance Co., according to Peter F. McManus, Southern California regional manager for the company's mortgage loan department. The entire amount was for residential purposes.

During the 10-month period a total of \$107,439,023 was disbursed for loans throughout the entire eleven western states and Hawaii. Of this \$70,884,642 was for residential loans, \$28,492,451 for commercial and industrial properties and \$8,061,930 for farm loans.

In California during the same period loans totaled \$61,033,501,835 for residential purposes, \$13,846,880 for commercial and industrial and \$2,684,550 for farm loans.

### Realtors to Hear Retired School Head

Larry Miller, president of the Long Beach Board of Realtors, announced that Mel Mould, program chairman, has engaged John Wilson as Tuesday morning "Early-Bird" breakfast meeting speaker at the Lafayette Hotel Supper Room. Wilson is a retired Long Beach school principal and will discuss current events.

### Heads Sales for Beddoe

Harry Beddoe, realtor, announced appointment of Guy Thomas as sales manager of Downey Realty.

Thomas, well-known in real estate circles, has been with the Beddoe office two years. He has a background of 12 years in real estate executive capacities including operation of his own offices in Lynwood and Compton.

Beddoe stated Guy Thomas the growth of business in Downey has made this step necessary. He said that with a strong executive directing the sales organization he will have more time to personally inspect, appraise and list properties.

Both Beddoe and Thomas expressed confidence in the experienced professional staff which includes Vernon R. Tyler, K. F. McKee, Clyde Earl, C. F. Hammer, Ben Moe, Harry Flower, W. N. Carlisle and A. J. Pyka.

### New Realty Classes Set

A special five-weeks study course for new real estate salesmen, brokers and investors will be started Tuesday at the Barbara Moss College of Real Estate, 500 E. 4th St. It will be at 7 p.m.

Miss Moss said that with investments in realty becoming a big trend in today's economy the special course will be of aid to potential purchasers of commercial, business and income properties. Such subjects as how to analyze the return on investment, facts a buyer should know before purchasing realty and realty as a career will be featured in the course.

Opening night the subject will be: "Why Real Estate?" There will be 10 lessons in fundamentals of real estate law, open to the public and for basic realty training.

In-the-field training is part of the program for prospective salesmen or brokers.

### Shopping Center in Palos Verdes

Plans are now under way for the first stage of a new \$2,500,000 shopping center to be located in Palos Verdes at the intersection of Hawthorne Blvd., Indian Peak Rd. and Silver Spur Rd., it was announced by Victor Gruen Associates, nationwide architectural and planning firm.

Situated on a 10½-acre site, the center will be occupied by about 25 stores with the principal tenants consisting of a supermarket of 30,000 sq. ft., variety store of 20,000 sq. ft. and a drug center of 16,000 sq. ft. Parking will be provided for 800 cars.

# Preview

## \$95

## moves you in!

**\$68 per month... Full price \$12,950 to \$13,500**  
(includes principal and interest)

Now, The Larwin Co., the West Coast's leading builder of Quality homes presents the greatest home value in all California...and teams it with the most convenient residential area...and the most outstanding terms ever offered to Veterans!

**3 BEDROOMS...3 and FAMILY ROOM... and 4 BEDROOMS...all with 2 BATHS**

*These nationally recognized brands mean more for your money:*

Holly oversized forced air heating...Minneapolis-Honeywell...Waste King...Pacific sliding doors...Huntington Tile...Norris-Thermador...Matco...Nutone...Price-Pfister Brass...Socle...Pioneer...Kwik Set...Johns-Manville...Mercury...custom wallpaper...acoustic plaster ceilings...and genuine lath and plaster throughout.

**AWARD WINNING FLOOR PLANS... exciting exteriors...**

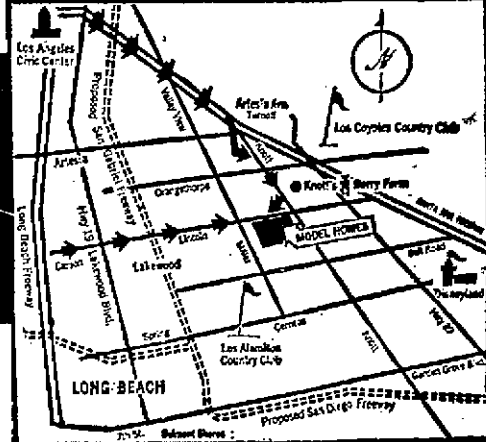
Close to schools...shopping centers...churches... year-round employment centers...beaches...parks playgrounds and year-round recreation centers.

**Don't miss the opportunity of your lifetime! See BRENTWOOD PARK TODAY!**

*Preview of the newest...most outstanding planned community in Southern California.*

# BRENTWOOD Park

**DRIVING INSTRUCTIONS:**  
• From Long Beach, drive east on Carson (which becomes Lincoln Avenue) to Knott Avenue.  
• From Los Angeles, take the Santa Ana Freeway to Artesia Avenue turnoff, then straight ahead (south) on Knott to Lincoln Avenue.





**GROUND BROKEN**

First Western Bank and Trust Co. is erecting a Lakewood branch at the southeast corner of Clark Ave. and Candlewood St. Pictured during the ground-breaking ceremony launching construction are, left to right, Lakewood Mayor Angelo M. Jacoboni, Hugh H. Wallace, First Western vice president; Patti Carraco, "Miss Lakewood"; William B. Arnold, bank vice president, and Kenneth S. Wing, architect, who designed the structure.

**Start Building Lakewood Bank for First Western**

First Western Bank and Trust Co. has begun construction on its new Lakewood office, according to J. Arthur A. Taylor, vice chairman of the new office and head of the state-lounge. Complete safe deposit wide bank's Southern California facilities will be provided, as well as sit-down check desks. Located at the southeast corner of Clark Ave. and Candlewood St., the modern one-story building will be constructed almost entirely of glass, with pre-cast concrete panels. Two drive-up windows will be installed, as well as free parking space for 33 cars. F.A.A. of Long Beach, show Christianson & Lyons and the main banking room. Divreed Constructors, Inc. are equipped with 11 teller win-general contractors. No date does, two escrow booths and plans been determined for the conference room for the completion of the building.



**A PAGEANT HOME**

The grand opening of Pageant Homes third unit previews more and finer living features, with an exclusive "48-hour" trade-in plan. Here is a view from one model.

**Third Unit Opening for Pageant Homes**

With the first and second a down payment or even units of Pageant Homes off to him to a return of such a tremendous start, a third cash. Unit is previewed this week. According to Bill Schulz, of end, to offer California home the McCarthy Co., sales agents buyers chance to secure for Pageant Homes, the com- a moderately priced home with development of 250 first class, luxury extras. homes will make a \$4,000,000 This unit, and all Pageant planned community. Priced Homes, are available on a spe-from \$14,100, they may be pur- chial "48-hour" trade plan, anchored on FHA terms, or veter- exclusive program that makes terms of 2 per cent down, it possible for the buyer to plus costs and imponds. traded in his present home on. Within walking distance are a Pageant Home, the equity all the facilities necessary to from his previous home serving everyday living conveniences,

**Newest Marina Bay Series Is Popular**

The new Bermuda Series, of Marina Bay Homes, located only 3 blocks from the beach, are satisfying Southland home-buyers' desire for moderate, luxury living in a community of refreshing sea-side activities, salesmen say. Stressing smog-free living with clear, cool ocean breezes in a resort atmosphere, the Bermuda series homes are in the center of many recreational activities as surfing, swimming, boating and bathing. The Long Beach Marina is only minutes away. According to Jim Young, vice president of Brighton-Bilt homes, builders of the development, these 3-bedroom, 2-bath family-room homes won McCall Magazine's annual award for excellence in design—a classification which included outstanding interior design, and unusual inter features.



**MARINA BAY OFFERS**

The clean, classically simple lines of Marina Bay Homes won McCall's annual award for excellence in design for Better Living. Here is one model of the Seal Beach homes. Full price is from \$17,995. plumbing fixtures, all glass Model homes can be seen daily, All Marina Bay homes have stall showers, recessed lighting, such, interior features as: acoustic plastic ceilings, special Beach on Pacific Coast Hwy., O'Keefe and Merritt built-in decorator fireplaces, 100 amp gas range and oven, Formal electrical service throughout, counters and pullmans, colored and oversized 2-car garages, way system.

**Royal Stuart Arms Apartments See Heavy Sales Opening Day**



**FOR SALE OR RENT**

Royal Stuart Homes in Garden Grove, consisting of 12 separate 10-unit apartment buildings, will be open today. Entire units are offered for sale while rentals will be accepted on each apartment.

With half of the Royal Stuart Arms luxury apartments sold the opening day, last Sunday, another crowd is expected to see the Garden Grove units today. They are for buyers seeking income purchases while at the same time they are available for rentals to families desiring prestige surroundings. Royal Stuart Arms includes 12 separate 10-unit apartment buildings—each 10-unit building comprised of 7 2-bedroom (extra large sized) apartments, and 3 1-bedroom (oversized) apartments, with garages including storage space for each. Luxury features are everywhere—from the lavish exteriors with professional landscaping and exterior lighting effects, to the 20 ft. by 35 ft. lighted swimming pools included in each 10-unit building. Most all living room and kitchen windows overlook the recreation areas, of shuffle board and pool with surroundings of plantings and planters. THE INTERIORS are big for the usual apartment—16 ft. by 23 ft. living room and dining area, bedrooms are 13½ ft. by 15 ft. and 12 ft. by 14 ft. These apartments are completely carpeted over heavy padding, and every room draped to complement the wall colors of each individual room. The kitchen is large, completely built-in, featuring 1958 Western Holly Deluxe ranges, and double ovens with the 3-spit rotisserie. The cabinet work is of natural ash. consider the Royal Stuart Arms (value and price wise) to be the finest this firm has ever offered. Arthur E. Letherby, sales manager, anticipates that all units should be completely sold in a few days, with the asking price of only \$79,500 and a down payment of only \$10,000. ROYAL STUART ARMS may be reached by driving from Long Beach east on Garden Grove Blvd., to Rockingham Rd., which is one block west of Harbor Blvd. Dog's Friend LOUISVILLE — Vernon Woodrum was fined \$10 after pleading guilty to releasing dogs from a dogcatcher's truck.

**Mozart Letter Goes to Wagner**

SYDNEY — A letter addressed to Wolfgang Mozart, 10-gang Wagner, 10 Beach Road, Beach Road, Edgelliff, Sydney, Edgelliff, Sydney.

The big homes with the small down payment!

\$85.50 per month (prin. & int.)

Total Down **\$195**

3 Bedrooms • 2 Full Baths  
2 Car Garage  
Family Room

See furnished models and NORG appliances on Telf St. & Woodbury Rd.

garden grove  
**Sunshine Homes**  
S. V. Hunsaker & Sons

**Sheldon Opens New Quarters**

The R. L. (Pat) Sheldon Detective Agency has opened new quarters in Morgan Hall, 835 Locust Ave. Assisting Sheldon, a retired Long Beach policeman, are Frank F. Valles and Phillip D. Long. The agency furnishes investigative and private patrol services.

schools, parks, playgrounds, shopping centers and recreational centers.

NEW PAGEANT homes feature wood-burning fireplaces, select oak hardwood floors, vinyl flooring, oversize mirrors, pullman lavatory, colored bath fixtures, large stall showers and extra electric heater in the bathroom.

The public is invited to inspect the model homes daily. From Los Angeles take the Santa Ana Freeway to Grand Ave. and then follow Hwy. 39 to the models, just south of Chapman.

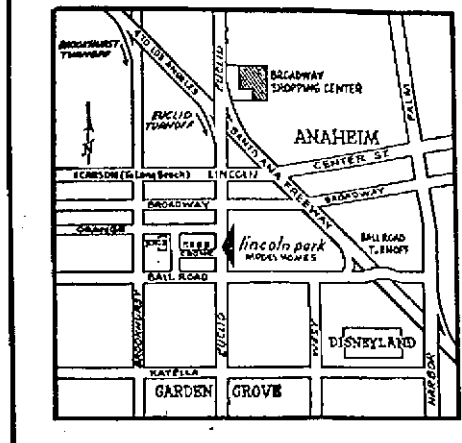
From Long Beach, see the model homes by driving on 7th St. (Garden Grove) to Stanton Blvd. (Hwy. 39) then left to Lampson. Turn left (across Hwy. 39) on Lampson to Santa Rosalie, and right to the Pageant Homes.

**lincoln park Mutual**

**in Anaheim—\*Vet or Non-Vet**

**\$795 Down** (plus usual cost & imponds)

**\*New Unit 12! Vets Even If You Have Used Your GI Benefits**



A brand new unit with choice of exterior, fire-place, colors, and three or four-bedroom floor plans—even a new family room plan! Hardwood floors, sliding glass doors, built-in range and oven... a true luxury home in a choice neighborhood on the easiest terms offered anywhere. 30-years FHA—no seconds, no gimmicks! Some homes (due to credit rejections) available now for Christmas move-in. See the models today at Crone and Euclid. From Long Beach go out Crone (Lincoln) to Euclid intersection in West Anaheim and turn right to homes. Ph. Kystane 3-4512. A Development of George M. Holstein and Son

**Preview 3rd Dramatic Unit!**

**Just a 3 block walk to the Beach...**

**Introducing the all new BERMUDA Series. A new spaciousness in beach living.**

From Malibu to Newport Beach... you won't find any homes that can compare in value. What's more... look at the low price. A 3 bedroom plus family room, 2 bath home with complete built-in kitchens and several dozens of quality construction features in a year-round resort area... from only

**\$17,995 VETS...NO DOWN**

Low Costs & Imponds Only  
Imagine...you can walk to the beach, schools, churches or to the new \$14,000,000 Long Beach Marina. Never before has a year-round beach home been available for this price. Don't miss this opportunity to get in on the ground floor.



**MARINA BAY Homes**

Bermuda Series from \$17,995 • Luxury Series from \$19,950

BE SURE TO SEE THEM BOTH...

Just 2 Miles South of Long Beach on Pacific Coast Highway



November 30, 1958

# Southland

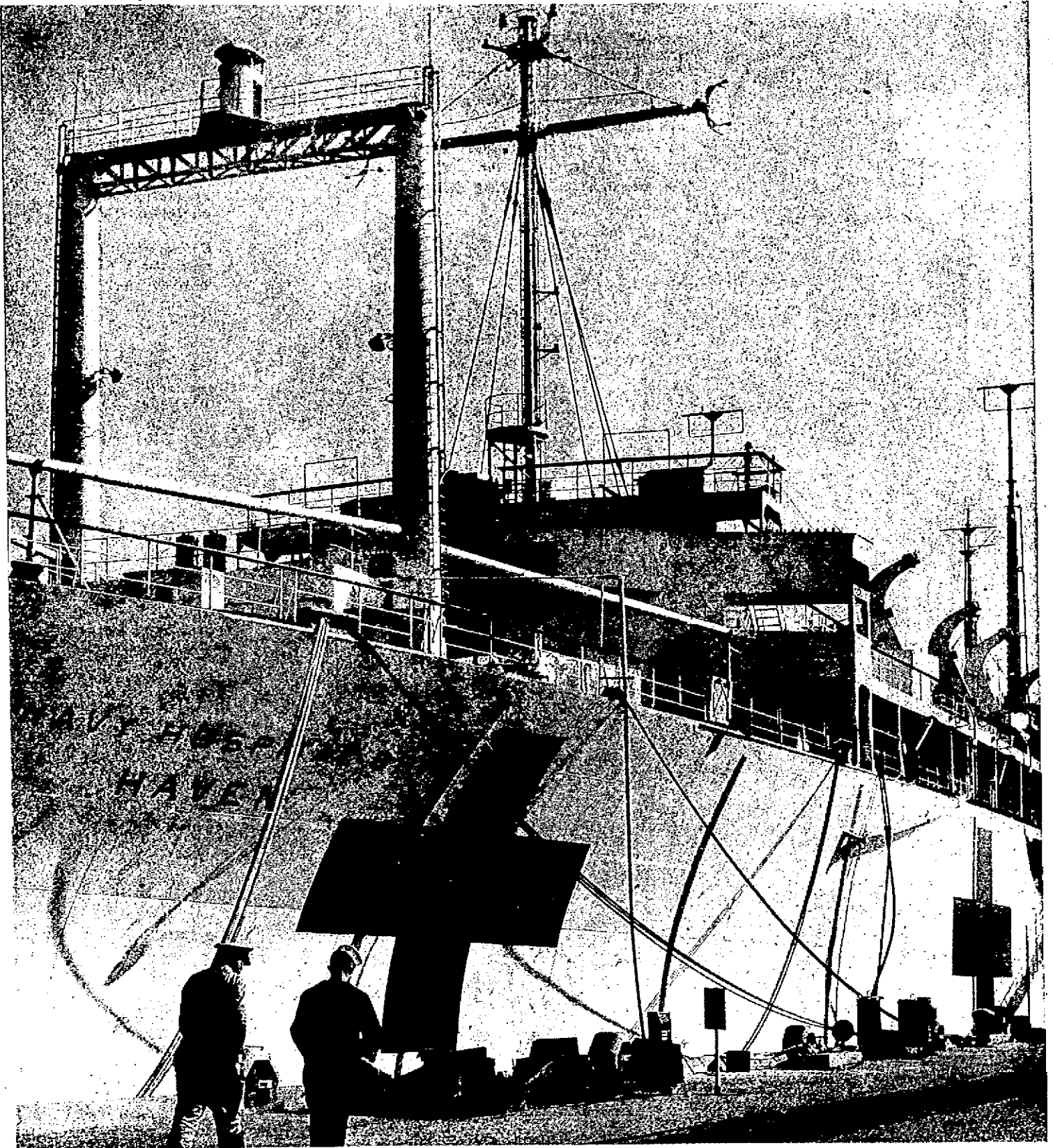
**Splash Party**

—Page 9

**Yule Fruit Cake**

—Page 20

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



The Navy's Floating Angel of Mercy... Page 7.

Photo by Roger Coar



**from our  
trim-a-tree  
shop**

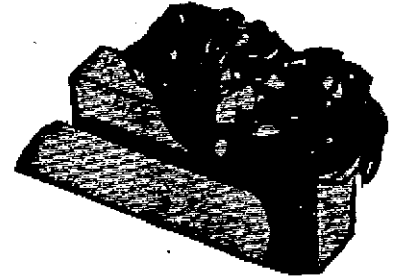
**goose feather  
christmas tree**

Forest like firs, made of luxuriously thick goose feather branches, no needles to fall out, store for many seasons; flameproof, rich green, red berries or snow white/white berries; has its own decorated stand.

**19.98** 5 ft.

28" size.....**4.98** 36" size.....**7.98**

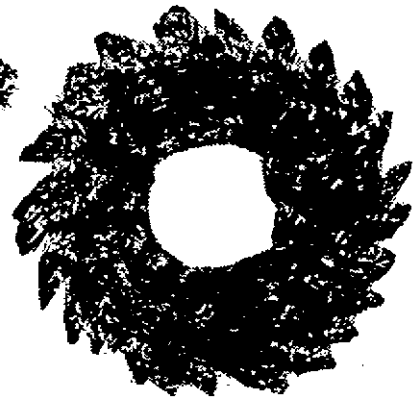
Other trees from.....**1.98-69.98**



**specially priced  
christmas lights**

**3.98**

UL approved, 30" lite string, trim a 5-ft. tree beautifully.



**improved  
nativity sets**

12 pc. **4.98**

Exquisitely detailed, hand decorated figures, from Italy, 10 1/2" x 12 1/2" wooden stable from West Germany.

15-pc. set 11"x13" stable **9.98**

Trim-a-Tree Shop—Fourth Floor

**italian holly wreaths  
and ruscus sprays**

22" ruscus spray **2.98**

22" wreath **5.98**

Hand fashioned sprays, wreaths, in green, white or gold. Elaborately trimmed with lush ribbons, ornaments.

**imported ceramics for gifts**



Vase in rich tones of topaz and brown touched with gold for exquisite giving. **6.98**



Handled vase from this imported group, same color combinations.....**3.98**  
Petite vase .....**1.00**



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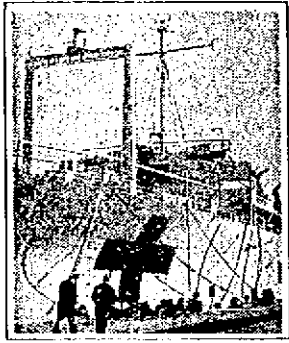
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# Southland

LONG BEACH, CALIFORNIA... NOVEMBER 30, 1958

## OUR COVER



An angel, indeed—and one with a proud record—is the USS Haven, Navy hospital ship. Tied to Net Pier at the U. S. Naval Station, Terminal Island, her machinery "mothballed" but her bright red cross gleaming on a white background, she continues to give medical and surgical aid to men of the armed forces of the Long Beach-Los Angeles area after distinguished service at sea during World War II and the Korean

conflict. With 300 of her 421 beds full all of the time, the Haven has more patients than any one of 14 Navy land hospitals, though it gets along with half of the staff of these institutions. "We have a happy ship—we work together," explains its C. O. More about the Haven, its officers and its personnel on Page 7.

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## NEXT WEEK

Strange things do happen! Dogs are driving automobiles. Houses are running over people. Kids are being shot by plain drinking water and grown men are busting themselves up swinging hula hoops. You'll read all about some of the country's strangest 1958 accidents next week in a Southland round up called "Mighty Strange, These Goings-On!"

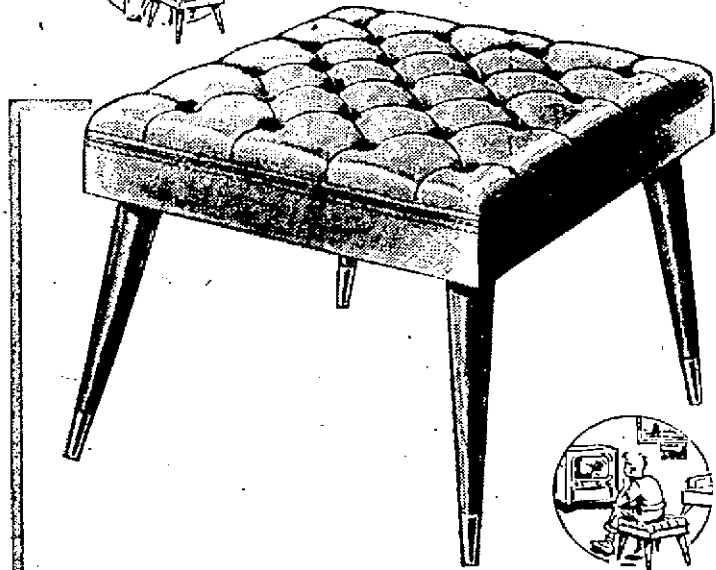
Fred Taylor Kraft, Magazine Editor

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Joy in giving begins at

# Buffums'

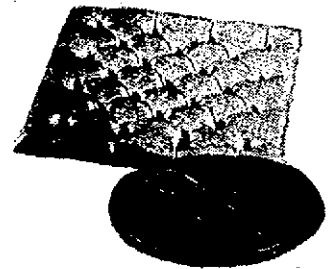
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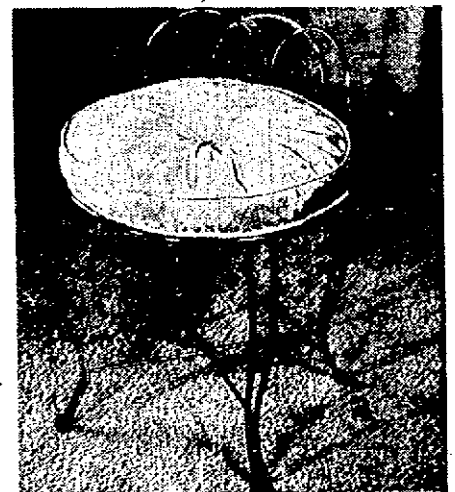
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# America's Big Splash

By Hal McClure  
Associated Press Writer

IF ALL the Americans who own swimming pools took a running jump into them, the sound of their collective splash could be heard round the world.

Exaggeration? Yes. But it's safe to say Americans have plunged into swimming pools in a big way.

Six years ago there were slightly more than 17,000 pools in the country. By next January the National Swimming Pool Institute estimates there will be 133,000. More than 55,000 have been built this year.

Why this trend to the cement water holes? Several reasons, say builders and planning officials.

**POOLS ARE CHEAPER** now and can be bought like a new auto, so much down and so much a month. Pools enhance property values increasing resale prices.

Many pool owners use the pool area as a place to entertain, an extra room.

"Don't forget prestige," one builder reminds. "In the old days a new car was the sign of success. Now it's a pool."

Pool builders say Southern California—with its high concentration of sunlight, smog and people—is the swimming pool capital of the United States. It boasts the most pools, the largest pool building firms and equipment suppliers.

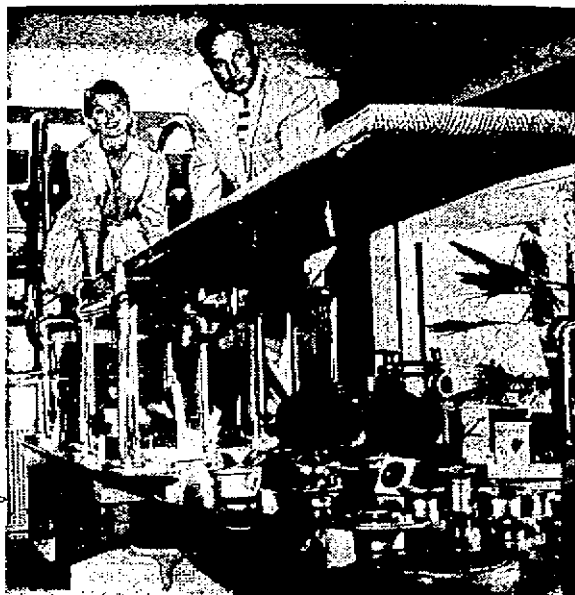
**AN AVERAGE POOL** costs about \$5,000 in the Los Angeles area right after World War II. An average 16-by-32 pool now costs just under \$4,000.

"Improved know-how and materials are the reasons," says one builder.

About 75 per cent of the nation's pools are being built with pneumatically applied concrete. Others are poured concrete, vinyl or nylon liner, fiberglass, steel and aluminum.

Pool building has given birth to another industry—pool equipment manufacturing.

"Man, it's keeping us hop-



AP Newsfeatures Photo

Some of hundreds of items of swim pool equipment his company makes are shown to Sandra Wirth by W. O. Baker.

ping," says Bill Baker, 35-year-old president of Swimquipt, one of the world's largest manufacturers of swimming pool equipment.

**BAKER'S COMPANY** sells 1,700 equipment items, ranging from diving boards and steps to filters and vacuum cleaners. Plants in nearby El Monte and in Atlanta are kept busy filling sales orders. Swimquipt sales last year were 3½ million dollars. Expected this year: 4½ million.

Baker, now a millionaire, had a hard time when he got out of the Army in 1945. After various jobs, including driving a laundry truck, he built a swimming pool for a friend—and was on his way.

Later, he had trouble finding

pool equipment and filtering systems and started making his own. In 1952, with two partners, Baker started Swimquipt. Business was so good he sold the pool building company after a year and never regretted it.

How does Baker explain the pool boom?

"I THINK PEOPLE got tired of going to crowded resorts on crowded roads. So they built a pool and stayed home—in their own back-yard resort."

"And financing is easier now. In many states one can buy a pool with no down payment and for \$85 a month. Most home improvement and loan companies like to finance pools. Some banks in the east don't but they'll come around."

"Besides, swimming is healthy. It's one of the best exercises in the world."

# Christmas Eve in the Backwoods

WHEN I was a boy in the Missouri backwoods, Christmas Eve was a big event. The entire community gathered in the old log cabin church to pay homage to the birth of our Savior.

Father bundled us in the sleigh and we jingled along the road to the church. The building seemed spooky in the pale moonlight, standing in the little cemetery where rows of sentinel tombstones guarded the white mounds.

Inside, a cheerful fire glowed in the old box stove, Kerosene lamps sent flickering rays of light dancing along the rough log walls and across the ceiling to reflect on the most beautiful Christmas tree in all the world.

Candles gleamed in the branches. Tinsel, bright toys, strings of popcorn and cranberries encircled the tree. A big gilt star at the top completed the decorations.

**BASKETS HEAPED** with bags of candy, popcorn, balls and oranges nestled beside the

tree for happy young eyes to feast on.

In those days backwoods people were very poor. Many families could not buy toys and candy for their children, at Christmas, so my father in the goodness of his heart saw that all children had a happy Christmas.

Father began the festivities with a short prayer. He implored the Lord to bless all present, guide them in the path of righteousness, have compassion for their sins, and eventually gather them all in the Kingdom of Heaven.

After a couple of songs, my sister read the story of the Nativity from the Gospel of St. Luke, everyone listening with rapt attention.

**NEXT CAME** the dialogues and recitations, and as the program ended sleigh bells were heard in the distance. Nearer and nearer they came finally stopping at the church.

The children could contain

themselves no longer. "Santa Claus! Santa Claus!" they shouted.

The door burst open and there he stood resplendent in red cap, red suit, and boots covered with snow.

"**BIERRY CHRISTMAS!** Merry Christmas!" Everyone was shouting including Santa Claus and shrieks of delight greeted Santa when he began passing out candy and gifts to the children, aided by nimble young men and comely maidens.

Everyone caught the Christmas spirit. Men who had held grudges were shaking hands as they dashed away a tear. Sventheart's forgot spats and looked lovingly into each other's eyes, while old ladies found themselves chatting pleasantly when a short time before they were glaring at each other.

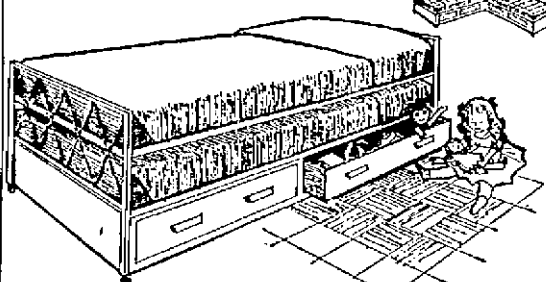
And that was the way we celebrated Christmas, in the backwoods, many years ago, in the old log cabin church.

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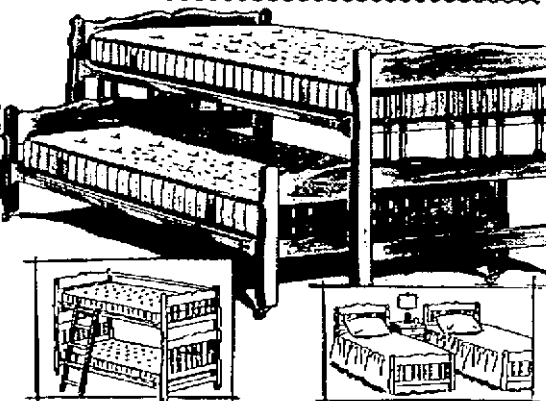
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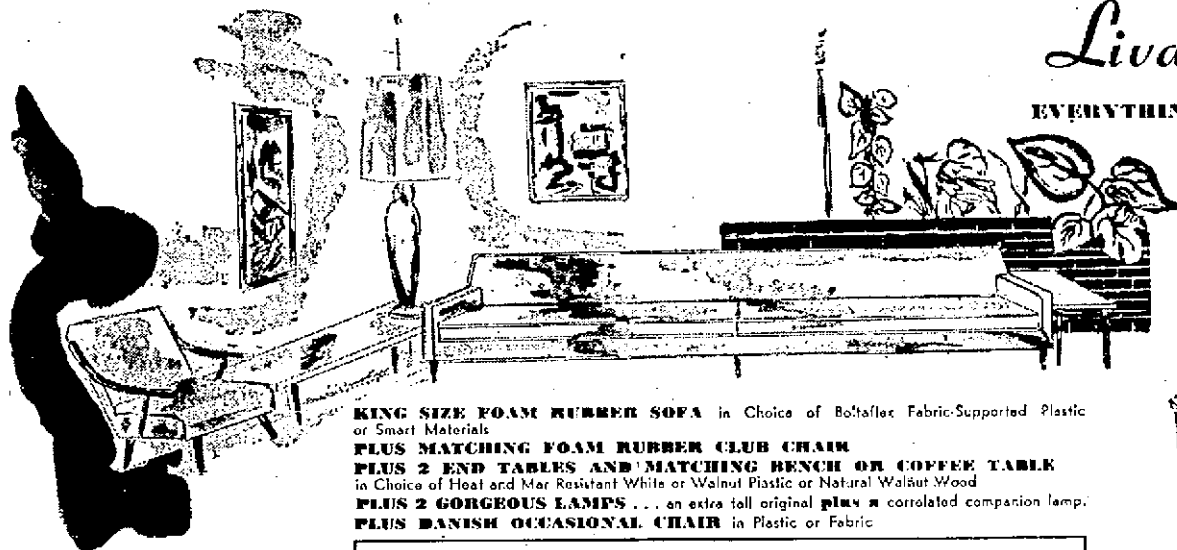




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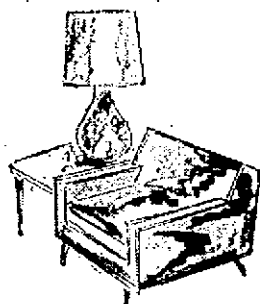
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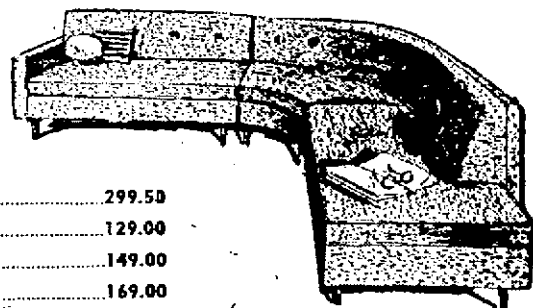
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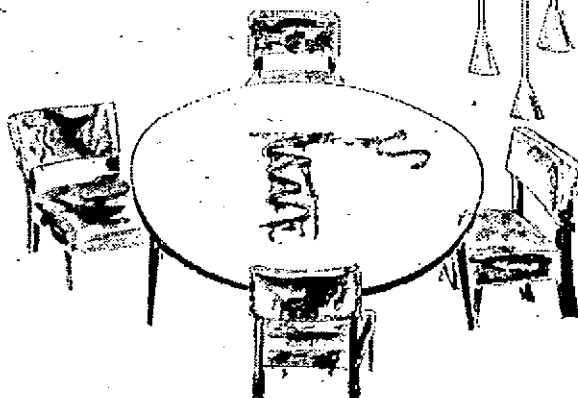
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## INFORMATION FREE

"Information Free" is a listing of booklets and/or materials available on miscellaneous subjects. All are free for the asking. Write directly to sources indicated. Each source reserves the right to withdraw its offer at any time.

**YOUR CANARY AND PARAKEET**—This 24-page booklet includes information for the proper care of cage birds, proper feeding of parakeets, teaching your bird to talk, proper feeding of your canary, mating and breeding of canaries. Many informative facts in this helpful booklet.

**Eight in One Pet Products, Inc., Dept. IF, 187-115 Blecker St., New York 12, N. Y.**

**YOUR CHILD IS MUSICAL**—In this booklet Dr. Sigmund Spaeth discusses with parents the musical aptitudes of their children. He is regarded as America's most popular speaker and writer on music. Excellent booklet for parents of elementary children.

**BAND MANUAL**—You will find that careful reading and adherence to the tips found in this 30-page booklet will improve your ability as a band member, and increase your value to the band.

**H. & A. Selmer, Inc., Public Relations Dept., Elkhart, Ind.**

**BEAUTY ON A BUDGET**—Excellent hairstyles and grooming hints offered in this informative booklet.

**WALL CHARTS**—Pin a Pretty Curl, A Clean Complexion, the Whys About Home Permanents, and Lovell Lips

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**Tont Company, Dept. IF, 456 Merchandise Mart, Chicago 54, Ill.**

**MAP OF THE UNITED STATES**—This colorful map of the U. S. is geographically correct and would be of considerable use to most anyone.

**ALONG THE UNION PACIFIC RAILROAD**—A 46-page travel booklet that gives many historical facts and up-to-date information concerning the West and Middle West. Many photographs and maps.

**Union Pacific Railroad, Public Relations, Omaha, Neb.**

**INFORMATION ABOUT SHOES**—Did you know that shoes have been used as medicine? As money? As food? It's true and those are only a few of the many interesting things you'll find out about shoes from this amusing and educational booklet.

**International Shoe Company, Public Relations, St. Louis, Mo.**

**THE SCIENTIFIC NIBBLE**—This pamphlet presents one week's menus using the scientific nibble principle as a method of weight reduction. The menus are based on sound nutrition, and are well balanced and wholesome.

**Holly Sugar Corporation, Public Relations Dept., Colorado Springs, Colo.**

**EDUCATIONAL FILM KIT**—The pictures described in this list are distributed as a public service and are available to any organization interested in the

conservation of life, limb and property. They have been written and produced under the guidance of recognized authorities in the various fields of conservation, and are authentic in every detail. Thirty interesting films included in this kit.

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**THE A-B-C OF SPICE COOKERY**—A wise man once said that you can judge the quality of a man's mind by his book shelf, and the quality of a woman's cooking by her spice shelf. Two meals, produced with the same facilities, can be as different as wine and water. The difference is the narrow margin of a few cents worth of seasoning, and the ability to follow a recipe. Send for this informative 48-page recipe booklet and obtain the best in cooking information.

**OUTDOOR EATING**—This folder includes many suggestions and recipes that will make outdoor eating a pleasant and tasty experience.

**GELATINE RECIPE CARDS**—Pumpkin Chiffon Pie, Almond-Orange-Apricot Salad, Tasty Lime Salad, Tomato Aspic.

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(Civic organizations, government agencies and industrial firms are encouraged to submit material for consideration for use in this column. Send material to Arnold E. Hagen, Information Free, Box 703, Compton, Calif.)

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# The Navy's Floating Angel of Mercy

By Vera Williams

**H**ER DECK machinery "mothballed," the door to her engine room sealed, the USS Haven, mercy ship with the familiar red cross painted on her sides, rests quietly in harbor waters, tied to Net Pier at the U. S. Naval Station, Terminal Island.

After heroic service aiding the sick and injured of World War II and the Korean conflict, the Haven has been "in service in reserve" since June 30, 1957.

One of the busiest vessels in the Pacific Fleet, she is the hospital for Armed Forces personnel, active and retired, in the entire Long Beach-Los Angeles area.

**THE HAVEN HAS 421 BEDS**, of which 300 are full all the time. An average of 110 operations is performed aboard her each month. Approximately 45 accident cases—victims of explosions, fires, plane crashes, traffic accidents—are brought to her each month.

In addition to the bed patients, approximately 2,130 out-patients are treated each month.

The Haven has more patients than any one of 14 Navy hospitals on shore, with about half the staff of the usual Navy land hospital, say her executives.

"We have a happy ship," says Capt. Clarence F. Morrison, Medical Corps, U. S. Navy, officer in command. "We work together."

Capt. Morrison, a celebrated Navy orthopedic surgeon, occasionally dons a gown and goes into the operating room and operates on a patient.

**THE HAVEN IS OPEN** to all men of the Armed forces, including the Army, Navy, Marine Corps, Air Force and Coast Guard in this area and some male dependents over 13 years of age.

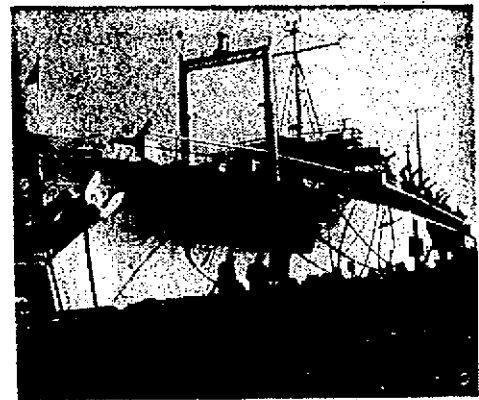
Women and girl dependents are treated at the Haven on an out-patient basis, but are not hospitalized there.

The procedure is for dependents first to go to the Naval Dispensary at the Naval Station, where they may be sent to the Haven, to a civilian hospital at government expense, or to the Naval hospitals at Camp Pendleton or San Diego.

Part of the navigation deck is given over to a sun-bathing deck for convalescents. "A" deck is sick officers quarters and medical wards. "B" deck is for surgery, and eye, ear, nose and throat. "C" deck is for orthopedics and the convalescent ward.

**KEY OFFICERS SERVING** under Capt. Morrison are Capt. Wayne W. Waters, Medical Corps, Navy, chief of surgery; Capt. Walter R. Miller, Medical

Corps, Navy, chief of orthopedics; Capt. John L. Messersmith, Medical Corps, Navy, chief of radiology; Capt. Baker M. Hamilton, Dental Corps, Navy, chief of dentistry; Cmdr. Francis L. Kilens, Medical Corps, Navy, chief of medicine; Cmdr. Myrtle M. Warner, (Continued on Page 23.)



Her seagoing life belayed, USS Haven, a Navy hospital ship, is still in service.



Lt. Cmdr. Hook, administrative officer, confers with Chief Warrant Christopher.



Navy nurse, Lt. Mary Anne Bauer, checks on patient, SA J. S. Burkeen, of Ft. Mugu.



Cmdr. Myrtle Warner, chief of nursing, and Lt. Rosalie Martin look over charts.



In ship's orthopedic ward, Lt. Cmdr. Antonette Garavaglia and Corpsman William Crittendon talk with patient. Ship has 421 beds, and 300 are full all of the time.

Photos by Roger Cade



Author and daughter take a Sunday bike ride, typical of growing bicycle fan population in Long Beach.

## By Blaine Nels Simons

ONE RARELY sees a purple cow these days. Just as rare is the sight of a movie star peddling up to a premiere on a bicycle, a judge cycling to court, or an editor riding a bike to a meeting with the publisher of a newspaper.

I really never expect to see a lavender bovine but I imagine that some day I will see a movie star, judge or newspaper editor biking down the thoroughfare. My reason is that there is a boom in bicycle popularity and everyone and his brother seem to be getting into the act.

When my children ask me to tell

them about the "olden days" when I was a kid, I answer that in those dear dead days beyond recall only kids rode bikes. Today, the grown-folks soon may be outnumbering their offspring as bike riders. The elders are doing it for various reasons. Dad finds that it is cheaper and healthier to ride down to the corner store on a bike than in a car. Mother finds that the 15 or 20 minutes she can spare during the day advantageously by biking about the from her housework can be put to use neighborhood street and maybe reduce the hip a bit to boot. Both Mom and Dad have learned, too, that bike riding can bring the family closer together as a group through evening and weekend bike hikes.

**BARON KARL DAVIS** figured that bicycling beat walking, too. He invented a bicycle in Germany in 1816 that had pedals. Bicycles—so named because they had two wheels—had been in use for some 26 years up to that time but they had no pedals. One just walked them along for whatever good that did. The baron's contraption, although it did have pedals, hardly resembled the bicycle of today. One pedaled his bike as a child gets about in a kiddie car nowadays, by pushing forward with one foot, then with the other.

In 1840 the "Wooden Horse" was invented. This bicycle still had the kiddie-car pedals but was stronger and sturdier than the baron's bike. Pedals were connected from the hub of the rear-wheel. For 16 years thereafter the Wooden Horse was the uncrowned king of the biking world. Then, in 1856 the "Bone-shaker" came along, introducing a startling innovation—pedals on the front wheels. This changed the theory of pedaling, too. Now one pedaled along as a child does today on a tricycle—a full rotating movement but without chain-drive. Where the Wooden Horse had a larger back wheel, the Bone-shaker type had a larger front wheel.

From that date forward into the 1880s, front wheels kept getting larger and larger until, toward the end of the era, it was quite a jump from seat to ground. Pedaling also continued in tricycle fashion and everyone seemed quite content.

**IN THE 1880s**, however, at least two people became discontented. One invented the chain-driven, pneumatic tire bike as we know it today, with wheels of equal size. The other invented a gasoline engine which would run a bike on a small amount of fuel. Automobiles may have made Texas oilmen and tire manufacturers rich, but bicycles gave them their start.

Today's bikes are still chain-driven and usually have wheels of equal size. But other changes have made bikes radically different from those bought only 20 years ago. Bikes now can be equipped with a three-gear clutch operated by hand. A brake for the front and rear wheel is operated by levers on the handlebars, one for each hand. Small generators attached to the front wheel provide the power for front and rear lights for night riding. Rear-view mirrors and new horns of all sizes and types are common accessories. Improved gasoline engines can also be purchased to power a bike should the rider tire of pedaling. Bicycle salesmen, who once sold bikes but didn't know much about them, are now experts on every detail of the make-up and riding of a bike; what they don't know about bikes hasn't been invented.

**BIKE SALESMEN** will also tell you that one can recapture health and physical fitness riding a bicycle. Confirmation of this is the fact that many doctors' offices are today equipped with stationary bikes. On these, various weight loads are geared to the pedaling mechanism dependent on the patient's injuries or physical problem. The patient then rides himself back to health on regular visits, finding when he is through that he has strengthened his

legs, knees, thighs and lower abdomen. Those who ride bikes around town then are providing themselves with free therapy. Prize-fighters also have bicycles as regular equipment to use in their training routine. Seldom, if ever, will you see a fat professional prize-fighter or bike rider. Boxing's Archie Moore may be getting a bit on the plump side, but his firm, sound legs still keep him going at an age of 40-plus. Bicycling helped do it.

Despite the American surge back to the open road on bikes, however, we still must bow to the European. In Copenhagen, for example, cars are far outnumbered by bikes, and bikes have the right of way. Traveling by car through France and Italy, particularly, I found that our progress through towns and on the open road was often slowed by hordes of bikes. Sunday was a particularly bad day for driving, for then all members of the family got into the act, each with a bike. Even in the great cosmopolitan cities of Vienna and Paris, bikes were a common sight. Ask any European traveler to name his favorite outdoor sport. The answer, invariably: Bicycle riding.

Although we will never pull ahead of Copenhagen in the bike-auto ratio, Americans will, in the not-too-distant future, popularize the bike riding sport to an equal extent with many European countries. Whether the reasons are for health, economy, family fun, or trying to relive a second childhood, more and more suburban Americans are becoming riders. For the older folks the relearning will be a breeze, what with all the new gears and gadgets. After a 20-odd year layoff I have been riding a bike again for almost two or three months. Already I am far and away the best and fastest male bikerider in our household or on the whole block. Some day, however, I may add a son to my string of three daughters and some day some adult male on our street will buy a bike. Then will my household-neighborhood superiority be challenged.



Unicycles are a freak development of the bicycling fad, but they are hardly the thing for Sunday afternoon pleasure riding on busy streets.



Boneshaker or neckbreaker, whatever name was applied, these bikes enjoyed brief favor. Aboard is Shirley Smith, assisted by hubby, Roy.





Tooky says sinkward while mother makes with the striptease---on Tooky.



If Dolly dunks, too, there's too much splash. So-o-o, out goes Dolly.

# Splash Party

IT'S OBVIOUS why anybody takes a bath--and that doesn't exclude 3-year-old Tooky. A kitchen sink is a natural setting for the scrub-up process, though Tooky wiggles more than dishes do and requires much more soap. Laundering a small child calls for water at 98 degrees, room to squirm in at 75 degrees or more--all supervised by a cool and collected handmaid of the name of Mother.

Adults seldom get such Cinderella service, but Tooky takes it all for granted. After all, she reasons, hasn't Mom been handling her affairs for three whole years!



As far as Tooky is concerned, high-water mark should be below the ears.



O-o-o, that towel's wet--and cold!



Mommy, you're tickling my tummy!



This is the way we put on our clothes!



If I was a model, I'd pose like this!



Pictures and Captions by Eric Wahlsen

Next time I want in the BIG tub for my bath!

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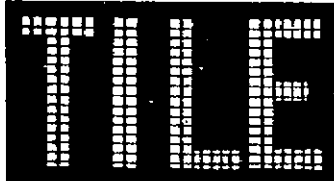
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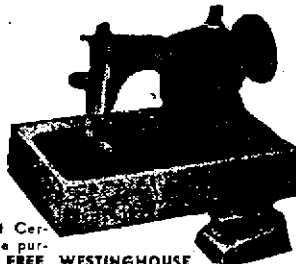
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# Figures Add Up in Hollywood!



Argentina, long famed for the production of prime beef, has another claim  
to world export fame—cheesecake. This time it's in the svelte figure and  
provocative features of dark-haired Linda Cristal, Argentine-born star of 10  
Latin films, now under contract to Universal-International who employed her to  
good advantage in top comedy role in "The Perfect Furlough." Herewith are  
some eye-pleasing examples of how Linda keeps fit. Above, rowing machine  
exercises under guidance of Frankie Van, health club instructor to the stars.



Van, a former flyweight pugilist, gives  
instruction in the art of punching bag.



Memo to wolves: Linda also knows how to  
handle her dukes—with Van as her tutor.



Linda continues her exercises, holding a  
small pair of dumbbells above her head.



On bicycle built for one, Linda winds up  
day's workout, another payment on figure.



# 'Worse Than a Mule'

By C. B. Propes

"YOU'VE GOT to be young and ignorant to enjoy one of them antique cars."

These bitter words came from a Lincoln Park bench symposium when a car of ancient vintage coughed its way down the street. The speaker uttered the words as though they came from the scar tissue of his soul. The other men occupying the bench nodded in sober agreement. They had owned antique cars when the cars were fresh and right off the assembly line.

"Worse than a mule!" said a Missourian. "I've handled jug-headed, mean-natured mules and I've handled cars like that but the mules don't hold a light to them for mayhem."

"They were pretty reliable in a way," said a Native Son. "Take the Model T, for instance. I used to go over the Grapevine to Bakersfield pretty often. Now that was a road! You can still see pieces of it."

"Up on those big grades truck drivers used to walk alongside their rigs and steer once in a while. It got plain tiresome sitting in that cab with the truck creeping along. When my old Lizzie started working hard and slowing down, I'd turn it around and back up. I could pass anything on the road except maybe an air-cooled Franklin. Now that was a real desert and mountain car!"

A RED-FACED ancient from Wisconsin spoke up. "You and

your California roads! Any car will run out here. Back in Wisconsin you'd have slush or chuck holes. In the winter you'd have to drain the radiator every night and have a steaming hot kettle of water in the morning to dump in it and you'd have to crank fast before that froze up!"

"Then," said another. "That's when they would kick!"

"See this arm?" The Wisconsin man displayed a slightly twisted arm. Been busted twice with a car. Sprained my thumb, too — don't know how many times."

The Missourian said, "I was always smashing my fingers changing tires. Ever get a flat in gumbo country? Make a saint swear."

Said the Californian: "I got my first car right after the first World War. Lived in Santa Ana then. Brand new car so I told my girl when I would take her for a ride. I put on my ankle-choker ice cream pants and candy-stripe shirt and went out to crank the car."

"It started all right but then it came for me. I'd forgotten to set the hand brake. I tell you I climbed that hood like a monkey! It didn't do my pants no good at all."

SAID ANOTHER, "It was a mistake not to have coveralls on hand."

"We stopped at a roadhouse near Anaheim," continued the Californian, "and I met some

friends I knew. I bragged up the car and showed it to them and then they sneaked out afterwards and let the air out of the tires. They thought it was a good joke."

"When I found that out I was sure mad, I tell you! The girl sat in the car while I pumped and pumped. Sixty pounds pressure and I bet it took me an hour and 10 gallons of sweat!"

"That ain't nothing!" said the Missourian. "You should have had a girl out in the country on a rainy night and get a flat or let the gas line get plugged."

They all nodded sympathetically. The man from Wisconsin said, "Never was partial to drinking gasoline but seemed like I always had it on my breath from sucking dirt and bugs out of the gas line."

THE CALIFORNIAN said, "I had a friend who had a steam whistle for a radiator cap. Run five minutes on a hot day and you could sneak up on someone crossing the street and scare him silly blowing the whistle."

The Missourian said, "I remember having a cracked cylinderhead once and putting in a couple handfuls of oats. Sealed it off good. That car used to stall on railroad tracks. Never got hit but I had some bad minutes."

The Californian said, "Lost my first car that way. I was living in Los Angeles and I had



Drawing by Clyde Winslow

"Wisconsin... slush or mud or chuck holes..."

some business in El Monte. It was all pretty open country with big live oaks them days. The car acted up all the way — one thing after another — and then I got stalled in a wash. While I was trying to start it I heard something come down the wash. It was water, mud, rocks, sagebrush, rattlesnakes and critters and everything else. It doesn't take any time at all for a wash to get a head of water up when there's a storm in the mountains.

"I TELL YOU," he said, "I got out of that wash fast and

stood watching it take the car downstream like a bowling ball. When the water ran off the car was standing there in the middle of the wash, floor board deep in mud. I let it stay right there and took a red train back to Los Angeles. Never saw that car again."

"Shouldn't have left it," said the man from Wisconsin. "Bet you could have got it going again if you'd wanted."

"Guess maybe I could have. They were rugged cars. Don't make them like that no more."

"Thank Heaven for that," said the Missourian.

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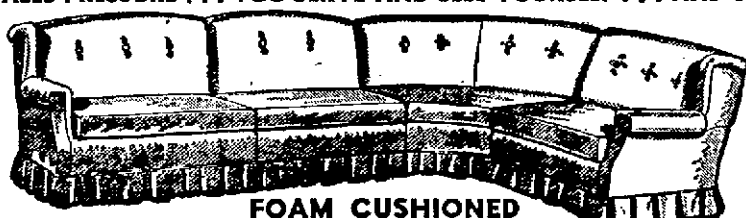
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# A Yule Tree Can Be Fun To Make

By Caroline  
Coleman

A CHRISTMAS tree is what you make it—and all it takes to make your own is imagination, plus ready-made materials such as tinsel, ribbons, sheets of colorful metallic foil or cardboard, ornaments, plastic foam, angel hair, plus a "light" touch.

To prove the point, Miss Myrtle Fahsnyder, director of home lighting for Westinghouse, cited examples from the make-it-yourself experiences of herself, her friends and neighbors. Starting with readily available, inexpensive materials and strings of Christmas tree lights, the symbolic features of the Christmas tree were recreated—with a minimum of effort—into ornaments for the buffet or hall table, the fireplace mantel, a window, a wall or a front door.

ONE GALA little eye-ful—for the holiday table or mantel—originated with embroidery hoops, angel hair, ribbons and tree ornaments. Another make-believe tree was fashioned from slashed metallic foil stapled to a parchment or fiberglas cone.

A tree for the front door was cut from plastic foam and studded with tree ornaments. And, with laurel roping, a whole doorway was framed in the outline of a Christmas tree.

OUTDOOR DECORATIONS, even when strings of lights are incorporated in the design, benefit from flood or spotlighting, Miss Fahsnyder pointed out. "Otherwise, the color and detail of the design disappear in the dark of the early winter night," she said.

To "go in for" a make-it-yourself tree doesn't preclude having the traditional evergreen in the living room or decorating a growing tree on the lawn. When it comes to stringing them with lights, here are a few pointers to make the task easier and the end result more eye-catching:

If strings are in a snarl from being packed away, lay them on the floor and straighten out kinks before attempting to put them on the tree. Make sure all bulbs are burning brightly, and that no cords are frayed or sockets damaged. Disconnect strings from convenience outlet before hanging them on the tree.

IN ARRANGING LIGHTS, start at the top of the tree and work around and down. Place lights on the inside boughs first and work from trunk outward to the tips of the boughs. Make necessary connections, turn lights on. Then stand back to see if all looks well; disconnect lights and begin to decorate the tree keeping tinsel roping or metallic foils away from the light bulbs and sockets. Again work from the top down.

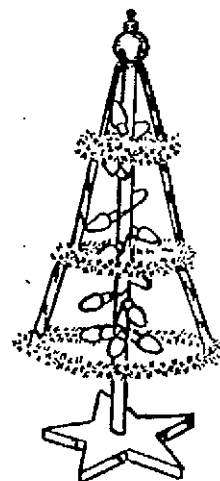
To help estimate how many lights are needed for trees of varying heights, this rule of thumb has been worked out:

Tree height in feet, 4, number of lights, 35; 5, 56; 6, 77; 7, 102; 8, 140, and 10, 210.

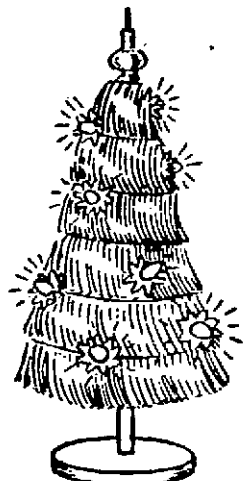
On the growing tree outdoors, strings of lights are usually the sole adornment, with perhaps a lighted star on top.



Imagination, plus a ready-made wire frame designed to hold Christmas cards, provides this decorative tree for wall, window. Pink tinsel conceals lights, frame.



Making this happy little eye-ful begins by hanging embroidery hoops, graduated in size, with ribbons to center pole. Tinsel covers hoops, angel hair fills in tree form.



Slashed metallic foil in color stapled to plastic or parchment cone after holes are cut for lights, makes this tree. Slashed foil comes ready-made, or you may slash your own.

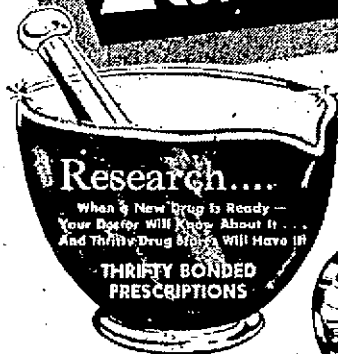


Make believe tree for the front door is cut from white plastic foam and studded with ornaments. Pine roping around door covers lights. Projector light also used.

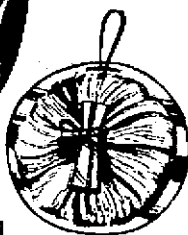


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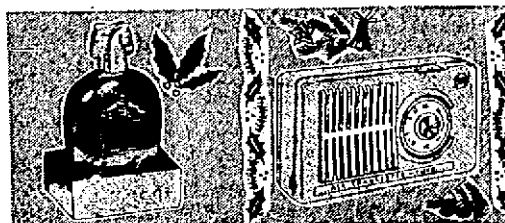
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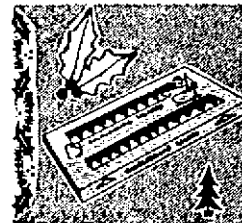
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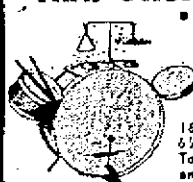
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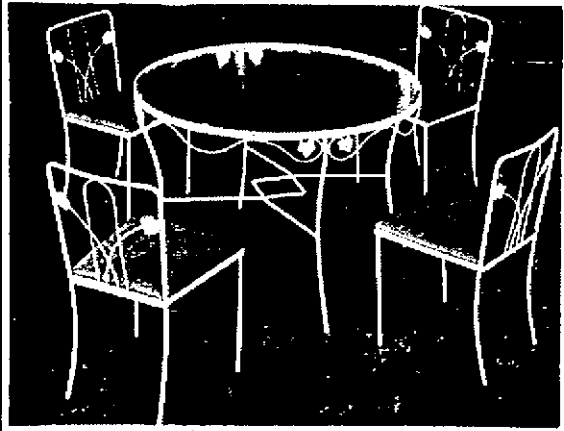
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# Happy House in a Scenic Hollow

*By Eileen Ball*

**THREE-QUARTERS** of an acre of country living right in the heart of the city belong to the lucky Ernest H. Lockwood family. Their rambling, 3,300-square-foot contemporary home is tucked away in a scenic hollow shaded with oaks and blanketed with rolling lawns where field rabbits—half tame, half timid—frolic in and out the flower beds. This pleasant, almost pastoral setting is at 53 Glenchester Rd. near the Virginia Country Club.

Architect Thomas R. Russell, AIA, provided much of the wizardry behind the planning. The house he designed was devised to function with perfection for this family of five, the children of which span an age range from babyhood to teenage.

**THE HOUSE** is closely and ingeniously related to its wooded site. Each room takes utmost advantage of the verdant dell through floor-to-ceiling expanses of glass that are low enough to make planting areas a part of the interior—and high enough to invite the sky in to meet the ceilings.

Important architectural scale has been achieved with the use of massive beams, huge rock fireplaces and planting boxes—with expansive open areas that unfold, one unto another. Here, truly, is a house that "lives big" without dinkiness or fuss—one that functions wonderfully well for this active family!

The entry area is on one level with the family room. It is directly beyond. But, to the immediate right of the entry is the living room—completely open to it but elevated three steps. Defining this break in levels is a long planting box of bark stone, a heavily textured stone that is mined from an Idaho river bottom. This craggy rock is a burnished copper tone that contrasts strikingly with the cool, glossy-leaved tropicals growing in it. The same stone has been used, mantel-high, for the living room fireplace with its long, low raised hearth. Above the mantel, the wall is



Photos by Joe Risinger

Living room and entry, separated by planter, are seen in this view from family room of Ernest H. Lockwoods.

faced with natural black walnut paneling. This same rich grained wood faces the extended left wall of the entry where magnificently matched panels completely disguise capacious storage cabinets concealed behind the wall. Hidden here is a complete walk-in bar with shelves softly illuminated from within by concealed lights.

**THE ENTRY** and living room are continuously carpeted in mellow tweed composed of saffron, gold and eggshell wool yarns. Oyster white casement draperies and a huge contemporary sofa in off-white establish a completely neutral scheme.

The exposed beam ceiling is

completely faced with natural wood. Here, beams slope down to picture windows, extending out to form a continuous exterior roof overhang. Between the beams are jalousie windows, their narrow glass panes set vertically. Adding a distinctive definition to the ceiling slope are light soffits that diffuse indirect illumination up to the beams.

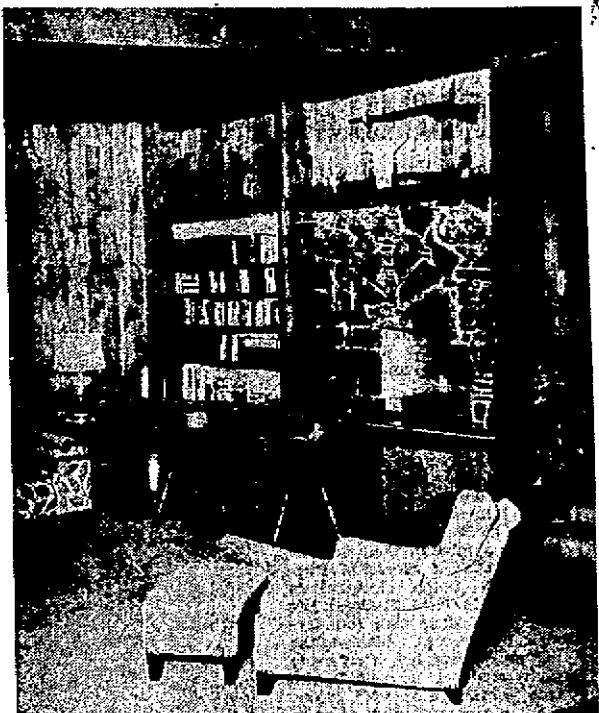
The south wall of the living room almost wholly devotes itself to the view where ceiling-high panels of glass are topped with great clearstory windows. A glass door leads to a side terrace.

Decoratively speaking, the living room proves the dramatic



Picture windows in each bedroom invite the outdoors inside to constitute a major decorative feature. Entire residence enjoys a happy "openness."





Family room center of interest is black walnut built-in wall, including stone installation containing barbecue.

effect possible with strict adherence to a neutral and monochromatic color scheme. Wallpaper used for two wall areas is pale sand lightly hand-blocked with small gold abstract motifs. This is as bland in tone as the pale beige-to-off white hues of carpet, draperies and upholstery. All in all, these delicate shades—in combination with the abundance of rich wood tones—present a totally sophisticated yet livable result.

**BRIGHT COLOR** accents, of course, were necessary to spark the scheme. And this has been handsomely accomplished with the use of pillows for the hearth and the seating ledge that is an integral part of the stone planter-divider. Foam pads are upholstered in turquoise, coral and nude linen.

The family area that lies directly beyond the entry is situated so that its rear wall of glass overlooks the wooded back of the lot. Wood folding doors span the open area between the entry-living section and the family room. Over this open doorway, clear glass panels extend up to the sloping ceiling to effect a complete separation when the doors are closed.

In this manner, the Lockwood house "has its cake and eats it, too," for it enjoys the wonder-

ful contemporary mood of openness without sacrificing the privacy of occasional separation. In this particular instance, it is an "open and shut" case of good planning that has much in its favor.

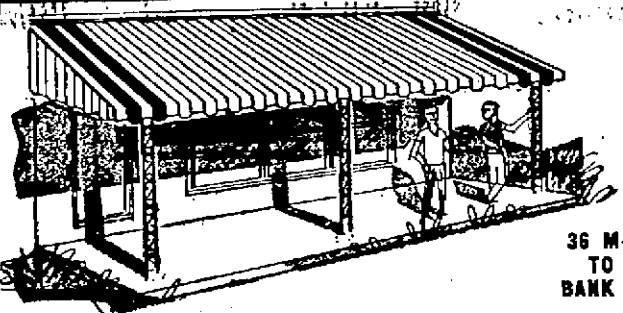
Everything in the family room is geared to ease of maintenance, comfort and generally relaxed family living.

**AT THE NORTH END** of the family room is the dining area furnished with a contemporary dining ensemble. Extensions of glass walls eliminate the need for self-conscious interior decorations. The vista of gardens and trees fill the decorative needs of the room quite adequately.

The kitchen enjoys much the same sort of atmosphere. For here, too, is a vaulted, exposed beam ceiling—a feature that adds great real and visual dimension. Again, there is a sweeping view of the grounds that comes through wide curtainless windows.

Three bedrooms arrange themselves in systematic order along the bedroom wing, each one overlooking its very own tropical courtyard through floor-to-ceiling glass panels, jalousie windows provide circulation without having to obstruct picture windows with screens.

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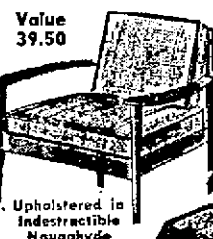
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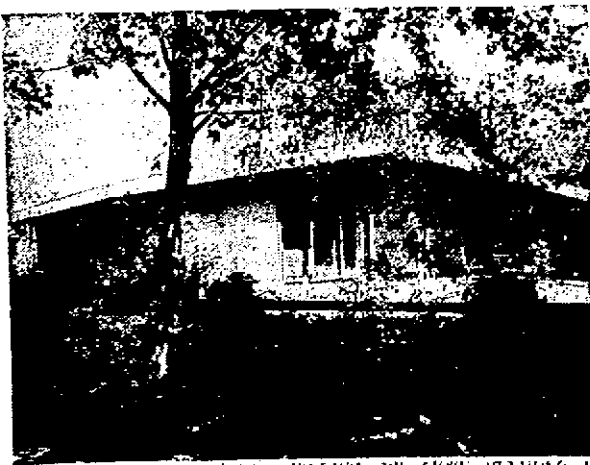
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Angles" column every Sunday in Southland

**ANTIQUES**

# Grandfather's Clock

By Elise Emery

**WHEN** THE White Rabbit nervously chanted to Alice in Wonderland, "I'm late, I'm late for a very important date!" he might have been heralding our 20th century pre-occupation with split-second time schedules and relentless deadlines.

Yet the measurement of time has challenged man's ingenuity from his primitive days and the precise recording of time is new in the long record of human history.

As late as our own Colonial days, clocks were a luxury, more a symbol of their owners' wealth than a necessity. English and Dutch clockmakers working in New England not only were their own foundry-men, engravers, blacksmiths and machinists, but often made their own tools as well. In the 18th century a "clock" meant the movement, dial, hands, pendulum and weights—but not the case or cabinet. The clock owner usually ordered the case made by a cabinet maker, or made his own. In fact, sometimes he never got around to getting a case. The clock was hung on the wall, its movement unprotected from dust, to tick away the hours as a "wag on the wall."

**AMONG EARLY** American clockmakers working in Connecticut was Silas Hoadley. One of his clocks, owned by Mrs. James S. Crafts, 261-A Park Ave., is pictured here with this article. On its dial face, painted paper on wood, he has inscribed his name and place of business, "S. Hoadley, Plymouth." Triangular clusters of flowers, faded now, fill in the corners of the dial, and at the top is painted a landscape featuring a many-windowed building, probably Hoadley's own shop. The movement is brass, the weights cast iron, and its bell strikes on the hour.

The fine case, beautifully and simply designed, is of pine, rubbed and finished to a near-cherry color. American craftsmen often substituted this native wood for the elaborate inlaid oak and walnut cases popular in Europe.

Hoadley may well have made this case himself, for as a boy he was apprenticed to his uncle, a carpenter, and he learned the art of cabinet making. In 1809, his apprenticeship ended, he formed a clockmaking partnership with Eli Terry and Seth Thomas. By 1813, Terry and Thomas had left to work independently; each became a famous clockmaker in his own right.

**FROM THE TIME** of the Revolutionary War to this period there had been little demand for clocks. During the war clockmakers had turned their skills to producing muskets, cannons, gun locks, gunpowder. After the war, a recovering people, burdened with problems of a new government, had little money for clocks. As times became normal the market revived and itinerant peddlers again loaded clock works on horseback and traveled the country.

By 1820, two factors changed the nature of clockmaking. Cheaply-made wooden movements replaced the expensive and laboriously-crafted brass movements, and Eli Terry introduced the inexpensive and space-saving shelf clock. Clocks were available at moderate prices for ordinary people; competition was so great that a price war forced the cost of a wooden movement from \$10 to \$5. Wealthy buyers preferred ornate, elaborate imported clocks.

**SILAS HOADLEY** continued to work in Connecticut, a careful craftsman. He made money, was a substantial and influential citizen of Plymouth until his death at the age of 84. In 1849, he sold his shops to a firm for the manufacture of knives and shears and no more Hoadley clocks were made. His skill lives on as his treasured pine-cased grandfather clocks mark time in modern homes.

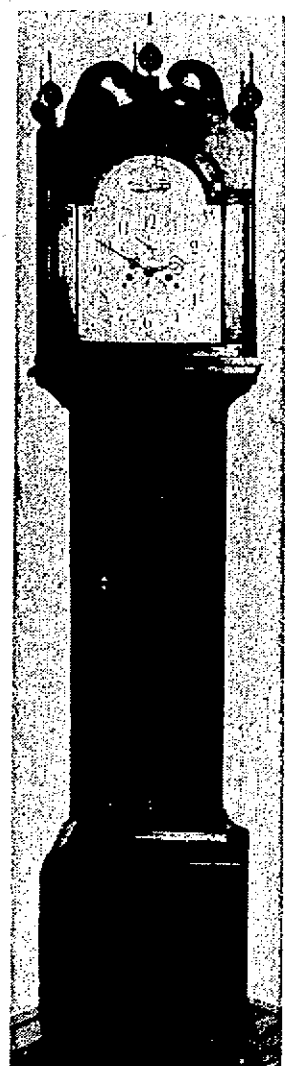


Photo by Joe Risinger

Grandfather clock pictured here is valued possession of Mrs. James S. Crafts.

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# Santa's First Sleigh Was a Ship

By Betty Hardesty

**P**LAYING Santa Claus is the hobby of James S. (Jimmie) McGarrigle, the best known and loved St. Nick in Long Beach. His jolly, booming laugh, natural beaming countenance, rotund figure and big heart filled with the Christmas spirit make him, in the words of one Independent, Press-Telegram news photographer "the most convincing Santa I have ever met."

McGarrigle, who lives at 25 Covina Ave., began his Santa career because the chaplain of the USS Lexington insisted that he play the role. He convinced Jimmie that they needed a reliable Santa to assist with their adopted orphanage party as well as the ship's children's Christmas tree celebration. The reluctant Jimmie, therefore, picked up a Santa Claus suit provided for him.

**UPON VIEWING HIMSELF** in that all-in-all, jumper type outfit, with even a face mask attached, he felt most unsure of himself. But the children at the Navy parties were so taken with him in spite of his imperfect costume, that his heart was touched. Then the USS Astoria crew begged him to be their Santa, and other ships, clubs and organizations of all kinds joined in seeking his help in distributing Christmas presents. Finding himself the center of so much joy, he realized he would probably play Santa the rest of his life.

His mind made up, he ordered a neat costume tailored to fit. The one he wears today is a Santa suit without flaws,



Santa (Jimmie McGarrigle) Claus checks off a batch of sample toys as Christmas assembly line gets started.

yet conveniently constructed for quick changes and strenuous use. "Sometimes I put it on and take it off eight times a day," he says, "and often in such confined quarters as broom closets. It is heavy so I start perspiring almost as soon as I put it on," he says.

No one would know he is the least bit uncomfortable in his handsome ensemble of bright, red velveteen. Trousers reach just below the knees and bag over shiny, black leggings. The long jacket is bordered with genuine white fur 4 inches wide, down the front and around the bottom and sleeves. Fur, also, bands his stocking cap which fits snugly over a white, curly hair wig. A wide, flowing beard is attached. A jaunty, curled mustache adds the touch of perfection for Jimmie needs no make-up. His naturally ruddy complexion is just right for the part and his eyes squint smilingly.

**McGARRIGLE KEEPS** himself busiest during the pre-Christmas season but he has been called upon to act the part in every month of the year. "Even July, for sick kids, you know," says Don Webster, news photographer. "I remember when the Press-Telegram called him to put on his Santa suit to entertain little Rhonda Guthry of Truman Boyd Manor who was dying of cancer. That was in February. We also took along a young woman dressed as the Easter bunny. Our paper alone, takes well over 100 pictures of Jimmie each year. He's that popular."

Living his hobby for 30 years has made Santa Jimmie popular beyond his power to fulfill demands. This year marks the 25th in which he has distributed Christmas gifts for the Los Angeles Jonathan Club children's party. In Long Beach, he has emptied Santa's

bag through the years at most of the charitable parties such as hospitals and in numberless club and church gatherings.

**HE WOULDN'T MISS** his own Downtown Lions Club children's Christmas luncheon and makes the effort to appear at the Lady Lions' December meeting where he is made over more than even children could do. (Jimmie is a bachelor.) However, he has a full time job in which his joy-giving personality has found added activity. In the personnel relations department of Douglas Aircraft he visits the ill, bereaved or unlucky and even wears his Santa suit on occasions as a personal contribution to cheer small members of a Douglas employee's family. There are 20,000 employees so his time is not always his own even after a normal working day. He expresses regrets that he must decline many Christmas invitations. It saddens him that some folks might not understand that days and hours won't stretch far enough for a Santa hobbyist.

"Does it make you sad during your work to visit so many people who are sick and miserable?" someone asked Jimmie.

"Oh, no," he smiled, "it would if I couldn't do something to make them feel better. It's fun to take baskets of food and be Santa Claus for children of all ages."

His sincerity is demonstrated each time he comes to a door where people are expecting him as Santa. At once he cautions them, "Are there any kiddies around?" for he does not want to be called Santa before he has changed from his civilian clothes and risk disillusioning a little one. Jimmie McGarrigle, is always a Santa at heart but loves best to dress the part when he practices his hobby of being Santa Claus.



# Style Your Own Holiday Candles

By Florence Goode Bissell

**G**ALA CHRISTMAS candles appropriate for holiday decorations are on display in the stores now, and many housewives will be wanting them for their homes. As every woman knows, soft candlelight adds great charm to the yuletide setting.

Unusual candles are expensive and that is why many people are making their own pretty ones at home — in various shapes, sizes and colors. The following instructions for candlemaking from the Rlt Home Economics bureau will interest the "do-it-yourselfers":

Select light, all-purpose dye colors, such as light green, evening blue, coral or chartreuse, to get a bright shade. Use approximately 2 teaspoons of all-purpose dye for each pound of paraffin. One pound fills three 6-ounce juice concentrate cans or 2 half-pint cream containers. One and three-fourths pounds fills one quart milk carton. Various sizes of gelatin molds or rubber balls cut in half may be used also. Heavy cord makes a good wick.

**PUNCH HOLE** in center of mold just large enough for string to go through. Run a piece of cord through the hole and tie the inside to a pencil placed across top of mold. Pulling tight, secure other end of cord to outside of mold by knotting and covering with cellophane tape.

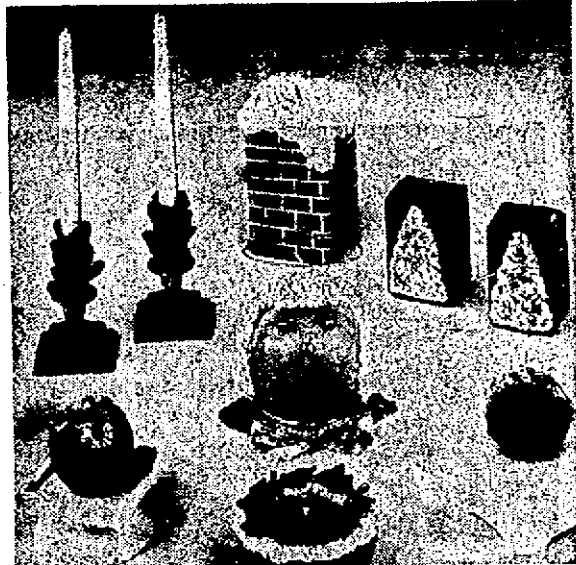
Melt paraffin in double boiler or old coffee can placed in pan of water. Color with all-purpose dye. Remove from heat and stir for 3 minutes. (Since all-purpose dye is primarily water soluble, some of the dye will not dissolve but will settle to the bottom.)

Pour melted colored wax into mold. As paraffin hardens, fill

hollow with more wax. Unmold. Dip metal mold quickly into hot water to loosen. Cardboard molds can be peeled off.

Using household cement, decorate candles with glitter, sequins, or seals. Or with frosted whipped wax, applied with a fork. To make whipped wax, allow colored wax to cool until firm forms on top. Whip with a fork until frosting-like consistency, and apply quickly. If it becomes too firm to spread, melt and whip again.

**TO MAKE ANGEL** and ball candles, fill both halves of ball with colored wax and allow to set. (Use  $\frac{1}{4}$  teaspoon peach and  $\frac{1}{4}$  teaspoon rose pink to  $2\frac{1}{2}$  pounds paraffin for angel face.) Cut heavy cord 1 inch longer than diameter of ball, dip in wax and let harden. Cut groove down center of one flat side of ball. Place wick in groove and pour small layer of hot colored wax on both flat sides of ball molds and weld together in ball shape. For angel hair, whip yellow colored wax and spread on candle, covering joining, and



How variety is possible if you make your own candles for Christmas is shown by these home-made examples.

shaping desired hair style. Sprinkle glitter on hair. Make halo of wire clothes hanger, painted with gold metallic paint. Use tiny Christmas tree balls for eyes and sequins for nose and mouth.

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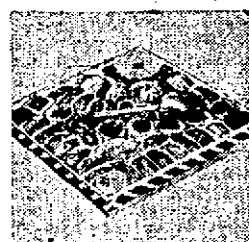
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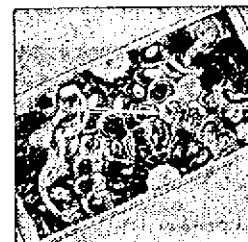
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# Short Cut to Holiday Fruitcake



Labor-saving, time-saving, satisfying: That's Mystery Fruitcake Ribbon Loaf that fills the niche of the time-honored but tedious-to-make holiday cake.

By Mildred K. Flannery

AT LAST! A short cut to fruitcake! After all these years of cutting, chopping, stirring and sifting, fruitcake has come up-to-date. The traditional feature of the festive board is no longer the hardest job in the kitchen. And no longer must it age for days.

Luscious layers of Devil's Food, Spice and White, bursting with nuts and candied fruits, combine to form this delightfully new Mystery Fruitcake Ribbon Loaf.

The new recipe calls for first

baking a mix cake as directed (Devil's Food, Spice, Yellow or White), then cooling and crumbling into a large mixing bowl. Add fruit and nuts, then fluffy white frosting made from mix. Press tightly into foil-covered pans and refrigerate. That's all there is to it!

TRY COMBINING the chocolate, spice and white cake flavors into a colorful ribbon loaf. Green, red and yellow candied fruits, dates and raisins mix and match perfectly with the cake colors for a vivid rainbow effect.

For the ribbon loaf, follow

the directions for the smaller fruitcake in the basic recipe, making 1 recipe each of Honey Spice, Chocolate Devil's Food and White Cake mix, using 1/2 package of fluffy white frosting mix with each flavor. Pack in contrasting layers in two 9x5x3" loaf pans for a 3-toned or ribbon effect.

NOTE: Use the leftover icing to frost one of the layers not used for the fruitcake.

## Mystery Fruitcake

- 1 pkg. Honey Spice, Yellow, White or Devil's Food Cake Mix
- 4 cups candied mixed fruit (2 1-lb. jars)
- 1/2 cup each whole red and green candied cherries (1/2 lb.)
- 1 1/2 cups seedless raisins (1/2 lb.)
- 1 cup dates, cut up (8 1/2-oz. pkg.)
- 4 1/2 cups pecan halves (1 lb.)
- 1 pkg. fluffy white frosting mix

Make cake as directed on package. Cool. Crumble cooled cake into large bowl and add rest of ingredients.

Make fluffy white frosting mix according to package directions and add to fruit, nuts, and cake mixture. Stir with spoon or toss together with hands until mixture is damp and blended together.

PACK TIGHTLY into two foil-lined 8 1/2x4 1/2x2 3/4" or two 9x5x3" loaf pans. Pat down with buttered hands until smooth. Cover cake with foil and chill in refrigerator at least 24 hours. Cake improves if stored longer. Cake should be kept refrigerated. Slice with sharp knife and serve cold. Makes 6 1/2-lb. fruitcake.

For smaller fruitcakes: Follow recipe above, except use only 1 layer of cake and half of fruit and nuts, and use only half prepared frosting mix in fruitcake. Pack tightly into one foil-lined 8 1/2x4 1/2x2 3/4" loaf pan. Ice remaining layer with rest of icing.

## Broiled Canned Salmon

OPEN 1/2 or 1 pound can of salmon. Remove in a cylindrical shape. Place the cylinder of salmon on broiler pan and pour the juice from the can over it. Spread salmon with mustard butter, made by creaming 1 tablespoon prepared mustard with 1/4 cup softened margarine or butter. Broil until salmon is hot and lightly browned. Place on serving plate and pour juice from broiler pan over the salmon. Sprinkle with chopped parsley and garnish with lettuce.

SERVE WITH: Chilled Grapefruit, Steamed Rice, Stewed Tomatoes, Hot Rolls, Tart Jelly, Head Lettuce and Apricot Parts.

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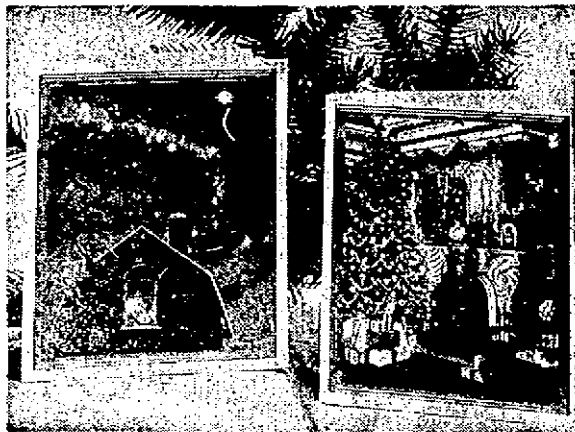
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The sentiment and festivity which abound in American homes at Christmas is depicted by artists Charlotte Sternberg (right) and Catherine Barnes.

## TELEVISION

# The Man They Couldn't Kill

By Terry Vernon

Independent Press-Telegram  
Television Columnist

"THE MAN They Couldn't Kill" was the nickname hung on Elfege Baca, a lawman of the old West, after more than 4,000 bullets were fired at him during a gunfight.

The fight centered around a mud-and-stick house where Baca had taken refuge. Some 80 cowboys did the shooting. But here is the story as told in his own words . . . remember, he's a man of action and not of literature.

"The testimony in court showed that there must have been about 80 cowboys. I knew two of the cowboys and I walked up to them and threw their guns on the ground. A man fired a shot at me and I drew my guns and backed up to a picket house called 'Hakul' belonging to a man by the name of Geronimo Armijo. I went into the house and put the lady and children out, then the fight started.

"ONE MAN GOT OFF his horse in a hurry by the name of Kearns. He said, 'I'll get the little Mexican out of there.' I could see him when he got off his horse through the crack in the door. I shot at him with both my guns at the same time. A man by the name of Jim Cook was leading the fight against me. That started the fight well and good. I was hungry while I was there, but I found some beef and made beef stew, coffee and tortillas.

"The court evidence (the door had 3,600 bullet holes in it) showed that over 4,000 shots were fired at me within 36 hours. Finally, a deputy sheriff by the name of Ross showed up there, a deputy whom I knew at Socorro. He and Jim Cook



Elfege Baca, lawman of the old West and "the man they couldn't kill," is recreated for TV by Robert Loggia.

asked me to surrender. I told Deputy Ross, I am your prisoner but I will not surrender my guns. We went into an understanding with Ross and Mr. Cook. I spent four months in jail before I was tried for murder and acquitted."

At the time of this fight Baca was 18 years old and his career as a lawman was off to the flying start.

Baca was a county clerk from

1893 to 1896, mayor of Socorro in 1896 and 1898, county superintendent of schools from 1900 to 1901, district attorney for two counties in 1905 and 1906 and in 1912 was admitted to practice law before the Supreme Court of the United States.

He became sheriff of Socorro County in 1919.

THE TV COUNTERPART of Elfege Baca is Robert Loggia and during current season you'll see some of the exploits of this noted lawman on the "Walt Disney Presents" series Friday nights on (7).

## Visions of Christmas

ALMOST EVERY phase of Christmas life and lore will be found on the millions of cards due to flood Southland post offices the next few weeks, and each card will echo a "Merry Christmas."

Variety in Yule cards is perhaps more apparent this year than ever before. Every kind of Christmas tradition and activity has been used. Some take their theme from the Bible story of the first Christmas. Others recount pictorially the lovely legend of the Cherry Tree miracle. Colorful bells swing from coast to coast across the U. S. map. There are scenes with snowy landscapes. And there are humorous and whimsical cards galore.

But always popular, and perhaps more so this year, are the cards which reflect the sentiment and festivity which abound in American home and family life. One greeting card manufacturer—American Artists Group—has come up with

particularly handsome cards along this line with nationally known painters depicting a wealth of holiday atmosphere and the warmth of Christmas color.

FOR INSTANCE, artists such as Catherine Barnes and Robson Pittman depict beautiful home interiors. Charlotte Sternberg and Ruth Ray evoke family sentiment and nostalgia in their pictures. Others of equal prominence vividly bring out Christmas hometown scenes, add traditional charm with antiques.

Avery Johnson, another painter with the same group, brings out a haunting lovely vision of the Southwest desert blooming under the Christmas star. Authentic portrayals of horses and sports are provided by artists famous in their fields.

And so the magic of Christmas will continue to be expressed this year, in a thousand different ways, as overburdened postmen make their rounds.

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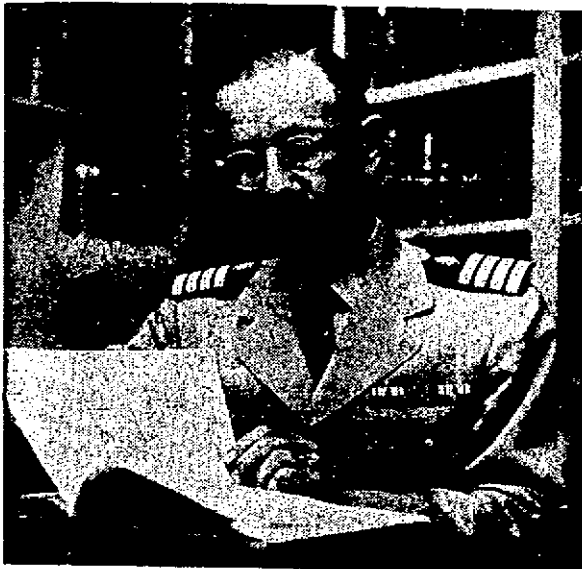
## Chinese Cooking

Almost all Americans have tasted Chinese food. Some are so delighted with it that they get a Chinese cookbook, prepare the same dishes they stuffed on in the restaurant, and are disappointed.

That's because they probably got their recipes from people who cook Northern-style, while almost all of the Chinese cooking in America is Cantonese, says the proprietor of New York's oldest Chinese restaurant in "CALVIN LEE'S CHINESE COOKING FOR AMERICAN KITCHENS" (Putnam, 3:50). His book contains 150 recipes for choice Cantonese dishes, including such delightful delicacies as Niw goo yok (sweet and sour pork). Wor shew opp (braised boneless duck topped with shu ding (diced roast pork with mushrooms and assorted vegetables sprinkled with toasted almonds).

More than that, Lee writes interestingly of the history of Chinese foods, he tells his readers what kind of ingredients to buy and how to buy them, and, importantly, sets up seasoning and tea charts. And, as if all this were not enough, he introduces chop sticks and shows exactly how to manipulate them!

# Navy's Floating Angel of Mercy



Capt. Clarence F. Morrison, commanding officer of the Haven, reads professional journal in corner of library.

(Continued from Page 7)

Nurse Corps, Navy, chief of nursing; Lt. Cmdr. John M. Hook, Medical Service Corps, Navy, administrative officer.

The staff includes 15 doctors, 2 dentists, 18 nurses, 146 corpsmen, 70 crewmen.

All the nurses are Navy nurses.

**CAPT. MORRISON**, who took command of the Haven last August, previously was executive officer of the U. S. Naval Hospital, Pensacola, Fla. He received his B.S. in Medicine from West Virginia University, his M. D. from the University of Maryland; was commissioned in the Navy Medical Corps in 1931. He served on the USS Maryland, USS Relief, USS Arcturus, USS Indiana, USS Quincy, USS St. Paul. His shore stations include Quantico, Va., Norfolk Naval Hospital (three times), Boston, San Diego, Columbia University. He served on the staffs of the commander Amphibious Command, Atlantic; commander, Amphibious Group 2, and commander Yangtze Patrol. He and his wife, Elizabeth, live at 2435 Daisy Ave. They have three sons and one daughter.

Cmdr. Hook, administrative officer, enlisted in the Navy in 1935 as an apprentice seaman, advanced through all enlisted ranks. He was commissioned as a chief pharmacist in 1944, and was graduated from the Naval School of Hospital Administration at Bethesda, Md. He and his wife, Anna, and daughter Melanie Ann, 13, live at 6402 Wardlow Rd.

**AS AN INTERESTING** sidelight, Cmdr. Hook and Chief Warrant Officer Rowe F. Christopher attended the Hospital Corps School at Portsmouth, Va., together in 1936. Christopher, on the Haven for two years, came here from the National Naval Medical Center at Bethesda, where he was stationed six years.

The USS Haven (AH-12) was commissioned in the Todd Eric basin in Brooklyn, N. Y., May 5, 1945. Built as the USS Marine Hawk by the Shipbuilding Corp. at Chester, Pa., she was taken over by the Navy in 1944 for conversion as an 802-bed hospital ship, the first of a new family of white-red cross-bearing ships. The Haven began fulfilling

her mission when three patients were received at sea by litter hoist, July 6, when she was en route to Pearl Harbor.

**AT PEARL HARBOR**, 691 patients were brought aboard for transport to hospitals in the San Francisco Bay area.

When World War II ended, the Haven stood by with skilled and trained personnel ready to treat and transport the more than 10,000 Japanese-held Allied prisoners of war back to the States. Nagasaki, Okinawa, Saipan, The Philippines, Guam, Pearl Harbor and San Francisco all saw and knew the Haven in those days.

In 1946 the Haven was called upon to take part in the atomic bomb test at Bikini. The ship hospitalized personnel of the Task Force and carried control groups who determined the safety factors in the experiments.

**WHEN THE NORTH** Koreans crossed the 38th parallel into South Korea in June, 1950, the need for hospital ships became acute as fighting began. A recommissioning detail went to work on the Haven when the USS Benevolence, a sister ship preparing to head for the Korean coast, was sunk in a collision with another ship in fog-bound San Francisco Bay.

In September 1950 the Haven became a commissioned hospital ship again. When the United Nations' forces landed at Inchon, Korea, she dropped her freshly-painted anchor in that murky harbor. For 60 days she was at Inchon, treating U. N. casualties which ran as high as 770 patients on board in November.

When the counterattack of the Communists reached the outskirts of Seoul, the U. N. forces were turned back, but the Haven stood in the nearby Inchon harbor, alone save for three LSTs. When Inchon was fired and abandoned, the ship moved south to Pusan. Later she steamed to Sasebo, Japan, to act as station hospital for units of the United Nations fleet.

**LESS THAN A MONTH** later the Haven was called back to Pusan; 700 sick and wounded personnel were admitted in the nine days the ship was in port.

In October 1951 after having admitted 8,500 patients and treated an additional 3,000 outpatients, the Haven ended her first Korean cruise.

In January 1952, the Haven

began her second Korean cruise of nine months. Operating in Pusan and Inchon she received patients from the front lines by train and helicopter. From time to time she returned to Japan to evacuate patients. Nearly 5,000 patients were received and treated. The efficiency of the ship is reflected in the low death rate, only one-half of 1 per cent of the cases died.

**IN RECOGNITION** of her valiant support in the United Nations battle, President Syngman Rhee of Korea in person awarded the Haven the Korean Presidential Unit Citation. At the end of the cruise, she returned to Long Beach.

In January 1953, the Haven returned to Korea, this time with a newly installed flight deck for helicopters to use when bringing casualties to the hospital. Formerly, helicopters had to use barges placed alongside the ship. In this third Korean tour, 3,325 patients were admitted and treated. And the Haven brought back the first "repatriated" American prisoners of war freed by the Communists.

The Haven left Long Beach Jan. 4, 1954, for her fourth Korean cruise. The hostilities were over, but there were many sick and wounded—both military and civilian. In returning to the United States, the Haven took the long way home. Orders were received to proceed to Saigon, French Indo-China, to pick up 721 patients who survived the battle of Dien Bien Phu, along with 3,060 pieces of baggage.

**PASSING THROUGH** the Suez Canal, the ship stopped at Oran, Algeria, where 400 patients were disembarked; then on the Marseilles, France, where the remainder transferred to French military hospitals.

The mission of mercy completed, the Haven headed for the Panama Canal and home. Midway between Gibraltar and the Canal she intercepted an urgent radio message from a Swedish merchant ship asking medical attention for an acutely ill crewman.

The patient was transferred to the Haven, an emergency appendectomy performed, and at Balboa, Canal Zone, the recovered patient was transferred to the Swedish Consulate.

A total of 2,458 patients was admitted to the hospital from the time the Haven left Long Beach in January 1951 until she returned 11 months later.

The Haven has been in the Long Beach area since Nov. 1, 1954.

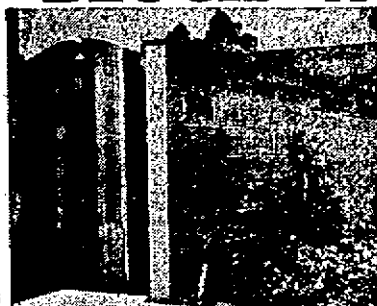
In addition to the thousands of World War II veterans treated on the Haven, 20,000 persons have been treated on her since she was recommissioned in 1950.

And many would have died without her.

## Cover Collecting

Various phases of "Cover Collecting" will be discussed by Carl Davenport, past president of the Long Beach Stamp Collectors Club, at the club's meeting at 7:30 p.m. Monday at 208 Linden Ave. Cover collecting has become a popular and educational hobby and old letters turn up many interesting events in the nation's history, Davenport points out. He will show a portion of his large collection. Stamp trading session will follow the meeting. Visitors are welcome.

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LONG BEACH

## La Reina Rule

## WHAT YOUR NAME MEANS

DEAR MISS RULE: Kindly analyze the name MATTHIAS.—K.L.M., Long Beach; K.R., Long Beach.

K.M., K.R.: The Biblical Apostle St. Matthew, whose name meant "Gift of God," was commemorated in medieval Germany by the baptismal name Matthias, assumed as a surname by the 1300s. The beautiful Matthias family coat-of-arms is a shield divided into four quarters. The upper left and lower right sections have the upper half of a black eagle centered on a gold background; the upper right quarter has a Moor's head between three red stripes on a silver background, and the lower left section has a silver fleur-de-lis under two gold stars and a gold cross on a red background. Matthias gained further importance as the name of a Holy Roman Emperor in the early 1600's.

DEAR MISS RULE: Would like to know about CRADDOCK.—C.R.C., Bellflower; L.C., Long Beach; B.T., Lakewood.

C.C., L.C., B.T.: CRADDOCK is traced to Caradoc, King of South Wales who was defeated in battle by Roman invaders of Britain and was taken in chains to Rome in A.D. 51, with his wife and daughter. Caradoc made such an eloquent plea for his life that the Emperor Claudius freed him. When he and his family returned to Wales, his wife, who was Christianized in Rome, introduced the religion to the Welsh and English. Caradoc meant "beloved one." Among Craddock descendants was Morgan, Prince of Glamorgan, Wales. The fifth generation after Morgan were the first to use the surname Craddock. The family coat-of-arms has three gold wheatheaves placed between three bear heads on a blue chevron across a silver shield. The Craddock crest above this shield has a gold-crowned king kneeling, presenting his sword, intended to be Caradoc surrendering to the Roman emperor. The Craddock motto "Traditus, non victus," means "Yielded, not conquered."

DEAR MISS RULE: Please give analysis on MITCHELL.—L.C., Mrs. H.L., Long Beach.

L.C., H.L.: There is a Scotch "Clan Mitchell" and there are Mitchell lineages who have lived over seven centuries in Cornwall, Dorset and Leicester, England, and in Ireland. All these old families took their surname from Michel, the early Anglo-French baptismal name formed from the Biblical "Michael" meaning "Man who is like God." The Scotch Mitchell coat-of-arms has three gold diamonds on a black shield; the Mitchell shield from England shows seven tigers, each devouring a cross, on a silver background.

DEAR MISS RULE: Would like the origin of BEILING. My grandfather came from near Hess, Germany.—C.B., Lakewood.

C.B.: The German surname BEILING originated as a warrior name over a thousand years ago. The source, "Beiling" meant "son of the swordsmen." Billing and Beiling are spelling variations of the early (Continued on Page 32).

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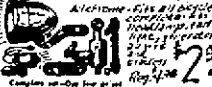


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## BOOK REVIEWS

# The Boy His Father Despised

A READER who wants to evaluate the first half of the 20th Century, the people and philosophy it has produced, would do well to read "FROM THE TERRACE" (Random House, \$6.95), John O'Hara's longest, most ambitious and probably best novel. (Although there always will be a few who will think that as far as writing goes O'Hara can not top his "Appointment in Samarra.") "From the Terrace" is a massive book, 897 closely packed pages, carrying Alfred Eaton, son of Samuel Eaton, steel tycoon of Port Johnson, suburb of Philadelphia, from childhood, through a couple of world wars and pretty well over the United States and London.

Alfred is reared under a cloud because he is not his elder brother, Billy, slain by spinal meningitis when he is 14. The father, a hard man in many ways, had loved Billy; he despises Alfred, he hardly more than tolerates his alcoholic wife, Martha, and their two young daughters.

AFTER PREP SCHOOL, his first stay away from home, Alfred goes on to Princeton, serves in the Navy in World War I, goes into the early aviation business and then in Wall Street, serves as a sub-cabinet officer in World War II.

The locale leaps from Port Johnson to London to Long Island and New York to Philadelphia, Wilmington, New Orleans, Boston, Washington, D. C., and Los Angeles.

Alfred marries, has a family, has a long affair with a woman, makes good friends and tough enemies.

"From the Terrace" will stand out as an important novel of 1958.

"DISASTER AT SEA" by Otto Mielke (Fleet Pub. Corp., \$3.95) and "ROUGH PASSAGE" by Dana G. Prescott (The Caxton Printers, Ltd., \$5): Here are two collections of true tales of maritime tragedy and drama. Comparison of the manner in which the sinking of the I.M.S. Titanic is recounted in each is interesting. Both are factual accounts, yet there are sidelights in each not contained in the other. There are 30 of history's major sea disasters written about in "Disaster at Sea." In "Rough Passage," Prescott presents factual evidence pertaining to 11 true stories of the sea, including the tale of the mutiny aboard the whaleship Globe during a three-year whaling expedition in the 1880s. Apparent in both books is the thing that seafarers of all nations know: The sea threatens constant peril despite the advancements of science.

"THE POST READER OF CIVIL WAR STORIES" (Doubleday, \$3.95): Of America's wars, the Civil War with families divided and brother fighting against brother, seems to lend itself best to fiction. For more than a quarter of a century, the Saturday Evening Post has fostered Civil War fiction. Among the best writers have been William Faulkner, MacKinlay Kantor, Stephen Vincent Benet, Joseph Hergesheimer, Laurence Stallings, John Marquand. Nineteen of the best of these have been compiled by Gordon Campbell, writer and director of the Famous Writers' School in Westport, Conn. E. B. Long, an

authority on the Civil War and research editor for Bruce Catton's forthcoming "Centennial History of the Civil War," wrote the introduction. Jacket and illustrations are by Ray Houlahan.

"NO RESERVATIONS" by Germaine Hancy (Denison, \$3): Are you a woman who would like to go to Europe, even if you might have to go alone? Take heart! Read "No Reservations" by a San Fernando Valley newspaperwoman who did it, and had the time of her life, even though she had no reservations. She writes about flying across the country, firmly wedged all night between a fat man and a Japanese gentleman—she liked them but she didn't especially enjoy sleeping with them! She writes about Ireland, the four leaf clover country, and England, the land of crooked stockings, and Paris and Vienna and Rome and every place she had adventures. Packed among the descriptions and the laughs are a good many sound travel tips.

"ARTICLES OF LASTING INTEREST: The Story of the Reader's Digest" by James Playsted Wood (Doubleday, \$3.50): The first issue of The Reader's Digest, edited by De Witt Wallace and Lila Bell Acheson, appeared in February 1922. Five thousand copies were printed. Today, with the Wallaces still at the editorial helm, the pocket-size magazine is circulated in virtually every corner of the world with a circulation in excess of 12 million copies, of which more than 9 million are subscription sales. Wood reveals the methods used by the Wallaces and their editors to make it by far the most successful venture in magazine publishing and, if you read The Digest, you'll find his book intensely interesting.

"FAMILY SUCCESS BOOK, 99 Ways to Get More for Your Money" by the editors of Changing Times, the Kiplinger Magazine, gives a sharp quiz on how much you know about buying and your finances and prospects, and then solid, down-to-earth information on buying meat, suits, air conditioners, automatic washing machines and driers, sewing machines, power mowers. It asks if your car is keeping you broke, and suggests ways to keep it in bounds. And it tells you what to do if you have been gypped—as who hasn't, at some time?

"HAGAR" by Coburn O'Neal (Crown, \$3.50): Not since Elmer Davis wrote "Giant Killer" has this reviewer been so impressed with a story based on Old Testament accounts. Whereas "Giant Killer" was a novel about King David, "Hagar" is a novel about the daughter of a Pharaoh who became the handmaiden of Sarah, queen of Abraham's wandering tribe. The novel is beautifully written from the viewpoint of the handmaiden, Hagar, and the factual happenings are not inconsistent with Biblical documentations. O'Neal expands the narrative in dramatic fashion, making it understandable how an Egyptian princess became the slave of a small nomadic tribe. The great climax of the story comes when Ishmael, Abraham's firstborn and heir apparent to the Hebrew



**SAM PATRICK** and Omar Garrison, artist and author who won praise with their sensitive portrayal of men and women of the Bible in "Jesus Loved Them," now restore the young people of the Scriptures to roles of actual boys and girls in "THE CHILDREN OF BIBLE TIMES" (Prentice-Hall, \$3.95). Patrick's fine black-and-white portraits accompany a description of the part each person played in Bible events. Jacket illustration is reproduced above. Both artist and author live and work in the Southland.

patriarchy, is "cast out" with Hagar, his mother, after the long-barren Sarah gives birth to a son, Isaac. It seems that the author of "The Very Young Mrs. Poe" has another brilliant book to his credit.

## 'Arris in Paris

WEARY of reading differences of opinion by generals about how wars should be fought, numbed by books about bombs and intrigue and impending world disaster, sated by slick novels of illicit passion?

Well, Messrs. and Mmes., this is your dish: Paul Gallico's "Mrs. 'Arris Goes to Paris" (Doubleday, \$2.50), the most delightful, short volume to hit the bookstalls in many a day.

Ada Harris, London charwoman in whose thin body flames a love for beauty, knows what she wants—a Dior original. She never will wear it, but she can hang it in her closet beside her brooms and aprons and revel in its rich elegance, its beauty of lines and fabrics and the knowledge that it is hers.

Mrs. 'Arris raises the tremendous price, 500,000 francs. She goes to Paris, invades the opulent precincts of the master designer, gets a black velvet evening creation called "Temp-tation."

Designers, managers, auditors, fitters, seamstresses and a Legion of Honor man become human beings and her buddies, and she straightens out the lives of quite a few of them.

It will be a long time before the reader forgets Mrs. 'Arris, her green straw hat with a bobbing red rose, and her kindness and hard sense. Knowing her is such a pleasure that the ultimate destruction of the dress is not the tragedy it would seem.



**Long Beach**

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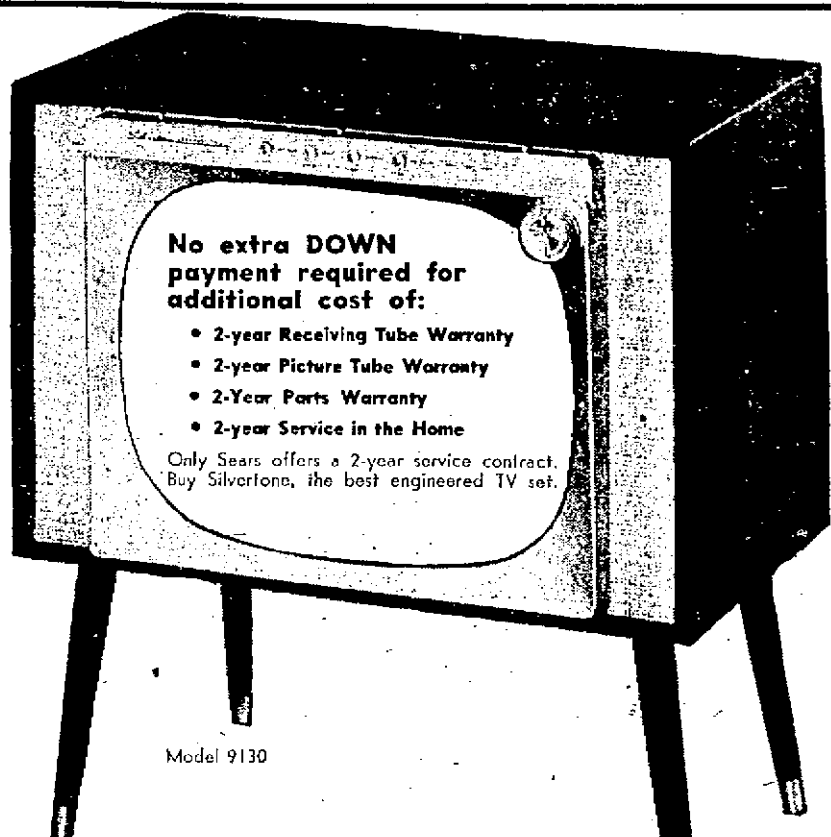
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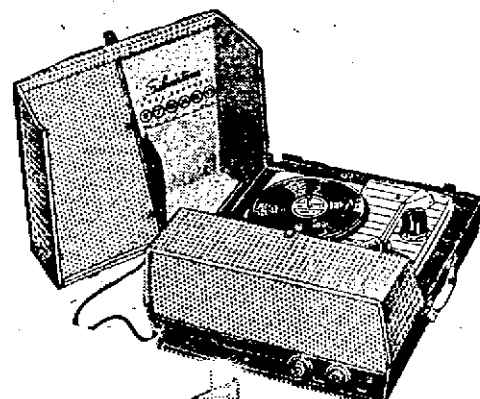


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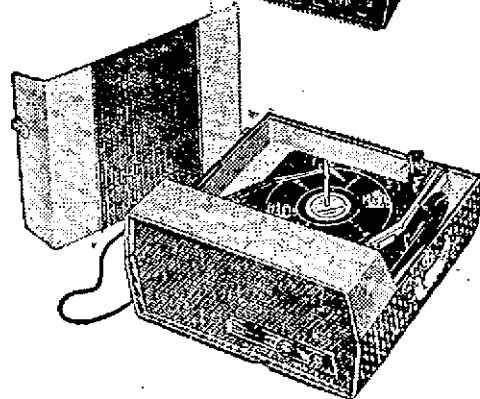
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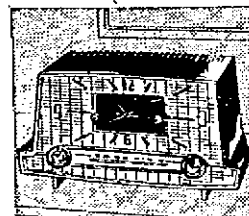


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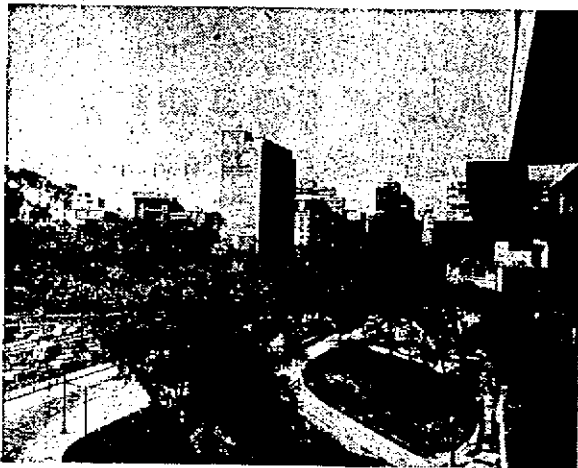
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Western's second daily flight between the two cities, the air coach service will complement the airline's de luxe "Champanagne Fiesta Flights," which will leave Los Angeles at 10 a. m. and Mexico City at 1:55 p. m. for the 5-hour, 20-minute trip.

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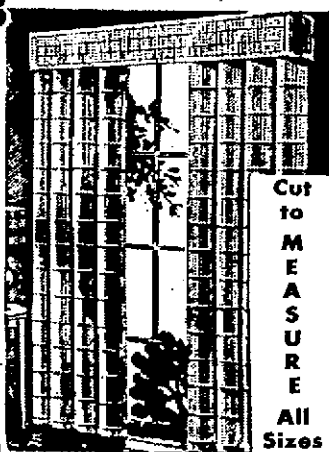
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AROUND THE WORLD WITH

## DELAPLANE

"Where do you suggest staying and what restaurants in New Orleans?"

**THE BEST** of New Orleans is the French Quarter—you might read Herbert Asbury's "The French Quarter" before you go.

I like the Hotel Monteleone in the Quarter. Be sure to get reservations. New Orleans is always short of hotel rooms.

For restaurants: Antoine's and Gallatoire's are good for me. But there are plenty of others. For one morning, surely: Coffee and puffy doughnuts down at the French market.

"We will travel in Mexico for a month and would like to study Spanish en route..."

**YOU'LL STUDY IT** whether you want to or not, if you are driving. For a good phrase book, the Berlitz pocket book. For study: "Magic Key to Spanish," by Margaret Madrigal. Best language teacher I ever read.

"What about a quick, inexpensive flying trip to Europe? I am not inclined to go tourist class unless it is a very good airline."

**GO "ECONOMY-CLASS."** Same airplanes and same pilots as first-class. The difference is only that they squeeze in more seats and cut out such luxury items as the free cocktails.

Class does not indicate better equipment. A crew flying a tourist or an economy flight one way, may pick up a first-class flight going back.

On some flights, the same airplane is sold tourist one way and first-class coming back.

Then, a great many lines simply divide the same airplane in two sections: One part tourist, one part first-class. But economy-class is even less expensive.

"We will spend six weeks in

Honolulu. Are apartments for rent? Can we rent a car?"

**THERE ARE RENTAL** agencies right in the Waikiki area. You can rent cars, too. But I don't think you need one. Bus transportation is very good—this is not a big town. Taxis are a little high. But the rides are short.

"We will stop over in Curacao in the Caribbean and wonder if a flying trip over to Caracas, Venezuela, is worthwhile?"

**NOT TO ME**, it wouldn't be. Probably the world's most expensive town and I found it without any charm. (So does everybody else I've talked to.)

I think Curacao has much to offer. Trinidad is a GREAT place if you want to get over there.

Good for bon voyage reading: "The Treasure Divers of Vigo Bay," by John S. Potter Jr. For Mexico: "The Pig in the Barbershop," by that funny man, H. Allen Smith.

Stan Delaplane, Southland Magazine's roving correspondent, will answer your questions on travel (no phone calls) from his own experiences in making reservations, changing money, locating restaurants and battling foreign languages. Make the question specific. Send stamped and addressed envelope to Stan Delaplane, Southland Magazine, Independent-Press-Telegram, 6th and Pine, Long Beach 12, Calif.

## Are You Irish?

Do you claim Irish descent? If so, you can arrange to have your family history traced, purchase a handpainted illustration or sketch of your ancestral bearings, or even have a crested tie fashioned for you—all for a very modest cost. Sally Ann Simpson, Scandinavian Airlines System's shopping expert, tells you how in her recently released guide, "Shopping Your Way Through Great Britain and Ireland."

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**Ask Mr. Foster**

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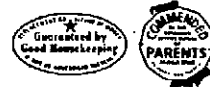
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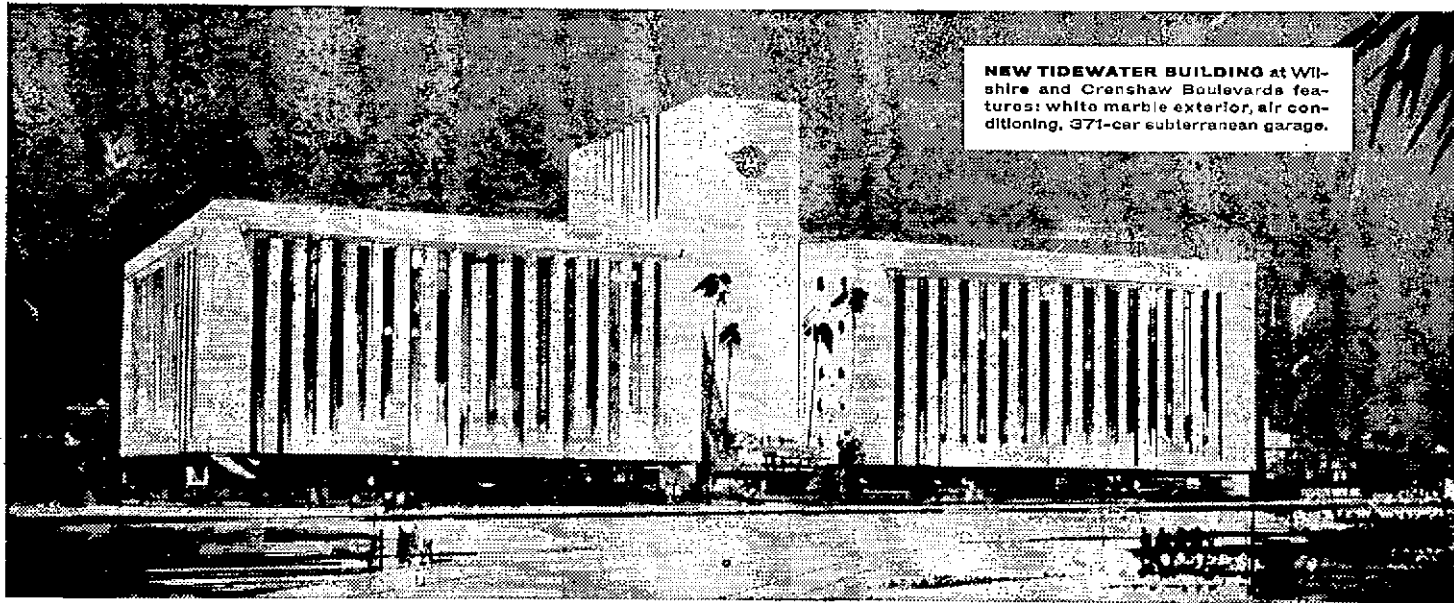
# TIDEWATER... THE "FLYING A" COMPANY... MOVES TO LOS ANGELES

**The largest company ever to move its world headquarters to Southern California**

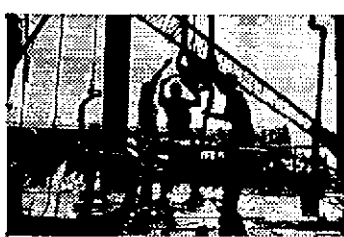
Los Angeles is now the new international headquarters for Tidewater Oil Company, makers of Flying A 100+ octane gasoline. Tidewater is the only oil company marketing nationally, to make its home here. Tidewater is the largest company ever to move its headquarters to Southern California.

And this 80-year-old firm tops all other oil companies based in this area in size and scope (1958 assets: \$806,000,000). The impressive block-long structure shown here is now the nerve center for Tidewater's world-wide operations. The company's complex interests include: oil exploration in the

U. S., Canada, Guatemala, Paraguay, Turkey, Iran and Pakistan—super-modern refineries in California, Delaware and Japan—the largest supertanker fleet of any oil company—and thousands of sales outlets. In just five years, Tidewater has put some \$682,000,000 into its expansion program.



**NEW TIDEWATER BUILDING** at Wilshire and Crenshaw Boulevards features: white marble exterior, air conditioning, 371-car subterranean garage.



**WIDE-SCALE EXPLORATION** for new oil resources is part of Tidewater's plan. Company is now drilling many new wells, developing oil in U.S. and around the world.



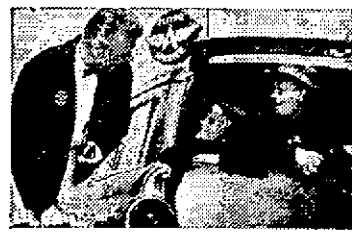
**WORLD'S MOST MODERN REFINERY** in Delaware cost Tidewater \$200 million. Tidewater also has huge refinery at Avon, Calif. Both produce highest-octane gasolines.



**LARGEST SUPERTANKER FLEET** of any oil company in the world is being built by Tidewater. Ships range from 45,000 to 73,000 tons, carry over 16 million gallons each.



**NEW FLYING A STATIONS** are now going up by the hundreds. Big, bright and modern, they feature highest-octane motor fuels and world famous Veedol Motor Oils.



**WEST'S FIRST 100+ OCTANE** is new Flying A gasoline. It gives greatest power, better mileage, ends knocks. Flying A 100+ is cleanest-burning brand.



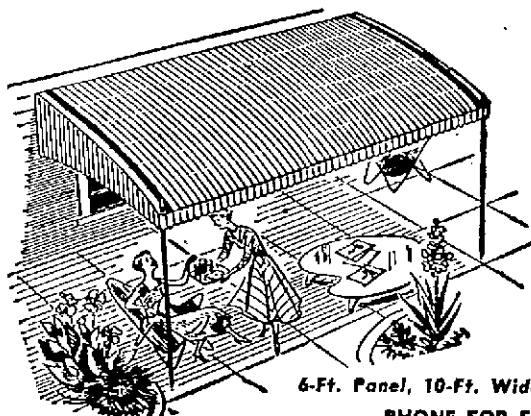


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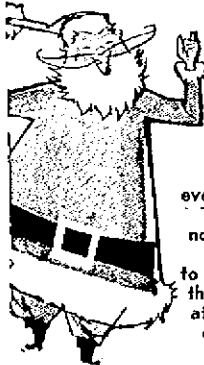
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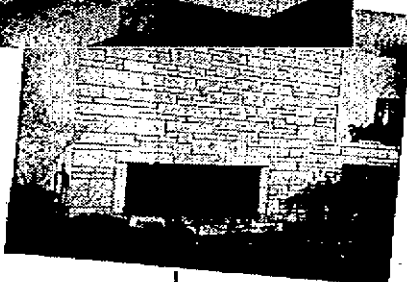
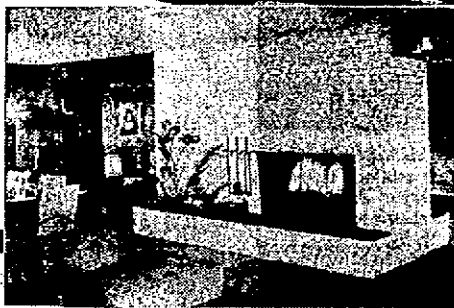
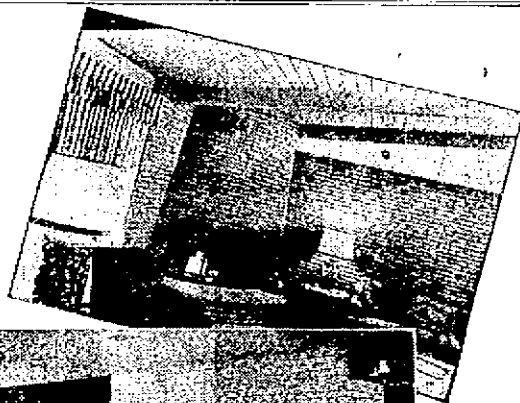
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# HOW TO Do a Good Job of Patching Concrete

**READY-TO-MIX FORMULAS** are easy for handymen to use, and come sacked with right proportions of cement, sand, and gravel. Add water according to directions. To mix cement yourself, use this formula for sidewalk, curbing, and driveways patches: 1 part cement, 2 parts sand, 3 parts gravel. First mix cement and aggregate (sand and gravel) to uniform color. Add water—a little at a time. Too much weakens mixture. Never use more than 6 gallons to 1 sack of cement.



**1. KEEP CEMENT** thick by chipping off broken, loose and cracked concrete (arrow) and removing all dirt before cleaning break with water. Also remove sandy and gritty-looking concrete, which often appears solid, but isn't. Proper cleaning assures a firm bond.

**2. METAL DOWELS** — or carriage bolts — reinforce corner and V-shaped breaks, give added protection against patch breaking out. Drill holes at slight upward angle. Sink dowels in holes filled first with concrete. Electric drill with masonry bit speeds job. Use garden hose to clean break and dampen it for fresh concrete. Use wire brush and small trowel to remove loose concrete and dirt. Areas to be patched should always be dampened, but never leave water standing on surface.



**3. PRESSURE** on stakes with foot holds form tightly against edge of walk or driveway. Cut point on one end of stakes for easier hammering. Hardboard forms, used here, bend easily, which makes them ideal for curved edges. Remove after concrete has had time to set properly.

**4. PURE CEMENT** — right out of sack — should be scattered, then scrubbed in break with brush as a primer for patch. Or coat break with creamy mixture of pure cement and water for the primer. To assure firm bond, pour concrete into the break before the primer dries.



**5. FOUR PATCH** within half an hour after you have mixed concrete for it. For dense concrete, puddle (tamp) with end of shovel or trowel while it is being poured into break. When break is full, level patch with wood float or a trowel, then smooth surface when film of water on it disappears. The less you trowel, the more durable the patch.



**6. EDGING TOOLS** give your job professional look. Use them immediately after surface has been troweled. Divide patch to correspond with groove in walk by driving end of trowel into the fresh cement. Then finish by pulling edging tool through it. Flange (arrow) prevents digging.

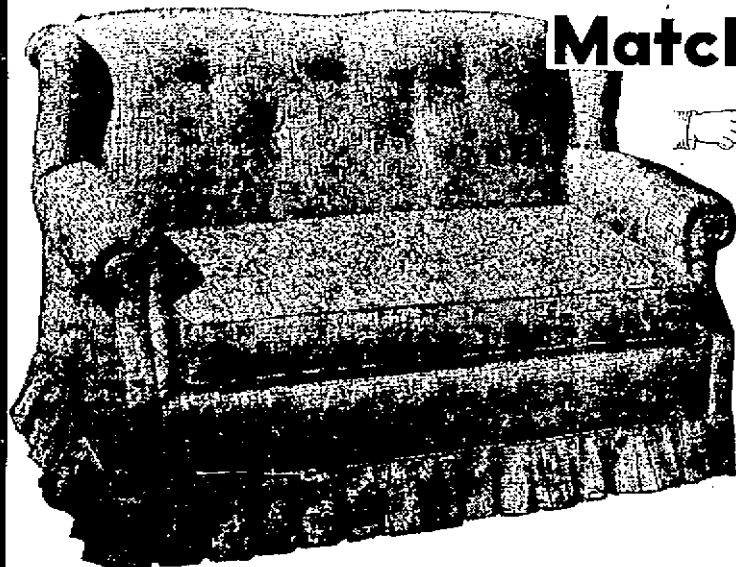
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**3-DAY SPECIAL!**

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**\$89<sup>88</sup>**  
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### HIDEAWAY BEDS



Full Size — Reg. \$199.95

Loose Reversible Cushions, 220-Coil Innerspring Matt.

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Includes double dresser, mirror, headboard, 2 lamps. Blvd., charcoal, mahogany.

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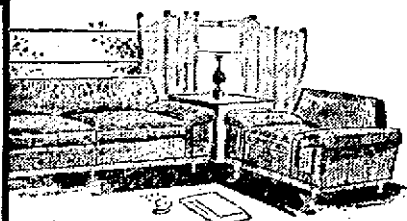
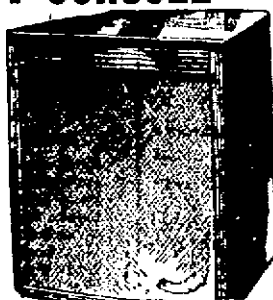
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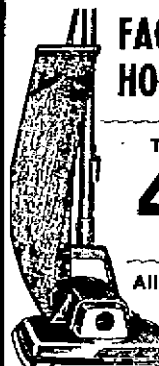


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## La Reina Rule: What Your Name Means

(Continued from Page 24)  
name. The family coat-of-arms is not available.

**DEAR MISS RULE:** May I have your analysis of **FLUENT** or **LA FLUENT**—E.M., Long Beach.

**E.M.:** **FLUENT**, a French surname, descended from the Roman-Latin word "fluentis." "Fluentis" was a personal descriptive term for a voluble speaker. Descendants shortened the name to **Fluent**. "La **Fluent**" of course means "the fluent one." The family coat-of-arms is not recorded.

**DEAR MISS RULE:** Would

greatly appreciate information on **HELT** — E.M.M., Long Beach.

**E.M.M.:** **HELT** is a German surname taken from an ancient Teutonic hero-name. The source, "Hiltja" was an Old High German word meaning "war or battle." This was abbreviated to **Hilti**, and was later altered to **Helte** and **Helt**. The **Helt** coat-of-arms, granted in Switzerland, has a rampant black bear standing on a three-pointed green mound, centered on a silver shield.

**DEAR MISS RULE:** Please give the origin of **PICKUP**. M. P., Long Beach; A. P., Nor-

walk.  
**M. P. A. P.:** **PICKUP** was taken from a village by that name in Lancashire, England. The source was "Pick," an early term for "peak," a high hill, coupled with "Ho," for a hillside. This property description was abbreviated to **Pick-ope**, then **Pickup**. Roger **Pickup** is listed as dying in Cheshire in 1584.

**A VISTA OF** pine-studded hills, a stained-glass window, a

your card, you may dip into your album and come up with a picture you've taken some time during the year or even one snapped last Christmas. Or you may prefer to shoot a new picture with a special holiday theme designed to express "Season's Greetings."

Send your name to **La Reina Rule** in care of **Southland Magazine**, Independent Press-Telegram, 604 Pine Ave., Long Beach 12, Calif. for origin, meaning and brief genealogy, for reply only in this column.

## CAMERA ANGLES

# Most Personal Greeting You

By The Shutterbug

maiestic church portal snapped on a vacation trip may be your way of symbolizing the season. But a favorite snapshot of the youngsters making friends with a baby fawn or frolicking with the household pet can carry your holiday greeting, too. Or if you're planning to shoot "from scratch," how about a close-up of a bowl of shiny red apples, pine cones and fir boughs—or a stack of brightly wrapped and ribboned boxes—a tree made entirely of colored Christmas balls—or a choir of tiny ceramic angels and cherubs?

By all means, don't overlook the excellent picture possibilities in outdoor scenes at night. Supplied with flash—and shooting at about six feet—you shouldn't have any difficulty at all in catching a fine after-dark exterior shot.

**NATURALLY, MANY** night-time subjects come to mind. But one we feel you might

## STAMP COLLECTORS

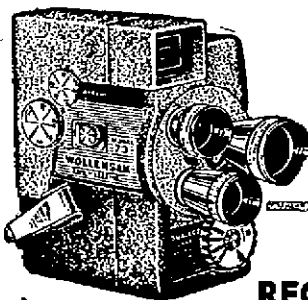
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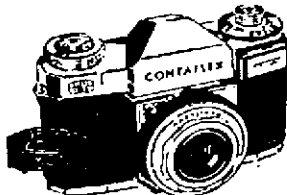
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**Brand New 8mm Movie**  
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500-WATT ILLUMINATION  
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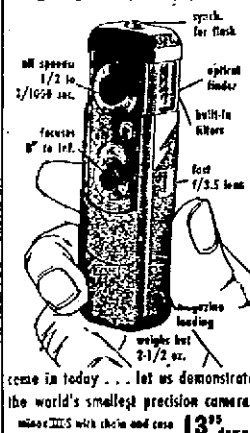
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With **Starflex** Camera and 6-shot flashholder  
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# Can Give

want to try is a picture of your youngsters dressed as holiday carolers on their nightly round of song. Snap them in the traditional pose—singing under a lighted street lamp that sheds its glow on the sheets of music they hold in front of them.

Whatever the subject, you can be sure a photographic card will express your Christmas message in a warm, individual way.

**TWO CONTESTS** will be carried out at a meeting of Long Beach Camera Guild at 7:45 p.m. Wednesday at Long Beach Museum of Art. Black-and-white prints will be in competition first, followed by colored slides. Meetings of the guild are held on the first and third Wednesdays of each month and anyone interested in photography is invited.

## Really, Crime Doesn't Pay

**CRIME** doesn't pay. I had a job stacking pipe with an oil well supply firm on North Alameda Street. The day I found out about crime we loaded a Ford onto a flatcar for shipment to an oil field in Texas. We boxed its brand-new tires, the exact size of the worn-out ones on my old jalopy, and nailed the container fast to the bed of the flatcar. The job kept us late and I forgot to turn in the pinch bar and hardwood wedges I used in rolling pipe. They were charged to me and valued at five dollars, so I drove down that night to get them. And I may have had another idea in the back of my head. Two of my tires blew out just as I reached the pipe yard, the right front and left rear ones.

**I STOLE ONTO** the lot and picked up my tools, and I stopped a while to view that loaded flatcar. It was all shadowy in the darkness, but honest to goodness, I could look right through that box just as though it was transparent and all fit up and see those five beautiful new tires glowing inside.

Then I spied someone else moving around the freight car. He crept underneath and I could hear him tapping and working at something there. I turned back. I drifted back to my old heap, put my spare tire on the front wheel and rattled off home.

Next morning Nifty Spriggs, my gang partner, went with me under the flatcar for a look-see. We found a tin can wired fast to a flange over a rear wheel. The stuff looked like axle grease, but Nifty had been around. He took a long sniff and went into the office and called the narcotics squad.

**YES, SIR, IT** was raw opium, set for a long ride and worth about \$30,000, the police said. And what was more important, they picked up fingerprints that convicted a top guy in the racket.

Which goes to prove that crime doesn't pay, but hear this: That same morning the order for the Ford was cancelled. We unloaded it back into the warehouse. See what I mean?—OWEN RHODES.

# Christmas Gift Preview

## THE INFALLIBLE

The first fully automatic eye still camera. This remarkable camera for 127 film never lets you spoil a shot. It adjusts to its own lens... Instantly, automatically... for just the right exposure. Super slides or prints, every picture you take is properly exposed. Nothing to set or adjust... the electric eye does all the work. It even warns you when there's not enough light... a red flag pops up when light is too dim and tells you not to shoot! Complete with flash gun and leather carrying case.

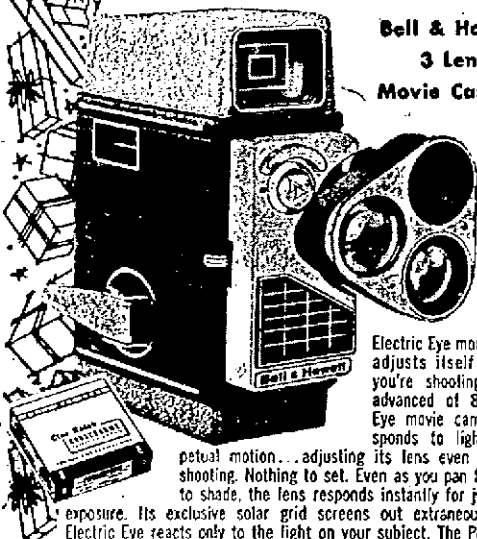
Electric Eye Camera

ONLY \$79<sup>95</sup> \$795 down



## THE PERPETUA

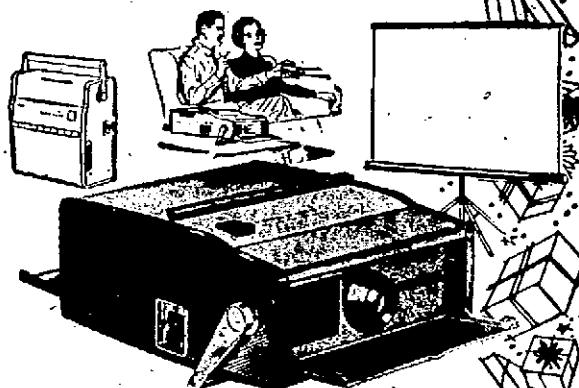
Bell & Howell 3 Lens Movie Camera



SAVE OVER \$15.00 ON THE KIT

Electric Eye movie camera... adjusts itself even while you're shooting. The most advanced of 8mm Electric Eye movie cameras... responds to light with perpetual motion... adjusting its lens even while you're shooting. Nothing to set. Even as you can from sunlight to shade, the lens responds instantly for just the right exposure. Its exclusive solar grid screens out extraneous light. The Electric Eye reacts only to the light on your subject. The Perpetua even warns you when light is too dim with a signal in the viewfinder! Comes complete with 4-Bar Light with case and 8mm color film.

ONLY 134<sup>95</sup> JUST \$129<sup>95</sup> DOWN

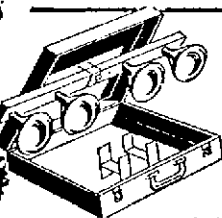


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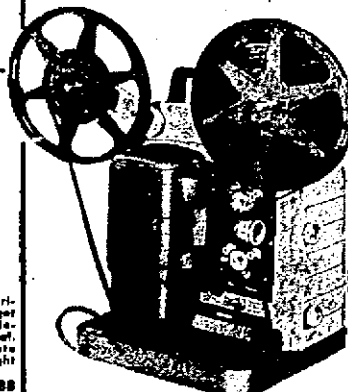


NOW TAKE MOVIES INDOOR! Victor folding 4-Lite Bar. Complete with case. Winstead's Christmas Special

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SAVE \$7.07 ON 3-SECTION FAIRFAX ELEVATOR TRIPOD Here's a fine quality tripod at a low budget price. Gear driven elevator tripod. All-metal. 3-section legs. Complete with panhead. Weight range: 24 1/2" to 68". Reg. 21.95



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## PET PARADE

# Now It's Parkas for Pooches

By Eleanor Avery Price

**F**IRST institution of its kind in the United States, the Animalport at New York International Airport will cater exclusively to animal air travelers. It is expected that more than 100,000 animals from all parts of the world, most of them dogs, will pass through the port annually.

Fortunately, most airports are very conscientious about their pet passengers and request that owners, before trying to put pets aboard a plane, obtain the animals' needed health certificates and learn if there is a need for quarantine periods on the other end of the line. Also, pet owners should check to see if special equipment of some kind is in order.

**FOR EXAMPLE**, it is colder in Alaska than in the Southland, yet people arrive there with shivering little dogs in tow, among them bulldogs, Chihuahuas, dachshunds and Manchester. Even woolly-coat-



Equipped with parka, long-haired dachshund shown here with Mrs. Georgia Noland, was sent recently to Alaska.

ed dogs such as poodles often find the change in climate too abrupt.

Parkas for pooches in cold

zones is not as funny as it sounds. In fact, they lately have become a thriving business in Alaska, all because an observant little Eskimo woman, Mrs. Gertrude Smith, a fur finisher for the Alaska Fur Factory in Anchorage, was touched by the plight of Midge, a visiting miniature dachshund from Paramount.

Using pattern, furs, and satin, she set to work with her knife, scissors, and thread and created a handsome canine parka. Her first garment, a white fur "original" with standup collar and bright satin lining, was given to the little dog.

Midge, parading in her parka, brought demands from other dog owners for similar attire for their pets, and the Alaska Fur Factory has been busy ever since making parkas of rabbit, squirrel, muskrat, beaver, lynx, and ermine. The garments come in sizes 2 to 28 to fit every dog from a toy to a Great Dane. Measurements are taken on an order sheet to shape the pattern — number of inches around the waist, around the chest, and from collar to beginning of tail.

**DOG APPAREL** can, of course, be purchased right here to accompany the dog into cold climes. The long-haired dachshund, Ch. Georgia's Bedeviled, shown with this article with breeder, Mrs. Georgia Noland, 8743 Maple St., Bellflower, recently made a successful journey to a new owner, Mrs. Betty J. Moore, in Fairbanks, Alaska, fortified with her own parka in preparation for the drastic change in climate.

Mrs. Noland, naturally, included the dog's health certificate. And because Ch. Bedeviled is to be used for show and breeding purposes, Mrs. Noland also insured the dog for \$5,000.

**ANTELOPE VALLEY** Kennel Club will present its first dog show and obedience trial at Antelope Valley Fairgrounds, Lancaster, on Dec. 14. Entries for this unheated event close at noon Monday.

**ANYONE INTERESTED** in specialized obedience training of dachshunds may call TR 2-5955 or DA 4-2928 for information.

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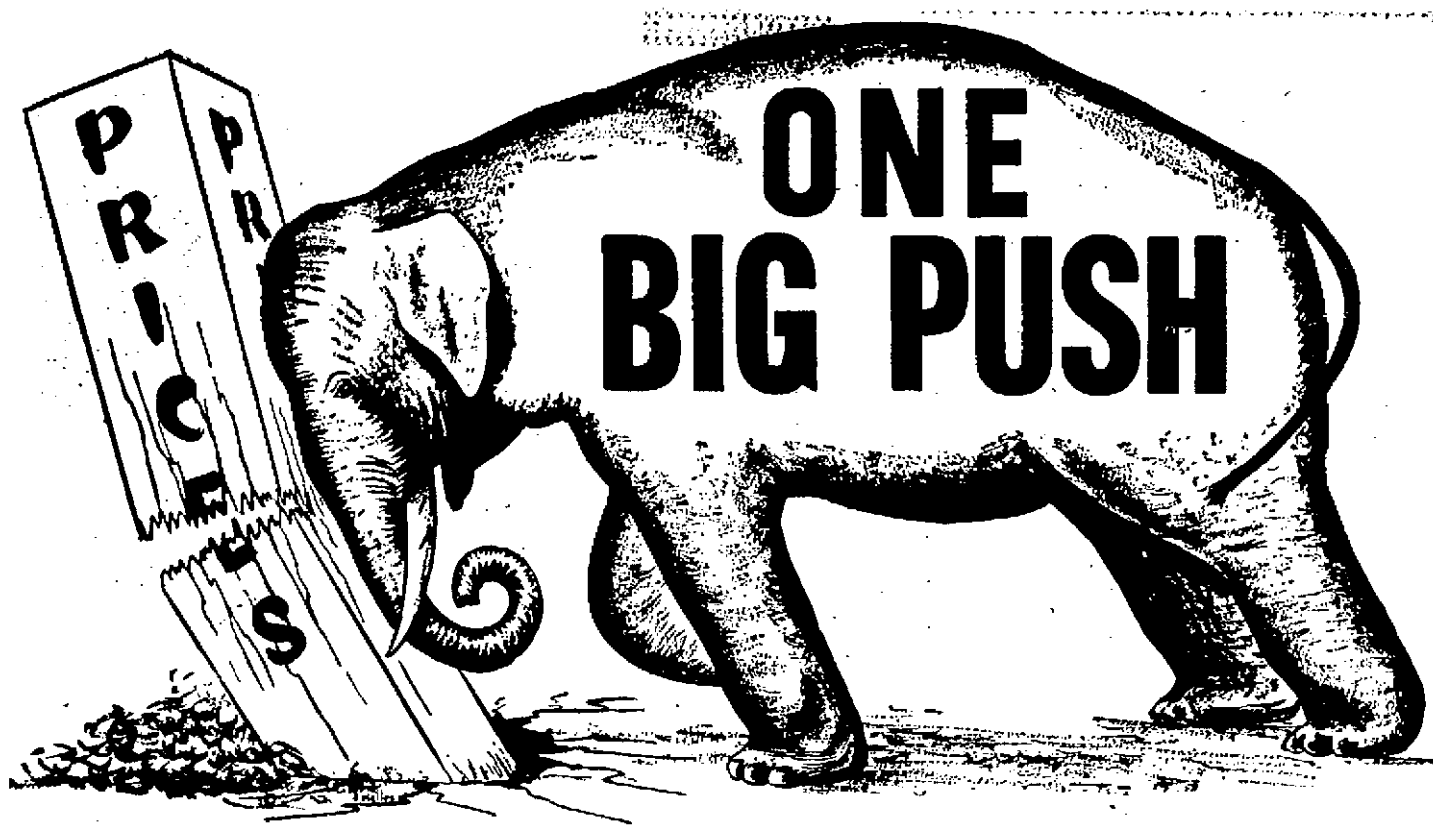
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## YOUR GARDEN

# Protect Your Plants from Frost

By Bob Gilmore

**DURING** the winter months in Southern California it is not uncommon for the temperature at high noon to reach the 80s . . . and possibly beyond. But this should not be interpreted as meaning there is no such thing as frost. Frost and near frost conditions are as much a part of our environment as high thermometer readings during the winter months.

Methods for controlling or combating frost are based on the fact that warm air rises and cold air, being heavier, moves downward. With this thought in mind, the more sensitive plants should be placed at the highest point of your garden and the tougher specimens at the bottom, where the cold air is more likely to accumulate.

**ANY PROCEDURE** that interrupts or halts the radiation of heat stored in the soil will prove beneficial. That is why there is less danger of frost on a night when the skies are overcast than when they are clear. Working on this principle, you can stretch a covering of a material such as aluminum over the plant, and the warm rays rising from the soil will be reflected back by this protective agent. The aluminum should be several inches above the plant being protected.

You can also use a specially made plant protector that acts as a miniature hot house for each sensitive ornamental. Several sizes are available, depending on the habit of growth of the individual plant. The waxed paper, of which the protector is made, allows the sun's rays to penetrate during the daytime and a great deal of heat is thus stored up. Then at night, when the temperature drops, the warm air which ordinarily rises, is trapped by the protector, thus reducing materially the danger of frost injury.

IT IS ADVISABLE to keep



We don't properly value our trees here in California because we seem to have an abundance of them. But both shade and fruit trees are being menaced more every year by injury from borers. This is a hidden menace . . . often you don't know a borer is present until you see holes in the bark, or sometimes roughage, like frass, on the outside of the bark which denotes a borer at work underneath.

In the fall of the year, the majority of borer species go down into the soil around the base of the tree and hibernate there until spring. So, a very easy, practical way to get rid of them is to use a borer solution which you can pour around the base of the tree to kill them underground. An ethylene dichloride solution being made for this purpose is excellent. The ether fumes spread through the underground areas evenly and destroy the borers without any injury to the tree.

rially reducing the temperature in the root zone.

You can minimize frost damage by reducing the rate of thawing. It is probably fairly true that plant mortality is greater after a frost than during it. The reason for this is that exposure to wind and sun after a frost causes dehydration, and this may be so sudden and severe that the plant may die.

**THE UPPER PART** of a plant should not be covered, as it is important to have a free movement of the air upward from the soil level. Allowing the sprinklers to run all night might be worth while if highly expensive plantings are endangered. The water will probably have a temperature of 10 to 15 degrees higher than the surrounding air, and this may be the difference between frost injury and freedom from damage. An increase of moisture in the air changes the dew-point and thus tends to reduce frost damage.

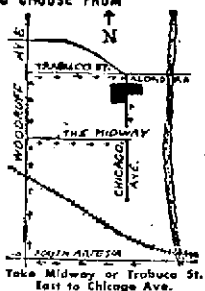
Stretching burlap sack, supported to stakes driven in the ground and placed between the plants and the sun or wind, will prove highly desirable. The sacking wards off the direct rays of the sun and thus protects the plant. This agent also minimizes the effect of a direct wind. This protection, when once established in your garden, should be left in place until all danger of frost has passed.

**ONE GARDENING** practice that should be terminated during the winter months is cultivating. Stirring the soil when the temperature is low will do considerably more harm than good. Churning up the soil actually liberates the warmth stored in the soil, thus mate-

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Photo by the Author

Red Hot Poker, also called Torch Lily, tolerates sun, is hardy in most areas.

By Joe Littlefield

WHEN YOU wisely select and properly plant perennials, you have color practically the year around, whether in the sunny flower bed, or shady area. One of the many

# How To Have Year-Around Color

Interesting perennials that was popular years ago is coming back into favor again. It is Kniphofia (Tritoma) "red hot" poker plant, or so-called torch lily. It stands lots of sun and is hardy in most localities.

It's a thick-rooted plant, forming dense clumps and having grass-like leaves, somewhat on the order of day lilies. The thick flower stalks are topped with orange and scarlet tubes closely packed in an oval pointed head blooming in the summer, forming strikingly showy flowers. This old variety stands lots of neglect, yet grows well.

There are some new hybrids in dwarf and tall forms, in yellow and white varieties, not quite as hardy as the older one.

**TULBAGHIA VIOLACEA** has been aptly named "society garlic." The strong onion-garlic odor of the foliage is quite noticeable when weather is cool or damp and leaves are wet. The gray green foliage sliced

up fine and added in salads gives an interesting flavor taste.

The flowers, in clusters, bloom from May to late October.

This plant too, stands variable weather conditions, from mild areas along the coast to hot, dry, windy interior valley areas.

Tulbaghia violacea has quarter-inch wide, blue-green leaves that form dense foliage. It not only is a welcome addition in sunny annual or perennial flower beds, but makes an interesting, informal hedge plant, whether bordering a driveway, walk, in front of a wall, or in front of evergreen shrubs, where some color is needed.

**TO CONTINUE** the tulbaghia color throughout the winter, plant the low growing form, Tulbaghia fragrans, the pink agapanthus, but be prepared for possible frost damage.

The spikes of small bell-like clusters of thick-petalled, dusty-pink, fragrant flowers are most welcome during the winter months. One spike of bloom left indoors overnight yields deep fragrance.

Tulbaghia fragrans is also a good pot plant for indoors.

We've been talking about plants for sunny locations. Now we'd like to mention several perennials for your shady garden areas.

Saxifrage, now renamed Bergenia, produces clusters of rose-pink flowers, resembling primroses, on strong stems throughout the winter. The large foliage grows about a foot tall. Plant forms a husky clump, is evergreen.

We've seen Bergenia grow-

ing along a cement walk, edging a lawn, standing better than half day of sun, yet grow and bloom equally as well in shade.

Grow them as ribbon border of the shade garden, under shrubs for winter color, and as trees, in front of evergreen specimen potted plants for the patio.

**WE MUSTN'T PASS UP** the coral bells for lots of graceful, small, bell-shaped coral-to-rose flowers in the spring. One wonders how such small mounded blue green foliage clumps produce such strikingly showy flowers. They not only grow in shade, but tolerate lots of sun, excepting in the hot, dry areas.

And for practically year-around color in the shady garden areas, plant some bedding begonias, and the taller simpliflorens bedding begonias.

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## Newest Glad Queens

**JOYOUS** and **Sparkler** are the names of the new queens of the gladiolus world, All-American selections of 1959.

An exciting new creation of John J. Flad, Joyous is an elegant, rich, glad, deep rose in color. It is formal in type and eight or more lovely florets open at once, with the rich deep color spreading throughout the flower as each floret opens. The plants are healthy and vigorous. Joyous will be a heart-warming addition to any garden and a resplendent touch two color in a floral composition.

As graceful as a butterfly and just as colorful, Sparkler is a gay, happy combinations of yellow and red. Carl Fischer has created this skillful blending of colors. The florets are ruffled

and triangular in shape, giving an airy butterfly-effect. The color combination is most intriguing, being both striking and harmonious. An arrangement of several spikes of Sparkler makes a stunning conversation piece. It is equally eye-catching in the landscape picture.

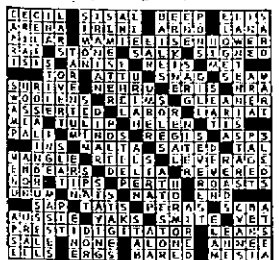
**EACH ALL-AMERICA** winner is grown and rated in each of the 35 All-American trial gardens located coast to coast in the United States and Canada. All North American gladiolus hybridists have the privilege of entering their outstanding new originations for the All-America Award, and recommendation by this non-profit industry-wide organization is recognized as the top award for any gladiolus.

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Joyous (left) and Sparkler are All-America gladiolus selections for 1959 season.

**SOLUTION TO TODAY'S PUZZLE**  
(See Page 48.)



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# SOUTHLAND'S CROSSWORD PUZZLE

Solution to Puzzle on Page 37

- By M. J. Manning 58 Cathedral city: Var.  
**ACROSS**  
 1 de Mille of movie fame.  
 6 Filter of a Mexican plant.  
 11 Electronic sound.  
 15 Yale men.  
 19 Roman Colosseum was one.  
 20 Actress Dunne.  
 21 Florence's river.  
 22 Miss Turner.  
 23 Agatha Christie character.  
 24 White House resident.  
 27 VMI students: Slang.  
 28 Talented theatrical family.  
 30 He gave a boon to mankind.  
 31 What John Hancock did.  
 32 Egyptian goddess.  
 33 Aromatic herb.  
 36 Brazilian coins.  
 38 Came together.  
 39 Crag.  
 41 Island.  
 43 Snail.  
 45 "Solv a fine."  
 46 Absolute.  
 51 Indian leader.  
 53 Goddess of discord.  
 55 Former Government agency.  
 56 Warm fabrics.  
 60 Ho gathers remains of harvest.  
 62 Stated.  
 64 Work.  
 66 What launched Will Rogers.  
 67 culpa.  
 68 Native of Holland.  
 70 Miss Hayes or Traubel.  
 72 Shows existence: Contr.  
 73 A Hindu dialect.  
 75 Legendary King of Crete.  
 77 St. Indians of Canada.  
 79 Snake.  
 82 They hold office.  
 84 Where Duke of Edinburgh served.  
 86 Had enough.  
 88 Hindu cymbal.  
 89 Ironer.  
 92 Dances.  
 94 Advantage gained by use of mechanical device.  
 96 Makes fond.  
 98 Greek letter.  
 100 Respected.  
 101 Conjunction.  
 102 Gratitudes.  
 104 Capital of West Australia.  
 106 Cooks.  
 107 E pluribus.  
 109 Washington athletes.  
 111 Western group of nations.  
 112 That's all.  
 113 Weaken.  
 115 Does fine needlework.  
 117 Pearls: Italian.  
 119 Son of Cash: Gen. x, 7.  
 123 Nickname for a man "down under".  
 126 Asian animals.  
 128 Strike.  
 130 Patriot: Abbr.  
 131 Expert juggler.  
 134 What Pisa's tower does.  
 136 Transaction.  
 137 Nobody.  
 138 Solo.  
 139 A year in Paris.  
 140 Measure of length: Pl.  
 141 Measure of energy: Pl.  
 142 Uncovered.  
 143 A well-known hostess.  
**DOWN**  
 1 Resort island off Italy.  
 2 Silk worms.  
 3 Tribe Caesar met.  
 4 Miss Claire.  
 5 of Clusium.  
 6 Peter.  
 7 Persian.  
 8 Part of a school year.  
 9 Blackbird.  
 10 Dregs of wine.  
 11 Spanish dancers.  
 12 He wrote of Helen, the beautiful.  
 13 Wind direction.  
 14 Lily.  
 15 Speeches of praise.  
 16 Seixas and Mulloy: 3 words.  
 17 Arrow poison.  
 18 Semi-precious stone.  
 25 It catches sun.  
 26 town.  
 29 City in South Italy: Old name.  
 33 Overpass for a fence.  
 35 Miss Merman.  
 37 Marionette man.  
 40 Above board.  
 42 A Dickens character.  
 44 Liquid measure.  
 46 Space.  
 47 Trading place.  
 48 Marsh.  
 49 Prophet of the Old Testament.  
 50 "Auntie Mame" star.  
 52 Brown pigment.  
 54 County of TV.  
 57 One of three Turkish Sultans.  
 59 Parts of shoes.  
 61 Melody.  
 63 Piece of money.  
 65 Royal.  
 69 What the gondolier did.  
 71 A chemical.  
 74 English clergyman.  
 76 Brev.  
 78 Most rigorous.  
 80 Actress Delia.  
 81 Winter sports equipment.  
 83 Thin strip of wood.  
 85 Steve of TV.  
 87 Shire noted for its cream.  
 89 Choice of foods.  
 90 Presently.  
 91 The Emerald Isle.  
 93 Thong.  
 95 Peruses.  
 97 Tuff.  
 99 One who bears witness.  
 103 Remaining.  
 105 Product of certain gland.  
 106 Crowd.  
 110 Ancestors of the buses.  
 114 Locale of a Poe tale.  
 116 Winter sportgear.  
 118 Exposed to the atmosphere.  
 120 Bergen.  
 121 Stephen Vincent poet.  
 122 On the ocean: 2 words.  
 123 Part of a church.  
 124 Mountain range.  
 125 Outer Ger.  
 127 Pier.  
 129 Name of a man: Gen. x, 22.  
 132 Beetle.  
 133 Wing.  
 135 Wind direction.

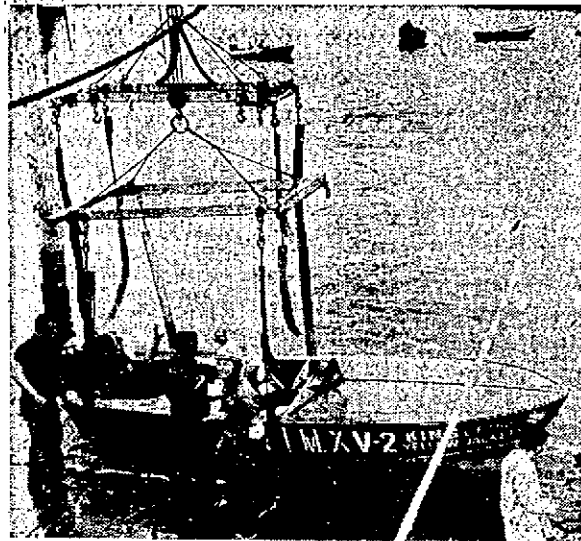
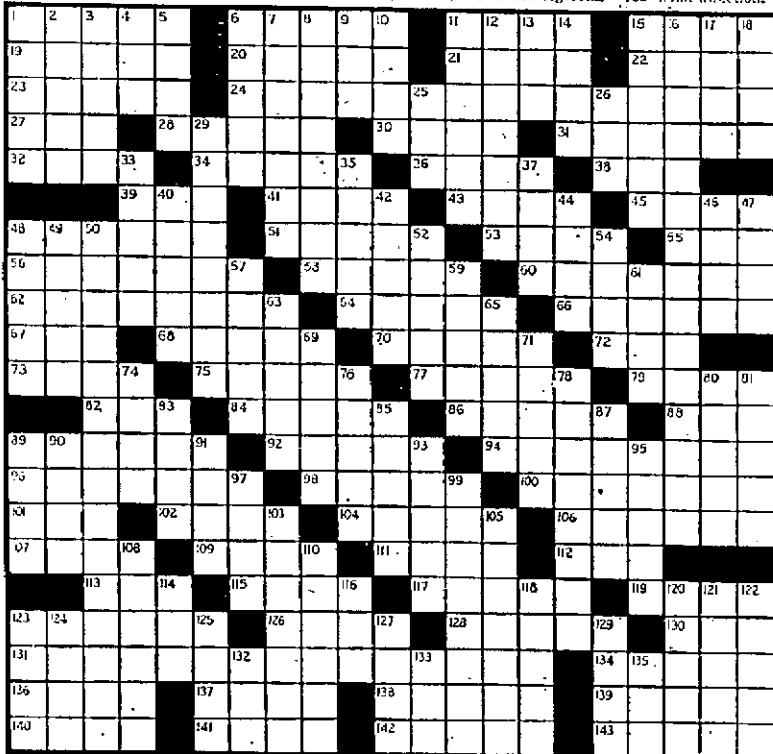


Photo by the Author

Roy Rogers' fast stock outboard runabout, King of the Yellow Jackets, goes into the water for racing event. Outboard growth brought demands for regulation.

## BOAT TALK

# Get With the Act

By Bob Ruskau

IN THIS state and this country, a number of deeply interested and dedicated persons have studied carefully the Federal Boating Act for 1958, which began as the Bonner Bill. There may be even more dedicated people who have studied our own state proposals, as discussed in recent interim committee meetings at Sacramento.

But it wouldn't hurt a speck if the other 99.44 per cent of the estimated 35,000,000 people who own boats in the nation took a broad, fast look.

Nor is it too late to project the reactions.

THE COAST GUARD, District 11, has reached every boat and yacht club and members of the boating industry in the area to advise of the public hearings scheduled Dec. 9 in Washington, D. C.

The regulations (these of course in the hearing involve those of USCG in its all-important part of the big boating picture) are only proposed.

AS THE ABLE Lt. Cmdr. Rubin Young of Long Beach, Director of Auxiliary, USCG 11th District, said, any club or boating group can get together with suggestions and send them in to this hearing.

Actually, there are three main regulations to be issued under the act, insofar as the hearing goes. They take in: 1—Numbering system of boats; 2—Boat accidents; 3—Boarding of undocumented vessels for law enforcement purposes.

But the federal act provides that states (as long as they're within the act) may take over the numbering job.

That part is a California issue now. Under the federal act only boats with engines of 10 h.p. or more must be num-

bered. Unpowered sailing vessels or other boats with under 10 h.p. are exempt.

OUR PROPOSED state act would number sail craft and any boat with an engine of even 1 h.p.

Another state proposal bitterly debated in the interim hearings is that which would prohibit persons under 18 years of age from handling a boat.

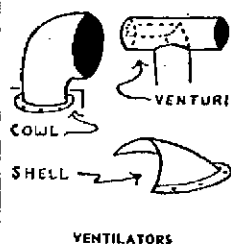
Another item: There's presently no licensing charge but the state proposed there would be one, renewable every three years.

Some are sensible; some may not be. But, the 35,000,000 should get with the act—before it gets with them.

BOAT HOOKS: Speedboats have two races slated today, featured by another of the USRA's 50-mile stock marathon races, starting at 9 a. m. off Pacific Landing; also one at Salton Sea City.

## BOATING Brief

By Ed Iamuzzi



A well ventilated boat will have no tendency to rot. Dry rot fungus requires stale, damp air if it is to grow. If clean air circulates freely, rot will not occur. The drawing shows some of the common types of ventilators. Remember to ventilate inclosed spaces below, such as closets and drawers.



**QUICK... TAKE YOUR PICK Clearance ON ALL 1958 BOATS**

- BRAND NEW OWENS 19 ft., 22 ft. and 24 ft.
- CENTURY Resorter, Palomino
- OWENS 22' Demo. LOTS OF LUXURY EQUIPMENT

Come in and check our clearance prices.

**Bahia**

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4208 E. PACIFIC COAST HWY. — GE 3-4775

(On Pacific Coast Hwy. Between Seventh St. and Seal Beach)

"We Cover the Waterfront!"  
 HE 7-8324  
 In the Long Beach Harbor area, 1342 W. 11th. Also 10 Balboa Ave., just east of Long Beach Marina or Seal Beach bridge.  
**Silt-rite SAILMAKERS**  
 Phone 5-4110  
 344 1/2 Ave.



# GOURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Friday, November 30, 1958

**Francis**  
**MANHATTAN**  
1909 East 4th St.  
Luncheon and Dinner

**BOB LEMON'S**  
**Ricart's**  
4363 Atlantic GA 4-3130  
Long Beach, Calif.

meet your host



Caricature by Mill Reppert  
**DON LEE ELLIS**  
He Projects Big

AS SOON AS they hear him the first time, people who understand and appreciate talent nudge one another and whisper: "Say, this fellow's great!"

And they're absolutely right. Don Lee Ellis, the young man in the tuxedo who plays the organ and piano and sings nightly at Everett Boyette's Charcoal Broiler, 5907 E. 2nd St., Naples, has the rare ability to "project big." He is able to put his selections across with so much depth of personality and artistry that he holds his listeners firmly until he sings that last superb note or strikes that final professional key.

Ellis is also a composer—and his works are in demand by record companies.

CONGRATULATIONS are deserved by the Broiler's owner, Everett Boyette, of recognizing Ellis' talent and keeping him at the restaurant for a record 16-month engagement. Boyette has a knack for finding talent in other departments too—his head chef, Millard (Wimpy) Hill, being another outstanding example. Wimpy spends his evenings doing work he loves—cooking wonderful steaks and sea foods on the Broiler's enormous red brick fireplace located in the main dining room. Currently featured are live lobsters (displayed in a glass case) which are charcoal-broiled by Wimpy with a master's touch. The patrons receive a generous 1½-pound serving for \$3.50 on an epicurean dinner which includes drawn butter, soup du jour, splendid salad, vegetables, piping hot cornsticks, beverage and dessert.

Among the other fine entrees on the complete dinner are these, all carefully cooked to order: charcoal-broiled shrimp, \$2.50; 12-ounce top sirloin, \$3.50; New York cuts and filets, \$3.75; tender prime rib au jus, \$3.45 and the unique tenderloin of beef brochette, \$3.25. Everett's Sunday special is a fabulous southern-fried catfish dinner which includes chicken gumbo soup, turnip greens, black-eyed peas, cornbread, potatoes, beverage and sweet potato pie with whipped cream. It's \$2.50 for adults; \$1.50 for children.

Open Sundays from 3 p.m. on, the Broiler serves daily from 5 p.m. on. It's closed Wednesdays.

—TEDD THOMEX

**Jack's Corsican Room**  
5430 E. SECOND ST.  
BELMONT SHORE (NAPLES)  
Luxurious Dining Room  
for the Seariest in  
Dining Pleasure  
**FRANK DAY**  
Lyric Pianist  
GENeva 3-9506  
CLOSED MONDAY

**RUDY'S**  
Ribs - Chicken

Famous for  
• Milk & Corn-fed Chicken  
• BAH-B-Q. Searies  
• (Chicago-Detroit Style)  
• Steaks - Luncheon  
OPEN DAILY  
**HEmlock 6-1437**  
TAKE OUT ORDERS  
OUR SPECIALTY  
1900 American Ave.  
Long Beach

**BOB CROW'S**  
CHINESE FOOD  
Steak COCKTAILS Chicken  
503 W. WILLOW - GA 4-9213

**Andy's Hot Cake House**  
Open 6 a.m. to 7 p.m. Daily  
Sat., 7 to 2 (Closed Sun.)  
**643½ PINE**  
BREAKFAST LUNCH DINNER

**RAY'S HUT**  
CARSON at ORANGE  
• BEEF BURGERS  
• HOMEMADE PIES  
• DINNERS  
"Worth Stopping for"

**GRANDMA SAYS...**  
THE BEST PANCAKES IN THE WORLD ARE MADE AT  
**KEN'S PANCAKE PARADE**  
3918 Long Beach Blvd.  
OPEN 6 A. M. TO 11 P. M.

Serving the Finest  
**PRIME RIB - STEAKS - SEA FOOD**  
**CAYN** INETIES  
COCKTAILS  
**JERRY PRAUN** at the Piano and Callopie  
**2508 PALM DRIVE** OPEN 5 P.M.  
For Directions Phone GA 7-3216

"DELICIOUS FOOD" at Sensible Prices  
**Jones**  
DINING ROOM & CAFETERIA  
120-126 E. 5TH ST.  
11 A.M. TO 8 P.M.  
Closed Saturday

DELICIOUS and REAL MEXICAN FOOD  
**EL PATIO CAFE**  
337 Pacific Ave. NE 2-3096  
Open 11:30 A.M. to 2 P.M. Closed Sun.  
3503 Atlantic Ave. GA 4-3095  
Open 11:30 a.m. to 12 Open 7 Days  
VISIT EL PATIO'S KOPA ROOM

DINNER IS FUN  
at  
**THE Captains Inn**  
LONG BEACH MARINA  
ALAMITOS BAY  
DELIGHTFUL MEALS  
IN A JEWEL OF A SEASIDE SETTING

Superb Cuisine in a Spectacular Setting  
**East Indies Room**  
Featuring Delightful Eastern and American Dinners  
The World's Most Spectacular Bowling Center  
**Java Jones**  
2800 E. Pacific Coast Hwy  
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For Reservations GENeva 9-8958

**SAM'S SEA FOOD**  
Family Restaurant & Fish Market  
COCKTAILS  
FISH STEAK CHOPS CHICKEN  
Member of Diner's Club  
Spectacular Parking Lot  
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Seaside, Cal. NE 8-1023, NE 8-1023

Most Beautiful Supper Club in the West  
MAKE RESERVATIONS NOW  
For Your Holiday Party  
A glamorous party atmosphere in a restaurant with dancing, entertainment and unexcelled cuisine.  
**Vivian Lairds**  
Alamitos at First St.  
LONG BEACH

Distinctive for over a quarter of a century  
**PRIME RIBS • STEAKS SEA FOOD**  
KEITH CARVER at the Piano  
**Hoefly's**  
Open 7 days a week  
4911 EAST SECOND STREET  
BELMONT SHORE  
GE 4-4905

GA 5-8113  
**Pat's Clover Room**  
Delicious LUNCHEONS DINNERS COCKTAILS  
4132 WOODRUFF LAKEWOOD

THE WORLD FAMOUS  
**Vidor Hugo**  
RESTAURANT OF LONG BEACH  
UNEXCELLED CUISINE  
• Steaks • Prime Ribs • Chicken • Sea Food  
Widely Used appetizing nightly except Sunday.  
Yacht Mooring  
Elmer & Lee Pier  
730 E. BROADWAY  
Sunday 3 p.m. to 2 a.m.

Southern California's most beautiful restaurant  
**Welfch's**  
Atlantic Blvd. at San Antonio Drive

DINING IN THE CONTINENTAL  
**MANHATTAN**  
Sundays from 4 P. M.  
**Alfred**  
ATLANTIC at 45th - GA 2-2168  
In the Bixby Knolls Shopping Center

MELODY COVE  
FINE Food  
DINING ROOM  
1760 SANTA FE  
Long Beach NE 4-4355

**Arnold's FARM HOUSE**  
FAMILY RESTAURANT  
SUENA PARK  
CLOSED MONDAY

BANQUET ROOM  
**APPLE VALLEY STEAK HOUSE**  
723 EAST BROADWAY, LONG BEACH  
LUNCHEON AND DINNER

**EVERETT BOYETTE'S**  
CHARCOAL BROILER  
• FINE FOOD • COCKTAILS  
5907 E. Second, NAPLES  
Dinners—5 P.M.-1 A.M.  
Cocktails from 4 P.M.-2 A.M.  
**DON LEE ELLIS**  
at the Organ  
Phone HEmlock 4-2994  
CLOSED WEDNESDAYS



# Shopping for a Gift?



## PORTABLE APPLIANCES

### and STEREOPHONIC

DESIGNED FOR TODAY'S INFORMAL LIVING

## Gilbert's Jewelers.

EASIEST TERMS IN TOWN

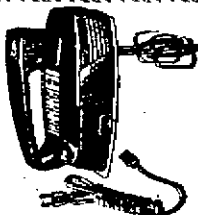
These beautiful yet practical work savers do so much to make cooking, mixing and ironing easier . . . provide more time for the family to enjoy new stereophonic sound systems as shown below.



### GE SPRAY, STEAM AND DRY IRON

It sprinkles as you iron! It's a steam and dry iron, too! No other iron makes ironing so fast and easy!

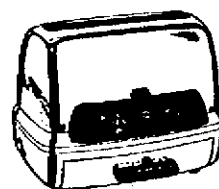
No  
Money  
Down



### PORTABLE MIXER

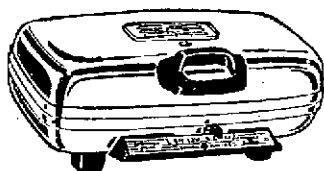
Handiest mixer ever—powerful enough for most any mixing job. Choice of permanently attached or removable cordset. Yellow, white, pink or turquoise.

Only  
50c  
A Week



### AUTOMATIC TOAST-R-OVEN

So new — so different! Automatic toaster with handy toasting oven below! Has oven toasting chart, signal light.



### GE AUTOMATIC GRILL AND WAFFLE BAKER

Grills sandwiches, fries bacon and eggs. Simply reverse grids for golden waffles. Temperature control.

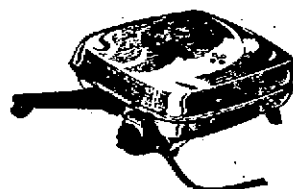
Only  
50c  
A Week



### GE AUTOMATIC COFFEE MAKER

Good coffee every time. Just set it and forget it. Makes 2 to 9 cups.

No  
Money  
Down



### GE AUTOMATIC SKILLET

Cooking's easier. Dial correct temperature . . . no burning! Aluminum or turquoise. Cover extra.

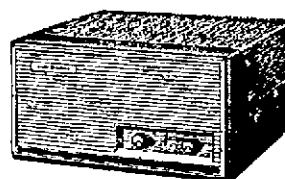
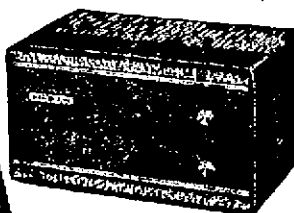
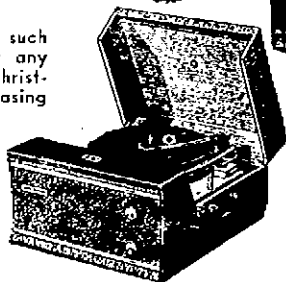
## NO PAYMENTS UNTIL NEXT YEAR!

## Stereophonic SOUND SYSTEM

Gilbert's introduces stereophonic at such a reasonable price that practically any family can afford to enjoy it, this Christmas! Come in today for an ear-pleasing demonstration.

### STEREOPHONIC PHONOGRAPH

only **94<sup>95</sup>** Model RP1120



### 4-SPEED AUTOMATIC PORTABLE PHONOGRAPH

Model RP1110

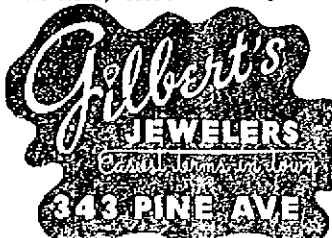
- ★ Matched Design
- ★ Matched Components
- ★ Amplifier-Speaker Model AS-2, 41.95

FULL FIDELITY SOUND — Plays records automatically, then shuts itself off, and manually, too. Sapphire-tipped dual styli for long record life. Fully guaranteed.

**NO MONEY DOWN** as little as **1.75** Per Week

Your Account Opened in Minutes

WEEK DAYS PHONE HE 5-5385 or HE 5-5371



PAY ONLY **\$1.75** PER WEEK

PHONE TODAY, SUNDAY

**HE 6-1124**

*Independent* • *Press*  
*Telegram*

# Parade

In this issue you'll find the  
answers to these questions...

**WHAT** is our No. 1 hospital problem?

**WHO** is today's college hero?

**HOW** can we save amateur sports?



**November 30, 1958**  
REG. U.S. PAT. OFF.

University of Iowa students: Jean Anderson and Don Prall page 10



I'll always remember...

# YANKEE DOODLE DANDY

by MAURICE CHEVALIER



When I was a teen-age kid, I went to the *Alhambra*, a Paris music hall, to hear a troupe of American singers and dancers. This was my first contact with American entertainment, and I was immediately impressed with the showmanship, the beautiful girls, the tip-top singing and dancing.

Right from the beginning of the performance, I was sold. But the high point of the evening came when these girls strutted around the stage singing that new hit tune by George M. Cohan — *Yankee Doodle Dandy*.

As they say now, I "flipped," even though I didn't know a single word of English. It was the tune, exciting and gay, that got me. It made me want to stick out my chest, whistle and swagger down the boulevard. Parrot-like, I learned the English words of that song. And because I didn't know what the English words meant I mixed occasional French phrases with them, like "Quatorze Juillet" — Bastille Day — instead of the Fourth of July.

To me *Yankee Doodle Dandy* represented America. I loved it. It inspired me to mix my French spirit with American showmanship. I have continued to do this throughout my career.

And as long as I've been in show business, my fondness for *Yankee Doodle Dandy* has never wavered. Often I sang my own English-French version of it for friends, but never in public.

Now I am 70 years old and, as you may have heard, I am still singing. Not long ago at the Waldorf-Astoria in New York, where I was appearing in the Empire Room, I decided to let my audience in on my version of my favorite song. Though it meant a great deal to me, I wasn't sure how my listeners would receive it. I'll put it briefly: I got the loudest applause for *Yankee Doodle Dandy* that I ever received in my 59 years in show business.

From now on I'll close every program with this number. And while the words aren't exactly the same as George M. Cohan wrote them, the spirit is. I feel that if he still were alive and watching me, he would smile and approve.

Here is the way my *Yankee Doodle Dandy* goes:

*I'm a Yankee Doodle Dandy  
A Yankee Doodle Parisian  
A real life nephew of my Uncle Sam  
Born on the "Quatorze Juillet"  
I've got a Yankee Doodle sweetheart  
Her name is Sophie Tucker  
Yankee Doodle came to London  
Just to ride a pony  
I am a Yankee Doodle boy  
from Paris.*

## On Parade

**Accuracy** is an abiding passion of journalists. That's why a note from Carleton Whitehead, director of alumni and college relations for Reed College (*This College Is An Egghead Paradise*, Nov. 23) gladdens editorial hearts. "The quest for accuracy which *PARADE* considers so important is a real credit to your organization."

**Fire buffs** develop young — and with a difference — in Middletown, Pa. Ralph L. Myers, a sponsor of the "Sparky" fire departments (read about them in *How to Fight Fire With Kids*, pp. 36-37), tells of one young Sparky instructor who found the training invaluable. On duty in Japan as a serviceman last year, the young man was sleeping in a hotel room with two buddies when fire broke out. His friends reacted in panic — and perished. He dropped to the floor, rolling his body to smother the flames. "I'll always be grateful for my Sparky training," he told Mr. Myers. "It saved my life."

**Look before** you leap into marriage at a very young age, counseled Robin Hart, 17, in our Oct. 5 issue.

Her story, *I Am a Teen-Age Divorcee*, prompted this candid letter from a reader whose name we withhold on request: "I, too, wouldn't listen to anyone. But after reading Robin's story, I asked myself several questions and discovered I was about to do the same thing. She reached me and I hope she reached others. I still date the boy I was about to marry, but although I think I love him, I'm going to get to know others for awhile. Thanks from deep within my heart."

**Parade** The Sunday  
Picture Magazine

JESS GORDON, Editor

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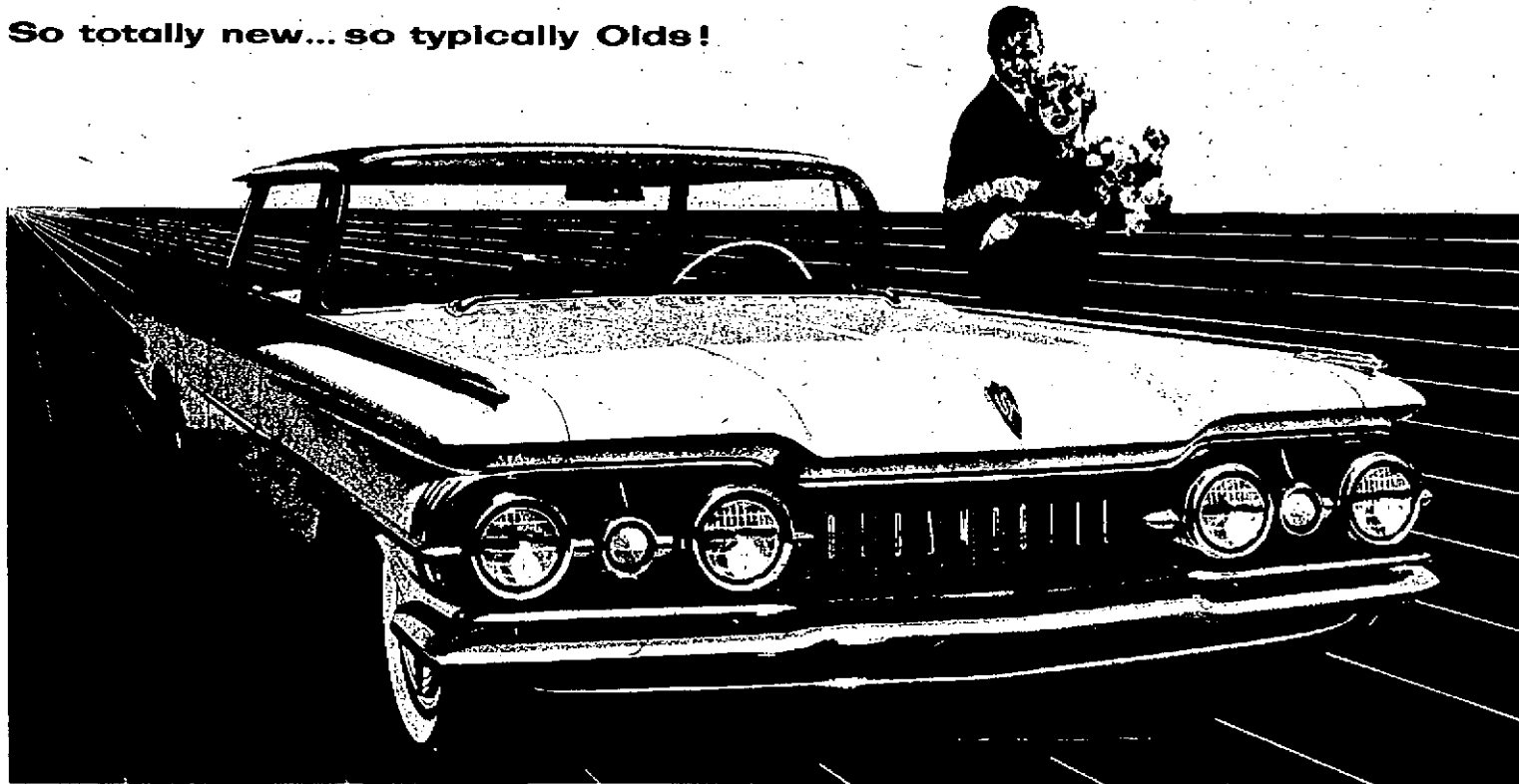
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Lloyd Shearer, West Coast Bureau

METHEW B. BENTLEY, President and Publisher

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So totally new... so typically Olds!



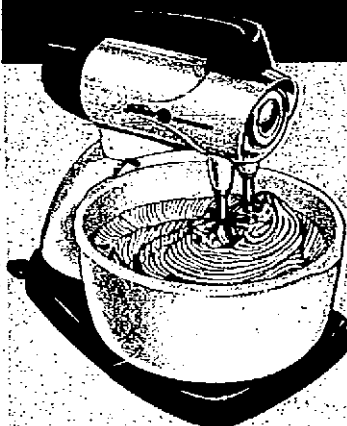
**OLDSMOBILE** FOR '59 introduces the new "Linear Look"  
 ... the start of a completely new styling cycle! It's the most spacious Rocket  
 Oldsmobile ever built ... for passengers and luggage! Rides and drives like a dream!  
 Wonderfully smooth ... unbelievably silent! It's a traffic-stopper! It's a beauty!  
 And there's one at your Oldsmobile Dealer's ... waiting for you to claim it!

OLDSMOBILE DIVISION,  
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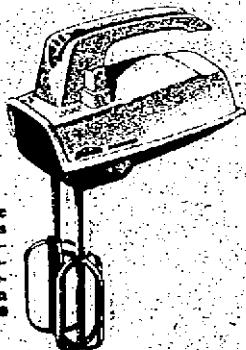
1959 Ninety-Eight  
 Holiday Sport Sedan

# Sunbeam



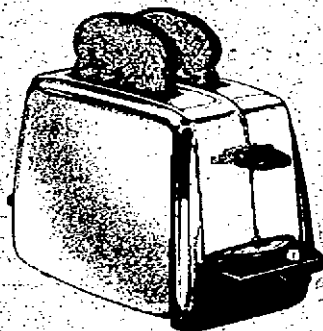
## Sunbeam Automatic MIXMASTER MIXER

Powerful governor-controlled motor, 12 mixing speeds, larger Bowl-Fix Beaters and Automatic Bowl-Speed Control. Has Famous Mix-Finder Dial, Automatic Beater Ejector, 2 mixing bowls. Color choice. From \$44.95



## Sunbeam Automatic MIXMASTER HAND MIXER

Powerful Sunbeam motor rotates the larger Fall-Mix Beaters to mix all foods more thoroughly and evenly. 6 Thumb-Tip Controlled Mix Guides and Automatic Beater Ejector. Convenient wide-base heel rest. Always handy, scores on wall. Choice of colors. From \$21.99

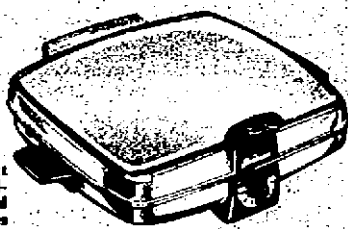


## Sunbeam Automatic TOASTER

Enjoy delicious toast automatically. Shade Selector Control is easy-to-use and set. Toast rises high automatically for crumb removal. Convenient "snap-out" crumb tray is easy to clean. The finest in lever-controlled automatic toasting. \$24.98

## Sunbeam Automatic RADIANT CONTROL WAFFLE BAKER and GRILL

Ideal for BOTH perfect waffles and toasted sandwiches, as well as grilled foods. Bakes 4 large Waffles or Toasts 4 full size Sandwiches at one time! Gem-like chrome finish. From \$29.95



MAKES THEM QUALITY



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Saturday nights over NBC-TV

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## Question Box



Debbie Reynolds



Chiang Kai-Shek



Tennessee Williams



Shirley Temple



Dean Martin



George Jessel

# Personality Parade

To tell the truth and spike rumors about noted people, PARADE offers this answering service for its readers. If you have a question on some personality, send it to PARADE Question Box, 285 Madison Ave., New York 17, N.Y.

**Q** Has Debbie Reynolds really been offered \$35,000 a week to entertain in Las Vegas? — B. E., Youngstown, Ohio.  
**A** \$25,000.

**Q** How old is Chiang Kai-Shek and how good are his chances of retaking the Chinese mainland without American help? — B. D., Newark, N.J.  
**A** Chiang is 72. His chances of retaking China without American help are practically nil.

**Q** Can you tell me how much Tennessee Williams has earned from his plays? — M. L., Jamaica, N.Y.  
**A** About three million dollars in the past 13 years.

**Q** I understand Bing Crosby has sold his 16,000-acre Nevada ranch because none of his boys would run it. Is this true? — B. H., Augusta, Ga.  
**A** Yes.

**Q** How is Dean Martin doing financially since he broke with Jerry Lewis? — B. G., Syracuse, N.Y.  
**A** Martin claims he is earning four times as much money as when he was partnered with Lewis.

**Q** Aristotle Onassis, the tanker magnate — what nation is he a citizen of? — E. K., Fort Worth, Tex.  
**A** Onassis carries an Argentine passport.

**Q** Twenty two years ago the seven rebel Spanish generals who appointed Francisco Franco Chief of Spain, suggested that he restore the monarchy. Is there any chance that Franco will do this in the near future? — M. S., Peoria, Ill.  
**A** Not much. Franco intends to remain Chief of Spain as long as possible. He is complete dictator. Monarchy is probably out during his lifetime.

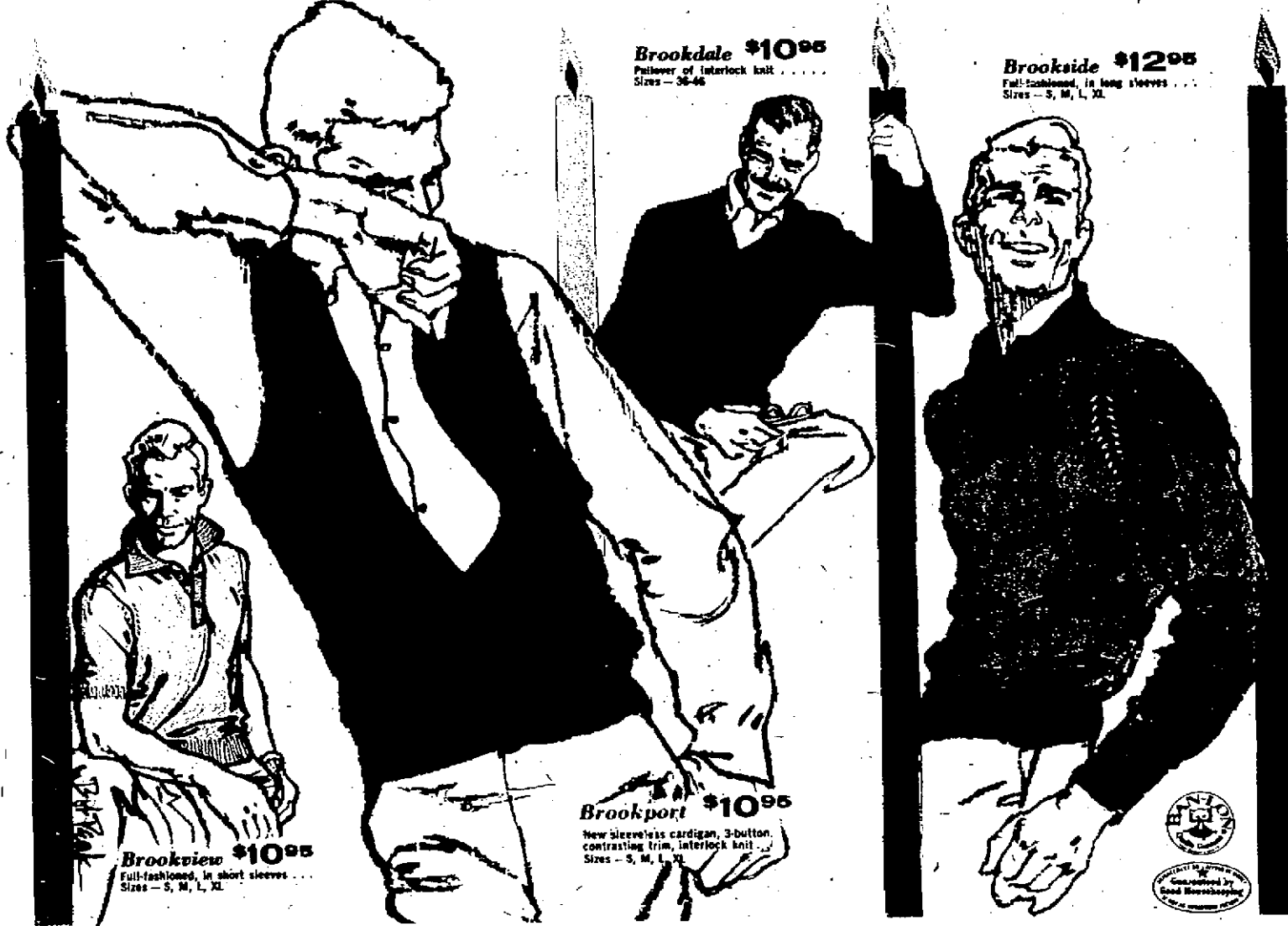
**Q** Please tell me how tall Shirley Temple is? — J. C. M., Detroit, Mich.  
**A** She's 5 feet 1 1/2 inches.

**Q** Can you tell me how many press agents Bob Hope uses? — L. M., Riverside, Calif.  
**A** Five.

**Q** Do George Jessel, Gene Kelly, Bing Crosby and Fred Astaire all wear hairpieces? — N. T., Cedar Rapids, Ia.  
**A** Yes, when in front of the motion picture camera.

**Q** There's a story making the rounds that White House Press Secretary James Hagerty will go to work for a soft drink company at \$50,000 a year in 1960. Is this on the level? — J. D., Scranton, Pa.  
**A** It's a definite possibility.





**Brookdale \$10<sup>95</sup>**  
 Pullover of interlock knit . . . . .  
 Sizes — S, M, L, XL

**Brookside \$12<sup>95</sup>**  
 Full-fashioned, in long sleeves . . .  
 Sizes — S, M, L, XL

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 Full-fashioned, in short sleeves . . .  
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**Brookport \$10<sup>95</sup>**  
 New sleeveless cardigan, 3-button,  
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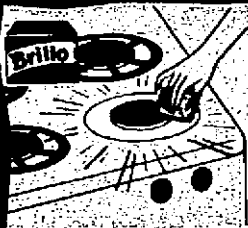
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There's special soap  
with Jeweler's Polish  
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Welcome fanfare to guests arriving at Tashkent airport resounds from long horns (at right) of Central Asia.

## Red carpet treatment—Red style

The Russians are ardent wooers — politically speaking. These days the most dazzling example of Soviet courtship is directed at the so-called uncommitted peoples of the world. The strongest Communist word of endearment is "friendship," and it is lavished where it can do the most harm — to the West.

These Red photographs of an Afro-Asian Writers Conference reveal Soviet techniques for winning good will in vital areas. The affair was held last month in Tashkent, showcase city of Soviet Central Asia.

Though masterminded from Moscow, the conference was purposely lacking in white Russian participants. Delegates were greeted by S. R. Rashidov, president of the Uzbek Republic. Another Central Asian, N. Mukhitdinov, delivered the keynote address. Besides being a member of the Communist Party's Presidium, he is believed to be the Soviet troubleshooter on Eastern affairs, "an Asian who can speak for Asians."

The Soviet style of red carpet looks more like a bed of hot coals to Western eyes. But in courtship — and diplomacy — only the results count.



RAPT attention is paid to speakers during session held in newly built Navoi Theatre of Opera and Ballet. The Ghana Republic's delegation occupies the foreground here.



**SIDE SHOW** in conference hall foyer is a book exhibition. Its theme: development of literature in Afro-Asian countries.



**COMRADELY** clasp is a shop-worn pose struck by writers from Red China (far right and left), West Germany, Albania, East Germany and Soviet Georgia.

# For fast relief of cough and cold discomforts



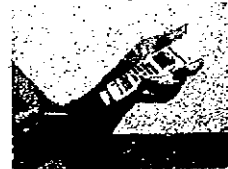
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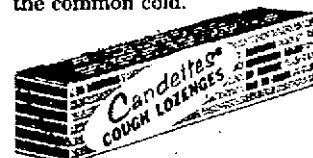
CANDETTES COUGH-JEL is the modern answer to annoying coughs due to the common cold. It's easy to use—simply squeeze the Jel into a teaspoon. No fuss, no mess, no spill. Children love to swap the "medicine taste" of old-fashioned cough liquids for the taste-treat of delicious raspberry flavored CANDETTES COUGH-JEL.

Adults, too, like the CANDETTES COUGH-JEL way of checking coughs. Keep a tube handy in your medicine cabinet, office desk—it is at home wherever you go.



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### CANDETTES ANTIBIOTIC TROCHES

For temporary relief of minor sore throats.

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**SITTING** in stalls, rabbits of Bristol Labs have temperatures taken. Purpose: to test new "staph" drugs for toxicity.

**These rabbits help doctors fight...**

# America's No. 1 hospital problem

by **ROBERT P. GOLDMAN**

The serene-looking rabbits above play a vital role in a new, uphill battle now being waged across the U.S. against an age-old hospital menace, infections from staphylococcus — "staph" for short.

At Bristol Laboratories, Syracuse, N.Y., the bunnies are "participating" in purity tests of new antibiotics. These tests are among the many forces being marshaled by the medical world against staph.

For this germ, in potent strains, has invaded hospitals throughout the world. In the U. S., about 3,000 deaths per year over the past five years have been associated with staph infection. Nearly every big city hospital has been hit by staph outbreaks. Post-surgical patients and newborn babies have been the main targets of staph.

Last winter, the situation came to a head when staph caused 18 deaths in a Houston, Tex., hospital nursery. That geared hospitals the nation over for action. Here's a news report on progress to date.

Staph is a "dirty word" in hospital circles today because 1) hospital personnel know that staph multiplies when hospital housekeeping — plain, old-fashioned sanitation — becomes lax; 2) certain strains have become resistant to widely used antibiotics.

Following the Houston outbreak (there are at least 100 others less serious per year in the nation), the American Hospital Association and other medical groups recommended tighter hospital housekeeping — and just as important, careful use of antibiotics.

In addition, drug companies set about feverishly

to find new drugs effective against staph, particularly against a strain known as "80/81." The result: a half-dozen new drugs which show real promise and have strange names like kanamycin, ristocetin and vancomycin. In one study, kanamycin was 70 per cent effective in stifling staph infections.

Hospital housekeeping, too, has come in for a good, long look. Because staph thrives in dirty sheets and blankets, dirty floors and even in hospital uniforms, laundry practices are being checked, and double-checked to make sure that hot-water laundering and steam pressing are carried out.

## Some Good Results

Perhaps the most important aspect of the staph control program involves antibiotics themselves. Thus, many hospitals are clamping down on frivolous use of such drugs. The Rochester (N.Y.) Regional Hospital Council is typical. Rochester area hospitals have been given these general rules of thumb: use antibiotics sparingly; do not give them for "marginal" purposes, such as when the patient has a cold and wants a little "extra protection"; set aside specific antibiotics for use only when you are dealing with a severe infection.

By such recommendations, hospital authorities in Rochester — and elsewhere — hope to have more drugs to which staph will not become resistant.

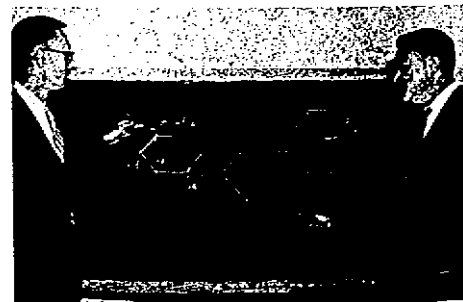
Some hospitals cautiously point to good results stemming from their preventive programs. In Columbus, Ohio, a hospital reports a half of one per cent infection rate among infants. Similar hopeful results are being reported by hospitals in Maine, Kansas, Mich-

igan, California and a number of in-between points.

But the problem is far from licked. Staph is tricky. In most cases, staph does not cause active disease. It remains hidden and the individual simply becomes a carrier. And no one can predict when carriers will cause an outbreak.

One medical authority told **PARADE**: "Perhaps the best control measure is fear — on the part of hospital staffs. As long as they are afraid, they'll take the proper precautions, which, you know, are not at all new and should have been in practice all along."

And another added with a wink: "The current staph problem has done much to keep hospital people on their toes. It's even got doctors scrubbing up as if people's lives depend on it—which they certainly do." ■



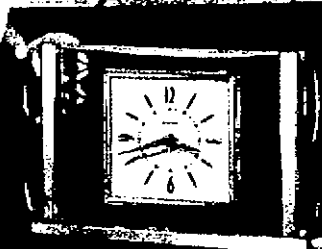
**BRISTOL** scientists, Drs. I. R. Hooper (l.) and M. J. Cron discuss formula of kanamycin shown on the blackboard.

# Wonderful Gifts by Westclox

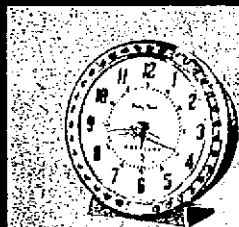
See them Sunday, Nov. 30th...as **Rosalind Russell** stars  
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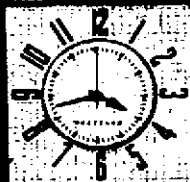
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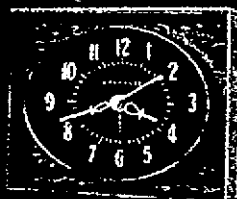
**LELAND**, unusual design;  
slim case with clear lucite  
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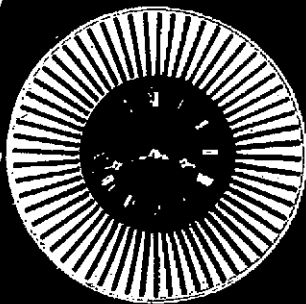
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SEQUIN**, sparkling  
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family. Luminous dial.  
Pink or turquoise,  
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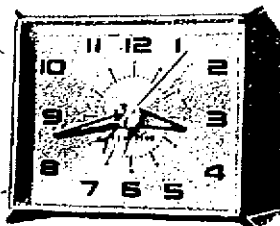
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colorful electric wall  
clock, ideal for  
kitchen or bath; 8"  
square. Red, white or  
turquoise, only \$4.50.



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electric alarm.  
Pink or blue,  
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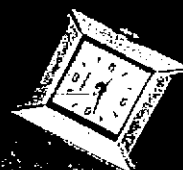
**ORBIT**, dramatic, new electric  
wall clock. 12" diameter;  
black or white with solid brass  
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self-winding, with expensive watch features;  
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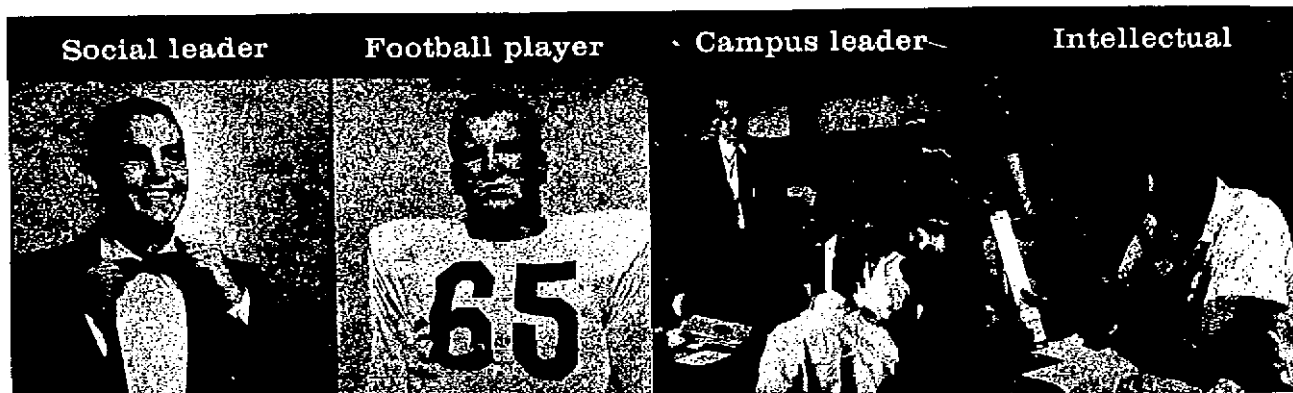
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# WHO IS TODAY'S COLLEGE HERO?



by **SID ROSS** and **ED KIESTER**

IOWA CITY, IOWA. Once upon a time on America's college campuses, the star halfback was a little tin god. Male students stepped back in admiration when they saw him approach. Coeds clamored to touch his varsity sweater. There was even a song which began:

"You've got to be a football hero  
To get a date with a beautiful girl . . ."

But that was a long time ago. Since then, the football star has lost ground badly. In the eyes of an astonishing number of his college mates he is "a dumb-bell," "a hired hand," "overrated," "passe."

This was one of the surprising findings of a series of interviews conducted by **PARADE** at the State University of Iowa here. In the wake of Sputnik and its increased emphasis on knowledge, **PARADE** determined to find out who is today's campus hero. Interviewers asked this question of more than 300 students and faculty members of all age and class levels and of all interests. Here are some of the highlights of their answers:

No clear-cut hero dominates the campus as the football star did in the past.

The campus leader or politician rates highest (see chart, p. 2), but by a narrow margin.

Brains are gaining respect steadily, and have been for several years.

Male students rated intellectuals higher than women did. They placed athletes first, and dispar-

aged the "party-boy-fraternity man-social leader" type.

Coeds voted for campus politicians and social leaders, looked down at athletes, placed intellectuals a sad last.

Most of all, students admired those whose ability ran in several directions.

Several students elaborated on this point. A real college hero, they said, should be a fraternity man, a leader in student government, with an extremely likeable personality, good brainpower and perhaps some athletic ability. Barring such a composite, they thought leadership qualities and personality came first. (For a profile of such a campus leader, see page 13.)

And perhaps the day of the college hero is past. "The students don't really seem to be hero-worshippers any more," said Peter P. Rempel, a psychology professor. "They're a little more cynical, a little more realistic, a little more concerned with themselves. They really seem to be skeptical of everybody."

## Instructors Are Baffled

Several faculty members said they couldn't be sure whom students idolized. These instructors admitted the thoughts of a 1958 college student were baffling. The football hero, they said, definitely had slipped from his pedestal; the intellectual seemed to have gained some ground but not much; and no real hero seemed to dominate the scene.

A few students said flatly that they had no heroes, and neither did anyone else. Others said there were only "little wheels," idolized mostly because there

were no big ones. And in many interviews, the students seemed to be not so much describing a hero as searching for one.

Here is what students said in voting for each of the four hero-types above:

**Campus leader:** In a world without a predominant hero, the man-of-student-affairs came closest. "Someone like that gives us something to hang on to," said one sophomore coed. Added a graduate student: "The day of the organization man is here. Most people think these activities a real preparation for future life." A third student added, "In a place like this, the one who can talk loudest, most and fastest is in the limelight."

## "Maturity" Counts High

The campus leader rated highest with freshmen and sophomores, trailed off with juniors and did only slightly better with seniors. "These are people who've proved themselves worthy, people with fine qualities," said Judy Campbell, 18, a freshman. "Today," added a classmate, "it's maturity above all that we look up to. That's what the campus leader has."

**Football player:** Of all groups, the football stars took the worst knocks. "The athlete," said anthropology professor David B. Stout, "is a tarnished hero." Even the football players agreed. "I've been insulted to my face a number of times," said senior Hugh Drake.

Perhaps one coed pronounced the final word on what's happened to the football player: "Muscles don't give a girl security. Brains, leadership — those things



## Here's how Iowa students and faculty voted for today's big man on campus

Asked to cast their votes for the type they considered most admired on today's campus, faculty and students at the State University of Iowa split widely. This is the way the votes stacked up:

	Students	Faculty
Campus leader	30 1/2%	20%
Football star	27 1/2%	28%
Intellectual	18%	30%
Social leader	16%	11%
Others	8%	11%

bring honors, and that's what a girl wants."

But football still had its ardent supporters. "Football is more immediate than outer space," said Jerry Lutz, a sophomore. Several students pointed out that football was less important on the campus than in the rest of the state. Added one boy "Alumni don't give money for science buildings."

**Intellectual:** Surprisingly, many students lumped brains and brawn together—as two self-centered types that kept to themselves. Several persons said they would like to admire intellectuals, but never saw any up close. "The egghead," said one student, "can get along with books and no one else."

But few doubted that brainpower was more respected than in the past. "The intellectual," a junior commented, "may never be the college hero, but not many people ridicule him any more." And many agreed that football stars and campus leaders had a brighter present, but the brain had a brighter future.

**Social leader:** Like the days of old Siwash, the day of Joe College, the party boy, seems to be waning—although a handful of students disagreed violently. Although male students hooted at them—"immature" was one of the milder words—some girls were equally in favor. "Your social leader-fraternity man is sharp, good company, a good time—what more would I want?" asked one coed.

And one boy voted for the social butterfly only reluctantly. "That's the hero," he said. "That's the one the girls go for." Then, he added, a bit wistfully, "I guess that's the way it is these days."

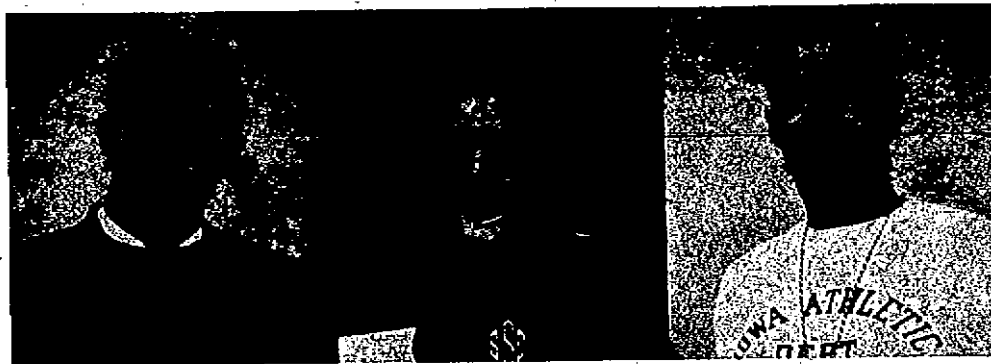
Continued on page 13



**HOME ECONOMICS PROFESSOR** Edna Bowersox: "Students don't admire the bookworm or the social butterfly or the football hero. They're interested in people with more than one facet of ability—and the campus leader more nearly typifies this type of individual than anyone else on campus today."

**SENIOR-VETERAN** D. U. Bowman, 28: "On this campus, the football star is the hero. In order to be a campus hero, you've got to have some publicity, and football is about the best way for that to happen. But I can't see that it means much—neither the worshiper nor the worshiped gains anything from it."

**EDUCATION STUDENT** Lydia Weissenburger, 20: "The hero here is the athlete, as always. It's just a tradition, I imagine. But when you think of college, you think of athletics and hero worship. That's the way it's always been, and it's probably the way it always will be, at least as far as I can see."



**VETERAN-SOPHOMORE** John Goodman, 21: "The students don't look up to anyone any more. The students I know are more concerned about themselves, about their own success. They say students today are lost and silent. I don't think that they are. They wouldn't be here in the first place if they were."

**SPEECH MAJOR** Susan Sherman, 18: "When you go out on a date and the girls ask, 'Who's he?' and you say, 'A fraternity man,' they look up to you. You have to have good personality and even good grades to be a fraternity man. There are lots of things besides sports. The social type is my hero."


**FOOTBALL COACH** Forrest Evashevski: "A college hero must be an all-around man. If he's a football star, he has to have other qualities. He has the inroad—but he has to have intellect and moral and social assets, as well. I don't think any student body today is fool enough to worship a uniform."



**BLONDE JUNIOR** Kathy McCormick, 20: "I can't look up to anybody who isn't intelligent and also a good, well-rounded person. Most students feel that way today. The hero here is definitely not the football player. He's not representative of the student body. But the well-rounded activities man is."

**ENGINEERING FRESHMAN** Robert Suficaol, 22: "The scientific student is the big man on campus today. All the newspaper publicity, all the emphasis, has come to be on science and the intellect. The football player is still on top with one segment of the students, but the majority of them prefer brains."

**UNIVERSITY PRESIDENT** Virgil M. Hancher: "There are fewer heroes all over the lot, but I think the intellectual has finally begun to come to his own. I think it's been a changing pattern, antedating Sputnik by several years. It works against the organization man and against the football hero."



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## Today's college hero—the campus leader—explains himself

At the University of Iowa, when you ask about campus leaders, many heads turn toward a busy, hand-shaking junior named Don Prall, 22. He seems to personify what his fellow students meant by a college hero. This does not displease Don, who considers campus leadership the most important phase of his education.

"For my kind of future," he says, "extra-curricular activities will be better than a string of straight A's. Putting down on a job application that you were a member of the Student Council carries a lot of weight. As a result of what I've done and learned in college, I feel confident that I can become a really good organization man—bright, eager, personable, with a background of organizing and leading educated people."

Don is president of his fraternity, Phi Delta Theta, member of the powerful Interfraternity Council and the Student Council and sits on a faculty-student board which sets rules for student behavior.

He also has a string of committee chairmanships, past and present. He was considered for president of the Student Council this year, but lost, in the campus equivalent of the smoke-filled room, to a law student. Still, it was quite an honor for a mere junior to be considered at all.

What does it mean to be a campus leader and a campus hero? Don, a cheerful and outgoing type, discusses it with astonishing candor. First of all, he says, he who would become a campus leader must show willingness to work. Leadership goes to those who will give spare time—a lot of spare time—to fraternity business affairs, Student Council meetings, party planning. But this is only half the work. There also is the full-time job of being, as Don puts it, "affable."

### The Knack of "Glad-handing"

"You've always got to be in there pitching and smiling and happy and keeping the shining personality turned on," he says. "Glad-handing," it's called on campus. And you must try to make yourself popular with the female set in order to be popular generally. I'd say my greatest asset has been my ability to dance."

Don has been pointing for campus leadership for a long time. He was a high school leader at East High,

Des Moines, and he feels he got off on the right foot here when he pledged Phi Delta. Later he served in the Marine Corps ("being an ex-Marine is a sort of passport to the future") and came back to college a veteran and therefore rated as more mature and worldly. This, too, has been a political asset.

The would-be campus leader, Don explains, must thread his way carefully. "You have to be careful not to associate with the wrong clan of people," he says. "Say an introvert group that isn't socially acceptable. Or guys who dress in the fashion of 10 years ago—blue serge suits and loud ties. Or people who hold themselves back and aren't social. These people aren't frowned upon. They're just not accepted. And if you associate with them, you're not accepted either."

### Meeting the "Right" People

The campus leader must be equally careful to get in with the right people. He must make himself liked and watch his opportunities, Don says. He must shake the hands of the influential and persuade them to push him. "Part of the pleasure," he explains, "is being up there with the chosen few—knowing you're well-liked and one of the wheels."

Originally, Don was studying chemical engineering. As a sophomore he switched to commerce because he was more interested in "fields where a broad mind is needed instead of sitting back and drawing nuts and bolts." His grades are in the "C" range. ("I could do better if I wasn't so active," he explains.) He manages to date two or three times a week (Jeannie Anderson, shown with him on the cover, is a frequent companion) and, as he puts it, gets a lot of "chuckles."

Right now, Don is gunning for a post-college job with a large corporation—he mentions DuPont, Ford and General Electric—"somewhere between personnel and management." He'd like to work his way up, but eventually hopes to enter business for himself. Beyond that, his plans are not firm. Marriage after a time, a "nice family sports car," a "nice" ranch house. "I'd like a wife who's nice-looking, affable, able to get along with people," he says. "The same type of personality I'd consider myself to have."



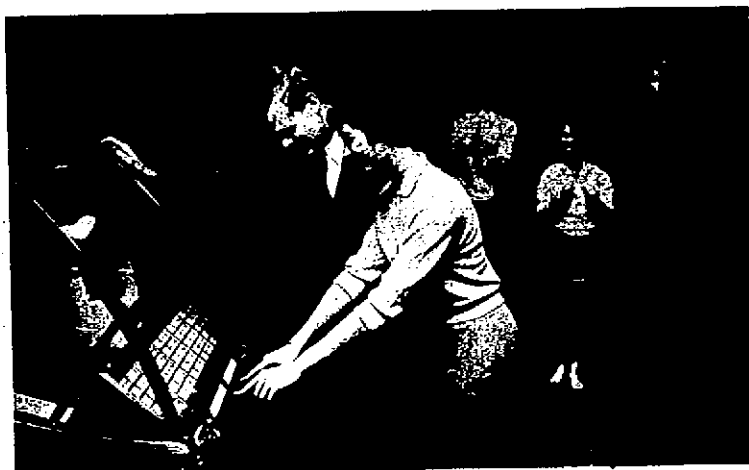
**RELAXING**, Don Prall (in dark sweater, r.) and Phi Delta brothers pose with their mascot, Benny, outside chapter house.



**MEETING**, Don listens to party committee discuss plans for a queen contest. He is Student Council delegate to committee.



**POLITICKING**, Don turns on the charm in snack bar of Iowa Memorial Union. Note Ivy League tie, jacket, slacks. To be a leader, Don says, "you've got to dress in the proper mode."



**DANCING**, Don and date Jeannie Anderson inspect juke-box tunes. Dancing has helped his leadership campaign. While enjoying college, he says it's given him a "new set of values."



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# Pepsi-Cola

the *Light* refreshment



**HOLDING THE BODY** in correct alignment is half the trick of beautiful figure: chest high, back straight, weight carried evenly.

## For a fine figure begin with your back

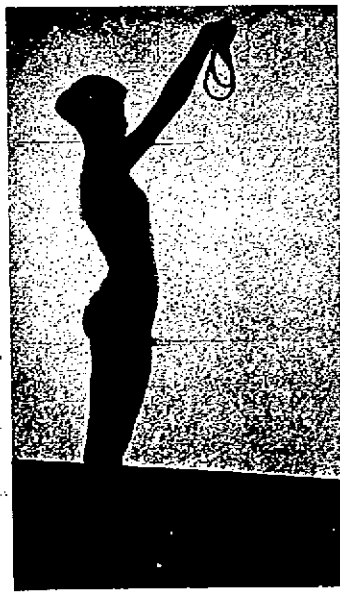
The slouch may have been all right for the chemise but it takes a straight back and a bosom held proudly to do right by the Empire fashions. That may not be so easy if you've fallen into careless posture habits. Corrective exercise may be necessary, especially if you've begun to develop that common figure fault, a sway back. A result of holding the body incorrectly, sway back

becomes exaggerated as middle years approach. The muscles lose their tone, and a protruding abdomen is more pronounced. To correct this fault, abdominal muscles must be strengthened, new habits of carrying the body must be formed. Here figure specialist Charlotte Hesse has model Bobbie Shaw show posture flaws and, on the next page, corrective exercises.

*Continued on page 16*



**THE TEEN-AGE SLOUCH** is a posture error that leads to figure trouble later. Weight on one hip throws spine out.



**DON'T ARCH BACK.** Even the slim woman will look ungainly if she has a jutting posterior and protruding stomach.

## What you may not know about your baby's growth needs



**Y**our baby's first year is the biggest growing year of his life. He doubles his birth weight by five months or so, and probably triples it by his first birthday!

● That's why your doctor gives him plenty of grow foods like Heinz 100% Meats, a fine source of com-

plete proteins. These important proteins have what it takes to build good bone, muscle, skin, hair; and to help resist infection. Heinz Strained and Junior Meats supply blood-enriching iron, too, plus B vitamins that help keep baby's body in good working order.



● A new cooking process, used only in Heinz Baby Food kitchens, prepares meats that are moist, nutritious and so easy to digest. With the tasty broth that comes naturally from cooking tender, top-quality lean meats, they're just the right consistency to warm and serve to your delighted little meat-eater.

● Fat content is carefully controlled (a little fat is needed, you know, for flavor and richness). Like all Heinz Baby Foods, Heinz 100% Meats are packed in glass jars—because there's nothing like glass to protect Heinz famous better flavor, color and texture:

● When and which meat should baby begin with? Your doctor will decide. Heinz eight Strained Meats include beef, lamb, liver, beef heart, liver and bacon, chicken, veal, pork. Six Junior Meats, too.

Over 100 Better-Tasting

Strained and Junior

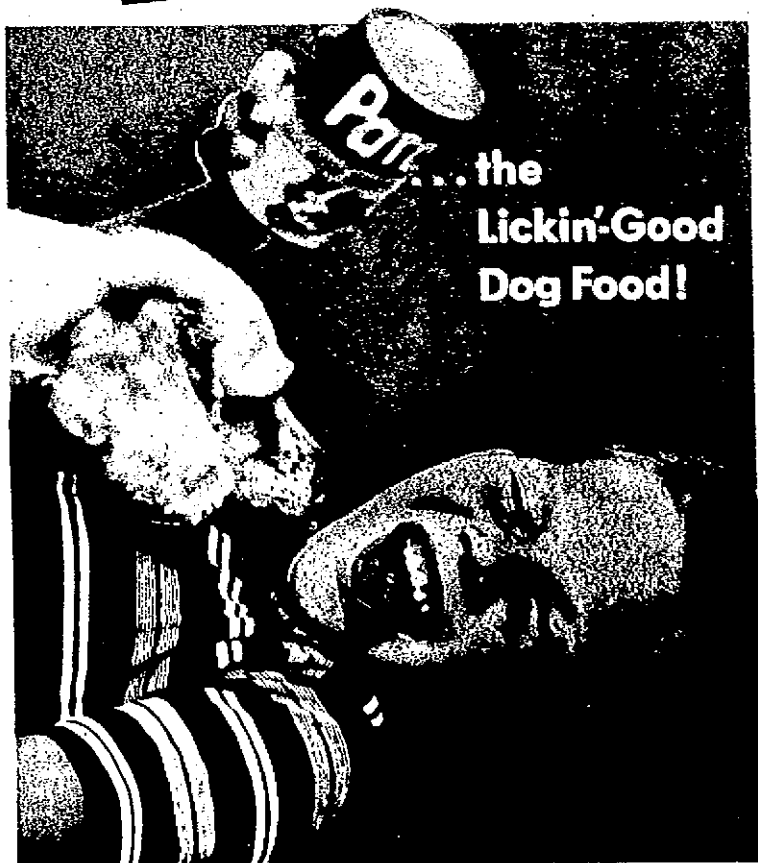
# HEINZ Baby Foods

... including meats, cereals and juices



57

# NEW **Pard** with BEEF GRAVY



all the meat is **beef**

fortified to keep your dog  
in top condition

Now there's a new Pard—Pard with Beef Gravy. And if you like to see your dog enjoy his meals, you'll get a real kick out of feeding him new Pard or regular Pard. They're both so lickin'-good—in free choice feeding tests dogs romped for Pard and the new Pard with Beef Gravy.

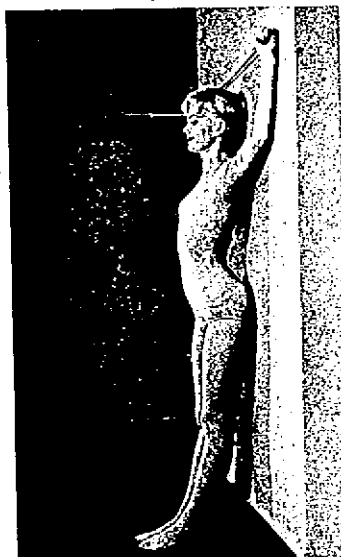
It's the beef in Pard that does it! All the meat is *beef*—fresh, lean beef fortified with all the other ingredients a dog needs to stay in tip-top condition. Your dog's clear eyes, healthy coat, happy pep and bounce will prove that Pard and the new Pard with Beef Gravy are as good for your dog as they taste good to him.

Lickin'-good—that's what Pard and the new Pard with Beef Gravy are. Feed them both to give your dog variety with no change in nutrition.



**Swift**  
104th YEAR

To Serve Your Family Better



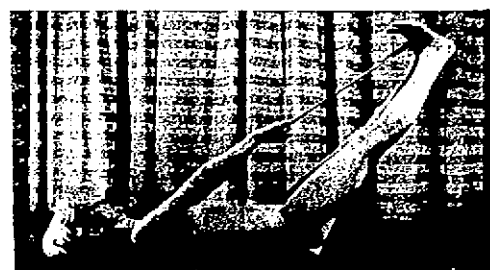
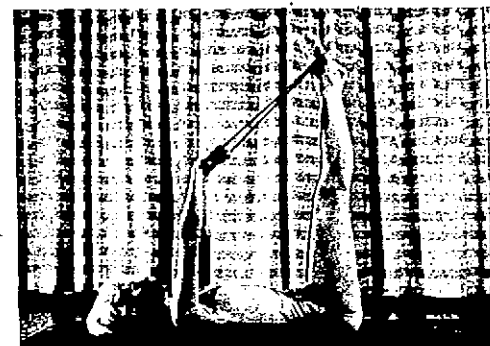
TO REALIGN SPINE and correct arched back, stand against wall, feet 6" out. Bend knees slightly. Raise arms over



head, holding the exerciser taut. Pull abdomen in so that small of back, shoulders, touch wall. Repeat 10 times.

FINE FIGURE continued

Exercises can make lovely posture easier



TO STRENGTHEN ABDOMINAL MUSCLES, lie on floor, knees to chest, exerciser band under instep. Pressing small of back against floor, extend legs straight up, toes pointed. Heels forward, slowly lower legs to floor. Repeat 5 times, more later.





## Whole Life Policy offers \$10,000 family protection now—retirement income later!



Homes, nowadays, are designed to combine charm with convenience—planned to meet the changes in every family's needs. And your family's financial set-up can be equally modern—just as efficiently planned to provide protection now, as well as security for the years to come.

That's the kind of security New York Life's Whole Life insurance is designed to provide. Its \$10,000 minimum face amount assures your family immediate cash, if you should die. Throughout your life, while your policy is in force, it keeps building cash values for emergency use. Or when you reach retirement age, these cash values can pay you a generous income *for the rest of your life!*

Best of all, your monthly outlay for all these benefits is in tune with today's prudent budgets. The monthly premium for a \$10,000 policy, issued at age 30, is only \$17.90—only \$17.20 under Check-O-Matic, New York Life's special monthly premium payment plan. Issued at other ages, the premium is correspondingly low. And dividends, as declared, can reduce payments further.

Ask your New York Life agent about Whole Life insurance or mail the coupon below.

*The New York Life agent  
in your community is a good man to know*

### New York Life Insurance Company

Dept. PR-20, 51 Madison Avenue, New York 10, N. Y.  
(In Canada: 320 Bay Street, Toronto, Ontario)

I would like more information about  
your modern Whole Life policy.

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City  Zone  State

Life Insurance • Group Insurance • Annuities • Accident & Sickness Insurance • Pension Plans



"You said it, teacher..."

## IT'S FRENCH'S... 14 to 2!

Parakeets like and need a variety of foods. French's Seed and Biscuit (all in one package) contain 14\* different kinds. Some brands provide only two. Guard your bird's health and happiness by making sure he always gets French's.

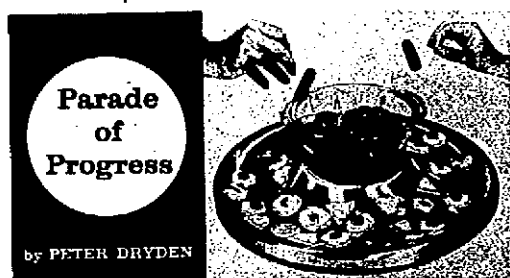


# French's

### PARAKEET PRODUCTS

SEED AND BISCUIT • TREAT • COMBINATION FOOD  
GRAVEL • TREAT BELL • SPRAY MILLET • CUTLERBONE

\*Millet Seed, Canary Seed, Oat Groats, Poppy Seed, Torula Yeast, Corn Syrup, Caraway, Niger, Sesame and Fennel Seeds; Cuttlefish Bone, Soya Bean Grits, Wheat Germ Meal, and Vitamin B<sub>12</sub> Supplement.



**Electrical server:** Beverage, casserole dish or hors d'oeuvres will stay hot on the center heating element of this new server (above). The 17" circular tray rotates to serve sandwiches, snacks and canapes. It becomes a wall decoration when not in use, solving the storage problem. \$9.95. *Dormeyer-Graham, 3420 Milwaukee Ave., Chicago 41, Ill.*

**Prints your photos:** You can make prints from favorite negatives on any kind of paper, cardboard and even cloth — without a darkroom or expensive equipment. Spread a drop of special fluid on paper or cloth, clip on the negative, then expose it to sun or flood lamp for a few minutes. Prints are permanent, cost about a penny each. Complete kit: \$2. *Luco, Box 1878, Colorado Springs, Colo.*

**Inflatable decorations:** Tough, non-breakable plastic Christmas decorations inflate in seconds, hang by handy loops on tree, window or mantle. They can be deflated, stored for year-after-year use. A 15" Santa and 26" candy cane: \$1 each. *Quality, 8016 214 St., Queens Village 27, N.Y.*

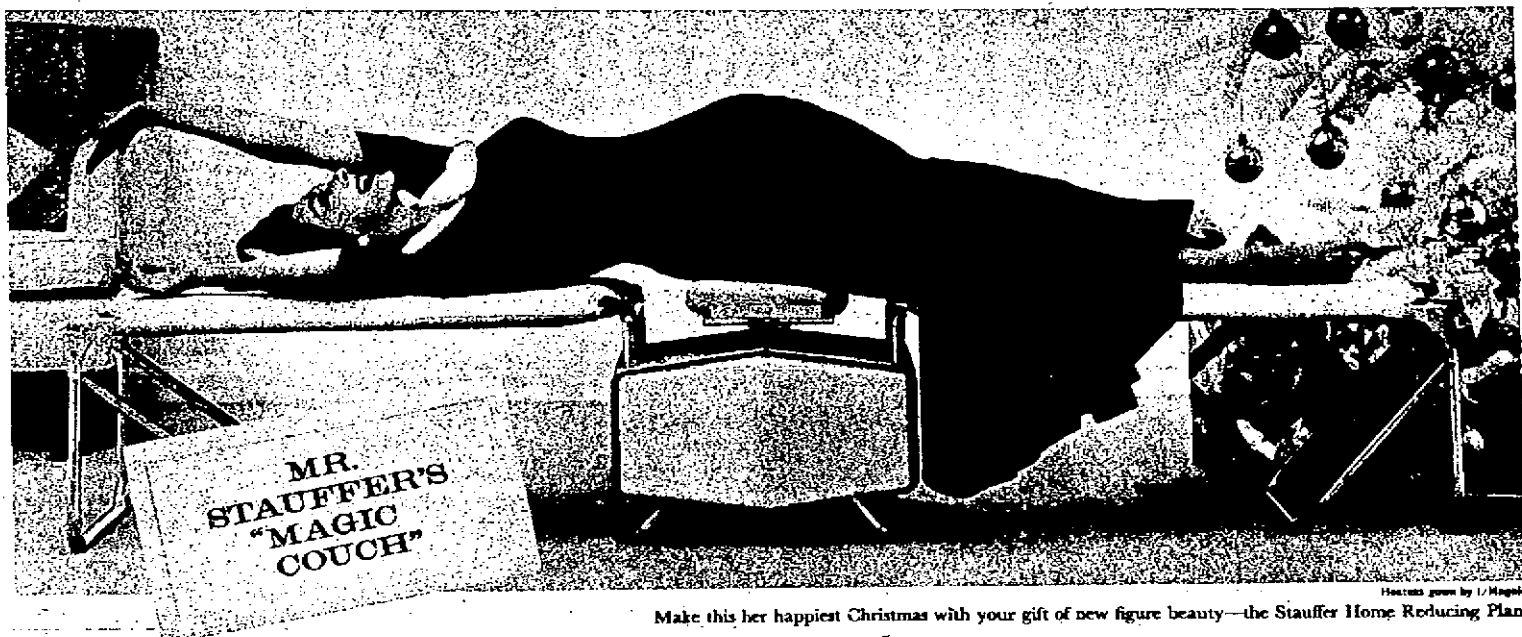
**Bufs and sands:** A new attachment for your electric drill works two ways: it halves speed to prevent burning when you polish furniture or car; it doubles speed for smooth sanding. A swivel angle drive lets you use it at any angle and on irregular objects. With lambswool polisher, sanding disks: \$6.50. *Arrow, 421 W. 203, New York 34, N.Y.*

**Portable hair dryer:** A new electric dryer folds right into its own stand and into a 6"x-8" kit for compact home storage and travel portability. It has a plastic hood attachment, circulates either hot or cool air. The dryer also is useful for defrosting, thawing frozen foods, drying lingerie, darkroom work. \$24.95. *Oster Mfg. Co., 5055 N. Lydell Ave., Milwaukee 17, Wis.*



**Permanent wheel balancer:** Fitting under the hub cap, out of sight, a new device (above) balances the wheel and has a gyroscopic stabilization action as well. It's said to provide a smoother ride and better cornering; reduce vibration, rattling, sway from crosswinds and tire wear. And it can be transferred when you trade. Set of four: \$29.95. *General Supply, 1920 McGee Trafficway, Kansas City, Mo.*

Parade of Progress items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available write firms listed. Mention PARADE to get complete information.



Make this her happiest Christmas with your gift of new figure beauty—the Stauffer Home Reducing Plan.

## For a Wife Whose Husband Loves and Understands Her



**BEFORE CHRISTMAS**, Mrs. Margaret Tryon of Minneapolis was a hefty 151 pounds, wore size 16. She tried to reduce many times. Then last Christmas her husband gave her the Stauffer Home Plan.



**A FEW MONTHS LATER** Mrs. Tryon has a trim, 118-pound figure, wears size 8. Stauffer took off excess pounds and inches, improved posture, firmer, toned muscle tissue. She looks and feels years younger.

There are many things you might give her. But, if your wife has a weight problem—or if she has extra pounds and inches in the wrong places—the one Christmas gift that will make her happiest is a lovely, new figure.

Of course, figure beauty is a highly unusual gift. Perhaps you've never even thought of it. However, this Christmas thousands of husbands actually *will* give their wives a beautiful new figure with the Stauffer Home Reducing Plan.

The heart of this famous plan is the motorized "Magic Couch" pictured above. With this couch and sensible calorie reduction, the Stauffer Home Plan slims and trims inches and pounds in a relaxed, effortless way.

It will mean the end of losing battles with starvation diets and strenuous exercise. Inches and pounds will melt away from hips, thighs, tummy, waist, legs. And best of all—the Stauffer Plan will help her *keep* trim!

The rewards are great. She'll look and feel years younger without those extra pounds. And—you'll have a happier wife, one with young ideas and a figure to match. This year give her the one thing she wants most of all—a beautiful new figure. It's hers—when you give her the Stauffer Home Plan.

For more information about this most wanted Christmas gift, write to Stauffer, Dept. P-118, 1919 Vineburn, Los Angeles 32, Calif.



**LOSE INCHES WHERE YOU NEED TO LOSE**—calves, ankles, arms, hips, waist, thighs. The "Magic Couch" (Posture-Rest®) does your exercising for you, can be used in many different positions to meet special figure problems. You actually reduce while you relax!



**HUSBANDS USE** the "Magic Couch" for essential daily exercise. A few minutes on the unit helps ease away normal tensions. Available in deluxe family model and the new Princess model at lowest price ever. Rent it by the month—or buy it for pennies a day.



**A TRAINED STAUFFER COUNSELOR** will visit regularly to give expert guidance. This service is included in the plan. For further information about this most wanted Christmas gift, write to Dept. P-118, 1919 Vineburn, Los Angeles 32. © 1958, STAUFFER LABORATORIES





# Christmas shop in one stop!

*This Christmas do all your gift shopping at your General Electric dealer's*

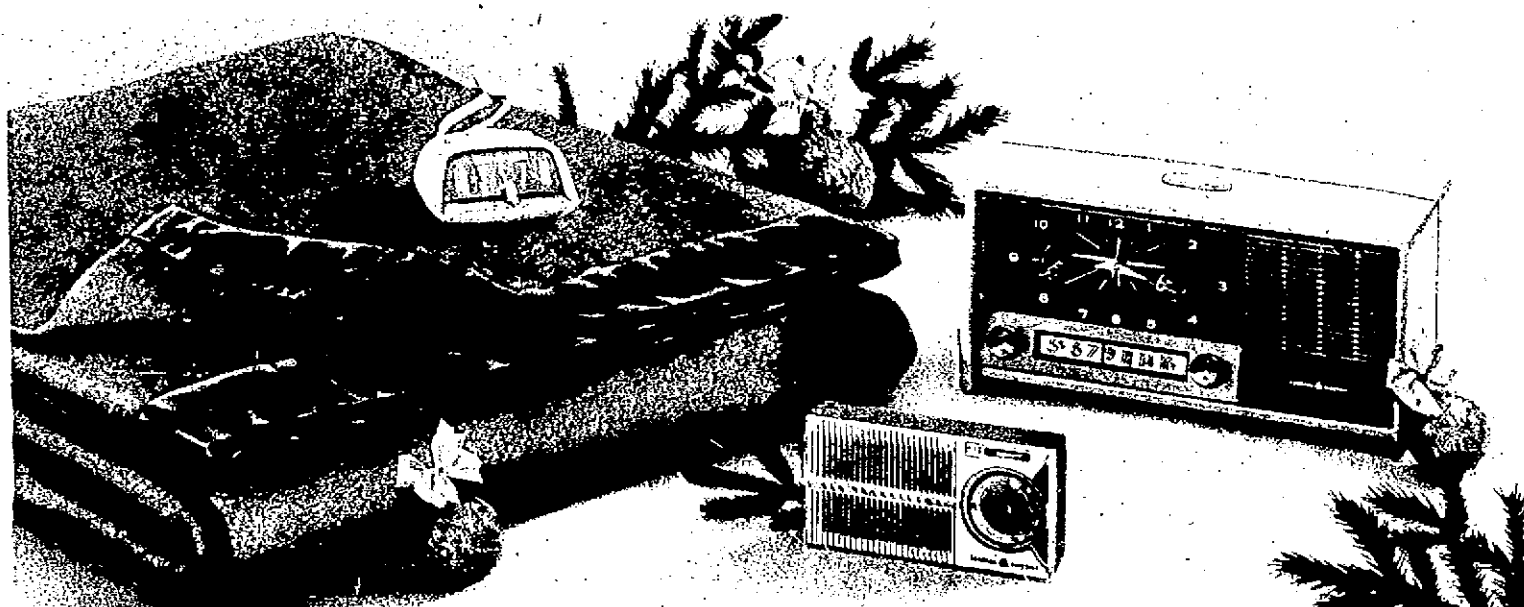


**GIVE BETTER ELECTRICALLY!**  
**R**ELAX—and do your Christmas shopping this year right from these pages. Just look over these very practical General Electric gift suggestions and, whatever you plan to spend, chances are you'll find the right kind of gift for everyone on your Christmas list.  
Then take this list and *shop in one stop* at your nearby

General Electric dealer's. If you've been planning to make your gift dollars work just a little harder this year, we guarantee you'll be pleasantly surprised. But, remember to buy *now*—you'll get extra values!  
General Electric Company, Housewares & Radio Receiver Division, Bridgeport 2, Connecticut.

*Progress Is Our Most Important Product*

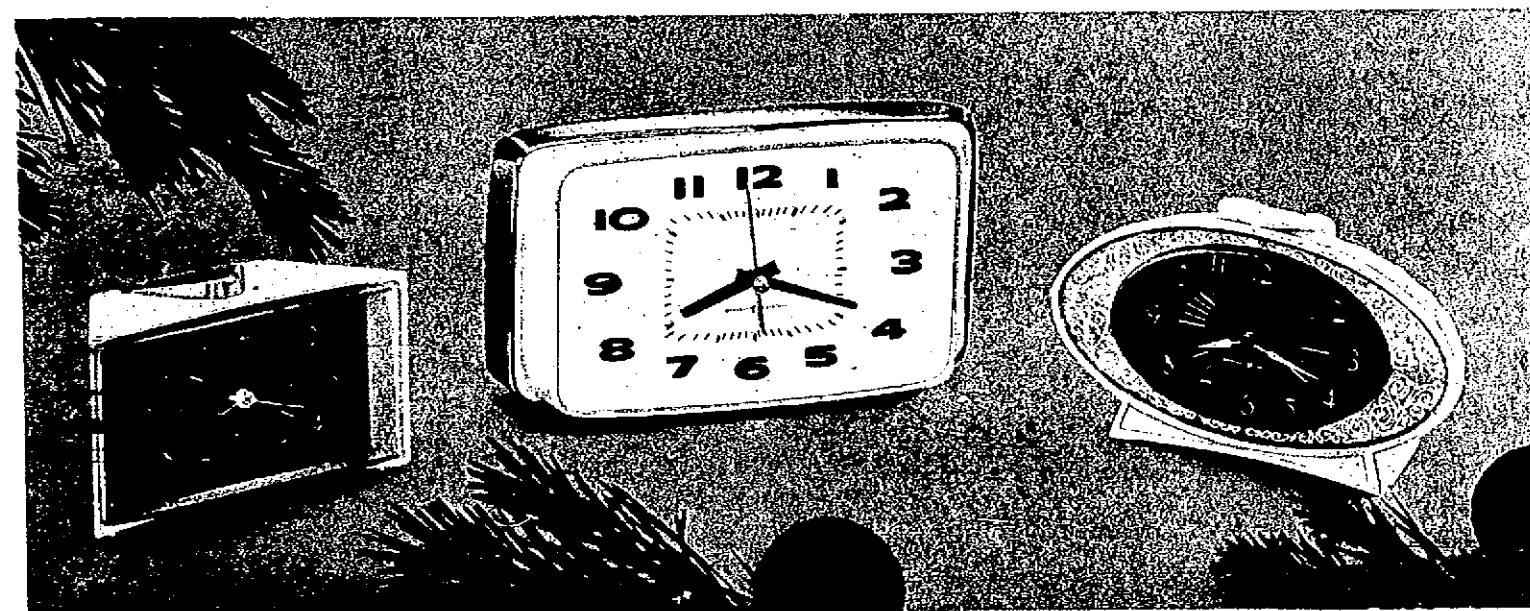
**GENERAL  ELECTRIC**



**Automatic Blanket . . .** You choose the exact temperature you like. G-E *Sleep Guard*® adjusts automatically to room temperature changes. Six smart colors. Custom-tailored corners. Completely washable.

**New All-Transistor Pocket Radio . . .** This radio fits pocket or purse, goes wherever you go. Plays on low-cost penlight batteries. Earphone jack lets you plug in for private listening. Choice of colors.

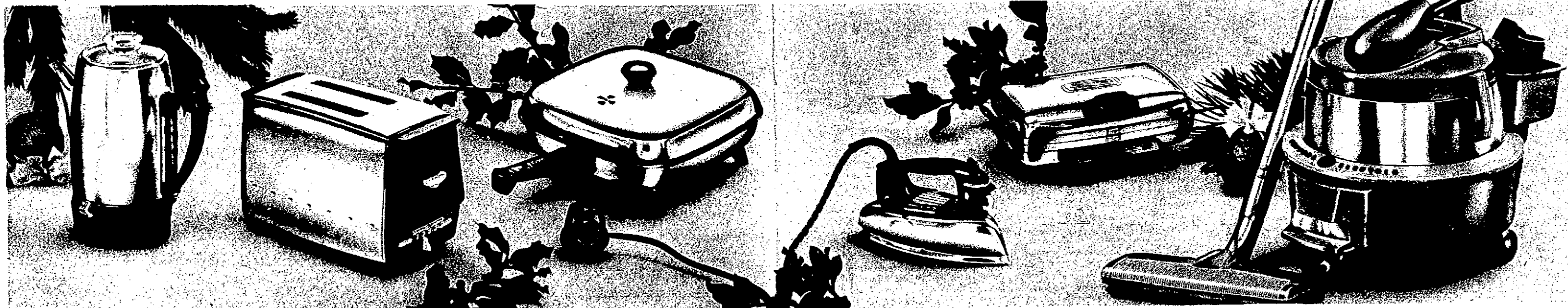
**New Clock-Radio with Nite-Light and Snooz-Alarm® . . .** Wakes you, lets you cat nap, calls again. Calls five times. Nite-Light turns on or off at a tap. Every automatic feature. Choice of colors.



**Royal Snooz-Alarm® Clock . . .** Has a new kind of alarm that wakes you gently, lets you snooze a while, then wakes you again—automatically. Fully luminous dial in wide-vision case. Sea-mist, pink or beige.

**Trim Clock . . .** Here's thin-tailored beauty for your kitchen. Has crisp, clean lines and comes in sparkling color combinations of chrome with white, copper with white or yellow. Large, easy-to-read dial.

**Syncopation Clock . . .** Wakes you up to a pleasant music-box tune. Has a gracefully fashioned fluted oval case of antique white . . . makes a delightful decoration for your bedroom. Stays on time to the minute.



**New Peek-A-Brew® Coffee Maker . . .** The only coffee maker that shows you how much coffee you have left. Just set the brew selector to the strength you like. No need to watch or time it.  
\*Trade-mark of General Electric Company

**New Automatic Toaster . . .** This is classic styling at a low, budget price. Has exclusive 9-position browning control, gives you better toast every time. Extra-high pop-up action . . . and handy snap-out tray.

**Automatic Skillet . . .** With G-E thermostat. Controls heat with extreme accuracy. No watching. Thermostat is detachable. Skillet is completely immersible for easy cleaning. Handy cooking chart on handle.

**Steam & Dry Iron . . .** It's two irons in one! Flip the button up—it's a steam iron. Push the button down—it's a dry iron. Even-Flow steam system assures a steady steam for greater ironing ease.

**Automatic Sandwich Grill and Waffle Baker . . .** Three appliances in one!—it grills sandwiches; it fries bacon and eggs. Flip the grid and it's a waffle baker. With six pretested temperature settings.

**New Cord Reel Cleaner . . .** At a touch of your toe the cord stores itself inside the cleaner! Attachments ride "piggy back." Double-Action cleaning unit adjusts automatically to rugs or bare floors.

Do this  
twice  
a week



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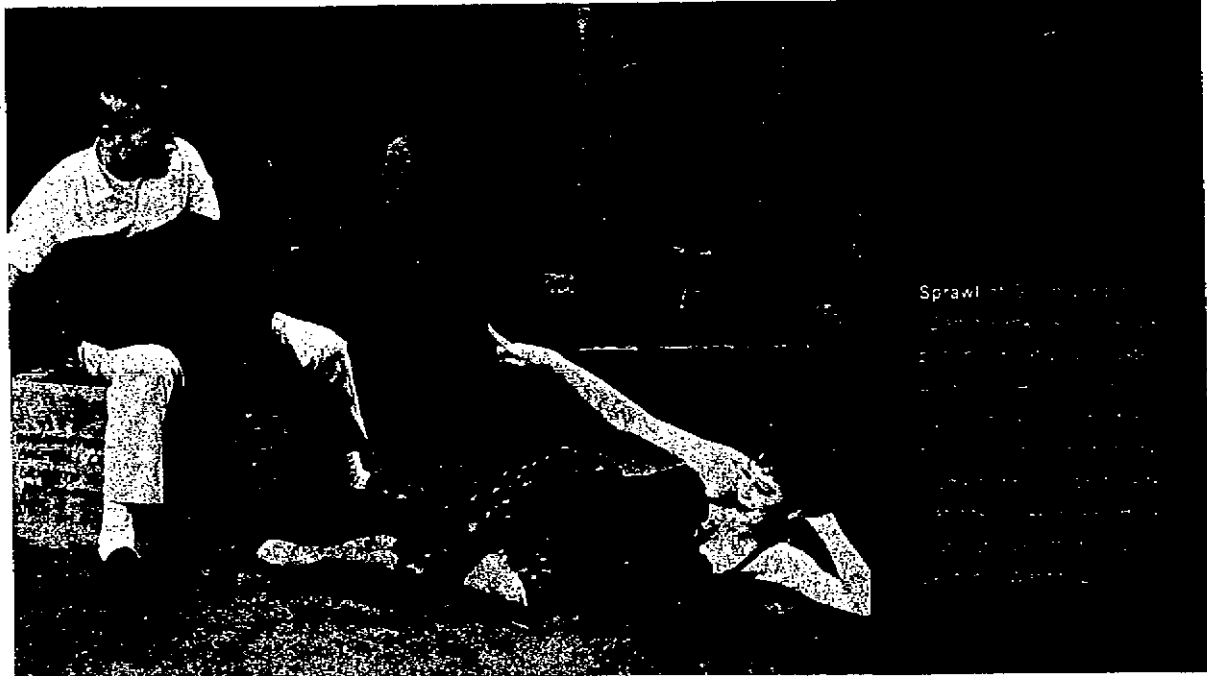
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## Hollywood's new creed— **ANYTHING**

**Y**OU MAY NOT be aware of it, but Hollywood has embarked on an unparalleled film spree of sensuality, sin and violence. In contrast to the restraint of former years, there are practically no more forbidden themes, virtually no more taboo subjects.

Why? The reason is simply because Hollywood today—in the throes of economic crisis—is fighting for survival.

Financially, the motion picture industry is in hot water. The RKO organization has been disbanded and sold to Desilu Productions. Republic Pictures no longer produces full-length movies. Universal is operating at a loss; so is Columbia. It is expected that Warner Brothers will lose a small fortune on *The Lindbergh Story*, *The Old Man and the Sea* and several others. MGM has been operating at a loss for years, and only this winter has begun to climb out of the red.

The anodyne to these tremendous losses, the only solution to survival, seems to be shocker-type movies.

### House on Fire

In order to lure people out of their television-equipped parlors and into movie theaters, Hollywood is concentrating on "daring" themes, subject matter that will shock, sensationalize and attract the movie fan. If in the process the motion picture industry brings down about its head the condemnation of various civic, religious

and parental organizations, Hollywood feels it's just too bad. As one film executive puts it, "When a man is trying to put out a fire in his own house, he's none too careful about whom he sprinkles with his water hose. Besides," this executive adds, "we now have proof positive that today's movie fan prefers the shockers to anything else."

### Shockers Preferred

This "proof positive" consists largely of 1958 box office receipts which show that five of the year's outstanding money-makers are *Sayonara*, *Peyton Place*, *The Vikings*, *Kings Go Forth* and *Cat on a Hot Tin Roof*.

*Sayonara* and *Kings Go Forth* deal with interracial themes. *Peyton Place* highlights the sex life of a small New England town. *The Vikings*, an infantile adventure saga considered by many critics the year's most sadistic film, shows a falcon clawing out one of Kirk Douglas' eyes, and Ernest Borgnine being thrown into a pit of man-eating wolves. And *Cat on a Hot Tin Roof*, currently establishing new box office records, is the story of a weak husband who remains aloof to his wife's increasingly nervous demands for love.

Convinced that films such as the above will attract movie-goers, Hollywood is preparing to release such "strong theme" motion pictures as *Al Capone* with Rod Steiger; *I Want to Live* with Susan Hay-

ward, based on the story of a young California woman executed a few years ago for murder; *Compulsion*, a fictional study of the Loch-Leopold murder; and *The Sound and the Fury*, the 1929 William Faulkner novel dealing with an idiot son, insanity, sex and suicide.

Also upcoming are *The Mountain Is Young* by Han Suyin author of *Love Is a Many Splendored Thing*. *Mountain* deals frankly with sex, as does *Lolita*, the Vladimir Nabokov best-selling novel bought for independent production by Stanley Kubrick and James Harris. *Lolita* concerns a 40-year-old man and his attraction to "nymphets"—young girls of 10 to 14. He marries a woman his own age to get close to her "nymphet" daughter.

### Secret Club

Also scheduled for 1959 film production are *Strike Heaven on the Face*, a novel which tells the story of a small-town high-school principal who discovers that his students belong to a secret sex club; *The Best of Everything*, which deals with the intimate lives of four career girls in New York; *Anatomy of a Murder*, the best-selling novel which reveals the technique of defending a soldier charged with murdering an innkeeper who supposedly attacked his wife.

The common denominator all these movies will have is, to put it euphemistically, carnality a la mode.



# GOES

by **LLOYD SHEARER**  
Parade West Coast correspondent

"Sex in the raw," says producer Jerry Wald, "frequently spells box office."

This is not to say that Hollywood is abandoning standard comedies and love stories — *No Time for Sergeants*, *Damn Yankees*, *Houseboat* and *Indiscreet* are all evidence to the contrary. It is just, to quote comedian Jerry Lewis, that "these days in movies there's too much preoccupation with downbeat, depressing stories. Everyone emphasizes violence, the gory, the sordid."

Of Hollywood, Lewis goes on to say, "There's a small group who have made the decision to make this kind of picture, because they think it's what picture-goers want. Some do. But millions don't. They simply want to be enter-

tained, amused, made to laugh and-forget their own problems."

One producer to whom I showed Lewis' quote, shrugged his shoulders. "What Jerry doesn't realize," he said, "is this: Nowadays people go to television for entertainment and to movie theaters for what they can't get on TV. The minute we both offer the same attractions, the movie business as we know it today is finished."

What does it add up to? Simply this: In the next 12 months, for every one upbeat film Hollywood releases, there will be at least four sordid, sadistic shockers. These are easier to come by than comedies; and they make more money.

Take it from Mickey Mantle...



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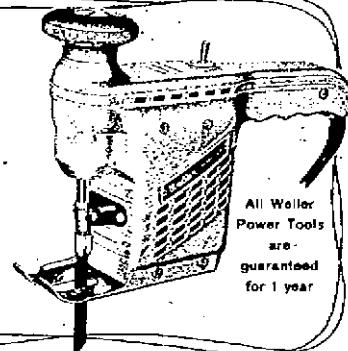
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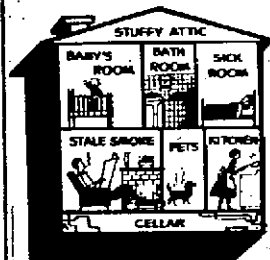
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# CONSTIPATION slowing you down?

Now there's a safe, natural way to overcome constipation due to lack of bulk—without habit-forming laxative drugs.

A daily half-cup of Kellogg's All-Bran with milk adds needed bulk to your diet. Good tasting and nutritious, too! Try Kellogg's All-Bran, the original whole bran cereal that has already helped millions to natural regularity.



GI deserter Wayne Powers, who hid 13 years in a French farmhouse, tells why...

# He gave up everything

The arrest of Pvt. Wayne Powers, AWOL since 1944, made world news. Court-martialed despite protests, he was freed recently. Now he tells a Parade reporter his own fantastic love story—and reveals the classic irony behind the whole experience



## An exclusive interview by DAN BEHRMAN

For 13 years, Wayne Powers lived hidden in a little village in northern France. He dared not go outdoors except at night or early morning. He always was ready to dive into a secret room. At last a knock on the door ended his suspenseful years. Here is Wayne Powers' story as he told it to me:

"During all those years, I've been a happy man. I have been with a girl who must be one in a hundred million, and now we are the parents of five children. With the love and loyalty I've had, I haven't missed a thing. I consider myself lucky.

I guess I wasn't always that lucky. I got into the Army in 1943 the same as everyone else. I became a truck driver with an anti-aircraft outfit, went to England and then to France in June, 1944. We were assigned to a replacement depot at Cherbourg and hauled supplies all over.

One of our main runs was up to Charleroi in Belgium. It's a funny thing, but there were dozens of towns on my run and I don't know how many cafes where you could stop for a cup of coffee. I just happened to choose one in Mont d'Origny. It's a little village of brick houses spread out along the main road between St. Quentin in France and Brussels. In those days, it was full of GIs passing through.

### "Bonjour, Mademoiselle"

That was how I met Yvette Bleuse. Yvette lived right across the street from the cafe. I couldn't say much more than "Bonjour, mademoiselle," but we took a liking to each other. She was just 21, and I was the first American soldier she ever had spoken to.

I only saw her a couple of times before my luck changed, in December 1944. I was driving a GMC up to Charleroi with a load of jeep motors. Right in Mont d'Origny, I saw a GI thumbing a ride. I stopped and picked him up. Then, on the road north, I pulled over just to say hello to Yvette.

A lieutenant from the CID (the Army's Criminal Investigation Department) spotted the truck outside. He came into the house and told me he wanted to question me. He made me get into his jeep and ordered the GI riding with me to follow him in the truck. We never saw the truck again.

The lieutenant, however, seemed much more interested in me. In St. Quentin, I found out why. He thought I was a German spy! That was about the time of the Bulge, and Germans in U.S. uniforms were running around everywhere.

For the next 10 days, it was a bombardment of questions. But finally the lieutenant gave up, and I was sent back to Cherbourg—on a guarded train—to rejoin my outfit.

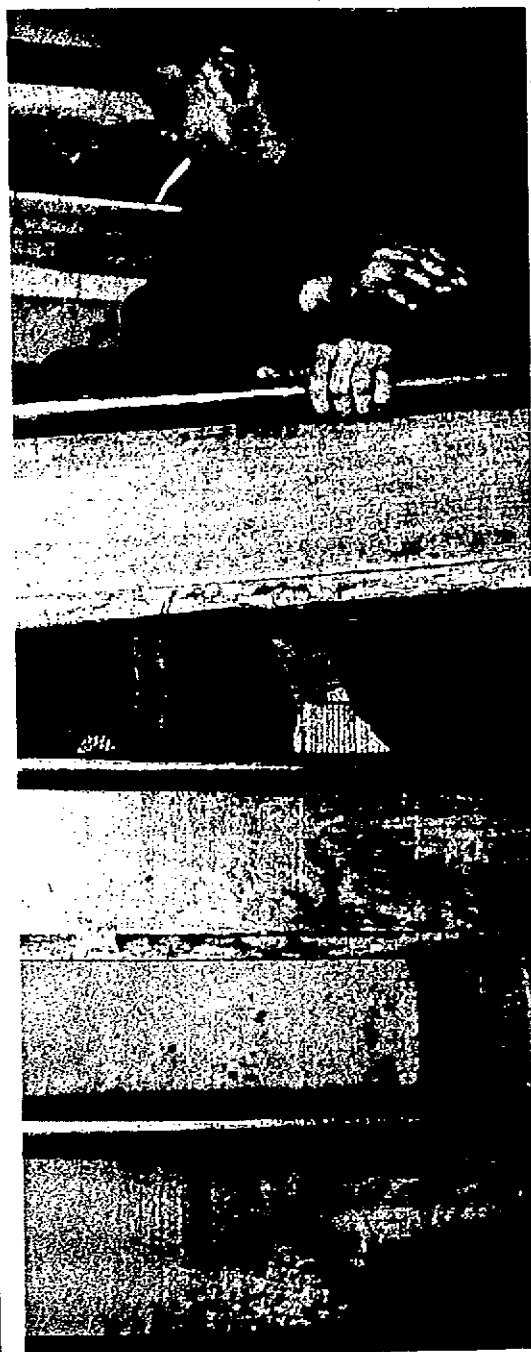
The trouble was, the outfit in the meantime had moved. So I hitchhiked to Paris and the north, because I had heard my outfit was in Vervins. But they weren't. I had no place to go and I didn't know a soul—except Yvette. So I went to her.

Continued on page 26



FATHER OF FIVE, Powers leaves police station with Yvette Bleuse, who sheltered him, and brood born to them while he was hiding out. Powers says he may bring his family to U.S. later, plans for the moment to live among "the kind French."

# for love



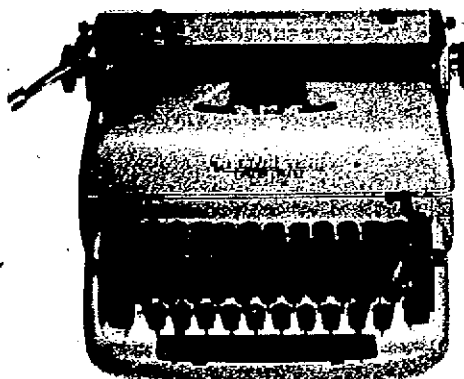
**FUGITIVE'S RETREAT** under stairs is inspected by an investigator. When police come, children often sat on stairway to ward off inspection. Powers hooked step from inside, often had to stay for hours.



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DIVISION OF SPERRY RAND CORPORATION



**HAPPY COUPLE** strolls down road near Mont d'Origny, village where Powers hid out. He now considers arrest "the best break I ever got."

**GI DESERTER** continued

## The most ironic twist of all: the Army didn't know Powers was missing

"I got to Mont d'Origny just about Christmas. I didn't want to hunt my outfit any more just then. It seemed easier to stay in Mont d'Origny than pay for a missing truck. I know I didn't do the right thing, but I never planned to go over the hill. I just stayed and waited.

At first, people didn't pay much attention to me because there always were GIs in the village. But then the Army moved away — and there I was.

Now I really had to be careful. I stopped going out by day. As the months went by, we decided I needed a place to go in case someone came looking for me. Yvette and I thought and thought. Finally I pried loose one step on the stairs and put in a false ceiling. All I had to do was pull out the step and dive in.

In the beginning, with Yvette at work in a textile mill, there wasn't much to do except read — and I had only French books. So I taught myself French. When I didn't know a word, I looked it up. I read an awful lot of French books in 13 years.

### Learning to Speak English

I just about forgot how to speak English. We had a radio and I could listen to the American Forces Network, but of course I couldn't talk back. When they finally took me back to the Army, I needed an interpreter. I understood everything and I knew what I wanted to say — but it came out in French.

I didn't have to worry long about how to spend my time. Dorothy, our first child, was born October 30, 1946. Then Jimmy was born in 1948; Douglas in 1950; Harry in 1954, and little Freddy in 1956. Fortunately, the French have a system of family allowances and that was how we lived.

Yvette had to get up at 5 a.m. for work, so it was up to me to see that the kids got dressed, washed and had breakfast before going to school. When they came home, I'd go over their lessons with them.

An awful lot of strange things have been written

about how I lived. Some of the fellows in the Army thought I had spent 13 years under the stairs. Actually I only went in a few times when the police came. Most of the time I was in the kitchen — it's just like those big country kitchens at home.

In summer, when Yvette's factory closed, we used to camp in the woods six miles away. We'd leave about 5 a.m. on our bicycles, and that was all there was to it. Living out helped after being cooped up all winter.

It was a happier family life than most men ever have. That's what I meant when I said I didn't miss anything. And I never met a girl like Yvette.

When the children were born, people in her factory began to talk. That always happens when no one knows the father. But it happened five times to Yvette, and people used to call her the worst names you can think of. And she encouraged them — because it stopped them from being suspicious.

Then one day in October 1956, there was a bad accident down the road. We didn't see anything, but the gendarmes came looking for witnesses. Someone — I know who it was, too — told them: "Go ask the American in Yvette Bleuse's house — he's always looking out the window."

That wasn't true, either. With five kids to take care of, I didn't have much time for looking.

The gendarmes came around twice, but Yvette faced them down. Then they left me alone. They knew there was an American around somewhere but, if I didn't make trouble, they weren't going to. But I was scared. I began to use the hiding place under the stairs more and more.

And finally, on March 22, 1958, the gendarmes came back — 12 of them, six carrying submachine guns. They searched for three hours. They told Yvette they would use tear gas, but she said she didn't know anything. They threatened to bring in a bulldozer, and still she didn't know anything.

Finally, the captain noticed that the ceiling under

the stairs seemed a foot lower. They went over the stairs until they spotted the step which had been pried loose. But they couldn't lift it because I had hooked it from the inside.

They got a carpenter from Mont d'Origny to come out to the house. But, when he saw what they wanted him to do, he refused. Like most of the people in the village, he was good-hearted and respected the Bleuse family. So in the end, they did it themselves.

### Letters Poured In

The gendarmes turned me over to the Army, and I seemed to be in a tough spot. But people came to my rescue. By the time of my court-martial, the U.S. Embassy had received 100,000 letters asking that I get a break. Many of them came from the States.

And the Army played square with me. Before the court-martial, it was agreed I would plead guilty and be sentenced to 10 years but that in reality I would be released in a couple of months. Gen. Robert J. Fleming kept his word. On October 9, I came home.

Things are better already. Now we can go walking on Sundays, the same as anyone else, and the kids don't have to be afraid to say their father is home. Making plans for the future still seems strange to me. But if I can find a house and a job, I'd like to leave Mont d'Origny. There are fine people here — but we want to live where no one ever has heard of us.

I'm fed up doing nothing and I want Yvette to stay home for a change. I want to get married, finally — and in church, too, because that's the way Yvette wants it. And then we'll be a family just like any other.

You know, the craziest thing about this whole business is that it never had to happen. I learned from the Army that the company clerk in my outfit never marked me AWOL on the morning report. Officially, I had never left the Army.

I could have gone back any time and no one would have known the difference."



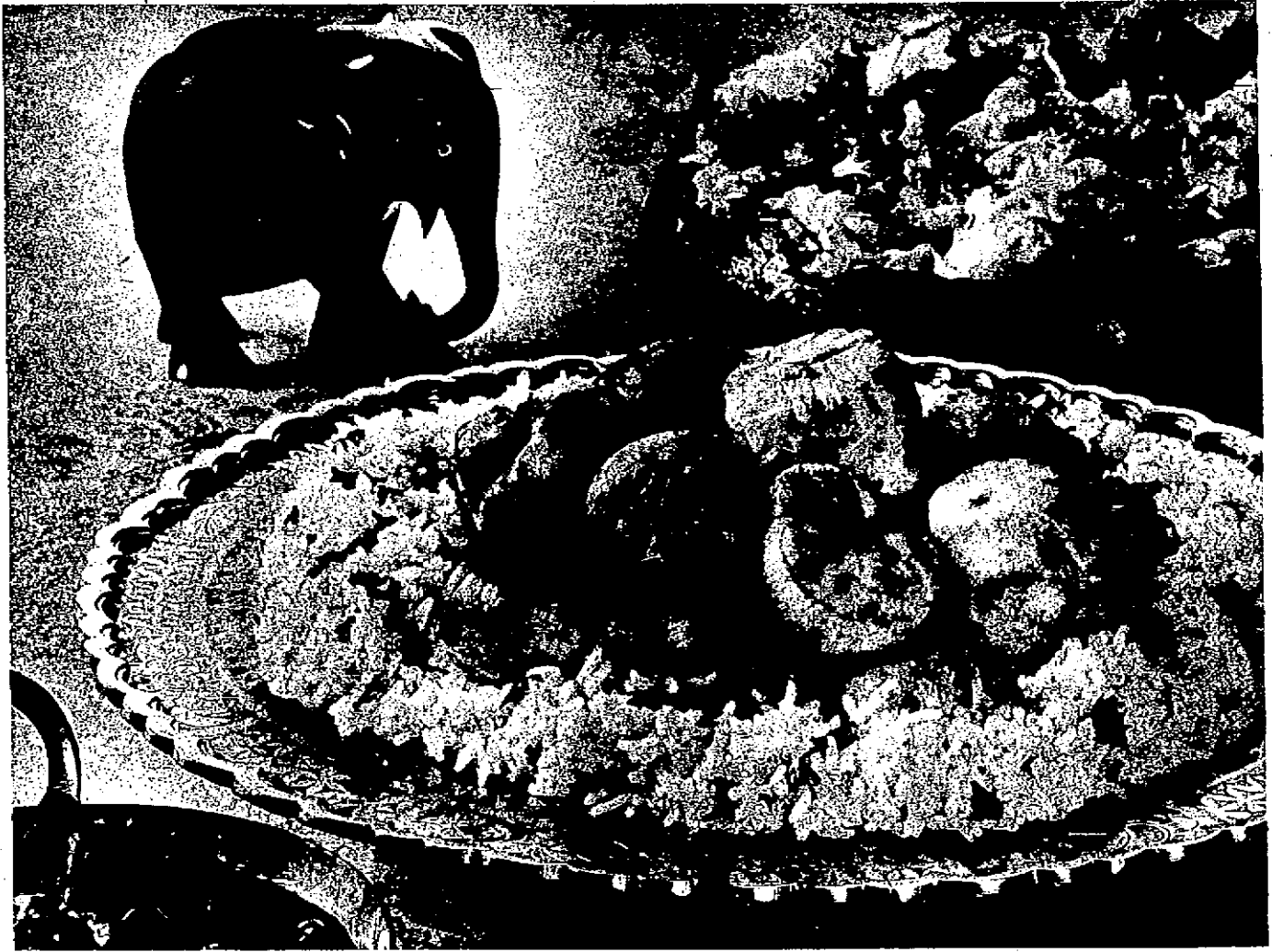
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## These scallops took the prize

by BETH MERRIMAN *Parade food editor*

**I**F ANYONE should know how to give the treasures of the sea their best culinary treatment, it's a housewife from the seafaring city of New Bedford, Mass.

PARADE's Home Economics Director journeyed to New Bedford recently to serve as judge in an annual Sea Scallop Festival. This great recipe for broiled scallops was the top prize winner.

It is the creative product of Mrs. Joseph Andrade, a young, pretty mother of three daughters and a cook who loves to experiment. Marge Andrade and her husband both claim Portuguese ancestors—which may account for her flair for seafood cookery. Serve her recipe with fluffy ricé, chufney and a crisp salad.

### SEA SCALLOPS ORIENTAL

2 pounds sea scallops, fresh or frozen	$\frac{1}{4}$ cup prepared mustard
$\frac{1}{4}$ cup honey	2 teaspoons curry powder, 1 teaspoon lemon juice

Line broiler pan with aluminum foil. Arrange scallops (if they are frozen, thaw first) in bottom of pan. Combine honey, mustard, curry powder, lemon juice; mix well. Brush scallops generously with curry mixture. Place broiler pan in lowest position under source of heat. Broil slowly 10 minutes. Turn scallops; brush with curry mixture; broil 10 minutes longer or until nicely browned. Garnish with lemon wedges. Makes four to six servings.

FROM PARADE'S TEST KITCHEN



#728—Angel and Star. It's a cutout, sure to catch the eye.



#727—Mr. Snowman and family.



#726—Santa with sled and reindeer.



#715—Santa & choir boy (not shown).

## Christmas cutouts for your lawn

Santa's just around the corner! And you can add a cheery note to your Season's Greetings with the Christmas cutouts shown here. Easily and quickly made from low-cost hardboard, the Angel-and-Star set (L.) will sparkle on your lawn. The others — offered again this year in response to readers' requests — will surely express the joys of Christmas. Each pattern has full-size tissue, painting, finishing directions. ■

Please send me PARADE Pattern(s) #728 \_\_\_\_\_, #727 \_\_\_\_\_, #726 \_\_\_\_\_, #715 \_\_\_\_\_, @ \$1.00 each

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### RECIPE:

#### "CAN'T FAIL—5 MINUTE FUDGE"

(Makes about 2 pounds)



Mix ½ cup (one small can) undiluted CARNATION EVAPORATED MILK, 1½ cups sugar and ½ teaspoon salt in saucepan over low heat. Heat to boiling, then cook 5 minutes, stirring constantly. Remove from heat.

Add 1½ cups (16 medium) diced marshmallows, 1½ cups BAKER'S chocolate chips or caramel chips, 1 teaspoon vanilla and ½ cup chopped nuts. Stir 1-2 minutes, or until marshmallows melt. Pour into buttered 9-inch square pan. Decorate or make into roll. Or spoon into drops on waxed paper.

FREE! Send today for "Party Sweets," booklet of new desserts, icings, candies. Address Mary Blake, Carnation Co., Dept. P-1182, Los Angeles 19, Calif.



FUDGE ROLL: Pour caramel fudge mixture on waxed paper. Shape into roll as fudge cools. Then roll in additional chopped nuts. Slice.



MINT FUDGE: Pour chocolate fudge into buttered 9-inch square pan, then decorate with colored mints. Allow to cool and slice into squares.





## IF YOU ARE ON THIS LIST...

- ☐ Nervous and tense
- ☐ Arthritic
- ☐ Invalid
- ☐ Middle-aged or elderly
- ☐ Pregnant or nursing
- ☐ High blood pressure

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#### DIABETIC or DIETING?

ask for  
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the only SUGAR FREE  
bulk laxative

### AWAY GO CORNS

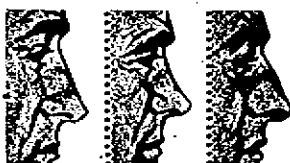
- Doctor's  
4-Way  
Relief  
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## Which line's the funniest?

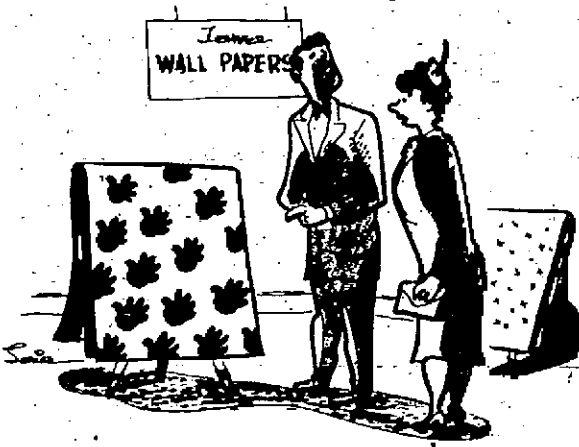
Nearly everybody thinks he has a razor-sharp sense of humor. This is natural, and Cartoon Editor Lawrence Lariar would be the first to admit it. But he does think you might like to test your funnybone. Here are four cartoons,

each with four captions. Pick out the one you think funniest and most appropriate and write your choice in the blank space below each cartoon. Then match your captions with Lariar's own choices at bottom of page.



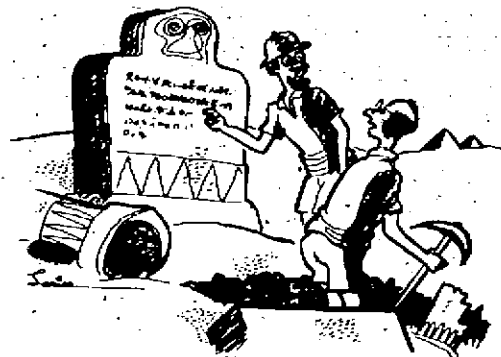
1

- a) "The baby is wearing a new jumper."
- b) "He thinks it's his old nurse, Mrs. Filditch."
- c) "Junior is like his father in many ways."
- d) "Something tells me the baby will walk soon."



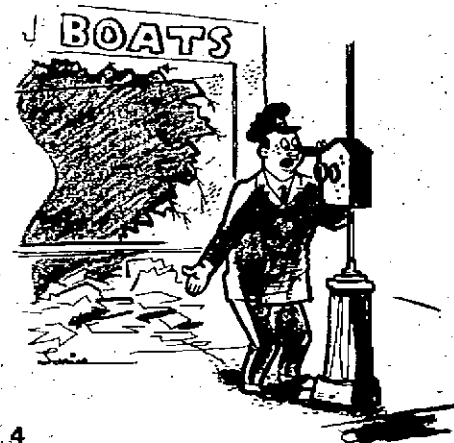
2

- a) "We call this one the Black Hand, or Mafia design."
- b) "This is our best-seller for children's rooms!"
- c) "It comes in three colors: Dirt, Grease and Plain Mud."
- d) "Here's our latest hand-painted design."



3


- a) "It says: Old King Pharaoh is no good — chop him up for firewood!"
- b) "Incredible, Hodgkins... this says: Yankees — go home!"
- c) "I wish the Egyptians had learned English."
- d) "It says: Hassam's Hamburgers — next Pyramid!"



4

- a) "... when last seen he was cruising North by East at 18 knots an hour!"
- b) "A stolen sloop just gave me the slip!"
- c) "S.O.S.!!! S.O.S.!!!"
- d) "I'm afraid this is one for the Coast Guard, Chief!"

ANSWERS: 1—c; 2—b; 3—d; 4—d.



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If you find aspirin doesn't give you fast, complete relief, or if aspirin upsets your stomach—you should try Nebs. Nebs is safe, won't upset your stomach because Nebs contains no acid ingredients to cause upset.

This is especially important if you are the one person in five who, according to scientific research, should not take aspirin. For these people, aspirin may be more harmful than helpful. So why not play safe? Get Nebs, the *one* tablet that contains no aspirin, no acid ingredients of any kind, and get the fastest possible relief.



**FEMININE AND FLATTERING** is this short robe of washable white soufflé nylon trimmed in black Chantilly and velvet. By Raymodes. About \$25.



**GRACIOUS AND CHARMING** for entertaining: Vibrant blue and green flowers are printed on corduroy. Sash is turquoise. Raymodes. About \$40.

Photos taken at the home of John and Earline Brice by Nick de Morgoll.



**CASUAL AND YOUNG** for an informal hour: Tapering red pants (of Cohama Acrilan and rayon)

are embroidered in black braid. Top is black wool jersey. By Toni Owen. Pants, about \$25; top, \$10.



# AT-HOME FASHIONS

After 5, you can relax in style and comfort

by VIRGINIA POPE

Parade fashion editor

When the day is done, nothing is more relaxing than to slip into leisure clothes for an evening at home. They express your personality as no other clothes quite can. Perhaps best of all, they're easygoing. And this year

there are many at-home styles to choose from, for every mood — gay, romantic, gracious. Shown here are four costumes that would be fetching to wear during the coming holidays — and that would make very special gifts.

For information on where to purchase any fashion illustrated here, write: Miss Virginia Pope, PARADE, 285 Madison Ave., New York 17, N.Y. Enclose self-addressed, stamped envelope. Please specify article and mention the name of this newspaper.



**ORIENTAL AND ELEGANT**, dramatic for an evening at home, guests or no guests: The tunic is Crompton's dark jade green corduroy. The rayon satin pants match. Designed by Brigance for Spatsmaker, the costume sells for about \$45.

Costume jewelry courtesy of Napier; shoes by Capezio.

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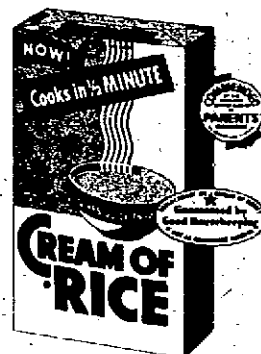
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FRUIT OF THE LOOM UNDERWEAR

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# An angry wife speaks out



**This Davis Cup tennis star's wife offers a bold plan to save our amateur sports**

Richardson in action

**by Mrs. Hamilton "Ham" Richardson**  
with Paul Gardner

PERTH, AUSTRALIA.

My husband is a member of the United States Davis Cup team. We are here to try to win the Cup—symbol of world supremacy in tennis—from Australia. This is the first time Ham has played on a Davis Cup team. I hope it will be the last.

No wife, I think, can blame me. Suppose, in order to come here:

- 1) Your husband had to take a five-month leave of absence from his job, without pay;
- 2) You had to be away from your children, if you had any (we don't), for three or four months;
- 3) You had to give up your own job (I did) to be with him;
- 4) You knew that if your husband lost in Davis Cup play, he might be the target of withering comment from one end of the nation to the other, for people can often be cruel to losers.
- 5) You knew that even if he won gloriously, he hadn't advanced one inch in his career.

Most wives—and many tennis players—would prefer to stay home. In a way, though, I'm proud that my husband elected to come to represent his country to the best of his ability.

But hundreds of other fine U.S. athletes—including potential Davis Cuppers—are giving up amateur sports to make a living. I can't blame them.

World scoreboards have told the story. In amateur track our millers regularly lag behind—only one has broken four minutes. In amateur golf we have failed to win one major foreign tournament in the past year—and this fall we lost the world's open to Australia. In tennis we have lost the Davis Cup to Australia seven times in eight years.

We have lost more than games, for America's prestige soars when our athletes triumph abroad. One example? Shortly after Vice President Nixon was stoned in Venezuela, two of our top tennis players did well in a local tournament—and were roundly applauded. Their victory, I'm sure, erased a lot of anti-Americanism in Venezuela.

### The Kids Are Hurt

Perhaps more important, though, we may be hurting our kids. For it follows logically, it seems to me, that if we put less emphasis on building champions in amateur athletics, we are going to put less emphasis on sports and physical fitness for all kids.

Proof, I think, rests in reports of official government committees, which reveal that the physical fitness of our children is slipping—and slipping badly.

I'll shock some people, nevertheless, when I suggest what should be done. Yet there's no reason for shock. What I'm suggesting is sound and honest:



**THE AUTHOR** and her husband. At 25, he's one of the world's top tennis stars. Born in Baton Rouge, La., he won Phi Beta Kappa

honors at Tulane. In 1956, U.S. Junior Chamber of Commerce named him one of the nation's 10 outstanding young men.

Let's pay our amateur athletes their full expenses—to cover the money they may be losing by competing.

It's just plain, common sense. If you're working for somebody and you have to take a trip out of town, you expect to be paid your expenses. Why should amateur athletes be different?

Oh, I know. You're saying that amateur tennis players are all rich—that they're paid by tournament promoters on the sly, under the table.

I've heard the same stories. They may have been true at one time, but they're not true any longer.

But aren't we now paid expenses? You bet we are—and that's a real laugh. Playing against Argentina recently, Ham was paid \$30 a day. But we had to live near the tournament, at a tennis club, where our bill ran close to \$40 a day. In the Nationals at Forest Hills, Ham got \$15 a day. Have you ever tried to live as a visitor in New York on \$15 a day?

#### Loss of Income

Now compare those "lush" expense payments against the cut in pay a tournament player must take. To get ready for the Davis Cup, for instance, Ham had to get a leave of absence from his job as assistant to U.S. Sen. Russell Long, of Louisiana. I had to give up a good job as a writer. Result: We face

five long months without any income.

In a way, we're lucky. Senator Long sympathizes with the plight of amateur athletes. He has said we are tying ourselves in knots with rules for amateurs that were written 100 years ago, and that nobody else in the world is paying any attention to them. He agreed to let Ham come back to his job, but I'll have to pound the streets looking for one. As usual, we'll be broke.

#### Free Ticket Sales

The expenses they have incurred—no more, no less—should be paid back to all players competing in the Davis Cup and the other major tournaments. This goes for other amateur sports, too. The money would come from box-office receipts, without costing the Government a cent. And by establishing a new category of amateur athletes—the "tournament competitor"—such athletes still would remain amateurs.

It's the only way, if we hope to continue competing on even terms against the Russians, Europeans and Australians—all of whom in a sense are subsidizing athletes.

I hope Ham helps bring back the Davis Cup. But, perhaps, if we lose, Americans will wake up to the financial plight of amateur athletes. We praise them as heroes. But we treat them as hoboes.

## Announce Way To Help Drain All 8 Sinus Cavities Without Discomfort

New decongestant tablet for sinus congestion sufferers acts both to drain clogged sinus cavities and relieve distressing head pain

New York, N. Y. (Special) Announcement has been made of a new tablet development which has the remarkable ability to help drain clogged sinus cavities and thus relieve congestion and pressure. The headaches, pressure pains, stuffed-up head, nasal drip, clogged breathing—all the unrelenting symptoms the sinus sufferer knows so well—are attacked directly by improving drainage of the sinus areas.

Most remarkable of all is the fact that this is accomplished with extraordinary speed and without discomfort of any kind. This new tablet does its remarkable work internally, through the blood stream. It deposits into every drop of blood plasma a new medication which is carried to the sinus area, where it shrinks the swollen doors to the sinus cavities and helps drain away the pain-causing pressure and congestion.

The shrinking substance in this new tablet has been so successful topically in promoting drainage of the sinus cavities that it is now prescribed more widely by doctors than any material for this purpose. This new medication is now available at drug counters without the need for a prescription under the name, **Dristan® Decongestant Tablets**. Dristan Tablets cost only 98¢ for a bottle of 24 tablets. Buy and use Dristan Tablets with the absolute guarantee that they will drain away pain-causing pressure and congestion of the sinus cavities, relieve the pain and distress, or purchase price will be refunded.

**Brand Names make wise buying easier!**



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Brand Names are built on your confidence. You and your neighbors dictate the standards a Brand Name product must meet to consistently deliver the value and service you want.

A respected Brand Name is a manufacturer's most valuable asset and he spares no effort to protect it by constantly bettering his product.

A Brand Name is the maker's guarantee of satisfaction which is doubly endorsed by the dealer who sells it.

For dependable quality and consistent satisfaction you do better with brands you know; get to know those you see advertised in this magazine.

To get the most for your money buy by Brand Name and be sure!

*A Brand Name is a maker's reputation*



BRAND NAMES FOUNDATION, INC., 37 FIFTH AVENUE, NEW YORK 14, N.Y.

## ARTHRITIC, RHEUMATIC MUSCULAR PAINS

There is no faster, safer, more effective pain-relieving agent in all the world than DOLCIN. Time-tested, medically-proved DOLCIN tablets are specially-made for fast relief of moderate pains of arthritis, rheumatism, sciatica, neuritis or muscular aches whenever they occur.

The DOLCIN formula has helped millions of men and women... is

prescribed by many doctors... used in scores of hospitals.

More than 2,000,000,000 (two billion) DOLCIN tablets have been used... DOLCIN must be good. Try fast-acting, time-tested, medically-proved DOLCIN® tablets today.








always active, alert, anxious for his Friskies!

...the *prime grade* dog food from Carnation

Irresistible lean red horse meat...plus all the vitamins, minerals, proteins and energy foods your dog is known to need—all in Friskies.

 Government-inspected for complete nourishment.

Up to twice the food value of cut-rate brands.

And it's quality guaranteed by **Carnation**.

For variety, feed Friskies Meal and Cubes

FRISKIES MEAL—meaty taste, meaty aroma, fully balanced, mixes instantly.

FRISKIES CUBES—6-flavor, 6-color nourishment in crunchy, bite-size morsels.



Sending alarm correctly from corner box is demonstrated by chief John Bruebaker. Two volunteer companies sponsor the boys.



Hooking up hose to fire hydrant, Sparky members go through all the firefighting motions. But the boys don't help at real fires.



Life-saving class learns artificial respiration from instructor Charles Welcomer. Older boys rise to rank of assistant instructors.

# How to fight fire with kids

MIDDLETOWN, PA.

When a home handyman leaves an oily rag on the work bench here, he runs the risk of a terrible tongue-lashing from, of all people, his small son. This boy would be a member of one of the town's two "Sparky" fire departments. These junior firemen, over 75 of them between 7 and 14, meet each week to learn fire fighting skills. Decked out in helmets and Sparky T-shirts, they man hoses, don gas masks, clamber all

over fire trucks and absorb the one vital lesson everyone should know—to prevent fire, you must eliminate its causes. The boys are trained to put this lesson into practice where it is most needed, right at home.

National fire prevention authorities are solidly behind the Sparky idea. They expect it to spread to communities across the country for two good reasons: It teaches good citizenship, and the kids love it.



Sparky company of junior firemen pile on Union Hose Company truck to watch fireman Kauffman teach them the use of

extinguisher. Boys are supplied with check lists, must inspect their homes for fire safety. Parents must sign the list.



Adjusting gas mask, Sparky fireman looks like a Mortion as he twists valve. Kids learn to handle all apparatus.



Training stream of water from hose, the boys discover that it takes more than one to hang onto a high-pressure line.

## Now-a special laxative for Women

Gives gentle relief more naturally than any ordinary laxative



"Thanks for giving us women a special laxative...one that is so wonderful!" writes Mrs. Clifford. "In my opinion, none of the other laxatives I've tried ever brought relief as gently. Mrs. Clifford (Clifford and naturally as new Schenck, N.Y. Correctol does."

Correctol® has been specially developed for a woman's delicate system. It is completely different from harsh, all-purpose laxatives.

Its secret is a non-laxative miracle regulator that simply softens waste. Along with this, Correctol contains just enough mild laxative to give regularity a start.

Working together, these two gentle ingredients make Correctol bring relief more naturally than any ordinary laxative can. Even in pregnancy and following childbirth. In menstrual periods—and after middle age, too!

Do try Correctol soon. 30 tiny pink tablets, \$1.00—at any drug counter.



For African Violets and all house plants. Tablets, powder, and liquid. 19¢-39¢-59¢ at garden departments everywhere.

**FREE**—10 weeks supply of tablets. Send 10¢ for postage to headliner.

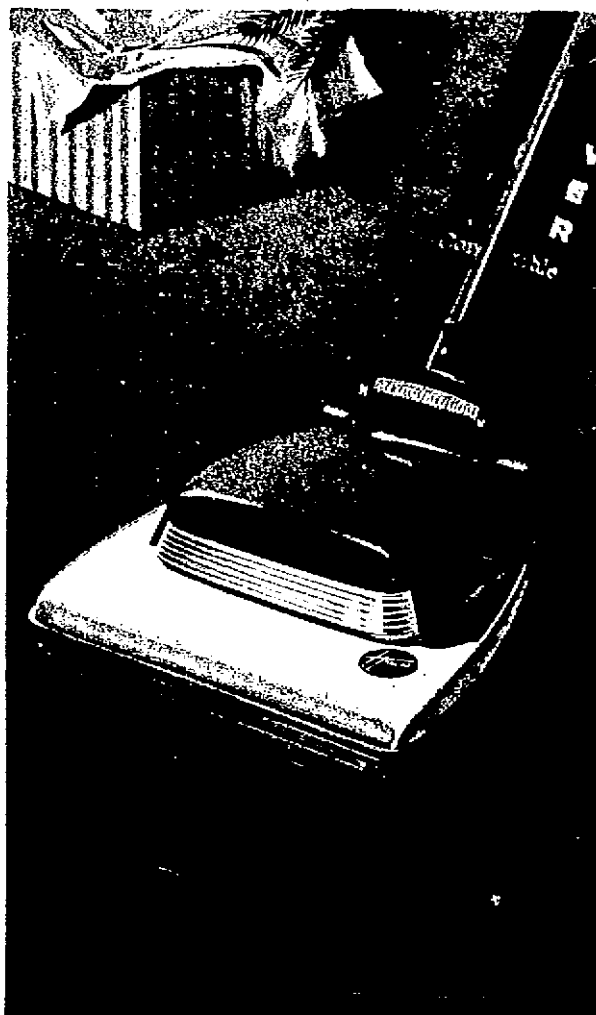
Plantabbs Corp., Dept. X, Dept. 1, Md.



### Delightfully Different Holiday Gift

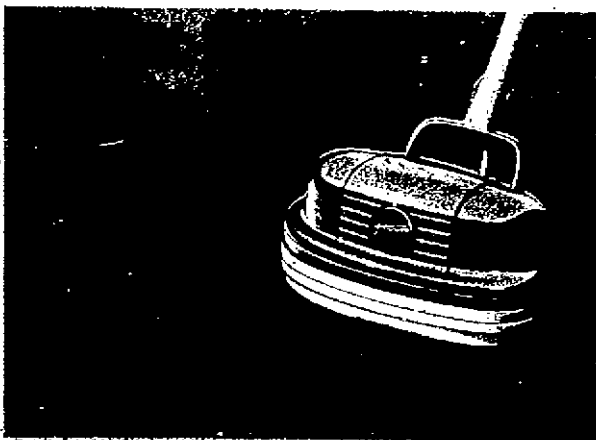
Thrill your gourmet friends with choice, ready-to-eat tender Regina Mia artichoke hearts, incomparably seasoned with exotic spices in a delicious marinade. Fabulous for salads, hors d'oeuvres, casseroles, etc. Ideal as a holiday gift or for your own pantry. Order direct from the World's Artichoke Capital at a money-saving price. Orders received by December 15th guaranteed delivery for Christmas in the name of donor. Gift box of 1 doz. 6 oz. jars only \$9.50 p.d. Regina Mia, Castroville, California, Box 6267

Give her a Hoover and you give her the best



# HOOVER

Never before a cleaner so easy to use! With the '59 Hoover Convertible, she has power gear for thorough rug cleaning. Then—with Automatic Shift—50% more suction for all other cleaning. It's like giving her two cleaners in one! Give her a new Convertible.



## My favorite joke

by DAVE GARROWAY



DAVE GARROWAY is seen daily on NBC's morning show Today.

A man in a gray flannel suit, feeling rich with life, is walking down the street. As he passes a dilapidated building, he sees a little old lady, looking tired, hungry, forlorn. He's never seen such a sad-looking woman. He reaches in his pocket, places two one-dollar bills in her hand, and whispers encouragingly, "Keep trying." The little woman's eyes light up. The next day the man passes the same way and the shabby little woman is still there. He starts to pass by, but she reaches out and touches his arm and puts four crisp \$10 bills in his hand. "Keep Trying won," she whispers.

by PETER LIND HAYES



PETER LIND HAYES is teamed with wife Mary Healy on ABC.

Several years ago, my son, Michael, brought home a stray lady cat. The cat was in an advanced biological condition, and in about four days, behold, nature ran its course. Michael came running into the living room and said, "Daddy, Daddy, the cat went into the closet and fell apart."

by PHIL SILVERS



PHIL SILVERS is still top banana as Sergeant Ernie Bilko (CBS).

The following is my favorite funny story and its humor is amplified by the fact that it had a basis in actual fact, which is what has made it hilarious, especially for show people, through the years.

It concerns the time Fidel La Barba worked as an aide to Darryl Zanuck when Zanuck was running the Twentieth Century-Fox film studios in Hollywood. La Barba was a retired boxing champion who had been a great idol in Los Angeles and Zanuck had given him the job for sentimental reasons.

In those days Darryl had a habit of conducting his meetings with a polo mallet in his hand. He and La Barba developed a little game during story conferences wherein Fidel would roll a blank sheet of paper into a round ball, toss it in Zanuck's direction and Darryl would swing at it like Mickey Mantle at home plate.

One afternoon, I was sitting in the Fox commissary with John Payne and Don Ameche when a writer raced in with astounding news. "Fidel La Barba was just fired," he screamed.

We were stunned for a moment. Then somebody moaned:

"My God, he must have struck Zanuck out!"

by BUDDY HACKETT



BUDDY HACKETT joined Jackie Gleason this season over CBS.

A mother said to her five-year-old little boy, "You've been naughty. Go out into the yard and cut a switch off the tree. I'm going to give you a whipping."

The little boy went outside and came back about 10 minutes later and said to his mother, "I couldn't reach the tree. Here's a rock. You can throw it at me."



You know what  
they always  
say...



"YEAH (SIGH) THE MAIL  
MUST GO THRU!"

...Relief is just  
a swallow  
away



with

# Alka-Seltzer®

BRAND

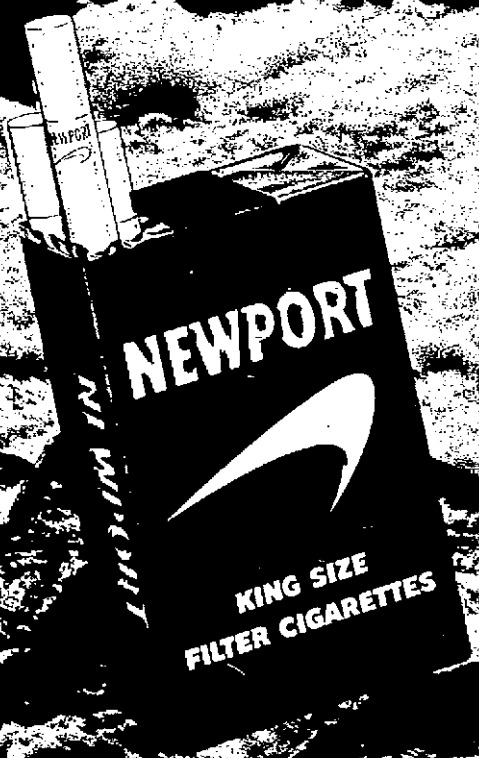
This fellow carries the mail. His job sometimes makes him tired. Maybe yours does, too. When you feel all worn out with a headache and upset stomach, just dissolve one or two ALKA-SELTZER tablets in a glass of water. Let it fizz—and there it is—relief that sparkles you "back again." With ALKA-SELTZER, relief is just a swallow away!

"BLESS THAT  
RELIEF-GIVIN'  
ALKA-SELTZER!"



# NEWPORT

FILTER CIGARETTE



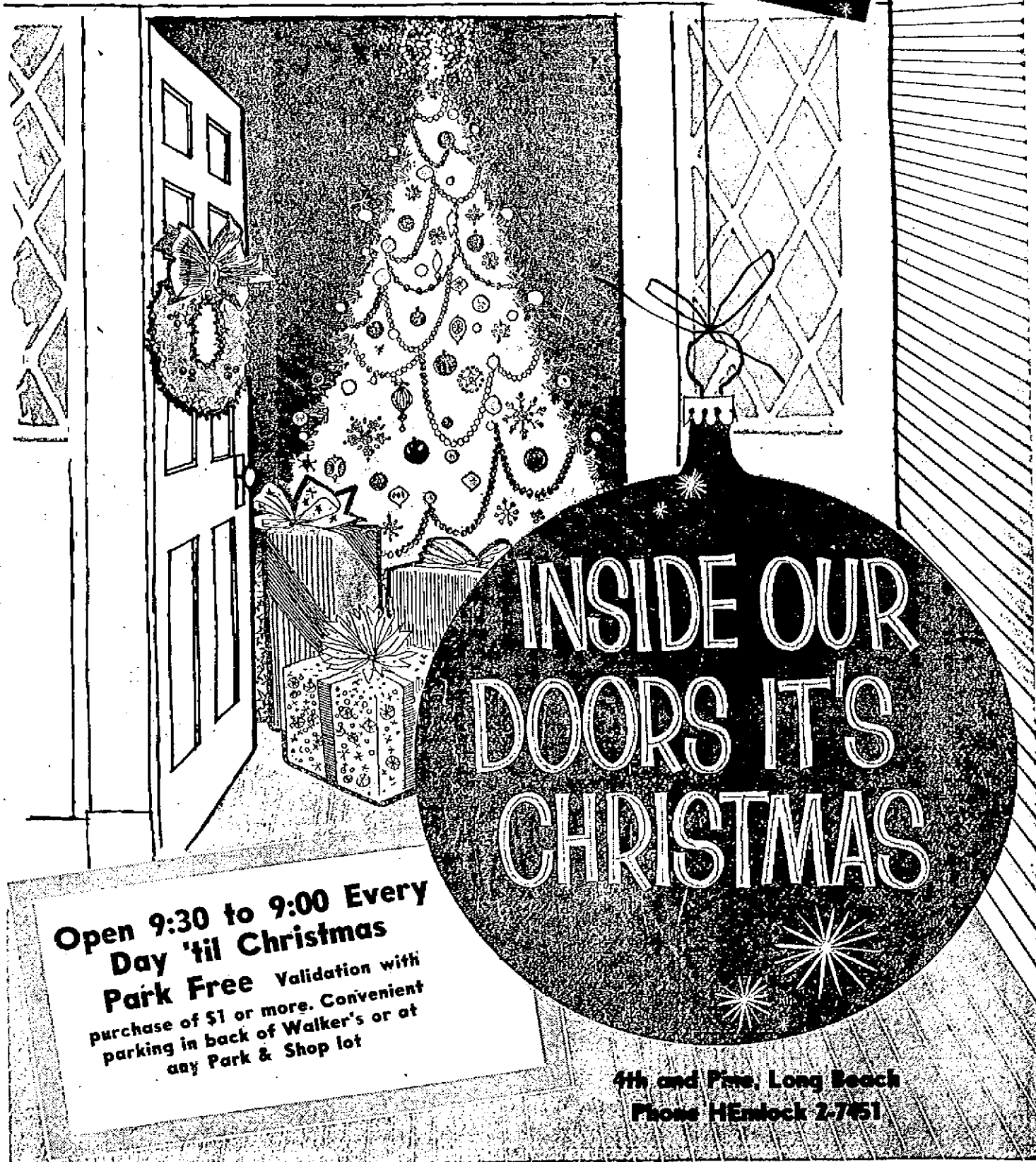
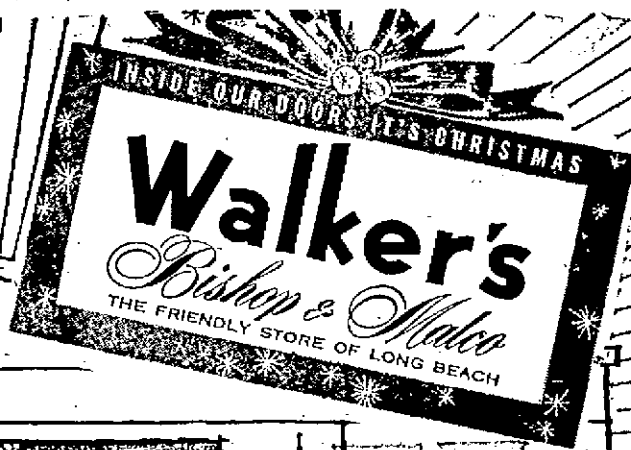
KING SIZE OR  
CRUSH-PROOF BOX  
POPULAR FILTER PRICE



## Refreshes while you smoke!

Only Newport gives you the coolness of menthol  
and a refreshing taste of mint.

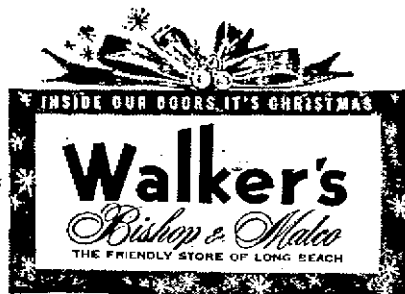
PRODUCT OF R. J. REYNOLDS COMPANY - FIRST WITH THE FINEST CIGARETTES - THROUGH REYNOLDS RESEARCH



**Open 9:30 to 9:00 Every  
Day 'til Christmas**  
**Park Free** Validation with  
purchase of \$1 or more. Convenient  
parking in back of Walker's or at  
any Park & Shop lot

**4th and Pine, Long Beach**  
**Phone HEndock 2-7451**





## Check these friendly services at walker's

### complimentary gift wrapping

of purchases from Walker's of \$1 or more.  
Gift wrap desks on lower floor, third floor.

### fancy gift wrapping

at minimum charge for materials used only.  
Gift wraps start at 25c.

### walker's gift certificates

for any amount you wish to spend, sold at  
information booth, street floor or cashier's  
office, fourth floor.

### free customer parking

validation with purchase of \$1 or more. Con-  
venient parking back of Walker's or at any  
Park and Shop lot.

### winnie walker shopping service

if you cannot shop in person, write your orders  
or phone HEInlock 2-7451.

\*\*\*\*\*

## shopping is easier with one of walker's convenient credit plans

- 30-Day Charge-Plate Account,  
payable monthly.
- Permanent Budget Account,  
6 months to pay.
- 90-Day Installment Account,  
no interest or carrying charge.
- Long Term Contract Account,  
take up to 24 months to pay.

If you would like to have a credit account with  
Walker's send in this CREDIT APPLICATION.

Name _____	Wife _____
Address _____	Phone _____
Employer _____	
Address _____	
Credit References _____	
Bank Account _____	Branch _____
Personal Reference _____	
Your Signature _____	
I Prefer <input type="checkbox"/> 30-Day Charge <input type="checkbox"/> 90-Day <input type="checkbox"/> RBA	

See Santa at Walker's every day until Christmas!

STOP CHRISTMAS TREE PROBLEMS

WITH BEAUTIFUL LIFELIKE WARREN

## PLASTIC CHRISTMAS TREE

A lifelike reproduction of a true  
Christmas tree — more symmetrically  
shaped than any tree grown. An exact  
replica of the "Silver Spruce" — the  
world's most beautiful Christmas tree.  
Each tree comes completely packed  
including a 14" plastic base — can be  
assembled in a very few minutes. No  
need to worry about hot wires or bad  
connections. White, pink, green.

6-ft. ....	21.95
4-ft. ....	14.95
2½-ft. ....	6.95

TRIM THE TREE SHOP  
LOWER FLOOR WALKER'S



## Leatherette Writing Portfolio

Golden and silvery flecked leatherette  
cover, personalized with gold metal-  
plate initials. Complete with  
ball point pen, folds flat for  
traveling.

4.95

## Matching Memo Pad and Magnetic Pencil

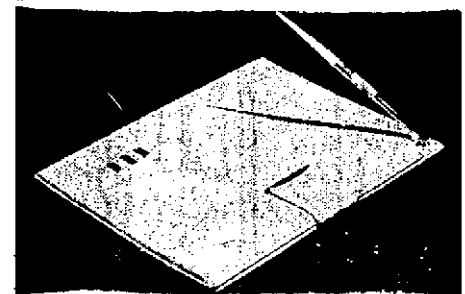
2.50

## Index Secretary

With pad, ball point pen  
and 10 plastic indexed  
pockets.

1.75

STATIONERY STREET FLOOR WALKER'S

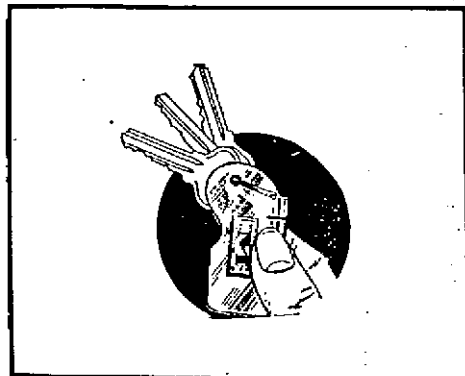


## PRESS-O-MATIC one hand key holder

So simple and foolproof that it cannot  
be excelled. A slight pressure between  
thumb and finger . . . and your keys  
swing out. It is precision made, very  
light, compact and beautiful as a piece  
of jewelry. Made of anodized alumi-  
num in a very attractive gold finish,  
never to tarnish.

1.00

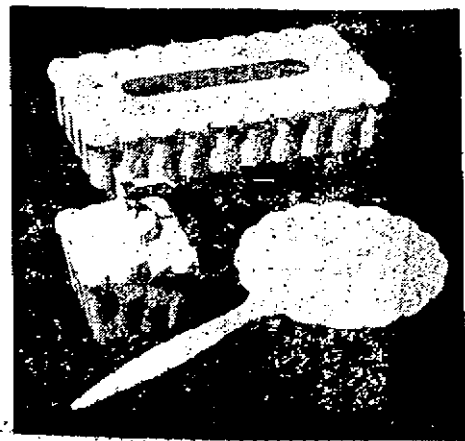
STATIONERY STREET FLOOR WALKER'S



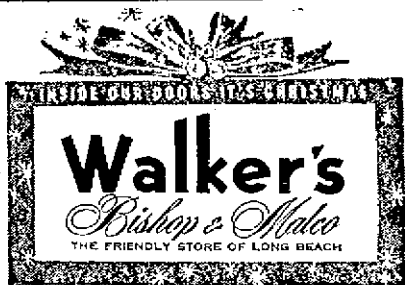
## Bathroom & Dressing Room Accessories by Menda

Matching plastic accessories deco-  
rated with flowers and rhinestone de-  
signs. Each item comes in white, gold  
fleck, yellow, green, blue and pink.

Vanitee Tissue Box	3.95
Vanitee Hand Mirror	3.95
Lotion Dispenser	1.95



BOUQUET SHOP  
STREET FLOOR WALKER'S



a girl just  
can't get  
enough of  
them

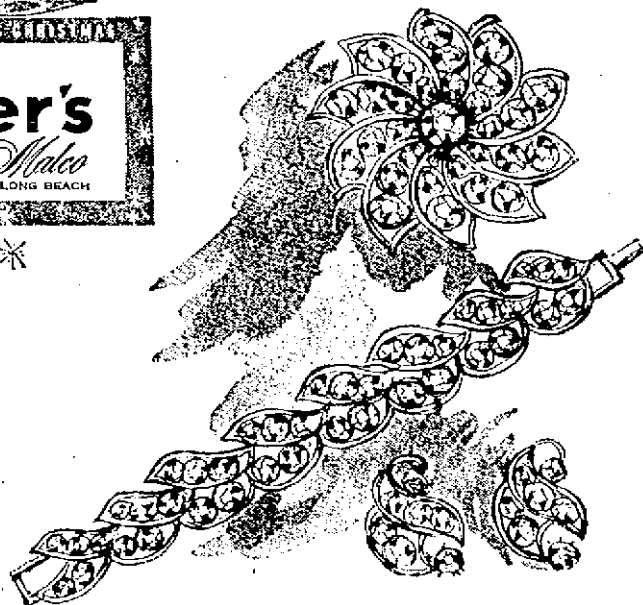
## Sparklers by LADY BUXTON

Like jewelry? Then you'll love Buxton's new idea: leather accessories star-studded with rhinestones! Carry them singly, or in matched sets. You've a choice of wonderfully provocative leather colors.

- |                               |      |                       |      |
|-------------------------------|------|-----------------------|------|
| a. Spec Tainer .....          | 2.95 | e. French Purse ..... | 5.00 |
| b. Cigarette Lighter .....    | 2.50 | f. Sleek Purse .....  | 5.95 |
| c. Contour Key-Tainer .....   | 2.95 | g. Snap-Top           |      |
| d. Convertible Billfold ..... | 5.00 | Cigarette Case .....  | 3.95 |

Prices plus tax

LEATHER GOODS STREET FLOOR WALKER'S



## A-LURE JEWELRY by CAROLE ACCESSORIES

Handsomely designed necklaces, bracelets, earrings and pins. Shimmering stones in aurora color tones set in an exciting pattern of gold or silver metal. Aurora-silver, aurora-gold, peacock-silver, ruby-gold.

**1.95**

plus tax

JEWELRY STREET FLOOR WALKER'S

## warm message from Santa "WHITE FUR"

Tops on every list whether the princess in your family or her fashion wise mother. The pictures tell the story. Just check how many pieces you'll need to be the favorite gift giver of the season. Trimmed with fox heads, ermine tails, pompons or red roses.

- |                 |      |
|-----------------|------|
| Half Hat .....  | 2.00 |
| Clip Band ..... | 2.00 |
| Scarf .....     | 2.00 |
| Mitt .....      | 2.98 |

MILLINERY  
SECOND FLOOR  
WALKER'S

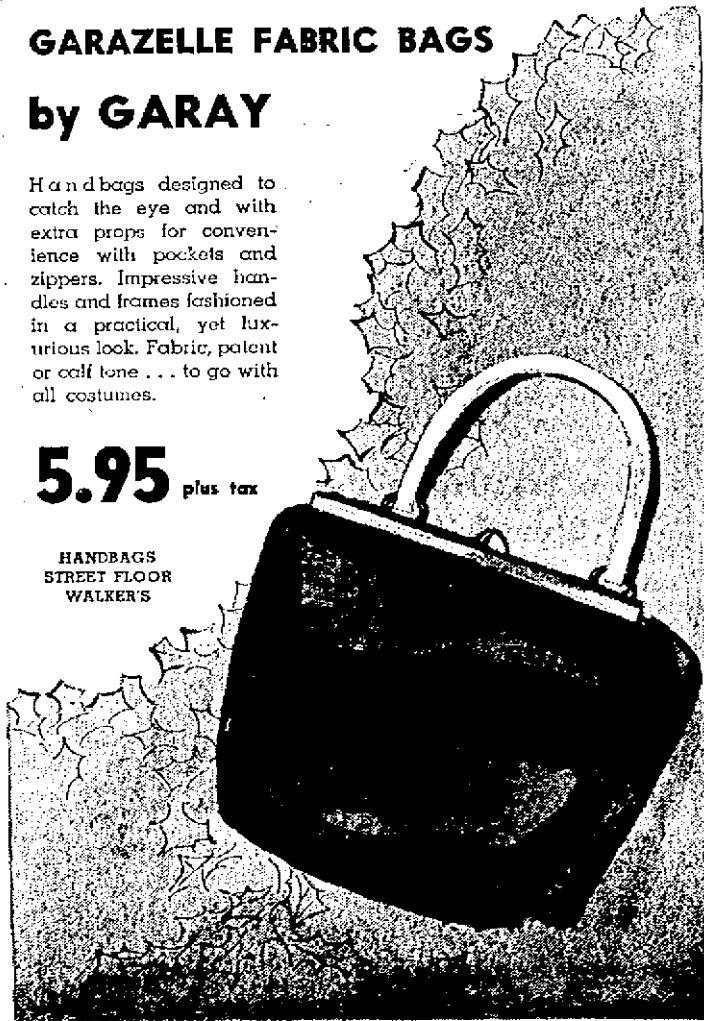


## GARAZELLE FABRIC BAGS by GARAY

Handbags designed to catch the eye and with extra props for convenience with pockets and zippers. Impressive handles and frames fashioned in a practical, yet luxurious look. Fabric, patent or calf tone... to go with all costumes.

**5.95** plus tax

HANDBAGS  
STREET FLOOR  
WALKER'S



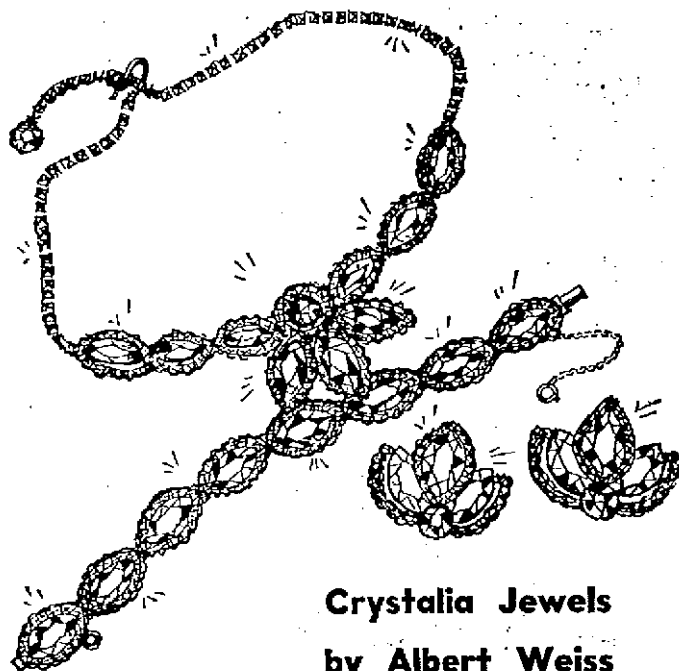


## Handbags by Theodor

Tempra handbags . . with a real leather-look. Designed by Theodor with a fashion flair of smartness and quality. Several styles in black, brown, navy, red and patent.

**5.95** plus tax

HANDBAGS STREET  
FLOOR WALKER'S



## Crystalia Jewels by Albert Weiss

necklace **10.00**  
bracelet **7.50**  
earrings **5.00**

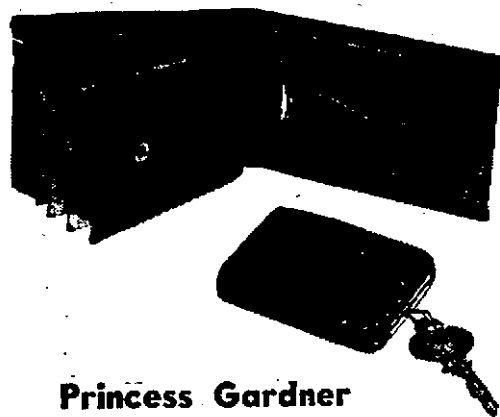
also other pieces not shown  
prices plus tax

Dazzling jewels from the crystalia series by Weiss. Imported Austrian, hand set stones in rhodium finish. Brilliant glamour captured in elegant design of a new two dimension look.

**Crystal and Aurora Borealis**

JEWELRY STREET FLOOR WALKER'S

## Billfolds by Prince Gardner



for him  
registrar  
billfold

Has removable photo-card with Add-A-Pass bar. Bill divider, concealed money flap, stamp and ticket pocket. Gahna polished cowhide.

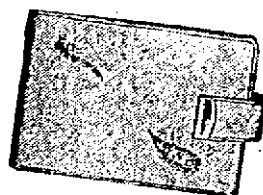
**5.00**

## Princess Gardner Star Brite

Golden motif enhanced with brilliants . . on Gahna Lustre Cowhide. Christmas white and fashion colors.

cigarette case ..... **3.95**  
cigarette lighter ..... **2.50**  
eyeglass case ..... **2.95**  
new snap closing gard... **2.95**

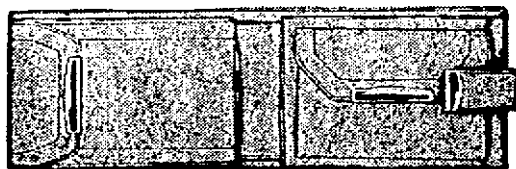
all plus tax



Matching new snap closing key guard.

**2.95**

LEATHER  
GOODS  
STREET  
FLOOR  
WALKER'S

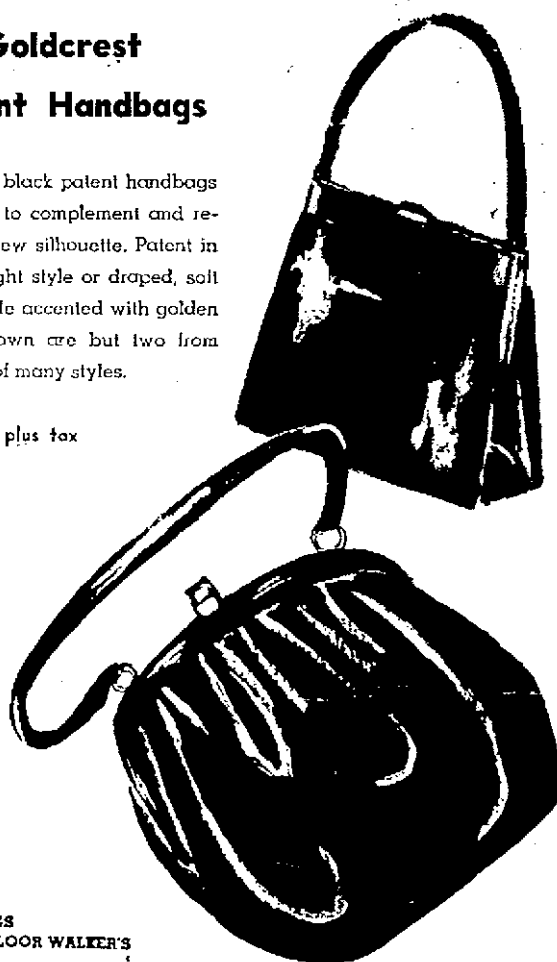


## Goldcrest

### Patent Handbags

Gleaming black patent handbags in shapes to complement and reflect the new silhouette. Patent in slim, upright style or draped, soft dressy style accented with golden clasp. Shown are but two from selection of many styles.

**5.95** plus tax

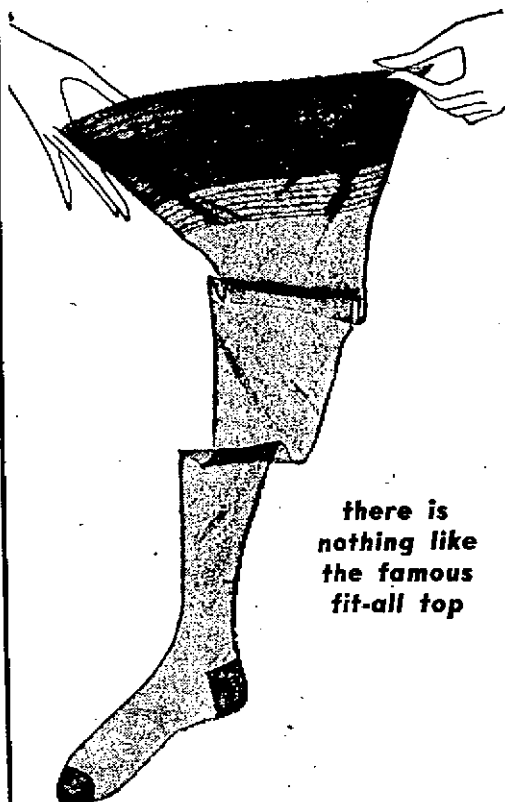


HANDBAGS  
STREET FLOOR WALKER'S





this year give  
**KAYSER**



there is  
nothing like  
the famous  
fit-all top

Kayser patented fit-all top that gives in all the right places. The ideal stocking for women who lead an active life and a blessing for calorie counters. Mids and longs with seams or seamless.

**750**  
pr.

P. S. — If she's fashion minded, she'll love the new colored hose.

gift boxed at  
the counter



HOSIERY STREET  
FLOOR WALKER'S

**Open Every Night 'til Christmas!**

**JWELED  
ORLON SHRUG**

Bulky knit . . . yet soft as a cloud. Sparkling jewel trim with embroidery design on one side.  $\frac{3}{4}$  length push-up sleeve, collar or V neck style. White only. Sizes Med., Lge.

**9.95**

NECKWEAR  
STREET FLOOR WALKER'S



**VELVET  
ACCESSORIES**

Deep black, rich Lyons type velvet fashioned in stoles, clutch capes and boleros . . . cape and bolero lined in rayon taffeta . . . stole lined in shimmering red, white or black satin lining.

**5.95**

NECKWEAR  
STREET FLOOR WALKER'S



**FUR COLLARS**

"Chin-deep in precious little furs." Coney - Fox - Mink. Shawl collars, Buster Browns and Ascot ties. Adds a luxury touch to any costume.

**5.95 to 19.95**

NECKWEAR  
STREET FLOOR WALKER'S

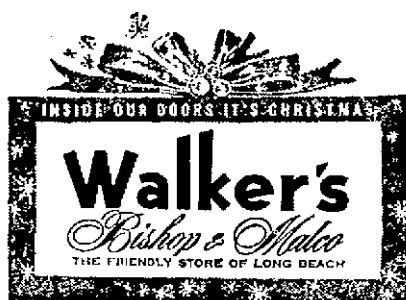


**CAGE VEILS**

Captivating date veils in various designs and motifs. Fine veiling with dainty teardrop and bows of velvet and sparkling rhinestone. Black or white.

**1.95 and 2.95**

BOUQUET SHOP  
STREET FLOOR WALKER'S



## Chemette and skirt set by Murrs

Versatile favorite with pleated skirt and sleeveless chemette in 100% wool flannel. Lovely new pastels in sizes 7 to 15.

Skirt **11.95** Chemette **7.95**

CAMPUS SHOP SECOND FLOOR WALKER'S



### Fur Blend Sweaters

in various styles of slippers. New pastels. Sizes 36 to 40, **7.95** to **12.95**.

### Broadcloth Sissy Shirts

Overblouse style, Puritan collar or peplum style in white. 32 to 36, **3.95**

CAMPUS SHOP SECOND FLOOR WALKER'S



for campus, sportswear,  
shopping

## LEG-O-TARDS by bur-mil **Cameo**

They're the fashion craze of the season, so comfortable and smart. 100% stretch nylon in soft luxurious finish and fashion-right colors. Completely proportioned for flattering fit... black, red, cobalt, tan.

Women's sizes ..... **3.95**  
Children's sizes ..... **3.50**

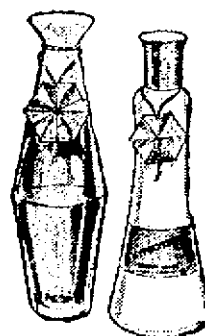


### Bertlyn slippers to go with the Leg-o-tards

Choose the fleece lined bootique or Velvetaire ballerina slipper. They're smart indoors or out and sturdy, too.

Bootique **4.95** Velvetaire **3.95**

HOSIERY STREET FLOOR WALKER'S

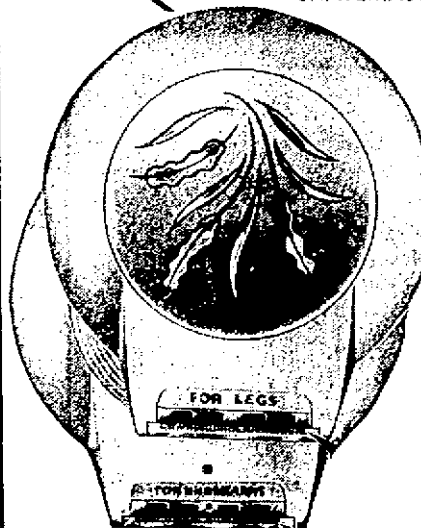


For the woman born to enchant men! Max Factor presents Hypnotique, the new fragrance that's captured the very essence of woman's power over man. 4-oz. Parfum Cologne, **3.50**. Spray mist cologne, **3.00**. 1/2 oz. perfume, **5.50**. Others including gift ensembles from **1.75** to **25.00**.

All prices plus tax

COSMETICS STREET FLOOR WALKER'S

## Lady Sunbeam SHAVEMASTER



Only the Lady Sunbeam has the exclusive Micro-Twin head—one edge especially ground to shave the legs—the other edge for underarm use. Small as a Compact. Dainty feminine colors.

**15.95**

COSMETICS STREET FLOOR WALKER'S



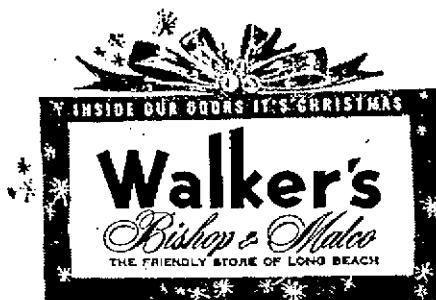
**Crescendoe  
Gloves**

A love of a glove, born in a Paris Atelier. Leather tailored of Crescendoe's own shape-lasting wonder fabric. Laundered like a breeze. Wears without limit. Black or white, daintily jeweled in crystal.

other styles  
3.00 to 10.00

**5.00**

GLOVES STREET FLOOR WALKER'S



**Luxurious Borgana coats**

A beautiful Christmas gift, brightest star in the fashion firmament. Man-made to make woman lovelier. With its silkiness, supple drape. Starlight and moon beige.

sizes 10  
to 16

**79.95**



*this Christmas!*

take the  
sighs out  
of size

**Cameo**

stretch  
stockings

They're sure to fit and she'll love the new fashion colors. Charcoal, blue-cloud, gray haze and flame. Smartly gift boxed... with seams or seamless.

3 prs. 4.50



**Pershakhan stoles and jackets**

Luxurious fabric with look of fine Persian lamb. Black or gray.

**17.95**

**Capeskin leather coats**

Luxurious Christmas gifts in long or short styles. Long coat has shawl collar. Or choose the clutch top or chemise jacket. White vanilla, ice blue, French bread. Sizes 8 to 18.

Long coat.....**69.95**

Chemise jacket  
**39.95**

Clutch topper  
**29.95**

FASHION COATS SECOND FLOOR WALKER'S



**Darlene sweaters  
with the new  
Bulky look**

So new, this exciting fur blend fabric in a bulky sweater. Darlene calls it "Minklander." In sunset pink, yellow & schooner blue. Sizes 36 to 40.

**14.95**

SPORTSWEAR SECOND FLOOR WALKER'S



**Joy Stevens  
new Sissy  
blouses**

The most precious blouse of the holiday season. Done in drip-dry cotton broadcloth and priced unbelievably low. Sizes 30 to 38. Other Sissy blouses.

2.99-5.95

**4.95**



# SLIPPER SAVINGS for the entire family at WALKER'S

Daniel Green • loungeez for women

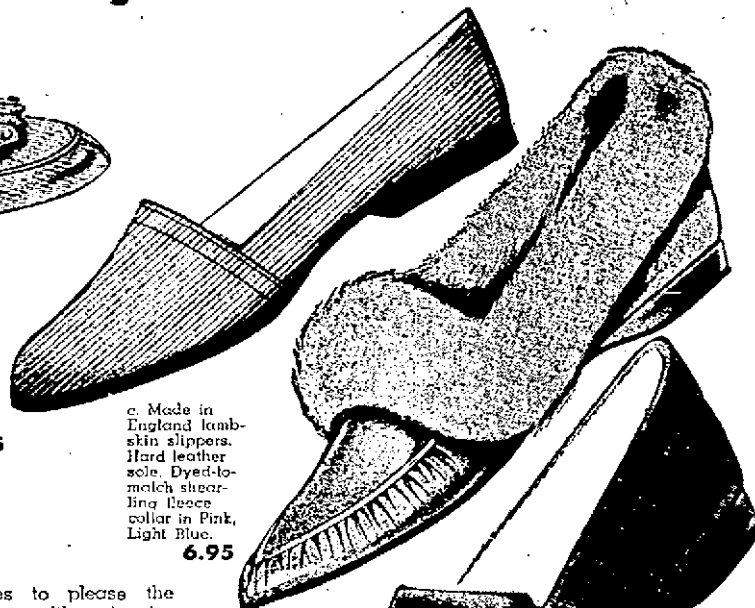


a. Bunny Fur Collar. Pink, Blue or White. Soft leather, warmly lined. Padded heel and sole.

3.95

b. Corduroy Lounger. Peacock Blue, Red, Black. Indoor-outdoor foam-crepe sole.

3.95



c. Made in England lamb-skin slippers. Hard leather sole. Dyed-to-match shearling fleece collar in Pink, Light Blue.

6.95

d. Daniel Green "Pow-Wow" wool velveteen moc. Foam-crepe sole.

7.00

e. Black velvet pointed-toe slipper. Trimmed with pearls and gold.

4.95

Styles to please the most exciting taste. Give them all a pair of these smart new fashions for hours at home. Wide choice of colors and styles. Sizes for every foot.

2.99

to

9.00



## BIG SAVINGS ON MEN'S and CHILDREN'S SLIPPERS

Practical Gift for the MEN on your list

f. Golden glove-leather moc slipper. Plaid lining. Cushioned heel. Sizes 6 1/2 to 12.

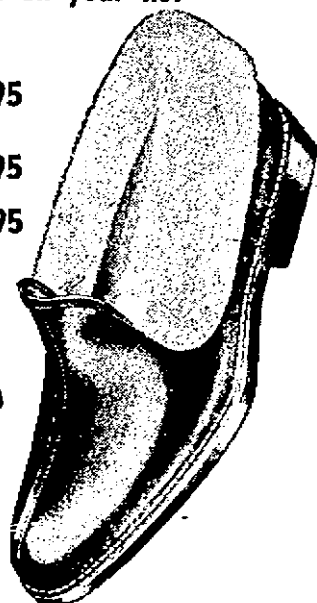
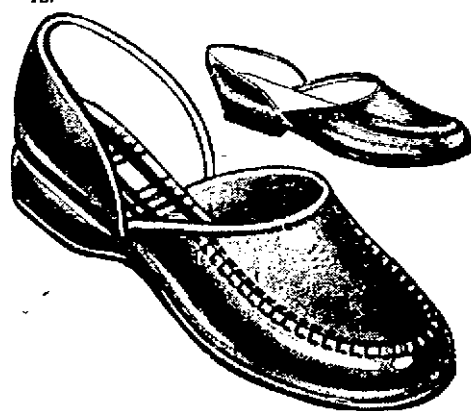
5.95

g. Slipper moc in Wine, Brown or Black. Foam-creme sole. Sizes 6 1/2 to 12.

4.95

h. Shearling-lined leather comfort slipper. Leather sole. Brown only. Sizes 7 to 12.

5.95



STREET FLOOR  
WALKER'S

Gifts for Little Angels!



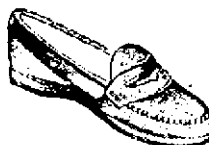
i. Elastic-hug Romeo. All leather. Padded sole. Red, Blue. Sizes 5 to large 3.

2.99 & 3.49



j. Leather Zip Booties. Flannelette lined. Padded sole. Pale Blue with Pink, Red or Yellow. Royal Blue with Red. Infants' sizes.

2.99



k. Penny Moc Slippers. All-leather. Padded soles. Tan only. Sizes 6 1/2 to large 3.

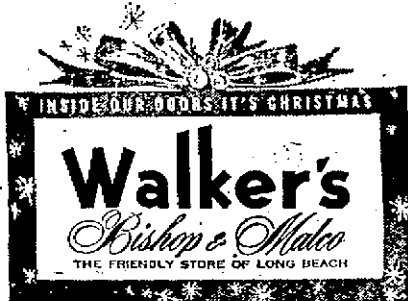
3.49



l. Furred and Beaded Mocs. White bunny fur on Red or Royal. Warm lining. Padded soles. Sizes 11 to large 3.

2.99

FOURTH FLOOR WALKER'S



### Lipson of California Long Corduroy Robe

Long robe in fine wale corduroy, dolman sleeve, winged collar, invisible zipper front with dramatic back interest. Red, coral, teal. Sizes 10-20.

**14.95**



### Cotton Dresses

**6<sup>95</sup>**

Easy care cottons in a selection of winter pastels. Coat, step-in & pull-over styles in beautiful new colors. Practical too! Needs little or no ironing. 12-20, 14 1/2-22 1/2.



### Holiday Aprons

Beautiful nylon nets, chintz, organdies and cotton in smart new styles. Perfect for gifts. Prints, checks and solids.

**1.39 .. 3.98**

DAYTIME DRESSES  
SECOND FLOOR WALKER'S

### Linda Cotton Duster

Soft, lightweight cotton with Estron lining . . . will dry as fast as nylon. Styled with deep pockets, trimmed in matching cotton bow. White and black background with gold, red, blue flowers. S, M, L.

**14.95**

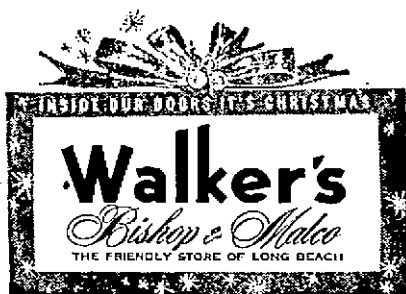


### Roberta Lynn Robe

Soft and feminine as you are. Embroidered nylon tricot quilted duster, nylon lined and trimmed with nylon lace. Button front, large pockets. S, M, L.

**10<sup>95</sup>**

ROBES  
SECOND FLOOR WALKER'S

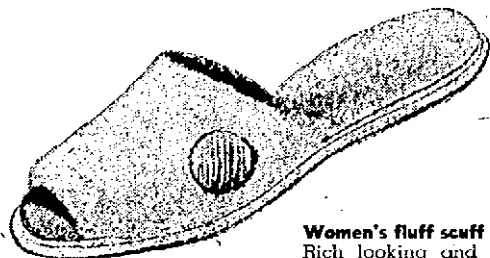


**The corduroy bootee  
by R. G. Barry**



Fully lined with foam rubber innersole and elastic inset gripper. For men or women

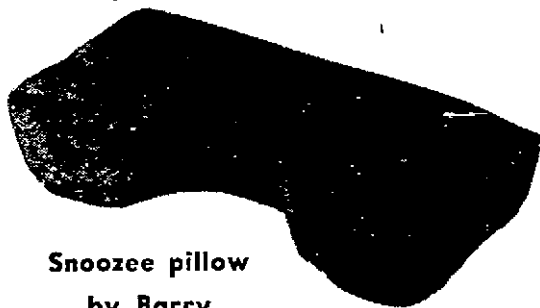
**1.98**



**Women's fluff scuff**  
Rich looking and foot flattering. Fast drying orlon inside and out

**2.98**

HOSIERY  
WALKER'S  
STREET FLOOR



**Snoozee pillow  
by Barry**

Anywhere, any time, more comfort with Snoozee for reading in bed, for convalescents and for television. Permanently covered, 100% foam rubber. Completely washable. Non-allergic, mildew proof. Green, rose, gold and pink corduroy.

**1.95**

NOTIONS STREET FLOOR WALKER'S

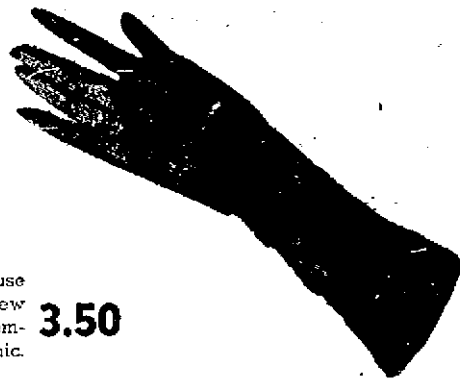
**Open Every Night Till Christmas**

**Van Raalte's  
new E-Le-Gant**

A glove in the nicest taste, because you love nice things. Styled for new shorter length sleeve, a touch of embroidery for that special look of chic. Fine white cotton, hand sewn.

**3.50**

GLOVES STREET FLOOR WALKER'S



**give her the best**

*Hanes*

**seamless stockings**

Her favorite seamless nylons in a glittering foil gift box. Regular or stretch sheers with no seams to worry about. Fashion's smartest colors and Bali-rose, South Pacific. 8½ short to 11 long.

**1.35 to 1.95**

**Exciting way to whisper femininity  
spray cologne by Angelique**

She'll walk in her own lovely cloud of fragrance when she sprays on Angelique cologne. Because it's sprayed on, the fragrance envelops her, lingers softly as a sigh. She can be lavish with this loveliness. The new bottle is twice as big, twice as beautiful.

BLACK SATIN  
for sophistication  
WHITE SATIN  
for gaiety  
RED SATIN  
for excitement  
PINK SATIN  
for radiance

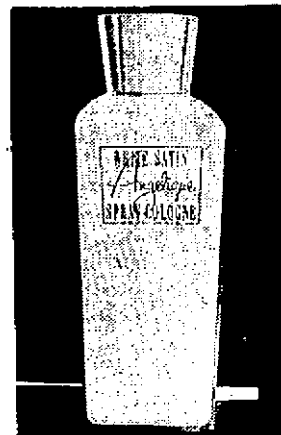
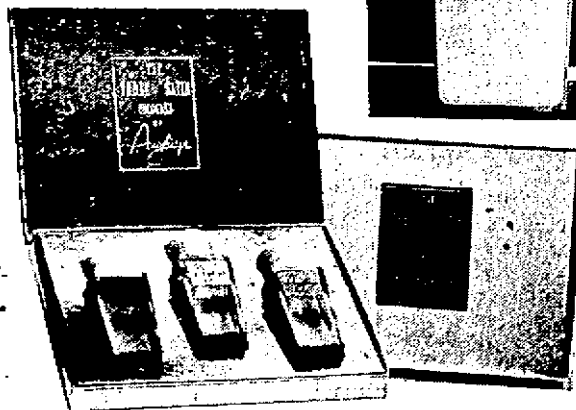
**3.50\***

The THREE SAT-  
INS Cologne set

**2.50\***

COSMETICS  
STREET FLOOR  
WALKER'S

\* plus tax







## Long Line Brassiere by Elaine of Hollywood

So light, so cool, you hardly know you have it on. It's back magic with the new low back for today's fashions. And it's strapless. Dainty nylon embroidered cups, front hook closing. White in sizes 32 to 36 ABC cups, 38 BC cups ..... **7.95**

Black in same sizes .... **8.95**

Pretty cotton bra, framed with lustrous satin for better uplift and separation. Fine quality broadcloth. A cup 32 to 38, B cup 32 to 40 ..... **2.50**

SECOND FLOOR WALKER'S

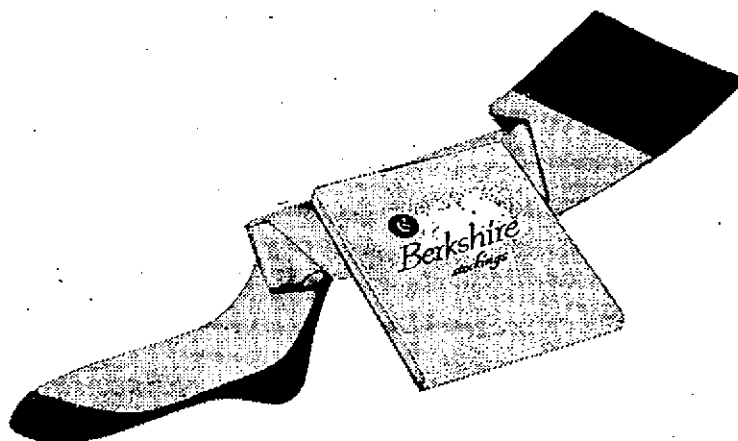


## Berkshire stockings

Brilliant new stocking colors, designed for sheer flattery under shorter hemlines. Full fashioned or seamless, these stockings really fit . . . and there's exclusive run protection with the Nylace Kantrun top and toe-ring that stops all runs starting at the garter top or toe. Sizes 8 1/2 short to 11 long.

**1.35 to 1.50**

HOSIERY STREET FLOOR WALKER'S



Wrap her in fabulous

## CIRO mist for Christmas

Long lasting, fun to wear, Ciro spray mist enfolds her in a thousand fragrance touches. Each spray mist with special waste-not control top is an exact fragrance duplicate of its internationally renowned perfume.

**Danger** . . . the perfume of great fascination, it spells temptation.

**New Horizons** . . . a new classic with a young, fresh approach.

**Reflexions** . . . quietly mysterious, it seems to say "still waters run deep."

**Surrender** . . . suggestive of tropical flowers, exotic woods and faraway places.

**Ricochet** . . . modern, gay, bright with the sparkle of exciting things about to happen.

**Doux Jasmin** . . . a lilting floral reminiscent of a Persian garden.

**2.50 and 3.50**  
Plus Fed. tax

COSMETICS STREET FLOOR WALKER'S





### SINGLE STRAND CULTURE PEARL NECKLACE

reg. 39.95

**19<sup>95</sup>**

5.00 value canned pearl oyster FREE  
with purchase of culture pearl necklace

Now for the first time—imported from Japan—a canned oyster treasure from the deep sea. Guaranteed to contain one culture pearl or more from the famous Ago Bay. A beautiful pearl in the original mother oyster. Supply is limited, so shop early.

### CULTURE PEARL DROP

on 12 carat gold filled chain. Nice for yourself and for others. Regular 3.95.

**1.99**

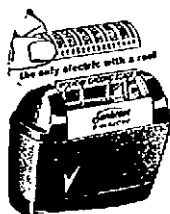
### MINIATURE GRANDFATHER CLOCK

The perfect gift for everyone on your list. Blond or black finish. Regular 5.50.

**4.95**

### GIVE HIM THE NEW

**Sunbeam**  
BLADE-ELECTRIC



WIDE-PAVE-GRINDING  
**BLADE-ELECTRIC**  
**SHAVEMASTER**  
**RAZOR**

The only electric shaver with a real hollow ground, double edge blade powered by a 16-bar armature-type motor. Actually shaves below beard line because the big, smooth head flattens skin mounds and pops whiskers high.

5.00

trade allowance

**32.50**

FINE JEWELRY STREET FLOOR

## Open Every Night Until Christmas newest neckwear since the necktie **the abana tie**

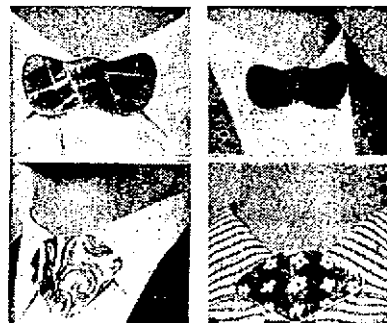
All-occasion style in a wide selection of shapes, colors and designs. Look especially well with white shirt, and suit, sportcoat or tux. May be worn with sports shirt alone. Made of cloisonne enamel baked on silver plated metal. Additional silver wire worked into the design. Quick and easy to put on . . . will never wear out . . . no cleaning bill.

abana  
tie

**2<sup>50</sup>**

matching  
cuff links

**2<sup>50</sup>**



### This Christmas Give a **wadsworth watch**

Product of Elgin National Watch Co.

Water resistant and shock resistant. Ideal for gift for the teenagers on your list. Many styles to choose from; ladies' or men's.

#### Wadsworth Avia

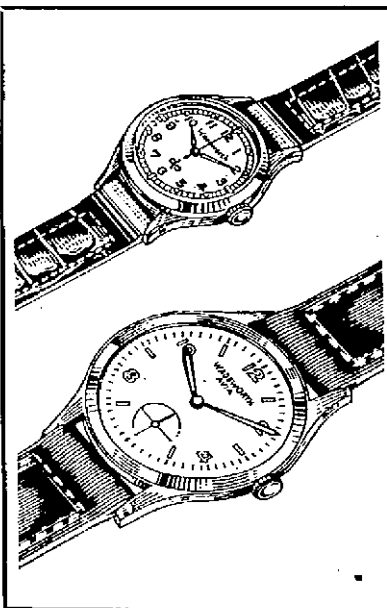
17 jewels. DuraPower Mainspring. All steel waterproof case. Full figure and luminous dot dial. Red sweep-second hand and unbreakable crystal. Black alligator grain calf strap. Regular 39.95.

**29<sup>95</sup>\***

#### Wadsworth Cody

7 jewels. Shock-resistant. Chrome top, steel back waterproof case. Combination luminous dial. Leather strap. Reg. 19.95.  
\* plus tax

**14<sup>95</sup>\***



**Beautiful Glowing  
Star Sapphire  
or Star Ruby Linde  
14-K. Gold Ring**  
with 2 blazing guaranteed diamonds

### Included FREE 14-K. Gold Matching Cuff Links

in star sapphire or star ruby to complete your ensemble

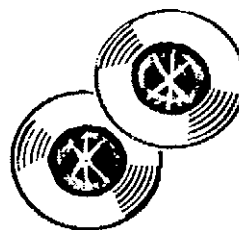
Here is the accent of distinction! A rich "Linde" Star Sapphire or Star Ruby ring with matching cuff links! Beautifully gift boxed!

both ring  
and cuff links

\* plus tax

**179<sup>95</sup>\***

FINE JEWELRY STREET FLOOR WALKER'S



# COMPARE!



No Other Gift Compares With

# MINK

Stoles and Capes She'll Cherish Forever

**\$299\* \$399\* \$499\***

Here's your gift opportunity value . . . to be appreciated for years to come. Imagine! Stoles and capes in all the wanted styles and colors . . . natural dark brown ranch mink, light brown pastel mink, grey silverblu mink and blue grey cerulean mink. Be early for these sensational buys.

## SQUIRREL AND MUSKRAT

stoles and capes **\$79\* to \$159\***  
dyed in all colors.

## LUXURY SCARFS

4-skin mink **\$79\***  
3-skin stone marten **\$99\***

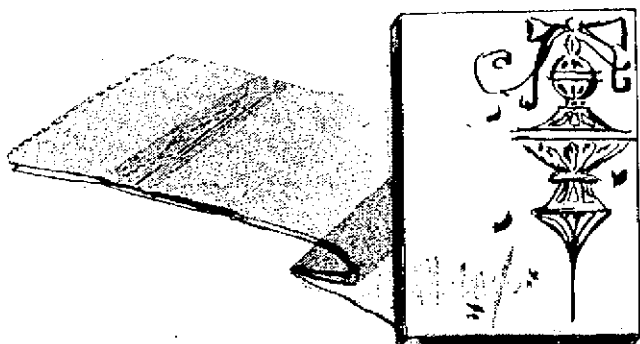
## FOX SHRUGS

bleached white **\$99\***  
natural blue

TAKE UP TO 12 MONTHS TO PAY

\* plus tax. All furs labeled to show country of origin of imported furs.

FUR SALON SECOND FLOOR WALKER'S



Give Christmas elegance  
with **Phoenix**

Exquisite stocking shades that reflect the beauty of your costume colors with the right color for every costume. But with the beauty goes durability in the non-run top and toe. Choose Phoenix with seams or seamless in sizes 8 1/2 S to 11L. Smartly gift boxed at the counter.

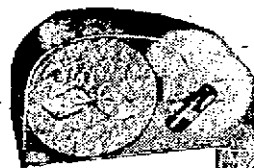
**1.35 and 1.65**

HOSIERY STREET FLOOR WALKERS

HOUBIGANT

# Chantilly

the fragrance that says such lovely  
things about her



De luxe dusting powder  
with a luxurious pink  
lamb's wool puff and a  
flacon of perfume **5.00**

Eau de Toilette and  
liquid skin sachet, the  
marvelous perfume that  
clings **3.95**



Eau de Toilette and dust-  
ing powder **3.50**

Perfume and Eau de  
Toilette **5.00**

Eau de Toilette with a  
holiday pompon **4.50 and 3.00**

Plus Fed. tax



COSMETICS STREET FLOOR WALKER'S





Open Every Night Until Christmas

Tops on her gift list . . .  
a gift to wear from

## SPORTY TOGS of California



### Pajamas, Gowns by Lorraine

Girls' 2-pc. pajama in challis printed with tiny roses. Button yoke, contrasting bow. Pink or aqua. Sizes 4 to 14 .....**3.00**

Challis print gown, with button yoke and lace-edged collar. Sizes 4 to 14 .....**3.00**

GIRLS' DEPT. FOURTH FLOOR WALKER'S

### 2-pc. quilted cotton dress

Full circle skirt, quilted in lurex thread. The blouse with roll-up sleeves has quilted collar. Red, mint green, stocking pink.

Sizes 3 to 6x .....**6.95**

Sizes 7 to 14 .....**7.95**

### jr. teen quilted skirt

Lurex-stitched with hi-rise waist, suspenders. Red, spruce blue & pimento. Sizes 8 to 14.

**7.95**



FOURTH FLOOR WALKER'S

## SLEEPWEAR BY CARTERS



### Girls' Ski Style Pajama

of heavy-weight brushed cotton knit. Skating girl print jacket. Solid color pants. Sizes 3 to 16 .....**4.00**

### Girls' Brushed Cotton Pajama

Bal-weight cotton knit with winter bouquet printed top. Solid color pants. Sizes 3 to 16 .....**4.00**

### Boys' Brushed Cotton Pajamas

Pull-over jacket of knight's print with solid color pant. Safety sleep, plasticized sole. Sizes 3 to 8 .....**3.50**

### Toddlers' Brushed Cotton Sleepers

2-pc. style in doll house or little toys print. Won't shrink out of fit. Gro-feature at waist. 6 months to 4 years .....**3.00**

GIRLS' WEAR FOURTH FLOOR WALKER'S



Bring the kiddies to see Santa  
every day un'il Christmas  
in Walker's fourth floor

# TOYLAND



## Boys' beacon robes

Flannel and Beacon robes with shawl collar, cord trim. Plaids in red, maroon and blue. Washable. Sizes 6 to 18.

**3.98**

FOURTH FLOOR WALKER'S



## Boys' Hi-Fi jackets by Pacific Trails

All-wool melton with rayon linings and bulky knit trim. Snap front. Fingertip length with water-repellent finish. In charcoal gray or charcoal brown.

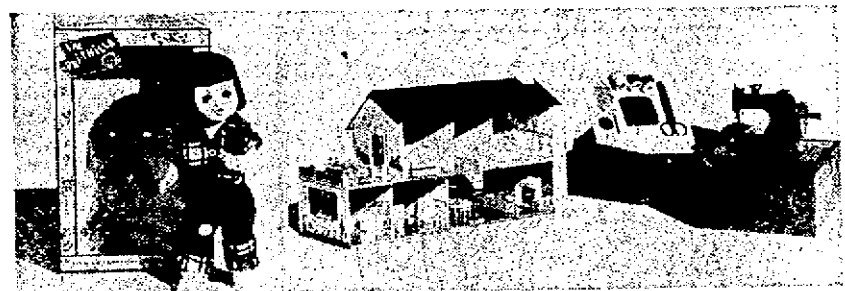
Sizes 8 to 12

**9.95**

Sizes 14 to 20

**11.95**

FOURTH FLOOR WALKER'S



## New Pri-thilla Doll

a happy tom-boy in patched jeans. Rooted hair, sleeps, soft jointed. 14" tall.....

**3.88**

**American Character Toodles**  
the action doll that looks and feels like a real baby. bathes, drinks and wets. 21".

**14.88**

## Metal Doll House

complete with furniture and swimming pool. 6 rooms .....

**4.88**

## "Yummy" Baby Doll

A sucking baby that moves her mouth to nurse her bottle. just squeeze her tummy. 12" tall .....

**2.88**

## Electric Sewing Machine

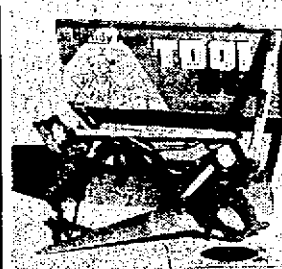
easy to use, easy to learn on. battery or hand operated. complete with accessories.

**4.98**

## Giant Snap-lock Beads

for 6 months to 5 yrs. squeezable, chewable, washable .....

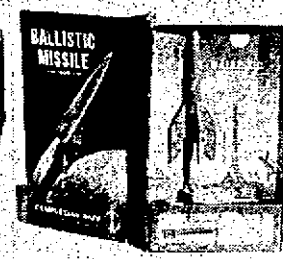
**1.98**



## 4.95 Tool Set

In metal case for the 6 to 12-year boy. 12-pc. set of tools.....

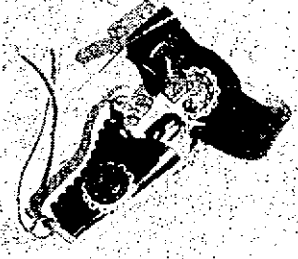
**3.79**



## 4.98 Ballistic Missile

a scientific toy designed by engineers to soar 150 ft.....

**3.88**



## Roy Rogers Holster Set

adjustable decorated belt and repeater pistol. gift boxed.....

**1.59**

## 6.95 Magic Show

"sneaky Pete" set of world famous magic tricks .....

**5.99**

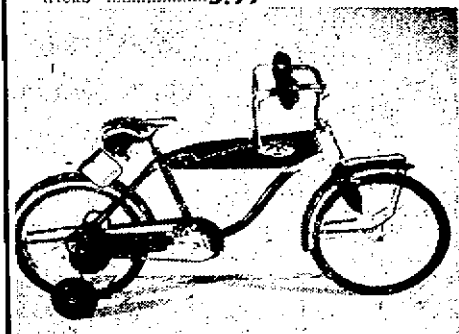
## 12.95 Pom-Pom Gun

battery operated U. S. navy model with motorized twin guns.

**10.88**

**Live Ant Farms**  
lets you watch ants, build tunnels, guard roads, store food. unbreakable, escape-proof. ....

**2.98**



## 16" sidewalk bike

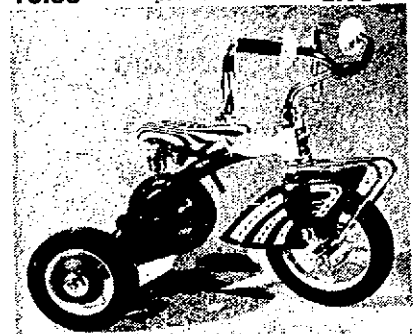
converts for boys or girls. ball-bearing wheels, chrome handle bars. Reg. 32.95.

**26.88**

## 9.95 hook & ladder truck

all-metal, hydraulic action. ladder raises, extends to 31".

**7.88**



## DeLuxe Evans velocipede

for 4- to 8-year-olds. puncture-proof tires. ball-bearing front wheel.

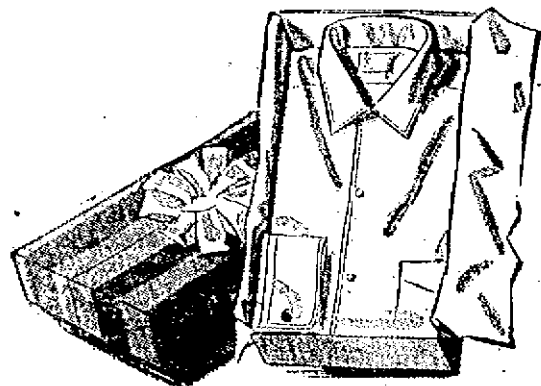
**17.88**

## Remco bulldog tank

with cannon. climbs over obstacles, destroys barricades. loads 4 shells to a clip.

**10.88**

TOYLAND FOURTH FLOOR WALKER'S



First in fashion

## ARROW white shirts

100% cotton 'iron-cheater' . . . just wash, drip-dry and wear. Soft collar with permanent, convertible cuff. Sizes 14 to 17½. Sleeves 32 to 35.

**4.00**

Always  
acceptable

## Van Heusen's Century Vantage

The shirt that you wash, drip-dry and wear. Made with sewn-in collar stays, dual cuff to wear as a regular cuff or French cuff. The collar won't wrinkle ever. Sizes 14 to 17½, sleeve 32 to 35.

**5.00**



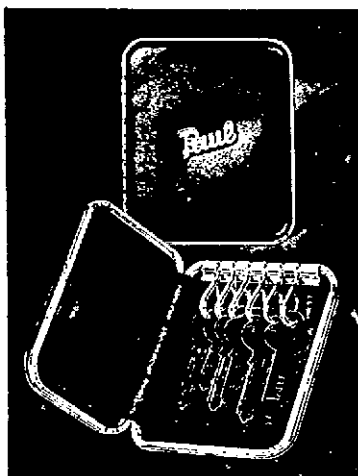
MEN'S SHOP STREET FLOOR WALKER'S

Give him "personal names" jewelry

by

# SWANK

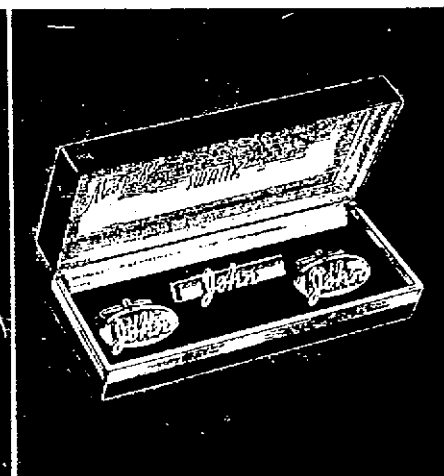
Gifts that reflect the personal touch. Choose from a complete wardrobe featuring all popular names. Each name is ready made and inscribed in 3-dimensional golden tones on silvery satin background.



### New Snaplite Key Case

With pocket for car  
license

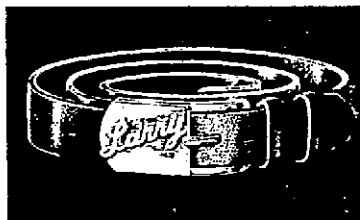
**1.95**



### Cuff, Links and Tie Klip Set

With his own name.

**3.50**



### Belt and Buckle Set

Top grain cowhide  
with distinctive  
personal buckle

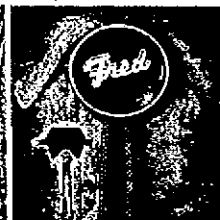
**2.50**



### Handy Short Key Chain

To carry  
his keys  
securely

**1.50**



### Lariat Sport Shirt Tie

With his  
name

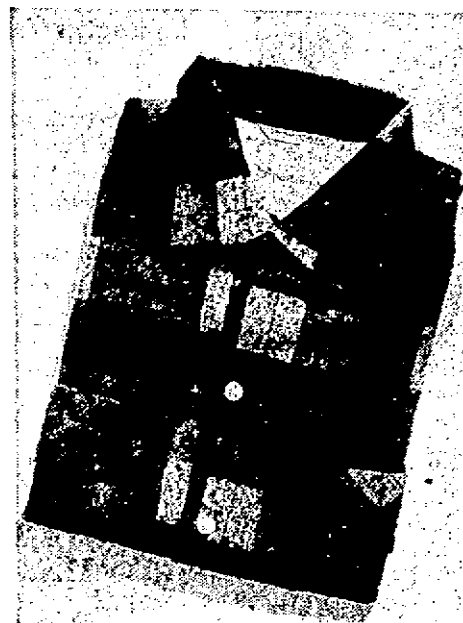
**1.50**

## Washable wool shirts by Cal-Made

Give the smartest wool shirt ever made. Luxurious machine washable Carleton woolen fabrics, tailored as only Sportsman can. Hand picked collar and pockets. Sizes S, M, L, XL.

**11.95**

STREET FLOOR WALKER'S







**Open Every Night Until Christmas**

**For the special man on your list**

**Long sleeve, wash and wear**

**Coupe de ville sports shirts**

**by Duke of Hollywood**



**A gift for  
12 months of  
enjoyment**

**ROBES**

**by Charles  
Rabin**

A wide selection of fabrics for your choice. Washable plaid woolens, satin lined rayons, silk and cottons, wash and wear cottons and Martex terrys. Smartly tailored with full shawl collar, 2 pockets. S, M, L, XL.

**10.95 to 19.95**

**MEN'S SHOP  
STREET FLOOR**

There's year-'round smartness in the shantung weave of fine Pima cotton and cupion. Luxurious looking, comfortable to wear. So easy to care for . . . just wash by hand or machine, drip-dry and wear. Colors, tan, brown, grey, blue, green, bronze & maroon. Sizes S, M, L, XL.

**7.95**

**MEN'S FURNISHINGS  
STREET FLOOR WALKER'S**



**Here's a gift he'll really appreciate**

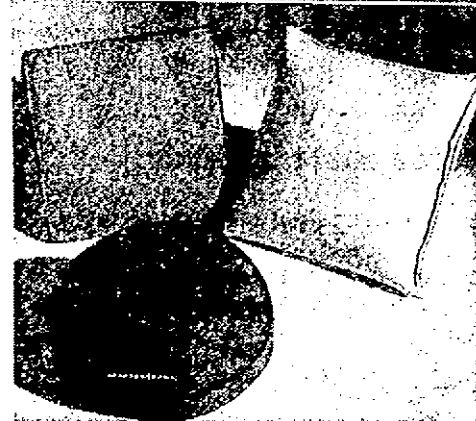
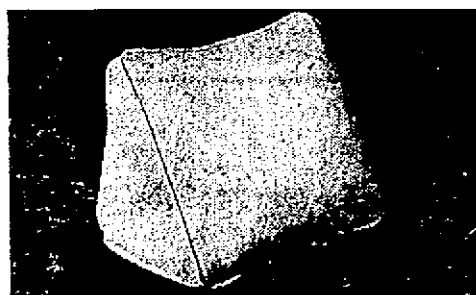
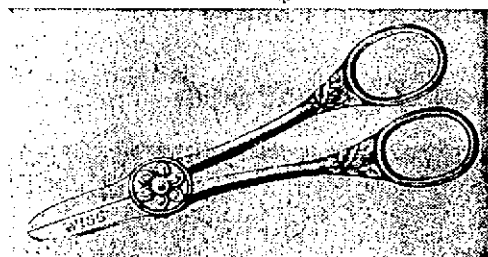
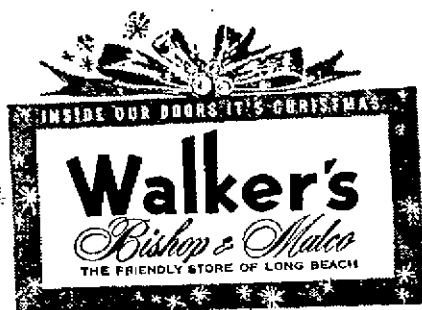
**PHOENIX**

**Dacron and cotton custom blends**

They're wash and wear . . . just what he's wanted, a perfect blend of Dacron and cotton in luxurious shape-retaining socks that may safely be washed in the automatic washer-dryer. In ribbed styling and heather colors. Sizes 10½ to 13.

**1.00**

**MEN'S SHOP STREET FLOOR WALKER'S**



## Wiss scissor sets

A lasting reminder of the giver,  
will give generations of service.

### "Career Girl"

Her favorite in top grain cowhide fitted with  
7 1/4" pinking shears, 7" dressmaker's  
shears and 5 1/4" sewing scissors ..... **19.95**

### Coronation set

The best friend of any seamstress. Genuine  
leather case contains sewing and embroidery  
scissors and 7" dressmaker's shears. **7.50**  
Also handy needle box and thimble ---

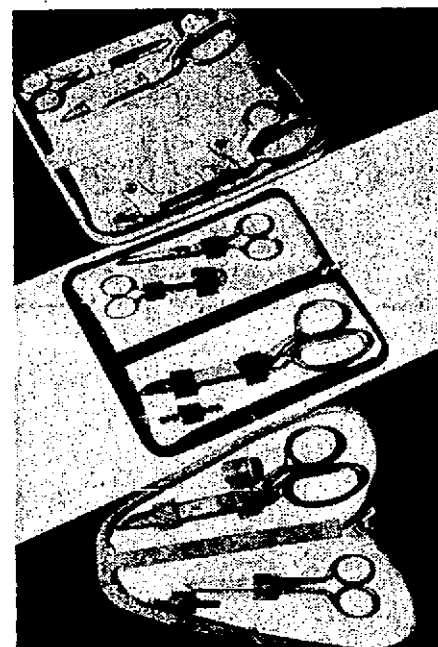
### Contessa set

For the lady who sews a fine seam. Genuine  
leather case with 7" dressmaker's shears, 5"  
sewing scissors, thimble and  
needle box ..... **5.95**

### Wiss flower shears

They cut and hold a flower with one hand, in  
one motion. Fully chrome plated with  
stainless steel blades ..... **2.75**

NOTIONS THIRD FLOOR WALKER'S



## Convertible vibrator hassock and pillow

Reg. 29.95. Lets you relax in com-  
fort, this beautiful piece of furni-  
ture converts into a pillow by  
simply unscrewing the legs. Built-  
in vibrator helps to relax aching  
feet, legs and body, and relieves  
tensions. Duran plastic covered  
in decorator colors.

**19.95**

## Lazy back wedge pillow

Reg. 14.95. Extra large size, wide  
enough for a man's shoulders.  
Solid molded foam rubber in-  
sures firm but cushioned support.  
Canton rayon & silk zipper cover.

**12.95**

## Lazy back decorator sofa pillows

Finest materials and workman-  
ship combined. Four styles de-  
signed to be mixed together.  
Round, square and triangle. Box  
edge and square knife edge.  
Foam rubber covered with rayon  
and silk. 8 new decorator colors.

**5.95**

THIRD FLOOR WALKER'S

Save now — in time for Christmas

Select one of these famous makes of machines  
and save 100.00

## Elna automatic zig-zag portable

Easy to use machine that  
buttonholes, darns and  
mends. Embroiders and  
does all regular sewing.

reg. 299.00

**\$199**

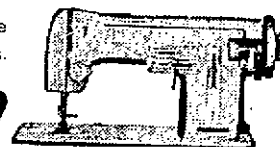


## Necchi Nora Automatic

The most remarkable  
sewing machine in years.

reg. 299.00  
now only

**\$199**

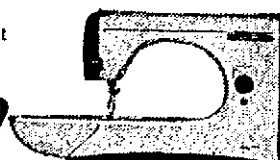


## Necchi Mirella open arm

The famous light-weight  
portable machine.

reg. 169.00

**\$139**



All models of Necchi and Elna specially  
priced for Christmas. Prices from **59.95**

THIRD FLOOR WALKER'S



Individual Vogue fashions  
with a festive air with

## Fabrics by Skinner

For After Five beauty, we recommend Skinner's fine fabrics and Vogue patterns. And how proud you'll be when you say "I made it myself."

### Skinner's jacquard brocade

Yarn dyed rayon and Metlon metallic. Non-tarnishable for all-out allure at the holiday season's important parties.....yd.

**5.98**

### Clarinella arnel taffeta

100% celanese arnel, washable, quick drying, wrinkle resistant. Pleat retentive. 45" wide.....yd.

**1.39**

### Skinner's Satin Peau

Femininity after five. Excellent for cocktail and evening dresses. 50 inches wide.....yd.

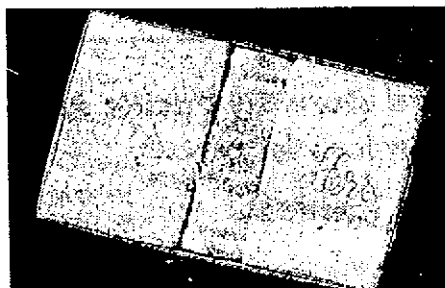
**2.98**

### Deep lustre satin

Rich lustrous satin with dull lustre, top fashion fabric of the season. For dresses, separates, theatre coats.....yd.

**2.50**

FABRICS THIRD FLOOR WALKER'S



### Starco boxed towel sets

4-pc. terry His and Hers set, embroidered in gold in colors to enhance any bath.....set

**3.98**



### Marion boxed towel set

Still a favorite. 6-pc. sampler kitchen towel set. With days of the week screen printed on each.....set

**2.98**



### "Victory" boxed gifts

10-pc. luncheon set with 4 linen place mats, 4 linen napkins & 2 hand-painted salt & peppers—

**3.98**

LINENS THIRD FLOOR  
WALKER'S

## Gay print tablecloths to brighten the holiday season



### Christmas Tree Land

or snow crystals, frosty white on Christmas red, willow green or sapphire blue grounds. Give elegance to Christmas table decorations.

54x54.....

**3.98**

54x72.....

**5.98**

63x90.....

**9.98**

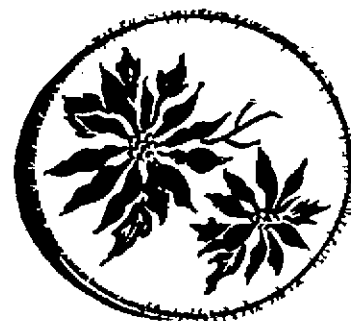
63x108.....

**11.98**

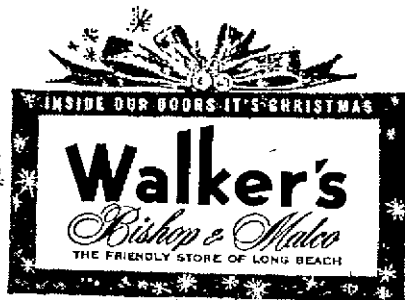
### Poinsettia Place Mat

Brilliant red poinsettias with bright green leaves and border band on 12x18 Texture Trend mats....

**1.00**



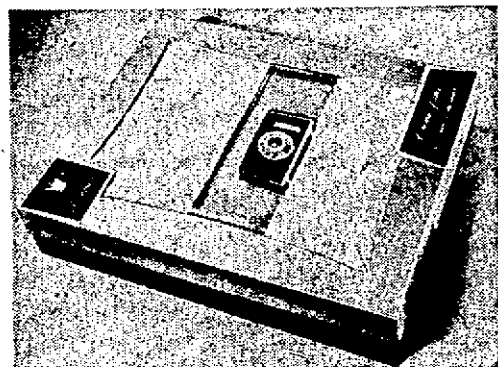
LINENS THIRD FLOOR WALKER'S



See Santa at Walker's daily until Christmas!

## Time to retire under a FIELDCREST AUTOMATIC BLANKET

3,000,000 satisfied users can't be wrong  
When the nights are frosty it's so cozy  
under a Fieldcrest automatic blanket or  
sheet. Completely washable, shrink proof,  
wider than most. Two-year replacement  
warranty.



### Whisper-light sheet

Single control (white only) ..... **14.95**  
Dual control (white only) ..... **19.95**

### "New Crusader" blanket

Twin size 66x84 ..... **19.95**  
Full size 72x84 ..... **22.95**  
Dual size 72x84 ..... **27.95**  
King size 108x84 ..... **49.95**

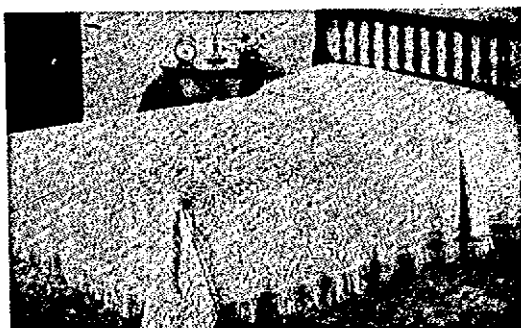
### "Gold Crown" blanket

Twin size 66x84 ..... **24.95**  
Full size 80x84 ..... **29.95**  
Dual size 80x84 ..... **34.95**  
King size 108x84 ..... **69.95**

### CROWN JEWEL DELUXE America's finest

Thermostatless, convertible fitted blanket  
in Ice pink, mist blue, mint green, lemon,  
tawny beige, and white.

twin size 66x84 ..... **29.95**  
full size 80x84 ..... **34.95**  
dual size 80x84 ..... **39.95**  
king size 108x90 ..... **79.95**



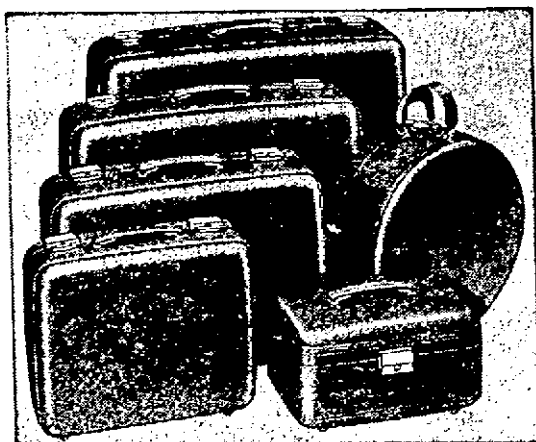
### "Sovereign" bedspreads by Fieldcrest

Beautiful replica of a glorious era.  
"Sovereign" has rounded corners, dou-  
ble knotted fringe. In natural and  
white. Twin and full size. A gift for  
the most special one in your life.

**21.95**

BEDDING THIRD FLOOR WALKER'S

## New Quick-Flight Oshkosh Molded AEROPLANE LUGGAGE



**19<sup>50</sup>**  
to  
**39<sup>95</sup>**  
Best  
Value  
in  
America's  
Newest  
Style!

"Oshkosh" Quick-Flight moulded luggage is fused with Owens-Corning  
Fiberglas fibers under extreme heat and pressure. This line luggage  
is unusually light but of impregnable strength and of great beauty.

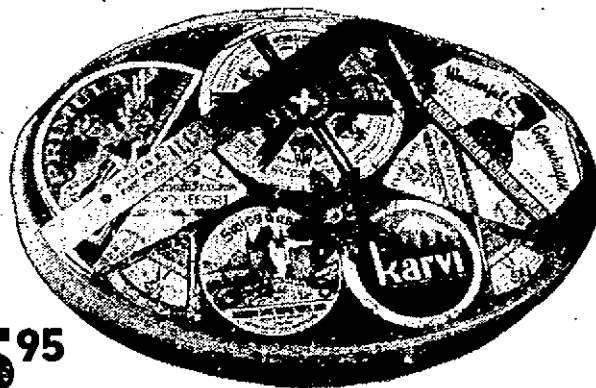
16" Overnight Cases	19.50	17" Round Hat Box	23.95
21" Weekend Cases	20.00	14" Train Cases	19.95
24" Pullman Cases	27.50	52" Garment Bags	39.95
27" Pullman Cases	35.95	Companion Cases	22.95
2-Suiters		35.95	

No charge for initials

LUGGAGE LOWER FLOOR

Plus Fed. excise tax

## Walker's fine food store 329 Pacific Ave. Headquarters for gifts IMPORTED CHEESE PACKS



**5<sup>95</sup>**

This beautiful package  
contains imported cheeses  
... Swiss Gruyere, Prim-  
ula, Karvi, and Copenha-  
gen.

50c extra for ship-  
ping out of state.  
Give us the ad-  
dress ... we do  
the rest.

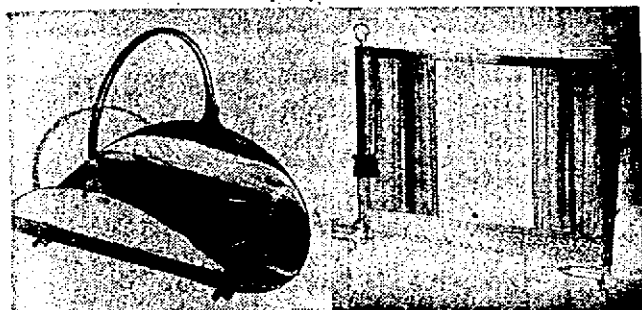
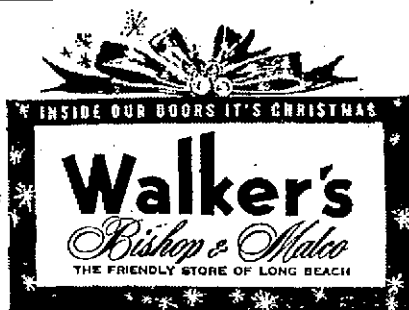
### Other cheese packs from 2.95 to 14.95

We also have delicacies from all over the world. Other gift packages  
of fresh and dried fruits, Plum pudding, fruit cake, jelly, dates, rum  
cakes and a large assortment of imported wines and champagnes. Use  
your Walker's charge account.



Open Every Night Until Christmas

# A GIFT for the HOME . . .



**14.00 SOLID BRASS WOODBASKET**

A lovely Christmas gift for any home . . . will enhance any fireplace. Tubular handle, cast legs.

**9.88**

**29.95 PULLOMATIC FIRE SCREEN**

A truly unusual value for that most wanted home Christmas gift. Set includes brass framed screen, hanging poker & brush.

**15.88**

## ALL-STEEL CARD TABLES BY VIRCO

Reg. 12.95 value. Stain resistant plastic cover on table top. Tubular steel legs. Red, green, sand and white.

**10.49**

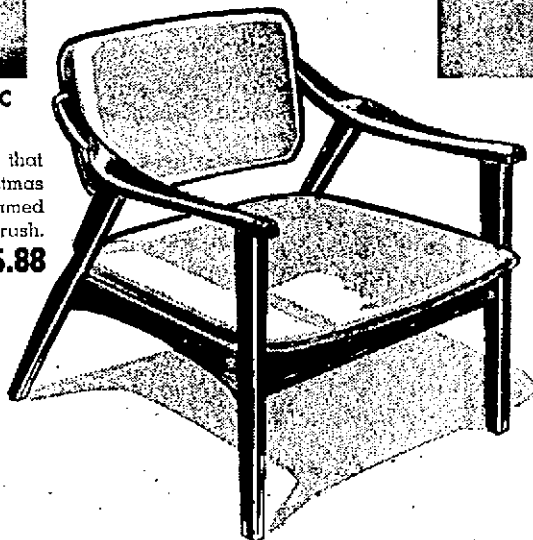
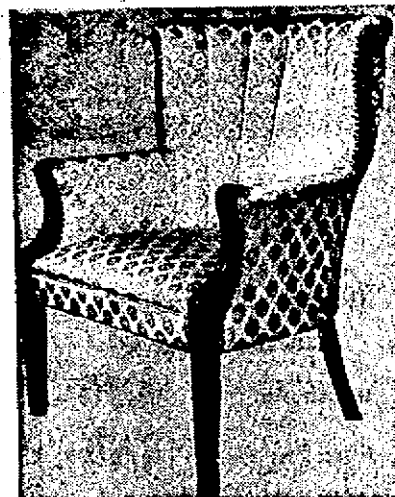
Matching chairs are 7.49 each

FURNITURE FOURTH FLOOR

## Famous Sam Moore Ladies Chairs

Reg. 49.95. Save 16.95 on each chair, just in time for Christmas. Beautiful styles for fireside or picture windows. Channel or buttoned roll backs. Nail-head or bangle trim. Heavy decorator fabrics.

**33.00**



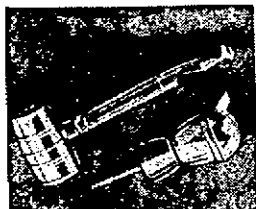
## DANISH STYLE ARM CHAIR

Reg. 24.98. Smart modern styling. The back adjusts to the way you sit. Seat and back shaped for relaxing comfort. Durable plastic cover in coral, turquoise or white.

**18.00**

FOURTH FLOOR WALKER'S

## Bar Accessories . . . gifts for the entertaining host or hostess



**MR. TWOSOME BAR GADGET**

The bar hammer is used for ice pick, opener, seal breaker, ice crusher, jigger, cork screw and muddler. The bottle top pours one jigger at a time no more or less. Gift boxed.

**4.98**



**WHISTLE STIRRER**

Set of 8 attention getters, whistle when you're ready for a drink. Plastic, 6" tall

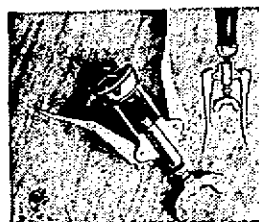
**1.00**



**BOTTLE TOPPERS**

Comical knitted men to hide your bottle . . . the head lifts off for use.

**1.00**



**Chrome lever corkscrew**

Insert the corkscrew, wind top for easy removal of corks.

**1.50**



**HAV-A-NUT**

Keeps contents fresh. Made of fine plastic with stainless steel movable parts. Just press the handle to serve.

**1.98**

## HAND ICE CRUSHER

Crush a cube at a time. Wonderful for small gatherings. Made of cast aluminum.

**1.98**



## A handy quartet of gifts.

Ice longs to serve or use the ice.

**1.00**

Cocktail shaker, to mix, store and pour.

**1.98**

Cocktail shaker, larger size.

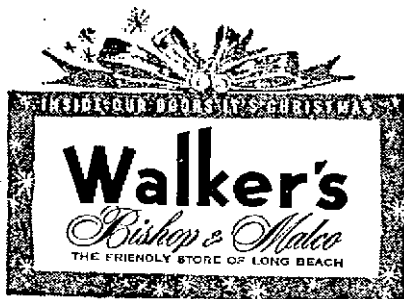
**2.98**

Double jigger, serve one and two ounces, stainless steel.

**1.25**



CHINA AND GIFTS LOWER FLOOR WALKER'S



Open Every  
Night Until  
Christmas

### Ransburg Royal Rose Bath Accessories

wastebasket **4.95**

tissue box **3.95**

Other matching pieces  
from ..... **1.00 to 7.00**

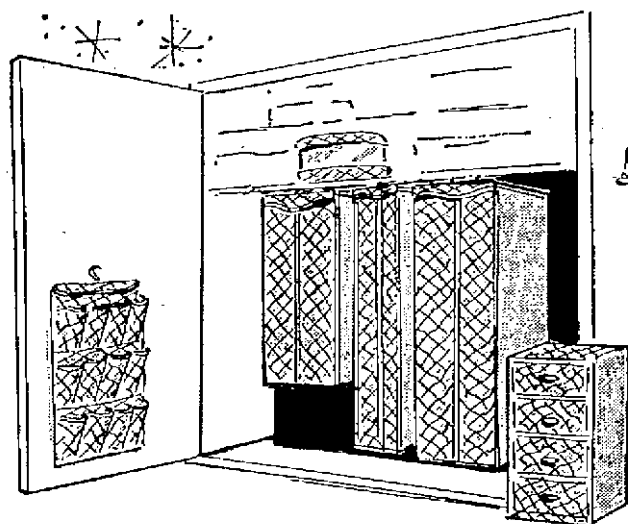
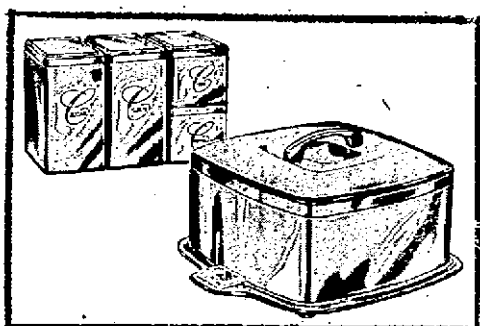


### Ransburg Pantryware

canister set **8.95**

square cake  
server **6.50**

Other matching pieces  
from ..... **5.00 to 11.95**



### BEAUTIFUL "COZY HOME" CLOSET ACCESSORIES

Garment bags of exceptional quality in material, styling and workmanship — all feature drop frames — complete tailoring and full length zippers. 18 matching items.

57" Jumbo garment bag .....	<b>3.98</b>	12-pocket shoe bag .....	<b>2.98</b>
45" Jumbo suit bag .....	<b>3.89</b>	16" Round hat box .....	<b>4.98</b>
57" Jumbo dress bag .....	<b>3.98</b>	4-drawer chest .....	<b>9.98</b>

CLOSET SHOP LOWER FLOOR WALKER'S



### Locktight Tie Rack

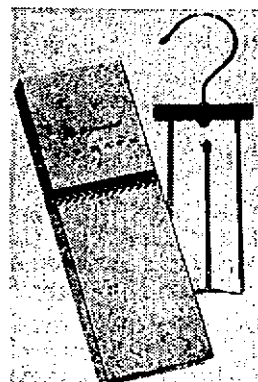
Gleaming chrome on beautifully grained natural wood base. Arms swing closed locking ties neatly in place.

**2.50**

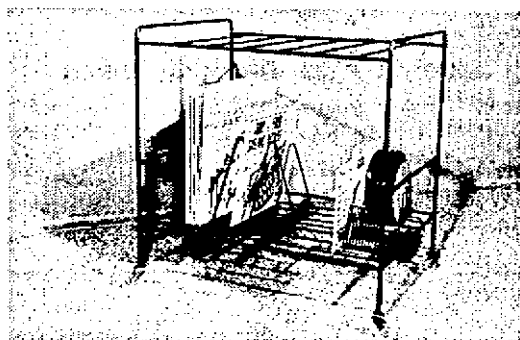
### Diplomat Tie Rack

Holds up to 50 ties neatly and wrinkle-free for easy selection. A quality item, beautifully gift boxed.

**1.50**



CLOSET SHOP LOWER FLOOR WALKER'S



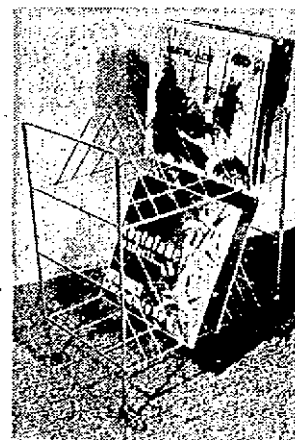
### PHONOGRAPH TABLE

20"x16"x24" size. Holds phonograph and records. Ideal Christmas gift for the home.

Brass **12.95** Brass **10.95**

a  
wonderful  
gift

### ALBUM CADDY



16"x13"x27" size. Mobile unit for 200 records. A perfect gift for album collectors.

Black **9.95** Black **8.95**

RECORD SHOP LOWER FLOOR WALKER'S



Make Mom's Christmas a Happy One ... Give Her **SUNBEAM** ... the Best Electric Appliances Made ...

**Sunbeam**

**CONTROLLED EVEN HEAT FRYPAN**

Perfect cooking and frying automatically. Simply set the dial. Reg. 19.95. **17.88**

**CONTROLLED EVEN HEAT SAUCEPAN**

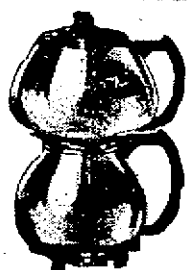
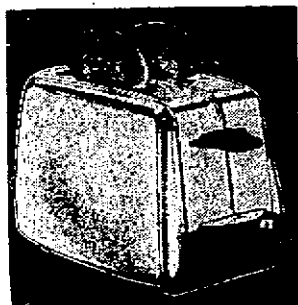
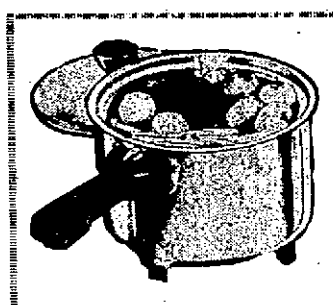
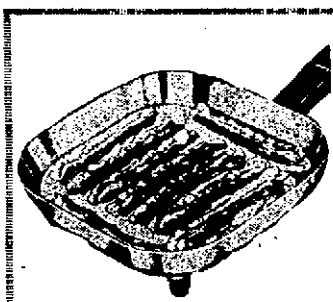
Accurate thermostat and double walls for greater efficiency. Reg. 27.95. **14.88**

**AUTOMATIC TOASTER**

Makes uniform toast, slice after slice—just the way you like it. Reg. 21.95. **19.88**

**AUTOMATIC COFFEEMASTER**

Makes 1 to 10 perfect cups of coffee every time. Reg. 39.95. **29.88**



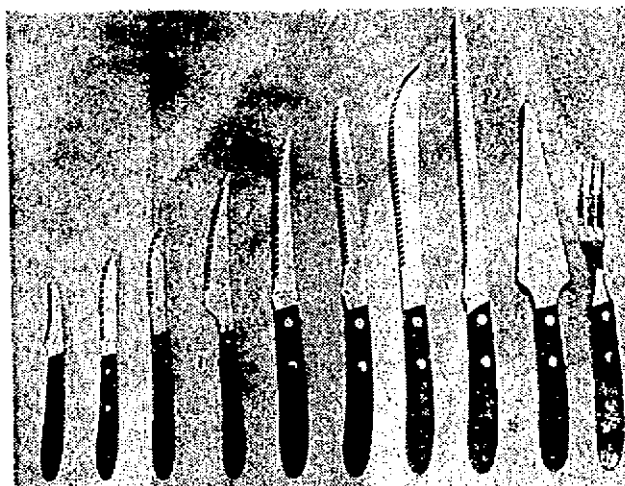
DESIGNED FOR AMERICAN HOMEMAKERS

**New Robeson Cutlery**

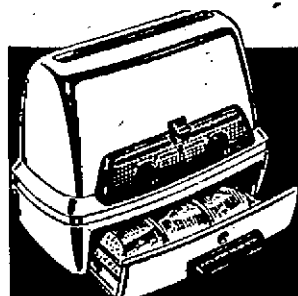
unconditionally guaranteed by Robeson

- New Contoured shaped black 'Shurwood' handles
- "Emerson Edge" Frozen Heat blades
- They cut better and stay sharpened for longer

1 1/2" Paring knife .....	1.50	10" Ham slicer .....	4.50
3" Paring knife .....	1.50	7" Server (pies & cakes) .....	3.00
5" Utility knife .....	2.50	3-Tine fork .....	3.00
6" Utility slicer .....	3.25	Individual steak knife .....	2.25
7 1/2" Slicer .....	3.75		
8" Carver .....	4.25		



**Now You Can Christmas Shop in One Stop With General Electric**



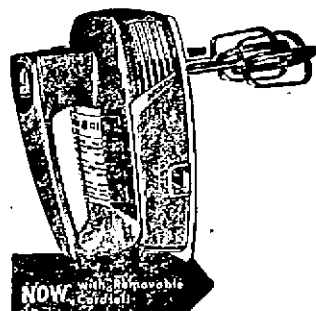
**31.95 TOAST-R-OVEN**  
Keeps toast warm downstairs while you make toast upstairs. **24.88**



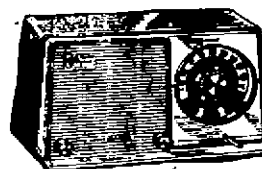
**28.90 AUTOMATIC SKILLET**  
With cover & control. Cooks for a crowd. **23.88**



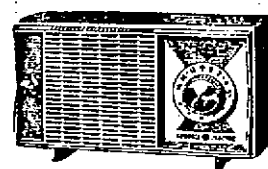
**21.95 SPRAY IRON**  
Sprinkle as you iron. Erase stubborn wrinkles in a jiffy. **16.88**



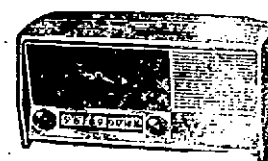
**19.95 PORTABLE MIXER**  
Does any mixing job anywhere. Now with removable cordset. **16.88**



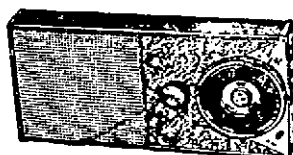
**61.95 AM-FM RADIO**  
2 antennas, 7 tubes plus rectifier. Musophonic tone. **54.88**



**21.95 TABLE MODEL RADIO**  
Compact little radio with G.E. Dynapower speaker. **19.88**



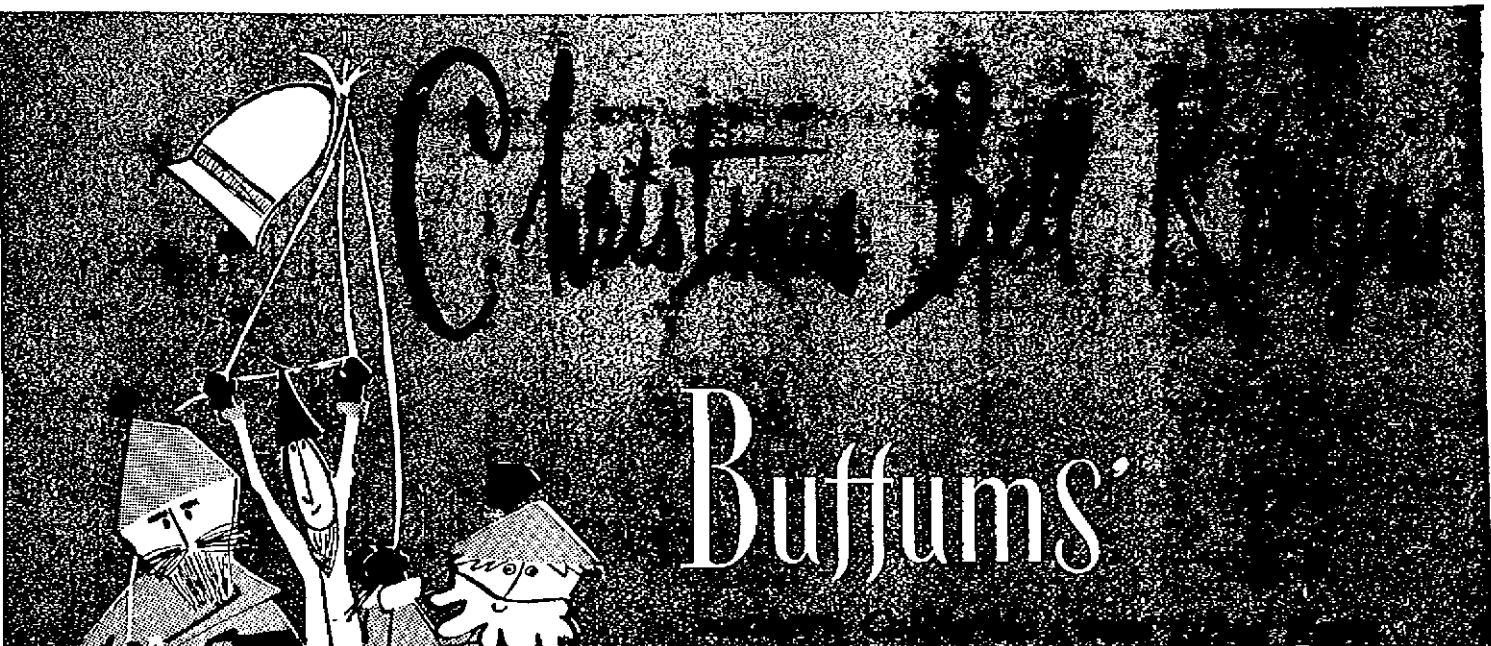
**46.95 CLOCK RADIO**  
Lulls you to sleep—wakes you to music or news. Turns itself off and on automatically. **42.88**



**49.95 TRANSISTOR**  
Pocket radio in enduring aluminum. Ideal for anyone on the go. **42.88**

## SECOND FLOOR WALKER'S





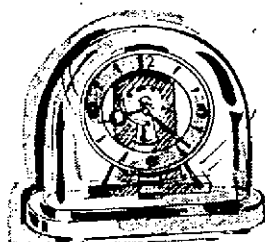
Here are more than a hundred-and-one suggestions, picked from a storeful of under-the-tree gifts . . . each numbered to make it easy for you to order . . . and an order blank to make it even easier!



#### 1 McClendon's Finer Candies

For the sweet-tooth on your list! Rich confections in tempting variety—each piece a new delight! Gift wrapped, and with a mailing carton. 1-lb. box, **1.49**

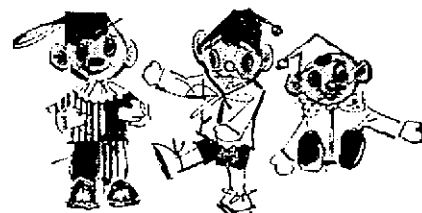
Candy Counter, Long Beach and Santa Ana



#### 2 Five-Year Transistor Clock

No cord—no winding! The electronic transistor clock runs for 5 years on one battery and the transistor. Suits any room decor. **32.50** (plus Fed. tax)

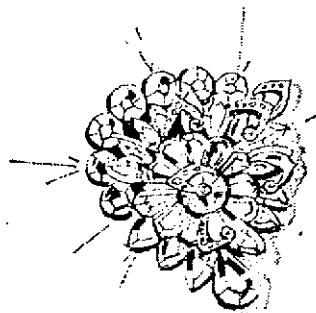
Time Shop, Long Beach and Santa Ana



#### 3 Santa's Little Gnomes

To decorate the tree, help fill a stocking, or trim a gift package! Happy the Clown, Billy the Beard, or Real George. 8" tall, colorful, clever! **\$1** each

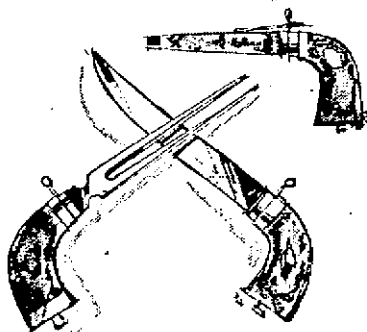
Toys, Long Beach and Santa Ana



#### 4 Eisenberg Ice, of Course

A jewel of a pint! Scintillating brilliance for elegant occasions! Gem-cut Austrian stones, sparkling in a rhodium finish setting. **\$25** (plus Fed. tax)

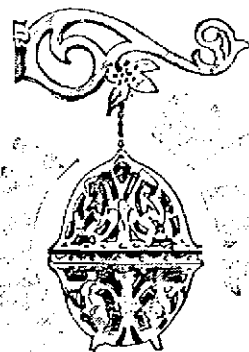
Jewelry, Long Beach and Santa Ana



#### 5 A Pair of Dueling Pistols

In disguise! They're really a carving set, imported from India. With hand-carved wooden handles, brass trim, and efficient blade and prongs. **\$25**

Store for Men, Long Beach and Santa Ana



#### 6 Mistletoe Shadowlite

An unusual Kissing Ring Light to hang from archway or chandelier! Styled in cast aluminum, holding a pine-scented candle. With bracket and chain. **4.95**

Stationery, Long Beach and Santa Ana

*festive selections from Santa's Hit Parade!*



**7 Replique by Raphael**

The fragrance men love on women! Cologne and Atomizer, \$6\*. Also Perfume, \$6, \$10, \$18\*. Purse Perfume, 3.75\* Toilet Water, 2.50 to 13.50\*  
\* plus Fed. tax

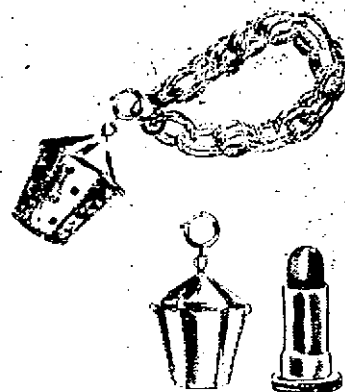
Cosmetics, Long Beach and Santa Ana



**8 Elegant Ronay Handbag**

In black, brown, navy or red calf—richly satin lined. The new Christmas selection is here—pouches, vagabonds, and her favorite classics! 16.95\*  
\* plus Fed. tax

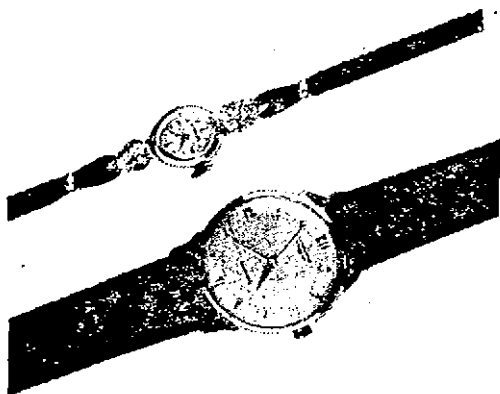
Handbags, Long Beach and Santa Ana



**9 Triège Perfume Bracelet**

Combining a sophisticated fragrance in modern stick form, with the beauty of Jewels by Trifari! Gold-toned, 6.50\* Black enamel and rhinestones, \$8\*  
\* plus Fed. tax

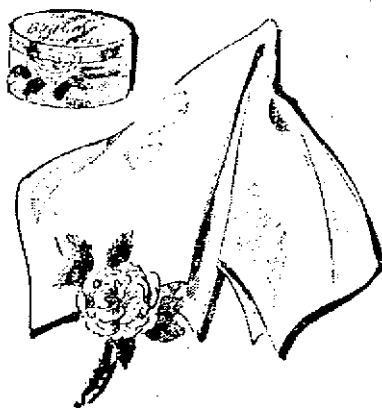
Jewelry Long Beach and Santa Ana



**10 "Diamond Empress" for her!**

Wittnauer beauty set with 8 diamonds. 14K white or yellow gold. \$135\* "Golden Eagle" Automatic by Longines for him. 14K gold top. \$135\*  
\* plus Fed. tax

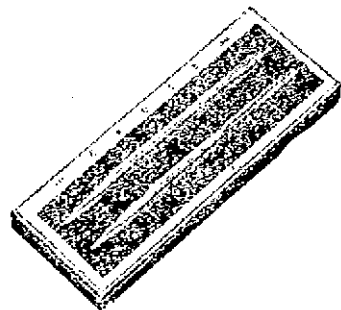
Time Shop, Long Beach and Santa Ana



**11 Clever Accessory Ensemble**

Pure silk scarf and a beautiful rose—perfectly color-matched in beige, red, teal blue or white. Prettily gift-boxed. By Fleurette of California. 3.50

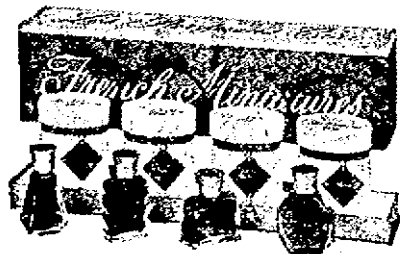
Accessory Shop, Long Beach and Santa Ana



**12 Century Pen Set by Cross**

Gold-filled pen, beautifully slim and perfectly balanced, partnered with a matching mechanical pencil. \$12\* Or in shining chrome, 7.50  
\* plus Fed. tax

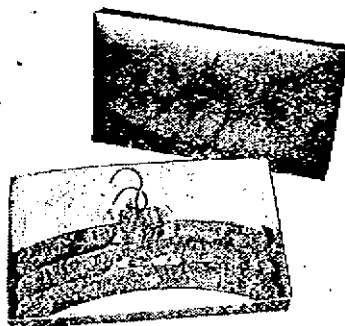
Stationery, Long Beach and Santa Ana



**13 Imported French Miniatures**

From Paris . . . Giro's four most famous de luxe perfumes—Danger, New Horizons, Surrender and Reflexions, all four—a delightful gift at a tiny price! \$5\*  
\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



**14 Luxurious Velvet Hangers**

Shirred and satin be-ribboned, a set of three velvet hangers is a charming gift for the lady who likes nice things! Choose blue, aqua or pink! 3.98

Closet Shop, Long Beach and Santa Ana

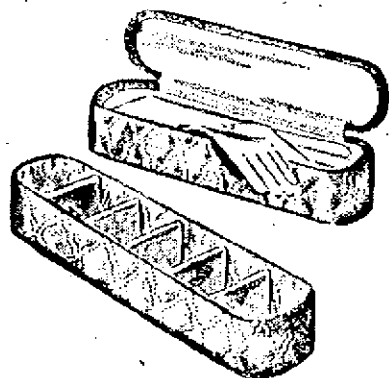


**15 The Very Newest Jacket!**

Emphasizing its newness with a buckled waistline! Sparkling rhinestones and lace on black or white wool—fashion success by Irene Pearls. S, M, L. 10.95

Accessory Shop, Long Beach and Santa Ana

...setting the scene for a merry Christmas!



### 16 Two for the boudoir!

Quilted satin 6-section Hose Box and covered Glove Box, in dainty pastels. Both are "Cozy Home Accessories" by K.C. Give either—or both! \$1 each.

Closet Shop, Long Beach and Santa Ana



### 17 Roses and Dew Drops

Blouse by Lee Mar. Red, brown or blue roses splashed profusely on white, dew-dropped with rhinestones! In drip-dry Pladome faille. 32 to 38. 6.95

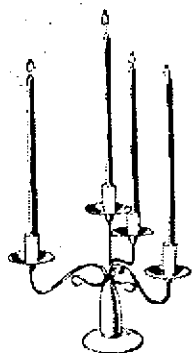
Accessory Shop, Long Beach and Santa Ana



### 18 Cologne Mis-s-s-st-i-fier

Eau de Cologne in the fabulous Carven way . . . new and exciting gift idea! Choose Ma Griffe fragrance, 5.50\* or the intriguing Robe d'un Soir, 6.50\* \* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



### 19 Romantic Candle Light!

Alabaster white porcelain and brass candelabra for Tiny Taper candles. Stands 14" high. 4.95. By Victrylife. 10" Tapers, White, pink. Box of 8, \$1.

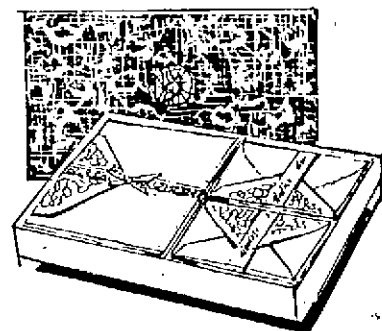
Stationery, Long Beach and Santa Ana



### 20 Santa, the Drummer Boy

Dressed in red, beating on a decorated white drum-shaped candle, to start the festivities! Santa, candle, and antique brass finish base, 3.95. By Victrylife.

Stationery, Long Beach and Santa Ana



### 21 "Old Lace" by Montags

Sheer stationery—the envelopes lined with lace-design tissue. Box carries the lace motif. Blue, white, pink. 60 club-size sheets, 40 envelopes. 2.50

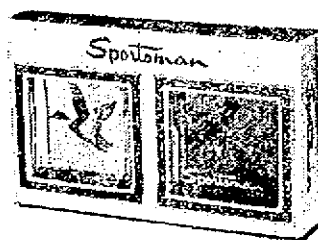
Stationery, Long Beach and Santa Ana



### 22 Pin-up Christmas Card Tree

The 'tree' that hangs on the wall like a picture—"grows" to hold 25 to 125 cards . . . can be used year after year! Complete with gummed stickers. 1.25

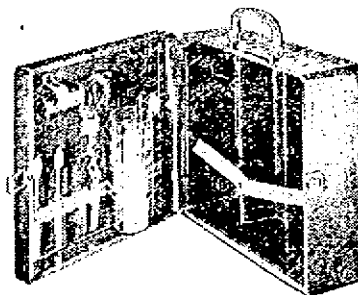
Stationery, Long Beach and Santa Ana



### 23 The "Sportsman" Gift Set

Shaving Lotion and Cologne, 4 ozs. each, 2.25\* or 8 ozs. each, 3.75\*. Also . . . Shaving Lotion, \$1\*, 1.75\*. Toddy Stick, Pre-Electric, D-Bar, \$1\* each. \* plus Fed. tax

Cosmetics, Long Beach and Santa Ana

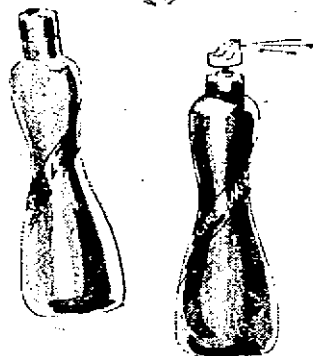


### 24 Liquor Case for Travel

In simulated brown leather, complete with drink-mixing accessories — and space for three bottles. 21.95\* Case for 2 bottles, etc. 16.95\* \* plus Fed. tax

Small Leather Goods, Long Beach and Santa Ana

pretty presents...destination Christmas Tree



**25 Esscent by Giro**

The fabulous Paris-born fragrances—Reflexions, Ricochet, Surrender, New Horizons and Danger—now in a new and exciting gossamer spray! **2.50, 3.50\***

\* plus Fed. tax

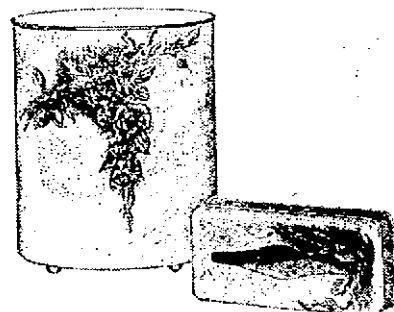
Cosmetics, Long Beach and Santa Ana



**26 Her Christmas Cardigan**

The short cut destined for long wear—for so many occasions! A Hedy Original in all wool, with stand-up collar, push-up sleeves. Black, white, S, M, L. **10.95**

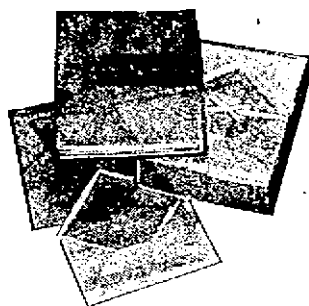
Accessory Shop, Long Beach and Santa Ana



**27 Royal Rose Bath Accessories**

Rhinestone-jeweled rose on white or pink background enamel, by Ransburg. Basket, **4.95**. Tissue Box, **\$4**. Toilet Seat, **14.95**. Nylon Tumbler, **1.50**

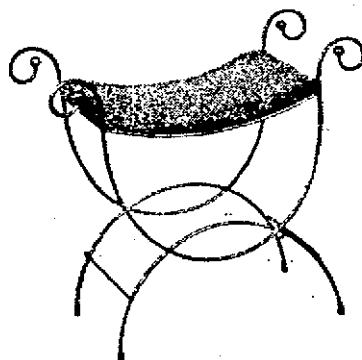
Closet Shop, Long Beach and Santa Ana



**28 Eaton's New "Scintillate"**

Sheer glamour! Highland linen writing paper, with twinkling star-dust lined envelopes! 40 club-size sheets, 24 envelopes. White, blue or pink. **1.59**

Stationery, Long Beach and Santa Ana



**29 "Golden Duchess" Bench**

Very elegant, and very useful! Graceful frame in gold metallic finish; foam cushion with pink or white corduroy zippered cover. By Ransburg. **10.95**

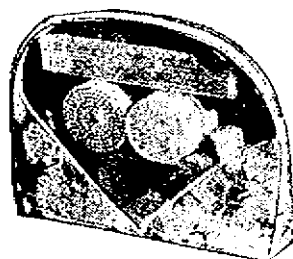
Closet Shop, Long Beach and Santa Ana



**30 Fashionable Furry Collars**

Mouton—and mighty pretty! Perfect glamour touch for sweaters and so on! In white, black, beige, taupe, pink or blue. Pompon Collar, **1.98**. Plain **\$1**

Accessory Shop, Long Beach and Santa Ana

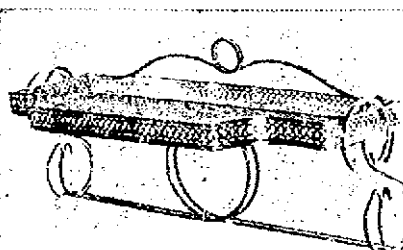


**31 "Celebrity" Travel Bag**

Ready to go! Zippered case, fitted with pearl-bead topped plastic jars and bottles, toothbrush holder, etc. Holiday or Florette design. **\$3\***

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



**32 Handsome Bathroom Shelf**

In two-tone golden brass finish, with intricate filigree surround. 6 3/4 by 17 1/4 inch shelf for bottles—PLUS a useful towel bar! By Wolff. **4.29**

Closet Shop, Long Beach and Santa Ana



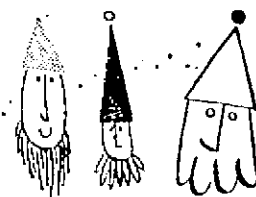
**33 Christmas in the air!**

Woodland freshness comes indoors with Andre Richard's Bayberry Mist Sachet Spray—good luck with the burning of Bayberry Candles! The Gift Set, **\$2**

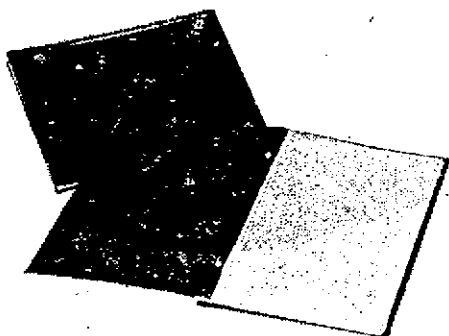
Stationery, Long Beach and Santa Ana



Buffums... southern California's most gifted stores



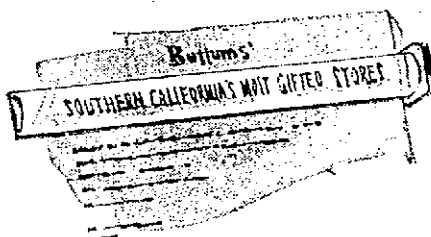
Sunday, November 30, 1958



### 34 Photograph or Scrap Books

Handsomely leathette bound, gold tooled. Ivory, brown, green or sandalwood. Complete with metal monogram initials. By Blue Star. **3.50** ea.

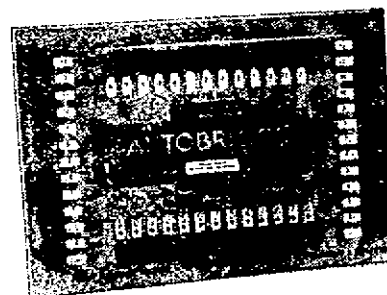
Stationery, Long Beach and Santa Ana



### 35 Maggi-C-Bar for fine print!

For the phone book or any small type! Needs no focusing, just lay it on the page! Unbreakable, won't cloud or distort. For desk, **4.95**. Or pocket, **3.95**

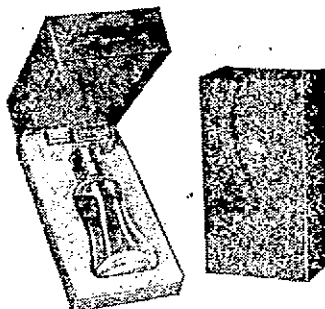
Stationery, Long Beach and Santa Ana



### 36 Fascinating "Autobridge"

For all bridge lovers! Beginners or Advanced Player Sets, each with board, playing hands, and instructions by Goren. Special Set, **1.50**. Deluxe, **\$3**

Stationery, Long Beach and Santa Ana

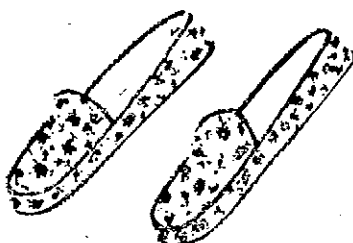


### 37 "Blue Grass" Fragrance Set

Light and lovely Mist for her dressing table and a purse flacon of Blue Grass Perfume to carry with her! Charming gift-boxed by Elizabeth Arden. **\$5\***

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



### 38 Angel Treads by Barry

The slippers that comfortably cradle the feet! Rose-printed corduroy, softly lined, with foam rubber innersoles. In red, blue, pink, yellow. S, M, L. **1.98**

Closet Shop, Long Beach and Santa Ana



### 39 ARDEN for Men Gifts

Travelaire Set of Soaps, Shave Cream, Safety Razor, After Shave, Deodorant, Eau de Toilette, in plastic case. **\$5\***

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



### 40 Handy-Hannah Hair Dryer

De luxe model with heat regulator and new fast-dryer hood. Ideal gift for the busy girl who 'does it herself'—or for the traveler. **8.95**

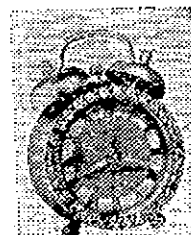
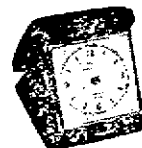
Cosmetics, Long Beach and Santa Ana



### 41 Handy-Hannah Massager

Gives soothing relief for foot tension and muscle tiredness with gentle vibration, while reviving the circulation. Single model, **7.95**. Dual, **14.95**

Cosmetics, Long Beach and Santa Ana



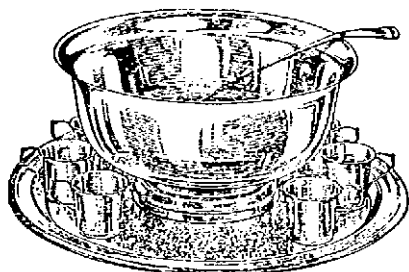
### 42 Two clever little clocks!

Ladies' Travel Alarm in morocco, pig-skin or crocodile leather case. Luminous dial, **9.95\***. Bedside Twin-bell Alarm, rhinestone set, **5.95\***

\* plus Fed. tax

Time Shop, Long Beach and Santa Ana

gifts in wide and wonderful selections

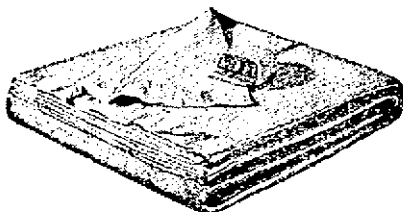


#### 43 "Paul Revere" Punch Set

Classic design in Wallace silverplate. 3-gallon bowl, 12 cups, waiter, ladle. Reg. \$170, **\$125\***. "Harvest" Punch Set. Reg. \$200, **\$150\***. Pieces may be purchased separately.

\* plus Fed. tax

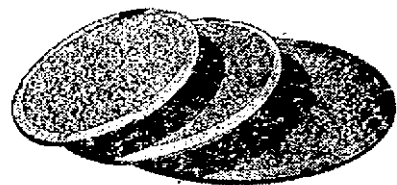
Silverware, Long Beach and Santa Ana



#### 44 G.E. Automatic "Southport"

De luxe blanket with G. E. Sleep-guard and custom tailored corners. 6 colors. Twin, **32.95**. Double, single control, **37.95**. Double, dual control, **47.95**

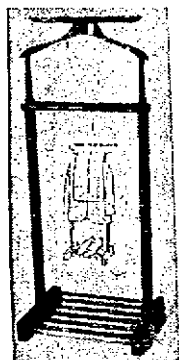
Bedding, Long Beach and Santa Ana



#### 45 Attractive "Table Toppers"

Decorative and useful gift! Set of 3 "hot dish receivers" by Bruce. Hardwood and cork, felt backed ovals. One each 14", 10 1/2" and 8 1/2". **4.95**

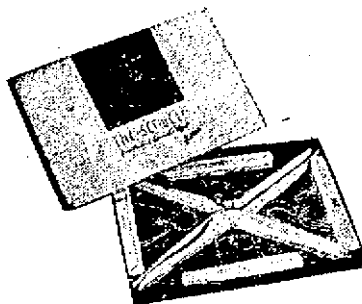
Housewares, Long Beach and Santa Ana



#### 46 "Silent Valet" by Setwell

Holds his coat on "shoulders", trousers on non-slip bar, shoes on rack. A tray holds change, etc. Mahogany, blond, walnut or maple finish. Boxed for mailing. **12.95**

Closet Shop, Long Beach and Santa Ana



#### 47 The "Setwell" Wardrobe Set

Gift-boxed set of men's clothes hangers in natural hardwood. Combination hangers with well-shaped shoulders, for two complete suits. Three slacks hangers. **3.95**

Closet Shop, Long Beach and Santa Ana

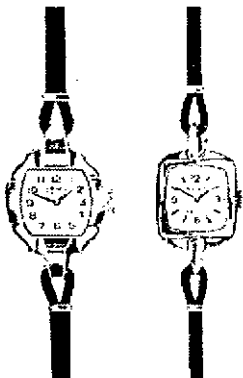


#### 48 Secret of Venus Perfume Oil

A few drops smoothed on after bath—the fragrance is inviting, increasingly alluring! Made and sealed in France by Parfums Weil Paris, **\$5, 8.50, \$15\***

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana

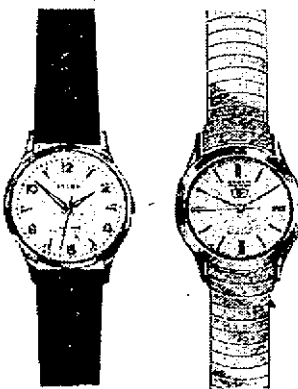


#### 49 A Gruen Watch for 'her'!

Beverly (left) 17-jewel Gruen movement. Tru-tone gold color. **29.75\*** Madeline, 17-jewel precision movement. Delicately curved case. **59.50\*** . . . just two from our Gruen collection!

\* plus Fed. tax

Time Shop, Long Beach and Santa Ana

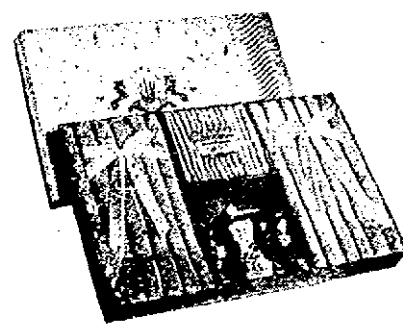


#### 50 A Gruen Watch for 'him'!

Autowind Surf (left) self-winding on the wrist. Shock-resistant. **39.75\*** Autowind Power Ace, winds itself. 17-jewel Gruen movement. **79.50\*** . . . and other handsome Gruen models!

\* plus Fed. tax

Time Shop, Long Beach and Santa Ana



#### 51 "Royal Princess" Bath Set

A beautiful gift! Two big fluffy bath towels and two washcloths, in a choice of bathroom colors . . . and a glamorous ceramic lotion dispenser. **7.50**

Towels, Long Beach and Santa Ana

joyous surprises for Christmas opening!

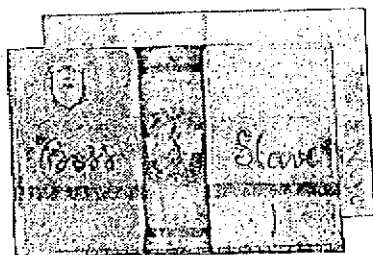


**51 Houbigant Two for Romance**

Chantilly—most feminine of fragrances! Perfume and Eau de Toilette, presented in a lacy circle, brilliant with stars! Significant as mistletoe itself! **2.50\***

\* plus Fed. tax

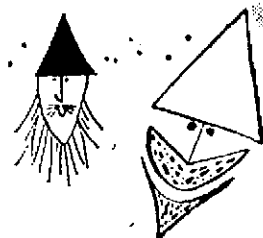
Cosmetics, Long Beach and Santa Ana



**52 Togetherness—new version!**

"Boss" and "Slave" embroidered Towel Set. 2 hand towels, 2 washcloths. Also His and Hers, Mr. and Mrs. Smart gift sets by Star Embroidery. **3.98**

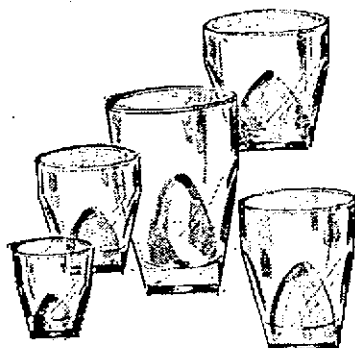
Towels, Long Beach and Santa Ana



**53 Towel Rack Stand with Shelf**

In brass or chrome finish. Three bars hold large bath towels, hand and guest size. Shelf accommodates the 'extras'. By Dralar of California. **14.95**

Closet Shop, Long Beach and Santa Ana



**55 Festive 40-Pc. Tumbler Set**

Crystal clear glassware by COLONY—complete set of 8 each Tumblers, Iced Teas, Double Old-Fashioneds, Juice and Shot glasses . . . all for only **7.50**

China, Long Beach and Santa Ana



**56 Milk Glass Punch Bowl Set**

Harvest pattern by COLONY. Bountiful punch bowl, 12 punch cups, and the serving ladle. Appropriate gift for the wassailing season! **14.95**

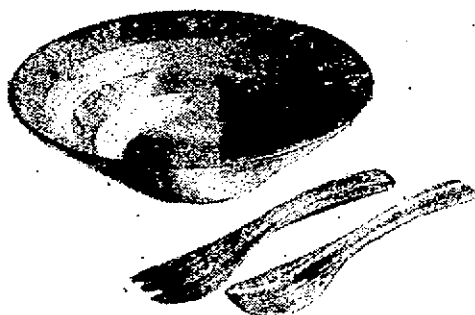
China, Long Beach and Santa Ana



**57 Salton "Gourmet" HoTray**

Keeps foods unspoiled while dinner waits! Radiant glass heating area, thermostat control. Aluminum finish, walnut handles. **14.95.** (Others 24.95, 34.95)

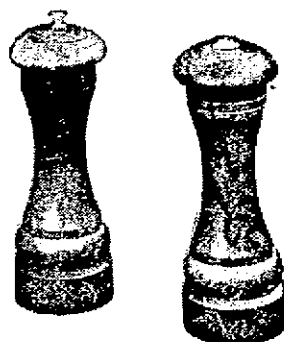
Gift Shop, Long Beach and Santa Ana



**58 Walnut Salad Bowl, Servers**

Solid walnut in the modern manner, hand-finished by true craftsmen. 12" bowl, **6.95.** 14", **10.50.** 16", **13.95** Servers, **2.50** pr. All by Vermillion.

Gift Shop, Long Beach and Santa Ana



**59 Seasonable Pepper Mill Set**

8" salt shaker, and pepper mill with precision steel grinders. Maple, walnut or ebony finish. By Verity Southall. They look like a 17.95 set! **9.95**

Gift Shop, Long Beach and Santa Ana



**60 From Spain comes "Joya"**

Tantalizing fragrance from the House of Myrurgia, in Barcelona. Pulse Perfume in gold metal case, **4.50\*.** Cologne, **3.75, 4.50, 7.50\***

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



# Buttums

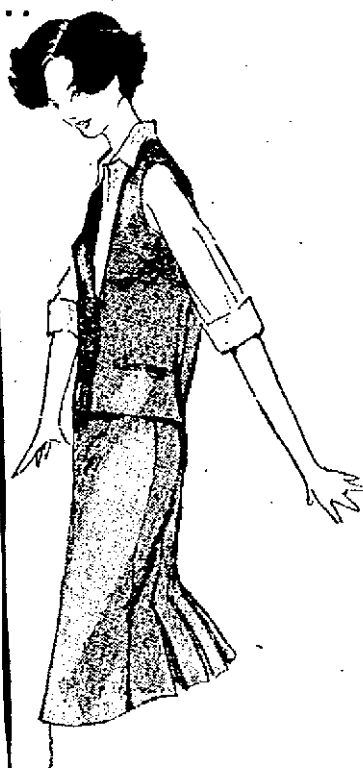


## 61 "Je reviens" — a promise in fragrance!

By Worth of Paris. Set of Perfume, Cologne, Bath Oil, and Talc, **12.50\***. Dusting Powder with French swans-down puff, **7.50\***. Toilette Water in sterry decanter, **7.50\***. Also . . . purse perfume, **3.50\*** Voyageur, **\$5\***

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



## 62 Smart Christmas Trio

Wool flannel skirt by Col-ton. Red, blue, turquoise, med. Oxford. 7-15, **11.95**. Color-matched Weskit, **8.95**. Dacron/cotton white Majestic Blouse, **4.95**

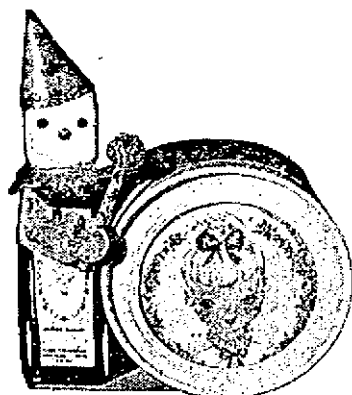
Young California Sportswear, Long Beach and Santa Ana



## 63 Casual comfort!

California Ranchwear Capris. Orlon/wool plaid. Blue, brown. 9-15, **10.95**. Over-blouse in broadcloth, by Majestic. In white, colors. 30-36, **4.95**

Young California Sportswear, Long Beach and Santa Ana



## 64 "Budding Beauty"

Tussy's pink and gold clown holds Toilet Water and Dusting Powder, **2.25\*** . . . also — Pomade Lipstick with re-fill, Powder Mitt, and Snow Man Hand Lotion . . . each **1.25\***

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



## 65 Flower-fresh Cotton!

Delightfully crisp, refreshingly iron-free! Convertible collar, and a tie that can be a head-band too! Blue, green or gray posy print, By Danfra. 9-15, **4.95**

Young California Sportswear, Long Beach and Santa Ana



## 66 The real "Devon Violets" Perfume!

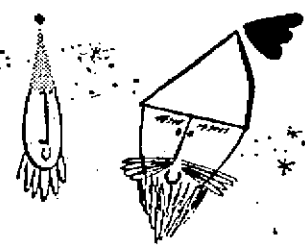
Imported from England, nostalgically reminiscent of English country lanes! Delightful packaging! **1.50\*** A Bunch of Grapes is really a clever camouflage for guest soaps! Novel way to present a very welcome gift! **\$2 and 3.50**. Both by Mem Co.

\* plus Fed. tax

Cosmetics, Long Beach and Santa Ana



gift ideas from our Bright New World for Youth!



**67 3-Pc. Terry Snootie**

No hooks or buttons on this set of pullover, panties and booties for napping or play! White or pastels, with cute applique. By Hollywood Needlecraft. S, M, L. **3.98**



**68 2-Pc. Lounging Set**

Red Mandarin jacket. Quilted cotton, patterned in black and gold. Black corduroy capris. Completely washable. By Petti-Robe. 7 to 14, **9.98**. 3 to 6x, **7.98**



**69 Corduroy 'Longlegs'**

The little sailor wears red corduroy with nautical trim, just one of the styles! Some are brother/sister matched, by Tidykins. Toddlers' 2, 3 and 4, **10.98**. M, L and XL, **9.98**



**70 Her Bouffant Slip**

Every little miss wants a very bouffant slip—and here it is, in white! Tiers of lace-trimmed net ruffles over taffeta. Nylon tricot bodice. By Her Majesty. 4-14. **\$4**



**71 'Bubble Skirt' Dress**

Very new! Polished cotton 2-piece with scoop-neck top and bubble skirt, with cummerbund. White, patterned in red or black. By California Youngsters. 7-14. **7.98**



**72 Junior 'Jump Suit'**

Washable 1-piece corduroy play suit in gay red or blue. Practical pedal pusher length, short sleeves, back belt, full zipper. By Dale of California. 3-6x. **4.98**



**73 Little boy in boucle!**

He'll look adorable in this 2-piece boucle suit! Button-shoulder sweater and elastic-waist suspender pants! 9, 12, 18 months, 2, 3 and 4 years. By Donmoor. **3.98**



**74 'Ring around Rosy'**

Prettiest coverall imaginable for a little moppet! In soft pink corduroy, lace trim and rosy applique! Gripper crotch for quick change. By Adele. S, M, L. **4.98**

it's a small world at Christmastime!



**75 The Bulky Orlon she wants!**

Because it has the new 'relaxed' look and length, with low-placed back bow! Smart roll collar and push-up sleeves. In white, royal or red. By Glacier Knits. 7 to 14. **9.98**



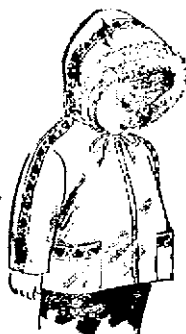
**76 Quilted Nylon Trapeze Robe**

Duster length in palest pink nylon tricot, lace trimmed. With little collar, raglan sleeves and shirred back yoke. By Petti-Robe. 3-6x. **8.98**. 7-14, pink or blue, **10.98**. Pre-teen, **12.98**.



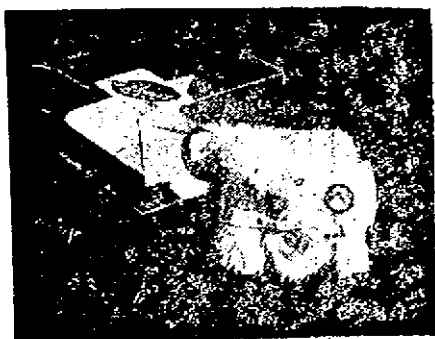
**77 Bright Nursery Comforter**

Colorful animal design, custom quilted on white Everglaze chintz, pale yellow nylon bordered and backed. Light-as-down dacron filled. 45x57". By Kenmar Comforters. **10.98**



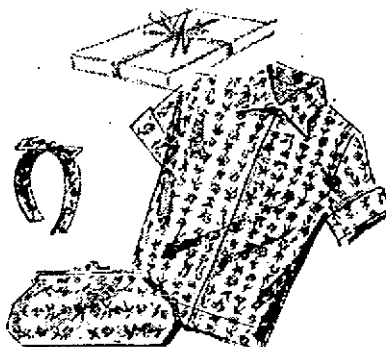
**78 Jacket for a toddler!**

Snow-white nylon, cosily quilt-lined, Tyrolean braid trimmed. Nylon fleece trim on hood. Water-repellent and completely washable! By Tidykins. Toddlers' 2, 3 and 4. **9.98**



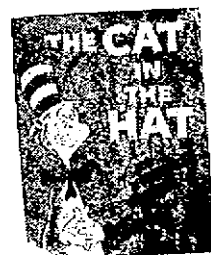
**79 Baby's Lullabye Animal**

Soft, cuddly little animal that plays baby to sleep with Brahms' Lullabye on its music box! (Music box can be removed when the animal is washed!) By Krueger Company. **3.98**



**80 Smarteens 3-to-match!**

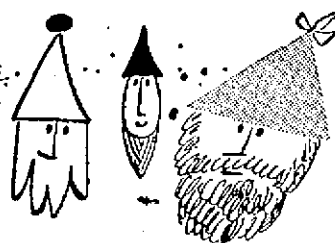
Blouse, headband and clutch bag, in a matching print, maize or blue! Blouse has convertible collar, roll-up sleeves, headband has bow, clutch is clear plastic covered. 7 to 14. **5.98**



**81 Books for Young Readers**

THE CAT IN THE HAT  
by Dr. Seuss  
THE CAT IN THE HAT COMES BACK  
by Dr. Seuss  
A BIG BALL OF STRING  
by Marion Holland  
THE BIG JUMP and other stories  
by Benjamin Elkin  
SAM AND THE FIREFLY  
by P. D. Eastman  
A FLY WENT BY  
by Mike McClintock Each **1.95**  
Books, Long Beach and Santa Ana

# Fun 'n' Games for boys and girls of all ages



## 82 New Electric Automatic

Fire Department Car and Driver, ready for the 5-alarm! With continuous action, it can't be cornered. Has red light and driver action. Operates on 2 flashlight batteries. **3.50** (plus batteries)



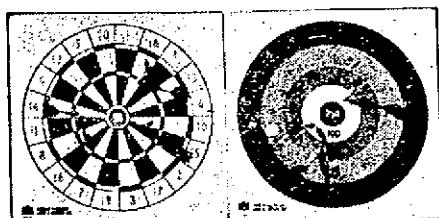
## 83 "Bozo" the Talking Clown

Every youngster's favorite! He talks and laughs just as he does on TV, at the turn of a crank! He's a tall 21", soft and cuddly, with Vinyl plastic face. **5.98**. Jr. Bozo, 15", **2.98**



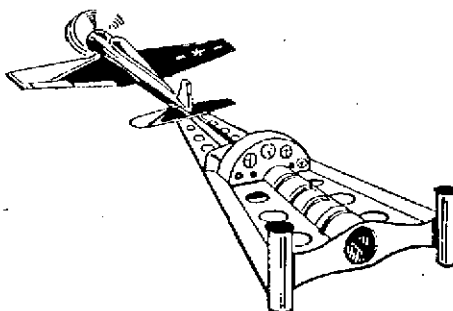
## 84 The Binocular Microscope

With 100 to 1000 power! Complete in laboratory-type case with equipment, slides, shrimp eggs, instructions and experiment library. For adventures in the world of science! **13.88**



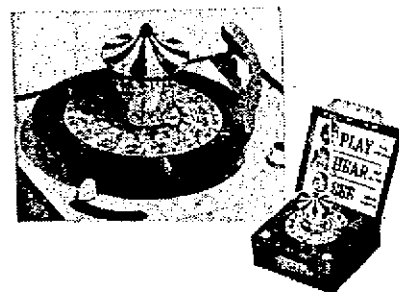
## 85 New! Double Dart Board

Bull's Eye and 20-Point, the two most popular dart games, side by side! New foam plastic board faces do not show dart punctures. With 6 imported weighted darts. Ours alone! **4.98**



## 86 Run-A-Bout Fighter Plane

Electric motor powered. New revolutionary action, hi-speed prop, and machine gun clack-clack. Brilliantly detailed. Operates on 2 standard flashlight batteries. **2.98** (plus batteries)



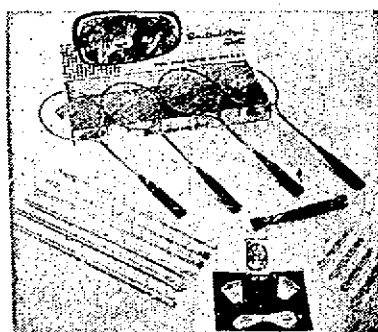
## 87 Magic Mirror Movie Set

Phonograph records with movies in full color! Play the record, hear the music, see color movies! Magic Mirror, with 4 songs on records. **2.98**  
Extra Albums of 2 records.....**1.50**



## 88 Well-trained Airedale

He's very handsome, and comes from Germany. Has a well-groomed white mohair coat with black and tan markings, and he barks. With collar, lead, and red wheels. 17" high. **6.99**



## 89 "Regent" Badminton Set

With 4 all-steel perma-last racquets—nylon strung, leather gripped, 2 plastic shuttlecocks, 20-foot official taped net, metal pole set, stakes, ropes and instructions. Complete. **14.44**

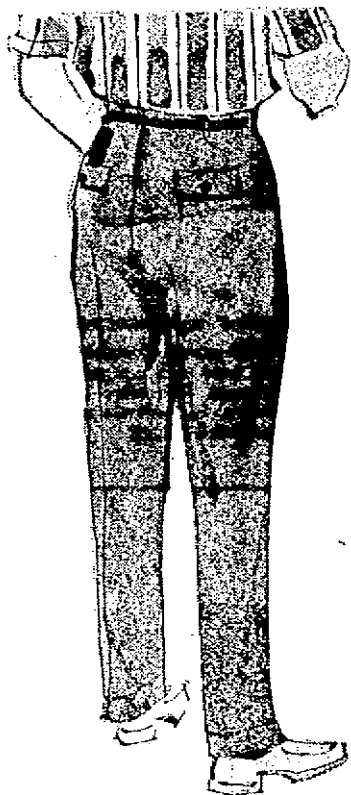


## 90 "Street King" Roller Skates

Sidewalk shoe skates—safest because they can't fall off... have no clamps, need no adjusting! Tops are soft leather, skates have all-steel bearings. Children's sizes, 9 thru 7. **6.98** pr.

Toys, Long Beach and Santa Ana

give that young man something to wear!



**91 Billy-the-Kid Wearlons**

The SUPER-Slacks in nylon and cotton, GUARANTEED for one whole year of hard wear! Charcoal, beaver or natural. 8-12, **5.98**. 14-16, **6.98**

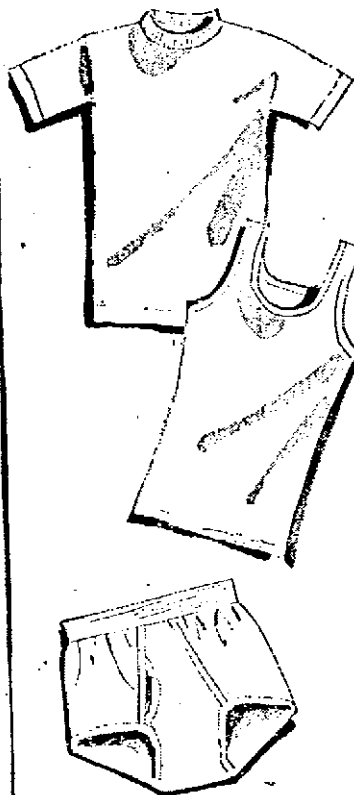
Boys' Wear, Long Beach, Santa Ana



**92 By Louis Goldsmith**

A suit tailored to his correct proportions, in the latest natural shoulder styling. 36-42. Regulars and Longs, **\$55**. New Sport Coat Styles, **39.50**

Varsity Shop, Long Beach, Santa Ana



**93 Munsingwear favorites**

Action-style T Shirt, 4-12, **\$1**. 14-20, **1.25**. Undervest, 6-12, **69¢**. 14-16, **79¢**. And Briefs, 4-12, **89¢**. 14-20, **95¢**. White combed cotton.

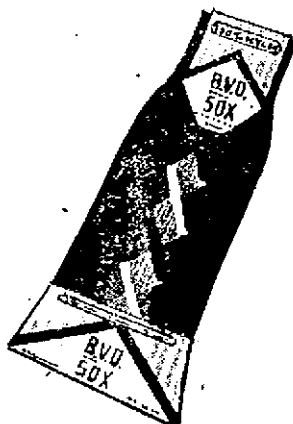
Boys' Wear, Long Beach, Santa Ana



**94 Majer—first choice**

Wool worsted slacks featuring the pleatless slim line, flap back pockets, correct tapering. Cambridge Grey, Charcoal Grey or Brown. 29 to 36. **19.95**

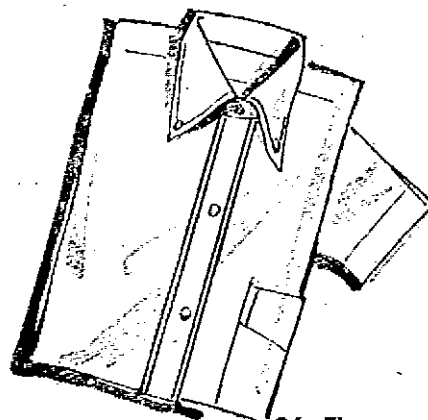
Varsity Shop, Long Beach, Santa Ana



**95 He can't have too many!**

B.V.D. socks, that is! Brushed cottons! Orlon blends! Combed cottons! Stretch and rib styles! In a gift-wise selection of colors and patterns! 8 1/2-10 1/2, **39¢** to **69¢**. 10 1/2-12, **69¢** to **1.25** pair.

Boys' Wear, Long Beach, Santa Ana



**96 The new "Brooke Town"**

Short sleeve shirt, with button-down Ivy style collar, by Freedman Roedelheim of New York. In brown, charcoal, wine or sand—plain colors or miniature checks. S, M, and L. **6.95**

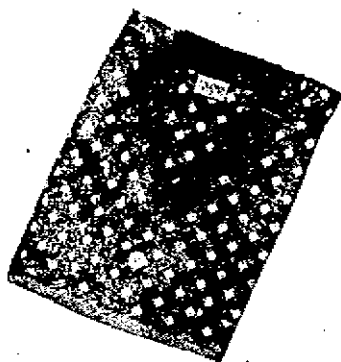
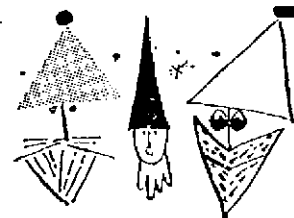
Varsity Shop, Long Beach, Santa Ana

Use Ruffums' New  
**FLEXIBLE PAYMENT**  
Revolving Credit Plan  
With Months to Pay



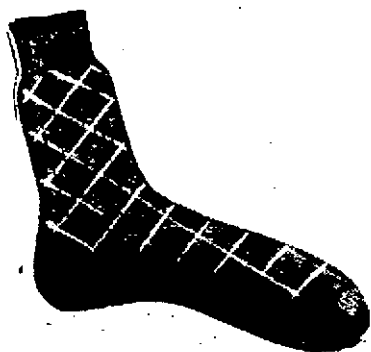
# Buffums

Sunday, November 30, 1964



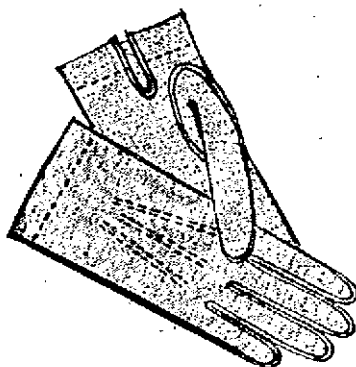
## 97 Textron—the pi's he likes!

Because they're full cut for sleeping comfort, and the colors stay fresh as new! Textron Sateen in smart Paisleys, **6.95**. Wash 'n wear Textrons in snowflake pattern, **\$5**. Both in A, B, C, D.



## 98 "Insulator" Socks by Jerks

This is where he gets double comfort, double warmth and extra wear—because Insulator socks are duo-knit! And the smart new color combinations are right! 10½-13. **1.50** pr.



## 99 Handsome pair of pigskins!

The easy slip-on gloves he likes for dress or driving! The natural color improves with wear, saddle-stitching is a smart touch. Made by the Fownes people, these pigskins are **7.95** pr.



## 100 New Ban-Lon Grand Slam

By Munsingwear. Luxuriously soft and warm, easy to wash, quick to dry! With the famous free-swing underarm gusset, extra long shirt tail. In navy, yellow, white, blue or beige. S to XL. **\$10**



## 101 If he likes lambswool . . .

He'll like Exeter Socks! They're 60% lambswool, blended with 40% dacron—with a dash of nylon re-inforcement at points of wear. Neat patterns in blue, grey, brown and tan. 10½ to 13, **\$2**

## 102 The bold, brawny Italians!

Gino Paoli imports—the all-wool bulky knits, already destined for gift-giving popularity! "Raimondo" Slip-on, the new placket front model, or the Cardigan—rugged classic! Both in the most-wanted masculine colors . . . each **\$39.50**

A truly handsome gift!

Store for Men, Long Beach and Santa Ana

now check your list so no one's missed!



### 105 A check for 'her'!

Cay Artley's Arnel/cotton that pays off in care-free fashion! Stays crisp and unruffled, washes like a charm, dries wrinkle-free! In turquoise, green and blue, 12-20, 12 1/2-26 1/2. **9.95**

Cotton Shop, Long Beach and Santa Ana



### 103 Casual Cord "Huckster"

In rugged wide wale, with a hint of the Norfolk in its styling, leather buttoned. Grey, beige or red—by Summers of California. 36-42. **29.50**

Store for Men, Long Beach, Santa Ana



### 104 Cashmere-soft "Marums"

Long-wearing blend of 80% orlon, 20% soft spun cotton, reinforced at toe and heel. Tweed effects in brown, navy, tan, Oxfords. 10 1/2-13. **1.50**

Store for Men, Long Beach, Santa Ana



### 106 Fine Italian Silverplate

Beautiful pieces for gift-giving, each a masterpiece of craftsmanship! Here are three from the Italian collection—Silent Butler, Covered Candy Dish, and a 9 1/2 x 12" Tray, each **5.95\***

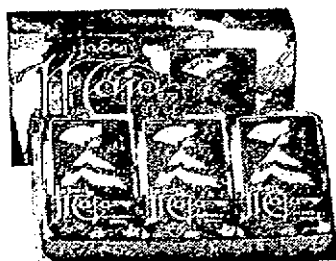
\* plus Fed. tax.  
Silverware, Long Beach and Santa Ana



### 108 The Pendleton 49'er

The jacket she'll wear to the sports car meet, at the stadium—anywhere there's something doing! Nonchalant style in virgin wool—red, black, grey or blue plaids. 10 to 18, **17.95**

Sun Charm Sportswear,  
Long Beach and Santa Ana



### 107 "Maja" by Myrurgia of Barcelona

Provocative, exciting — the fragrance that captured the allure of the Latin! "Maja" Cologne, **2.25, 3.50, \$6**, "Maja" Dusting Powder with scarlet lambswool puff, **3.75** (all plus fed. tax), "Maja" Hand Soaps, **2.50**

Cosmetics, Long Beach and Santa Ana





*give her a Bag of Gold  
for Christmas!*

**109 The perfect way to present  
3 pairs of Beautiful Bryans!**

You'll be giving her the most fashionable stockings in the world—in the most glamorous way! They're tucked into a little gold satin evening bag edged with gilt-encrusted velvet ribbon, finished with a tiny gilt emblem—all very, very French! A special find for a gifted giver—all for the price of the stockings alone! **5.85**

Hosiery, Long Beach and Santa Ana

**BUFFUMS'** Pine at Broadway, Long Beach, Main at Tenth, Santa Ana

Please send the following order to:

M

Address \_\_\_\_\_ City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_ Phone \_\_\_\_\_

☐ Charge to my Buffums' Account.

☒ Remittance Herewith

☐ I'd like to open a Charge Account—please send application form.

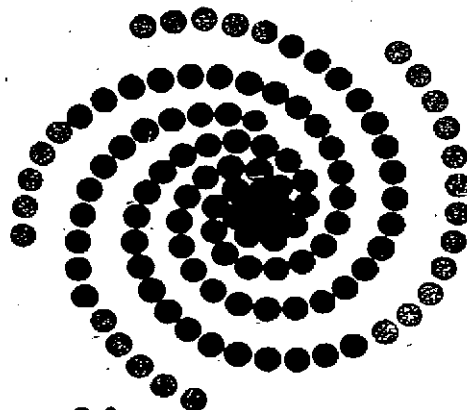
• Please use item numbers when filling in mail order blank.

\* We will add postage to your charge, outside our free delivery zone.

[illegible]

Please add 4% sales tax to purchases to be delivered within the State of California, and Federal tax where indicated.

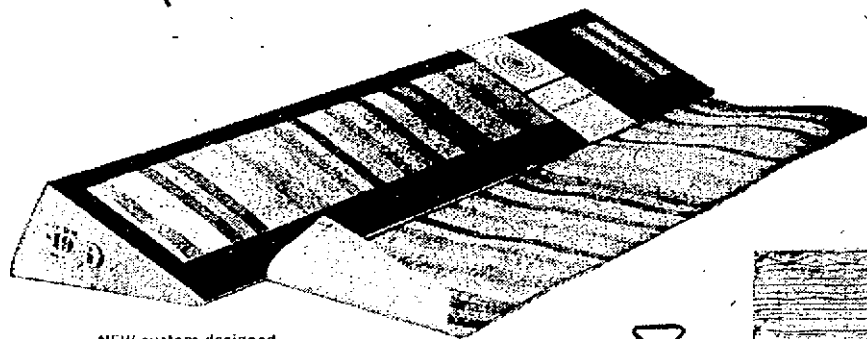
Buffums' Telephone Numbers: Long Beach, HEmlock 6-9841, ZEnith 9841, Santa Ana, Kimbrey 2-6262, ZEnith 2626.



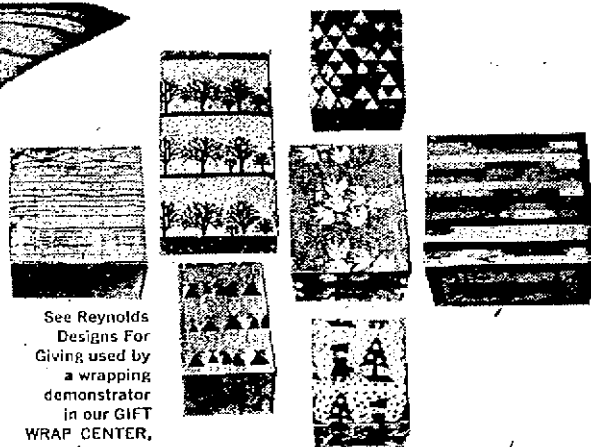
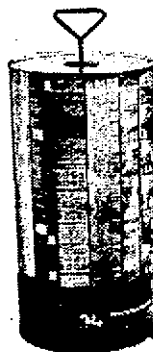
# Buffums' introduces

## REYNOLDS DESIGNS FOR GIVING

Look again at the exciting all-aluminum foil cover of this gift section! Touch the sleek texture... see the exquisite colors of its original pattern by world famous designers. It's but one of dozens of dazzling new Reynolds Designs For Giving which Buffums', alone in the entire West, introduces now... a full year ahead of the rest of America. Come in now to see our entire assortment of these fashion wraps in the Reynolds GIFT WRAP CENTER. You'll be first with the most distinctive gift wraps of the season... collection available in 26" width all-aluminum foil from 39¢ a roll, to \$2.95 in exclusive cutter box.\*



NEW custom-designed self-cutter\* box is exclusive extra of Reynolds Designs For Giving. Makes gift wrapping quicker, easier; provides permanent damage-proof storage container. Reynolds Designs For Giving also in exclusive new tray flats for creaseless, safe keeping!



See Reynolds Designs For Giving used by a wrapping demonstrator in our GIFT WRAP CENTER, Street Floor

### GIVE A GIFT OF GIFT WRAPS

"CAROUSEL"... pièce de résistance of our magnificent Designs for Giving! Gift wraps become exciting new gifts in themselves for the fashionable woman who receives this year's round set of 14 individualist designs. Sumptuously wrapped, ready-to-give, in its contemporary carrier, \$50. (not available elsewhere 'til 1959)

\*patent pending

# Buffums'

Reynolds Designs For Giving also on Lower Level



**KAY and NASH***Jewelers*

# FAMOUS NANNIE

## Christmas GIFT SALE

Take me Home  
For \$**1.00**  
Only

with any purchase  
of 19.95 or more

You'll love "CHRISSIE", our Junior Miss  
**FASHION PLATE DOLL**

She is

tall!



©1958  
NATIONAL  
SYNDICATE

\*Offer does not apply to previous purchases. A few price  
controlled or extremely discounted items are exempted.  
Additional dolls if desired, 8.95

3 stores  
to serve you

**Nash**  
JEWELERS  
all 3



**OPEN TODAY** AND EVERY SUNDAY  
FROM 10 to 5

Also Open

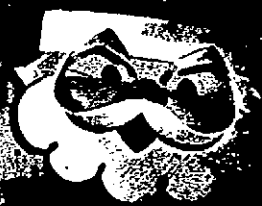
**EVERY NIGHT** Including SATURDAYS

... between now and Christmas for your Shopping Convenience and Pleasure!

"CREAM OF THE CROP"  
GIFTS

... famous nationally  
advertised brands you're proud  
to give... and hope to get...  
eye popping savings that  
can't be beat... 16 pages  
packed full of ideas and  
amazing values  
check every one and  
one for yourself  
Thank shop early to  
save time... save  
trouble... save  
MONEY

YOUR CREDIT  
IS GOOD  
Use it and Save



**NO MONEY DOWN**  
and long, easy Credit Terms.

Choose what you want without a penny of cash  
... pay absolutely nothing 'til next year!

New Accounts Opened by Mail or Phone! SEE BACK PAGE  
FOR COUPON AND PHONE NUMBERS

**KAY**  
JEWELERS  
IT'S O.K. TO OWE KAY!

**NASH...**  
Broadway and Pine

**KAY...**  
319 Pine Avenue and  
5208 N. Pepperwood  
LAKEWOOD

## 2

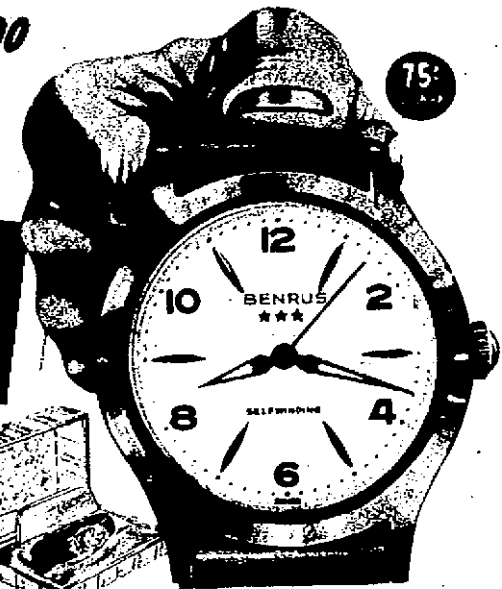
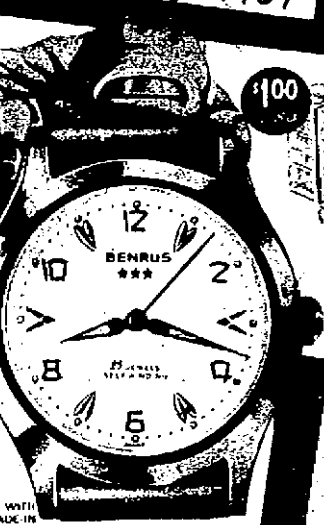
# Here's Money! We Give You \$20<sup>00</sup>

## FOR ANY OLD WATCH...

... any Make, any Age, any Condition, whether it runs or not,  
when you purchase one of these Fabulous New Models!

### BENRUS

Wonder Watches for 1959

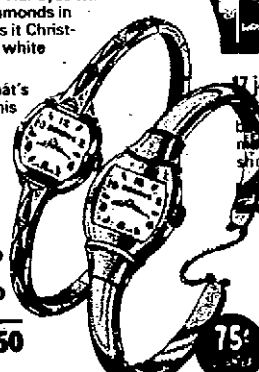


#### NEW 17 JEWEL BEAUTY WITH 2 DIAMONDS

3A. "Diamond Queen" Her eyes will outshine the sparkling diamonds in this watch, when she sees it Christmas morning! 17 jewels: white or yellow case.

3B. "Embraceable" That's what she'll be, wearing this 17-jewel bangle bracelet watch on her wrist!

3C. "Lady Marsha" Highly styled watch with matching bracelet: 17 jewels.



Sells Every-  
where for... **49<sup>50</sup>**  
Less Trade-In  
Allowance... **20<sup>00</sup>**  
You Pay Only **29<sup>50</sup>**

#### 17 JEWEL WATERPROOF\*

"Adventurer" America's best-selling 17-jewel automatic watch! It's water-proof, shock-resist, anti-magnetic.

Advertised Price, 42.50 **22<sup>50</sup>** WITH TRADE-IN

#### New 25 jewel Automatic

3E. "Sea Breeze" Super-accurate, Self-winding, Waterproof too! 3-dimensional engraved dial markers that sparkle on the satin-silver dial. In gift box.

Sells Every-  
where for... **59<sup>50</sup>**  
Less Trade-In  
Allowance... **20<sup>00</sup>**  
Pay Only **39<sup>50</sup>**

#### Famous Automatic New '59 style!

3F. Just set it once... and forget it! This gem of a watch winds itself with your every motion of the wrist! 17 jewels, waterproof, shockproof, and fully guaranteed.

Sells Every-  
where for... **49<sup>50</sup>**  
Less Trade-In  
Allowance... **20<sup>00</sup>**  
You Pay Only **29<sup>50</sup>**

#### AFTER-CHRISTMAS CASH REFUND CERTIFICATE

This certificate is validated when a new Benrus Watch is purchased without a trade-in being presented or credited. It assures purchaser of a minimum \$20 refund in case of a cash sale, at any time after Christmas and before February 1st, 1959, when trade-in is brought or sent in. Thus purchaser can keep the surprise of his magnificent gift, and also benefit fully from this trade-in offer.

(This certificate is valid only when counterchecked by store manager.)

Solicitor

Store Manager

#### Watches of Railroad Accuracy!

### HAMILTON

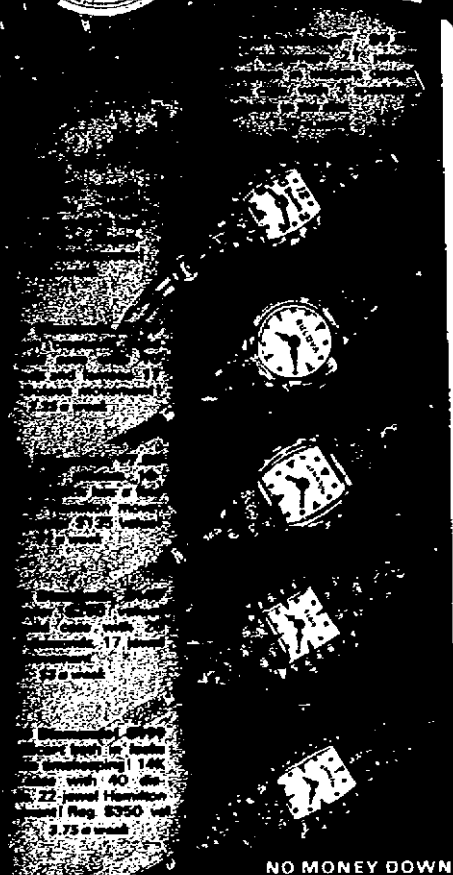
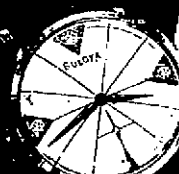
"All Americans"



LONG  
EASY  
TERMS

#### Exceptional Buys in Fine

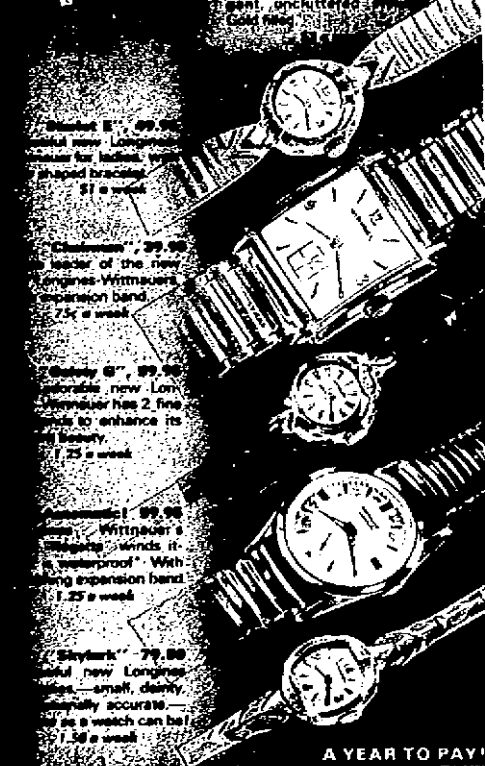
### DIAMOND WATCHES



NO MONEY DOWN

#### World's Most Honored Watches

### LONGINES-Wittnauer



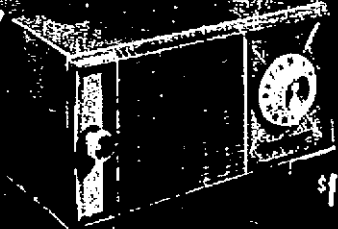
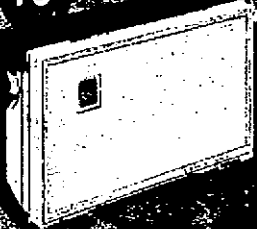
A YEAR TO PAY!

# FAMOUS NAME RADIOS & PHONOS

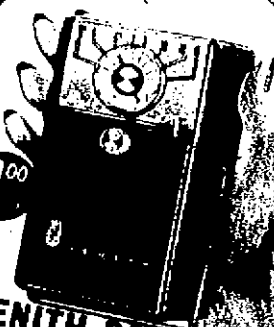
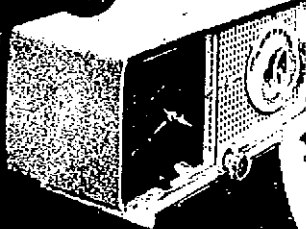
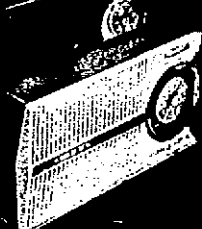
75

50

50



\$1.00



\$1.00

## ZENITH ROYAL 200 all transistor POCKET RADIO

48. Special Zenith-developed circuit has outstanding sensitivity; brings in stations with sharpness and clarity; gives high volume without annoying distortion. Plays up to 400 hours on 4 Mercury batteries!  
In Cardovan, Brown, Coral, White, Green  
**44<sup>95</sup>**  
PLUS BATTERIES

# STEREOPHONIC!

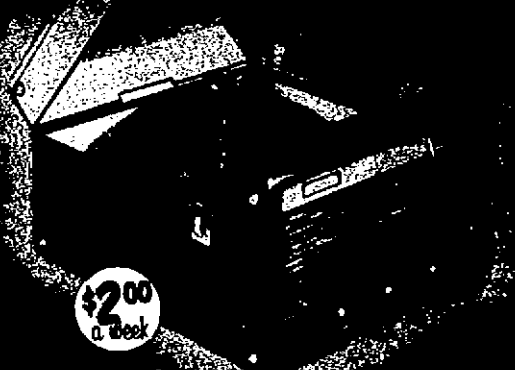
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\$1.00

*World's FIRST*  
**PUSH BUTTON CLOCK RADIO!**  
Wakes you Twice!

75

\$1.00



**\$2.00**  
a week

The Miracle of  
Stereo Sound...  
at a Miracle price!

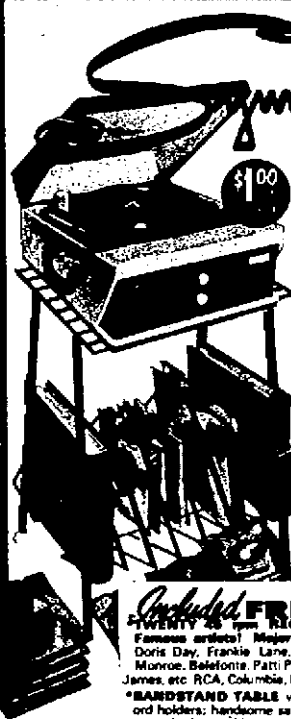
**\$99<sup>88</sup>**

**COMPLETE**  
with extra unit

4K. Compare at \$139.95 & more! This is not a phono wired for stereo or half an outfit requiring the purchase of an expensive "wire" or a dual Stereo cartridge. It is

**100% COMPLETE**  
for full HIGH FIDELITY STEREO OPERATION!

Nothing else to buy! Equipped with Stereo cartridge dual Stereo Sapphire needles. TWO big coaxial 8" double cone speakers, each equal to 2 individual speakers separate volume bass and stereo balance controls. Its automatic record changer is the new 4-speed VM that is jam-proof plays 33 45 78 and 16 rpm records 12" 10" or 7" size intermixes and shuts itself off after the last record is played. Has constant speed minimum wow, is rumble free.



## 4 Speed AUTOMATIC PHONO OUTFIT

4K. Jam-proof changer with automatic lost-record shut-off plays 16, 33, 45 and 78 speed records of 7", 10" and 12" size; intermixes 12" and 10". Powerful new Symphonic amplifier gives tremendous output, trouble-free operation. Blue & white, tan & white cases.

79.95  
VALUE  
—off for

**58<sup>88</sup>**

## 3 SPEED PORTABLE

4M. Well named "Teen-ager", 'cause it's built for fun — lots of staying power! Plays 12", 10", and 7" records in either 33, 45 or 78 speeds. Attractive non-scruff washable case in 2-tone brown, blue, green and red 'n' black.

**21<sup>95</sup>**



50



*Christmas Sale*  
**of gold GIFT RINGS**  
Reg. 19.75 Value!  
Your Choice **12<sup>85</sup>**

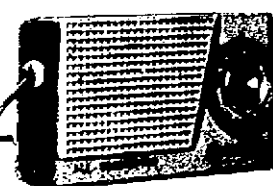
And what a show you get! Diamond-bright, superbly cut, fine cultured pearls. Birth stones for any month of the year in smart modern styles. Gold, initial rings and ladies diamond-on-onyx rings.  
Only 50¢ a week

## CROWN ALL-TRANSISTOR RADIOS

### "SHIRT POCKET" SALE PRICED **22<sup>88</sup>**

4W. It's a wee, Tom Thumb size but a big BIG value! Runs on 1 battery; has ear-phone jack for private listening; built-in dynamic speaker.

4W2. Eveready Energizer... 1.75  
4W3. Cowhide carry case... 1.95  
4W4. Private Earphone... 2.25



### MINI-MAGIC—with 4 RCA TRANSISTORS **26<sup>88</sup>**

4K. Precision engineered throughout and fully guaranteed. One battery lasts about a year! Clear, true tone reception—amazing power!

4K2. Eveready Energizer... 1.75  
4K3. Carry Case, strap... 1.95  
4K4. Private Earphone... 2.25



# BIG 64 PC. SERVICE FOR EIGHT IMPORTED DINNERWARE



Imported Dinnerware... \$50  
... \$19.95

These beautiful English dinnerware pieces are made of fine bone china and are decorated with a beautiful 'English Rural' pattern. The set includes 64 pieces, enough to serve eight people. The pieces are made in England and are of excellent quality. The set includes 12 dinner plates, 12 soup plates, 12 bread & butter plates, 12 fruit dishes, 12 cups, 12 saucers, 12 salad or cake plates, 12 salad bowls, 12 hardwood salad fork & spoon set, 12 13-in. cake platter, 12 matching server, 12 covered sugar, 12 matching creamer.

**Included FREE!**  
THIS EXTRA 13-PC. CAKE 'N SALAD  
BONUS SET

Just see  
What you get!

- 8 big 10 1/2 inch dinner plates
- 8 soup plates • 8 bread & butter
- 8 fruit dishes • 8 cups • 8 saucers
- 8 salad or cake plates • Salad bowl
- Hardwood salad fork & spoon set
- 13-in. cake platter • Matching server
- Covered sugar • Matching creamer



*English Rural*

## FAMOUS NAME ELECTRIC SHAVERS REMINGTON! SCHICK!

Your Choice \$12.88  
with trade-in

FOR HER!  
FOR HIM!



Is THIS a Sale!  
Imagine—important gifts  
like America's top selling Electric  
Shavers at such fantastically low  
cost. Now will you hurry in and do your  
shopping early? Get one for yourself too.

**Low, low Prices—Bigger Allowances**  
on all new 1959 Electric Shavers. As much as \$10 and more  
for any old Electric Shaver—whether it runs or not!  
Shop and compare

### GIFT RINGS With Diamonds

Reg. 29.75 to \$35  
Your Choice  
**19.85**

Magnificent birthstone rings with  
side diamonds and sparkling  
diamonds. Every Star and  
other lodge rings. Men's initial  
rings and any rings with dia-  
monds. Fabulous selec-  
tion. Fabulous values.

Only \$1.00 a week

### 14K GOLD WEDDING RINGS

Matched Sets for "Him" and "Her"



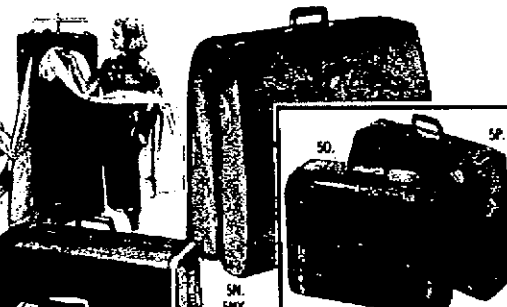
SM. Traditional 14K gold  
bands in both plain and  
road engraved designs; regular  
\$20.00 value.  
BOTH  
RINGS  
Hrs alone \$8.95, hrs \$3.95

ML. Modern sculptured  
& hand engraved styles  
in wide bands; regular  
\$22.00 value.  
BOTH  
RINGS  
Hrs alone \$14.95, hrs \$3.95

MM. Ultra fashionable  
wide styles in polished  
and Florentine gold fin-  
ishes; reg. \$30.00 value.  
BOTH  
RINGS  
Hrs alone \$24.95, hrs \$2.95

## Famous SAMSONITE Luggage

A "starter" piece is a perfect gift for one who doesn't yet  
own Samsonite... a welcome addition for the one who does!



**Now! Many New Samsonite  
Pieces—New Styles!**

Two new stars take their place in  
Samsonite's gallery of fine luggage!  
"Silhouette"—the sleek, molded light-  
weight cases without a lock in sight  
—and the new soft-side Travel Bags  
and Cases, so practical, so spacious,  
so extra lightweight! All are 100%  
Samsonite... exquisitely designed,  
superbly made, extra durable.

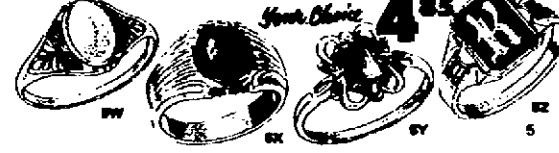
- |      |                            |       |
|------|----------------------------|-------|
| SM.  | Ladies new Travel Bag      | 29.95 |
| SNX. | Men's new Travel Bag       | 27.95 |
| SQ.  | New 30" Travel Case        | 29.95 |
| SP.  | New 26" Travel Case        | 25.95 |
| SR.  | Streamline Personal O'Neil | 17.95 |
| SAX. | Men's Streamline 3-suit    | 27.95 |
| SRY. | Men's Companion Case       | 19.95 |
| SS.  | Streamline Train Case      | 17.95 |
| ST.  | Silhouette Men's 2-suit    | 42.95 |
| SU.  | Silhouette Ladies O'Neil   | 25.00 |
| SV.  | Silhouette Ladies Wardrobe | 40.00 |



*Children's*

### GOLD GIFT RINGS

Good luck birthstones! Initials! Signers! 10K gold!



**NO MONEY DOWN**  
Give Gifts that are Fine  
and Pay in '59

# 60 Pc. Ensemble Beautiful BREAK-RESISTANT DECORATED MELMAC

DINNERWARE and MATCHING CYMAC HOSTESS SET

SWEETHEART  
ROSE PATTERN!

SERVICE  
FOR 8!

ALL 60  
PIECES FOR **75¢** A Week  
NOTHING DOWN

SAVE ALMOST HALF!

Complete Service for 8  
FULL PRICE ONLY **29<sup>88</sup>**

13A. Now—the sturdy utility of break-resist Melmac, combined with the delicate beauty of a fine china pattern! The rich, exquisite Rose Bouquet design is enhanced by the soft, pastel tints of the accompanying pieces... the full ensemble setting a table fine enough for the grandest occasion! An exciting gift... a wonderful set to have for your own.

LOOK HOW MUCH YOU SAVE  
over open-stock retail prices

8 Dinner Plates	\$22.00
8 Cups	8.80
8 Saucers	7.20
8 Fruits	7.20
8 Soup-Cereal	8.80
1 Creamer	1.60
1 Sugar with cover	9.00
Total if bought separately	57.60
OUR PRICE ONLY	29.88

**Free Bonus!**  
17-pc. HOSTESS  
SERVING SET

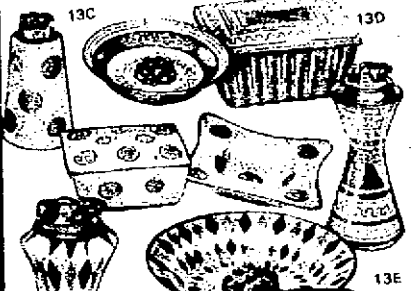
3-tier Ebony Server, plus  
8 Tumblers and 8 Conical  
—yours FREE with Set!

Complete

8<sup>88</sup>

Counterpiece  
OF CRYSTAL & SILVER  
WITH 12 FRUIT

13B. The fluted glass bowl fits on a separate silverplated base... and overflows with 12 pieces of the most natural looking artificial fruit you've ever seen! They're not wax, but fool-the-eye hand-painted ceramic—and you've seen them sold for \$1 a piece!



4-pc. Set  
**5<sup>00</sup>**

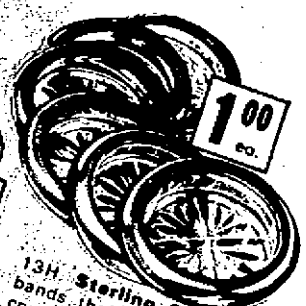
**Fine China  
TABLE LIGHTER SETS**

Truly exquisite! Lighter Sets of gold-decorated genuine China include polished brass lighter, Covered Cigarette Box, and Large Ash Tray! Harlequin, Gold Coin and Gold Band patterns for every decor!



13F Triple Shell Server in heavy silverplate will lend itself to 1001 elegant hostess needs! Value!

**3<sup>88</sup>**



13H Sterling Silver bands, these sparkling crystal Coasters & Ash Trays! What every woman wants! 6 for 5.50

**1<sup>00</sup>** ea.



13P Large 6-in. Water Goblets (12 for \$11)

13L Small Complete

13Q Well and Tree Platter, 16-in.

**Your Choice 5<sup>88</sup>**

**F. B. ROGERS MAGNIFICENT NEW SILVERWARE CREATIONS REGULARLY 7.95 to \$11**

A gift to delight every hostess on your list... fine holloware in heavy Silverplate, all but one by famed F.B. Rogers! Choose from a wide selection of serving and occasional pieces—each a masterpiece of design—for every lady on your list! And save many dollars at our special price!

13M Sugar & Creamer on Tray

13N English Roll Top Butter Dish

13R Water Pitcher

13S Leaf Serving Dish

13G Silverplated Bread & Butter Plates for the look of luxury. For Candies, nuts, too! 6 for 7.50

**1<sup>35</sup>** ea.

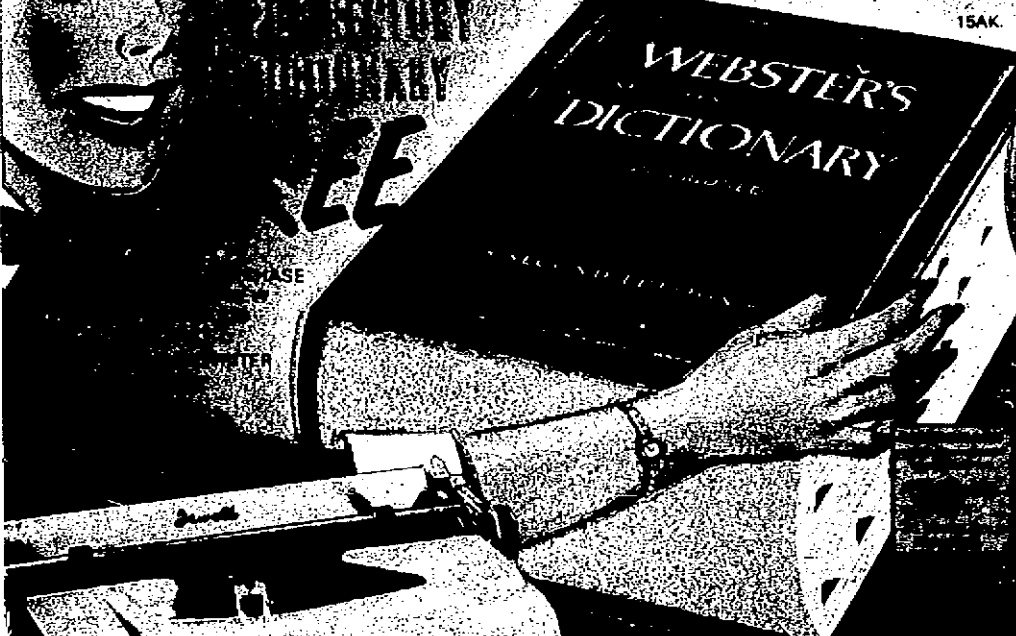
13J Bon-Bon Dish in heavy gleaming silverplate. A full 6" in diameter. A distinctive, impressive gift.

**1<sup>95</sup>**

This Is Chrissie — Your Bonus Gift Doll. See Front Page



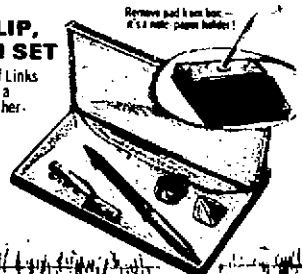
# Imagine! This famous \$39.50 UNMARRIDGED WEBSTER



**So Many Deluxe Features...**

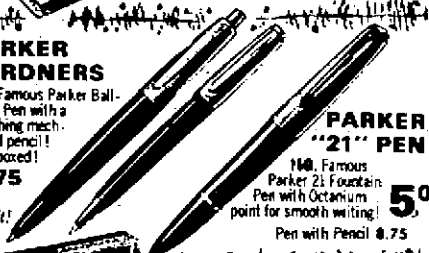
154A. For thousands of all types of business letters, reports, contracts, etc. 154B. For thousands of all types of business letters, reports, contracts, etc. 154C. For thousands of all types of business letters, reports, contracts, etc. 154D. For thousands of all types of business letters, reports, contracts, etc. 154E. For thousands of all types of business letters, reports, contracts, etc. 154F. For thousands of all types of business letters, reports, contracts, etc. 154G. For thousands of all types of business letters, reports, contracts, etc. 154H. For thousands of all types of business letters, reports, contracts, etc. 154I. For thousands of all types of business letters, reports, contracts, etc. 154J. For thousands of all types of business letters, reports, contracts, etc. 154K. For thousands of all types of business letters, reports, contracts, etc. 154L. For thousands of all types of business letters, reports, contracts, etc. 154M. For thousands of all types of business letters, reports, contracts, etc. 154N. For thousands of all types of business letters, reports, contracts, etc. 154O. For thousands of all types of business letters, reports, contracts, etc. 154P. For thousands of all types of business letters, reports, contracts, etc. 154Q. For thousands of all types of business letters, reports, contracts, etc. 154R. For thousands of all types of business letters, reports, contracts, etc. 154S. For thousands of all types of business letters, reports, contracts, etc. 154T. For thousands of all types of business letters, reports, contracts, etc. 154U. For thousands of all types of business letters, reports, contracts, etc. 154V. For thousands of all types of business letters, reports, contracts, etc. 154W. For thousands of all types of business letters, reports, contracts, etc. 154X. For thousands of all types of business letters, reports, contracts, etc. 154Y. For thousands of all types of business letters, reports, contracts, etc. 154Z. For thousands of all types of business letters, reports, contracts, etc. 155. Typing Table is new, kidney shaped, gives real work comfort. has many uses! Drop-leaf, grey enamel finish. 155A. Luggage-type Carry Case \$10

**Swank TIE CLIP, LINKS & PEN SET**  
 190. Smart matching Cuff Links and Tie Clip, packed with a Ball Point Desk Pen! Leatherette covered box converts to note paper holder, has pen-holder too!  
**5.00**  
 Charge it!



**Famous BUXTON LEATHER WALLETS**  
 180. For him. Convertible with pass case, click-bar windows. Mahogany, tan, black cowhide.  
 185. For her. Convertible with pass case, coin purse. Cowhide in white, red, other colors.  
**3.95** Charge it!

**PARKER PARTNERS**  
 18F. Famous Parker Ball-Point Pen with a matching mechanical pencil! Gift-boxed!  
**3.75**  
 Charge it!



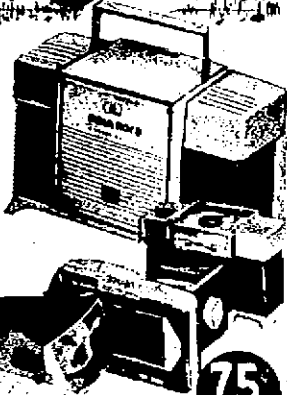
**PARKER "21" PEN**  
 180. Famous Parker 21 Fountain Pen with Optimum point for smooth writing! Pen with Pencil \$ 7.50  
**5.00**



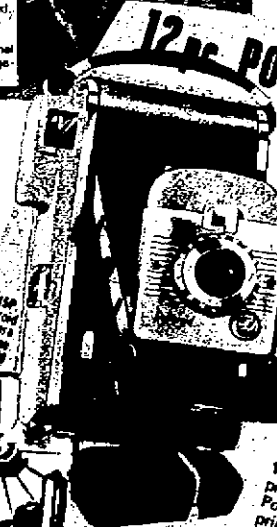
**Magic Touch Automatic JEWEL BOX by MELE!**  
 184. When she lifts the lid, tray rises & drawer slides out—automatically! Necklace Bar and Catchall Pocket in lid. Big 12 1/2 x 8 x 5 inches, in exquisite pastels with luxury full-depth velvet lining!  
**50¢ 8.98**

**NEW POLAROID PRINT COPIER**

184. Now!... copies of your Polaroid prints—or any other photographs—made in just 60 seconds! Simply slide snapshot into copier, slip Polaroid Camera into position, click the shutter, —and peel off perfect duplicates in one minute flat!



**12pc POLAROID CAMERA OUTFIT**  
 FOR TAKING FAMOUS "Pictures-in-a-Minute" ANYWHERE—ANYTIME or outdoors!  
**99.95**  
 \$2.00 OFF



**YOU GET:**  
 • Polaroid High-Speed Camera  
 • Compact, Folding Flash Gun with Case, Battery and Capacitor  
 • 2 Protect-A-Photo K14 for plastic-protecting 48 pictures  
 • Polaroid Photo Kit preserving Polaroid pictures  
 • Elastic-anchored Tension Carry-All Case  
 • 25 Rolls of Film  
 • A Great Light Memo for Polaroid Cameras, with Search Case  
 • Carry-All Case for your camera, flash gun, battery, film, and more!  
 • Charge it!



**SWIFT 6x30 Binoculars, Reg. \$36**  
**24.95**  
 158K. Top quality binoculars with center focus, fully coated, color corrected lenses and prisms. Lightweight, versatile, sensitive focusing. A terrific value!  
 50¢ w/ly.



**SWIFT 8x40 DELUXE BINOCULARS**  
**39.95**  
 158L. Superior American design Binoculars, extra fine, extra powerful, extra sensitive; extra brilliant! 367 ft. field of view at 1,000 yards! For distance, sports, marine use.  
 \$1 a wk.  
 Charge it!

**SWIFT 7x35 Center Focus Binoculars**  
**29.95**  
 158M. Super-powered, with fully coated lenses, precise, single operation focusing. High luminosity. Ideal for races, distance, all sports uses!  
 75¢ w/ly.



**Folding Sports & Opera Glasses**  
 158N. Snap closed like a cigarette case, fits into purse or pocket! Gives 2 1/2 power magnification,—is excellent for theatre, indoor sports, etc.  
**3.95**  
 Charge it!



from Italy!

FAMOUS PORCELAINIZED

# MILANOWARE

Colorful! Modern! Bring to the Table!

Washes Clean like China!

## Complete 11 pc. Set

in FLAME RED or SUNSHINE YELLOW

\$77<sup>50</sup> VALUE

FANTASTIC  
INTRODUCTORY  
OFFER

# 29<sup>88</sup>

## GIANT 7 qt. SIZE DUTCH OVEN

1-1/2 qt. Sauce Pan

COOL Bakelite Handles with Stainless steel hangers!

3 3/4 qt. Sauce Pan

2 qt. Sauce Pan

10-1/4 in. Skillet

8-3/4 in. Skillet

Spoon curved bottoms for easy mixing!

Trivet Cover from 3 3/4 qt. Sauce Pan fits 8 3/4 in. Skillet. Dual Duty.

2 Grasp Covers are smart Serving Trivets, too!

NO MONEY DOWN  
75¢ a week

Use Dutch Oven Cover on Big Skillet, and presto! a super size Chicken Fryer!



Included  
**FREE**  
8-CUP PERCOLATOR with COVER

Fill out and mail NOW to store nearest you: KAY JEWELERS: 319 Pine Street or 5208 N. Pepperwood, or NASH JEWELERS, Broadway and Pine, Long Beach, Calif.

Please send me the following merchandise as advertised in your Christmas Gift Sale Circular, on 3 days' approval. If satisfactory and I keep it, will pay on your advertised easy terms.

Quantity	Item No.	Item Name & Description	Price

☐ And of course I want CHRISSE—the 20" tall Junior Miss Fashion Doll, for only \$1.00 more. My purchase is over \$9.95.

Name \_\_\_\_\_ (if married, please give husband's name)

Address \_\_\_\_\_ Phone \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

Employed by \_\_\_\_\_

Employer's Address \_\_\_\_\_

☐ Charge to my account

☐ Open an account for me

I have accounts with: \_\_\_\_\_

ORDER BY MAIL or PHONE—on Approval!  
**CALL NOW:**

KAY  
Downtown: HE 6-9248  
Lakewood: ME 3-0727  
NASH: HE 5-6354



Mail and phone orders filled promptly and carefully. Your satisfaction is guaranteed.

All 3 stores  
**OPEN TODAY**  
and Every Sunday  
from 10 to 5 'til Christmas. Also  
**Open Every Night**  
INCLUDING SATURDAYS!

IT'S O.K. TO OWE KAY!  
**KAY**  
JEWELERS

YOU'D GUESS THEY'RE \$2.50!

CHRISTMAS TREE ORNAMENTS

**Nash** and 5208 N. PEPPERWOOD  
JEWELERS 3 great Stores  
BROADWAY & PINE

SORRY—NO MAIL OR PHONE ORDERS ON THESE \$1.00 SALE SPECIALS!



# Christmas Gift Catalog

Independent

Wonderful gift suggestions special

in these outstanding gift ideas.

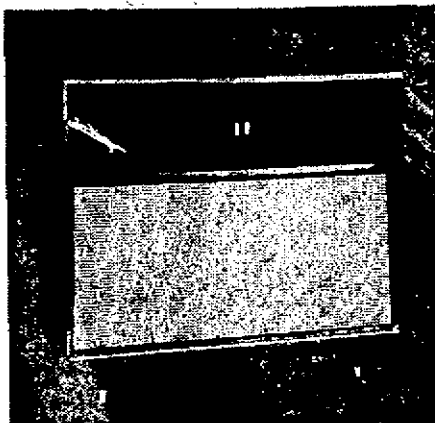


# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



1

**FOR BREATHTAKING BEAUTY** nothing surpasses deep, silky haired Bleached or Natural Norwegian Blue Fox, the most exciting gift of all. Capelets.....\$110\* Stoles.....\$185\* **LOCKWOOD FURS**, Seven Eleven Pine Avenue. Prices plus taxes.



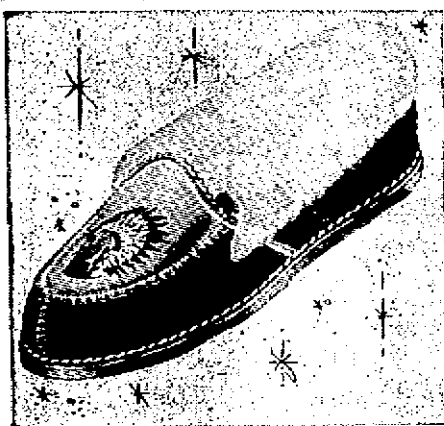
2

**HERE'S FISHER HIGH FIDELITY** in an up-to-date, modernly styled radio phonograph. Outstanding features include: extreme sensitivity AM-FM tuner with magic-eye tuning indicator, 16-watt amplifier, Garrard 4-speed record changer, diamond stylus, weighted turntable. Also available as stereo. \$545 in mahogany, teak, cherry or walnut exclusively at **HUMPHREYS MUSIC COMPANY**, 130 Pine Avenue.



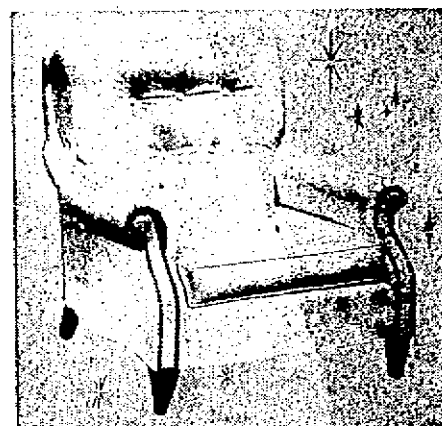
3

**FUZZ HARRIS GIFT CERTIFICATES** for Custom Made Clothes—in the latest colors and newest fabrics cut to personal specifications for perfect fit, promises complete comfort and assurance. It will be the most appreciated gift under the tree. Our Gift Certificates priced from \$10.00. Men's & ladies' tailoring. **FUZZ HARRIS TAILORS**, 122 East Third. HE 7-4406.



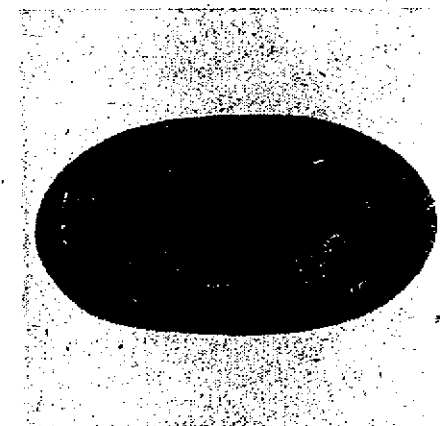
4

**"TERRIFIC BUY FOR KIDS"**—At Kinney's. All styles of slippers—fur-lined, corduroys, satins, and suedines. Nothing pleases the youngsters more than bright, colorful slippers for Christmas. Only \$1.99 and \$2.99 at "AMERICA'S show place of shoes values." **KINNEY SHOES**—Traffic Circle and Los Altos Shopping Center.



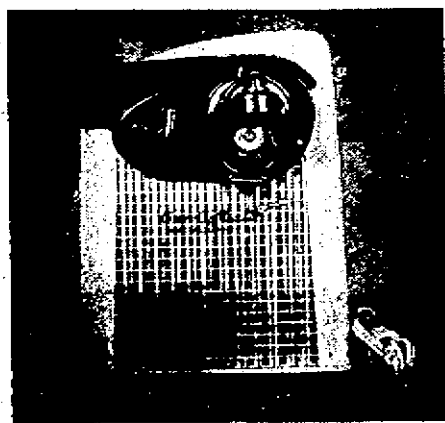
5

**NAUGAHYDE CLUB CHAIR.** Handsomely designed as the perfect gift for the man of the house. Solid comfort, and henceforth known as dad's chair. In 11 smart colors to match your decor. Only 79.95 and matching ottoman 19.95 (terms, of course). **HERRON'S**, 2228 E. 4th St., Long Beach.



6

**WOOL BRAID RUGS**—9x12, 34.95; 2x3, 2.69; 2x4, 3.49; 6x9, 23.95; 8x10, 28.95; 9x13, 34.95. Variety of colors. Offered only at **CUSTOM CARPET CO.**, 8022 E. Center St., Paramount. 1 blk. E. of Paramount Blvd. ME 3-0502. Open 11 a.m. to 9 p.m. Sat. 9 a.m. to 6 p.m. Open Sundays.



7

**ELECTRIC CAN-O-MATIC Can Opener.** What a wonderful gift this revolutionary new kitchen-helper will be on Christmas morning. It's completely automatic. One lever holds, pierces and opens cans, all sizes and shapes. Chrome with white case. Give this gift and be remembered forever. And it's priced at only \$24.95. **IMPERIAL HARDWARE**, 437 American Ave. HE 6-6237. Charge accounts invited.



8

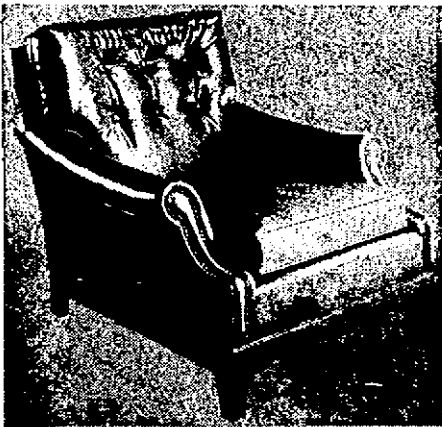
**24" SCHWINN Tornado Bicycle** for boys and girls. Now only \$39.88, was \$44.95. All precision top quality construction throughout, with all the rugged stability required by Long Beach youth. Equipped with five times stronger tubular arms, kick stand and built-in chain guard! All these quality features at this low price, and guaranteed as long as you own it. Only \$4.00 Down, \$1.50 Weekly. **B. F. GOOD RICH**, 1212 American Ave. HE 6-6205.



9

**DRESS-UP CARDIGAN**—Embellished with satin scroll and pearls. 100% Orlon for long-lasting beauty. She'll love the scalloped neckline. A real collector's item for the sweater lover. In white, black or light blue. Sizes 36-40. \$13.98 at **GRETA'S**, 3012 East Second St., Belmont Shore.

SHOP NOW... IN PERSON... BY TELEPHONE... BY MAIL ORDER



10

THE HOUSE OF NAUGAHYDE offers this Miracle Plastic Fabric Pillow Back Lounge Chair that is soil proof, stain proof, even child proof. All dirt and soil marks wipe off with a damp cloth. 30 decorator colors to select from. Regular price \$139.95. Our Price \$89.95. HOUSE OF NAUGA-HYDE, 3434 Atlantic Ave.



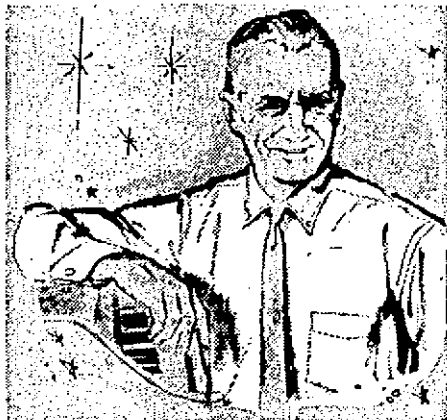
11

How would your man look in a Hartog SWEATER SHIRT? That good? Then hurry to Dunn's. Hartogs are 60% lamb's wool, 20% Egyptian cotton and 20% nylon in white, beige, light blue and soft grey. Wonderful comfort for only \$8.95. DUNN'S MEN'S WEAR, 4444 Atlantic Ave. GA 2-2190.



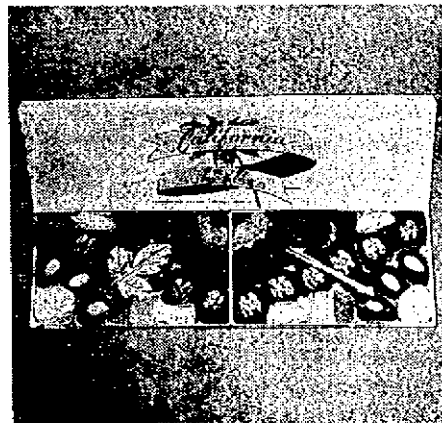
12

"SHIRT POCKET" ALL-TRANSISTOR RADIO: It's a wee Tom Thumb size, but a big value! Runs on 1 battery, has earphone jack for private listening, built-in dynamic speaker. \$22.95. Compare at \$39.95. No money down, 50 a week. KAY JEWELERS, 319 Pine Ave. and 5208 Lakewood Blvd.



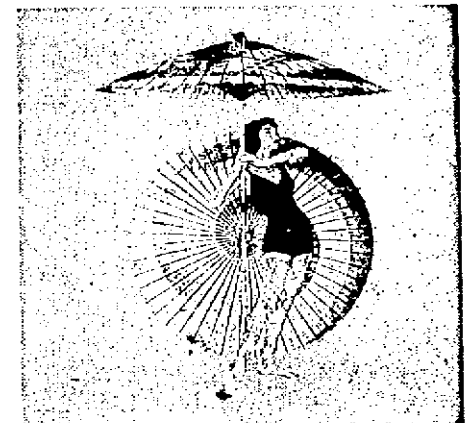
13

MANHATTAN MANSMOOTH SHIRTS for Christmas. 100% cotton, they drip dry—NEED NO IRONING! . . . thanks to Molecular Memory. In a variety of collar styles, fabrics and colors. With Manstay permanently sewn-in collar stays and convertible cuffs to wear buttoned or with links. From \$5.00. MEAD'S STORE FOR MEN, 124 Pine Ave.



14

DELICIOUS CALIFORNIA FRUITS make the perfect family gift. The Pack shown above is delivered for only \$3.98 anywhere in U.S.A. Complete assortment of stuffed fruits, fresh fruit packs and fancy cheese gifts. Just send us the name and address—we do the rest. We give 25¢ Green Stamps. SCHULMAN'S GIFT PACKS, 142 and 625 Pine.



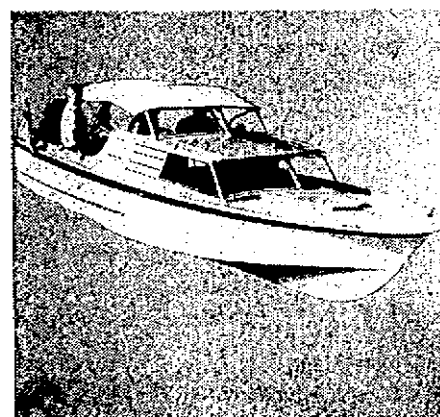
15

A special low price on a practical Christmas gift — IMPORTED JAPANESE UMBRELLAS (a \$7.50 value) now only \$2.69! Made of sturdy bamboo, they are most colorful and decorative for yard or outing. SUNSET FENCE & PATIO CO., 3626 Long Beach Blvd., Garfield 4-0771.



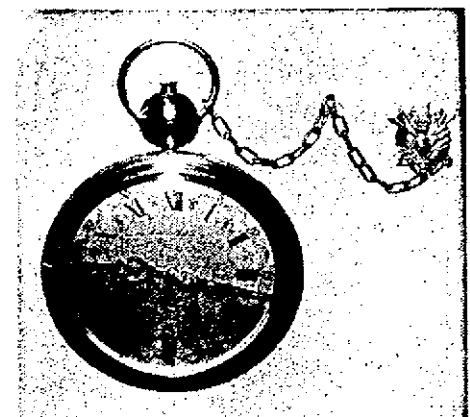
16

GAY SCARVES make always-welcome gifts, and no girl ever had too many! At Estelle Thompson's, they're in pure silk, hand-turned, in prints and all colors from 1.00 to 4.98. Also here is Hobe Costume Jewelry of "legendary splendor" from 3.98 up. ESTELLE THOMPSON, 4146 Viking Way in Lake-wood Triangle. HA 9-5212. Open every nite till Christmas.



17

ONE OF THE FASTEST IN ITS CLASS . . . For the whole family . . . Glasspar's 17-ft. classic cabin cruiser. Made of tough fiberglass for years of carefree boating. This is just one of the thirteen models from which to choose at McLANE'S, 12819 S. Atlantic, Compton, or 10031 Lincoln Ave., Anaheim.



18

12" HIGH WATCH FOB CLOCK . . . Like the pocket watch grandfather used to wear! It's hand-some and a real conversation piece. 12" over-all height, 8" diameter, solid brass rim, chain and fob. Accurate 8-day hand-wound movement. A treasure! Reg. \$29.95, \$19.95 at LANE'S MAPLE SHOPPE, 5895 Atlantic Ave.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



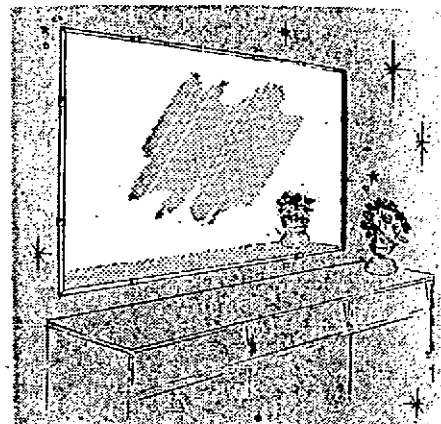
**19**

**5-PC. ROCK MAPLE DINETTE SET.** . . . This beautifully finished Maple group is available with an extension or a drop leaf table. Set includes 4 sturdy side chairs. 5-pc. set . . . specially priced . . . \$88.00 at CARL'S FURNITURE, 1250 E. Pac. Cst. Hwy.



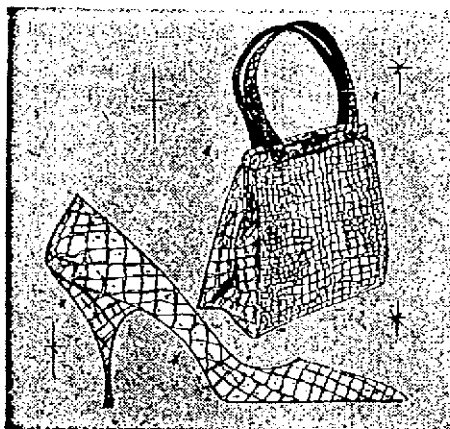
**20**

**DYED SQUIRREL . . .** For centuries a tradition of royal background, maintains its royal splendor in today's grand masterpieces, a gem for dress-up. Incredibly soft and lightweight, many shades to choose from. \$75.00 to \$250.00. FRANK A. HILL & SON, 3316 E. Broadway.



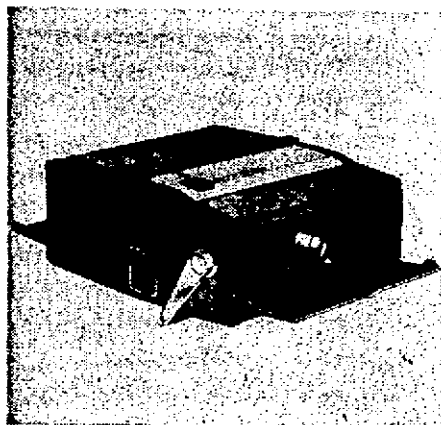
**21**

**THERE'S EXTRA SPECIAL VALUE** in this gift mirror for Christmas. By our special purchase, you may give this Venetian Plate Glass Mirror for only \$17.95! 42x26 inches in size, it is polished on both sides; distortion-free. Edges beveled. This is top quality plate—the only kind you'd want to give. MARINE GLASS CO., 1335 Magnolia. HE 7-7475.



**22**

**FOR THE WOMAN WITH A FLAIR FOR COMPLETE ELEGANCE** from daytime through evening . . . I. Miller handcrafted alligator opera pump and bag . . . made of soft supple matched baby alligator skins . . . the gift supreme. Pump, \$34.95; matching leather lined bag, \$120. GUILD HOUSE, 507 East Ocean Blvd., Long Beach, California.



**23**

**THE EXPLORER . . .** Bell & Howell Automatic Slide Projectors. Shows up to 40 slides without refocusing. Reverses or repeats. Slides won't "pop." Explorer 300 W-742 \$79.95; Explorer 300 W-744 with Point-a-Ray remote control, \$99.95; Explorer 500 W-754 Point-a-Ray remote control, built-in automatic timer \$149.95; Explorer 754-Y, same as 754, plus Film-O-Vara Zoom lens \$179.95. MERKLE'S, 1734 Pacific Ave., L. B. HE 7-8487.



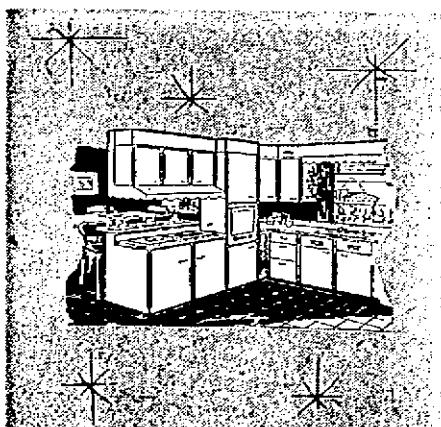
**24**

**GIVE FUR . . . MOST MAGNIFICENT CHRISTMAS GIFT OF ALL . . .** the gift to be forever cherished . . . FUR, the gift that wraps up for her, in one precious package, luxury, glamour and sheer delight. To choose the very fur she wants, see our complete selection at . . . TUMIN FURS BY DAN STERLING, 130 East Third Street, Downtown Long Beach.



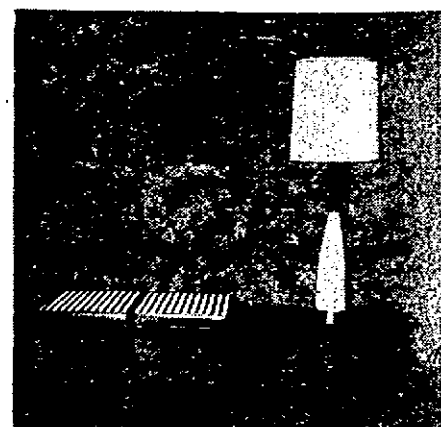
**25**

**SANTA CLAUS sleigh and reindeer plywood cut-outs.** Full color figures for holiday lawn or roof display. Bright, new, full size Christmas figures. Large full colored pictures that paste easily on exterior plywood are extremely low in cost. Prices include plans and plywood. Giant 6' Santa, \$4.98; sleigh, 6', \$4.98; reindeer 5', \$4.98; Nativity pageant, 15 figures, \$15.44. BERGSTROM PLYWOOD, 9045 Rosecrans, Bellflower, ME 3-0795.



**26**

**WHAT WOULD SHE APPRECIATE** more than to have her kitchen modernized? Built-in gas or electric range and oven, hardwood cabinets, formica or ceramic tile custom installed. Free kitchen planning and estimates. No money down—100% financing—as low as \$6.39 per month. LAKEWOOD GENERAL BUILDERS, 2119 Curry, Long Beach. GARfield 3-8428.



**27**

**ST. NICK TELLS US . . .** from his bags of mail . . . these were the ever popular items . . . So we have grouped them as a special . . . slat bench, 2 18-in. pillows, & contemporary lamp—69.95. . . See them at CARWOOD CONTEMPORARY, 4244 WOODRUFF at Carson, Lakewood. HA 9-0037. Use our layaway plan. Open Mon., Thurs., & Fridays.





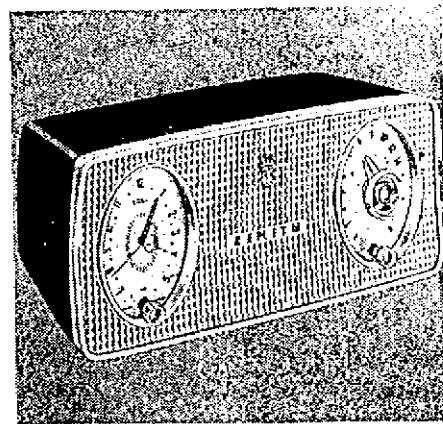
28

**TALL JUMP SUIT** for the tall girl... whatever the sport or chore, it's sure to be fashionably fun in this jump-in of corduroy. Figure flattering one-piece design... it has three-quarter sleeves, fitted waist, capri length pants and zipper closing. Available in all colors including beige and black—\$12.95. Phone, C. O. D. or mail orders promptly filled. **TALLER GIRL SHOP**, 350 American Ave., Long Beach. HE 6-1690.



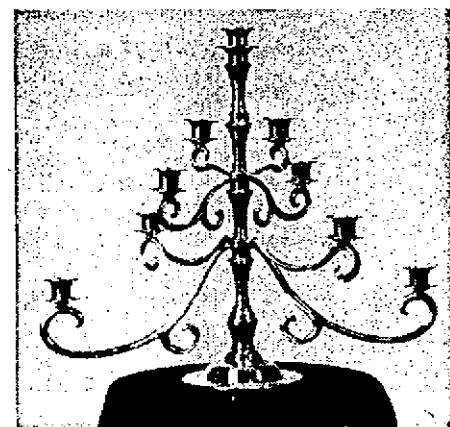
29

**THE MOST WELCOME GIFT** under the tree is the "Permanent Wave Gift Certificate" from Cozart Beauty Salons. It entitles your "Choice Lady" to any of the exquisite new hair-dos by skilled Cozart hair stylists. Only \$10.00. **COZART BEAUTY SALONS**, Downtown 137 E. 4th, HE 6-2059; Bixby Knolls 3934 Atlantic, GA 4-8377.



30

**ZENITH MULTI-PURPOSE CLOCK RADIO.** Wake up to the finest tone quality in clock radios. Use it during the day as a reminder when you're busy. Set it... forget it. Model B514, only \$33.95. No Money Down. Only 75c Week. **GILBERT'S JEWELERS**, 343 Pine Ave.



31

Oriental grace is expressed in this hand-made **JAPANESE CANDELABRUM** of solid brass. Sections may be moved or withdrawn to rearrange the branches. We selected this (and many other pieces we imported) because of its adaptability as well as its beauty, \$24.95; others from \$4.95. **DAVIS FURNITURE**, 1975 American. HEmlack 6-9747.



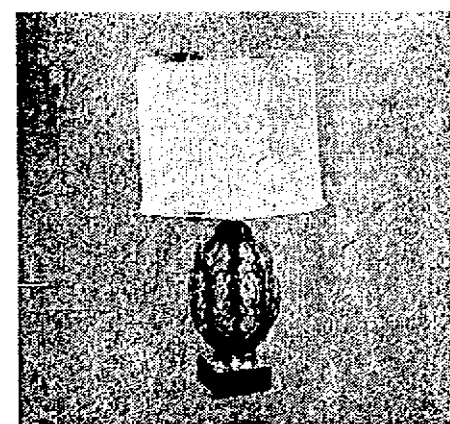
32

Here's a man-sized top-grain **LEATHER LOUNGE CHAIR**. Finest hand-tied spring platform, semi-attached pillow back. 8 colors. Regularly \$219.50, now only \$189.95 on convenient terms. **DAVIS FURNITURE**, 1975 American. HEmlack 6-9747.



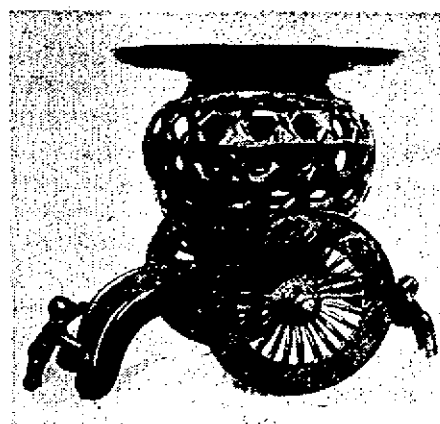
33

**PILLOWS, PILLOWS, pillows** and more pillows are in Davis Furniture's gift collection. All shapes, sizes and colors. Give them for decorative accent and comfort, too. From \$4.95 to \$29.95. **DAVIS FURNITURE**, 1975 American Ave. HE 6-9747.



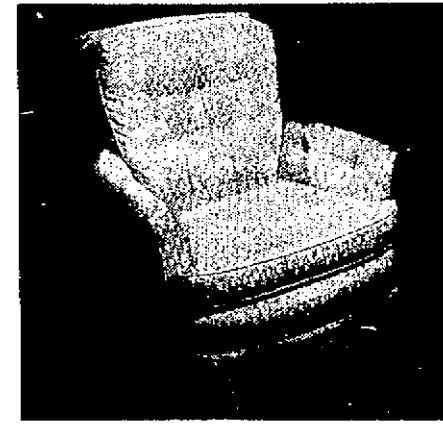
34

FROM **DAVIS FURNITURE'S** large selection is this imported Italian Hand-Blown Glass Lamp. The base is covered with gold leaf. Gold beading accents the delicately tinted glass. This lamp is \$69.50. Others from \$24.50 to \$189.50 at **DAVIS FURNITURE**, 1975 American Ave. HEmlack 6-9747.



35

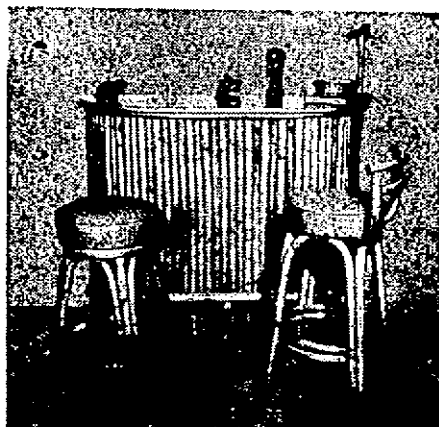
**FLOWER CART** is the name and the purpose of this Oriental import. The interesting design of the solid metal handwork will make it a conversation piece whether used for incidental flower arrangements or to center a table. Only \$14.95 at **DAVIS FURNITURE**, 1975 American. HEmlack 6-9747.



36

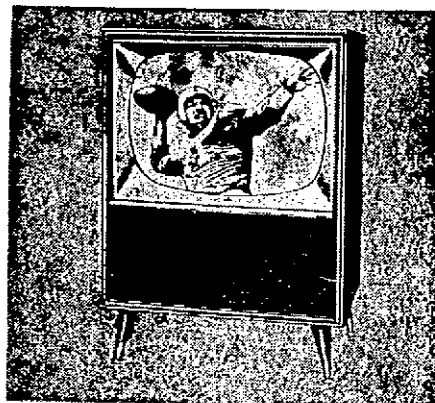
**UNBELIEVABLY COMFORTABLE**, and as durable as it is beautiful is the new Roto-Rocker. It swivels handily, as well as rocks. Available as shown or in modern design. 15 colors. Quality-built! Reg. \$109.50, now a Christmas special for \$99.50 at **DAVIS FURNITURE**, 1975 American, HEmlack 6-9747.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



**37**

HERE'S THE BRIGHT SPOT for holiday entertaining! Tropical, rattan bar with polished, stain-proof top, handy cutting board, generous storage space and foot rail. A perfect "home gift"—priced specially for Christmas at \$79. RATTANLAND, 5000 Faculty Ave., Faculty Shops in Lakewood Center. ME 0-1152.



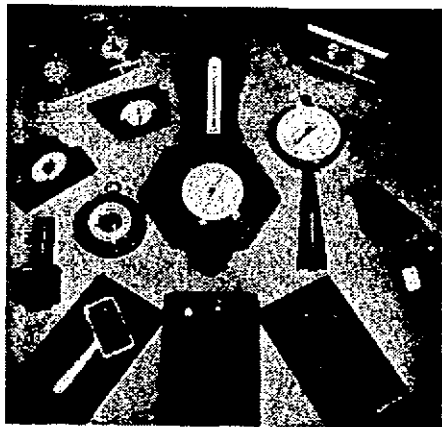
**38**

BEST PICTURE IN TELEVISION! Magnificent Magnavox, of course: To prove it, just compare its features with anything else on the market: 26 1/2 sq. in. picture enhanced by optical filter, local-distant selector switch, high fidelity sound, convenient top controls. In mahogany, oak or cherry color finishes. Now just \$229.90 in mahogany at HUMPHREYS MUSIC COMPANY, 130 Pine Ave. Phone HEmlack 6-4296.



**39**

BULKY CARDIGAN to warm her in style. A new loop mohair of 100% wool fashioned in the flattering hip length. Button front, full length sleeves to push up. 'Twill be the treasure of her wardrobe. In Cobalt Blue, Black, Red or Bittersweet. Small, medium or large. It's \$14.98 at GRETA'S, 5012 E. Second St., Belmont Shore.



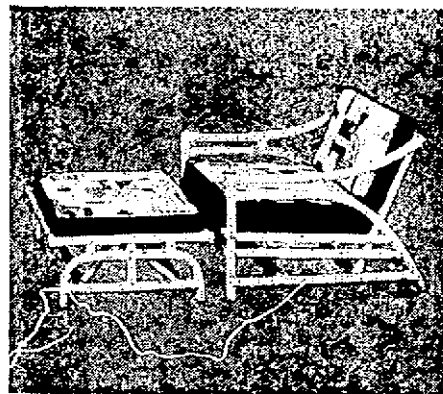
**40**

THE IDEAL GIFT for home or office—Barometers priced from \$5.00. Magnifiers priced from \$3.40. These and many other timely suggestions for the businessman will be found at BELCHER & SCHACHT, 251 American Ave. Phones HE 6-9663, SP 5-1714.



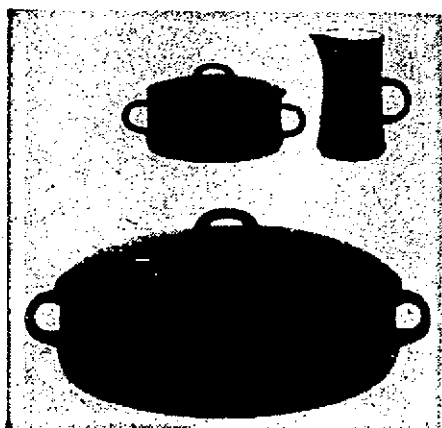
**41**

A GLAMOROUS GIFT that's practical too! A beautiful nightgown with matching robe of nylonized rayon with lavish nylon lace! In solid colors or prints; tailored or lace trimmed styles. Machine washable, needs little or no ironing. Sizes 10 to 40. 2-pc. set 3.99 at FRANKLIN'S, 5028 Lakewood Blvd., Lakewood Center. ME 0-3176. Open Mon., Thurs., Fri. to 2:30 p.m.



**42**

RATTAN FURNITURE designed for casual living. Largest display in rattan for home, office, club. We feature Beverly Hills, Calif. Asia and other leading lines. Complete stock of floor coverings, hemp and sea grass, matchstick draperies—plain or woven, tropical accessories. Budget priced room groupings. Liberal terms. HOUSE & GARDEN TROPIC SHOP, 2196 Lakewood Blvd. at Stearns, Long Beach. GE 8-0069. Open Mon. and Fri. 'til 9 p.m.



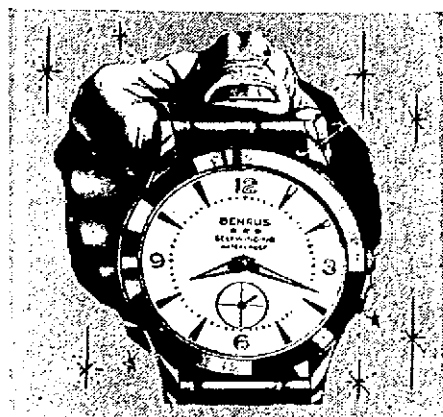
**43**

"FLAMESTONE" . . . Shown are 3 items of a large stoneware group imported from Denmark. Large casserole \$14.95; individual casserole or sugar dish \$5.00; creamer \$3.50. See the complete collection of Dansk designs at FRANK BROS., 2400 American.



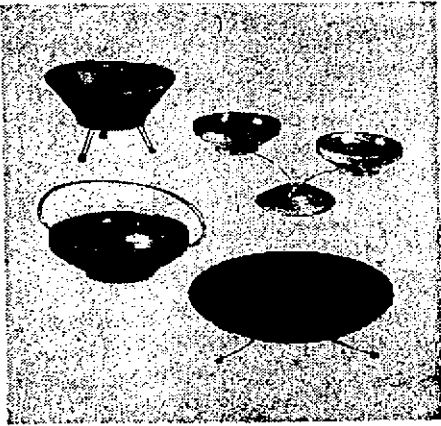
**44**

PORTABLE TYPEWRITERS for the Student, Housewife or Businessman. See all the different makes in one place. Hermes, Royal, Underwood, Smith-Corona, Remington, Olympia, Olivetti. Only \$49.50 and up for brand new ones; reconditioned models from \$29.50. Easy terms, no interest or carrying charge. WYATT'S TYPEWRITER CENTER, 241 E. Broadway, Downtown. Long Beach. HEmlack 6-4730.



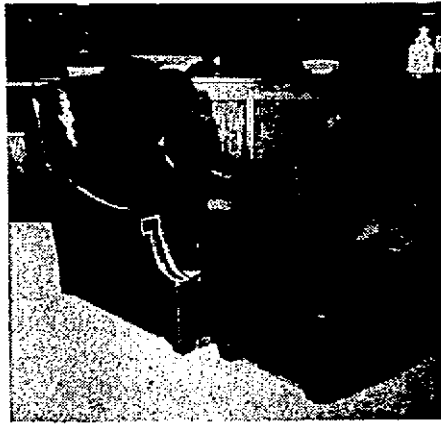
**45**

MAN'S 17-JEWEL BENRUS WATCH — Self-winding, shock resistant, dust resistant, waterproof and anti-magnetic. Handsomely styled. Regularly \$49.50. Now only \$29.50 with your old watch. No Money Down — Pay Only 50c a Week. GILBERT'S JEWELERS, 343 Pine Ave.



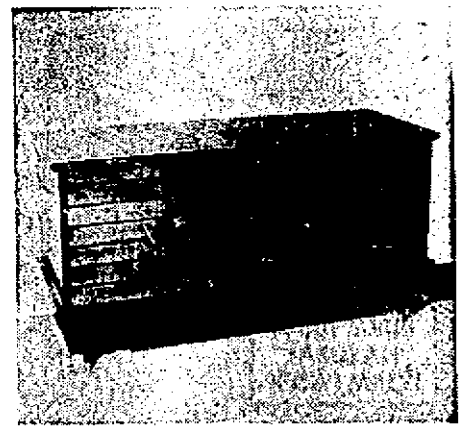
46

**WONDERFUL WOOD** plays a new and important role in Christmas giving this year. These four pieces, selected from Aaron Schultz Furniture's Gift Gallery of many items, are hand-turned. Bonbon dish, fruit bowl, nut bowl, two-bowl server. Light walnut or jet black finishes. For gifts for the home, visit **AARON SCHULTZ FURNITURE**, 4321 Atlantic, Garfield 7-5431.



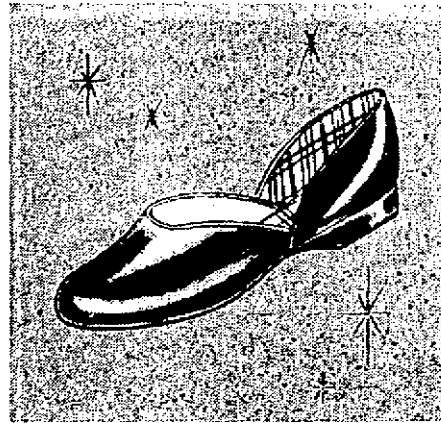
47

**TAKE THE COMBINATION** of top-grain leather with an unusually relaxing design, and what do you have? This roomy, comfortable leather lounge chair from Aaron Schultz. Muslin pocketed spring cushion units, hand-tied spring base, custom construction. All in a selection of styles and colors for \$194.95. Matching ottoman available. **AARON SCHULTZ FURNITURE**, 4321 Atlantic, GA 7-5431.



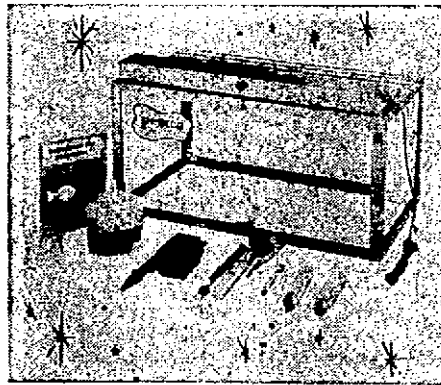
48

The gift that starts the home is a beautifully designed **LANE CEDAR CHEST** from Aaron Schultz. Pressure-tested for guaranteed moth protection, the Lane also is smoothly rounded inside to prevent snagging. A variety of styles and hand-rubbed finishes from \$59.95. As shown, \$89.95. **AARON SCHULTZ FURNITURE**, 4321 Atlantic Avenue, Garfield 7-5431.



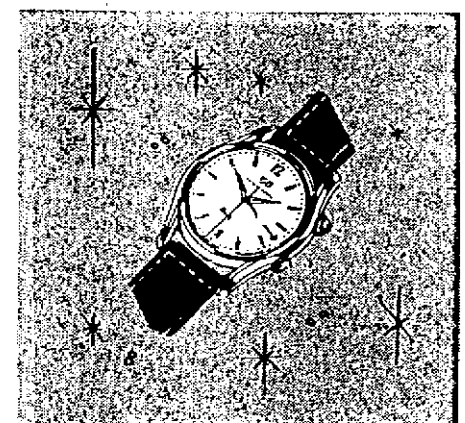
49

**CHILDREN'S GIFT SLIPPERS**... Styles for Boys and Girls. Leather or Corduroy... Assorted Colors... Sizes 5 to 3 — Values to \$3.95... Special \$2.00. **STANDARD SHOE MFG. CO.**, 2153 Bellflower Blvd., (Los Altos) Long Beach... Open Every Night 'til Christmas, Sundays 10 'til 5.



50

**PEMCO AQUARIUM GIFT SETS!** Includes: Aquarium, Pemco full reflector, two 25 W. S. C. Bulbs, Pemco Whirlwind Pump, 8-ft. length plastic tubing, Pemco Combination Heater-Thermostat, Pemco corner filter complete with glass wool and charcoal, Pemco Thermometer, Instruction Book... 10 Gallon.....\$24.95 15 Gallon.....\$29.95 **SANTA FE PET SHOP**, 2067 Santa Fe, Long Beach, HE 5-4216.



51

**GIVE HIM THE WATCH** that remembers!... the "Rendezvous" Alarm by Ernest Borel. So the busy man won't forget, it has two separate main-springs. One rings "alarm time" to awaken or remind of appointments. Another runs the ever-accurate watch. \$71.50. **JOHNSON JEWELRY**, "The Friendly Twins," 216 E. 5th St. HE 5-8011.



52

**EVEN OUR KITTY KNOWS** that you will make it a Merry, Memorable Christmas with a truly live plant or a long lasting gardening gift. Everything from Bird of Paradise to books are in plentiful supply, just wanting to make your loved ones' Christmas a day to remember. Shop through our show place of Nature's beauties and be sure you have selected just the right gift. **LEE'S CIRCLE NURSERY**, 4760 Los Coyotes Diagonal, Long Beach. GE 3-0513.



53

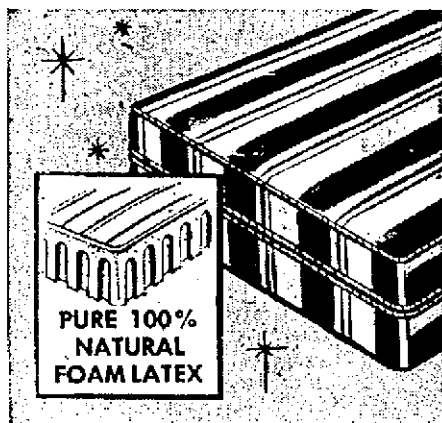
**LARGE FRENCH COLONIAL FIGURES.** The Court of Louis XIV has truly come to life in this splendid period sculpture, reflecting the style and elegance of the period. New colors of Colonial White with flesh and gold tones artistically harmonize these large, impressive 18"x10" figures accentuate any home's decor. A perfect gift, only \$22.95 a pair. **IMPERIAL HARDWARE**, 437 American Ave. HE 6-237.



54

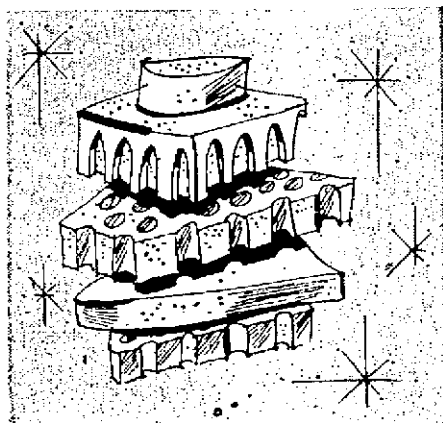
**THE INFALLIBLE "Electric Eye" 127 Camera** outfit by Bell & Howell, only \$79.95. Rugged die cast aluminum housing is beautifully styled in deep black vinyl, accented with satin chrome. Ever-ready candid carrying case and removable neck strap in fine grain black leather, including compact matching flashgun for fine indoor pictures. Electric Eye adjusts automatically for perfect shots every time. **MERKLE'S**, 1734 Pacific Ave., Long Beach. HE 7-8487.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



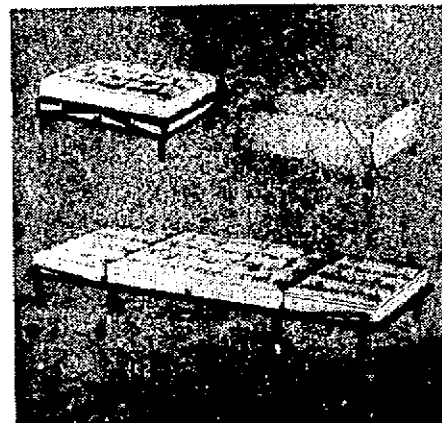
**55**

**FULL SIZE FOAM RUBBER MATTRESS AND BOX SPRING.** Firestone, specially molded  $\frac{3}{4}$ " bore foam . . . best quality and completely reversible. We're proud to offer a 20-year guarantee. Choice of Acme custom tied box spring or extra firm posture spring. Equals 149.50 sets . . . only 99.50. Free dacron quilt. **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**



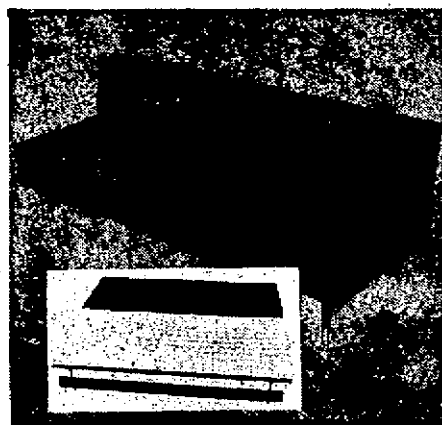
**56**

**FOAM RUBBER REMNANTS . . .** Choose from hundreds of remnants in our stock of the finest foam rubber. Ideal for upholstering jobs, car seats . . . 1001 uses in your home. Foam remnants . . . 69c lb. Shredded foam . . . 49c lb. Poly ether foam shredded . . . 59c lb. **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**



**57**

**COMBINATION HASSOCK BED . . .** as seen in Sunset Mag. Handsome, dual purpose hassock that opens to a comfortable oversize single bed. Closed, it measures 31x37x16", open 31x74x16". Shredded Poly Ether foam mattress. With basic slip cover . . . only 59.50. Manufactured and sold at **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**



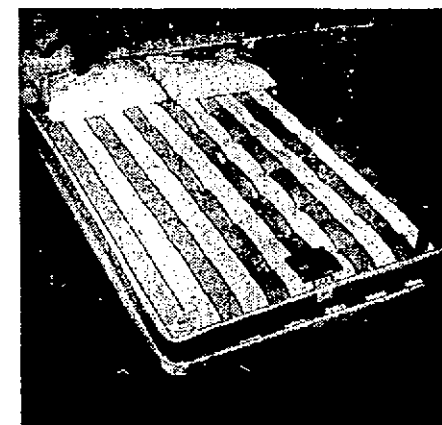
**58**

**FOAM RUBBER STUDIO COUCH . . .** for den, living room or family room. Converts to make foam rubber double bed. Fabulous comfort for day or night. Closed it measures 29x72", open as bed it is 58x72". Priced from 99.50. Manufactured and sold at **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**



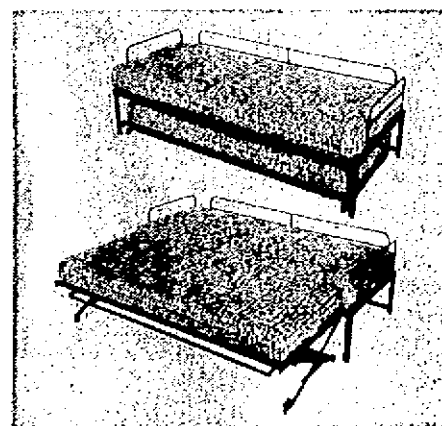
**59**

**FOAM RUBBER CRIB MATTRESS.** Allergy free and soft as down to cradle baby in airy soft cushioning. Standard crib size. Free terry cloth doll . . . stuff it with allergy free shredded foam for baby to play. Priced at only 9.95. Manufactured and sold at **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**



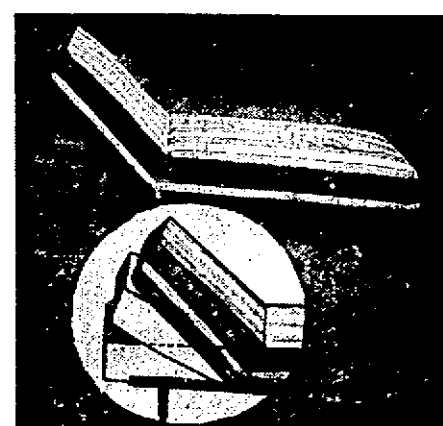
**60**

**FULL SIZE ACME POSTURE-PEDIC MATTRESS AND BOX SPRING.** Proved over 18 years as one of the finest in the innerspring mattress field. Now we include a layer of Poly Foam between the layers of Acme selected felt padding for extra quality and comfort. Free dacron quilt with this purchase. With your selection of 8-oz. ticking, 89.50 . . . with vibrator attached, 119.50. **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**



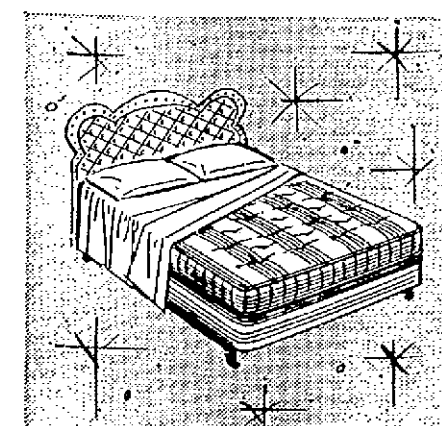
**61**

**DUPLEX SLEEPER . . .** opens to double bed. Serves as a handsome studio couch and may be made up ready for sleep, then covered with slip cover. Marvelously convenient for the extra guests. Priced at only 79.50. Manufactured and sold at **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**



**62**

**TV SLEEPER BED.** If you treasure your comfort try this Acme favorite. For TV viewing and reading, or for reclining pleasure, or solid sleeping comfort. Foam rubber mattress and Hollywood frame. Only 99.50. Free dacron quilt with the above purchase. **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**

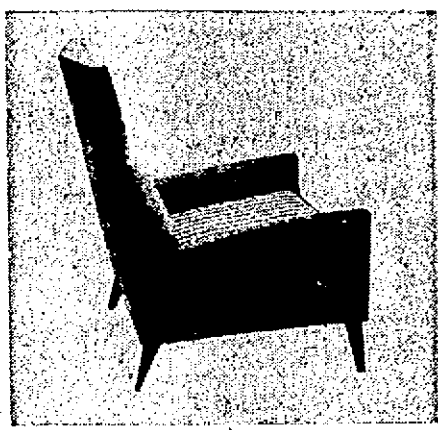


**63**

**KING SIZE BED ENSEMBLE . . .** For real comfort in sleeping see this giant 72x84 King Size set. Manufactured and guaranteed by us. Xmas Special **FREE** Dacron Quilt with purchase of this set. Price includes frames. Priced from 99.50. Manufactured and sold at **ACME MATTRESS FACTORY, 3415 E. Anaheim St.**

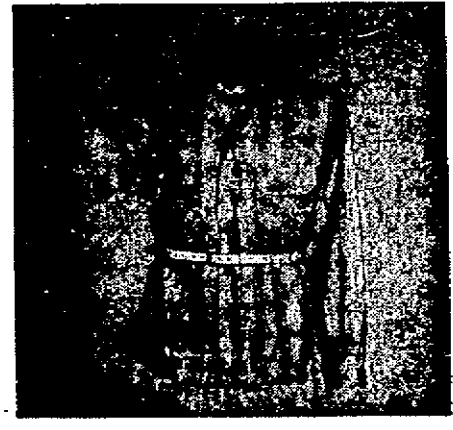


SHOP NOW IN PERSON BY TELEPHONE BY MAIL ORDER



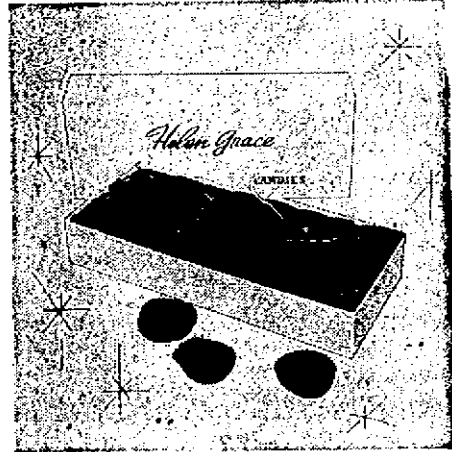
64

SANTA FOUND THIS to be the hardest gift to leave under the tree. . . . After observing prices at the North Pole he selected it from CARWOOD CONTEMPORARY for from 69.95 at 4244 Woodruff at Carson in Lakewood. HA 9-0037. Use our layaway plan. Open Mon., Thurs., Fri. nites till 9.



65

SPORTSMAN'S SUITINGS in wide assortment of patterns and colors. No finer sport shirt for style or material. Guaranteed to give satisfaction. \$4.95 to \$11.95. All purchases Christmas Gift wrapped Free. PARKER-KOHL, 203 Pine Ave.



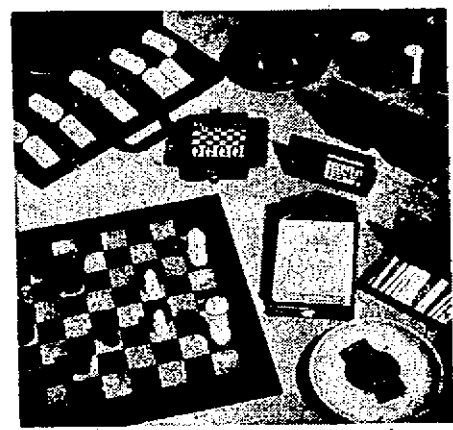
66

The Southland's favorite Christmas gift! Famous Fresh HELEN GRACE CANDIES. Mail anywhere! Quick mailing service in all Helen Grace Stores. Special attention to phone orders. HELEN GRACE CANDIES, Bixby Knolls, Lakewood Center, Los Altos Center and throughout Southern California.



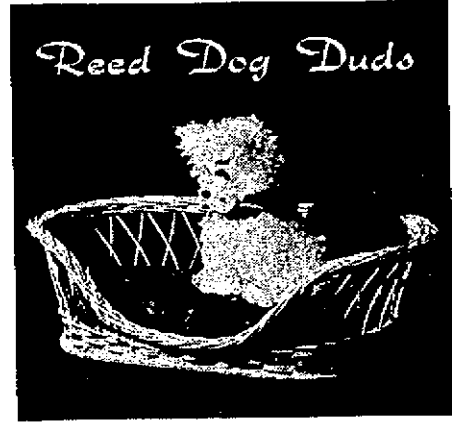
67

FOR THE WOMAN ON YOUR LIST—This is only one of the many slipper styles which you would never dream available at your KINNEY SHOE STORE—All out on display, so bring your gift list in, and make your selections now. Only \$1.99 and \$2.99 at KINNEY'S, Traffic Circle and Los Altos Shopping Center.



68

PERSONALIZED GIFTS for home or office for that man on your list. Game sets from \$2.00 up make ideal family giving. For the gift that's distinctive and different see BELCHER & SCHLACHT, 251 American Ave. Phones HE 6-9663, SP 5-1714.



69

BEDS FOR YOUR CAT OR DOG. Top quality natural rattan with warp-proof plywood bottom. Sizes from 12" by 22" to 22" by 36" priced from \$3.39 to \$8.75. Also hooded type from \$4.98 to \$10.98. Ask about draft-free hoods for curved beds. Also Kapok filled pillows—canvas or flannel—easily laundered. ANN'S PET PANTRY, 1440 E. 7th St., HE 7-7917.



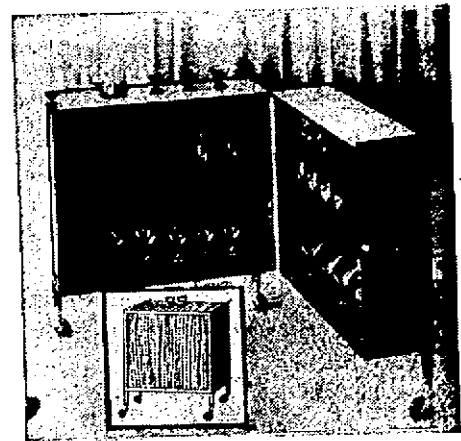
70

CLASSIC SHIRT by Majestic. "In or out-er," to wear as the new over-blouse or tucked-in classic. Easy-care dacron and cotton blend. Casual roll-up sleeves. Convertible Italian collar. In white, Beau-blue, grey or beige. Sizes 30-36. Only \$4.98 at GRETA'S, 5012 East Second St., Belmont Shore.



71

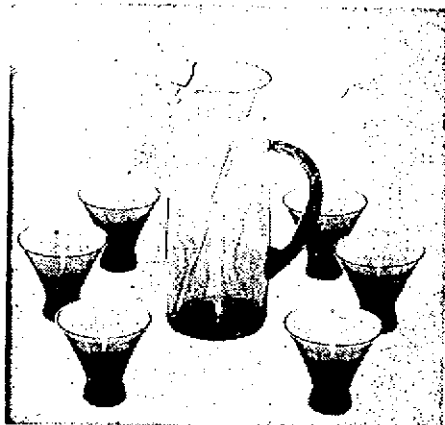
The joy of this Christmas will echo through the years, when the many-throated voice of the HAMMOND ORGAN sings in your home. The Hammond Spinnet is the largest selling organ in the world because of its tremendous tonal range and because it's so easy to play. Ask about our budget terms. CALLAGHAN MUSIC CO., 4334 Atlantic. GARfield 7-7406.



72

PORTABLE BAR—Features handsome Mosaic top, beautiful walnut finish, special lock. Plenty of room for glasses, bottles, ice and accessories. Only \$99.95 at FRANK BROS., 2400 American Ave.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



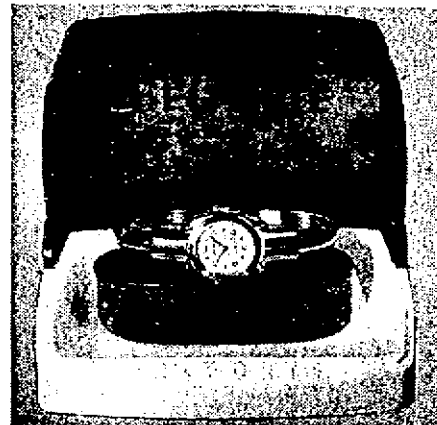
**73**

**8-PC. SMOKE MARTINI SET** . . . Includes six glasses, only \$5.95. Just one of the many smartly styled gifts to be found in our Accessory Shop. **FRANK BROS.**, 2400 American Ave.



**74**

**LOUNGEE'S DUSTER**, her favorite, in a luscious woven candy stripe 65% dacron, 35% nylon tricot. Thickly quilted, light as a cloud, its bouffant bow adds just the right touch. Sparked buttons at closing. Blue, pink or maize stripe on white. Sizes 10 to 16. A lot of luxury for \$12.98. At **GRETA'S**, 5012 East Second St., Belmont Shore.



**75**

**LADIES' JEWELLED WATCH** . . . Designed for beauty, jewelled for accuracy. Handsome gold finish. The Belfonte "Embraceable" is a watch any girl would be proud to own. Only \$9.88. **NO MONEY DOWN.** 50c a week. **GILBERT'S JEWELERS**, 343 Pine Ave.



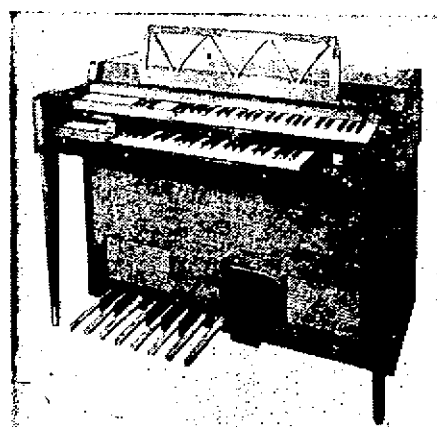
**76**

**TV DRIVE-IN** is featuring Philco Predicta, the television for today from the world of tomorrow. Only \$269.95 (terms \$2.48 a week), this Philco TV has thin, swiveling picture tube atop the chassis cabinet, horizontal 10-in. speaker and all sound is out front. Pull-out "pivot-tenna" aerial. **TV DRIVE-IN**, 2537 American Ave. **GARFIELD** 7-3414.



**77**

**JEAN RYAN** features this "Dreamspun" by Garland. See how the charming Blonson in creamy soft-as-Cashmere "Dreamspun" flatters your personal style. The high standaway collar, the pert drawstrings, the full-fashioned  $\frac{3}{4}$ -raglan sleeves make this the most desirable sweater fashion of the season. Sizes 34 to 40 in the new soft and luscious colors at \$10.98. **JEAN RYAN**, on the Mall, in Lakewood Center.



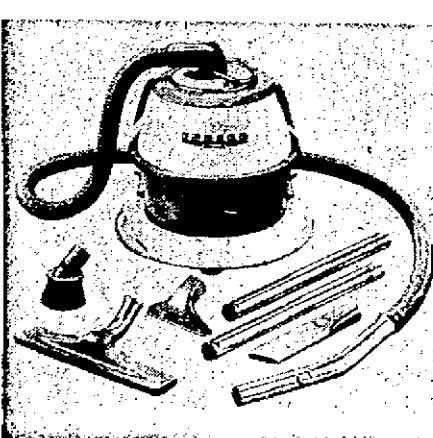
**78**

**A WORLD OF NEW SOUND** in the Gulbransen Transistor Organ . . . the most complete organ with chimes, percussion, reverberation and built-in Leslie Speaker. Other organs from \$29.95 in the complete organ dept. at **EASTERN'S**, 3344 E. Pacific Coast Hwy. at Redondo Ave. **GB** 4-7457. Open notes till 9 and Sunday 1 till 5. Christmas layaway available. Don't dent the Christmas budget—first payment Feb. 15, 1959.



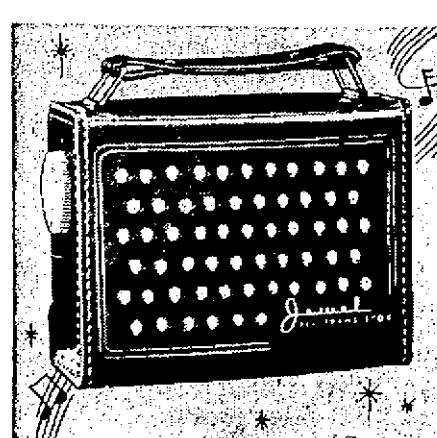
**79**

**FOR MOTHER AND DAUGHTER** . . . A Hair-Do choice of 85 custom color shades to match your evening gown, suit ensemble, dress or French Poodles. Shown with the Peaches and Cream Hair-Do is Mrs. Irene Marie Lee Lin. The young lady seated is Honey Lee Lin with Teal Blue. At **CHAN'S GLAMOUR SALON**, 6508 E. Spring St. **HARRISON** 1-8044.



**80**

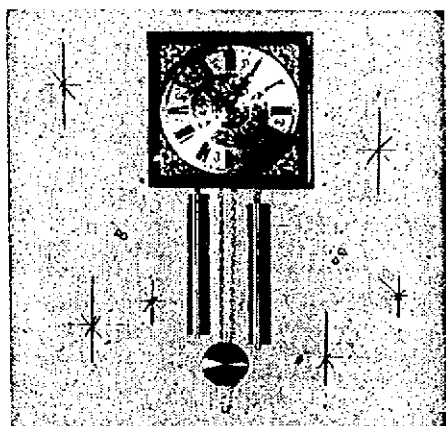
**EUREKA VACUUM CLEANER** . . . Quiet operation, light weight. Throw-away paper dust bag. Exclusive Attach-O-Matic de luxe clip-on cleaning tools. \$89.95—75c weekly. **McMAHAN'S FURNITURE STORES**, 6414 E. Spring St., 16810 Bellflower Blvd., 1895 E. Anaheim St., 317 American Ave., 909 Avalon Blvd., Wilmington.



**81**

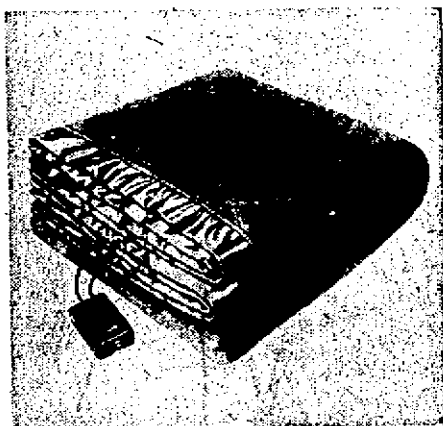
**ALL-TRANSISTOR PORTABLE RADIO** . . . Wonderful reception! Lightweight. Sturdy Texon scuff-proof tan carrying case. Operates over 200 hours on only one battery. (Battery extra.). Regular \$25.95 only \$19.95 at **KRESS**, 5th and Pine Ave.

# SHOP NOW...IN PERSON...BY TELEPHONE...BY MAIL ORDER



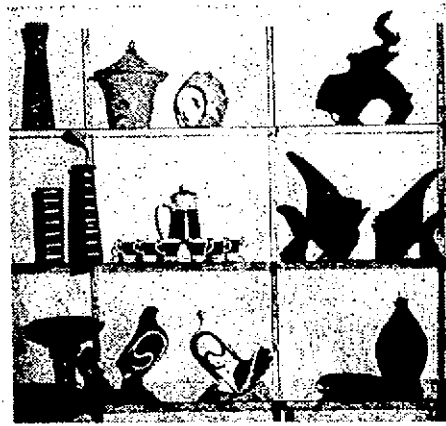
82

JOHNSON JEWELRY, "The House of 1000 Clocks," offers original and distinctive styles in foreign and domestic clocks. Provincials, modern and walnut, sunburst, and highest quality German-made Cuckoo clocks. Selection includes chime and strike, in both wall and mantel. JOHNSON JEWELRY, the "Friendly Twins," 216 E. 5th St. HE 5-8011.



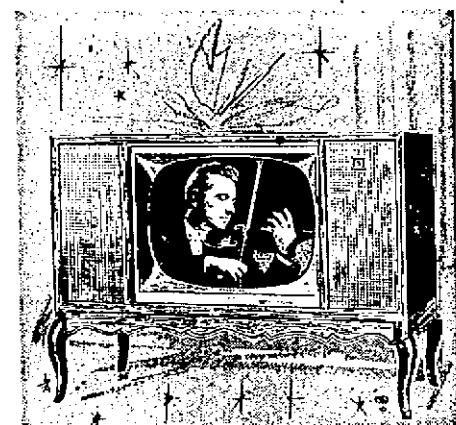
83

ELECTRIC BLANKET. A famous make with 2-year guarantee. Wash as you would any fine blanket. No need for moth flakes. Available in twin size, full size or dual control. Full size \$19.95, 50c weekly. McMAHAN'S FURNITURE STORES; 317 American Ave., 1895 E. Anaheim, 6414 E. Spring St., 16810 Bellflower Blvd., 909 Avalon Blvd., Wilmington.



84

AS HE LEFT THE NORTH POLE, Santa's leading reindeer (Rudolph) knew his first stop had to be to unload his sleigh with the exciting accessory gifts that his many letters requested from... CARWOOD CONTEMPORARY, 4244 Woodruff at Carson in Lakewood, HA 9-0037. Use our layaway plan. Open Mon., Thurs., Fri. nites till 9.



85

MAGNAVOX HIGH FIDELITY 21-IN. TELEVISION, with 4 high fidelity speakers, remote power tuning and push-button power tuning for quick, convenient operation. Fine furniture French Provincial styling in selected cherry. JUDKINS MUSIC, 4124 Viking Way, Lakewood Triangle; 9876 Garden Grove Blvd., Garden Grove's Garden Square. Layaway now.



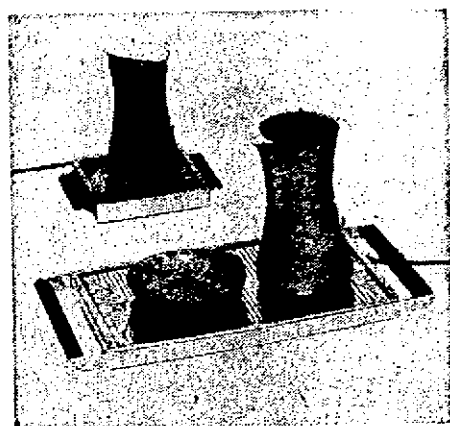
86

PORTABLE ELECTRIC RECORD PLAYER plus record rack and 5 records (not shown). Plays any 78 speed records, sturdy enough for little folks to play by themselves, light enough for them to carry. Complete only \$9.95. BROWNIE'S TOYS, 4490 Atlantic Ave., Bixby Knolls Center and 2122 Bellflower Blvd., Los Altos Center.



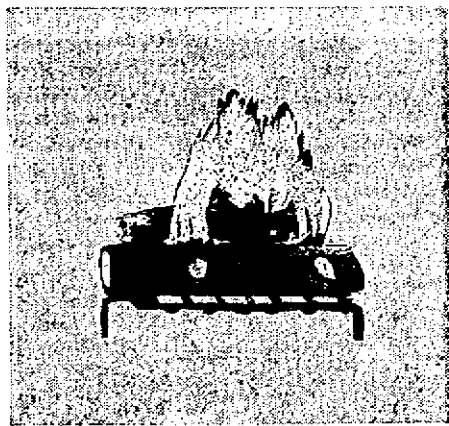
87

OXFORD BIBLE... Persian binding, half circuit, leather lined. In red or black. Clear beautiful Jasper type, modified self-pronouncing. Oxford India paper. Flexible cover, 12 colored maps, 164-page Concordance, \$10.95. LIGHTHOUSE GOSPEL BOOKSTORE, 324 Pine Ave.



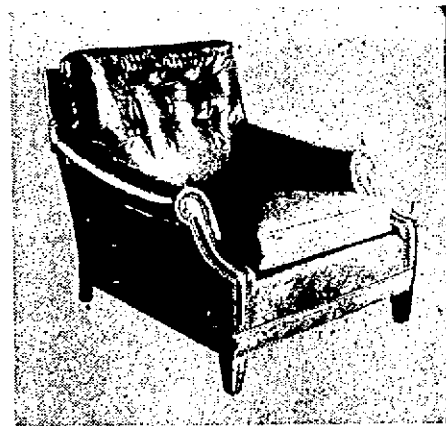
88

SALTON AUTOMATIC FOOD WARMER... 8 1/2" tray, \$5.95; 16" tray, \$10.95; also available: 18 1/2" tray, \$14.95; 22 1/2" tray, \$24.95; 26 1/2" tray, \$34.95. FRANK BROS. Accessory Shop, 2400 American Ave.



89

CUSTOM FLAME LOGS... Beautifully hand-molded reproductions of individual oak logs artistically arranged on your fireplace grate. Your fireplace will dance with flames that reflect the warmth and charm of your home. Your fireplace will always be sparkling clean. 25,000 BTU Burner. For use in real fireplaces only. 24" size \$39.95, Grate \$2.89. IMPERIAL HARDWARE, 437 American Ave., HE 6-6237. Charge Accounts Invited.



90

PLASTIC CHAIR AND OTTOMAN. Classic style English Lounge Chair, covered in long wearing Boltflex in a wide selection of colors. Specially priced at \$89... Ottoman \$24. At CARL'S, 1250 E. Pac. Cst. Hwy.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



91

**SUEDE OR KIDSKIN JACKETS . . .** Water-repellent treated, made of imported soft supple skin, hand detailed . . . white, beige, black, natural, brown, burnt almond. Wear with or without belt . . . clean the kidskin jacket yourself, simply sponge the soil away with soap and water. Suede readily cleaned by any competent dry cleaner. Regular \$40 and \$45, sale price \$29. JO-KAYE, Corner Fourth and American, Long Beach.



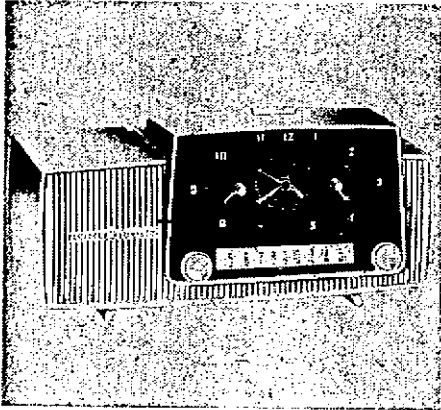
92

**KIDSKIN COATS, FULL LENGTH . . .** made of soft supple genuine imported skins. Priced below manufacturer's cost. Dupont water repellent, hand-detailed, year 'round styles designed to be worn with or without belt. Easy to clean, simply sponge soil away with soap and water. White, black, natural and pastels, sizes 8 to 20. Special gift wrap free. Regularly \$135, now only \$69. JO-KAYE, Corner Fourth and American, Long Beach.



93

**100% VIRGIN WOOL HAND LOOMED TWO-PIECE KNIT DRESSES . . .** mandarin collar, push-up sleeves, hand detailing. Lurex thread stripe trim on the cardigan top . . . can be worn for cocktails or casual wear. Requires no blocking, may be placed on a hanger and will not sag or stretch. 16 beautiful colors from which to choose. Sizes 8 to 20. Specially priced at \$45. JO-KAYE, Corner Fourth and American, Long Beach.



94

**NO MORE WAKE-UP BLUES** with this G. E. clock radio. Wakes you to music, and also has the sensational 7-minute Snooze Alarm that calls you again 7 minutes later. Lulls you to sleep at night and even turns itself off automatically. Available in Ivory, Pink or Turquoise. Only \$41.95 at HUMPHREYS MUSIC COMPANY, 130 Pine Avenue, Downtown Long Beach.



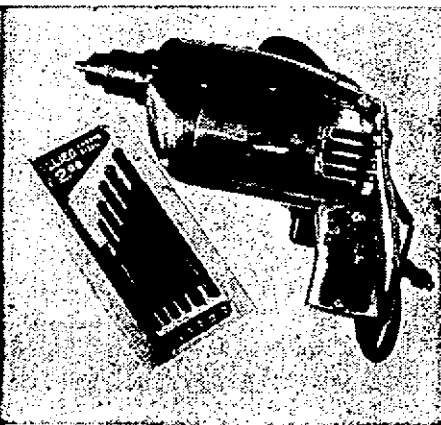
95

**LATE MODEL REBUILT'S** for the serious typist who doesn't like portables! Save over \$100.00 on these guaranteed typewriters. Just 10% down at BRICKNELL'S TYPEWRITERS, 5002 Faculty Ave. in Lakewood Center Faculty Shops. Phone ME 3-1115 any day except Sunday.



96

**IDEAL FOR ANY MEMBER OF THE FAMILY . . .** It rocks . . . it swivels . . . it vibrates. Beautifully tailored in combination of tweed and plastic. Christmas Special, \$59.95. Only 50c Weekly. McMAHAN'S FURNITURE STORES, 1895 E. Anaheim, 317 American, 6414 E. Spring, 16810 Bellflower Blvd., 909 Avalon Blvd., Wilmington.



97

**9-PC. HEAVY DUTY 1/4" DRILL SET . . .** geared chuck and key. Set includes 7 Allied chrome steel drills 1/16" to 1/4", 6-ft. 2-conductor UL-approved cord, 2,000 RPM, no load speed, heavy duty multiple thrust ball bearings assures you ample power and durability for almost any drilling job. Only \$14.88, 50c a week. GILBERT'S JEWELERS, 343 Pine Ave.



98

**PET CAR SEAT.** Designed for your pet's safety and viewing comfort. Beautifully tailored, hand decorated with rhinestones. High quality washable fabric. Colors: Brown, blue, rose. Removable masonite bottom; fabric easily removed from metal frame for washing. Size: 13 1/2" long, 8" deep, 10 3/4" wide. Price \$9.98 plus 4% tax, ANN'S PET PANTRY, 1440 E. 7th, HE 7-7917.



99

**MISS NANCY ANN, 10 1/2" high heel doll** and her little sister Muffie all dressed up for snow sports. Choose from dozens of different outfits, priced from \$1.00. The basic dolls are \$2.98 and \$1.59. BROWNIE'S TOYS, 4490 Atlantic Ave., Bixby Knolls Center and 2122 Bellflower Blvd., Los Altos Center.

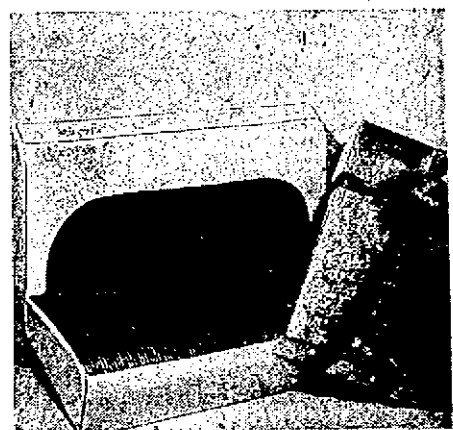


**SHOP NOW...IN PERSON...BY TELEPHONE...BY MAIL ORDER**



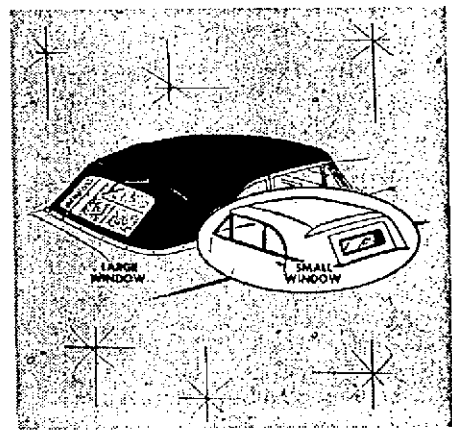
**100**

**MORE AND MORE**, shoes are chosen for Christmas gifts. It's easy to please a man with Florstein Shoes from Bunday-Fox. The Lucerne (above) is smooth calfskin in new continental closed-seam pattern. Only \$19.95. Come here also for Daniel Green house slippers for women and Evans house slippers for men. **BUNDAY-FOX SHOES**, 4442 Atlantic. GARFIELD 3-5945.



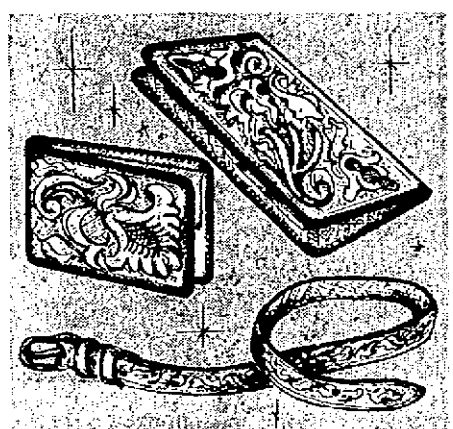
**101**

**BEAUTIFUL CUSTOM-TAILORED** SureFit Seat Covers in all the latest styles, patterns and fabrics, including popular sparkling Clear Plastic. Priced from \$11.88 to \$49.95! 3 Ways to Give: (1) SureFit Gift Certificate; (2) Beautifully Gift-wrapped present—FREE installation after Christmas; (3) Buy now—immediate installation. Terms? Of course! **SUREFIT**, 538 American Avenue, Long Beach. HEMlock 5-7467.



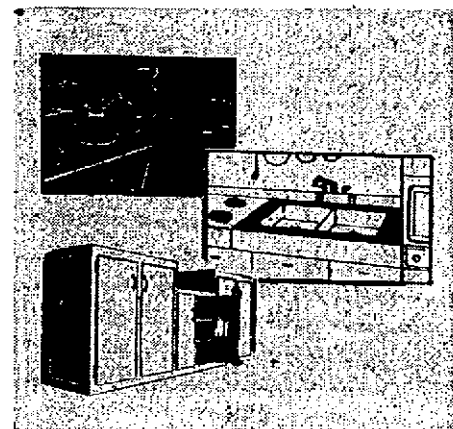
**102**

**SUREFIT-CUSTOM QUALITY CONVERTIBLE TOP**—The gift that will be remembered and enjoyed for years to come. Tailored to fit perfectly—fully guaranteed. Special Christmas sale prices from \$29.98 including free installation. 3 Ways to Give: (1) SureFit Gift Certificate; (2) Beautifully Gift-wrapped present—Free Installation After Christmas; (3) Buy now—immediate installation. Terms. **SUREFIT**, 538 American Avenue. HEMlock 5-7467.



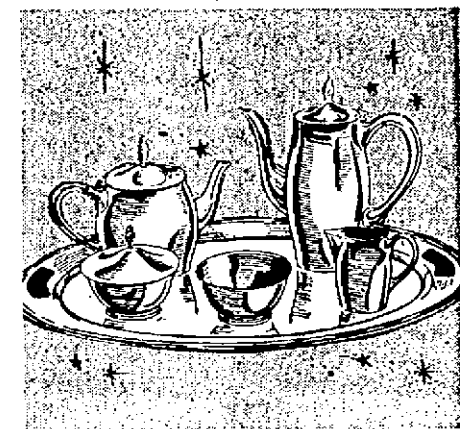
**103**

**HAVE LEATHER, IT WILL TRAVEL** for you. Gifts for the folks back home (yourself, too!). Beautiful hand-tooled and faced, imported all-leather wallets. Better Wallet \$3.88, Best quality \$5.93, Secretary Billfold \$6.84, Belts \$2.93. A brochure of women's leather on request. Mailed anywhere in the U.S.A. post and tax paid by **CARTER HOFFMAN & SON**, 3170 Cherry Ave., Long Beach 7. (Mail order only, please).



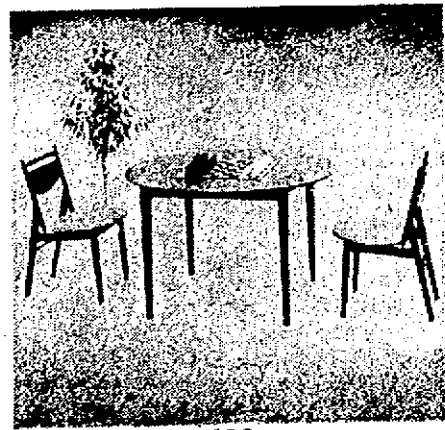
**104**

**MOTHER!** . . . If you have been wanting your kitchen remodeled **NOW** is the time! Your entire family will just love your "WORK EASY" **KITCHEN** by **NORMAN KEITH**! Custom cabinets, sinks, built-in gas or electric ranges, ovens, range hoods, disposals, louver windows, water heaters, tile. Nothing down—3 years to pay. **NORMAN KEITH, INC.**, 615 W. Pacific Coast Highway. HE 7-1237 for estimate. Orange County LE 9-5808.



**105**

**SAVE UP TO \$30.00** . . . Don't miss this sensational limited time offer at a new low price. Just in time for Christmas. The Paul Revere Tea set . . . 5-piece Gorham Silverplate Tea set, coffee, tea, sugar, cream, waste . . . regularly \$100.00, now only \$79.95 . . . tray extra. **SMITS**, 345 East Ocean Blvd., Long Beach.



**106**

**THIS WE'RE AFRAID** will not fit down your chimney . . . so we suggest you leave your front door ajar Dec. 25 . . . This 5-pc. solid walnut dining room set on display for from \$139.00 at **CARWOOD CONTEMPORARY**, 4244 Woodruff at Carson in Lakewood. HA 9-0037. Use our layaway plan. Open Mon., Thurs., Fri. nites till 9.



**107**

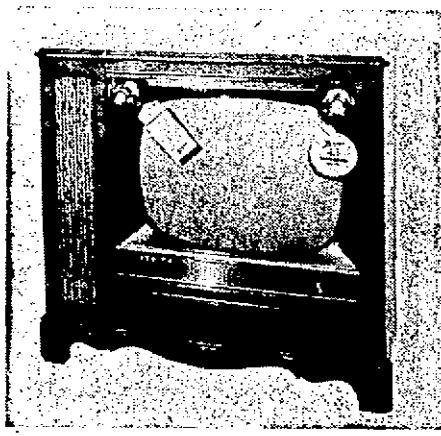
**WOMEN'S LATEST SKI FASHIONS.** Skis \$19.95 to \$99.50, sweaters \$9.95 to \$39.50, Pants \$8.95 to \$45, after-ski boots \$4.95 to \$39.50, ski boots \$15 to \$80, gloves \$1.95 to \$12.95. All sizes, colors galore. **PROCTORS SPORTING GOODS**, 128 W. Broadway.



**108**

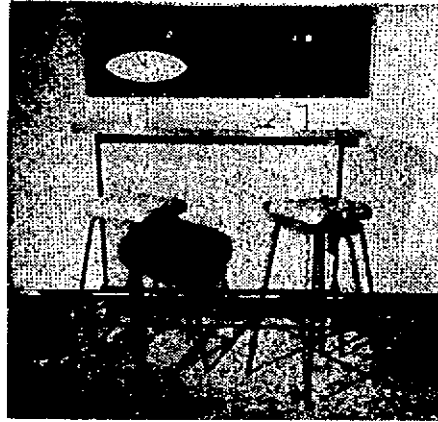
**"LEO-TIGHTS"** . . . the rage of the season . . . for teens, women and children . . . wear for school, dance and casual. Helanca nylon stretch. Short, average and tall sizes in all colors and styles, only \$2.95. Mail and C.O.D. orders filled promptly! We are hosiery specialists. **ALBERT'S HOSIERY**, Coast-to-Coast, 305 Pine Ave. HE 6-5400. Downtown Long Beach.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



**109**

ONLY AT ESTERN'S can you give 3-yr. picture tube warranty with the wonderful gift of a new TV. Shown is a Zenith 21", available in hand-rubbed walnut, mahogany, & fruitwood finishes. Zenith prices start at \$149.95; ESTERN'S, 3344 E. Pacific Coast Hwy. at Redondo Ave. GE 4-7457. Open nites till 9—Sun. 1 to 5. Layaway available. Don't dent the Christmas budget—first payment Feb. 15, 1959.



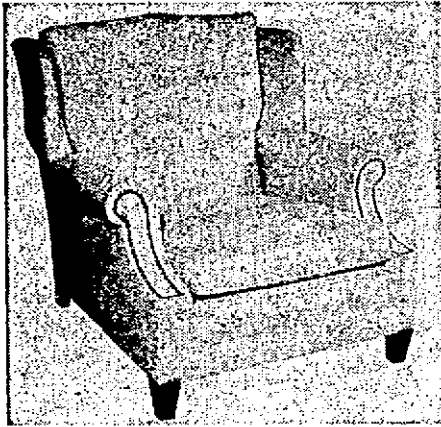
**110**

3-PC. BAR ENSEMBLE . . . includes 48" bar and 2 stools. Bar top is in walnut or white formica and perfect elbow height. (Brass rail, naturally.) Ideal for entertaining . . . sophisticated contemporary design. 3-pc. set reg. \$89.95 . . . \$69.95. HENRY'S, 3030 E. Pac. Cst. Hwy.



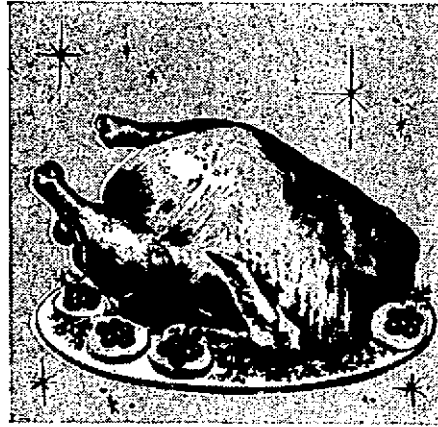
**111**

MINK! Every woman's Christmas wish. This lovely full let-out Silver Blue Mink Cape priced from \$375 plus tax. There is still time for restyling, cleaning, glazing for Christmas. BAER'S HOUSE OF FURS, 252 E. 4th St. HE 6-6755.



**112**

THE HOUSE OF NAUGAHYDE offers this Miracle Plastic Fabric Wing Chair with a selection of 30 decorator colors. It's soil proof, stain proof, even child proof. Many years of carefree service as all soil marks wipe off with a damp cloth. Reg. price \$159.50. Our Price \$109.50. HOUSE OF NAUGAHYDE, 3434 Atlantic Ave.



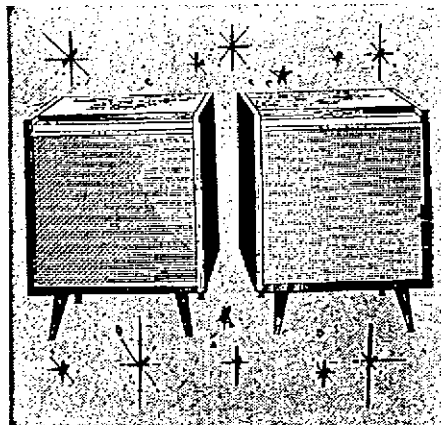
**113**

CUSTOM MEAT'S famous SMOKED TURKEYS ready to eat for your holiday table. Your choice of regular or boneless turkey. Order before Dec. 15 for free holiday delivery in Long Beach & mailed anywhere in U.S.A. CUSTOM MEAT, 631 1/2 W. Anaheim St., Long Beach, HE 6-9405.



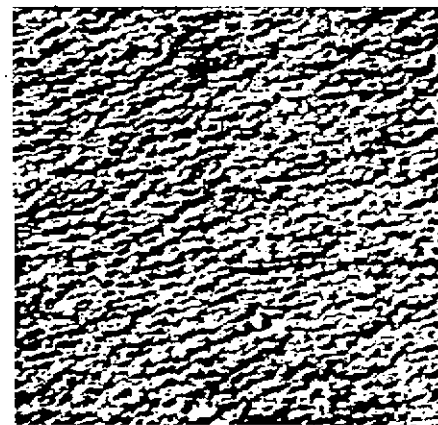
**114**

AT KINNEY SHOES—You will find a wonderful selection of Plaids, Ivy League Corduroys, Warm Sheepskins, and the always popular Kidskins. \$2.99 to \$4.99—so come in and get a pair for every man on your gift list. "He'll thank you for the favor." That's at . . . KINNEY'S—Traffic Circle and Los Altos Shopping Center.



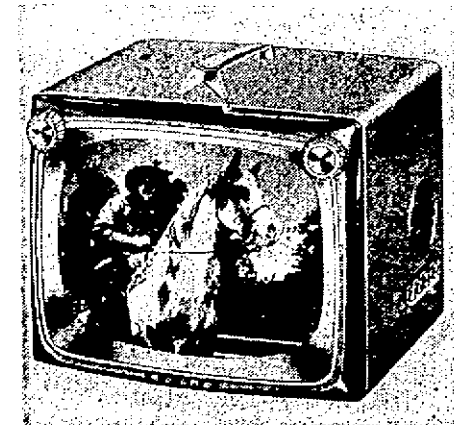
**115**

MAGNAVOX STEREOPHONIC High Fidelity 6 speaker Stereo system. Compact stereo console with matching 2nd channel speaker system having record library space for 110 LP records. The Concerto, complete system shown, \$229.00 in mahogany. JUDKINS MUSIC, 4124 Viking Way, Lakewood Triangle; 9876 Garden Grove Blvd. in Garden Grove's Garden Square, Layaway now.



**116**

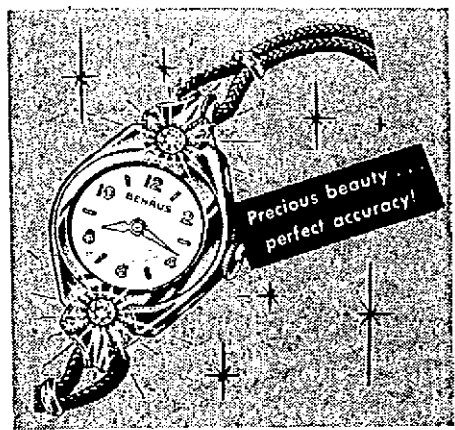
ALL-WOOL TEXTURED CARPETING. See an array of carpet values at Carl's giant carpet dept. . . . Featured is an exciting deep textured weave . . . available in three decorator colors. Specially priced at 5.95 sq. yd. CARL'S, 1250 E. Pac. Cst. Hwy.



**117**

ZENITH PORTABLE TELEVISION . . . 14-inch handcrafted horizontal chassis to assure greater reliability. Top tuning, "pull-push" on-off switch, pull-out antenna, new built-in top carrying handle. \$149.95—Only \$6.95 Monthly. McMAHAN'S FURNITURE STORES, 1895 E. Anaheim, 317 American Ave., 6414 E. Spring St., 16810 Bellflower Blvd., 909 Avalon Blvd., Wilmington.

SHOP NOW... IN PERSON... BY TELEPHONE... BY MAIL ORDER



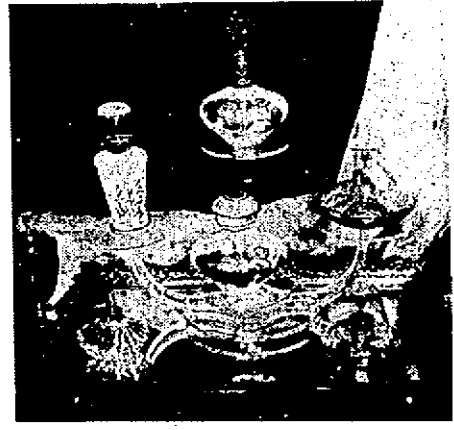
118

**LADIES' 17-JEWEL 2-DIAMOND BENRUS WATCH.** This exquisite diamond beauty is fit for a queen. Smart new styling with handsome black nylon cord. Sells everywhere for \$49.50. Now only \$29.50 with your old watch. No Money Down—Pay Only 50¢ a Week at GILBERT'S JEWELERS, 343 Pine Ave.



119

**THE GIFT THAT IS NEVER RETURNED.** For the best of Holiday Spirits, THE WINE MESS stocks all famous brands of Scotch, Bourbon, Rye, and the widest selection of Wines, Bar Accessories, Candies, Cook Books and Gourmet items. Our specialty is Custom Packed Baskets. THE WINE MESS at 1770 E. Broadway, Long Beach. HE 6-8901



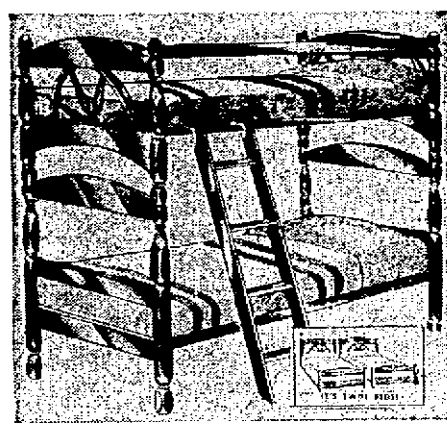
120

**BEAUTIFUL ATOMIZERS . . . and perfumes.** A woman's dressing table is not complete without beautiful atomizers and perfume bottles . . . \$1.00 to \$15.00 . . . Mirrored easel trays \$6.95 at EGYPTIAN PHARMACY, 5128 E. Second St., Long Beach (Belmont Shore). GE 3-0456.



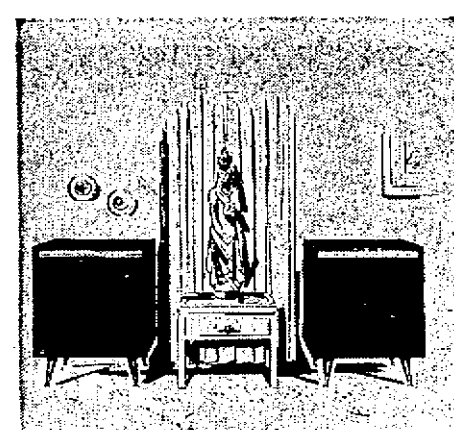
121

Solve your Christmas Gift problems with WHEATON'S SUPREME CHOCOLATES. Luscious creamy chocolates made daily in our Long Beach candy kitchen. Hand-dipped milk chocolate, dark vanilla, sweet or bitter chocolate, butter creams, nougats or caramels. Buy direct—1, 2, 3, 5-lb. boxes, \$1.09 per lb. WHEATON'S FACTORY STORE, 1345 W. 14th St. Phone HE 7-3529.



122

**MAPLE FINISH BUNK BEDS** Complete. Solid eastern hardwoods. Makes into twin beds. Includes springs, innerspring mattress, guard rail and ladder. Complete \$99.95 — \$1.00 weekly. McMAHAN'S FURNITURE STORES; 16810 Bellflower Blvd., 6414 E. Spring St., 317 American Ave., 1895 E. Anaheim St., 909 Avalon Blvd, Wilmington.



123

**BUDGET-PRICED STEREO HI-FI SYSTEM** with six speakers! Magnavox phonograph has precision record changer with Stereo Diamond Pick-up, two channel amplifier, separate variable treble, bass and compensated loudness controls. Complete system only \$229.00 in mahog, slightly higher in oak or cherry. HUMPHREYS MUSIC COMPANY, 130 Pine Ave. Call HEmlack 6-4296.



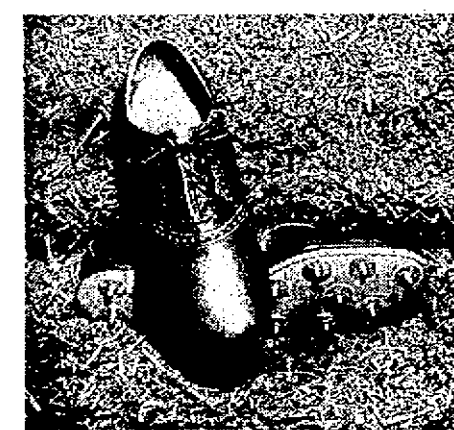
124

**MAN'S HANDSOME DIAMOND RING**—Brilliant new technique of ring mounting makes this an outstanding beauty. Choose his diamond at GILBERT'S for everlasting quality and beauty. Only \$99.50. No Money Down—Pay \$1.75 a Week at GILBERT'S JEWELERS, 343 Pine Ave.



125

**LIFELIKE SANTA** bedecked in crimson red with white trim. 21" size \$15.40, 30" size, animated \$75.90; life-size, animated, \$159.50. Visit our spectacular winter wonderland showroom. Everything for Christmas decorating both indoor and outdoor. Flocked trees, huge candy canes, wreaths, door pieces, styrofoam, spray paint. M. E. TAYLOR & SON DECORATING CO., 1501 Oregon, Long Beach. HEmlack 5-5691.

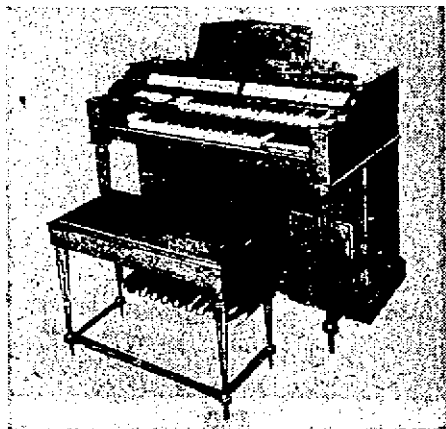


126

**PERFECT GIFT FOR THE GOLFER . . . JOYCE GOLF SHOES** in black; brown; brown alligator and suede; and black alligator and suede. All leather-lined. Reg. 28.00 and 34.00. Sale priced from 19.95 to 22.95. Sizes 8 1/2 to 11 1/2. At LAKEWOOD PRO SHOP, (Jim Ireland, professional) at Lakewood Country Club, 3101 E. Carson. HE 9-4912.



# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



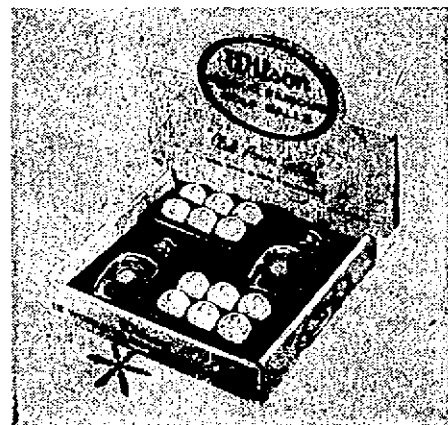
**127**

**BIG ORGAN FEATURES** in a spinet console complements your home when you choose your own world famous **ESTEY ORGAN**. Amazingly priced at \$1395 including bench and choice of finishes at **GLENN'S Piano & Organ Shop**, 5155 Long Beach Blvd. Open nights 'til 9, Sundays 1-5. GA 2-5640.



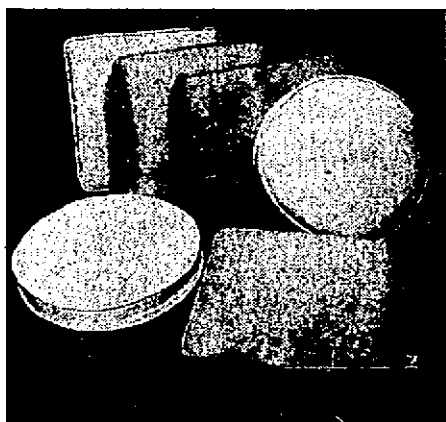
**128**

**RECORD RACK SCREEN.** A smart room divider made in three or four-panel size. Each space holds 4 12" L.P. records for a total of 120 in the three-panel screen and 160 in the four. Our special purchase of these screens make possible a Xmas bonus. 1/2 price while they last. 3-panel screen 24.95, four-panel 29.95. **HENRY'S**, 3030 E. Pac. Cst. Hwy.



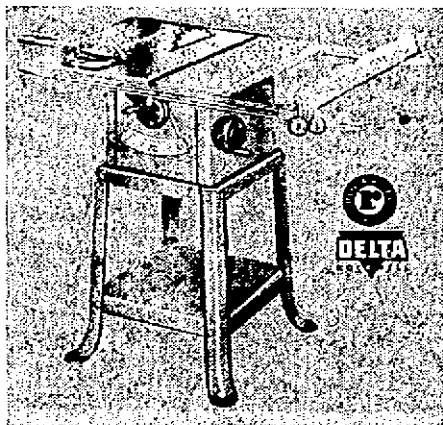
**129**

**FOR GOLFERS**, the Club House Caddy—12 Wilson K-28 golf balls, gift packed with full size bottles of King's Men Cologne and After Shave Lotion. Half dozens with After Shave Lotion. Both for the price of the golf balls alone. K-28 dozen 14.95. Half dozen 7.50. At **LAKEWOOD CENTER SPORTING GOODS**, 4994 Faculty in Faculty Shops of Lakewood Center. ME 0-1010. Open nites till Christmas. Us our lay-away. Mail orders OK.



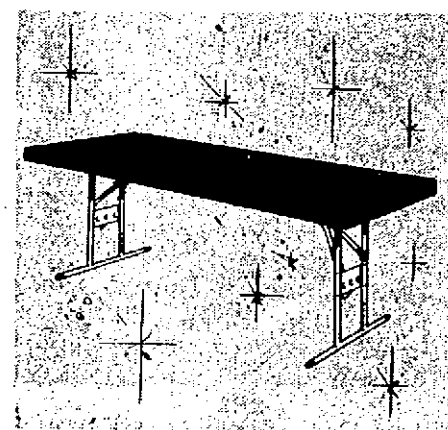
**130**

**FOAM RUBBER PILLOWS.** Several of these Poly-foam throw pillows would make a real gift special. The removable zipper cover is Cohama's Brioni. A texture with the look of pure silk shantung. Guaranteed washable . . . 12 decorator shades in round or square. Specially priced at \$2.98 each. **THE LOOM** . . . 5019 E. Second St., Belmont Shore, and 4281 Atlantic Ave., Bixby Knolls.



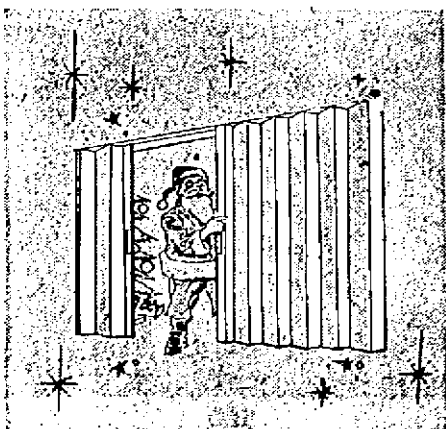
**131**

**SAVE \$22.75** on this **DELTA 9" SAW** and make the man of the house the happiest guy in the world. The workshop hobbyist will recognize the Delta 9" Saw for its famous quality construction and built-in safety features as the finest 9" circular saw ever built. Reg. \$143.75, NOW \$121.00. Save \$22.75. Easy terms. **IMPERIAL HARDWARE**, 437 American Ave. HE 6-6237.



**132**

**"H-HEIGHT" TABLE** . . . Adjusts 21" to 31". A 30"x72" folding table with a height for every member of the family. 21" to 31" at 1" variations. Finger-tip spring lever. Plywood top. Ideal for all occasions, \$36.30 at **ABBEY RENTS**, 24-hour service, phone HE 2-2973, 1761 American Ave.



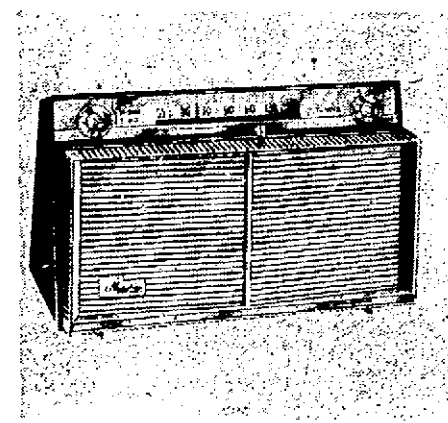
**133**

**THE YEAR-ROUND CHRISTMAS GIFT** . . . Pella Wood Folding Doors. Use them to create a den or sewing room area . . . to form a decorative paneled wall concealing storage or hobby space . . . just like giving your family "another room." Free estimates. **SHAWVER COMPANY**, 1000 E. Hill St. HEMlock 6-4211.



**134**

**THE ELECTRONIC FLASH.** Battery powered, push-button controlled flying model. It's sensational! A real powered flying model that will actually take off, climb, dive, loop, fly inverted, do landings. Operated by push-button control . . . so simple any youngster can fly it right off. Operates on two regular flashlight batteries. An exciting gift! Only \$3.88. **THOMPSON'S**, Housewares and Toys Dept., 16411 Bellflower Blvd., Bellflower. TO 6-8211.



**135**

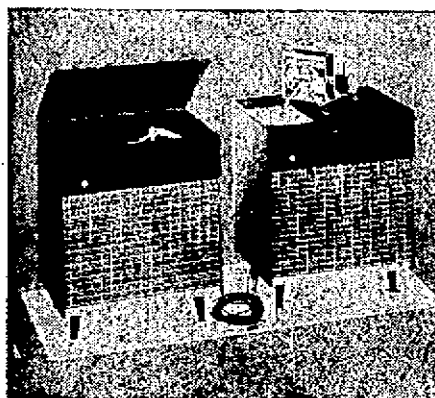
**G. E. TWO-SPEAKER TABLE RADIO!** Here's a top table radio value—Christmas or any time! You'll be convinced once you "hear the difference" in G. E. Musaphonic tone from dual speakers. Has high sensitivity, bass-treble control, many other extra value features. Now only \$41.95. See it tomorrow at **HUMPHREYS MUSIC COMPANY**, 130 Pine Ave. Phone HEMlock 6-4296.





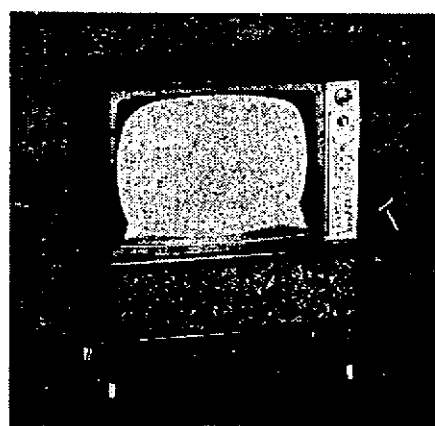
136

See THOUSANDS of GIFT SUGGESTIONS in Ward's biggest Christmas Book. A limited number available. We guarantee delivery before Christmas if you order before December 15. Items on this page and many others available right at MONTGOMERY WARD'S Catalog Store, 4242 Atlantic, GA 4-0973.



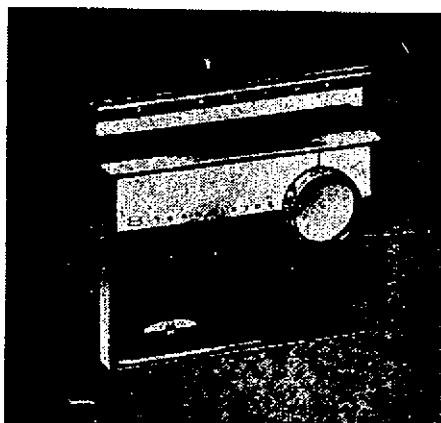
137

DUAL CHANNEL STEREO AMPLIFIER. 4 tubes plus rectifier. Automatic 4-speed record changer for stereo, regular. Three speakers, stereo turnover cartridge. (68 T 2658R) Mahogany finish. \$7 monthly. Cash \$129.95 or only \$5 down. Extension speaker. Complete stereo system. Speakers: 8-in.; 3 1/2 in. (62 T 310 MO.). Mahogany finish. Cash \$37.95. MONTGOMERY WARD'S Catalog Store, 4242 Atlantic. 24-hr. phone GA 4-0973.



138

AIRLINE TV SETS give plus value, and 90 days free service! Short necked, aluminized tube, tilt-down reflection free safety glass, most sensitive neutrode tuner, automatic gain control for steady picture. Model 63 B 5061 RA in mahogany. \$10 monthly or cash \$199.95. MONTGOMERY WARD Catalog Store, 4242 Atlantic. 24-hour phone GA 4-0973.



139

8 TRANSISTORS FOR COMPACT POWER! . . . a terrific gift. Plays up to 500 hours on 90c worth of ordinary flashlight batteries . . . Excellent distance reception. Big 6-inch oval speaker for fine tone. (62 W 1120 LA.) Only \$5 dn., \$5 mo. Cash \$47.95. MONTGOMERY WARD Catalog Store, 4242 Atlantic, GA 4-0973 any hour.



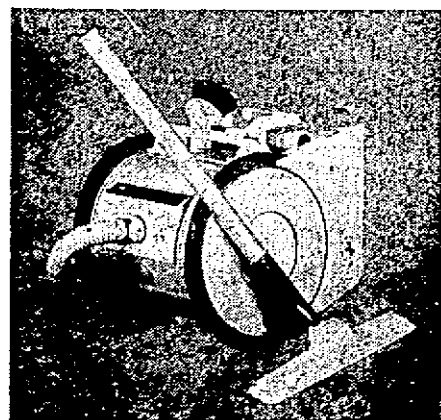
140

FAMOUS JR. VELOCIPEDES. \$14.95 10 in. to \$19.94 20 in. Prices lowest in 2 years. Rocket styling . . . super-strong frame. Ball bearing wheels. Ages 1 1/2 to 6. Wider wheel base, sturdy step plate prevent tipping. Deluxe saddle, padded vinyl top, chromed double coil springs. MONTGOMERY WARD Catalog Store, 4242 Atlantic. Phone GA 4-0973 day or night.



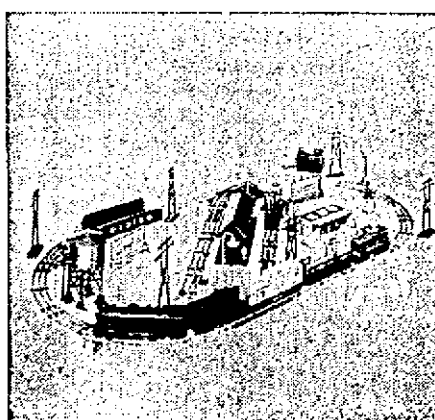
141

FOUR-SPEED AUTOMATIC record player, reduced \$5.07 for this Yuletide sale. Plays all size records at all speeds. Heavy-duty 5-in. speaker. 1 tube, rectifier. Separate tone, volume controls. Artificial leather-covered case is washable, durable. Was \$46.95; Now \$5 mo., cash \$41.88. MONTGOMERY WARD Catalog Store, 4242 Atlantic, Phone GA 4-0973.



142

POWERFUL AND EASY to handle describes this signature cleaner. Suction adjustable from a "whoosh" to a whisper. Rolls upstairs and down; no lifting, no stretching. Motor guaranteed 5 years. 15 throw-away dust bags (a year's supply) FREE. Complete, only \$59.95 cash or \$5 down. MONTGOMERY WARD Catalog Store, 4242 Atlantic, GA 4-0973 24 hours a day.



143

Save \$31.23 on COMPLETE RAILROAD SYSTEM. Smoke puffs from locomotive, station whistles, train signals work. Remote control. Train over 4 ft. long. Over 17 ft. of track. 65-piece set (48 W 3086M) only \$28.77 cash; \$3 down. MONTGOMERY WARD Catalog Store, 4242 Atlantic, GA 4-0973 day or night.

ORDER BY MAIL					
SEND THIS COUPON TO ADVERTISER SHOWN					
STORE NAME _____					
ADDRESS _____					
Please send the following:					
Style No.	Color	Size	Ques.	Price	
AD NUMBER					
NAME _____					
ADDRESS _____					
CITY _____					
STATE _____ PHONE _____					
<input type="checkbox"/> CASH		<input type="checkbox"/> C.O.D.			
<input type="checkbox"/> CHARGE		<input type="checkbox"/> REFERENCES			

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



**144**

**HALF AND LARGE SIZE HAND KNIT COAT SWEATERS**, 100% virgin wool, in white, black, rose, aqua, pink or navy blue. Lurex thread, braid trim in sizes 38 to 46 . . . only \$10.95. Self-embroidered floral detail, sizes 36 to 46, only \$9.95; sizes 48 to 54, only \$11.95. **MODERN WOMAN**, 436 Pine Ave., Long Beach — 5243 Hazelbrook, Lakewood Center.



**145**

**FOX . . . FOR A DRAMATIC ENTRANCE** wherever one goes, there's nothing like the stark beauty of fox. Stylewise fox has gone overboard in dramatic inspiration . . . stole and shrug shapes fluffy flattering wraps. Fox is real budget conscious, too . . . offers so much for so little, and does it so pleasingly. Select fox for Christmas! Natural Blue and White, Bleach White and Dyed Black. \$68.00 to \$350.00. **FRANK A. HILL & SON**, 3316 E. Broadway.



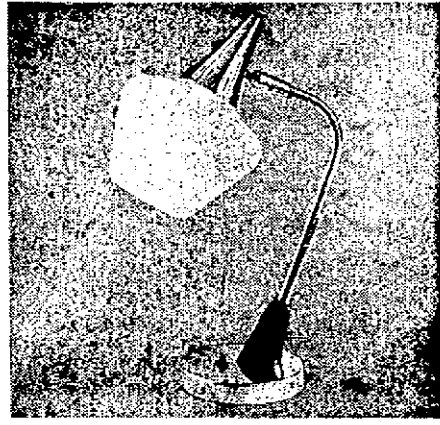
**146**

**OUR FABULOUS ORION BULKY CARDIGAN** . . . large collar with fringe and pearl button trim front and back . . . washable . . . available in white, black, rose and blue. Small, medium, large, \$10.98. Place your order now, we gift wrap your selection beautifully. **GENE'S SMART SHOP**, 450 Pine Ave., Long Beach — 186 East Compton Blvd., Compton.



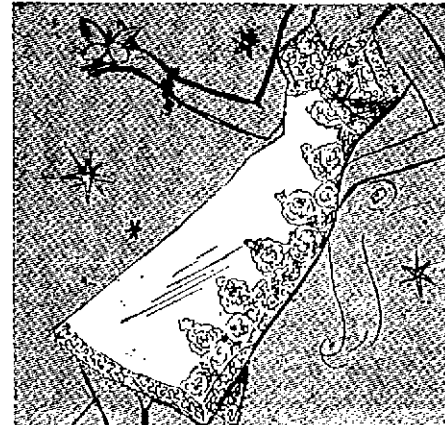
**147**

**ERNEST BOREL'S FLASH**, the watch with the electrically lighted dial. See time instantly in darkness and semi-darkness. Just press a button and the dial glows with soft light. Operates from a tiny rechargeable battery. Recharge it with a flashlight. At **JOHN-SON'S JEWELRY**, "The Friendly Twins," 216 E. 5th St. HE 5-8011. Layaways invited.



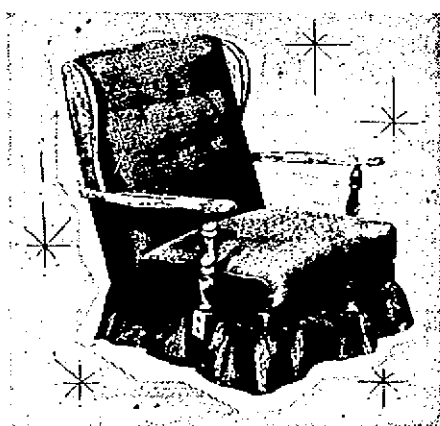
**148**

**BRANDY GLASS . . .** For many years the simple, graceful form of the Brandy Glass, has signified elegance and good taste in the art of gracious living. Our conception of this age old custom in varied designs will compliment most any room in your home. Brandy Glass Desk Lamp . . . \$17.50 each . . . at **FLOYD McMANS INTERIORS**, 5267 E. 2nd Street, Long Beach 3, California. Telephone Geneva 9-0489.



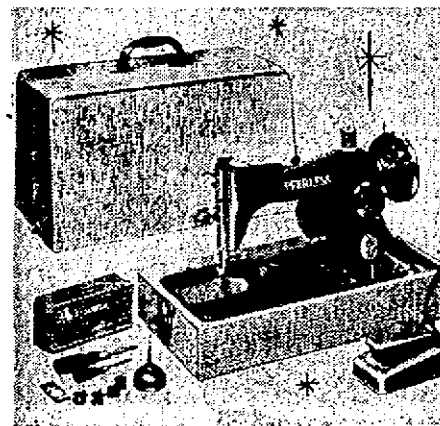
**149**

**LUXURIOUS SLIP** will pamper her with lavish lace and "Silktrique", a new rich blend of silk and nylon, styled by Gotham Gold Stripe. Fine lace embellishes lined bodice and one entire side. Slit skirt for comfort and beauty. In White, Bimini Brown and Wild Honey. Sizes 32-38, \$10.98 at **GRETA'S**, 5012 East Second St., Belmont Shore.



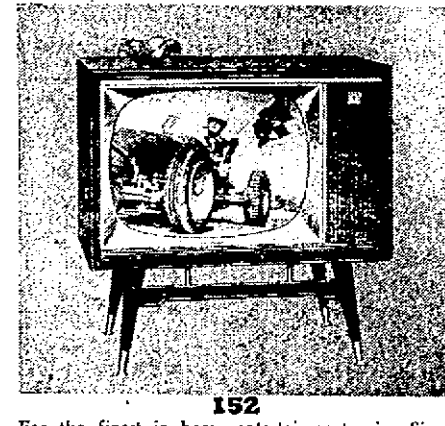
**150**

**EARLY AMERICAN MAPLE ROCKER**. This foam cushion rocker will make a fine addition to your home. Quality constructed combined with a variety of lovely decorator fabrics. Specially priced at \$59. At **CARL'S**, 1250 E. Pac. Cst. Hwy.



**151**

**PORTABLE SEWING MACHINE . . .** Sews forward, reverse and mends with built-in darning and drop feed. Full-size, heavy duty round bobbin machine guaranteed for 20 years. Complete with accessories only \$39.95. **KRESS** sells for less, 5th and Pine.

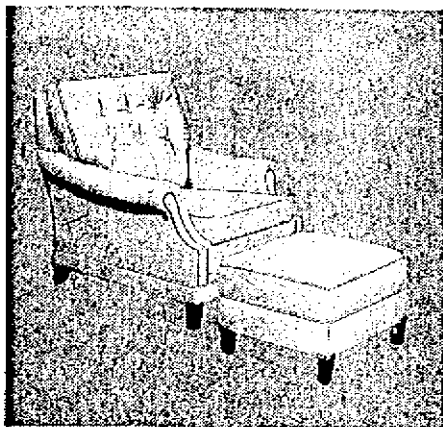


**152**

For the finest in home entertainment, give Signal TV's **MAGNAVOX MAGNARAMA** with remote power tuning! A fine furniture design concept. Magnavox ultra-dependable Gold Seal chassis; keyed AGC automatically keeps perfect picture quality and contrast, and chromatic picture filter gives easier viewing. See it at the pioneer radio and television center, **SIGNAL RADIO & TELEVISION**, 3801 Atlantic, Garfield 7-2015.

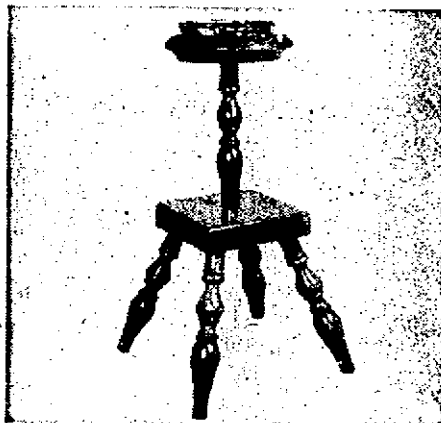
SHOP NOW... IN PERSON... BY TELEPHONE... BY MAIL ORDER

Sunday, November 30, 1958



153

HERE'S THE GIFT a man will appreciate most... Deep cushioned comfort in a Club Chair with Ottoman! Vinyl cover with heavy elastic backing; air-foam cushion, Dacron-filled pillowback, and a choice of 25 colors. Priced only \$129.50 for both or \$99.50 for chair alone. BERKSHIRE HOUSE, 4310 Atlantic, GA 4-5422. Also Santa Ana and Huntington Park.



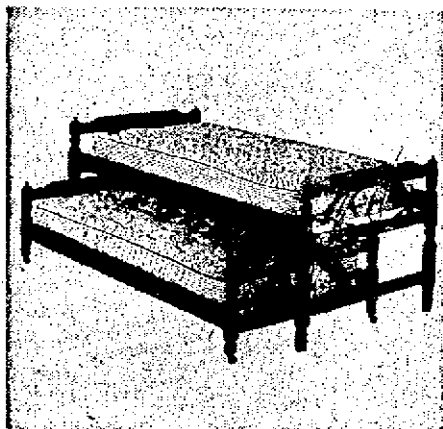
154

WELCOME ACCESSORY for the Early American home is the solid, heavy stock Smoking Stand pictured above. In rich Salem finish, this convenient, attractive gift is only \$6.95. Individually boxed. One of the many gifts for men from your Favorite Maple Shops, BERKSHIRE HOUSE, 4310 Atlantic, GA 4-5422. Also Santa Ana and Huntington Park.



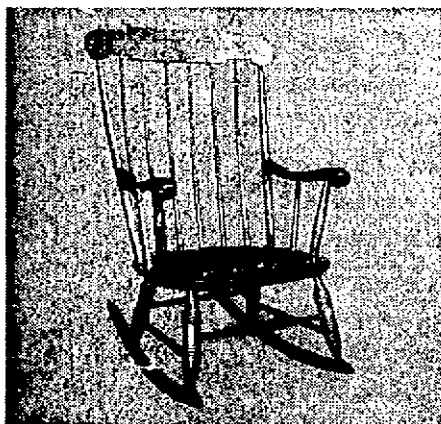
155

GIVE IT to the "hostess you like the mostest"... this Early American punch set of milk glass. The bowl holds 9 pints; enough for 36 servings. Lovely quill pattern. The 14-piece set, complete, is only 3.89 at BERKSHIRE HOUSE, Your Favorite Maple Shops, 4310 Atlantic, GA 4-5422. Also Santa Ana and Huntington Park.



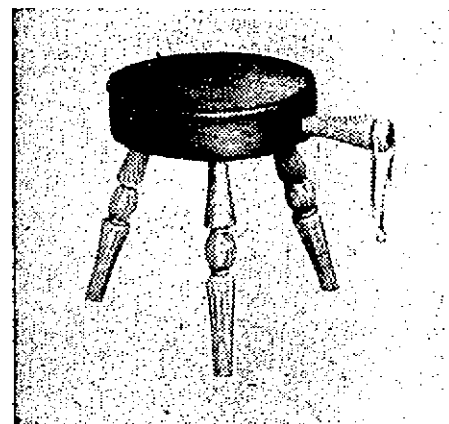
156

VERSATILE AND DURABLE is this Tri-Way Bed. Make it up as two twin beds of equal height, as bunk beds or trundle beds (as shown). Handsome Salem finish. Metal rails. Ship's wheel motif. Save \$20 on the set at \$49.88. Your Favorite Maple Shops, BERKSHIRE HOUSE, 4310 Atlantic, GA 4-5422. Also, Huntington Park and Santa Ana.



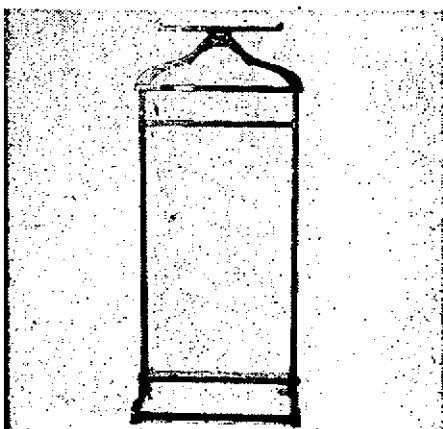
157

You can't afford to miss this New England-made GENUINE BOSTON ROCKER! Solid eastern birch and maple woods. Hand-rubbed Salem finish. Not a Japanese import. Adaptable to any room in the Colonial home. Only \$19.95 at Your Favorite Maple Shops, BERKSHIRE HOUSE, 4310 Atlantic, GA 4-5422. Also Santa Ana and Huntington Park.



158

A WELCOME GIFT for your friends with Early American homes is this authentically styled Milk Stool. Solid hardwood with leather thong. One of hundreds of gift items from BERKSHIRE HOUSE, Your Favorite Maple Shops, 4310 Atlantic, GA 4-5422. Also Santa Ana and Huntington Park.



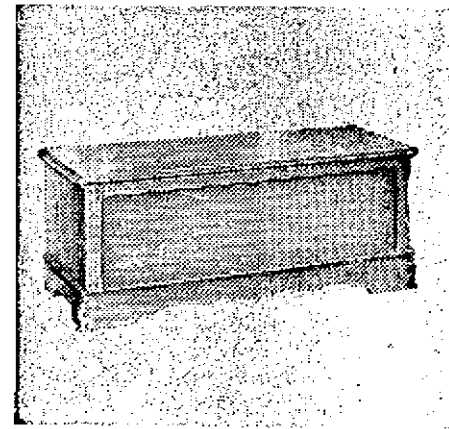
159

THE HANDIEST GIFT for man, boy or guest is a Silent Valet. A quick place to hang a suit, belt, tie, and to put shoes out of the way. Salem finish; eastern quality. Boxed for giving. Only \$8.49. Others to \$12.95 at your Favorite Maple Shops, BERKSHIRE HOUSE, 4310 Atlantic, GA 4-5422. Also Santa Ana and Huntington Park.



160

YEARS OF COMFORT and beauty are promised by this delightful 3-spindle Platform Rocker! Exceptionally well styled, it is roomy and it is comfortable, with its deep spring cushions. Variety of patterns in tweeds and prints. See it to appreciate its remarkable value at only \$59.88. BERKSHIRE HOUSE, 4310 Atlantic, GA 4-5422.



161

GIVE HER a Colonial Cedar Chest by Lane from Berkshire House. All the Colonial styles from \$69.50. Choose a beautiful "Hope Chest" of cedar... a wonderful place to keep lovely things. BERKSHIRE HOUSE, Your Favorite Maple Shops, 4310 Atlantic, GA 4-5422.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



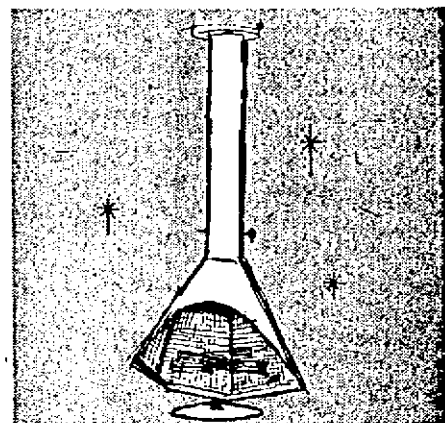
**162**

**NATURAL MINK** . . . Here is an example of mink at its best, rich in prime peltry. Its beautiful skins and soft tones are quite flattering to milady . . . tones ranging from soft brown and in mutation shades women adore . . . the ultimate goal of the fur lover, Capes, Stoles, Jackets. \$205.00 to \$2650.00. **FRANK A. HILL & SON**, 3316 E. Broadway.



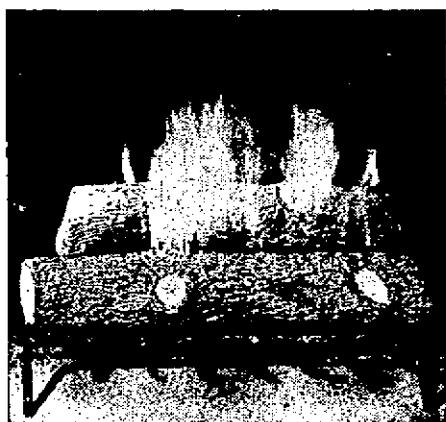
**163**

**NEAREST TO TRUE PIPE ORGAN TONE** in a home organ is the new Baldwin Orga-sonic Spinet. The price is surprisingly low. Baldwin's authentic orchestral and organ tones must be heard to be appreciated. Seven beautiful finishes in Contemporary, Early American, French Provincial. Don't guess; hear the Baldwin Orga-sonic first at **RUSSELL PIANO CO.**, 4431 Atlantic. GA 3-6443.



**164**

**CONTEMPORARY IRON FIREPLACE** . . . for family room, den or living room. Designed with the smart simplicity that has made it an architectural and decorator favorite across the country. As shown . . . hood, damper, 2 sections of pipe, hearth assembly, base, grate and screen . . . \$169. Prices start at \$89. **HENRY'S**, 3030 E. Pac. Cst. Hwy.



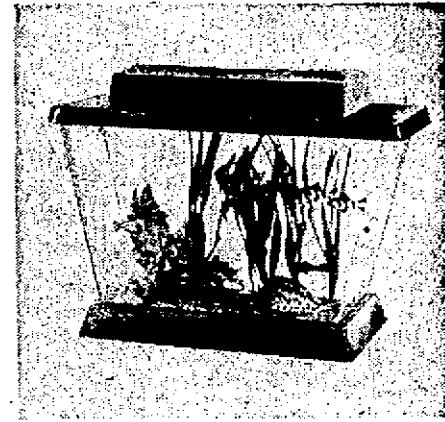
**165**

**FLAME LOG** . . . Artificial logs with gas burner. Realistic, economical, approximate cost of 4 cords of wood. 24"—3 logs \$39.45; 30"—3 logs \$44.95. **COMPTON-HARMAN**, Building Materials, 3636 E. Anaheim St., Long Beach 4, Calif. GE 9-7076, GE 9-1953.



**166**

**THE PERFECT GIFT** . . . a portrait . . . Lasting, revered, economical. Call for appointment today. **HARRISON** 1-4151 . . . Discount to students. **LOMBARDI'S STUDIO**, 6538 E. Spring St., Long Beach.



**167**

A new concept in aquariums—leakproof, break-resistant, decorative, glare-free and **LOW PRICED**—is being shown for the first time at Long Beach Seed. Aqua-Flaire Aquarium is a welcome gift for all ages. Approximately 4-gal. capacity. Only \$6.95. We have tropical fish, too. **LONG BEACH SEED & PET**, 2550 American. GARfield 4-0937.



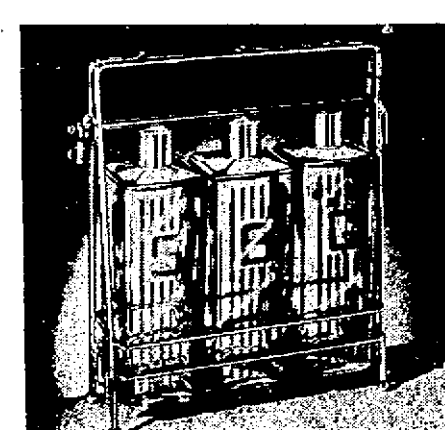
**168**

**WALL-TO-WALL CARPETING** for Xmas from Caren's. The greatest names—Bigelow, Philadelphia, Masland, etc. . . . specially sale priced from 2.99 to 24.50 sq. yd. at **CAREN'S**, 11918 E. Rosecrans, just E. of Norwalk Square in Norwalk. Open every nite & Sundays 12 to 5. UN 3-0311. Bank terms if desired. Order by Dec. 17 for installation before Christmas.



**169**

**SAVE \$20 ON THIS** beautiful rattan swivel rocker. Note the smart, solid construction and the inviting, comfortable upholstered seat and back. Regular \$49.50. Now only \$29.50 at **PAN-ASIA TROPIC IMPORTER**, 16823 Lakewood Blvd. at Flower St. ME 3-0678.



**170**

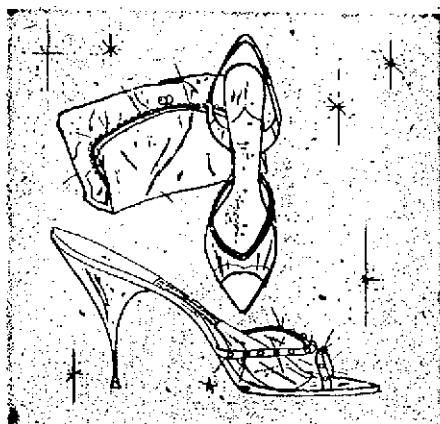
**CRYSTAL DECANTER SET**, complete with its own brass caddy and padlock. Bottles decorated in 14-karat gold. You would expect to pay \$7.95 or more for this unusual Christmas gift. Our price, only \$3.88 at **ROSE VAN HORN Home Fashion Shop**, 5008 Faculty Blvd., Lakewood Center (opposite the May Co.).





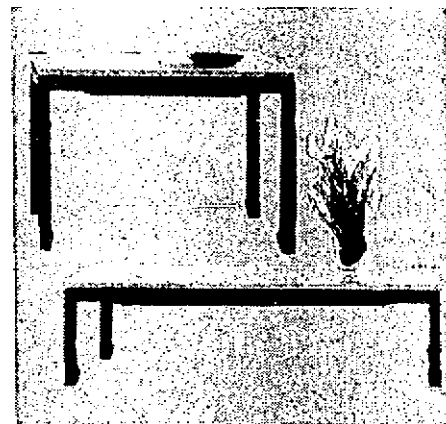
**171**

Make it the acme of gifts from Santa this year... **A BIG 26" BIKE**, lightweight racer, full ball bearing, coaster brake, and constructed to "take it." Regular \$39.95. Help Santa save 30%... Now only \$28.88. Order early from McLANE, 12819 S. Atlantic, Compton or 10031 Lincoln Ave., Anaheim.



**172**

**COCKTAIL ACCESSORIES** for the gay holidays ahead by Ted Saval... vinyl in gold or silver kid trim... top: silver and vinyl halter, demi heel, \$16.95; bottom: gold and vinyl springulator sparkled with rhinestones, \$18.95; gold clutch bag, \$14.95. **GUILD HOUSE**, 507 East Ocean Blvd., Long Beach.



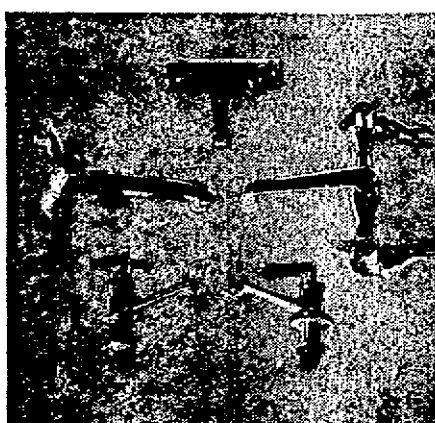
**173**

**TRAVERTINE MARBLE TABLES.** This fabulous special purchase of travertine tables allows Carl's to offer the finest quality at a modest price. The ebony finish framework accentuates the glamorous filled and polished marble. 2 sizes of cocktail tables, end and lamp tables. Specially priced from \$59. At **CARL'S**, 1250 E. Pac. Cst. Hwy.



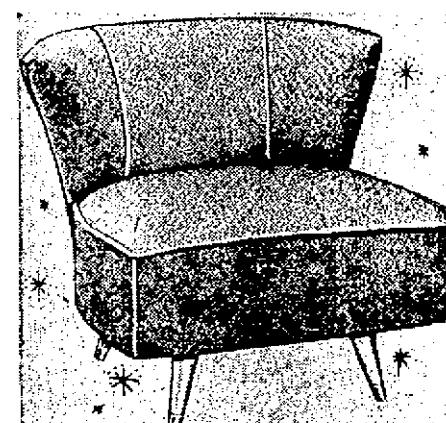
**174**

**FOR THE YOUNG MAN** who likes to explore electronics & radio, Cisco's has safe & educational kits — 2.98 to 22.95. Finest selection of science & hobby items. Microscope, chemistry, airplane, train, boat, car model kits. Craft and mosaic tile supplies. Hobbies for family fun. **CISCO'S HOBBIES**, 4127 Norse Way, off Lakewood and Carson. HA 9-5621. Use our layaway plan.



**175**

**DO WORN, LACK-LUSTRE FITTINGS** cheapen the appearance of your kitchen or bathroom? Brighten them with a gift to the home: new faucets and fittings from Sanitary Plumbing Co. Latest 1-control faucets, center-set lavatory fittings, and others pictured here are from Southern California's largest stock of plumbing repair parts. For these practical gifts, it's **SANITARY PLUMBING CO.**, 1161 Pine Ave. HEmlack 6-3472.



**176**

**TV SWIVEL CHAIR**... Both comfortable and practical. Heavy hardwood frame with no-sag springs. Gold, turquoise, toast or red fabric. 2 for \$39.95 or \$21.95 each. Lay-Away now or buy on Easy Credit. **KRESS**, 5th and Pine, Downtown Long Beach.



**177**

**THE LITTLE SWEATER-VEST** is a gifted idea for the fashion-wise girl on your Christmas list. In bright red, white, or black. All-wool, it gives an ensemble look to all her casual separates. By Le Roy of California in S, M, L sizes. \$7.98 from the store with fashion flair, **GEALER'S**, south wing of Lakewood Center.



**178**

**MEN'S SKI CLOTHES** and equipment. Poles \$8.95 to \$19, skis \$19.95 to \$99.50, sweaters \$9.95 to \$39.50, pants \$8.95 to \$45, after-ski boots \$4.95 to \$39.50, ski boots \$15 to \$80, gloves \$1.95 to \$12.50. Everything for the ski fan. **PROCTORS SPORTING GOODS**, 128 W. Broadway.



**179**

**PYRACANTHA** Gruberi, Christmas red berry bush. Nothing rivals this Yuletide beauty as a growing gift for your friends or family. Loaded with berries in fall and a mass of snow-white blooms in spring. 98c 1-gal. size, \$3.95 5-gal. size. Every inch of our Nursery wonderland is stocked with plants, trees, shrubs and gardening supplies to make your gift giving a pleasure. **GARDEN SHOP NURSERY**, 5431 Spring St. GA 5-1362.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



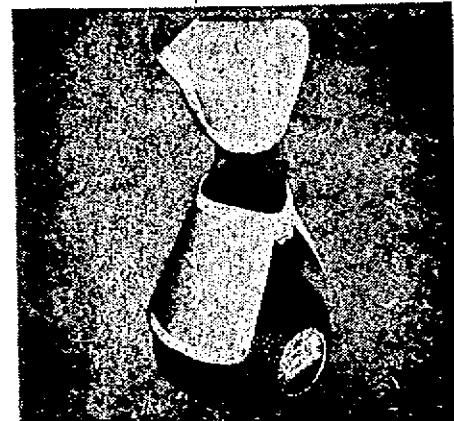
**180**

**MISS SWISH OF CALIFORNIA ROBES** . . . quilted nylon lace trim, hand washable, also quilted cottons and corduroys. Array of colors: Pinks, blues, reds and floral patterns . . . Sizes 2-14 . . . Priced from \$3.98 to \$10.98. **MARIE'S KIDDIE SHOP**, 2108 Bellflower Blvd. (Los Altos Shopping Center in the mall). GE 8-0241.



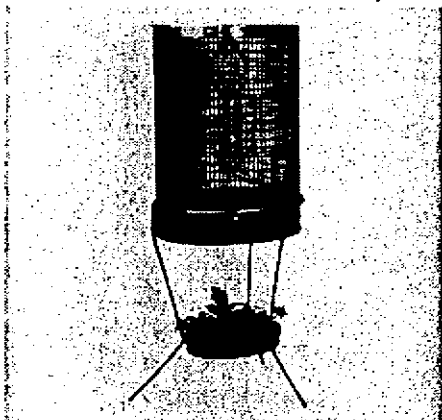
**181**

**JEAN RYAN** is featuring this beautiful 2-pocket Cardigan Sweater by Darlene. The material is luxurious "Minklam" in Yellow Dawn, Pacific Green, Sunrise and Schooner Blue. Sizes 36 to 40, \$10.98. **JEAN RYAN**, on the Mall, Lakewood Center.



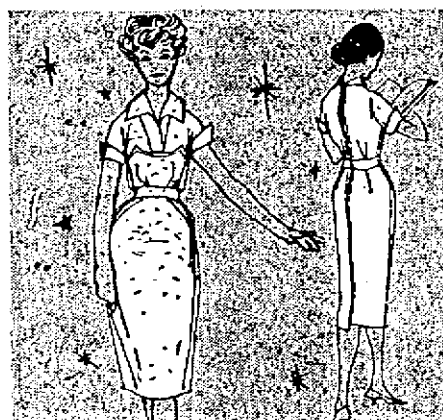
**182**

**UNUSUAL** Italian Santa Claus Decanter contains fifth of delicious cherry, blackberry or raspberry wine. An old Italian Christmas legend tells of children scanning the skies to see a mysterious old woman, called the Befana, who is supposed to fly over their houses and drop gifts down the chimney. This bottle can be transformed into an aged Befana like the one imagined by the children. \$3.50 at **DE PALMA'S GIFT SHOP**, 910 E. Willow.



**183**

**BIRDS ARE HAPPIER**, look prettier in this Parakeeper. Wonderful for Canaries and Cockatiels; beautiful in the home. Non-tarnishing, brass-anodized aluminum top and bottom. Bonderized wrought iron cage body and stand. Non-toxic. Sandblasted maunanita. It's the gift of gifts for bird owners. Just \$34.95 at **LONG BEACH BIRD & PET**, 2550 American. GARfield 4-0937.



**184**

**UNIFORMS FOR WOMEN WHO WEAR WHITE AT WORK** . . . Sketched, dacron taffeta and frothy, flattering sheath style with fitted waist . . . only \$7.98. Hundreds of others in pure dacron, drip-dry cotton and dacron blends, regular and half sizes, \$7.98 to \$16.98. **NELSON UNIFORM**, 618 Pine Ave., Long Beach.



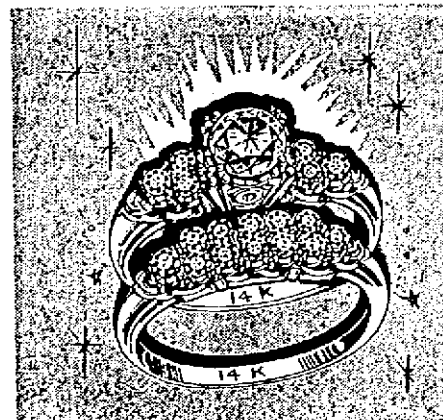
**185**

**THE PERFECT GIFT** for the little "Rock-and-Roller" in your house. Here's a portable phonograph 3-speed record player, separate volume control. Convenient, colorful carrying case. Underwriters approved. Only \$19.95 — 50c weekly. **McMAHAN'S FURNITURE STORES**, 6414 E. Spring St., 16810 Bellflower Blvd., 1895 E. Anaheim St., 317 American Ave., 909 Avalon Blvd., Wilmington.



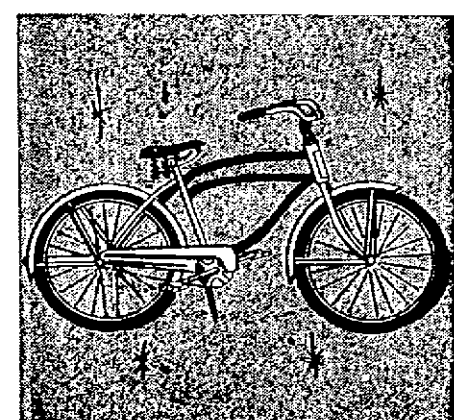
**186**

**NEW PHILCO PORTABLE PHONOGRAPH** . . . Modern "slender set" styling in two-tone blue and white or red and white, scuff-proof covering. Plays 78, 33 1/3 and 45's. Separate tone control. Dual sapphire needle pick-up. Only \$29.95. **EASY CREDIT at KRESS**, 5th and Pine.



**187**

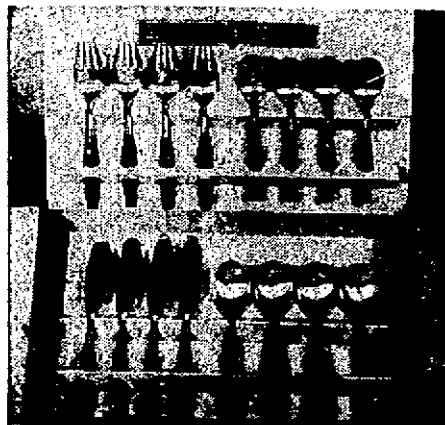
**LADIES' 19 DIAMOND ENSEMBLE** — 19 exquisitely matched quality diamonds enhanced by an exciting mounting for everlasting beauty. Imagine! Only \$149.50. No Money Down! You can be sure of the quality when you buy her diamond at **GILBERT'S JEWELERS**, 343 Pine Ave.



**188**

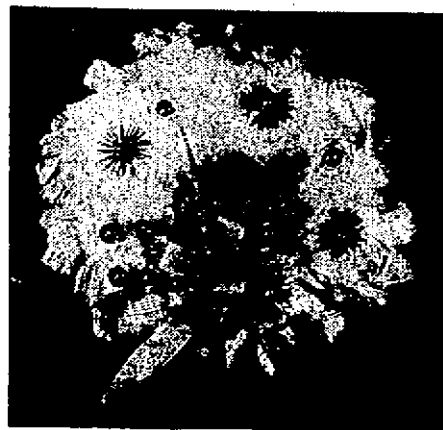
**BIGGEST BIKE VALUE** in town! Your choice of boys' or girls' models in either 24 or 26-inch sizes with coaster brake. Equipped with English spring type saddle and many other fine features. Only \$35.95 at **ALLIED AUTO SUPPLY**, 5247 Lakewood Blvd., across from Lakewood Center. Open Sunday 9 to 3. Daily 9 to 9. We give S & H Green Stamps.

SHOP NOW IN PERSON BY TELEPHONE BY MAIL ORDER



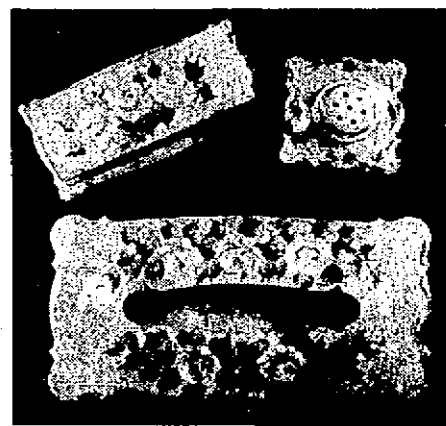
189

LOOKING FOR A HANDSOME GIFT with "every day" practicality? Then choose Royal Ebony Stainless Steel dinnerware from Horace Green's. Here is a distinctive new style, mounted in rich, light-colored ebony wood. Only \$21.95 for the 12 pieces. HORACE GREEN, 4420 Atlantic, Bixby Knolls, GA 3-6436, 2158 Bellflower Blvd., Los Altos, GE 3-7455. Garden Square, Garden Grove, JE 7-3149.



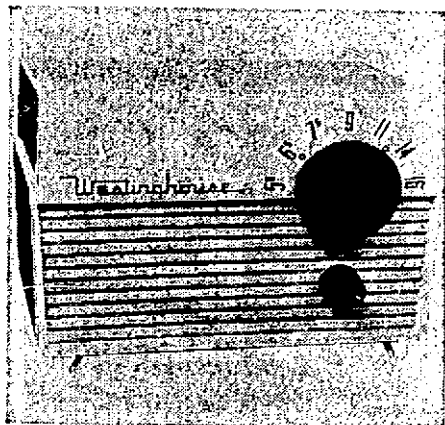
190

SOFT, FLUFFY FEATHERS and gay ornaments make this the holiday season's outstanding door decoration. 18-inch feather wreath in pink, white or blue is only \$7.95. Green's also have many other wreaths, sprays, Santa faces, candles, etc. HORACE GREEN & SONS, 4420 Atlantic Ave., Bixby Knolls, GA 3-6436 — 2154 Bellflower Blvd., Los Altos, GE 3-7455 — Garden Square, Garden Grove, JE 7-3149.



191

DAINTY, PRACTICAL GIFTS for powder room or bath are these Dispenser Sets. Hand-painted rose design. Facial tissue box (lower), \$4.95. Co-Et dispenser and powder shaker, \$2.95 each. Others: lotion dispenser, powder box, soap holder, tumbler, bowl brush holder. HORACE GREEN, 4420 Atlantic, GA 3-6436, 2158 Bellflower Blvd., GE 3-7455. Garden Square, Garden Grove, JE 7-3149.



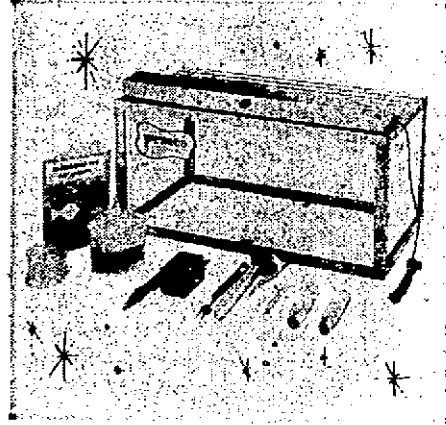
192

WESTINGHOUSE Table Model Radio — An outstanding value in a powerful compact table radio. Rich, full tone quality for your listening pleasure. Fully guaranteed. In handsome Winter White, only \$11.88. No Money Down — Pay Only 50c a Week at GILBERT'S JEWELERS, 343 Pine Ave.



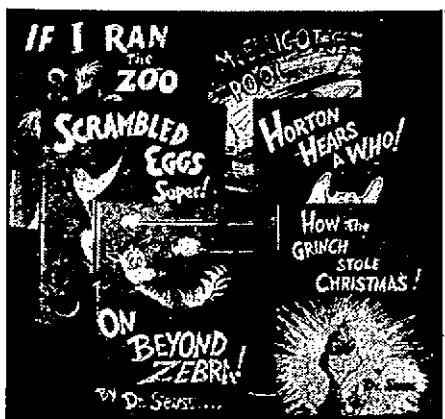
193

HIGH ON YOUR CHRISTMAS LIST should be Ceraglass, the finest in decorated glassware. 3-piece Tid Bit set and holder, only \$8.95. Tumblers (upper right), 8 for \$7.75. Ice Tub and holder (center), \$5.95. Double Old-Fashioneds, 8 for \$9.50. We have many, many more gift suggestions, too. HORACE GREEN, 4420 Atlantic, GA 3-6436, 2158 Bellflower Blvd., GE 3-7455. Garden Square, Garden Grove, JE 7-3149.



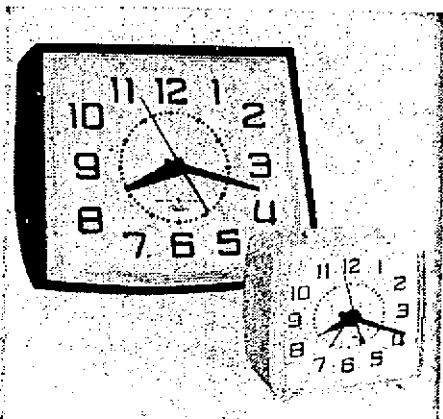
194

SO MANY PEOPLE ON YOUR GIFT LIST would appreciate this Pemco Aquarium Quality Gift set. Big 10-gallon capacity. Complete with full reflector, bulbs, pump, 8-ft. tubing, automatic thermostatic heater, Pemco corner filter, Pemco motor, plus instruction book. Complete price \$24.98 plus tax. Extra bonus... pickup at our store and receive free... 6 plants, sand, and 6 tropical fish. ANN'S PET PANTRY, 1440 E. 7th St., HE 7-7917.



195

BOOKS BY DR. SEUSS, the fun books that are so easy to read. These delightful books are full of overflowing with drawings by the author. Titles shown are \$2.50 each, others from \$1.95. BROWNIE'S TOYS, 4490 Atlantic Ave., Bixby Knolls Center and 2122 Bellflower Blvd., Los Altos Center.



196

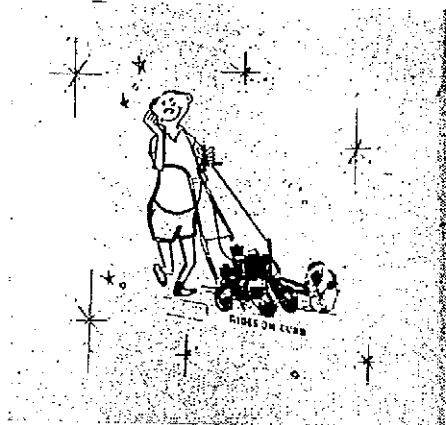
GENERAL ELECTRIC TELECHRON ELECTRIC CLOCKS (left) New! Dial slants down for easy reading on this handsome kitchen beauty. Red, turquoise or white, \$4.98. (right) Little "Snooz-Alarm" clock in trim antique white case, \$5.98. Easy Credit at KRESS, 5th and Pine.



197

REMINGTON PORTABLE TYPEWRITER. Here's the famous "Travel-Riter" Portable. It is light, versatile, responsive, speedy, durable and makes beautiful print work. For student and typing needs of home or office. Case included only 75c weekly. McMAHAN'S FURNITURE STORES, 909 Avalon Blvd., Wilmington, 317 American Ave., 1895 E. Anaheim St., 16810 Bellflower Blvd., 6414 E. Spring St., 23

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



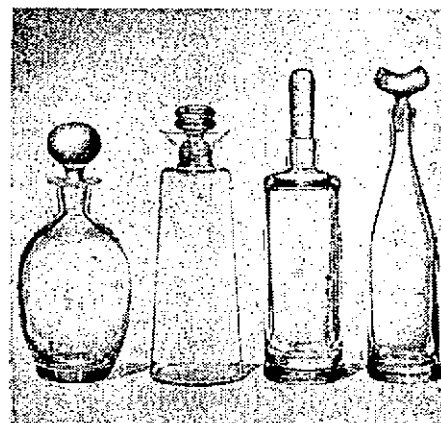
**198**

Wonderful Christmas present for Dad... McLANE TRIM 'N' EDGE, 1959 model. 2-hp. Briggs & Stratton engine, 1-year warranty! Rides on curb, lies flat for trim. Ball bearings, safety clutch, dual front wheels. Reg. \$79.95, only \$69.95 for Christmas. McLANE, 12819 S. Atlantic, Compton or 10031 Lincoln Ave., Anaheim.



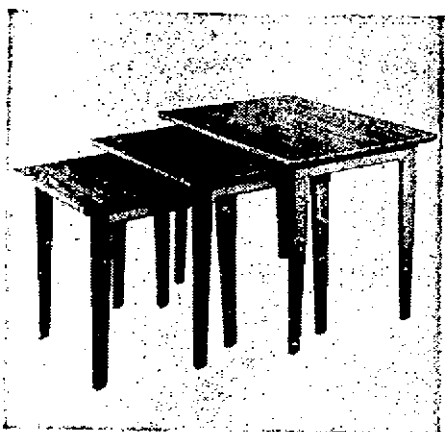
**199**

ALL-TRANSISTOR POCKET RADIO... Smartly styled in a choice of pastel shades. Only 3 3/4" high, 2 1/2" wide, 1 1/4" deep, yet unbelievable tone quality. Earphone jack. Earphones and cord optional. Only \$19.88. Pay only 50c week. GILBERT'S JEWELERS, 343 Pine Avenue.



**200**

IMPORTED CRYSTAL DECANTERS — (left to right) \$5.95, \$6.00, \$18.50 and \$15.00. Our collection of beautiful crystal is gathered from all parts of Europe. For exquisite gifts visit our Accessory Shop. FRANK BROS., 2400 American Ave.



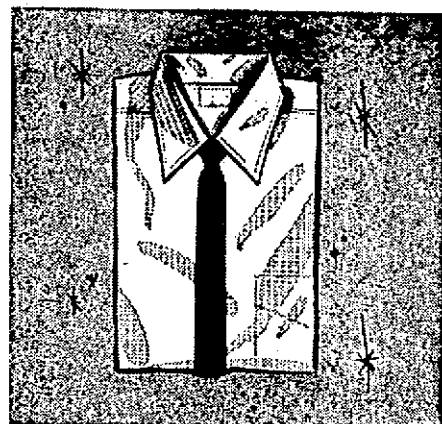
**201**

LISTEN FOR THE HOOFS on your roof which will be the arrival of this so very functional Nest of Tables in walnut or ebony at only 49.95 from CARWOOD CONTEMPORARY, 4244 Woodruff at Carson, Lakewood. HA 9-0037. Use our layaway plan. Open Mon., Thurs., Fri. nites till 9.



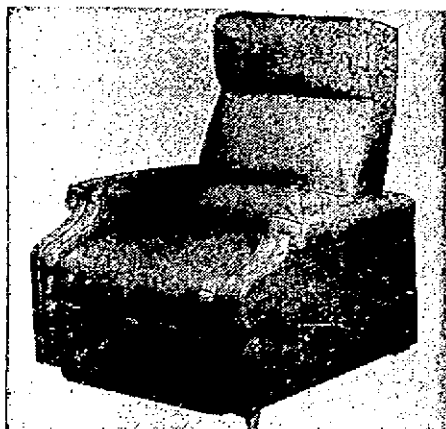
**202**

SHIRLEY TEMPLE'S STORY BOOK... Fifteen tales of magic and adventure from the favorite stories of many lands. They are the creations of such well known story tellers as Hans Christian Andersen, the Brothers Grimm, Charles Dickens, etc. A book every child will cherish a lifetime. \$3.95. LIGHTHOUSE GOSPEL BOOK STORE, 324 Pine Ave.



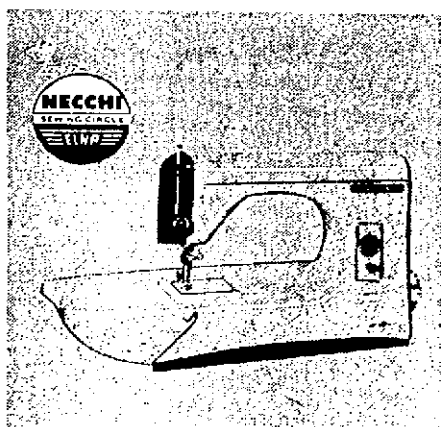
**203**

WHITE SHIRTS is one of the best investments a man can have. They "go with" everything and a man can look his best on any occasion. We have the Arrow in 64 sizes, 13 to 20, many collar styles, sleeve lengths, \$4. PARKER-KOHL, 203 Pine Ave.



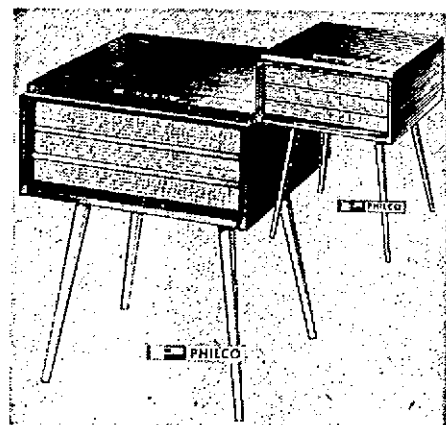
**204**

THE HOUSE OF NAUGAHYDE offers this Miracle Plastic Fabric Contour Lounge Chair that tilts back. It's soil proof, stain proof, even child proof. Over 30 decorator colors to select from. Soil and dirt just wipe off with a damp cloth. Regular price \$99.00. Our price \$69.95. HOUSE OF NAUGAHYDE, 3434 Atlantic Ave.



**205**

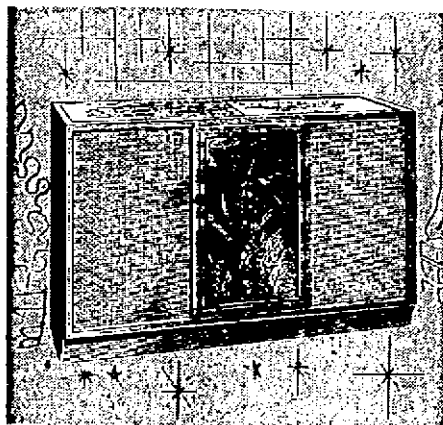
NECCHI MIRELA... Only \$7.50 per month... Simplest sewing machine invented. Lightweight, precision engineered, open arm, embroiders, makes buttonholes, darts, full rotary motion. Comes in 3 lovely colors: Pink, Ivory, Apple Green. At DONNAN'S SEWING MACHINES, 2485 American Ave., Long Beach. Open every night 'til 9 p.m.



**206**

PHILCO STEREOPHONIC TWINS... Fully automatic 4-speed high fidelity instruments with 2 separate powerful stereo amplifier and speaker units. Plays standard and stereo records. Both units with 12-watt output in mahogany, only \$199.95. Also in blond or walnut. Includes diamond and sapphire needles. Save \$49.95 at KRESS, 5th and Pine.





207

**MAGNAVOX STEREOPHONIC HIGH FIDELITY.** Full Stereophonic performance from one superb instrument. The Stereorama self contained stereo has provision for external stereo speaker system . . . 299.50 in mahogany. JUDKINS MUSIC, 4124 Viking Way, Lakewood Triangle; 9876 Garden Grove Blvd. in Garden Grove's Garden Square. Layaway now.



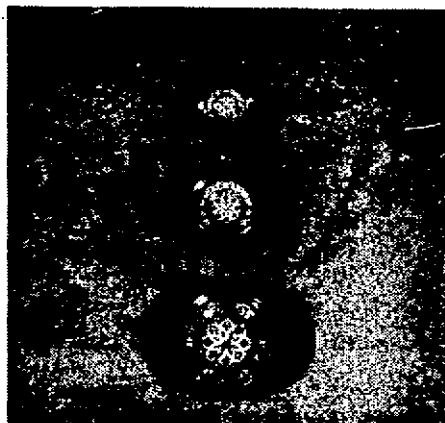
208

**ORIENTAL ACCENT** for gift giving. Exotic imported gifts from the Far East. Japanese dolls, tea sets, happi coats, precious jewelry chests, art dishes, stone lanterns, cobble stones, books, toys, favors, Japanese Christmas cards, saki sets, wall scrolls, carved wood figures, teakwood chests, etc. Gift wrapping, lay-away. December store hours: 9:30 to 9 every day, Sunday 'til 6. AZUMA GIFT SHOP, 2070 Santa Fe, Long Beach. HE 7-4005.



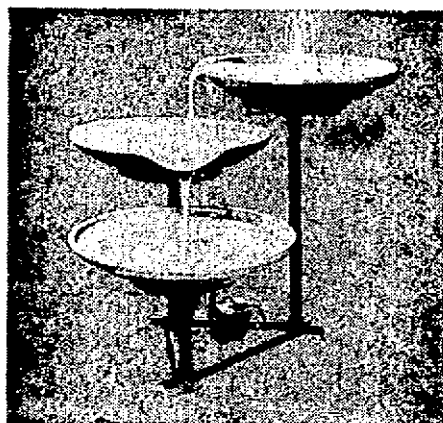
209

**COLONIAL BEDSPREAD**—In antique white this spread is appropriate in any setting. It is reversible, machine washable, lintless and pre-shrunk. Available in double or twin bed size. Specially priced at only \$9.98 at . . . THE LOOM . . . 5019 E. Second St., Belmont Shore, and 4284 Atlantic Ave., Bixby Knolls.



210

**MERRYWEATHER 3-piece Wall Combination Barometer, Thermometer and Hydrometer.** A rare and exciting gift of gracefully carved mahogany finish ovals joined with brass chain hangers, tastefully designed to enhance any decor of either modern or traditional, \$19.95. IMPERIAL HARDWARE, 437 American Ave. HE 6-6237. Charge accounts invited.



211

Give this **WATERFALL** to complete the patio or garden. Graceful "as is" or build it into a setting. Guaranteed pump is water submersible. Adjustable spray. 25" ceramic bowls, turquoise and brown (add more bowls, too). \$125 complete or buy pieces separately. LONG BEACH SEED & PET, 2550 American. Garfield 4-0937.



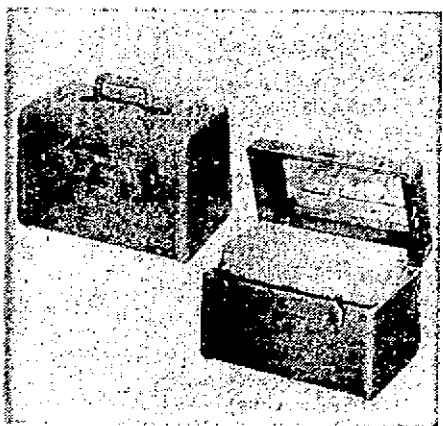
212

**DR. SCHOLL'S ELECTRIC FOOT MASSAGERS** are gifts the entire family can enjoy. New exclusive 30° angle allows your feet to rest naturally, comfortably. Dual model 411 . . . \$16.95. Single model 409 . . . \$8.95. In shades of pink, green or ivory. DR. SCHOLL'S FOOT COMFORT SHOP, 412 American.



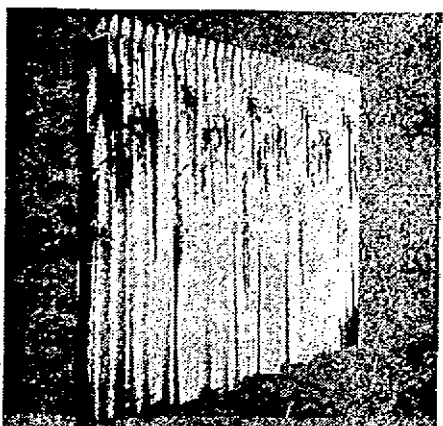
213

**PERFECT GIFT FOR GIRLS!** 3-pc. set, consisting of blouse, skirt and matching capri pants. Your choice of "yummy" colors all faced with smart lurex gold thread! For dress, play or lounging. Sizes 3 to 6X and 7 to 14. \$5.99 at FRANKLIN'S, 5028 Lakewood Blvd., Lakewood Center. ME 0-3176. Open Mon., Thurs., Fri. to 9:30 p.m.



214

**SAMSONITE TRAIN CASE . . .** McMahan's is headquarters in Long Beach for famous Samsonite Luggage. This case has "extra-safe locks, elegant linings, new streamline design." \$17.50 plus tax—50c weekly. McMAHAN'S FURNITURE STORES, 317 American Ave., 1895 E. Anaheim, 6414 E. Spring St., 16810 Bellflower Blvd., 909 Avalon Blvd., Wilmington.



215

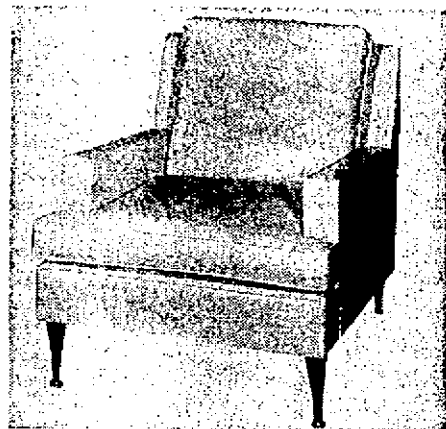
**CUSTOM-MADE DRAPERIES . . .** What every home-loving woman wants in her home in time for the holidays . . . Fabric, measuring, labor, traverse rods and installation—all for 2.99 yd. Satisfaction guaranteed. Easy terms. Order by Dec. 8 for installation before Christmas. WILLBANKS CORP., 1879 Freeman Ave. GE 4-0660 or GE 4-0671. Open Mon. & Fri. nites.

# KEEP THIS HANDY GIFT GUIDE FOR QUICK REFERENCE



**216**

**FOR EVERYDAY WEEKENDS . . .** To travel . . . a bag styled by Trina makes a perfect gift for her. In patent leather, simulated ostrich tweed and tapestry . . . \$6.00 to \$10.00 at **EGYPTIAN PHARMACY** 5128 E. Second Street, Long Beach 3, (in Belmont Shore), HE 3-0456.



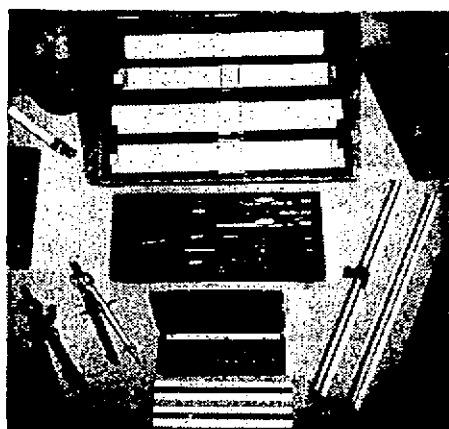
**217**

**HOUSE OF NAUGAHYDE** offers this Miracle Plastic Fabric Contemporary High Back Chair in 30 decorator colors. Ideal for office, living room or den as it is soil proof, stain proof, even child proof. Can be cleaned with a damp cloth. Reg. price \$129.95. Our price \$89.95. **HOUSE OF NAUGAHYDE**, 3434 Atlantic Ave.



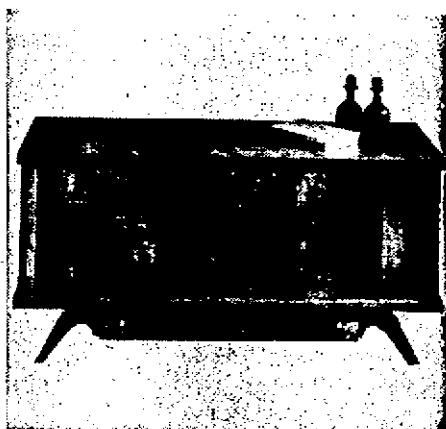
**218**

**MUSICAL DECANTER . . .** Highly polished gold color frame with nickel-plated pouring spout. Will be a conversation piece. Only \$5.95. Compare at \$9.95. No Money Down — 50c a Week. Choose from hundreds of gifts at **KAY JEWELERS**, 319 Pine Ave. and 5208 Lakewood Blvd. Open every evening until Christmas.



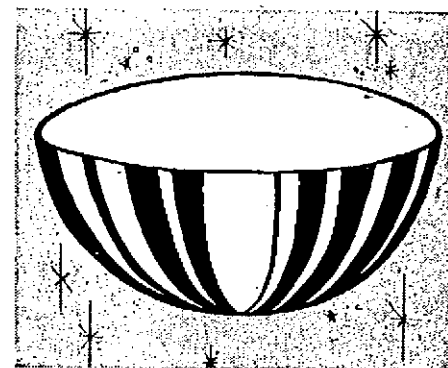
**219**

**GIFTS FOR THE ARCHITECT OR ENGINEER.** Professional or Student. Slide rules priced from \$1.95. These and many other suggestions for the draftsman or engineer. **BELCHER & SCHACHT**, 251 American Ave. Phones HE 6-9663, SP 5-1714.



**220**

**LANE CEDAR CHEST.** A beautiful chest in softone walnut finish. The horizontal and vertical veneers, hand matched, makes a very smart look. Equipped with lock. \$69.95. **McMAHAN'S FURNITURE STORES**, 16810 Bellflower Blvd., 6414 E. Spring St., 317 American Ave., 1895 E. Anaheim St., 909 Avalon Blvd., Wilmington.



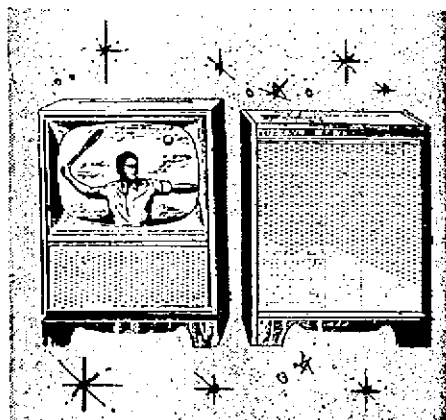
**221**

**EXCLUSIVE . . .** This handsome, all-purpose enameled steel serving bowl is from Cathrineholm of Norway. Large 9 1/2-inch size for salads, ice, fruits, nuts. Acid, shock and heat resistant. Can be used in oven or on electric range. Lined with white enamel, your choice of blue, green, black, red or yellow stripes. Can be safely mailed. \$7.50 each at **THE GRASSHOPPER**, Contemporary Gifts and Accessories, 6522 E. Spring at Palo Verde, HA 1-4312.



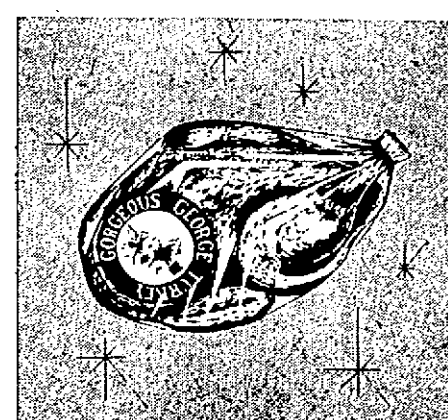
**222**

**PAULMAR 20" BABY DOLL** in her own steel frame glider. Doll made of skin-like vinyl. The perfect gift for any little girl. She drinks and wets. An exceptional value at only \$9.98. **BROWNIE'S TOYS**, 4490 Atlantic Ave., Bixby Knolls Center and 2122 Bellflower Blvd., Los Altos Center.



**223**

**MAGNAVOX STEREOPHONIC** High Fidelity television system. . . . Television with High Fidelity phonograph for finest TV enjoyment plus Stereophonic sound. Magnavox television from 175.00, Magnavox Stereophonic High Fidelity from 149.50 at **JUDKINS MUSIC**, 4124 Viking Way, Lakewood Triangle; 9876 Garden Grove Blvd. in Garden Grove's Garden Square. Layaway now. HA 5-8311. or JE 7-7242.



**224**

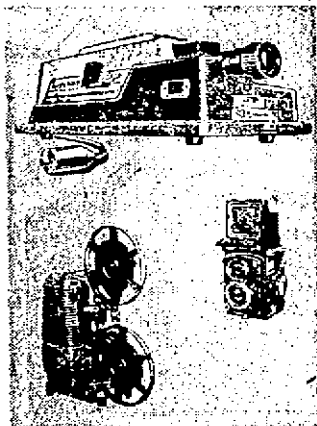
**THIS YEAR GIVE A TURKEY** from Ray and Roy's. Delicious grain fed turkeys from Gorgeous George's own ranch in Cherry Hills. Specially raised for delicious holiday eating. Order today from **RAY & ROY'S MEATS**, 2093 Pacific Ave. HE 5-4320.

# SHOP NOW...IN PERSON...BY TELEPHONE...BY MAIL ORDER



**225**

TOY TOWN PRESENTS the newest, loveliest version of the Shirley Temple Doll—a 12" all-vinyl dream, with golden blond rooted Saran curls. Dressed in slip, panties, socks and shoes, \$3.98, with a fabulous wardrobe from \$1.50 to \$3.00. TOY TOWN, 456 Locust Ave. Free Park 'n' Shop. S & H Green Stamps.



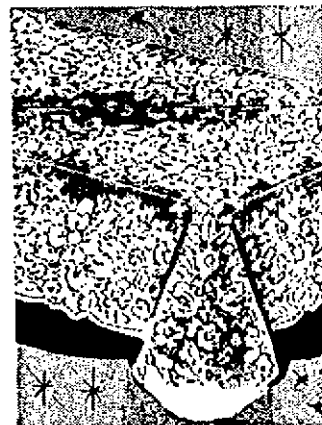
**226**

GIFTS FOR CAMERA FANS AT PHIL'S CAMERA SHOP. Mansfield movie projector—\$49.95. Yashica LM camera has built-in exposure meter—\$59.95. Keystone Slide Projector outfit, remote control included—\$99.95. PHIL'S, at Color Corner, Paramount Blvd. at Del Amo in Lakewood. Use Phil's layaway. Open nites till Christmas. GA 3-0307.



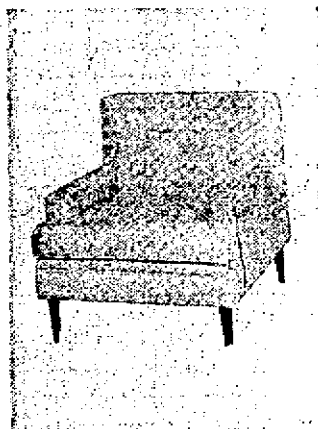
**227**

SKILES "GIFT OF BEAUTY CERTIFICATE" for your fair lady will be remembered long after other gifts have been forgotten. Skiles \$10.00 "Gift of Beauty Certificate" will be honored in our coiffure, cosmetic or make-up dept. SKILES SALON, 251 East 5th. HE 6-9689.



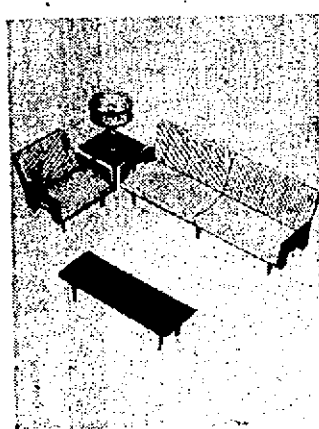
**228**

SCRANTON DACRON LACE TABLECLOTHS... TV Specials. An excellent example of Point de Venise lace with lacy medallions of fine Italian cut linen. Sizes 54"x72", reg. \$7.99, Now \$4.99; 60"x80", reg. \$10.99, Now \$6.99; 72"x90", reg. \$13.95, Now \$8.95. HOUSE OF LINENS, 515 Pine Ave. HEEmlock 2-7779.



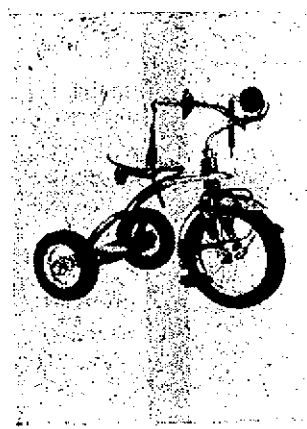
**229**

100% FOAM-CUSHION CLUB CHAIR. Come to our factory and see it made. Select your favorite style, color and fabric. Reg. \$89.90. Factory price \$54.88 on easy terms. HAROLD'S FURNITURE MANUFACTURING CO., 6640 Cherry, 2 doors North of Artesia. ME 4-2134. Open 7 days.



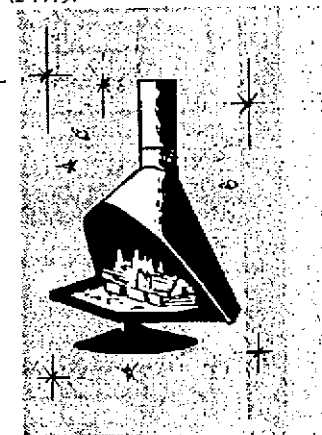
**230**

MODERN, SLEEK SOFA; easy chair; long, low coffee table; end table, and battery-operated lamp (battery not included). Colorful, decorator fabric upholstery. Individual pieces also available, \$6.50. TOYTOWN, 456 Locust Ave. Free Park 'n' Shop. S & H Green Stamps. Open evenings 'til Christmas.



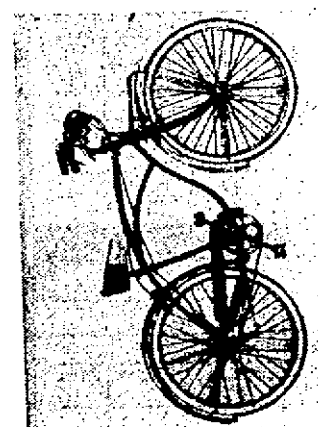
**231**

FOR THE SMALL FRY of the family. A sturdy tricycle that will give him or her years of enjoyment. Complete selection of tricycles starting at \$9.95. Small deposit will hold until Christmas. F. S. "THE BICYCLE" JONES, 10th and American. HEEmlock 2-7221.



**232**

OPEN HEARTH HOSPITALITY... Firehood... the Conical Fireplace. The Firehood enhances this warmth with simple design at low cost. Ideal for contemporary living, recreation rooms, offices, cabins. A choice of colors. Priced from \$89.50. STAR FIREPLACE FIXTURES, 2335 American Ave. Phone GARfield 4-7957.



**233**

WHAT WOULD MAKE YOUR BOY OR GIRL A MORE DELIGHTFUL CHRISTMAS GIFT than a beautiful Schwinn Corvette bicycle. Many other models on display at F. S. "THE BICYCLE" JONES, 10th and American. Phone HEEmlock 2-7221. Terms.

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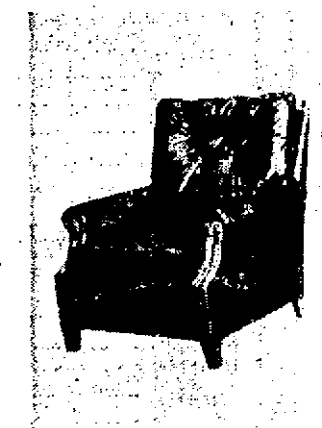
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☐ CASH ☐ C.O.D.

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**234**

FOAM-CUSHION, PILLOW BACK LOUNGE CHAIR. Come to our factory and see it made. Choose your own style, color and fabric. Reg. \$139.95. Factory price \$89.88 on easy terms. HAROLD'S FURNITURE MANUFACTURING CO., 6640 Cherry Ave., 2 doors north of Artesia. ME 4-2134. Open 7 days.

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For your shopping convenience, we've included the mail order coupons below. Mail your gift selections, fill in the coupons below. Be sure you include the ad number (each advertisement is numbered). Give as much information on each coupon as possible. Your orders will be given prompt attention. Do not send mail orders to The Independent, Press-Telegram.

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SUNDAY

PARADE PICTURES SURVIVAL FIGHT

# 'ANYTHING GOES' IN HOLLYWOOD'S CREED

LONG BEACH, CALIFORNIA—NOVEMBER 30, 1958

## DENNIS THE MENACE

By Hank Ketcham



# IT'S ME, DILLY!

By Alfred James and Mel Casson



# STEVE ROPER

By Saunders and Overgard



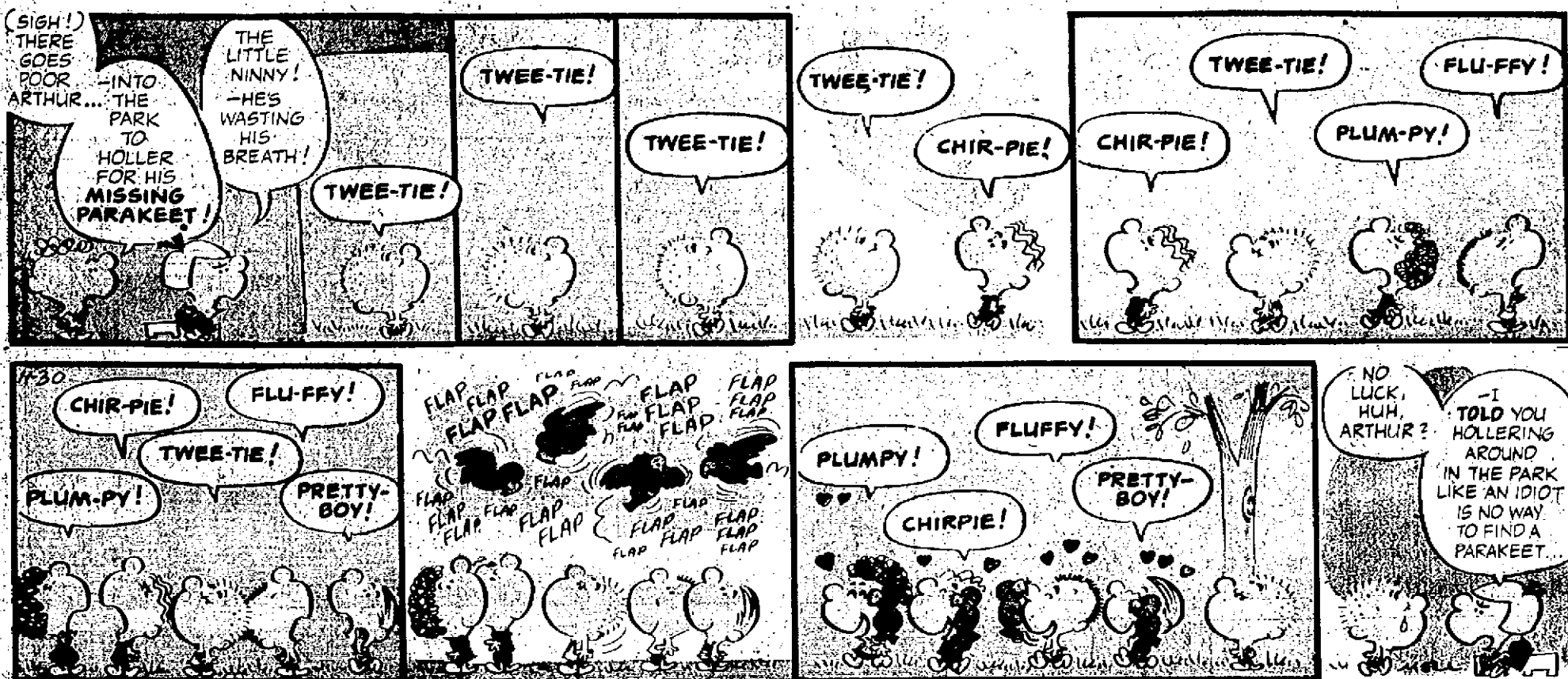
# CAPTAIN EASY

By Leslie Turner



# MISS PEACH

By MELL



# MORTY MEEKLE

By Dick Cavalli



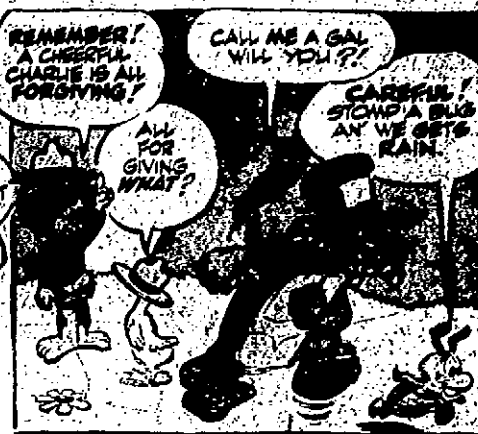
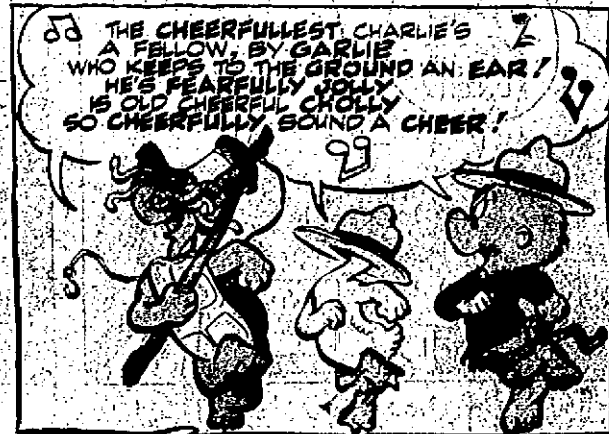
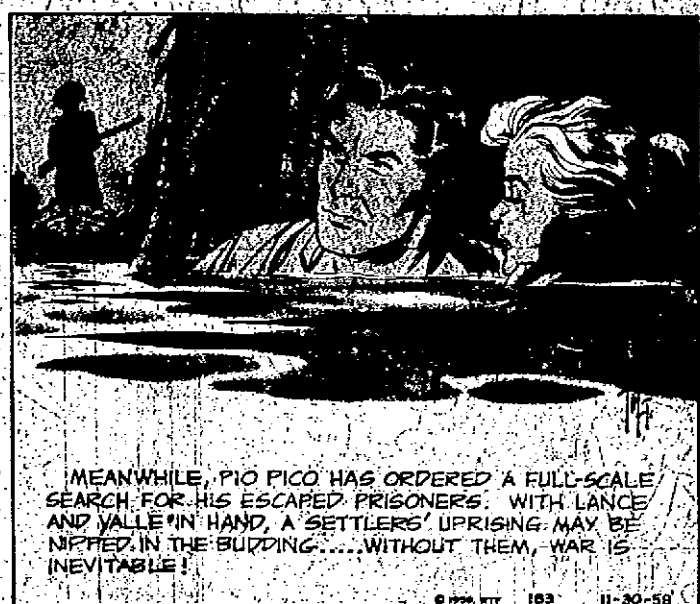
# ALLEY OOP

By V. T. Hamlin





# LANCE





**Panel 1 (Top Left):** "THE BULLET-RIDDLED BODY OF AL ATILLA, THOUGHT TO HAVE BEEN A MINOR MEMBER OF THE SYNDICATE, WAS FOUND IN A DITCH THIS..."

**Panel 2 (Top Left):** YOU SAVED MY LIFE. YOU'VE BEEN AWFUL GOOD TO ME, THOUGH I DON'T EVEN KNOW YOUR NAME. WHY?

**Panel 3 (Top Left):** I THINKA YOU KNOW AN OLD LADY WHO LIVES IN A SHACK BY THE RIVER IN FUTILE SPRINGS.

**Panel 4 (Top Left):** OH, YOU MUST MEAN OLD MRS. MILANO. SURE, I KNOW HER.

**Panel 5 (Top Left):** YOU WERE PRETTY GOOD TO HER, EH?

**Panel 6 (Top Left):** OH, I ONLY TOOK HER SOME GRUB WHEN SHE WAS LAID UP AND COULDN'T GET OUT.

**Panel 7 (Top Left):** YES. SHE WOULD RATHER STARVE THAN TAKE HELP FROMA ME.

**Panel 8 (Top Left):** BUT FROM YOU, SHE TAKE THE FOOD. SHE KNOWS YOU ARE A REAL FRIEND. GOOD-KIND-GENEROUS.

**Panel 9 (Top Left):** OH, COME NOW. I DID ONLY WHAT ANYBODY'D DO.

**Panel 10 (Top Left):** BUT HOW DO YOU KNOW SO MUCH ABOUT OLD MRS. MILANO?

**Panel 11 (Top Left):** SHE IS MY MOTHER.

**Panel 12 (Top Left):** SHE SAYS MY MONEY HASA BLOOD ON IT. MY HANDS-- MY SOUL-- BLOODY. SHE SAYS I AM NOT ANY MORE HER SON.

**Panel 13 (Top Left):** GES! I-- I DIDN'T KNOW.

**Panel 14 (Top Left):** BUT I LOVE MY MOTHER. YOU--YOU WERE GOOD TO HER. FOR YOU, NAME IT! AN ENEMY, MAYBE.

**Panel 15 (Top Left):** ER... I DON'T THINK SO.

**Panel 16 (Top Left):** YOU HAD ONE--AL ATILLA. YOU GET ANOTHER ONE, SENDA ME THE WORD! HERE! TAKE THIS MONEY. MAKEA THE FRESH START. YOU GET OUT HERE.

**Panel 17 (Top Left):** B-B-BUT WHERE ARE WE?

**Panel 18 (Top Left):** WHAT DIFFERENCE? IT IS FAR FROM FUTILE SPRINGS. LOOKA AHEAD. NEVER LOOKA BACK. YOU ARE GOODA GIRL. GOODA LUCK!

**Panel 19 (Top Left):** WHEW! WHOEVER THAT GUY IS, I'M GLAD HE HAPPENED TO BE GON' FOR OUR SIDE.

**Panel 20 (Top Left):** SO, SANDY! HERE WE ARE, BUT WHERE ARE WE? OH, WELL! 'TISN'T TH' FIRST TIME WE'VE BEEN ON OUR OWN ALL ALONE. PROBABLY WON'T BE TH' LAST--EH, SANDY?

**Panel 21 (Top Left):** ARE!

**Panel 22 (Bottom Right):** HAROLD GRAY

## MARK TRAIL

**Panel 1 (Top Left):** DOWN AMONG THE CORAL REEFS OF SOUTHERN OCEANS LIVES AN ENTERPRISING CRUSTACEAN

**Panel 2 (Top Left):** THE DECORATOR CRAB GOES IN FOR FANCY FLORAL ARRANGEMENTS, WHICH HE CARRIES AROUND LIKE A ROOF TOP GARDEN

**Panel 3 (Top Left):** CAREFULLY SNIPPING OFF BITS OF AQUATIC VEGETATION AND APPLYING A STICKY SUBSTANCE FROM HIS MOUTH TO THE FRAYED ENDS...

**Panel 4 (Top Left):** HE "TRANSPLANTS" THEM ATOP HIS SHELL, WHERE THEY SOON TAKE ROOT AND GROW!

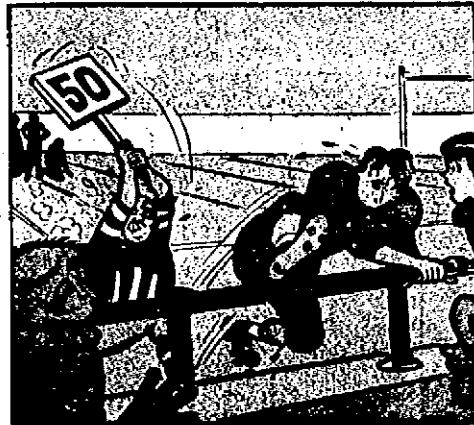
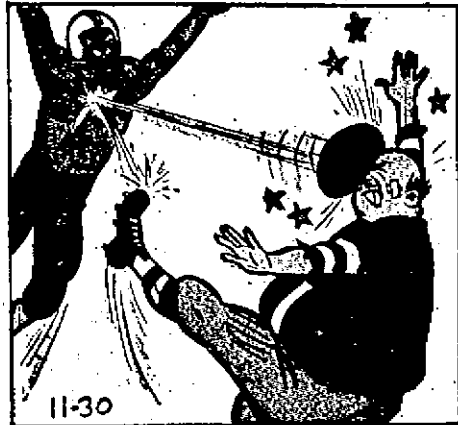
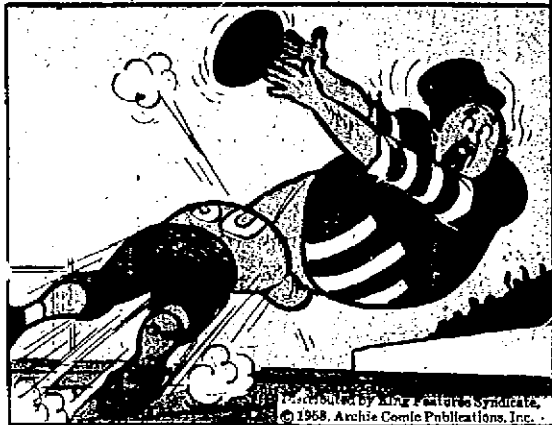
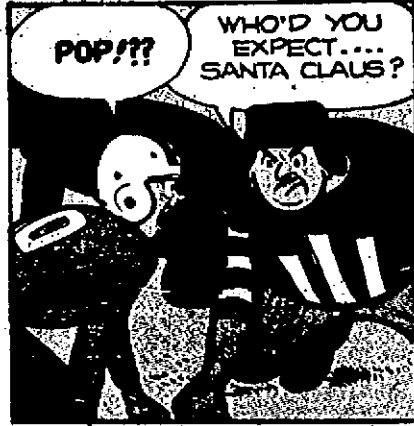
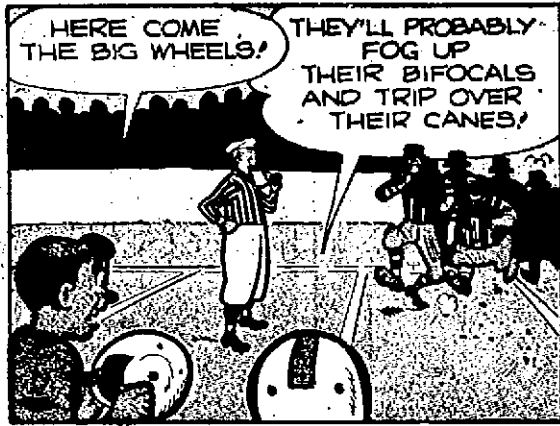
**Panel 5 (Top Left):** AND AS THE LITTLE CRAB MOVES SLOWLY ABOUT ON THE FLOOR OF THE SEA...

**Panel 6 (Top Left):** UNFRIENDLY EYES OFTEN MISTAKE HIM FOR A DRIFTING PIECE OF PLANT LIFE!

**Panel 7 (Bottom Left):** NOT ONLY IS THE DECORATOR CRAB CLEVER ENOUGH TO CAMOUFLAGE HIMSELF WITH SEA WEEDS, BUT HE ALSO SEEMS TO KNOW THAT THEIR COLOR MUST MATCH HIS BACKGROUND

**Panel 8 (Bottom Left):** WHEN THEIR NATURAL MEANS OF SELF PROTECTION ARE INADEQUATE, SOME CREATURES DEVELOP THEIR OWN TRICKS FOR ELUDING ENEMIES

**Panel 9 (Bottom Left):** SHOULD HE BE MOVED FROM ONE TYPE OF ENVIRONMENT TO ANOTHER, HE IMMEDIATELY DISCARDS HIS OLD "GARDEN" AND "PLANTS" A NEW ONE FROM THE MATERIALS AT HAND



## THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten





# PRISCILLA'S POP

By Al Vermeer

YOU MEAN GROWNUPS CAN DO ANYTHING THEY WANT?

SURE, THEY CAN! EVERYBODY KNOWS THAT!

HEY, POP! LET'S GO TO THE SOUTH SEAS AND CATCH SOME OF THOSE SAILFISH!

SAY! THAT'S A GREAT IDEA, CARLYLE!!!

We'll buy a boat and cruise from island to island! Six months... and every day a Sunday!

OH, OH! IF I STAYED AWAY THAT LONG I'D LOSE MY JOB!!

BUT, POP YOU'RE A GROWNUP! YOU CAN QUIT YOUR JOB!

BY GOLLY, THAT'S RIGHT!!

I can just see us, living in a grass shack... the coconuts tumbling down at lunch time!

WA-AIT A MINUTE! IF I QUIT MY JOB I WOULDN'T HAVE MONEY TO MAKE THE TRIP!

THAT STUFF ABOUT GROWNUPS DOING ANYTHING THEY WANT... DON'T YOU BELIEVE IT!

# THE JACKSON TWINS

By Dick Brooks

....AND HONESTLY, POSIE, DID YOU EVER SEE A COOLER GHOU THAN ROG?... WHY BETTY ISN'T APE OVER HIM BEATS ME! I MEAN, IT'S FUTILE TO FIGURE....

COME TO THE POINT, JAN! I WANT TO USE THAT 'PHONE!

LATER FOR PETE'S SAKE / DID YOU TWINS CHANGE PLACES OR IS THAT STILL YOU, JAN? COME TO THE POINT, WILL YOU?

YES, DADDY.... I KNOW IT'S FRANTIC, POSIE, BUT LISTEN...

UH-HUH! CRAY-ZEE! BUT LISTEN TO WHAT ROG SAW IN THE CORRIDOR THE SAME DAY!....

THERE'S ONLY ONE WAY TO BREAK IN ON THAT WORD MACHINE!

ONCE AND FOR ALL, JAN- HANG UP!

OKAY, YOUNG LADY, NOTHING ELSE WORKS, SO I'LL JUST TAKE THAT 'PHONE!

'BYE, POSIE! I HAVE TO HANG UP NOW!

WHAT ON EARTH?!

I ASKED THE IMPOSSIBLE! I ASKED HER TO COME TO THE POINT AND SHE TALKED ON FOR FORTY-ONE MINUTES!

OH, IT ONLY TOOK ME TEN TO THINK UP A POINT TO COME TO DADDY, BUT...

IT TOOK HALF AN HOUR TO GET THE POINT ACROSS TO POSIE THAT A 'PHONE CALL SHOULD EVEN HAVE A POINT!

# Abbie an' Slat's

Featuring BATHLESS GROGGINS by RAE BURN VAN BUREN

BATHLESS GROGGINS - WORLD'S FIRST INNER SPACE MAN - HAS INVADDED THE BOWELS OF THE EARTH TO FIND HIMSELF KNEE-DEEP IN PLOTZIES - DENIZENS OF THE INNERMOST ORBIT...

WE'VE OFTEN WONDERED IF THERE WAS LIFE ON THE OUTER ORBITS - AND NOW WE (CHUCKLE) KNOW!

KNOW WHAT, SHORTY?

THAT IF YOU DON'T LOOK LIKE ONE OF US -

-YOU'RE A (SNIGGER) FREAK!

WHAT'S EATIN' THEM GIRLS - PERVIDEN THAT'S WHAT THEY ARE?

(SIGH) THEY'RE CHASING ELVIS PLOTZIE - HE SINGS!

WE GOT ONE, TOO - UP THERE!

AND THEM CREEPS?

THEY'RE CHASING BRIGITTE PLOTZIE

THAT FIGGERS!

WHAT'S THAT - YOUR LOCAL HOOSGOW?

WORSE (SHUDDER)! THAT'S WHERE WE CONFINED THOSE POOR, UNFORTUNATE WRETCHES WHO ARE BORN WITH HORRIBLE PHYSICAL DISFIGUREMENTS!

YOU MEANS IT'S POSSIBLE TO LOOK WORSE - AH - I MEAN DIFFERENT THAN YOU BOYS?

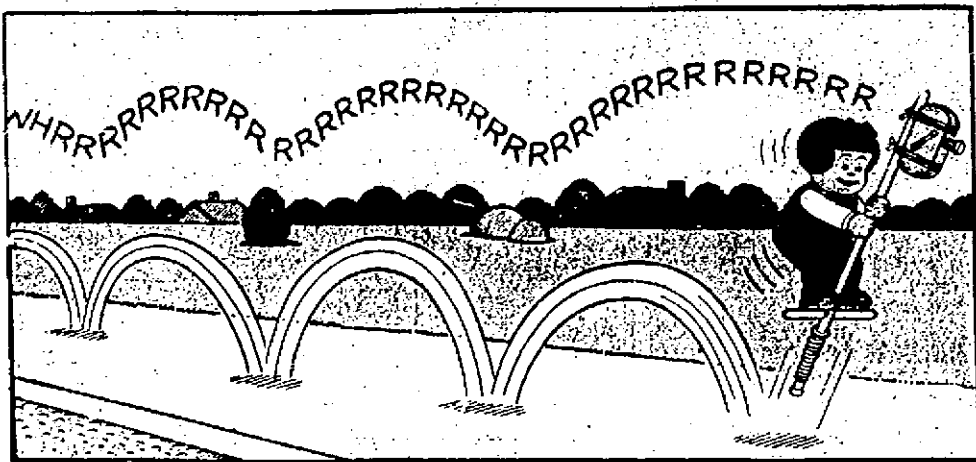
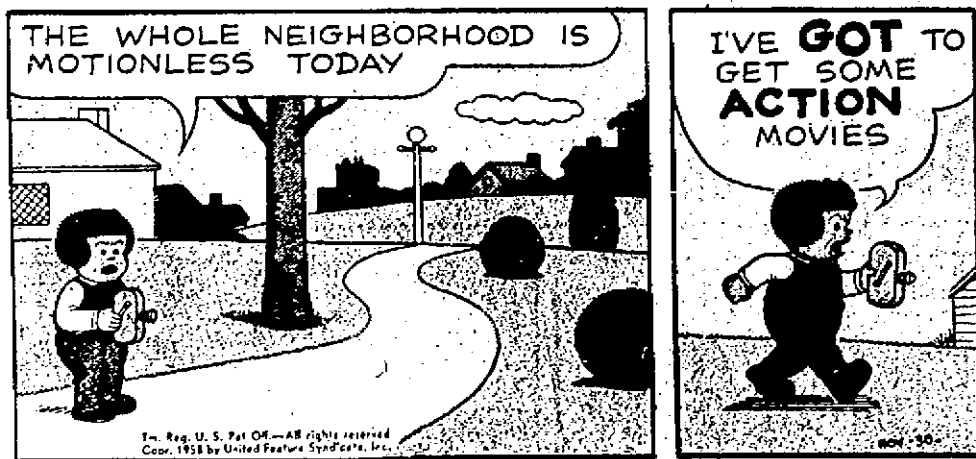
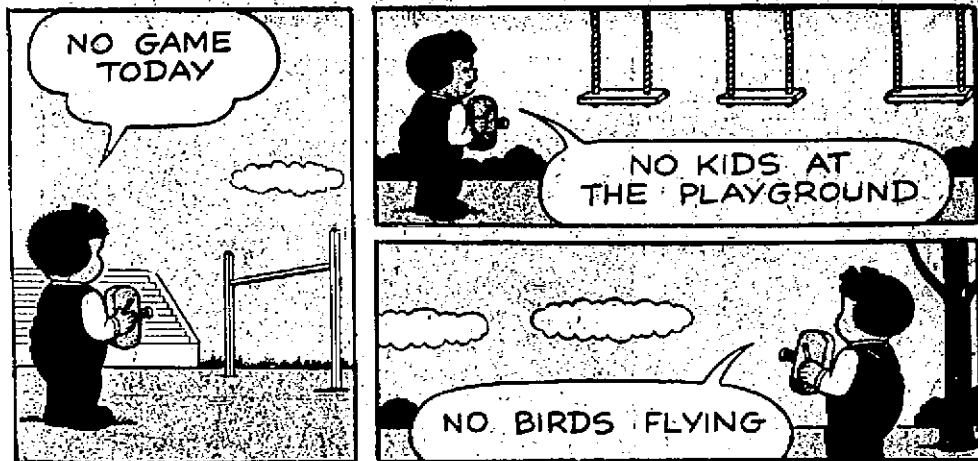
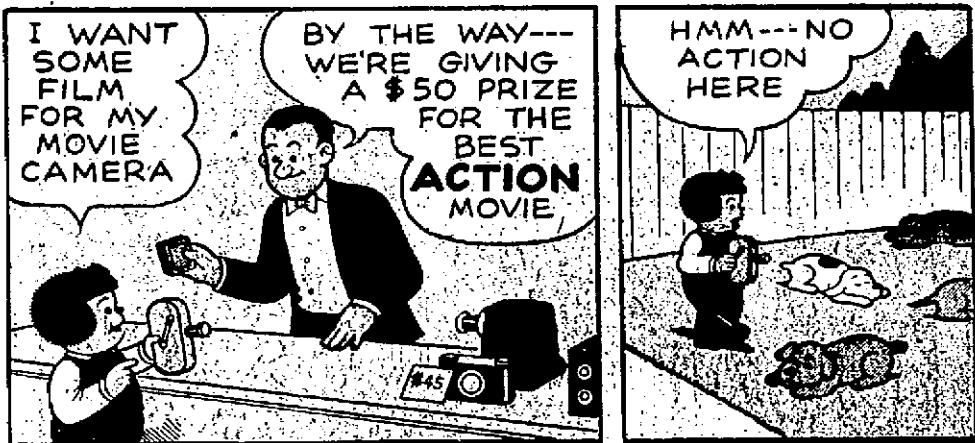
MUCH WORSE! LET'S LEAVE! BEING SO CLOSE TO THEM MAKES MY BLOOD TURN COLD!

HOW'S ABOUT A PEEK AT THEM MISFITS, BUSTER?

KEEP OUT DANGER

YOU MAY BE SORRY, BATHLESS!! CONTINUED NEXT WEEK!

By **ERNIE BUSHMILLER**  ©



# The West is Wild

## about Borden's



**Reach for it! Big Borden value... costs no more than other brands!**

**Big bonanza! Borden's Cottage Cheese! Creamy-rich! Tender! Fresh every day for you hometown folks. Only 15 calories in a tablespoonful. Wahoo!**

